

arketbeat

AUGUST 2019 - Week 2

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	10 th August, Saturday	Appaswamy	Multiple	Apartments	The Hindu	Page 1 Half Page
2		Vishranthi	Lasting Leaf	Apartments	Property Plus	Page1 Qtr. Page
3		Aura	Elios	Plots	Property Plus	Page1 Qtr. Page
4		Prime Lifespace	Gymkhana Club	Club	Property Plus	Page 2 Full Page
5		JP	Castle Town	Plots	Property Plus	Page3 Qtr. Page
6		Arham	Multiple	Apartments	Property Plus	Page3 Qtr. Page
7		S&P	Signature Villas	Villas	Property Plus	Page 5 Full Page
8		Chennai Metro Co.op Housing	Metro OMR Castle City	Plots	Property Plus	Page 7 Half Page
9		Sugal & Damani	Lakeside 2	Apartments	Property Plus	Page 9 Full Page
10		Doshi	Risington	Apartments	Property Plus	Page 10 Full Page
11		Jain Housing	All Projects	Multiple	Times Property	J1 & J2
12		NCC Urban	Temple Trees	Apartments	Times Property	Page 1 Half Page
13		Doshi	Firstnest	Apartments	Times Property	Page 5 Full Page
14		S&P	Signature Villas	Villas	Times Property	Page 7 Qtr. Page
15		VGN	Spring Field	Plots	Times Property	Page 7 Qtr. Page
16		Arihant	Ekanta	Apartments	Times Property	Page 10 Full Page
17	11 th August, Sunday	Radiance	Icon	Apartments	The Hindu	Page 1 Qtr. Page
18		Prime Lifespace	Gymkhana Club	Club	The Hindu	Page 2 Full Page



THE
Luxury
PROPERTY SHOW

an initiative by

1 ABOVE

SHOWCASING
**THE CHENNAI'S MOST
EXCLUSIVE PROPERTIES**

COMING SOON

for more details, call
9003113355

www.homesearch100.com

NEWSPAPER ADVERTISEMENTS

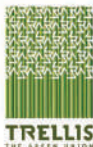
The Hindu & Times Of India,

10th August - Saturday - The Hindu - P1 - Half Page

Three *sweet* homes. Make one yours today.




READY TO MOVE IN APARTMENTS.



ARCOT ROAD (Vadapalani)


1, 2.5 & 3 BHKs 515 - 1925 sq.ft
Price ₹56.65 Lakhs to ₹2.18 Crore*Trellis North - CC No.
EC/Central-I/202/2017 dated 10.08.2017Trellis South - CC Obtained.
RERA No. TN/29/Building/0007/2017 dated 07.08.2017**Call 80561 05353**Compact 2 BHKs 635 - 645 sq.ft.
2 BHKs 1237 - 1260 sq.ft.
3 BHKs 1220 - 1552 sq.ft.
Price ₹28 Lakhs to ₹70 Lakhs*Phase I - CC No.
EC/South-I/148/2017 dated 06.06.2017Phase II - CC Obtained.
RERA No. TN/1/Building/0014/2017 dated 16.08.2017**Call 80561 12020**PUDUPAKKAM
(Behind Siruseri IT Park)2, 2.5 & 3 BHKs 1244 - 1737 sq.ft.
Price ₹46 Lakhs to ₹64 Lakhs*Structurally Completed Project -
exempted under
DTCP file No. 13588/2017/Spl.cell**Call 80561 83939****VISIT MODEL APARTMENT**CORPORATE OFFICE:
3, Mangesh Street, T. Nagar, Chennai - 600 017
E info@appaswamy.com www.appaswamy.com
Follow us on Avail the benefits of PMAY Scheme.
*Base price. For RERA details www.inrera.in

10th August - Saturday - Property Plus - P1 - Qtr. Page


ONLY


**APARTMENT
LEFT.**

**Luxury
apartment
located in
Alwarpet.**




Immerse yourself in a private world of luxury and nature crafted just for you. A world of splendour awaits you in the heart of the city.

