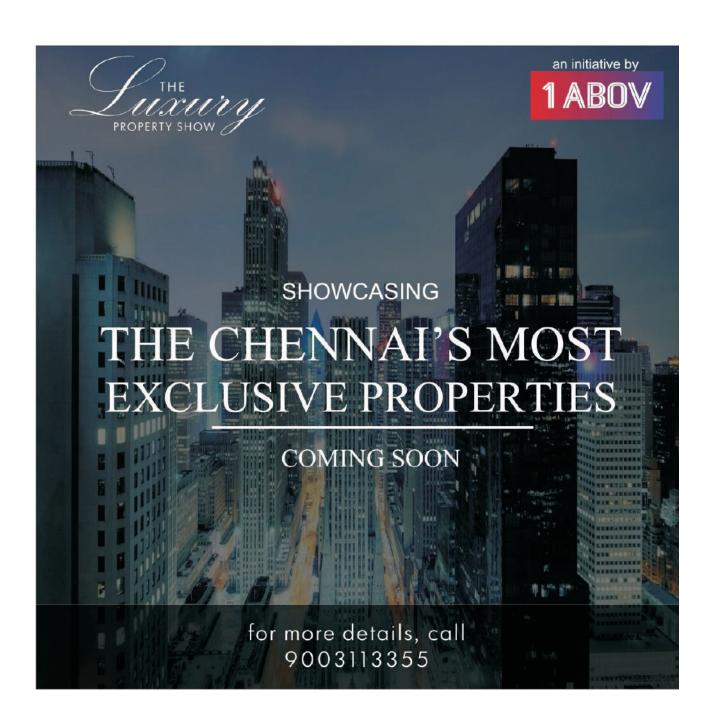
Varketbeat AUGUST 2019 - Week 3

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	16 th August, Friday -	Casagrand	All Projects	Apartments	The Hindu	J1 & J2
2		Casagrand	All Projects	Apartments	ТОІ	J1 & J2
3		Voora	Ocean's 27	Apartments	The Hindu	J1
4		Casagrand	All Projects	Apartments	The Hindu	J2 & J3
5		Lokhaa	M - One	Apartments	The Hindu	J4
6		Lancor	Kiruba Cirrus	Apartments	Property Plus	Page 1 80CC
7		VGN	Southern Meadows	Plots	Property Plus	Page 1 Qtr. Page
8		Adityaram	Township	Plots	Property Plus	Page 2 Full Page
9		Casagrand	All Projects	Apartments	Property Plus	Page 3 Full Page
10		S & P	Fortune	Plots	Property Plus	Page 5 Full Page
11	17 th August,	Doshi	Firstnest	Apartments	Property Plus	Page 8 Full Page
12	Saturday	Casagrand	All Projects	Apartments	TOI	J1 & J2
13		Voora	Ocean's 27	Apartments	Times Property	J1
14		Adityaram	Township	Plots	Times Property	J2
15		Sidharth	Multiple	Apartments	Times Property	Page 1 Qtr. Page
16		Chennai Metro Co.op Housing	Metro OMR Castle City	Plots	Times Property	Page 2 Full Page
17		Olympia	Opaline Sequel	Apartments	Times Property	Page 3 Full Page
18		S & P	Fortune	Plots	Times Property	Page 5 Full Page
19		VGN	Southern Meadows	Plots	Times Property	Page 7 Qtr. Page
20		Doshi	Risington	Apartments	Times Property	Page 8 Full Page
21	18 th August, Sunday	Voora	Ocean's 27	Apartments	TOI	Page 1 Qtr. Page

