

# arketbeat

April 2019 - Week 4

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	24th April, Wednesday	Akshaya	Multiple	Apartments	The Hindu	Page 1 80CC
2		Akshaya	Multiple	Apartments	TOI	Page 1 80CC
3	25th April, Thursday	Akshaya	Multiple	Apartments	The Hindu	Page 1 80CC
4		Akshaya	Multiple	Apartments	TOI	Page 1 80CC
5	26th April, Friday	Akshaya	Multiple	Apartments	The Hindu	J1 & J2
6		Doshi	Serene County	Apartments	TOI	Page 1 Qtr. Page
7		Akshaya	Multiple	Apartments	TOI	Page 3 Full Page
8	27th April, Saturday	Akshaya	Multiple	Apartments	The Hindu	J1 & J2
9	27th April, Saturday	Ceebros	One74	Apartments	Property Plus	Page 1 Half Page
10		Paripoorna's	Aishwaryam	Retirement Communities	Property Plus	Page 2 Half Page
11		Newry	Multiple	Apartments	Property Plus	Page 3 Full Page
12		Ashok Nandavanam	Metrovaram	Plots	Property Plus	Page 5 Qtr. Page
13		Ankur	Palm Springs	Apartments	Property Plus	Page 7 Full Page
14		Jones	Cassia	Villas	Property Plus	Page 8 Full Page
15		VGN	Notting Hill	Apartments	TOI	J1 & J2
16		Akshaya	Multiple	Apartments	TOI	Page 3 Full Page
17		SSM	SSM Nagar	Apartments	Times Property	J1
18		Adroit	Magnifiq	Apartments	Times Property	J2
19		Brigade	Xanadu	Apartments	Times Property	Page 3 Half Page
20		Jones	Cassia	Villas	Times Property	Page 3 Half Page
21		Pushkar	Multiple	Apartments	Times Property	Page 5 Half Page
22		Ashok Nandavanam	Metrovaram	Plots	Times Property	Page 5 Qtr. Page
23		ASV	Alexandria	Apartments	Times Property	Page 7 Full Page
24		Adityaram	Signature City	Plots	Times Property	Page 9 Full Page
25		Appaswamy	Multiple	Apartments	Times Property	Page 10 Full Page
26	28th April, Sunday	Akshaya	Multiple	Apartments	TOI	Page 3 Full Page

We are a  
**PROPERTY**  
marketing firm.

**NOT** *the leading ones. But try us.*

9003113355  
[www.1abov.com](http://www.1abov.com)



# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



*24th April - Wednesday - The Hindu - P1 - 80CC*

**நம்ம time  
வந்தாச்சு!**

**2 DAYS TO GO**



**☎ 99526 66284 | (044) 3997 0971**

24th April - Wednesday - TOI - P1 - 80CC

நம்ம time  
வந்தாச்சு!

2 DAYS TO GO



☎ 99526 66284 | (044) 3997 0971



*25th April - Thursday - The Hindu - P1 - 80CC*

**நம்ம time  
வந்தாச்சு!**

**1 DAY TO GO**



**☎ 99526 66284 | (044) 3997 0971**

*25th April - Thursday - TOI - P1 - 80CC*

**நம்ம time  
வந்தாச்சு!**

**1 DAY TO GO**



**☎ 99526 66284 | (044) 3997 0971**



26th April - Friday - The Hindu - J1

**Akshaya**

**Vaan Megam  
மண் வாசனா**

# நம்ம time வந்தாச்சு!

**The time to book your dream home has arrived!**

Akshaya's 158<sup>th</sup> & 159<sup>th</sup> projects - Vaan Megam and Mann Vaasanai - are now open for bookings. Thoughtfully designed homes with a host of lifestyle amenities are yours on the proposed OMR-Chengalpet 4-lane National Highway, Off OMR, Thiruporur.

**SPECIAL 3-DAY PRE-LAUNCH OFFER**

**Homes for all from Akshaya**

**461 sq.ft. - 778 sq.ft.**

**₹12.36 ~~₹10.99~~ Lakhs\* onwards**

\*Base price after including RMMY subsidy

Please bring your cheque book / credit card / debit card / Paytm / Google Pay details for spot booking.



