

arketbeat

April 2019 - Week 1

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	3 rd April, Wednesday	Casagrand	Teaser	Teaser	The Hindu	Page 1 Qtr. Page
2		Casagrand	Teaser	Teaser	TOI	Page 3 Qtr. Page
3	4 th April, Thursday	Casagrand	Teaser	Teaser	The Hindu	Page 1 Qtr. Page
4		Nova	All Projects	Apartments	TOI	Gate 1 & 2
5		Casagrand	Teaser	Teaser	The Hindu	Page 3 Qtr. Page
6	5 th April, Friday	Casagrand	All Projects	Apartments	The Hindu	J1 & J2 Full Page
7		Appaswamy	Clover	Apartments	The Hindu	Page 1 Half Page
8		Casagrand	All Projects	Apartments	TOI	J1 & J2 Full Page
9	6 th April, Saturday	Casagrand	All Projects	Apartments	The Hindu	J1 & J2 Full Page
10		TVS	Emerald	Villas	Property Plus	J1 Full Page
11		Stepstone	Aalam	Retirement Communities	Property Plus	J2 Full Page
12		Ceebros	One74	Apartments	Property Plus	Page 1 Half Page
13		S&P	Signature Villas	Villas	Property Plus	Page 2 Full Page
14		Rajparis	Medavakkam	Apartments	Property Plus	Page 3 Qtr. Page

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15	6 th April, Saturday				Property Plus	Page 3 Qtr. Page
16		Sugal & Damani	Lake Side 2	Apartments	Property Plus	Page 5 Full Page
17		Lancor	Lumina	Apartments	Property Plus	Page 8 Full Page
18		Casagrand	All Projects	Apartments	TOI	J1 & J2 Full Page
19		Doshi	All Projects	Apartments	TOI	J3 & J4 Full Page
20		TVS	Green Enclave	Apartments	Times Property	Page 1 Half Page
21		Stepstone	Aalam	Retirement Community	Times Property	Page 2 Full Page
22		Brigade	Xanadu	Apartments	Times Property	Page 3 Half Page
23		S&P	Signature Villas	Villas	Times Property	Page 5 Full Page
24		Property Boutique	Property Boutique	Shop	Times Property	Page 9 Full Page
25		Appaswamy	Splendour	Apartments	Times Property	Page 10 Full Page

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

3rd April - Wednesday - The Hindu - P1 - Qtr Page



**CHANCE-EH
ILLA!**

**GOD-
PROMISE!**

THIS FRIDAY
watch out for the biggest promise

3rd April - Wednesday - TOI - P3 - Qtr Page



**CHANCE-EH
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4th April - Thursday - The Hindu - P1 - Qtr Page



**KEDAIKAVE
KEDAIKAADHU!**

**MOTHER-
PROMISE!**

THIS FRIDAY
watch out for the
mother of all promises

4th April - Thursday - TOI - Gate 1

**BUILDING A
PARTNERSHIP
IS KEY TO
SUCCESS**

NOVA
VILLAS • APARTMENTS • PLOTS

**PROUD TO BE
ASSOCIATED WITH
CSK AS OFFICIAL
REALTY PARTNER**
(DIGITAL)



4th April - Thursday - TOI - Gate 2

**CHOOSE FROM OUR
WIDE RANGE OF PROJECTS**

Meridian
RERA APPROVAL NO. 1802/BUILDING/0807/2017
1 BHK, 2 BHK & 3 BHK APARTMENTS AT **MOGAPPAIR WEST**
STARTING FROM RS.42 LAKHS /- (ALL INCLUSIVE)

Sprint
RERA APPROVAL NO. 1802/BUILDING/0801/2017
2 BHK & 3 BHK APARTMENTS AT **MOGAPPAIR WEST**
STARTING FROM RS.80.5 LAKHS /- (ALL INCLUSIVE)

Celours
RERA APPROVAL NO. 1802/LAYOUT/0806/2018
VILLA PLOTS AT **MOGAPPAIR WEST**
STARTING FROM RS.1.33 CRORE /- (ALL INCLUSIVE)

Amber
3 BHK INDEPENDENT VILLAS AT **AYANAMBAKKAM**
STARTING FROM RS.1.21 CRORE /- (ALL INCLUSIVE)

UPCOMING VALUE-ADDED PREMIUM PLOTS
that make perfect investment sense, now and in the future!