1 ABOV



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,



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S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	SUPER SAVING PROMISE*
1	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SMART TOWN 2 BHK apartments (773 - 914 stt), 10 minutes from Sholinganallur Jn Total units: 482 Units sold: 360	finf	Lowest priced project in the location Contemporary new age architecture 10 mins from Shallingaratur Juriction ideal for investment Pleady to occupy in 6 months	PRICE RANGE (₹) 25 L - 30 L 100 HOURS PRICE (₹) 21 L - 26 L MAXIMUM SAVINGS (₹) 4 L
2	KARAPAKKAM, OMR (Close to Thoraipakkam & Perungudi)	CASAGRAND SAVOYE 2 & 3 BHK apartments (1024 - 1844 stt), 15 minutes from Tidel Park Total units; 339 Units sold; 167		Univasird price in OMR 494 - amerities and features 27,000 and healty green space with 3 interconnected podiums	PRICE RANGE (₹) 47 L - 76 L 100 HOURS PRICE (₹) 45 L - 73 L MAXIMUM SAVINGS (₹) 3 L
3	SHOLINGANALLUR, OMR (Close to Thoralpakkam, Perungudi & Siruseri)	CASAGRAND AMETHYST 3 & 4 8HK apartments (1916 - 2274 sft), bang on Sholinganallur Jn Total units: 163 Units seld: 135		Bang on OMR 3.6.4 BHK apprinnents with Double Height Celling Most humanus project on OMR High-and filtings and fintures 50+ amenites with 1 acre of open lambdrage	PRICE RANGE (₹) 1.03 cs = 1.22 c 100 HOURS PRICE (₹) 1.01 cs = 1.20 c MAXIMUM SAVINGS (₹) 2 L
4	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SUPREMUS 3 BHK apartments (1277 - 1702 stt), 10 minutes from Sholinganallur Junction Total units: 728 Units sold: 654		Ready to occupy in 7 months Surrounded by IT/ITES companies 22+ amentifies including a 31,000 str. clashibacili Biggest community in the location Libest for Investment	PRICE RANGE (?) 47 L - 62 L 100 HOURS PRICE (?) 42 L - 56 L MAXIMUM SAVINGS (?) 6 L
5	OTTIYAMBAKKAM, OMR (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRAND SERENO 2 & 3 BHK apartments (890 - 1398 sft), 15 minutes from Sholinganallur Jn Total unifts: 260 Units sold: 120	mwk!	15 mins from Shelingarathur Junction at half the price of Shelingarathur Close to IUTHS companies 21+ amentities Vasable complaint Higher appreciation guarantied	PRICE RANGE (?) 27 L - 43 L 100 HOURS PRICE (?) 25 L - 39 L MAXIMUM SAVINGS (?) 4 L
6	MEDAVAKKAM (Close to Sholinganallur Jn., Velachery & Tambaram)	CASAGRAND ZENITH 2 & 3 BHK apartments (835 - 1425 sft), 5 mins from Medavakkam Jn Total units: 301 Units sold: 190		One of the largest pated communities is Comman with 549 ages, 0011 units in Please i) October to proposed Metro Station Best priced project in the locality 754 amenities and 104 verblinses rectures for healthy living.	PRICE RANGE (₹) 32 L - 55 L 100 HOURS PRICE (₹) 31 L - 53 L MAXIMUM SAVINGS (₹) 2 L
7	ECR (Close to OMR & ECR)	CASAGRAND ECR14 3 BHK apartments (1502 - 1805 stt), bang on ECR, next to Mayajaal Total units: 573 Units sold: 398		Epitome of losery Close to IT corridor, entertainment & beach Bang on EDR, 10 mile from Storlingmalls an Ready to accupy in 6 months 70% open area with certain podum and swemming pool	PRICE RANGE (₹) 67 L - 80 L 100 HOURS PRICE (₹) 57 L - 70 L MAXIMUM SAVINGS (₹) 10 L
8	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRAND CRESCENDO 2.8.3 BHK apartments (1197 - 1599 sft), 10 mins from Anna Nagar Total units: 513 I Units sold: 311		1/3rd the price of Arma Nagar* 8 Barg on 200 ft Chesnal bypass road Surrounded by IT/ITES comparies, schools and colleges 21 storied high-rise with 25+ amenities	PRICE RANGE (₹) 63 L - 85 L 100 HOURS PRICE (₹) 58 L - 78 L MAXIMUM SAVINGS (₹) 7 L
9	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRAND ASTA 2 & 3 BHK apartments (1075 - 1691 sft), 10 mins from Anna Nagar Total units: 325 Units sold: 263		Just 10 mins from Anna Neger Ready to occupy 10 a months Channa's field bids-fraindly anothment community No burden of rent & EMI at the same time.	PRICE RANGE (₹) 56 L - 88 L 100 HOURS PRICE (₹) 51 L - 81 L MAXIMUM SAVINGS (₹) 7 L
10	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRAND NORTHERN STAR 3 BHK apartments (1536 - 1791 sft), 20 mins from Anna Nagar Total units: 382 Units sold: 319		Blang on the main road (MEG) 10 mins from the proposed metra, 20 mins from Arra Negar 21 mins from Arra Negar 13 storied high-rise with 15+ amenities Higher appreciation guaranteed	PRICE RANGE (*) 73 L - 85 L 100 HOURS PRICE (*) 69 L - 81 L MAXIMUM SAVINGS (*) 4 L
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND CASTLE 2 & 3 BHK apartments (896 - 1617 sft), 10 mins from Kathipara Total units: 286 Units sold: 205		Best priced project in the city Spanish themed apartments 37+ amerilles with 20,000 sft of landscaped podium	PRICE RANGE (₹) 43 L - 78 L 100 HOURS PRICE (₹) 42 L - 77 L MAXIMUM SAVINGS (₹) 1 L
12	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND PRIMERA 3 & 4 BHK apartments (1557 - 2096 sft), 10 mins from Kathipara Total units: 188 Units sold: 168		Chemai's first double-height celling apartments Permium community with modern architecture Best priced project in the locality Located close to ULF IT park, IBM, HP & other big corporates	PRICE RANGE (*) 86 L - 1.15 c 100 HOURS PRICE (*) 81 L - 1.09 c MAXIMUM SAVINGS (*) 6 L
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16th August - Friday - TOI - J1





12 Superior Projects



Unbeatable Price



S. NO.	LOCATION	PROJECT NAME	TYPE (SIZE IN SFT)	PRICE RANGE (₹)	SPECIAL 100 HOUR PRICE RANGE (₹)	MAXIMUM SAVINGS (₹)
1	Thalambur, OMR	Casagrand Smarttown	2 BHK (773 - 914)	25 L - 30 L	21 L - 26 L	4 L
2	Karapakkam, OMR	Casagrand Savoye	2 & 3 BHK (1024 - 1644)	47 L - 76 L	45 L - 73 L	3 L
3	Sholinganallur, OMR	Casagrand Amethyst	3 & 4 BHK (1916 - 2274)	1.03 CR - 1.22 CR	1.01 CR - 1.20 CR	2L
4	Thalambur, OMR	Casagrand Supremus	3 BHK (1277 - 1702)	47 L - 62 L	42 L - 56 L	6 L
5	Ottiyambakkam, OMR	Casagrand Sereno	2 & 3 BHK (890 - 1398)	27 L - 43 L	25 L - 39 L	4 L
6	Medavakkam	Casagrand Zenith (Phase 1)	2 & 3 BHK (835 - 1425)	32 L - 55 L	31 L- 53 L	2L
7	ECR, Next to Mayajaal	Casagrand ECR 14 - Elite	3 BHK (1502 - 1805)	67 L - 80 L	57 L - 70 L	10 L
8	Nolambur, Near Mogappair	Casagrand Crescendo	2 & 3 BHK (1197 - 1599)	63 L - 85 L	58 L - 78 L	7 L
9	Korattur, Near Anna Nagar	Casagrand Asta	2 & 3 BHK (1075 - 1691)	56 L - 88 L	51 L - 81 L	7 L
10	Madavaram, Near Perambur	Casagrand Northern Star	3 BHK (1536 - 1791)	73 L - 85 L	69 L - 81 L	4 L
11	Manapakkam	Casagrand Castle	2 & 3 BHK (896 - 1617)	43 L - 78 L	42 L - 77 L	1L
12	Manapakkam	Casagrand Primera	3 & 4 BHK (1557 - 2096)	86 L - 1.15 CR	81 L - 1.09 CR	6 L