**BOOKING ADVANCE**

**₹25,000/-  
Only**

**DATE & TIME**

**APRIL  
26<sup>th</sup>, 27<sup>th</sup> & 28<sup>th</sup>  
8 AM - 9 PM**

**SPOT BOOKING VENUE**

**Experience the preview home at  
YMCA  
OMR, Perungudi (Opp. SRP Tools)**

**FOR BOOKINGS**

**☎ 99526 66284 | (044) 3997 0971 | (044) 4200 8899**



26th April - Friday - The Hindu - J2

Akshaya

Vaasam  
மண வசம்VAANUM MANNUM  
UNGAL VASAM

Own your dream home at just ₹10.99 Lakhs\*



Not a site photograph. Artists impression

EMI  
₹8,252  
Onwards

Pre-launch Booking Mela

Rush today to avail special pre-launch prices.

Save upto ₹4.37 Lakhs\*

Pay just 1% GST | POSSESSION FROM DEC. 2019

	Min. Apt. Size (Sq.ft.)	RERA Carpet Area (Sq.ft.)	Special Pre-launch Price*	Launch Price*	Guaranteed Savings (₹)	First Time Buyer's Savings
1 BHK	461	352	10.99 Lakhs	12.36 Lakhs	1.37 Lakhs	4.04 Lakhs*
Compact 2 BHK	587	451	15.17 Lakhs	16.46 Lakhs	1.29 Lakhs	3.96 Lakhs*
2 BHK	772	562	21.04 Lakhs	22.74 Lakhs	1.7 Lakhs	4.37 Lakhs*

\*Price includes ₹2.67 lakhs subsidy for first-time home buyers under Government's "PMAY - Housing for all scheme"

## Best Lifestyle Ungal Vasam

RERA Carpet area efficiency - 76% | UDS - 49% | Power back-up for common areas | Badminton Court | Multi-purpose court  
Jogging track | Water treatment plant | Sewage treatment plant

Landscaped Garden



Outdoor Kids Play Area



Actual Images

Construction Progress Image



Lift



Representative Images

Basketball Court



Please bring your cheque book / credit card / debit card / Paytm / Google Pay details for spot booking.

RERA Regn no: TN/01/Building/285/2018 | RERA Regn no: TN/01/Building/286/2018 | tnrra.in

- 10 Years Maintenance for all projects
- Differently-abled / Elder-friendly homes
- Not a single Sq.mm. deviation
- Clear title for all projects
- Winner of Highest Transparency Awards
- Winner of Best Legal Systems Awards

**THE AKSHAYA ADVANTAGE**

- Ranked No. 9 Real Estate Developer in India by Construction Week - Nov. 2018
- Integrated ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 certified company
- IGBC Certified / Pre-Certified Green rating for all projects

FOR BOOKINGS

**99526 66284**  
**(044) 3997 0971**
**Edelweiss** | RFA Finance Ltd.
Project Funded by  
ECL Finance Ltd.

**10 YEARS**  
**MAINTENANCE**
10 Years Maintenance  
by AkshayaDeveloper of Disabled/  
Elder Friendly HomesMember  
**CREDAI**



26th April - Friday - TOI - P1 - Qtr Page

# VILLAHA! OFFER

SAVE UP TO  
**₹13**  
 LAKHS

AHA Villas. AHA Connectivity. AHA Savings.

**ACTUAL SITE IMAGE**





CHILDRENS PLAY AREA



LUSH GREEN PARK

READY  
TO  
OCCUPY

LAST 7  
UNITS

NO  
GST

ALL  
INCLUSIVE  
PRICE

**SAVINGS THAT WILL MAKE YOUR HEART GO AHA!**

BUILT UP AREA	ACTUAL PRICE	OFFER PRICE	SAVINGS
1200 sq.ft	<del>88 Lakhs</del>	81 Lakhs	7 Lakhs
1745 sq.ft	<del>124 Lakhs</del>	114 Lakhs	10 Lakhs
2215 sq.ft	<del>169 Lakhs</del>	156 Lakhs	13 Lakhs

VISIT THE SITE TO EXPERIENCE  
YOUR AHA VILLA TODAY,

( 88079 88079 )

  
**DOSHI HOUSING**



Member:  
**CREDAI**

**VENGAIVASAL  
(NEAR MEDAVAKKAM)**

MEDAVAKKAM 03 MINUTES  
 TAMBARAM 08 MINUTES  
 OMR 10 MINUTES  
 VELACHERY 15 MINUTES

26th April - Friday - TOI - P3 - Full Page

**Akshaya****Vaan Megam**  
**மண் வாசனா**

# நம்ம time வந்தாச்சு!

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Thoughtfully designed homes with a host of lifestyle amenities are yours  
on the proposed OMR-Chengalpet 4-lane National Highway, Off OMR, Thiruporur.

