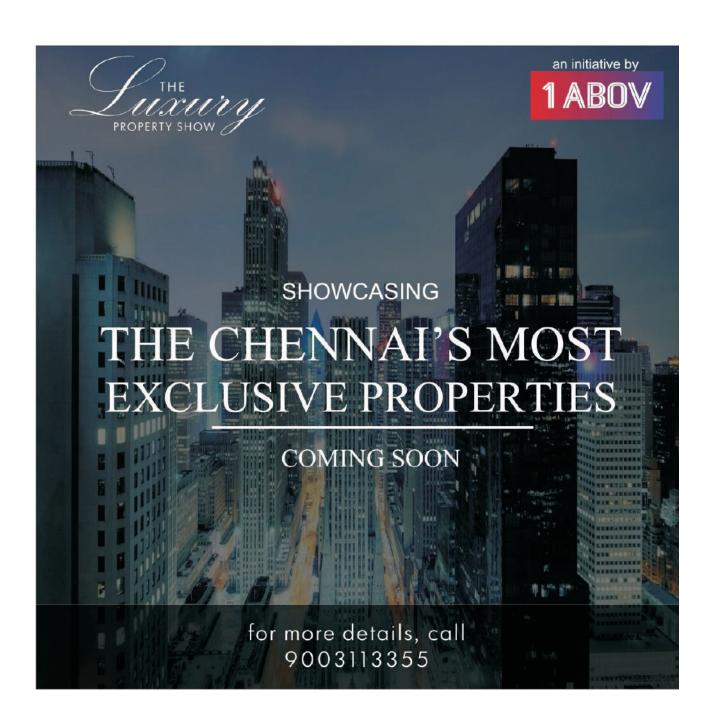
Varketbeat AUGUST 2019 - Week 1

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	31 st July, Wednesday	Lancor	Harmonica	Retirement Communities Villas	The Hindu	Page 3 Half Page
2	1 st August, Thursday	SPR	Market of India	Commercial	TOI	J1 & J2
3	2 nd August, Friday	Kalpataru	The One Crest	Apartments	The Hindu	J1 & J2
4	3 rd August, Saturday	India Builders	Multiple	Apartments	Property Plus	Page 1 Qtr. Page
5		Doshi	Firstnest	Apartments	Property Plus	Page 1 Qtr. Page
6		RWD	Multiple	Apartments	Property Plus	Page 3 Full Page
7		Bhaggyam	Griha	Apartments	Property Plus	Page 5 Full Page
8		VGN	Windsor Park	Plots	Property Plus	Page 7 Qtr. Page
9		Appaswamy	Capella	Apartments	Property Plus	Page 8 Full Page
10		Jain Housing	All Projects	Multiple	Times Property	J1 & J2
11		Lancor	Harmonica	Retirement Communities Villas	Times Property	Page 1 Half Page
12		Aura	Elios	Plots	Times Property	Page 5 Qtr. Page
13		Doshi	Firstnest	Apartments	Times Property	Page 6 Full Page



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

31st July - Wednesday - The Hindu - P3 - Half Page





SENIOR CITIZENS' INDEPENDENT VILLAS AT SRIPERUMBUDUR

MOVE IN TO YOUR VILLA IN 90 DAYS"

STARTING AT INR 43.5 LAKHS

FULLY FUNCTIONAL"











AMENITIES

A Wholesome World • Swarna Mahalakshmi Temple • Kitchen / Restaurant / Dining Hall • Onsite Manager Medical Centre • First Aid Centre • 24/7 Nurse Station • Doctors on Call • Ambulance Service A Safe Haven • Fully Gated Community • 24/7 Security with Guards • CCTV Network • Emergency Alarm Efficiency At Work • Common Area Maintenance • Housekeeping Service • Garbage Collection • Plumbers and Electricians At Your Service • Power Backup for Light Loads • Supermarket • Scheduled Shuttle Service Rest & Relax • Landscaped Garden • Ample Walking Space • Library with Computer Access For The Game • Open Air Activity Centre with Coach • Yoga Teacher • Gym and Fitness Centre • Swimming Pool with Coach • Badminton Court • Tennis Court

Site Address: Lancor Town & Country, Ramapuram Village, Opp. 'Vakkil Thottam', Sriperumbudur, Chennai - 602 105.