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16th August - Friday - TOI - J2

		CASAGRAND			1000 NOR
1	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	SMART TOWN 2 BHK apartments (773 - 914 sft), 10 minutes from Sholinganallur Jn Total units: 482 Units sold: 360	THE PARTY OF THE P	Lowest prized project in the location Conference area age architecture 10 mins from Stoffingensitur Junction Ideal for investment Ready to occupy in 6 months	PRICE RANGE (₹) 25 L - 30 L 100 HOURS PRICE (₹) 21 L - 26 L MAXIMUM SAVINGS (₹) 4 L
2	KARAPAKKAM, OMR (Close to Thoralpakkam & Perungudi)	CASAGRAND SAVOYE 2 & 3 BHK apartments (1024 - 1644 sft), 15 minutes from Tidel Park Total units: 339 Units sold: 167		Unheard price in OMR 40+ amerilles and features 27,000 of this green space with 3 interconnected podiums	PRICE RANGE (₹) 47 L - 76 L 100 HOURS PRICE (₹) 45 L - 73 L MAXIMUM SAVINGS (₹) 3 L
3	SHOLINGANALLUR, OMR (Close to Thoraipakkarn, Perungudi & Siruseri)	CASAGRAND AMETHYST 3 & 4 BHK apartments (1916 - 2274 sft), bang on Sholinganallur Jn Total units: 163 Units sold: 135		Bang on OMR 3.8.4 BHX apartments with Double Height Ceiling Most business project on OMR High-end fiftings and firtures 50- ementings with 1 acre of open landscape	PRICE RANGE (₹) 1.03 cm - 1.22 100 HOURS PRICE (₹) 1.01 cm - 1.20 MAXIMUM SAVINGS (₹) 2 L
4	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SUPREMUS 3 BHK apartments (1277 - 1702 stt), 10 minutes from Sholinganalur Junction Total units: 728 l Units sold: 654		Ready to occupy in 7 months Surrounded by fit/ TRS companies Surrounded by fit/ TRS companies 25+ amenities including a 31,000 stit duthouse Biggest community in the location Ideal for investment	PRICE RANGE (₹) 47 L - 62 L 100 HOURS PRICE (₹) 42 L - 56 L MAXIMUM SAVINGS (₹) 6 L
5	OTTIYAMBAKKAM, OMR (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRAND SERENO 2 & 3 BHK apartments (890 - 1398 str), 15 minutes from Sholinganalur Jn Total units: 260 l Units sold: 120	WHE!	15 mins from Shotingarathr Junction at rail the price of Shotingarathr Choice to IT/ITES companies 21+ amentities Nuestu compliant Higher appreciation guaranteed	PRICE RANGE (₹) 27 L - 43 L 100 HOURS PRICE (₹) 25 L - 39 L MAXIMUM SAVINGS (₹) 4 L
6	MEDAVAKKAM (Close to Sholinganallur Jn., Velachery & Tambaram)	CASAGRAND ZENITH 2 & 3 BHK apartments (835 - 1425 sft), 5 mins from Medavakkam Jn Total units: 301 Units sold: 190		One of the largest guiled communities in Chemral with 949 apis, 307 units in Phace II Close to proposed Metro Station Best princed project in the locality 75+ amenities and 10+ welfiness features for healthy living	PRICE RANGE (₹) 32 L - 55 L 100 HOURS PRICE (₹) 31 L - 53 L MAXIMUM SAVINGS (₹) 2 L
7	ECR (Close to OMR & ECR)	CASAGRAND ECR14 3 BHK apartments (1502 - 1805 sft), bang on ECR, next to Mayajaal Total units: 573 I Units sold: 398		Estome of lastury Close to IT corridor, ententalment & beach Bang on ECR, 10 mile st tem Stridingsmaller of tem Stridingsmaller of months Pleady to occupy in 0 months 70% open area with certait podium and swemming pod	PRICE RANGE (₹) 67 L - 80 L 100 HOURS PRICE (₹) 57 L - 70 L MAXIMUM SAVINGS (₹) 10 L
8	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRAND CRESCENDO 2 & 3 BHX apartments (1197 - 1599 stt), 10 mins from Anna Nagar Total units: 513 I Units sold: 311	AM.	1/3rd the price of Anna Nagar Barry on 200 ft Dremail bycater road Surreunded by IUTES companies, sorbools and colleges 21 starked high-nee with 25+ amenities.	PRICE RANGE (₹) 63 L - 85 L 100 HOURS PRICE (₹) 58 L - 78 L MAXIMUM SAVINGS (₹) 7 L
9	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRAND ASTA 2 & 3 BHK apartments (1075 - 1691 sft), 10 mins from Anna Nagar Total units: 325 I Units sold: 263		Just 10 mins from Anna Nagar Ready to occupy in 2 months Chernais first lett-friendly aganthorit community No bacton of cort & EMI at the some time	PRICE RANGE (₹) 56 L = 88 L 100 HOURS PRICE (₹) 51 L = 81 L MAXIMUM SAVINGS (₹) 7 L
10	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRAND NORTHERN STAR 3 BHK apartments (1536 - 1791 stt), 20 mins from Anna Nagar Total units: 382 ! Units sold: 319		Biang on the main road (MHS) 10 mins from the proposed metro, 20 mins from Anna Nagar 13 storied fright-nee with 15-amenities Higher appreciation guaranteed	PRICE RANGE (₹) 73 L - 85 L 100 HOURS PRICE (₹) 69 L - 81 L MAXIMUM SAVINGS (₹) 4 L
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND CASTLE 2 & 3 BHK apartments (896 - 1617 sft), 10 mins from Kathipara Total units: 286 i Units sold: 205		Best priced project in the city Sparsish themed apartments 37+ annerties with 20,000 art of sandscaped podium	PRICE RANGE (₹) 43 L - 78 L 100 HOURS PRICE (₹) 42 L - 77 L MAXIMUM SAVINGS (₹) 1 L
12	MANAPAKKAM (Close to Kathipera, Guindy & Porur)	CASAGRAND PRIMERA 3 & 4 BHK apartments (1557 - 2096 sft), 10 mins from Kathipara Total units: 188 i Units sold: 168	AVAILE NA	Chenna's first double-height celling apartments prenium community with modern architecture Bisst priced in the locality Located close to DLF IT park, IBM, HP & other big corporates.	PRICE RANGE (₹) 86 L - 1.15 (100 HOURS PRICE (₹) 81 L - 1.09 (MAXIMUM SAVINGS (₹) 6 L
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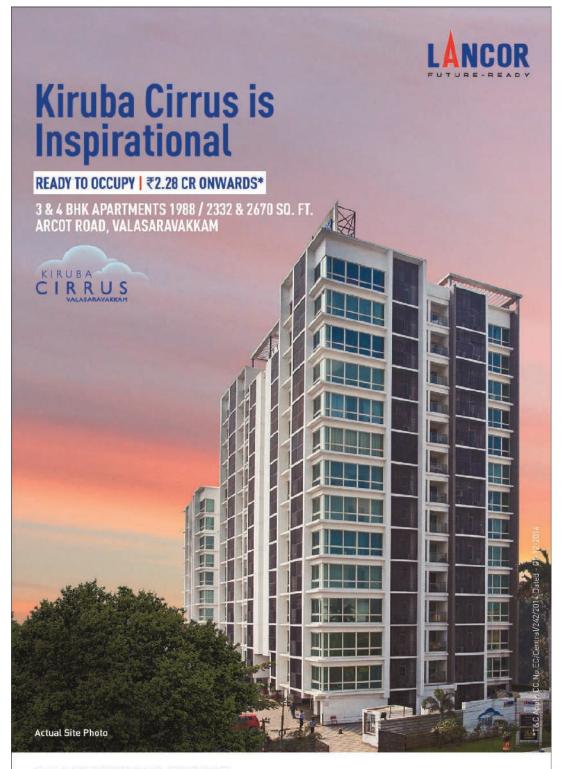


