Varketbeat April 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	12th April, Friday	Ashiana	Shubham	Retirement Community	The Hindu	Page 1 Half Page
2		Appaswamy	Clover	Apartments	TOI	Page 1 Half Page
3		Altis	Ashraya	Apartments	TOI	Sky Burst
4	13 th April, Saturday	Express	Exclusive	Apartments	The Hindu	Page 1 Qtr. Page
5		Altis	Ashraya	Apartments	Property Plus	J1 & J2 Full Page
6		DAC	East Tambaram	Apartments	Property Plus	Page 1 80cc
7		Ceebros	One74	Apartments	Property Plus	Page 1 Half Page
8		Brikhouse	Bharathi	Apartments	Property Plus	Page 2 Full Page
9		Casagrand	Multiple	Apartments	Property Plus	Page 3 Full Page
10		India Builders	Multiple	Apartments	Property Plus	Page 5 Qtr. Page
11		Adityaram	Signature City	Plots	Property Plus	Page 7 Full Page
12		Appaswamy	Cepella	Apartments	Property Plus	Page 8 Full Page
13		Puravankara	Somerset House	Apartments	ТОІ	J2 Full Page
14		Altis	Ashraya	Apartments	ТОІ	P2 & P3 Full Page
15		Kochhar	Panchsheel	Apartments	Times Property	J1 Full Page
16		Stepstone	Aalam	Retirement Community	Times Property	J2 Full Page
17		DAC	East Tambaram	Apartments	Times Property	Page 1 80cc
18		VGN	Royale	Apartments	Times Property	Page 1 Qtr. Page
19		Brigade	Xanadu	Apartments	Times Property	Page 3 Half Page
20		ASV	Alexandria	Apartments	Times Property	Page 3 Qtr Page
21		Rajkham	Emerald	Apartments	Times Property	Page 5 Qtr. Page
22		Doshi	Firstnest	Apartments	Times Property	Page 8 Full Page

We are a PROPERTY marketing firm.

NOT the leading ones. But try us.



9003113355 www.1abov.com

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

12th April - Friday - The Hindu - P1 - Half Page



12th April - Friday - TOI - P1 - Half Page



LUXURY RESIDENCES & MORE

At the Premier Address River View Road, Kotturpuram overlooking the Boat Club Area.

2, 3 and 4 BHKs • 1225 to 3289 sqft* • Rs. 1.9 Crores* onwards



RERA No: TN/29/Building/0034/2019 dt. 14.03.2019





Call 91760 76333 www.cloverbytheriver.com Follow us on ()

CREDAÎ

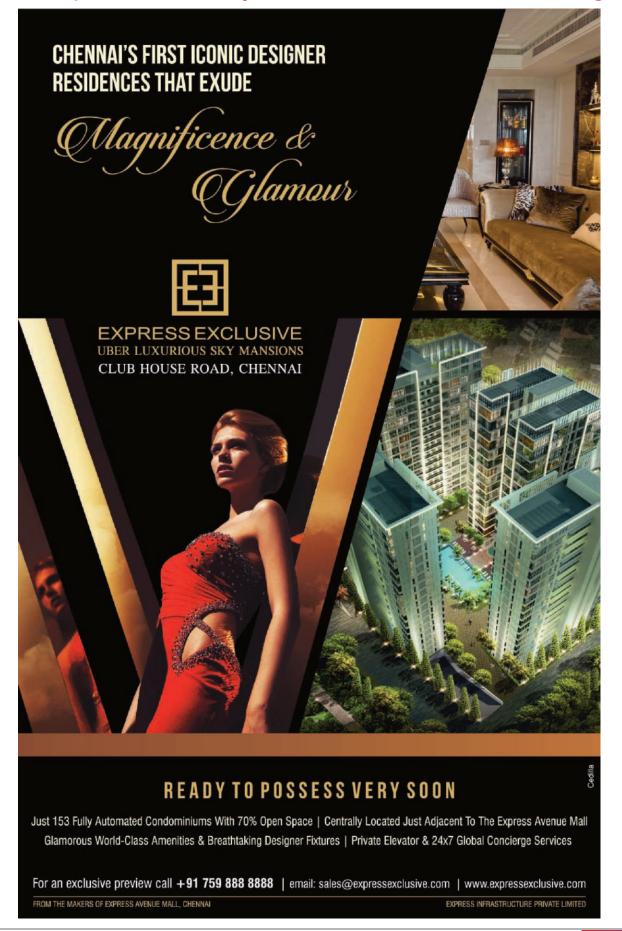


12th April - Friday - TOI - P1 - Sky



WATCH OUT FOR THE BEST-PRICED HOME INVESTMENT TOMORROW

13th April - Saturday - The Hindu - P1 - Qtr Page



13th April - Saturday - Property Plus - J1



For bookings, call: 9025 641 641

1 ABOV

13th April - Saturday - Property Plus - J2



MAINTENANCE ADVANTAGE: Long life - Solid structure, natural ventilation and airflow helps bring down electricity bills, copious ground water - eliminates water expenditure, low maintenance sanitary fixtures





Thoughtful Amenities: Multipurpose Club House | Badminton Court | CCTV Intercom | Joggers' Track | Park | Solar Panels | Indoor Games





Assured Multi-level Car Park Adjoining Building - Velammal Vidyalaya CBSE School



Altis is renowned for superior build quality and an unrivalled on time delivery track record. The brand till date has built 1.50 million sq.ft of premium and luxury residential space and has garnered the trust of home owners.