Corporate Office: Lancor Holdings Limited, 58, II Floor, VTN Square, G.N.Chetty Road, T.Nagar, Chennai - 600 017.

FOR BOOKING, CALL:

DTCP Approval No. 29/2009

7305 400 300

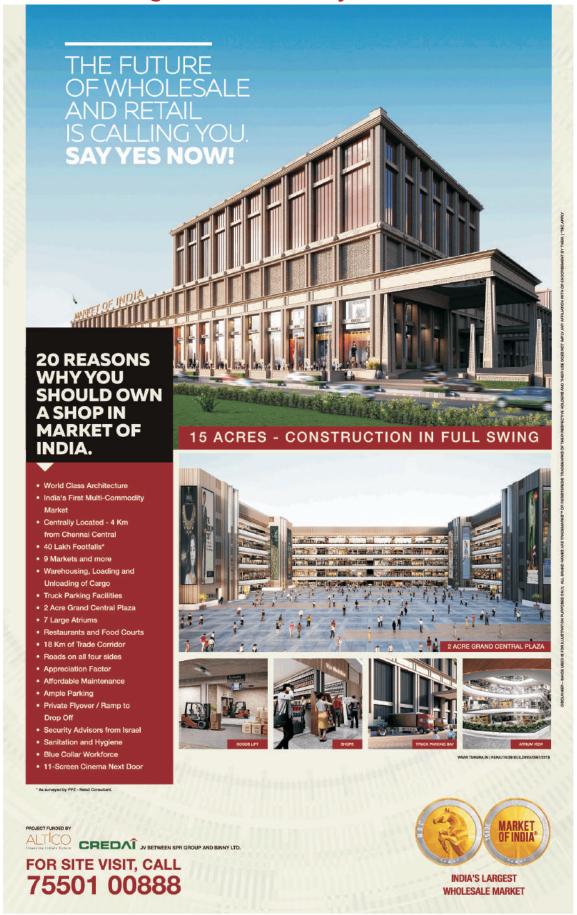
www.lancorharmonia.com | enquiry@lancor.in