EMI  
₹8,252  
Onwards

1 &amp; 2 BHK HOMES

Special 3-Day pre-launch offer  
~~₹12.36~~ ₹10.99 Lakhs\* onwards

Save upto ₹4.37 Lakhs\*



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Pay just 1% GST | POSSESSION FROM DEC. 2019

## Best Lifestyle Ungal Vasam

RERA Carpet area efficiency - 76% | UDS - 49% | Power back-up for common areas | Badminton Court | Multi-purpose court  
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Landscaped Garden



Outdoor Kids Play Area



Actual Images

Construction Progress Image



Lift



Representative Images

Basketball Court



\*Base price after including PMAY subsidy

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### BOOKING ADVANCE

₹25,000/-  
Only

### DATE & TIME

APRIL  
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8 AM - 9 PM

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ISO 45001:2018 certified company  
IGBC Certified / Pre-Certified Green rating  
for all projects

FOR BOOKINGS

99526 66307  
(044) 3997 0972

Edelweiss | ECL Finance Ltd.

Project Funded by  
ECL Finance Ltd.10 YEARS  
MAINTENANCE10 Years Maintenance  
by AkshayaDeveloper of Disabled/  
Elder Friendly HomesMember  
**CREDAI**

RERA Regn no: TN/01/Building/285/2018 | RERA Regn no: TN/01/Building/286/2018 | tnrra.in



27th April - Saturday - Property Plus - J1

**Akshaya**

**Vaan Megam**  
**மண் வாசனா**

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**FOR BOOKINGS**

**☎ 99526 66284 | (044) 3997 0971 | (044) 4200 8899**



27th April - Saturday - Property Plus - J2

Akshaya

Vaasam  
மண வசம்VAANUM MANNUM  
UNGAL VASAM

Own your dream home at just ₹10.99 Lakhs\*



Not a site photograph. Artists impression

EMI  
₹8,252  
Onwards

Pre-launch Booking Mela

Rush today to avail special pre-launch prices.

Save upto ₹4.37 Lakhs\*

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99526 66284  
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MAINTENANCE10 Years Maintenance  
by AkshayaDeveloper of Disabled/  
Elder Friendly HomesMember  
CREDAI

## 27th April - Saturday - Property Plus - P1 - Half page

CREDAI

I LOVE  
BEING  
ON THE  
WATER  
IN THE  
CITY



**SOLD**  
3 BEDROOM RESIDENCES  
IN THE MOST PRESTIGIOUS ADDRESS  
IN THE HEART OF THE CITY

**6 UNITS LEFT**  
EXQUISITELY DESIGNED  
2 BEDROOM RESIDENCES

ONE  
**74**  
CEEBROS  
RESIDENCES



**12 UNITS LEFT**  
LUXURY SEA FRONT  
4 BEDROOM RESIDENCES



CMDA-CC-NO.EC/SOUTH-1/17/2017 DT: 05-05-17

Call **98410 79474 | 98410 60500**

174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India  
one74.com | enquiry@ceebros.com

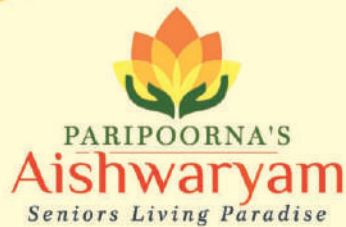
**CEEBROS**

Luxury residences with panoramic views of the sea



**27th April - Saturday - Property Plus - P2 - Half page**

## Truly Integrated Senior Living Gated Community



**Happiest Haven for RETIRED LIVING in Nature's Nest**  
at Madhampatti, Siruvani Road, Coimbatore.



### Seniors Living Apartments

**Book Now to ENJOY One Year Maintenance  
@ ZERO COST\***



### ACTUAL SITE VIEW - WORK UNDER PROGRESS



Office : No. 828, 3rd Floor, R.K.K. Complex, Trichy Road,  
Ramanathapuram, Coimbatore - 641 045. Tamilnadu, India.  
[www.paripoornashelters.com](http://www.paripoornashelters.com) | [info@paripoornashelters.com](mailto:info@paripoornashelters.com)



For Enquiries Contact

**0422-4976666 / 4957777 / 99432 99940 / 99432 99945**



**27th April - Saturday - Property Plus - P3 - Full Page**

## A PREMIUM RESIDENTIAL APARTMENTS AT PARUTHIPATTU

( POONAMALLEE - AVADI HIGH-ROAD )

2,2.5,3 BHK FLATS

1008 -1390 sq.ft

**Rs.45 LAKHS\* ONWARDS**

107 APARTMENTS | B + STILT + 9 FLOORS  
CHILDREN PLAY AREA | MULTIPURPOSE HALL  
INDOOR GAMES | WELL EQUIPPED GYM  
POWER BACKUP  
COMPLETION CERTIFICATE OBTAINED