SASTHA AVENUE NEAR KORATTUR STARTING FROM RS.29.8 LAKHS	NCR AT URAPAKKAM STARTING FROM RS.14.9 LAKHS	Pavilio AT AYANAMBAKKAM STARTING FROM RS.20.47 LAKHS	HIGHWAY TOWN AT MOGAPPAIR WEST STARTING FROM RS.39 LAKHS
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UPCOMING VILLA PROJECT
Signature Villas at **AYANAMBAKKAM** (near Apollo)

NOVA
VILLAS - APARTMENTS - PLOTS

FOR BOOKINGS AND SITE VISIT CALL:
044-3000 3242

NOVA LIFE SPACE PRIVATE LIMITED, No. 309, Bay City Centre,
2nd Floor, P.H. Road, Kilpauk, Chennai - 600 010.
Email: lovetohear@novallifespacelife.in | www.novallifespacelife.in

NOVA IS
NOW THE
OFFICIAL
REALTY
PARTNER
OF CSK
(CHENNAI SUPER KINGS)



4th April - Thursday - TOI - P3 - Qtr Page



**KEDAIKAVE
KEDAIKAADHU!**

**MOTHER-
PROMISE!**

THIS FRIDAY
watch out for the
mother of all promises

5th April - Friday - The Hindu - J1


CASAGRANT
building aspirations

LOWEST PRICE PROMISE

YEAR END SALE
5TH - 8TH APRIL

- 12 Superior Projects
- Lowest price promise from Casagrand
- Projects from ₹25 L to ₹4 Cr
- Offer valid only for 4 days

Last chance to grab a superior home at the lowest price. Hurry!

S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	LOWEST PRICE PROMISE
1	THALAMBUR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRANT SMART TOWN 2 BHK apartments (753 - 964 sqft), 10 minutes from Sholinganallur junction. Total units: 482 Units sold: 294		<ul style="list-style-type: none"> 1000 sqft apartment for just ₹25 L Lowest priced project in the location 15 mins from Sholinganallur junction Ready to occupy in 9 months 	<p>MARKET PRICE ₹3780/SFT</p> <p>CASAGRANT PRICE ₹3250/SFT</p> <p>OFFER PRICE ₹2750/SFT</p> <p>STARTING PRICE ₹25 L ONWARDS</p>
2	KARAPAKKAM (Close to Thorapakkam & Perungudi)	CASAGRANT SAVOYE 3 BHK apartments (1428 - 1644 sqft), 15 minutes from Tidel Park Total units: 339 Units sold: 169		<ul style="list-style-type: none"> Unheard price of ₹4449/sft on OMR 15 mins from Tidel park 40+ amenities 27,000 sqft of lush green space 	<p>MARKET PRICE ₹5500/SFT</p> <p>CASAGRANT PRICE ₹4499/SFT</p> <p>OFFER PRICE ₹4449/SFT</p> <p>STARTING PRICE ₹68 L ONWARDS</p>
3	SHOLINGANALLUR (Close to Thorapakkam, Perungudi & Siruseri)	CASAGRANT AMETHYST 3 & 4 BHK apartments (1916 - 2017 sqft), bang on Sholinganallur junction Total units: 163 Units sold: 131		<ul style="list-style-type: none"> Bang on OMR Exclusive 3 & 4 BHK apartments Most luxurious project on OMR Premium fittings and fixtures 50+ amenities with 1 acre of open landscape 	<p>MARKET PRICE ₹5600/SFT</p> <p>CASAGRANT PRICE ₹5199/SFT</p> <p>OFFER PRICE ₹4999/SFT</p> <p>STARTING PRICE ₹1.02 CR ONWARDS</p>

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CASAGRANT
building aspirations