_	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	SUPER SAVING PROMISE*
1	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SMART TOWN 2 BHK apartments (773 - 914 sft), 10 minutes from Sholinganallur Jn Total units: 482 Units sold: 360		Lowest pricest project in the location Contemporary new age architecturin 10 mins from Stolinganaltur. In ideal for avvestment Ready to occupy in 6 months	PRICE RANGE (₹) 25 L - 30 L 100 HOURS PRICE (₹) 21 L - 26 L MAXIMUM SAVINGS (₹) 4 L
2	KARAPAKKAM, OMR (Close to Thoraipakkam & Perungudi)	CASAGRAND SAVOYE 2 & 3 BHK apartments (1024 - 1644 sft), 15 minutes from Tidel Park Total units: 339 Units sold: 167		Unheard price in OMR 4-0- amenities and features 27,000 aft of buth grean space with 3 electromected podiums	PRICE RANGE (₹) 47 L - 76 L 100 HOURS PRICE (₹) 45 L - 73 L MAXIMUM SAVINGS (₹) 3 L
3	SHOLINGANALLUR, OMR (Close to Thoralpakkam, Perungudi & Siruseri)	CASAGRAND AMETHYST 3 & 4 BHK apartments (1916 - 2274 sft), bang on Sholinganallur Jn Total units: 163 Units sold: 135		Baing on OMR 3 8 4 RHK apartments with Double Height Celling Must learntwee project on OMR High-end fittings and finitures 50-s amentings cover of the property of th	PRICE RANGE (₹) 1.03 or - 1.22 or - 1.20 or -
4	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SUPREMUS 3 BHK apartments (1277 - 1702 sft), 10 minutes from Sholinganailur Jn Total units: 728 Units sold: 654		Ready to occupy in 7 months Sumunded by IT/ ITES companies 25-5 amerities including a 31,000 st clubhouse Biggest community in the location Iceal for investment	PRICE RANGE (*) 47 L - 62 L 100 HOURS PRICE (*) 42 L - 56 L MAXIMUM SAVINGS (*) 6 L
5	OTTIYAMBAKKAM, OMR (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRAND SERENO 2 & 3 BHK apartments (890 - 1398 sft), 15 minutes from Sholinganallur Jn Total units: 260 Units sold: 120	m##I	15 mins from Sholingarastur Jn at half the price of Sholingarastur Close to IMTES componies 21-4 mannities Wasstu complaint Higher appreciation guaranteed	PRICE RANGE (₹) 27 L - 43 L 100 HOURS PRICE (₹) 25 L - 39 L MAXIMUM SAVINGS (₹) 4 L
6	MEDAVAKKAM (Close to Sholinganalfur Jn, Velachery & Tambaram)	CASAGRAND ZENITH 2 & 3 BHK apartments (835 - 1425 sft), 5 mins from Medavakkarn Jn Total units: 301 Units sold: 190		One of the largest gatud communities in Chemis with 549 acts, 201 units in Phase () Ose to proposed Metro Station Bast priced project in the locality 75- amenities and 10+ welfness features for healthy living	PRICE RANGE (₹) 32 L - 55 L 100 HOURS PRICE (₹) 31 L - 53 L MAXIMUM SAVINGS (₹) 2 L
7	ECR (Close to OMR & ECR)	CASAGRAND ECR14 3 BHK spartments (1502 - 1805 stt), bang on ECR, next to Mayajaal Total units: 573 Units sold: 398		Epitome of laury Cose to IT condut, entertainment & beach Bang on ECR, 10 miles from Strongmants Tomars Tomars Peedly to occupy in 6 months TOMs cope may with central podium and swimming pool	PRICE RANGE (₹) 67 L - 80 L 100 HOURS PRICE (₹) 57 L - 70 L MAXIMUM SAVINGS (₹) 10 L
8	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRAND CRESCENDO 2 & 3 BHK apartments (1197 - 1599 sft), 10 mins from Anna Negar Total units: 513 i Units sold: 311		1/3'd the price of Anna Nager Berg on 200 fi Chemia bispass road Surrounded by If/ITIS companies, schools and calleges 21 stored high-rise with 25+ amorities	PRICE RANGE (₹) 63 L - 85 L 100 HOURS PRICE (₹) 58 L - 78 L MAXIMUM SAVINGS (₹) 7 L
9	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRAND ASTA 2 & 3 BHK apartments (1075 - 1691 sft), 10 mins from Anna Negar Total units: 325 Units sold: 263		Just 10 mins from Anne Nager Ready to occupy in 2 months Chemists first Mod-friendly apartment community No burden of rent 8 EMI at the same time	PRICE RANGE (₹) 56 L ~ 88 L 100 HOURS PRICE (₹) 51 L ~ 81 L MAXIMUM SAVINGS (₹) 7 L
10	MADHAVARAM (Close to Perambur, Parrys Corner & Korattur)	CASAGRAND NORTHERN STAR 3 BHK apartments (1538 - 1791 stt), 20 mins from Anna Nagar Total units: 382 Units sold: 319		Bing on the main road (#H5) 10 mins from the proposed metro, 20 mins from the proposed metro, 21 mins from the part 13 stocked high-rise with 13+ amerities Higher appreciation guaranteed	PRICE RANGE (₹) 73 L ~ 85 L 100 HOURS PRICE (₹) 69 L ~ 81 L MAXIMUM SAVINGS (₹) 4 L
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND CASTLE 2 & 3 BHX apartments (896 - 1617 sft), 10 mins from Kathipara Total units: 286 Units sold: 205		Best priced project in the city Speniell themed againments 37+ amenities with 20,000 sit of landaciped podium	PRICE HANGE (₹) 43 L - 78 L 100 HOURS PRICE (₹) 42 L - 77 L MAXIMUM SAVINGS (₹) 1 L
12	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND PRIMERA 3 & 4 BHK apartments (1557 - 2096 sft), 10 mins from Kathipara Total units: 188 I Units sold: 168	CALLET I	Chennal's first double height ceiling apartments Premium community with modern architecture Best priced project in the locality Localed does to DLF if park, BM, HP & other big corporates	PRICE RANGE (₹) 86 L - 1.15 c 100 HOURS PRICE (₹) 81 L - 1.09 c MAXIMUM SAVINGS (₹) 6 L