POSSESSION  
JULY 2019

RERA :TN/2/BUILDING/0006/2017  
www.nrera.in



NO  
GST

PROMOTED BY ADVANTIA PROPERTIES PRIVATE LIMITED



\*Conditions Apply

FEW FLATS AVAILABLE

SITE ADDRESS : NEWRY ENCLAVE, PLOT NO.5, POONAMALLEE - AVADI HIGH ROAD, PARUTHIPATTU, AVADI, CH - 71



ACTUAL VIEW

◆ OTHER ONGOING PROJECTS ◆

**PALLIKARANAI**



FEW FLATS AVAILABLE

**NEWRY SHANMITHA**  
RERA :TN/2/BUILDING/0001/2017  
www.nrera.in

CC OBTAINED

**2&3 BHK FLATS**

1005 -1404 sq.ft

READY TO OCCUPY

**AB BLOCK - ANNA NAGAR**



FEW FLATS AVAILABLE

**NEWRY SATVAK**

RERA NOT APPLICABLE

**3 BHK FLATS**

1611 - 1639 sq.ft

POSSESSION OCT'19

**ECR - PANAIYUR**



FEW UNITS AVAILABLE

**NEWRY Arcade**

RERA NOT APPLICABLE

**RETAIL SPACE FOR SALE**

2000 SQ.FT ON  
2400 SQ.FT OF LAND

READY FOR FIT OUTS

APPROVED BY ALL LEADING FINANCIAL INSTITUTIONS

**NEWRY PROPERTIES**

WE CARE... WE PROMISE... WE DELIVER...

☎ 98408 27505, 98405 40590

NEWRY GRANDEUR, NO.19, B Block, 2nd Avenue, Annanagar East, Ch - 102.

✉ : mktg@newry.co.in 🌐 : www.newry.co.in

MEMBER OF





☎ 43 43 94 94

27th April - Saturday - Property Plus - P5 - Qtr. Page

# மாதவரம் இனி மெட்ரோவரம்

## ₹1000 PER SQFT | ₹5 CMDA PLOTS LAKHS ONWARDS

**5 ADVANTAGES OF OUR SITE**

- ❶ 10 minutes from proposed Madhavaram Metro Terminus (connectivity to Sholinganallur & Chennai Central)
- ❷ 10 minutes from Madhavaram Satellite Bus Terminus & MTC Bus Terminus
- ❸ 10 minutes from 200 ft outer Ring Road (Connectivity from Puzhal to Tambaram) & 400 ft Outer Ring Road (Connectivity from minjur to Chengalpet)
- ❹ 20 minutes from Perambur Railway station
- ❺ 20 minutes from Koyambedu Bus Terminus & Annanagar



**MADHAVARAM METRO STATION**



## +91-9543 430 430



APPROVAL NO: 42/2018  
RERA No: TN/02/Layout/0096/2018

Member



Member



No.11, F - Block, 2nd Main Road, Anna Nagar East, Chennai 600 102. Ph: 044 - 4507 4444 | sales@ashoknandavanam.com | www.ashoknandavanam.com



## 27th April - Saturday - Property Plus - P7 - Full Page

**DON'T JUST LIVE!  
IT'S NOW TIME TO  
LIVE RIGHT!**

- ✓ Right Price
- ✓ Right Time
- ✓ Right Location



**ANNA NAGAR  
WEST EXTN.**

**NO GST**



ACTUAL SITE PHOTOGRAPH

**HURRY  
ONLY FEW  
APARTMENTS  
LEFT**



ACTUAL PICTURE OF ENTRANCE FOYER



- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Just opposite to TVS Lucas and next to Saravana Stores



**LIFESTYLE AMENITIES :** Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level | Table Tennis Room  
Billiards Room | Yoga Room | Party Hall | Children's Play Area | Senior Citizens Seating Area

**DISTANCE INDICATOR :** S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM | Thirumangalam Metro Station - 3 KM  
MMM HOSPITAL - 3 KM | Villivakkam Railway station - 3 KM | VR Chennai Mall - 3.5 KM

**TO AVAIL SPECIAL OFFER VISIT OUR SITE**



**For Bookings : 81909 44444, 98401 94459**

[www.ankurfoundation.com](http://www.ankurfoundation.com)

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfopl49@gmail.com

Cedilla

## 27th April - Saturday - Property Plus - P8 - Full Page

**READY  
TO  
OCCUPY**

**Luxury Villas**  
@ OTTIYAMBAKKAM  
NEAR PERUMBAKKAM /  
THALAMBUR

**Jones  
Cassia**  
the villa community



Villas



Club House



Table Tennis

**59  
LAKHS TO  
1.5  
CRORE**



Gym



Shuttle Court

**AMAZING  
CLUB  
HOUSE!**

Now open  
with  
world class  
sporting facilities.