- 15 exquisitely designed apartments
- 4 ideal sizes for your convenience
- Large open spaces



For enquiries, call:
+91 95000 07770 & 95661 54929

Vishranthi Homes Pvt. Ltd. 351, Avvai Shanmugam Salai,
Vadhiraja Centre, 3rd Floor, Gopalapuram, Chennai - 600086

www.vishranthihomes.com

10th August - Saturday - Property Plus - P1 - Qtr. Page



AURA ELIOS

**WELL-PLANNED
VILLA PLOTS
READY FOR
CONSTRUCTION**

₹29 lakhs* to ₹52 lakhs*
Plots ranging from 646 sq.ft. to 1115 sq.ft.

*Conditions apply

900 MTRS FROM
POONAMALLEE HIGH ROAD -
VELAPPANCHAVADI JN.
(2 KMS BEFORE THIRUVERKADU)
CMDA: PPD / L.O. NO. 24/2018
RERA: TN/02/Layout/0047/2018 | www.tnrera.in

Call:
044 4002 4001

LOANS APPROVED BY:  **AXIS BANK**  **SBI**  **ICICI Bank**  **ADITYA BIRLA CAPITAL**  **IIFL Home Loan**  **HDFC HOME LOANS**
WITH YOU, RIGHT THROUGH

 **AURA PROPERTIES**

CORP ADDRESS:
Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai - 29.
E-mail: sales@auraproperties.co | www.auraproperties.co

10th August - Saturday - Property Plus - P2 - Full Page

STRESS BUSTED.

Introducing the fabulous



PONNERI GYMKHANA CLUB

Designed to help you break away from the monotony of your daily grind, PGC is a perfect retreat for those who seek the best of everything in life.

Unwind and end your day on a high note at this 56,000 sq.ft plush clubhouse by taking a pick from a plethora of modern recreational, sporting, entertainment and social amenities.

We are launching this fascinating club just for you. Come, visit us!

Launching Soon!



Indoor / Outdoor Multi-sport Arena | Squash Court | Gymnasium | Indoor Kids' Play Area | Swimming Pool & Jacuzzi | Indoor Sports Lounge | Steam Spa & Salon | Rooftop Garden | Restaurant | Café | Banquet Hall | Meditation | Business Centre | Library | Guest Rooms



**GOLDEN OPPORTUNITY
FOR FIRST 100 MEMBERS!**

CLUB MEMBERSHIP*

INDIVIDUAL **2** Lacs*

FAMILY **3** Lacs*

CORPORATE **4** Lacs*

*T & C Apply

Site Address:

Arete Homes, Thatchoor 1
Perurcheri Taluk
Thiruvallore District
Chennai - 601204

MEMBERS

CREDAI
CHENNAI




+91 90031 99000 / 90032 99000
TOLL FREE NO.: +91 1800 258 6099

www.pgccennai.com | info@pgccennai.com / sales@primelivespace.com

A PROJECT BY PRIME LIFESPACE

Disclaimer: The Contents, Specifications, Products, Accessories and Services shown in this presentation are Artistic Impressions of the Developer's Intent for Promotional purpose only and are not part of the standard finish and/or might be changed or replaced without any prior notice. Subject to all Government Approvals and Permissions.