5th April - Friday - The Hindu - J2



LOWEST PRICE PROMISE

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5TH - 8TH APRIL

**CHOOSE FROM THE RANGE
OF SUPERIOR HOMES
AT LOWEST PRICES**

S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	LOWEST PRICE PROMISE
4	THALAMBUR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRANT SUPREMUS 3 BHK apartments (1277 - 1702 sqft), 10 minutes from Sholinganallur junction Total units: 728 Units sold: 624		<ul style="list-style-type: none"> Ready to occupy in 7 months Surrounded by IT/ITES companies 25+ amenities including a \$1,000 sqft clubhouse Biggest community in the location 	MARKET PRICE ₹3700/SFT CASAGRANT PRICE ₹3650/SFT OFFER PRICE ₹3300/SFT STARTING PRICE ₹47 L ONWARDS
5	OTTIYAMBAKKAM (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRANT SERENO 2 & 3 BHK apartments (890 - 1368 sqft), 15 minutes from Sholinganallur junction. Total units: 260 Units sold: 93		<ul style="list-style-type: none"> 15 mins from Sholinganallur junction at half the price of Sholinganallur 2 BHK starts from ₹29 L, at just ₹2750/sqft 21+ amenities Serene location Higher appreciation guaranteed 	MARKET PRICE ₹3500/SFT CASAGRANT PRICE ₹3050/SFT OFFER PRICE ₹2750/SFT STARTING PRICE ₹29 L ONWARDS
6	ECR (Close to OMR & ECR)	CASAGRANT ECR14 3 BHK apartments (1502 - 1865 sqft), bang on ECR, next to Mayapalayam Total units: 573 Units sold: 371		<ul style="list-style-type: none"> Closer to office, entertainment and beach Bang on ECR, 20 mins from Adyar, 10 mins from Sholinganallur junction Ready to occupy in 8 months 70% open area with central podium and swimming pool 	MARKET PRICE ₹6000/SFT CASAGRANT PRICE ₹4450/SFT OFFER PRICE ₹3800/SFT STARTING PRICE ₹62 L ONWARDS
7	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRANT CRESCENDO 2 & 3 BHK apartments (1197 - 1599 sqft), 10 mins from Anna Nagar Total units: 513 Units sold: 279		<ul style="list-style-type: none"> 1/3rd the price of Anna Nagar at just ₹4900/sqft Bang on 200 ft Chennai bypass road Surrounded by IT/ITES companies, schools and colleges 21 storied high-rise with 25+ amenities 	MARKET PRICE ₹6300/SFT CASAGRANT PRICE ₹5300/SFT OFFER PRICE ₹4900/SFT STARTING PRICE ₹64 L ONWARDS
8	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRANT ASTA 3 BHK apartments (1439 - 1691 sqft), 10 mins from Anna Nagar Total units: 325 Units sold: 259		<ul style="list-style-type: none"> Just 10 mins from Anna Nagar Ready to occupy in 5 months Chennai's first kids-friendly apartment community No burden of EMI and rent at the same time 	MARKET PRICE ₹6500/SFT CASAGRANT PRICE ₹5200/SFT OFFER PRICE ₹4800/SFT STARTING PRICE ₹79 L ONWARDS
9	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRANT NORTHERN STAR 3 BHK apartments (1536 - 1791 sqft), 20 mins from Anna Nagar Total units: 382 Units sold: 305		<ul style="list-style-type: none"> Bang on the main road 10 mins from the proposed metro, 20 mins from Anna Nagar 21 storied high-rise with 15+ amenities Higher appreciation guaranteed 	MARKET PRICE ₹6000/SFT CASAGRANT PRICE ₹4750/SFT OFFER PRICE ₹4500/SFT STARTING PRICE ₹75 L ONWARDS
10	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT WOODSIDE 2 & 3 BHK apartments (1035 - 1568 sqft), 10 mins from Kathipara Total units: 216 Units sold: 151		<ul style="list-style-type: none"> Best priced project at ₹4600/sqft, similar projects in the city cost above ₹10,000/sqft Ready to occupy in 10 months Open sky pool on the terrace Central courtyard with landscape and other amenities Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹5100/SFT OFFER PRICE ₹4800/SFT STARTING PRICE ₹58 L ONWARDS
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT CASTLE 2, 3 & 4 BHK apartments (884 - 2050 sqft), 10 mins from Kathipara Total units: 286 Units sold: 173		<ul style="list-style-type: none"> Best priced project at ₹4600/sqft, similar projects in the city cost above ₹10,000/sqft Spanish themed apartments 37+ amenities with 20,000 sqft of landscaped podium 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹4800/SFT OFFER PRICE ₹4600/SFT STARTING PRICE ₹46 L ONWARDS
12	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT PRIMERA 2, 3 & 4 BHK apartments (991 - 2096 sqft), 10 mins from Kathipara Total units: 188 Units sold: 156		<ul style="list-style-type: none"> Chennai's first double-height ceiling apartments Premium community with modern architecture Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹5500/SFT OFFER PRICE ₹4700/SFT STARTING PRICE ₹51 L ONWARDS