*Limited Period Offer | **T&C apply

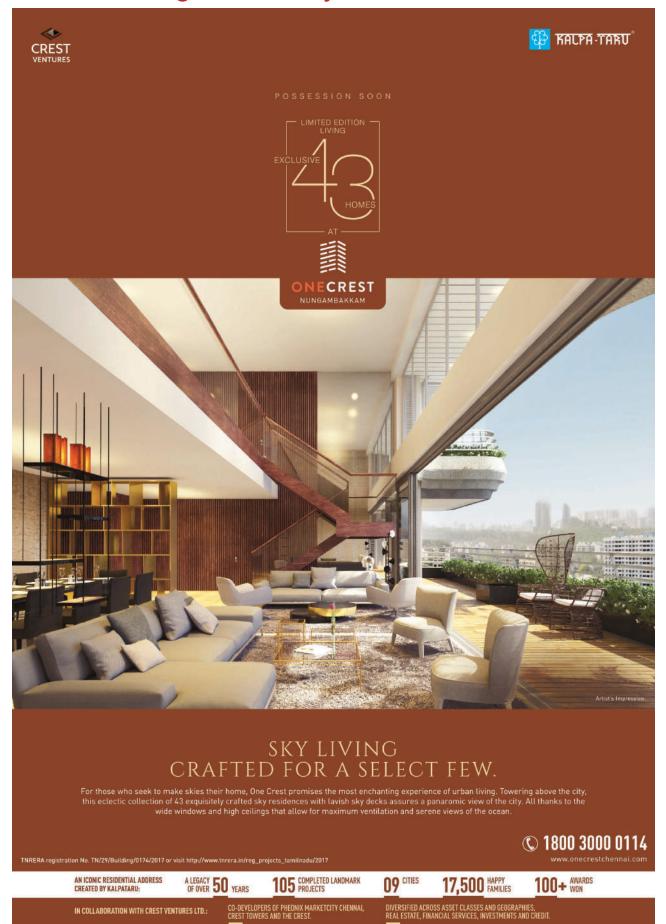
1st August - Thursday - TOI - J1



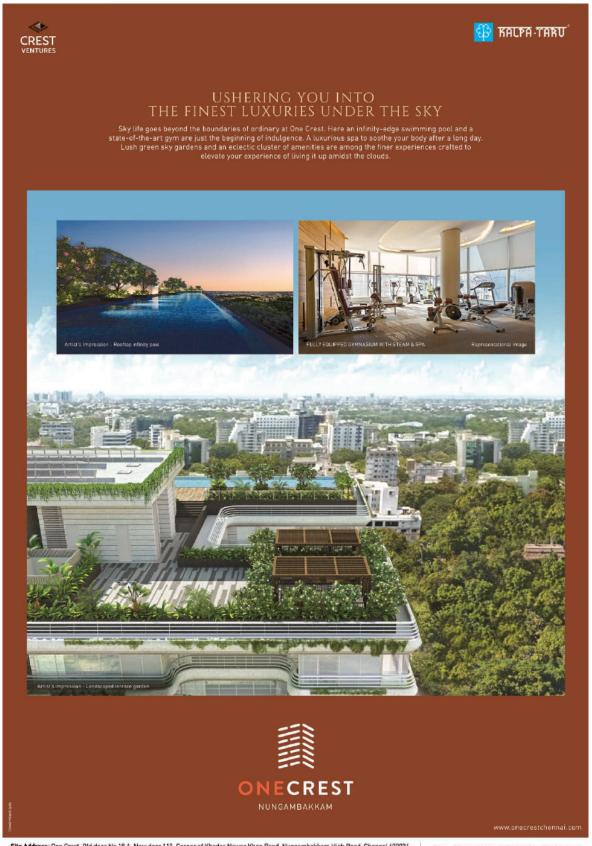
1st August - Thursday - TOI - J2



2nd August - Friday - The Hindu - J1



2nd August - Friday - The Hindu - J2



Site Address: One Crest, Old door No.19 A, New door 113, Corner of Khader Nawaz Khan Road, Nungambakkam High Road, Chennai 600034.

Corporate Officia Kara Property Ventures LLP, 111 Maker Chambers M, 11th Floor, Nariman Point, Mumbai – 400 021 Tels •91 22 4334 7000 I Fax: •91 22 3064 3131

The project has been approved by the following banks: HDFC Bank I I CICI Bank I HSBC Bank I Standard Chartered Bank I Deutsche Bank I State Bank of India I India Bank I Union Bank I Jais Bank I Kotak Mehindra Bank.