10th August - Saturday - Property Plus - P3 - Qtr. Page



NEAR MOGAPPAIR WEST VILLA PLOTS

In Chennai Corporation Limit Division 86 | Zone VII | Block No.10



Actual Sight Image

Plots ranging from
870 Sqft.
₹ 37.4 Lakh*

**500 Mts from
VELAMMAL VIDYALAYA**

- ♦ On 200 Ft proposed arterial road by CMDA
- ♦ 1.5 Kms From Mogappair West Main Road


*Conditions apply



LA/WDCN07/0008/19



TN/29/layout/0086/2019
Dated : 03/07/2019

 <p>Sourendred by Indepenent Villas</p>	 <p>Ready for Construction</p>	 <p>Copious Ground Water</p>
 <p>Black Top Roads</p>	 <p>Gated Community</p>	 <p>Avenue Plantation</p>



We understand your world



AXIS BANK

For enquiry Call: +91 44 48508121 / +91 98841 72424 / +91 98842 72424

10th August - Saturday - Property Plus - P3 - Qtr. PageMember of
CREDAI**READY TO MOVE-IN
INSPIRING HOMES**

C.C.No.EC / North-1 / 402 / 2018 Dated: 20-12-2018

**Ready to move-in****3 & 4 BHK Luxury Apartments**
2005 & 3355 SQ FT**Ready to move-in****2 & 3 BHK Independent &
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1107 - 2030 SQ FT**4 BHK Independent Villas**
3300 SQ FT**Other projects available at RA Puram / Alwarpet**
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www.arhambuilders.com
For Booking Call: 98400 01427 | 91515 31515

10th August - Saturday - Property Plus - P5 - Full Page

**SPACIOUS
GARDEN VILLAS**



CMDA NO: 22/2017
RERA NO: TN/01/Building/0306/2018 Dt. 28.09.2018

**UNITED
CREDAI**

**S&P
SIGNATURE
VILLAS
NEAR TAMBARAM**

**THE LUXURY STANDARD
FOR INDEPENDENT LIVING**



**₹80
LAKHS
ONWARDS**

**HANDING OVER
IN
12 MONTHS**

3 & 4 BHK	1630 SQ.FT. TO 2134 SQ.FT.	LOUNGE AREA	LARGE OPEN DECK	PRIVATE TERRACE	PRIVATE GARDENS
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ATTRACTIVE LIFESTYLE AMENITIES : Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

**S&P
ESSENCE
MOGAPPAIR WEST EXTN.**

**A LIFESTYLE SO INVITING,
SO EXCLUSIVE.**

**READY-TO-LIVE
SEMI FURNISHED
2BHK**

**₹55
LAKHS
ALL INCLUSIVE
NO GST**

10 Mins From Anna Nagar

3.3 Acres | 200 Lifestyle Apartments
2 BHK & 3 BHK | 927 sq.ft. - 1761 sq.ft.
Stilt+4 Floors | Amidst 80 Acre Integrated Township
Exclusive Club House With Lifestyle Amenities



CC NO. ECCENTRAL-4786/2018
ACTUAL PHOTO TAKEN AT SITE

S&P Foundation Private Limited
4th floor, #7, City Towers, 3rd Cross Street,
Kasturba Nagar, Adyar, Chennai - 600020

For bookings and related queries
Call (044) 6600 6600
sales@sandp.co.in | www.sandp.co.in

S&P
AESTHETIC. EFFICIENT. EXTENSIVE.

10th August - Saturday - Property Plus - P7 - Half Page

விஷயம் தெரியுமா?



METRO OMR CASTLE CITY
HOUSE SITE SCHEME
@VENBEDU VILLAGE EXTN.
PHASE 1, 2 & 3
OMR - KELAMBAKKAM

தமிழ்நாடு அரசு சார்ந்த **Chennai Metro Society** ல்
OMR கேளம்பாக்கம் கிட்டே **Metro OMR Castle City** ல்
DTCP அபுருவ்டு பிளாட் விற்கிறாங்க

7% ஸ்டாம்பு கட்டணம் தள்ளுபடியுமா !

600 சதுர அடி மனை 7.20 இலட்சத்திலா ♦ உடனே வீடு கட்டக்கூடிய இடமாமே

75%



Loan கிடைக்குமாமே !

90% EPF ல் WITHDRAW செய்து வாங்க முடியுமாமே !
20 அடியில் சுவையான குடிநீருமா !