**ACTUAL SITE IMAGES**



**PHASE - I & II  
250 VILLAS**



Club House	Party Hall	Children Play Area	Swimming Pool	Health Club	Indoor Games
Landscaped Garden	Jogging Track	Meditation Hall	Solar Street Lights		
Power Backup for Individual Villas	CCTV Surveillance				

**Jones**  
Foundations Pvt. Ltd.

2, Moovarasampet Main Road,  
Madipakkam, Chennai 600 091.  
Phone: 93 6004 6004 / 97109 45675  
Email: info@jonesfoundations.com



**93 6004 6004**

[www.jonesfoundations.com](http://www.jonesfoundations.com)

MEMBER  
**CREDAI**



27th April - Saturday - TOI - J1

THE BEST ADDRESS IN THE CITY IS  
ALMOST READY TO WELCOME YOU.

PRESENTING

## VGN NOTTING HILL

PREMIUM HOMES  
NEXT TO TAJ - NUNGAMBAKKAM

Welcome to a place where you desire to live and lead your lifestyle. The prestigious address next to Taj, Nungambakkam in the centre of the city.

VGN Notting Hill is crafted for the discerning few. The few who choose to live a global lifestyle, at the centre of all the action. Thoughtfully designed and crafted to perfection, every apartment at VGN Notting Hill is a haven of class, convenience and comfort.



Lobby



Multi - purpose Hall



Swimming Pool



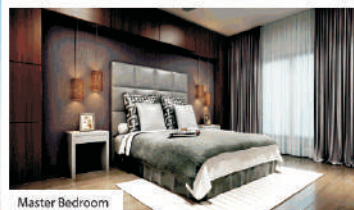
PREMIUM 3 & 4 BHK HOMES

PRICE RANGING FROM

₹2.93\* Crore - ₹5.80\* Crore



Living and Dining



Master Bedroom



Kitchen

\*Conditions apply. PLC, GST and Govt. Registration charges extra.

APARTMENTS RANGING FROM 1425 SQ. FT. - 2850 SQ. FT.

<p>DOWNLOAD THE VGN APP</p> <p>Available on the Google play</p> <p>Available on the App Store</p>	<p><b>RERA</b> APPROVED</p> <p>TN/29/Buliding/0068/2017</p>	<p><b>CMDA</b> APPROVED</p> <p>C/PP/MSB/31 A to J/2016</p>	<p><b>VGN PROPERTY DEVELOPERS PVT. LTD.</b> No.153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries, log on to <a href="http://www.vgn.in">www.vgn.in</a></p>	<p><b>VGN</b> CREATING ASSETS SINCE 1942</p>
<p>Member: <b>CREDAI</b></p>	<p>Our preferred bankers:</p> <p><b>HDFC HOME LOANS</b></p>	<p><b>SBI</b> <b>AXIS BANK</b> <b>ICICI Bank</b></p>	<p><b>peba Housing</b> <b>LIC HFL</b></p>	<p><b>CALL: 044 - 4343 9999</b></p>

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

**27th April - Saturday - TOI - J2**

PRESENTING

**VGN  
NOTTING HILL****PREMIUM HOMES  
NEXT TO TAJ - NUNGAMBAKKAM****PREMIUM 3 & 4 BHK HOMES****PRICE RANGING FROM****₹2.93\* Crore - ₹5.80\* Crore****FINAL PAINTING WORK IN PROGRESS**

Actual site photograph

\*Conditions apply. P.L.C., GST and Govt. Registration charges extra.

**PLEASE VISIT THE MODEL FLAT AT THE SITE**

DOWNLOAD THE VGN APP



TN/29/Building/0608/2017



C/PP/MSB/31 A to J/2016

**VGN PROPERTY DEVELOPERS PVT. LTD.**No.153, Wallace Garden, 2nd Street,  
Nungambakkam, Chennai - 600 006.  
For online enquiries, log on to [www.vgn.in](http://www.vgn.in)**VGN**  
CREATING ASSETS SINCE 1942Member:  
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Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.