17th August - Saturday - Property Plus - P1- 80CC



PROJECT FEATURES & AMENITIES

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- Spacious Lounge & Lobby Party Hall Billiards Table Tennis State-of-art Gym
- 100% Power Back-up Contemporary Dual Tower Design Water Treatment & RO Plant
- · Elevated Swimming Pool with Deck

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17th August - Saturday - Property Plus - P1- Qtr. Page

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17th August - Saturday - Property Plus - P2- Full Page

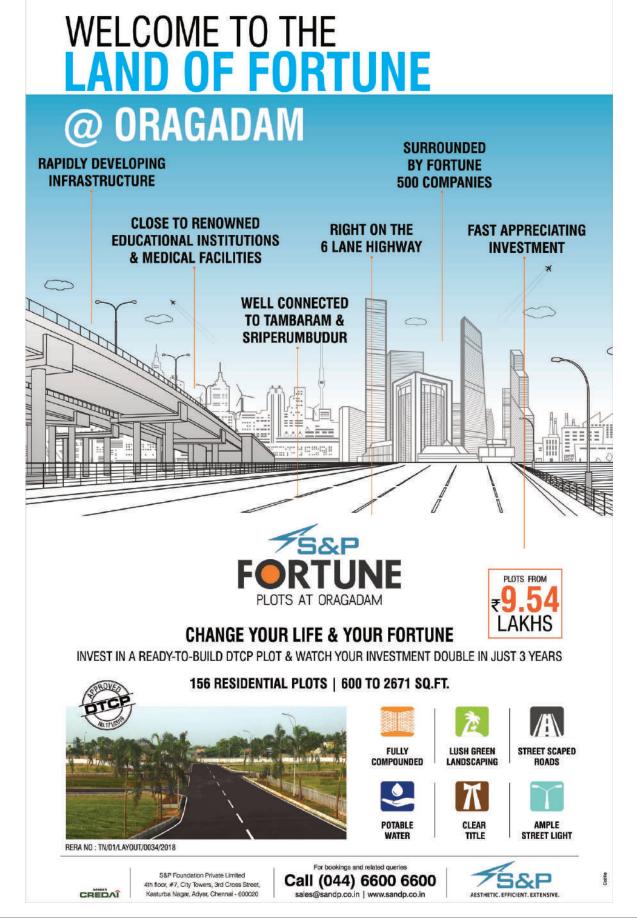




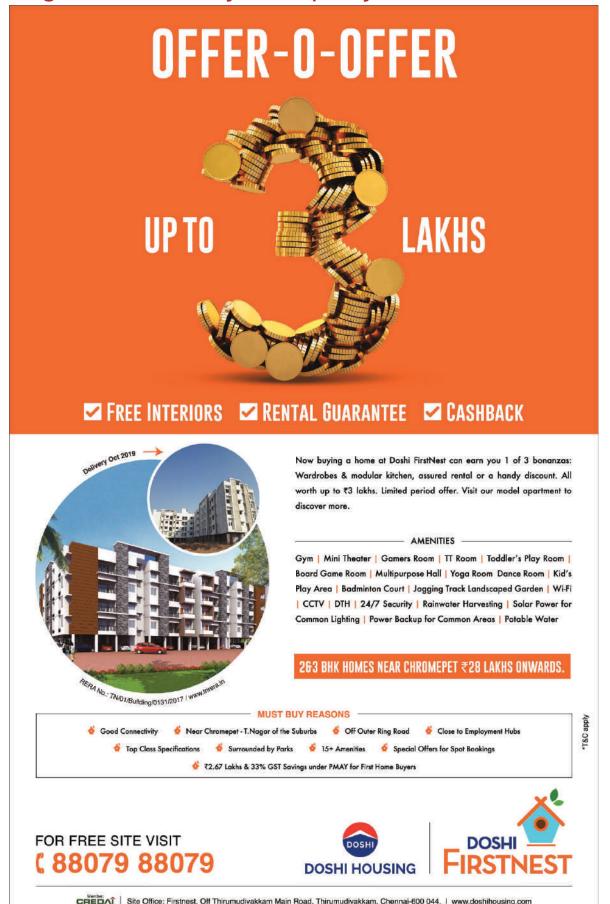
17th August - Saturday - Property Plus - P3 - Full Page



17th August - Saturday - Property Plus - P5 - Full Page



17th August - Saturday - Property Plus - P8 - Full Page





17th August - Saturday - TOI - J1



3. 140.	LUCATION	PROJECT NAME	TTFE (SIZE IN SFT)	RANGE (₹)	PRICE RANGE (₹)	SAVINGS (₹)
1	Thalambur, OMR	Casagrand Smarttown	2 BHK (773 - 914)	25 L - 30 L	21 L - 26 L	4 L
2	Karapakkam, OMR	Casagrand Savoye	2 & 3 BHK (1024 - 1644)	47 L - 76 L	45 L - 73 L	3 L
3	Sholinganallur, OMR	Casagrand Amethyst	3 & 4 BHK (1916 - 2274)	1.03 CR - 1.22 CR	1.01 CR - 1.20 CR	2L
4	Thalambur, OMR	Casagrand Supremus	3 BHK (1277 - 1702)	47 L - 62 L	42 L - 56 L	6 L
5	Ottiyambakkam, OMR	Casagrand Sereno	2 & 3 BHK (890 - 1398)	27 L - 43 L	25 L - 39 L	4L
6	Medavakkam	Casagrand Zenith (Phase 1)	2 & 3 BHK (835 - 1425)	32 L - 55 L	31 L- 53 L	2 L
7	ECR, Next to Mayajaal	Casagrand ECR 14 - Elite	3 BHK (1502 - 1805)	67 L - 80 L	57 L - 70 L	10 L
8	Nolambur, Near Mogappair	Casagrand Crescendo	2 & 3 BHK (1197 - 1599)	63 L - 85 L	58 L - 78 L	7 L
9	Korattur, Near Anna Nagar	Casagrand Asta	2 & 3 BHK (1075 - 1691)	56 L - 88 L	51 L - 81 L	7 L
10	Madavaram, Near Perambur	Casagrand Northern Star	3 BHK (1536 - 1791)	73 L - 85 L	69 L - 81 L	4 L
11	Manapakkam	Casagrand Castle	2 & 3 BHK (896 - 1617)	43 L - 78 L	42 L - 77 L	1L
12	Manapakkam	Casagrand Primera	3 & 4 BHK (1557 - 2096)	86 L - 1.15 CR	81 L - 1.09 CR	6 L

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17th August - Saturday - TOI - J2