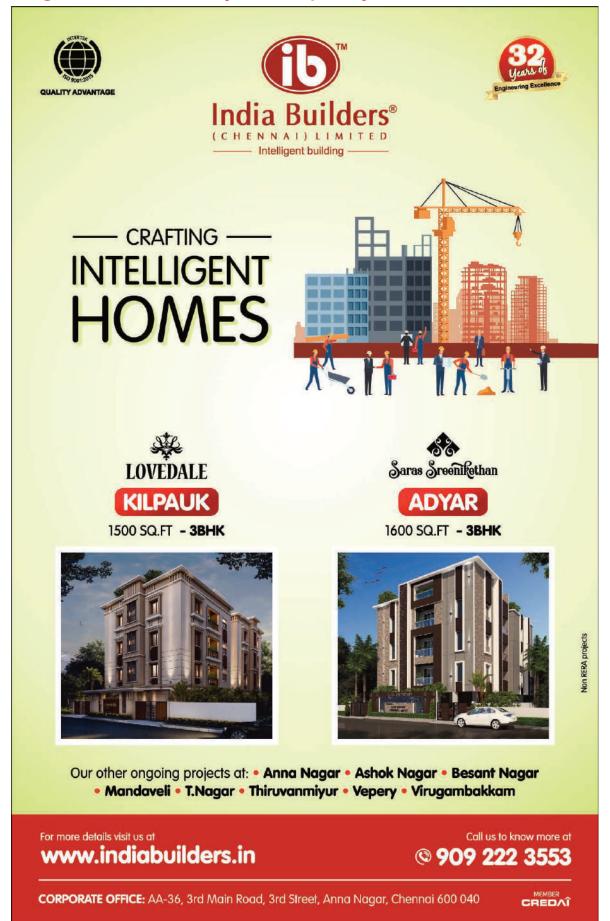


TNRERA registration No. TN/29/Building/0174/2017 or visit http://www.tnrera.in/reg_projects_tamilnadu/2017

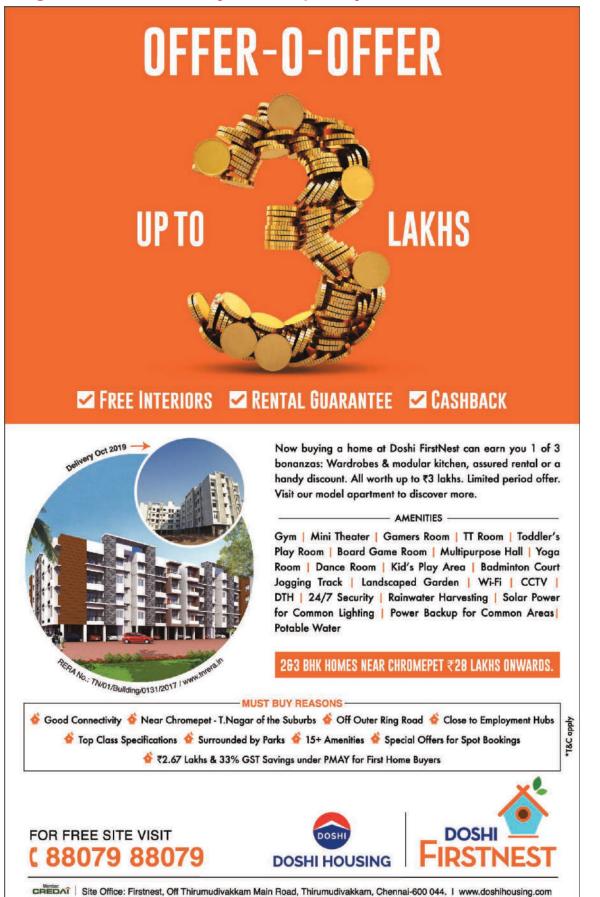
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3rd August - Saturday - Property Plus - P1 - Qtr. Page



3rd August - Saturday - Property Plus - P1 - Qtr. Page



3rd August - Saturday - Property Plus - P3 - Full Page





₹**54 Lacs*** 2&3 BHKI—1051 to 1554 sq.ft

| S+14 Floors Enclave | 356 SPACIOUS SMART HOMES | MORE THAN 25+ GRAND AMENITIES

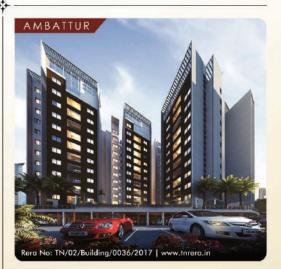
NO ADDITIONAL CHARGES





₹2.2 Cr*
3 BHK - 1340 to 1591 sq.ff.

| 127 Apartments | \$+14 floors | EXCLUSIVE LIFESTYLE AMENITIES | CONSTRUCTION IN FULL SWING





₹47 Lacs*
2 & 3 BHK - 1047 - 1498 sq.ff.

12 TOWERING FLOORS | 129 FUTURISTIC LIFESTYLE HOMES TOP CLASS AMENITIES | ONLY FEW UNITS LEFT | POSSESSION IN 3 MONTHS

©044-4009 4009 | ©+91-95000 18201

Level 5, "Diamond Dune", #323, Poonamallee High Rd, Chennai -600029 | www.rwd.in

CREDAÎ

3rd August - Saturday - Property Plus - P5 - Full Page



The home where the heart dwells.