27th April - Saturday - TOI - P3 - Full Page

**Akshaya****Vaan Megam**  
**மண் வாசனா**

# நம்ம time வந்தாச்சு!

Akshaya's 158<sup>th</sup> & 159<sup>th</sup> projects - Vaan Megam and Mann Vaasanai - are now open for bookings.  
Thoughtfully designed homes with a host of lifestyle amenities are yours  
on the proposed OMR-Chengalpet 4-lane National Highway, Off OMR, Thiruporur.

EMI  
₹8,252  
Onwards

1 &amp; 2 BHK HOMES

Special 3-Day pre-launch offer  
₹12.36 ~~₹10.99~~ Lakhs\* onwards

Save upto ₹4.37 Lakhs\*



	Min. Apt. Size (Sq.ft.)	RERA Carpet Area (Sq.ft.)	Special Pre-launch Price*	Launch Price*	Guaranteed Savings (₹)	First Time Buyer's Savings
1 BHK	461	352	10.99 Lakhs	12.36 Lakhs	1.37 Lakhs	4.04 Lakhs*
Compact 2 BHK	587	451	15.17 Lakhs	16.46 Lakhs	1.29 Lakhs	3.96 Lakhs*
2 BHK	772	562	21.04 Lakhs	22.74 Lakhs	1.7 Lakhs	4.37 Lakhs*

\*Price includes ₹2.67 lakhs subsidy for first-time home buyers under Government's "PMAY - Housing for all scheme"

Pay just 1% GST | POSSESSION FROM DEC. 2019

## Best Lifestyle Ungal Vasam

RERA Carpet area efficiency - 76% | UDS - 49% | Power back-up for common areas | Badminton Court | Multi-purpose court  
Jogging track | Water treatment plant | Sewage treatment plant

Landscaped Garden



Outdoor Kids Play Area



Actual Images

Construction Progress Image



Lift



Representative Images

Basketball Court



Please bring your cheque book / credit card / debit card / Paytm / Google Pay details for spot booking.

### BOOKING ADVANCE

₹25,000/-  
Only

### DATE & TIME

LAST 2 DAYS  
APRIL 27<sup>th</sup> & 28<sup>th</sup>  
8 AM - 9 PM

### SPOT BOOKING VENUE

Experience the preview home at  
**YMCA**  
OMR, Perungudi (Opp. SRP Tools)

10 Years Maintenance for all projects  
Differently-abled / Elder-friendly homes  
Not a single Sq.mm. deviation  
Clear title for all projects  
Winner of Highest Transparency Awards  
Winner of Best Legal Systems Awards

**THE AKSHAYA ADVANTAGE**

Ranked No. 9 Real Estate Developer in India  
by Construction Week - Nov. 2018  
Integrated ISO 9001:2015, ISO 14001:2015,  
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FOR BOOKINGS

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Project Funded by  
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MAINTENANCE10 Years Maintenance  
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RERA Regn no: TN/01/Building/285/2018 | RERA Regn no: TN/01/Building/286/2018 | tn.rera.in

27th April - Saturday - Times Property - J1



**SSM NAGAR**  
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**BIG ON SAVINGS.  
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READY TO OCCUPY APARTMENTS.**



Actual site image

**SSM NAGAR**

CHENNAI'S FIRST FULLY FUNCTIONAL TOWNSHIP

~~₹4500/-~~ ₹3999/\* per sq. ft.

NO GST

1 BHK ₹26 lakhs

2 BHK ₹41 lakhs

3 BHK ₹56 lakhs

**49 ACRES**  
**3000**  
**APARTMENTS**

**1200+ FAMILIES**  
**ALREADY LIVING**  
**IN THE TOWNSHIP**

**10,000 STUDENTS STUDYING**  
**IN SSM CBSE SCHOOL**  
**WITHIN THE TOWNSHIP**

**JUST 5 MINS**  
**DRIVE FROM**  
**TAMBARAM**

**AVAIL UPTO**  
**90%**  
**BANK LOAN**



**50+ AMENITIES**

Children's Play Area ♦ Montessori School ♦ Landscaped Parks  
Creche & Play School ♦ Library ♦ Swimming Pool ♦ Indoor Sports  
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## 27th April - Saturday - Times Property - J2

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IT HAS TOO MANY FACILITIES TO BE A VILLA. IT'S TOO SPECIAL TO FIT IN ONE WORD.

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More space to let  
your imagination  
go wild

Sink in, relax and  
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The perfect open  
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AlwarpetInformation contained herein is subject to change and correct as offered in contract. While every reasonable care has been taken in providing this information, Adroit Urban and its agents cannot be held responsible for any inaccuracies and/or changes. Adroit reserves the right to make alterations and amendments in the projects, as and when required. There is no refund of price paid. All furniture, colour schemes and other accessories are not part of standard offering. \*\*The image is a general representation of the project and not a specific unit. For Terms & Conditions, please refer to the project brochure.