S. NO.	LOCATION	PROJECT DETAILS	ELEVATION	BIG REASONS TO BUY	SUPER SAVING PROMISE*
1	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SMART TOWN 2 BHK apartments (773 - 914 sft), 10 minutes from Sholinganallur Jn Total units: 482 Units sold: 360		Lowest priced project in the localition Condemporary new age architecture 10 mins from Sholingarather Junction I do investment Ready to occupy in 6 mentirs	PRICE RANGE (₹) 25 L - 30 L 100 HOURS PRICE (₹) 21 L - 26 L MAXIMUM SAVINGS (₹) 4 L
2	KARAPAKKAM, OMR (Close to Thoralpakkam & Perungudi)	CASAGRAND SAVOYE 2 & 3 BHK apartments (1024 - 1644 stt), 15 minutes from Tidel Park Total units: 339 Units sold: 167		University price in OMR 40+ amenities and features 27,000 and half green space with 3 interconnected podiums	PRICE RANGE (₹) 47 L - 76 L 100 HOURS PRICE (₹) 45 L - 73 L MAXIMUM SAVINGS (₹) 3 L
3	SHOLINGANALLUR, OMR (Close to Thoralpakkam, Perungudi & Siruseri)	CASAGRAND AMETHYST 3 & 4 BHK apartments (1916 - 2274 sft), bang on Sholinganallur Jn Total units: 163 Units sold: 135		Siang on OMR 3 & 6 BHK apartments with Double Height Ceiling Meet luvarious project on OMR High-end fittings and factures 50+ amenties with 1 acre of open fainfoscipe	PRICE RANGE (₹) 1.03 cm - 1.22 cm 100 HOURS PRICE (₹) 1.01 cm - 1.20 cm MAXIMUM SAVINGS (₹) 2 L
4	THALAMBUR, OMR (Close to Perumbakkam, Navalur & Siruseri)	CASAGRAND SUPREMUS 3 BHK apartments (1277 - 1702 sft), 10 minutes from Sholinganatiur Junction Total units: 728 i Units sold: 654		Ready to occupy in 7 months Surrounded by IT? ITES companies 25-4 mentions including a 31,000 st clubrouse Biggest community in the location Item in the second of the se	PRICE RANGE (₹) 47 L = 62 L 100 HOURS PRICE (₹) 42 L = 56 L MAXIMUM SAVINGS (₹) 6 L
5	OTTTYAMBAKKAM, OMR (Close to Medavakkam, Perumbakkam & Siruseri)	CASAGRAND SERENO 2.8.3 BHK apartments (890 - 1398 sft), 15 minutes from Sholinganatur Jn Total units: 260 i Units sold: 120	m##!	15 mins from Shdinganallar Juretton at half the pike of Shotinganallur Close to IT/TES comparies 21+ amentities Wasstu compilant Higher approclation guaranteed	PRICE RANGE (₹) 27 L - 43 L 100 HOURS PRICE (₹) 25 L - 39 L MAXIMUM SAVINGS (₹) 4 L
6	MEDAVAKKAM (Close to Sholinganallur Jh., Velachery & Tambaram)	CASAGRAND ZENITH 2.8.3 BHK apartments (835 - 1425 sft), 5 mins from Medavakkam Jn Total units: 301 i Units sold: 190		Due of the largest (galed communities in Chemal will) 549 apts, 501 units in Phase () Classe to proposed Metro Station Best priced project in the locality 75-s amenties and 104-verticess features for healthy siving	PRICE RANGE (₹) 32 L - 55 L 100 HOURS PRICE (₹) 31 L - 53 L MAXIMUM SAVINGS (₹) 2 L