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5th April - Friday - The Hindu - P1 - Half Page



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At the Premier Address River View Road, Kotturpuram
overlooking the Boat Club Area.

2,3 and 4 BHKs • 1225 to 3289 sqft* • Rs. 1.9 Crores* onwards



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APARTMENT
AT SITE

Actual Model Apartment

RERA No : TN/29/Building/0034/2019 dt. 14.03.2019


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*RERA CARPET AREA: 753 to 2015 sqft. *Base price.

For RERA details www.rera.in

5th April - Friday - TOI - J1



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5th April - Friday - TOI - J2



LOWEST PRICE PROMISE

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6	ECR (Close to OMR & ECR)	CASAGRANT ECR14 3 BHK apartments (1502 - 1865 sqft), bang on ECR, next to Mayapal Total units: 573 Units sold: 371		<ul style="list-style-type: none"> Closer to office, entertainment and beach Bang on ECR, 20 mins from Adyar, 10 mins from Sholinganallur junction Ready to occupy in 8 months 70% open area with central podium and swimming pool 	MARKET PRICE ₹6000/SFT CASAGRANT PRICE ₹4450/SFT OFFER PRICE ₹3800/SFT STARTING PRICE ₹62 L ONWARDS
7	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRANT CRESCENDO 2 & 3 BHK apartments (1197 - 1599 sqft), 10 mins from Anna Nagar Total units: 513 Units sold: 279		<ul style="list-style-type: none"> 1/3rd the price of Anna Nagar at just ₹4900/sqft Bang on 200 ft Chennai bypass road Surrounded by IT/ITES companies, schools and colleges 21 storied high-rise with 25+ amenities 	MARKET PRICE ₹6300/SFT CASAGRANT PRICE ₹5300/SFT OFFER PRICE ₹4900/SFT STARTING PRICE ₹64 L ONWARDS
8	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRANT ASTA 3 BHK apartments (1439 - 1691 sqft), 10 mins from Anna Nagar Total units: 325 Units sold: 259		<ul style="list-style-type: none"> Just 10 mins from Anna Nagar Ready to occupy in 5 months Chennai's first kids-friendly apartment community No burden of EMI and rent at the same time 	MARKET PRICE ₹6600/SFT CASAGRANT PRICE ₹5200/SFT OFFER PRICE ₹4800/SFT STARTING PRICE ₹79 L ONWARDS
9	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRANT NORTHERN STAR 3 BHK apartments (1536 - 1791 sqft), 20 mins from Anna Nagar Total units: 382 Units sold: 305		<ul style="list-style-type: none"> Bang on the main road 10 mins from the proposed metro, 20 mins from Anna Nagar 21 storied high-rise with 15+ amenities Higher appreciation guaranteed 	MARKET PRICE ₹6000/SFT CASAGRANT PRICE ₹4750/SFT OFFER PRICE ₹4500/SFT STARTING PRICE ₹75 L ONWARDS
10	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT WOODSIDE 2 & 3 BHK apartments (1035 - 1568 sqft), 10 mins from Kathipara Total units: 216 Units sold: 151		<ul style="list-style-type: none"> Best priced project at ₹4800/sqft, similar projects in the city cost above ₹10,000/sqft Ready to occupy in 10 months Open sky pool on the terrace Central courtyard with landscape and other amenities Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹5100/SFT OFFER PRICE ₹4800/SFT STARTING PRICE ₹58 L ONWARDS
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT CASTLE 2, 3 & 4 BHK apartments (884 - 2050 sqft), 10 mins from Kathipara Total units: 286 Units sold: 173		<ul style="list-style-type: none"> Best priced project at ₹4800/sqft, similar projects in the city cost above ₹10,000/sqft Spanish themed apartments 37+ amenities with 20,000 sqft of landscaped podium 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹4800/SFT OFFER PRICE ₹4600/SFT STARTING PRICE ₹46 L ONWARDS
12	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRANT PRIMERA 2, 3 & 4 BHK apartments (991 - 2096 sqft), 10 mins from Kathipara Total units: 188 Units sold: 156		<ul style="list-style-type: none"> Chennai's first double-height ceiling apartments Premium community with modern architecture Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/SFT CASAGRANT PRICE ₹5500/SFT OFFER PRICE ₹4700/SFT STARTING PRICE ₹51 L ONWARDS