**27th April - Saturday - Times Property - P3 - Half Page**

UPGRADE TO SPANISH  
**2BHK HOMES** WITH A  
1.5+ ACRE **COURTYARD**



**BRIGADE**  
Building Positive Experiences




TN RERA Registration: TN/02/Building/0016/2017 available in [www.tn.rera.in](http://www.tn.rera.in)

Large 2BHK homes in a **33 acre township** just 10 mins from Anna Nagar starting at just **₹89 Lakhs\***.  
Indulge in a splendid lifestyle with numerous modern amenities and an expansive clubhouse.

 **STRATEGICALLY LOCATED**  
CLOSE TO ANNA NAGAR & KOYAMBEDU

 **APPROX.**  
70% OF UDS

 **MASTERPLAN BY RICARDO BOFFIL**  
ASSOCIATES, BARCELONA

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\*Price inclusive of all charges except legal, maintenance, corpus, and statutory expenses. \*T&C apply

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**BRIGADE**  
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— MOGAPPAIR WEST —

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**1800 102 9977**

27th April - Saturday - Times Property - P3 - Half Page

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TO  
OCCUPY**

**Luxury Villas**  
@ OTTIYAMBAKKAM  
NEAR PERUMBAKKAM /  
THALAMBUR

**Jones  
Cassia**  
the villa community



Villas

**59  
LAKHS TO  
1.5  
CRORE**



Club House



Table Tennis

**AMAZING CLUB HOUSE!**

Now open with  
world class sporting facilities.



**PHASE - I & II  
250 VILLAS**

**ACTUAL SITE IMAGES**

Club House	Party Hall
Children Play Area	Swimming Pool
Health Club	Indoor Games
Landscaped Garden	Jogging Track
Meditation Hall	Solar Street Lights
Power Backup for Individual Villas	
CCTV Surveillance	

**Jones**  
Foundations Pvt. Ltd.

2, Moovarasampet Main Road,  
Madipakkam, Chennai 600 091,  
Phone: 93 6004 6004 / 97109 45675  
Email: info@jonesfoundations.com



**93 6004 6004**

[www.jonesfoundations.com](http://www.jonesfoundations.com)

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**27th April - Saturday - Times Property - P5 - Half Page**

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**PUSHKAR KRISHNA**  
**SASTHRI NAGAR - M. G. ROAD**  
3 BHK | 1430 sq. ft.

RERA No.: TN/29/Building/0312/2018 - Dt. 4/10/2018



**PUSHKAR SARALOGAVENI**  
**T. NAGAR - KRISHNA STREET**  
3 BHK | 1305 sq. ft.

RERA No.: TN/29/Building/0311/2018 - Dt. 4/10/2018



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**contact@pushkarproperties.in | www.pushkarproperties.in**



27th April - Saturday - Times Property - P5 - Qtr. Page

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## ₹1000 PER SQFT | ₹5 CMDA PLOTS LAKHS ONWARDS

**5 ADVANTAGES OF OUR SITE**

- 1 10 minutes from proposed Madhavaram Metro Terminus (connectivity to Sholinganallur & Chennai Central)
- 2 10 minutes from Madhavaram Satellite Bus Terminus & MTC Bus Terminus
- 3 10 minutes from 200 ft outer Ring Road (Connectivity from Puzhal to Tambaram) & 400 ft Outer Ring Road (Connectivity from minjur to Chengalpet)
- 4 20 minutes from Perambur Railway station
- 5 20 minutes from Koyambedu Bus Terminus & Annanagar



**MADHAVARAM METRO STATION**



**ASHOK**  
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PROPERTIES PVT. LTD.

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APPROVAL NO: 42/2018  
RERA No: TN/02/Layout/0096/2018

Member  Member 

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# 27th April - Saturday - Times Property - P7 - Full Page

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YOUR HOME ON OMR?

**ASV**  
Building the Future



CHOOSE WISELY BY LOOKING FOR COMPLETED PROJECTS,  
THE LIST OF AMENITIES & THEIR CURRENT STATUS.