Completion Certificate obtained CC No. EC/South -II/194/2019



Free Air- Conditioners for first 25 bookings*



NO GST



4 BHK - 1827 sft.

Handover in 2 months





Site Address: # 252 Kamarajar Street, Okkiam Thoraipakkam Chennai - 600 097 Locate "Bhaggyam Griha" in Google Maps SPACIOUS APARTMENTS 2 BHK - 1286 sft. - 1452 sft. 3 BHK - 1528 sft. - 1671 sft. AMENITIES

Gym | Party hall | Children's play area Landscaped Courtyard

* Term & Conditions apply









Bhaggyam Constructions

No. 2 Sarangapani street, T.Nagar, Chennai - 600 017 W: www.bhaggyam.com P: 044-28344770 / 28344730



Call: 87544 44402 87544 44403

Email: enquiry@bhaggyam.com



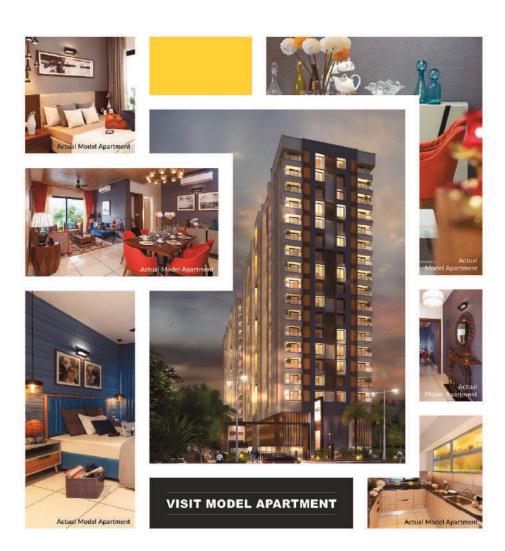
3rd August - Saturday - Property Plus - P7 - Qtr. Page





3rd August - Saturday - Property Plus - P8 - Full Page

TAKE A GOOD LOOK AT GREAT LIVING.





2, 3 & 4 BHK Apartments from 1154 to 2307 sq.ft.*

*RERA Carpet Area 756 to 1537 sq.ft. RERA No: TN/29/Building/0198/2018 dt. 14.06.2018 *Price* ₹ 1.10 to ₹ 2.21crore

Avail the benefits of revised GST rates *Base price. For RERA details www.tnrera.in

Call 80562 08787



CORPORATE OFFICE:
3, Mangesh Street, T. Nagar, Chennal - 600 017
E info@appaswamy.com www.capellaresidences.in
Follow us on 🐧 🐧

CREDAÎ



3rd August - Saturday - Times Property - J1





3rd August - Saturday - Times Property - J2



3rd August - Saturday - Times Property - P1 - Half Page





SENIOR CITIZENS' INDEPENDENT VILLAS

AT SRIPERUMBUDUR **MOVE IN TO YOUR VILLA IN** 90 DAYS

STARTING AT INR 43.5 LAKHS

















VILLA AREA - 904 sq. ft. (2 BHK) | LAND AREA - 1402 to 1604 sq. ft.

AMENITIES

World • Swarma Mahalakshmi Temple • Kitchen / Restaurant / Dining Hall • Onsite Manager Medical Centre • First Aid Centre • 24/7 Nurse Station • Doctors on Call • Ambulance Service A Safe Haven • Fully Gated Community • 24/7 Security with Guards • CCTV Network • Emergency Alarm Efficiency At Work • Common Area, Maintenance • Housekeeping Service • Garbage Collection • Plumbers and Electricians At Your Service • Power Backup for Light Loads • Supermarket • Scheduled Shuttle Service Rest & Rejax • Landscaped Garden • Ample Walking Space • Library with Computer Access For The Game • Open Air Activity Centre with Coach • Yoga Teacher • Gym and Fitness Centre • Swimming Pool with Coach • Badminton Court • Tennis Court