COMPLETED PROJECTS





Disclaimer: The rendered image is purely an artist's indicative depiction and is subject to revisions

For bookings, call: 9025 641 641



~ HOME LOANS BY ~



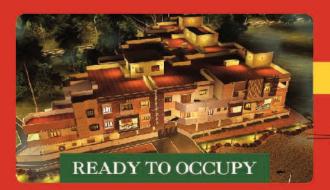




13th April - Saturday - Property Plus - P1 - 80CC

5 MINS FROM AIRPORT





PREMIUM GATED COMMUNITY

Nr. PALLAVARAM



RERA No. TN/01/Building/0177/2018 Dt.: 28/05/2018

AMENITIES

Potable Water, Mr. Kitchen, Gym, Kids Play Area, Indoor Games, Lift, CCTV, Power Backup, Covered Car Parking, Security Room, Association Room & 100% Vasthu

EAST TAMBARAM

BEHIND BHARATH UNIVERSITY



RICKY GARDEN,

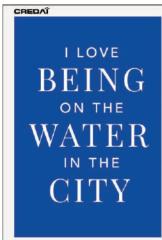
Adjacent to RAGHAVENDRA TEMPLE





marketing@dacpromoters.com | www.dacpromoters.com

13th April - Saturday - Property Plus - P1 - Half Page





3 UNITS LEFT EXQUISITELY DESIGNED 3 BEDROOM RESIDENCES

ONE 74 CEEBROS RESIDENCES







Call 98410 79474 | 98410 60500

174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India one74.com | enquiry@ceebros.com





13th April - Saturday - Property Plus - P2 - Full Page



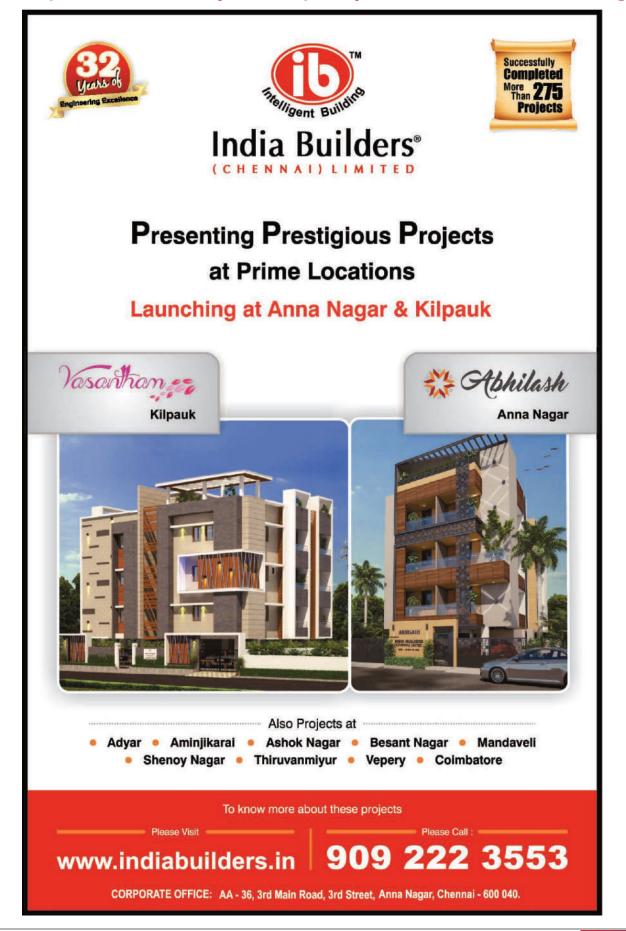
13th April - Saturday - Property Plus - P3 - Full Page







13th April - Saturday - Property Plus - P5 - Qtr. Page



13th April - Saturday - Property Plus - P7 - Full Page



Just 11.25 Lakhs **Onwards!**







The CITY, The BEACH - Real CHOICES











Walkable distance to the Beach Posh Location surrounded **Individual Granite Cladding**

by Luxury Villas Plots ranging from 2400 Sqft to 4800 Sqft ↔ Black Top Road 😝

Compound wall with Gate **Ready for Construction** Children Play area Avenue Plantation + 24/7 Security

Member CREDAÎ

LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS.