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Actual Image



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S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	LOWEST PRICE PROMISE*
1	THALAMBUR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRANT SMART TOWN 2 BHK apartments (753 - 964 sqft), 10 minutes from Sholinganallur junction Total units: 482 Units sold: 294		<ul style="list-style-type: none"> 1000 sqft apartment for just ₹25 L Lowest priced project in the location 15 mins from Sholinganallur junction Ready to occupy in 9 months 	MARKET PRICE ₹3790/SFT CASAGRANT PRICE ₹3250/SFT OFFER PRICE ₹2750/SFT STARTING PRICE ₹25 L ONWARDS
2	KARAPAKKAM (Close to Thoraipakkam & Perungudi)	CASAGRANT SAVOYE 3 BHK apartments (1428 - 1644 sqft), 15 minutes from Tidel Park Total units: 339 Units sold: 169		<ul style="list-style-type: none"> Unheard price of ₹4449/sft on OMR 15 mins from Tidel park 40+ amenities 27,000 sqft of lush green space 	MARKET PRICE ₹5600/SFT CASAGRANT PRICE ₹4499/SFT OFFER PRICE ₹4449/SFT STARTING PRICE ₹68 L ONWARDS
3	SHOLINGANALLUR (Close to Thoraipakkam, Perungudi & Siruseri)	CASAGRANT AMETHYST 3 & 4 BHK apartments (1916 - 2017 sqft), bang on Sholinganallur junction Total units: 163 Units sold: 131		<ul style="list-style-type: none"> Bang on OMR Exclusive 3 & 4 BHK apartments Most luxurious project on OMR Premium fittings and fixtures 50+ amenities with 1 acre of open landscape 	MARKET PRICE ₹5600/SFT CASAGRANT PRICE ₹5199/SFT OFFER PRICE ₹4999/SFT STARTING PRICE ₹1.02 CR ONWARDS

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YEAR END SALE
5TH - 8TH APRIL