7	ECR (Close to OMR & ECR)	CASAGRAND ECR14 3 BHK apartments (1502 - 1805 sft), bang on ECR, next to Mayajaal Total units: 573 I Units sold: 398		Epitome of husery Cices to IT condor, entertainment & beach Bang on ECR, 10 nise from Shotingmalts. In Ready to occupy in 6 months 70% open new with certaal podium and divisinning pod	PRICE RANGE (₹) 67 L - 80 L 100 HOURS PRICE (₹) 57 L - 70 L MAXIMUM SAVINGS (₹) 10 L
8	NOLAMBUR (Close to Anna Nagar, Ambattur & Mogappair)	CASAGRAND CRESCENDO 2 & 3 BHX apartments (1197 - 1599 sft), 10 mins from Anna Nagar Total units: 513 I Units sold: 311		1/2nd the price of Anna Nagar 8 ang on 200 ft Chernal Nagar 8 and price of Price of Suncurated VITHZS comparies, schools and colleges 21 storied Nigh-tise with 25+ amenities	PRICE RANGE (₹) 63 L - 85 L 100 HOURS PRICE (₹) 58 L - 78 L MAXIMUM SAVINGS (₹) 7 L
9	KORATTUR (Close to Anna Nagar, Ambattur & Villivakkam)	CASAGRAND ASTA 2 & 3 BHK apartments (1075 - 1691 sft), 10 mins from Anna Negar Total units: 325 Units sold: 263		Just 10 miles from Anna Nagur Ready to accept in 2 months Chemist fist kide-friendly ayutment community No burden of rent & EMI at the same time	PRICE RANGE (₹) 56 L - 88 L 100 HOURS PRICE (₹) 51 L - 81 L MAXIMUM SAVINGS (₹) 7 L
10	MADHAVARAM (Close to Perambur, Parrys corner & Korattur)	CASAGRAND NORTHERN STAR 3 BHK apartments (1536 - 1791 sft), 20 mins from Arna Nager Total units: 382 Units sold: 319		Bang on the main road (MHS) 10 mas from the proposed metro, 20 mms from Anna Magar 13 storied high-less with 13+ amenities Higher approclation guaranteed	PRICE RANGE (₹) 73 L - 85 L 100 HOURS PRICE (₹) 69 L - 81 L MAXIMUM SAVINGS (₹) 4 L
11	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND CASTLE 2.8.3 BHK apartments (896 - 1617 sft), 10 mins from Kathipara Total units: 286 Units solid: 205		Best priced project in the city Spanish themed apartments 37+ amenakes with 20,000 sit of landscaped politics	PRICE RANGE (₹) 43 L - 78 L 100 HOURS PRICE (₹) 42 L - 77 L MAXIMUM SAVINGS (₹) 1 L
12	MANAPAKKAM (Close to Kathipara, Guindy & Porur)	CASAGRAND PRIMERA 3 & 4 BHK apartments (1557 - 2096 sft), 10 mins from Kathipara Total units: 188 i Units sold: 168	ALCO VIETNAME	Chennal's first double-beight celling apartments Promision Community with modern architecture Best prices project in the locality Localitad close to DLF IT park, IBM, HP & office tilg expensions office tilg expension	PRICE RANGE (₹) 86 L - 1.15 c 100 HOURS PRICE (₹) 81 L - 1.09 c MAXIMUM SAVINGS (₹) 6 L
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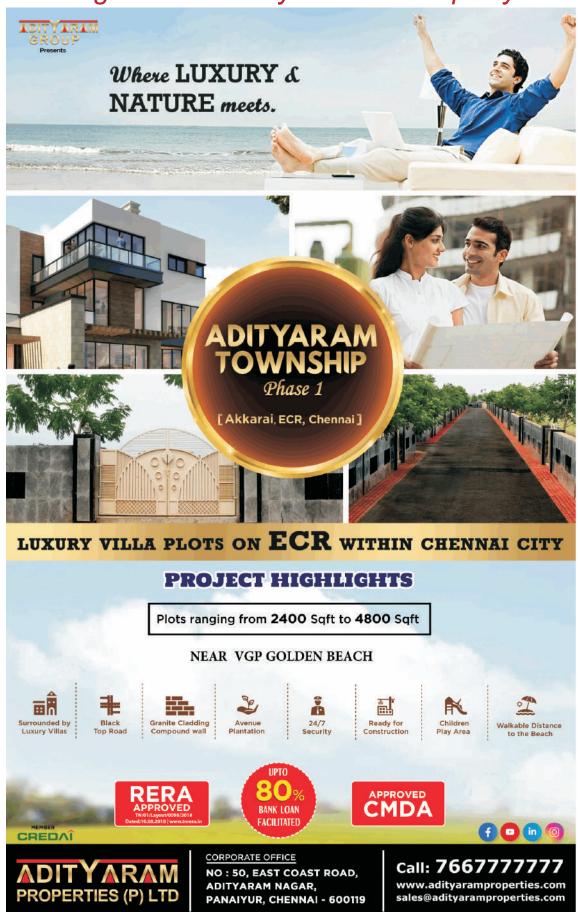


17th August - Saturday - Times Property - J1





17th August - Saturday - Times Property - J2



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READY TO OCCUPY LUXURY HOMES







NEAR THIRUMANGALAM

3BHK @ ₹9000

₹ 8 2 5 0 PER SQFT.