PROPERTIES (P) LTD

No:50, East Coast Road, Adityaram Nagar, Panayur, Chennai - 600119 Call: 7667777777 www.adityaramproperties.com sales@adityaramproperties.com



13th April - Saturday - Property Plus - P8 - Full Page

A WORLD OF AMENITIES INSIDE.













A THRIVING LIFE ALL AROUND.



















2, 3 & 4 BHK Apartments from 1154 to 2307 sq.ft.*

Price
₹1.10 to ₹2.21crore

Arcot Road, VADAPALANI.

VISIT MODEL APARTMENT

Call 9962014376 / 9962029153

Avail the benefits of revised GST rates | *RERA Carpet Area 756 to 1537 sq.ft. | RERA No: TN/29/Building/0198/2018 dt. 14.06.2018

SCAN TO KNOW MORE



3, Mangesh Street, T. Nagar, Chennal 600 017. P 044 2434 6333, 2434 9090 E sales@appaswamy.com www.appaswamy.com

CREDAÎ



Base price. For RERA details www.

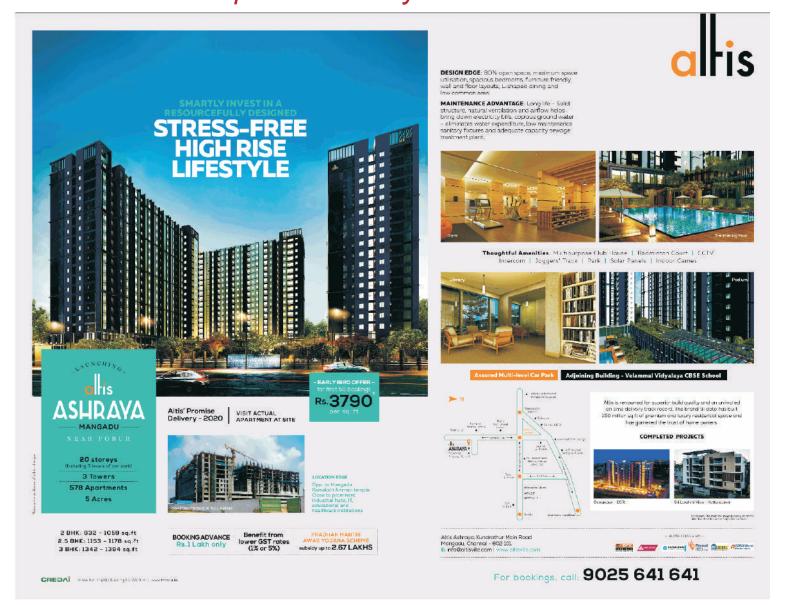
13th April - Saturday - TOI - J2





Five Furlong Road, Guindy, Chennai

13th April - Saturday - TOI - P2 & P3



13th April - Saturday - Times Property - J1





13th April - Saturday - Times Property - J2





13th April - Saturday - Times Property - P1 - 80CC

5 MINS FROM AIRPORT





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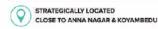
13th April - Saturday - Times Property - P1 - Qtr Page



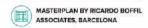
13th April - Saturday - Times Property - P3 - Half Page



Large 2BHK homes in a **33 acre township** just 10 mins from Anna Nagar starting at just **₹89 Lakhs***. Indulge in a splendid lifestyle with numerous modern amenities and an expansive clubhouse.







Walk in to our site to avail exciting offers'

To UPGRADE TO BRIGADE,

Visit our model apartment at site or reach us on

1800 102 9977 | salesenquiry@brigadegroup.com

*Price inclusive of all charges except legal maintenance, corpus, and statutory expenses. "T&C apply





BrigadeXanadu.com 1800 102 9977



13th April - Saturday - Times Property - P3 - Qtr Page



CHENNAI'S ELITE HERE'S YOUR CHANCE TO PREVIEW A HOME THAT MATCHES YOUR STATUS.



READY TO MOVE IN

TODAY

Completion Certificate No. EC / South II / 85 / 2016



17 floors | 3 BHK - 1850 sq. ft. | 4 BHK - 2750 sq. ft. Community & Clubhouse ready

374 Uber-luxury 3 & 4 BHK homes crafted for the rarest individuals.

Lifestyle masterpieces sprawling across 1850 sq. ft. & 2750 sq. ft. built over 6 acres.

Indulge in a treasure trove of the choicest amenities.

Convenient location within CMDA limits with schools, colleges, hospitals, hotels and much more in very close proximity.

Site Address:

No. 308, OMR (Next to Taj Gateway), Sholinganallur, Chennai - 600 119

For bookings call: +91 98846 85000

or visit www.asvconstructions.com





* Disclaimer: The above information and photographs are solely for indicative purposes and cannot form an offer or a contract. While reasonable care has been taken in providing the information, the promoters or their agents cannot be held responsible for any inaccuracies or omissions. The promoters and agents reserve the right to make alterations and amendments as necessary, without prior notice.

13th April - Saturday - Times Property - P5 - Qtr Page



13th April - Saturday - Times Property - P8 - Full Page



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End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