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S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	LOWEST PRICE PROMISE
4	THALAMBUR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRANT SUPREMUS 3 BHK apartments (1277 - 1702 sqft), 10 minutes from Sholinganallur junction Total units: 728 Units sold: 624		<ul style="list-style-type: none"> Ready to occupy in 7 months Surrounded by IT/ITES companies 25+ amenities including a 31,000 sqft clubhouse Biggest community in the location 	MARKET PRICE ₹3700/sqft CASAGRANT PRICE ₹3650/sqft OFFER PRICE ₹3300/sqft STARTING PRICE ₹47 L ONWARDS
5	OTTIYAMBAKKAM (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRANT SERENO 2 & 3 BHK apartments (890 - 1368 sqft), 15 minutes from Sholinganallur junction. Total units: 260 Units sold: 93		<ul style="list-style-type: none"> 15 mins from Sholinganallur junction at half the price of Sholinganallur 2 BHK starts from ₹29 L, at just ₹2750/sqft 21+ amenities Serene location Higher appreciation guaranteed 	MARKET PRICE ₹3600/sqft CASAGRANT PRICE ₹3050/sqft OFFER PRICE ₹2750/sqft STARTING PRICE ₹29 L ONWARDS
6	ECR (Close to OMR & ECR)	CASAGRANT ECR14 3 BHK apartments (1502 - 1865 sqft), bang on ECR, next to Maysajal Total units: 573 Units sold: 371		<ul style="list-style-type: none"> Closer to office, entertainment and beach Bang on ECR, 20 mins from Adyar, 10 mins from Sholinganallur junction Ready to occupy in 8 months 70% open area with central podium and swimming pool 	MARKET PRICE ₹6000/sqft CASAGRANT PRICE ₹4450/sqft OFFER PRICE ₹3800/sqft STARTING PRICE ₹62 L ONWARDS
7	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRANT CRESCENDO 2 & 3 BHK apartments (1197 - 1599 sqft), 10 mins from Anna Nagar Total units: 513 Units sold: 279		<ul style="list-style-type: none"> 1/3rd the price of Anna Nagar at just ₹4900/sqft Bang on 200 ft Chennai bypass road Surrounded by IT/ITES companies, schools and colleges 21 storied high-rise with 25+ amenities 	MARKET PRICE ₹6300/sqft CASAGRANT PRICE ₹5300/sqft OFFER PRICE ₹4900/sqft STARTING PRICE ₹64 L ONWARDS
8	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRANT ASTA 3 BHK apartments (1439 - 1691 sqft), 10 mins from Anna Nagar Total units: 325 Units sold: 259		<ul style="list-style-type: none"> Just 10 mins from Anna Nagar Ready to occupy in 5 months Chennai's first key-friendly apartment community No burden of EMI and rent at the same time 	MARKET PRICE ₹6500/sqft CASAGRANT PRICE ₹5200/sqft OFFER PRICE ₹4800/sqft STARTING PRICE ₹79 L ONWARDS
9	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRANT NORTHERN STAR 3 BHK apartments (1536 - 1791 sqft), 20 mins from Anna Nagar Total units: 382 Units sold: 305		<ul style="list-style-type: none"> Bang on the main road 10 mins from the proposed metro, 20 mins from Anna Nagar 21 storied high-rise with 15+ amenities Higher appreciation guaranteed 	MARKET PRICE ₹6000/sqft CASAGRANT PRICE ₹4750/sqft OFFER PRICE ₹4500/sqft STARTING PRICE ₹75 L ONWARDS
10	MANAPAKKAM (Close to Kathipara, Gundy & Porur)	CASAGRANT WOODSIDE 2 & 3 BHK apartments (1035 - 1568 sqft), 10 mins from Kathipara Total units: 216 Units sold: 151		<ul style="list-style-type: none"> Best priced project at ₹4800/sqft, similar projects in the city cost above ₹10,000/sqft Ready to occupy in 10 months Open sky pool on the terrace Central courtyard with landscape and other amenities Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/sqft CASAGRANT PRICE ₹5100/sqft OFFER PRICE ₹4800/sqft STARTING PRICE ₹58 L ONWARDS
11	MANAPAKKAM (Close to Kathipara, Gundy & Porur)	CASAGRANT CASTLE 2, 3 & 4 BHK apartments (884 - 2050 sqft), 10 mins from Kathipara Total units: 286 Units sold: 173		<ul style="list-style-type: none"> Best priced project at ₹4600/sqft, similar projects in the city cost above ₹10,000/sqft Spanish themed apartments 37+ amenities with 20,000 sqft of landscaped podium 	MARKET PRICE ₹5500/sqft CASAGRANT PRICE ₹4800/sqft OFFER PRICE ₹4600/sqft STARTING PRICE ₹46 L ONWARDS
12	MANAPAKKAM (Close to Kathipara, Gundy & Porur)	CASAGRANT PRIMERA 2, 3 & 4 BHK apartments (991 - 2036 sqft), 10 mins from Kathipara Total units: 188 Units sold: 156		<ul style="list-style-type: none"> Chennai's first double-height ceiling apartments Premium community with modern architecture Located close to DLF IT park, IBM, HP & other big corporates 	MARKET PRICE ₹5500/sqft CASAGRANT PRICE ₹5500/sqft OFFER PRICE ₹4700/sqft STARTING PRICE ₹51 L ONWARDS

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