TNRERA பதிவு பெற்ற மனைபிரிவும்
கூட மனைபிரிவு கிட்ட
மெட்ரோ ரயில் வசதியும்கூட
வரப்போகுதாமே



Free site visit arranged



**ஆமாங்க ஆமா
வாங்குங்க வாங்குங்க
உடனே !!**

ACTUAL SITE IMAGE

For bookings contact

044-2644 4848/5656/6565 Mobile: 78798 78798
9498023636/3737/3838/3939/4040



THE CHENNAI METROPOLITAN CO-OPERATIVE HOUSING SOCIETY LIMITED, NO.900

(A Co-op. Housing Society Functioning under the control of Registrar of Co-op Societies (Housing)
Ministry of Housing & Urban Development Department, Govt. of Tamilnadu) No. 50, Ritherdon Road, Vepery, Chennai - 600 007
An ISO 9001:2008 Certified Co-Op. Housing Society
E-mail Id: cmchsaj@yahoo.com / metroomrcastlecity2018@gmail.com

Web: www.chennaiMetroCoopHousing.com / www.metroomrcastlecity.com

10th August - Saturday - Property Plus - P9 - Full Page



AMBATTUR
Puzhal Road - **CHENNAI**
OPP TO VELAMMAL
GLOBAL SCHOOL

CELEBRATE LIKE NEVER BEFORE


Lifestyle Homes Now At Just




₹3800*
Per Sq.Ft.

Hurry! Price Offer Only For A Limited Period

**HANDOVER
STARTED
FOR FIT OUTS**







ACTUAL PHOTO



Lifestyle homes at Lakeside2 are ready for you to start living. The views of the Puzhal Lake, the excellent connectivity, the upscale lifestyle are sure to impress you. The best is the affordable price of just ₹3800/- per sq. ft. is truly a celebration you just can't miss out.

Hurry! Book Now.

PHASE I SOLD & OCCUPIED	352 LIFESTYLE HOMES	6 TRANQUIL ACRES
1 BHK 584 - 597 SQ.FT.	2 BHK 978 - 1014 SQ.FT.	3 BHK 1345 - 1626 SQ.FT.

Lifestyle Amenities : Swimming Pool | Kids Play Area | Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room | 24x7 Security | CCTV Camera | Intercom

PROJECT
PROMOTERS


SUGAL & DAMANI
FOUNDATIONS


MEGH
GROUP

For more details call:
93 6002 6001
Email: sales@sugaldamanifoundations.in • www.lakeside2.in

MEMBER
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Circle

10th August - Saturday - Property Plus - P10 - Full Page


**WORRY FREE HOMES @ CENTRAL OMR.
WITH 0% GST. HANDOVER BEGINS SOON!**



CC NO - EG/SOUTH-II/156/2019

Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- 📍 Prime Location - Walk to work, learn, shop and play
- 🏠 Classy apartments with top-of-the-line specifications
- 🌳 Scenic views with a 790 acre reserve forest backdrop
- 🏊 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM.

— 2 BHK —
₹67 LAKHS ONWARDS

— 3 BHK —
₹84 LAKHS ONWARDS

VISIT SITE FOR SPECIAL OFFERS.

Member
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Project Funded by:

Piramal**Come & Experience Your Actual Apartment****88079 88079****DOSHI HOUSING****RISINGTON**

10th August - Saturday - Times Property - J1



**JAIN HOUSING
& CONSTRUCTIONS LTD.**

**EXPERIENCE
THE GLOBAL LIFESTYLE
AMIDST THE BREATHTAKING
LAKE VIEW OF PERUNGUDI...**

ANTAREEKSH

TURYAA HOTEL
SP INFOCITY
AFOLLO HOSPITAL
OMR - 500 MTRS
WORLD TRADE CENTER

Antareeksh | PRICE STARTING FROM
₹5995 PER SQ.FT
2 BHK - 1048 to 1181 sq.ft | 3 BHK - 1641 to 1781+893 sq.ft
RERA No - TN/01/Building/0179/2018