**Alexandria**



Completion Certificate Number  
EC/South II/  
85/2016

READY TO MOVE-IN  
LUXURY HOMES AT  
SHOLINGANALLUR, OMR

374 Uber Luxury Homes | 3 BHK - 1850 sq. ft. | 4 BHK - 2750 sq. ft.

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**27th April - Saturday - Times Property - P9 - Full Page**

**ADITYARAM GROUP**  
Presents

**Adityaram Signature City**  
Phase I

[ Just 5 min Drive from Crocodile Bank, ECR ]

**Just 11.25 Lakhs Onwards!**

UPTO 80% BANK LOAN FACILITATED

APPROVED DTCP

100% CLEAR TITLES

A Perfect blend of **LUXURY** & *Serenity...*

**ADITYARAM TOWNSHIP**  
Phase I

[ Near VGP Golden Beach, ECR ]

**PROJECT HIGHLIGHTS**

**Walkable distance to the Beach**

Posh Location surrounded by Luxury Villas	Individual Granite Cladding
Plots ranging from 2400 Sqft to 4800 Sqft	Compound wall with Gate
Black Top Road	Ready for Construction
Avenue Plantation	Children Play area
	24/7 Security

UPTO 80% BANK LOAN FACILITATED

APPROVED CMDA

RERA APPROVED

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**LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS.**

**ADITYARAM PROPERTIES (P) LTD**

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**27th April - Saturday - Times Property - P10 - Full Page**

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Move in  
Apartments

The  
**Bloomingdale**

**PAMMAL**  
(Pallavaram)

1220 - 1552 sq.ft. | 2 & 3 BHK Apartments

**Rs. 4,500/\*sq.ft.**

635 - 645 sq.ft. | Studio Plus Apartments  
Rs. 32 LAKHS\* (All Inclusive)

Phase I - Completion Certificate No.  
EC/South-I/148/2017 Dated 06.06.2017

Phase II - Completion Certificate No.  
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**Cerus**

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1709 - 3455 sq.ft. | 3, 4 & 5 BHK Apartments

**Rs. 10,000/\*sq.ft.**

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1584 - 1737 sq.ft. | 3 BHK Apartments

**Rs. 3,699/\*sq.ft.**

Structurally Completed Project

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**Rs. 7,599/\*sq.ft.**

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**greensville**

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28th April - Sunday - TOI- P3 - Full Page

**Akshaya**

**Vaan Megam  
மண் வாசனா**

# நம்ம time வந்தாச்சு!

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Thoughtfully designed homes with a host of lifestyle amenities are yours  
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EMI  
**₹8,252**  
Onwards

1 & 2 BHK HOMES

Special 3-Day pre-launch offer  
~~₹12.36~~ **₹10.99 Lakhs\*** onwards

Save upto **₹4.37 Lakhs\***



	Min. Apt. Size (Sq.ft.)	RERA Carpet Area (Sq.ft.)	Special Pre-launch Price*	Launch Price*	Guaranteed Savings (₹)	First Time Buyer's Savings
<b>1 BHK</b>	461	352	10.99 Lakhs	12.36 Lakhs	1.37 Lakhs	4.04 Lakhs*
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\*Price includes ₹2.67 lakhs subsidy for first-time home buyers under Government's "PMAY - Housing for all scheme"

Pay just 1% GST | POSSESSION FROM DEC. 2019

**Best Lifestyle Ungal Vasam**

RERA Carpet area efficiency - 76% | UDS - 49% | Power back-up for common areas | Badminton Court | Multi-purpose court  
Jogging track | Water treatment plant | Sewage treatment plant

Landscaped Garden



Outdoor Kids Play Area



Actual Images

Construction Progress Image



Lift



Representative Images

Basketball Court



Please bring your cheque book / credit card / debit card / Paytm / Google Pay details for spot booking.

## BOOKING ADVANCE

**₹25,000/-**  
Only

## DATE & TIME

LAST DAY  
APRIL 28<sup>th</sup>  
8 AM - 9 PM

## SPOT BOOKING VENUE

Experience the preview home at  
**YMCA**  
OMR, Perungudi (Opp. SRP Tools)

10 Years Maintenance for all projects  
Differently-abled / Elder-friendly homes  
Not a single Sq.m. deviation  
Clear title for all projects  
Winner of Highest Transparency Awards  
Winner of Best Legal Systems Awards

**THE AKSHAYA ADVANTAGE**

Ranked No. 9 Real Estate Developer in India  
by Construction Week - Nov. 2018  
Integrated ISO 9001:2015, ISO 14001:2015,  
ISO 45001:2018 certified company  
IGBC Certified / Pre-Certified Green rating  
for all projects

FOR BOOKINGS

**99526 66307**  
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Edelweiss | ECL Finance Ltd.

Project Funded by  
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**10 YEARS**  
MAINTENANCE

10 Years Maintenance  
by Akshaya



Developer of Disabled/  
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End of Report.