Flats Starts From 1175Sqft to 1627Sqft *NO GST*

CC:PPA/WDCN07/05848/2014 - BA/WDCN07/00151/2015



NEAR PORUR MAIN ROAD



₹1.06 CRORES

₹ **79** LAKHS

CC : EC / CENTRAL II / 180 / 2017





Call or Whatsapp us from 6am Onwards

9600023000



Disclaimer: Sidharth Foundations & Housing Ltd reserved the right to make alterations and amendments as maybe necessitated from time to time without prior notice



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For bookings contact

044-26444848/5656/6565 Mobile:78798 78798 9498023636/3737/3838/3939/4040



THE CHENNAI METROPOLITAN CO-OPERATIVE HOUSING SOCIETY LIMITED, NO.900

(A Co-op.Housing Society Functioning under the control of Registrar of Co-op Societies (Housing)

Ministry of Housing & Urban Development Department, Govt. of Tamilnadu) No. 50, Ritherdon Road, Vepery, Chennai - 600 007

An ISO 9001:2008 Certified Co-Op. Housing Society

E-mail Id:cmchsjay@yahoo.com / metroomrcastlecity2018@gmail.com

Web: www.chennaimetrocoophousing.com / www.metroomrcastlecity.com

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WELCOME TO THE LAND OF FORTUNE





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Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM.

— 2 BHK — 3 BHK —

₹67 LAKHS ONWARDS

VISIT SITE FOR SPECIAL OFFERS.

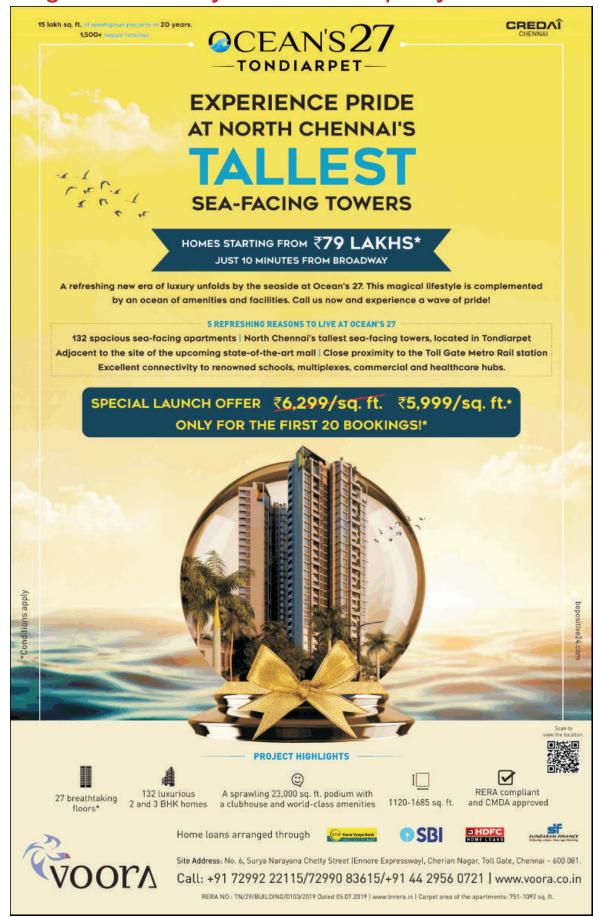
Come & Experience Your Actual Apartment

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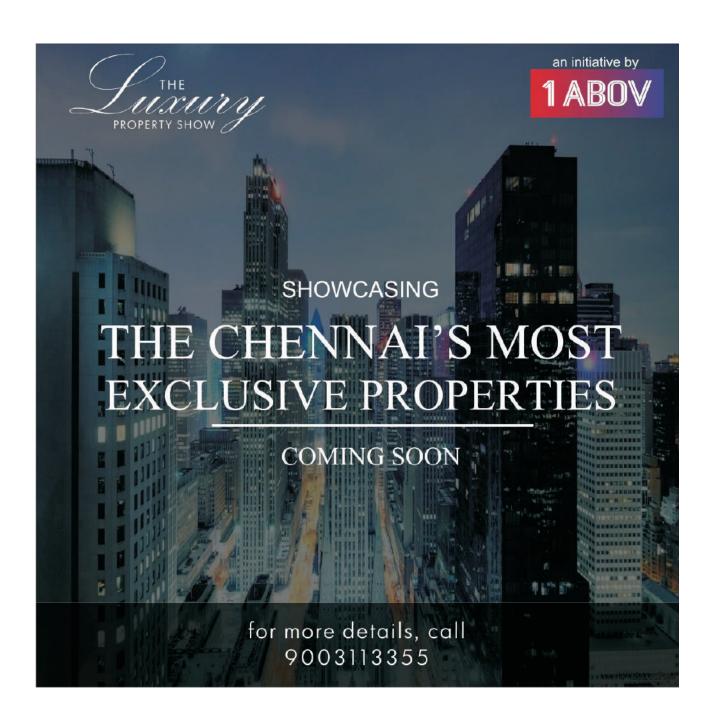




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End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