Actual Picture taken at Site

**INTERESTING
INVESTMENT
INSIDE THE CITY**

INVEST IN LAKHS, BENEFIT IN CRORES.

jain bhikhandihal | PRICE STARTING FROM
₹54 LACS

PLOTS AT MANAPAKKAM

1 Km From MIOT Hospital | **2** Km From TRADE CENTER | **3** Km From GUINDY

RERA Number : TN/01/LAYOUT/0067/2019

Actual Picture taken at Site

For Site Visit & Bookings, Call

044-49 49 44 88



enquiry@jainhousing.com
www.jainhousing.com

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10th August - Saturday - Times Property - J2



**JAIN HOUSING
& CONSTRUCTIONS LTD.**



GET A TASTE OF FREEDOM
ON THIS **INDEPENDENCE MONTH** &
AVAIL EXTRA CHARGES FREE

NO OTHER CHARGES ON YOUR HOME

No Club Membership Charges | No Car Parking Charges | No Development Charges

PAY ONLY FOR YOUR BASE PRICE
& SAVE UP TO ₹15* LAKHS

Don't miss it
offer valid only for 15 days

Ready to Occupy Homes

State of the art Facilities

Strategic Locations



APARTMENTS ALSO AVAILABLE AT NUNGAMBAKKAM, VILLIVAKKAM & AMBATTUR
PLOTS AVAILABLE AT SEMMENCHERRY

For Site Visit & Bookings, Call
044-49 49 44 88



enquiry@jainhousing.com
www.jainhousing.com

Preferred Bankers



INVITING LAND OWNERS AND MEDIATORS FOR JOINT VENTURE AND OUTRIGHT SALES, | CALL : 044 49 49 44 57 | Email : la@jainhousing.co.in

conditions apply

10th August - Saturday - Times Property - P1 - Half Page

"FREEDOM. FOR LIFE."
ENJOY THE FREEDOM FROM RENTAL

NCC
Urban

NCC
Urban
Templetrees
@ Keelkattalai

Walkable Distance from
Keelkattalai Bus Terminus

READY TO OCCUPY
NO* GST
Hurry! only few flats left.



NCC Urban Templetrees, The new address for elegant living. It's an ultimate luxury where life is extremely easy, an ideal destination where comforts are extremely delightful, an emerging place where conveniences are extremely relaxing. Being here means living the extreme happiness, cherishing the beautiful memories & exploring the life's endless opportunities.

- Spread over 2.03 acres • Luxury 3BHK apartments • Area ranging from 1400 to 1426 sft
- Maximum space Optimization & Cross ventilation • 100% Vaastu compliant
- Just 100 Mts from Keelkattalai Main Road • Just 300 Mts from Keelkattalai Bus Depot • Easy accessibility to all parts of the city • 5KM from Meenambakkam International Airport • Easy connectivity to OMR IT Corridor

NCC URBAN INFRASTRUCTURE LIMITED
(Subsidiary of NCC Ltd.)
An ISO 9001, ISO 14001, OHSAS 18001 Company
CIN: U45200TG2005PLC048375

SITE ADDRESS:
Sy. No.287/1A1, Vallakottai Murugan Street,
Keelakattalai, Chennai- 600117, India
E-mail: infochennai@nccurban.com, mktgchennai@nccurban.com