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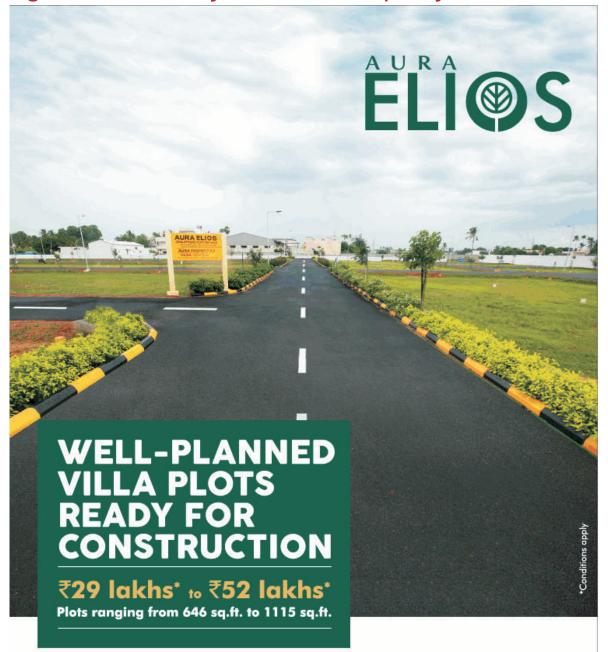
FOR BOOKING, CALL: DTCP Approval No. 29/2009 7305 400 300

*Limited Period Offer | **T&C apply

www.lancorharmonia.com | enquiry@lancor.in



3rd August - Saturday - Times Property - P5 - Qtr. Page



FROM POONAMALLEE HIGH ROAD -VELAPPANCHAVADI JN. (2 KMS BEFORE THIRUVERKADU)

CMDA: PPD / L.O. NO. 24/2018 RERA: TN/02/Layout/0047/2018 www.tnrera.in

Call: 044 4002 4001

LOANS APPROVED BY: AXIS BANK















CORP ADDRESS:

Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai - 29. E-mail: sales@auraproperties.co | www.auraproperties.co

3rd August - Saturday - Times Property - P6 - Full Page



WORRY FREE HOMES @ CENTRAL OMR. WITH 0% GST. HANDOVER BEGINS SOON!



Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM.

₹67 LAKHS ONWARDS

- 3 внк — ₹84 LAKHS ONWARDS

VISIT SITE FOR SPECIAL OFFERS

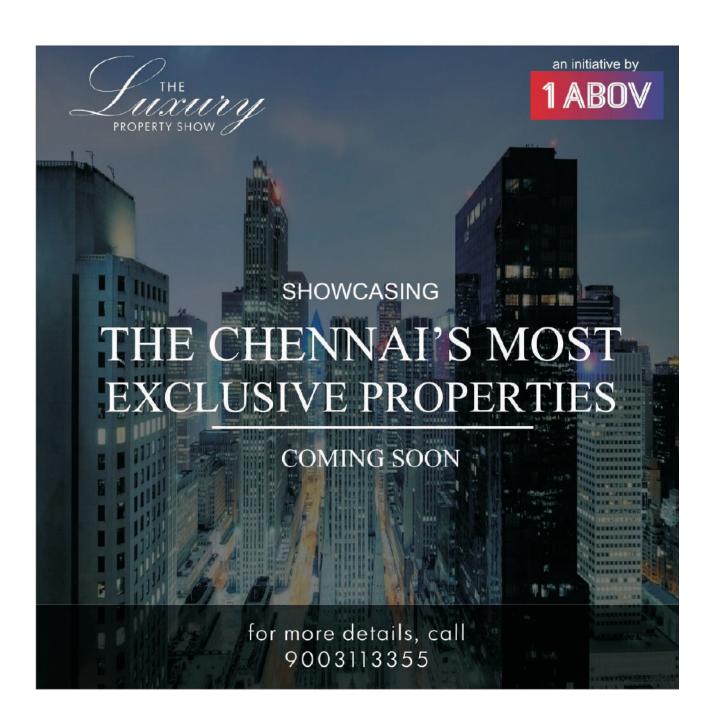
Come & Experience Your Actual Apartment

(8807988079









End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