RERA No: TN/01/Building/0136/2017

955 100 99 88

www.nccurban.com

10th August - Saturday - Times Property - P5 - Full Page

**SPACIOUS
GARDEN VILLAS**



CMDA NO: 22/2017
RERA NO: TN/01/Building/0308/2018 Dt. 28.09.2018

CREDAT

**S&P
SIGNATURE
VILLAS
NEAR TAMBARAM**

**THE LUXURY STANDARD
FOR INDEPENDENT LIVING**



**₹80
LAKHS
ONWARDS**

**HANDING OVER
IN
12 MONTHS**

3 & 4 BHK	1630 SQ.FT. TO 2134 SQ.FT.	LOUNGE AREA	LARGE OPEN DECK	PRIVATE TERRACE	PRIVATE GARDENS
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ATTRACTIVE LIFESTYLE AMENITIES : Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

**S&P
ESSENCE
MOGAPPAIR WEST EXTN.**

**A LIFESTYLE SO INVITING,
SO EXCLUSIVE.**

**READY-TO-LIVE
SEMI FURNISHED
2BHK**

**₹55
LAKHS
ALL INCLUSIVE
NO GST**

10 Mins From Anna Nagar

3.3 Acres | 200 Lifestyle Apartments
2 BHK & 3 BHK | 927 sq.ft. - 1761 sq.ft.
Stilt+4 Floors | Amidst 80 Acre Integrated Township
Exclusive Club House With Lifestyle Amenities



CC NO: EC/CENTRAL-4/06/2018
ACTUAL PHOTO TAKEN AT SITE

S&P Foundation Private Limited
4th floor, #7, City Towers, 3rd Cross Street,
Kasturba Nagar, Adyar, Chennai - 600020

For bookings and related queries
Call (044) 6600 6600
sales@sandp.co.in | www.sandp.co.in

S&P
AESTHETIC. EFFICIENT. EXTENSIVE.

10th August - Saturday - Times Property - P7 - Qtr. Page

PREMIUM RESIDENTIAL PLOTS AT AVADI

₹16 L* - ₹48 L*

Ranging from
646 sq.ft - 1915 sq.ft.



26 Acres Successfully Sold Out

Grab the opportunity to own in 9 acres Phase 2 Development



Actual Site Image

PROJECT HIGHLIGHTS



Proposed
Tidel Park at
2.5 km distance



Ready For
Dwelling



Elevated
Blacktop Roads



Avenue
Trees



Bank Loans
Facilitated



LED Street
Lights



Well Developed
Park



Children's
Play Area

*Conditions apply

VGN Chinmaya Vidyalaya (Within the community)

CMDA Approved No.: PPD/LO No. 16/2018 | RERA No.: TN/02/Layout/0036/2018 | www.tnrera.in



VGN
CREATING ASSETS SINCE 1942

Call: 044 4002 4007

VGN Homes Pvt. Ltd., No. 333, Poonamallee High Road, Amaindakarai, Chennai-29

LOANS
APPROVED BY



www.vgn.in



10th August - Saturday - Times Property - P7 - Qtr. Page

WELCOME BACK TO MADRAS.



Affordable
1 & 2 BHK (650 sq.ft.)
apartments in Perambur.
In Chennai City.
In the heart of Old Madras.

Apartments
at just
₹38 L



5 reasons why Ekanta is perfect!

- ₹ **The Price** - Home in the city at just ₹38 L
- ✦ **The Package** - Part of one of Chennai's largest gated communities
- 📍 **The Location** - In close proximity to an upcoming Shopping Hub and S2 Perambur
- 🕒 **The Proximity** - Vyasarpadi Railway Station is just 500 m away; nearest bus stop is 100 m away
- 🚗 **The Connectivity** - To all parts of Chennai through Chennai Central (just 2 stops and 7 mins away)

*Terms & conditions apply.

₹ **Apartments at just ₹38 L* (all inclusive)**

🔑 **Ready to occupy**

Site Address: Buckingham & Carnatic Gardens,
Door No. 4, 5, 6 & 7, Stephenson Road,
Perambur, Chennai - 600 012

To book, call **7601 000 555**

CREDAI

Arihant

10th August - Saturday - Times Property - P10 - Full Page

OFFER-0-OFFER**UP TO****LAKHS**

✓ **FREE INTERIORS** ✓ **RENTAL GUARANTEE** ✓ **CASHBACK**



Now buying a home at Doshi FirstNest can earn you 1 of 3 bonanzas: Wardrobes & modular kitchen, assured rental or a handy discount. All worth up to ₹3 lakhs. Limited period offer. Visit our model apartment to discover more.

AMENITIES

Gym | Mini Theater | Gamers Room | TT Room | Toddler's Play Room | Board Game Room | Multipurpose Hall | Yoga Room | Dance Room | Kid's Play Area | Badminton Court | Jogging Track Landscaped Garden | Wi-Fi | CCTV | DTH | 24/7 Security | Rainwater Harvesting | Solar Power for Common Lighting | Power Backup for Common Areas | Potable Water

263 BHK HOMES NEAR CHROME PET ₹28 LAKHS ONWARDS.**MUST BUY REASONS**

- 🔥 Good Connectivity 🔥 Near Chromepet - T.Nagar of the Suburbs 🔥 Off Outer Ring Road 🔥 Close to Employment Hubs
- 🔥 Top Class Specifications 🔥 Surrounded by Parks 🔥 15+ Amenities 🔥 Special Offers for Spot Bookings
- 🔥 ₹2.67 Lakhs & 33% GST Savings under PMAY for First Home Buyers

*T&C apply

FOR FREE SITE VISIT

☎ 88079 88079**DOSHI HOUSING****DOSHI FIRSTNEST**

Site Office: Firstnest, Off Thirumudivakkam Main Road, Thirumudivakkam, Chennai-600 044. | www.doshihousing.com

11th August - Sunday - TOI - P1 - Qtr. Page

MESMERISING HOMES MIND-BLOWING OFFERS





HANDOVER BY JUNE 2020

**2 & 3 BHK apartments
at Koyambedu**

~~₹88 L~~ ₹83 L onwards

OFFER LASTS FOR 3 DAYS ONLY

SAVE UP TO ₹5 L*

BIG REASONS TO BUY



Well-connected - 5 mins from Anna Nagar,
Koyambedu Metro, Thirumangalam Metro,
CMBT, VR Mall



Customizable and
smart homes



Best priced project - 5 mins
from Anna Nagar at half the price



81% open space



SALIENT FEATURES

- 322 high-rise apartments in a B + stilt + 18 design structure
- Secured 2 & 3 BHK luxury apartments set on an expanse of 3.08 acres
- World-class amenities & features like clubhouse, swimming pool, gym, kids' play area & many more

RERA: TN/29/Building/0065/2017



78240 00014 | www.radiancerealty.in



*T & C apply

11th August - Sunday - TOI - P2 - Full Page

STRESS BUSTED.

Introducing the fabulous



PGC

PONNERI GYMKHANA CLUB



Designed to help you break away from the monotony of your daily grind, PGC is a perfect retreat for those who seek the best of everything in life.

Unwind and end your day on a high note at this 56,000 sq.ft plush clubhouse by taking a pick from a plethora of modern recreational, sporting, entertainment and social amenities.

We are launching this fascinating club just for you. Come, visit us!

Launching Soon!









Indoor / Outdoor Multi-sport Arena | Squash Court | Gymnasium | Indoor Kids' Play Area | Swimming Pool & Jacuzzi | Indoor Sports Lounge | Steam
 Spa & Salon | Rooftop Garden | Restaurant | Café | Banquet Hall | Meditation | Business Centre | Library | Guest Rooms



GOLDEN OPPORTUNITY
FOR FIRST 100 MEMBERS!

CLUB MEMBERSHIP*	
INDIVIDUAL	2 Lacs*
FAMILY	3 Lacs*
CORPORATE	4 Lacs*

*T & C Apply

Site Address:

Arete Homes, Thatchoor 1
Peruncheri Taluk
Thiruvallur District
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