

arketbeat

February 2019 - Week 1

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	1 st Feb, Friday	VGN	Mayfield Park	Plots	The Hindu	J1 & J2 Full Page
2		Doshi	Firstnest	Apartments	The Hindu	Page 1 Qtr Page
3		VGN	Mayfield Park	Plots	TOI	J1 & J2 Full Page
4		Alliance	General	Recruitment	TOI	Page 1 Qtr Page
5		Etica	Vijaya	Apartments	TOI	Page 2 Half Page
6		Kochhar	All Projects	Apartments	TOI	Page 3 Half Page
7	2 nd Feb, Saturday	Casagrand	Asta	Apartments	The Hindu	J1 & J2 Full Page
8		Amara	All Projects	Apartments	The Hindu	Page 1 Qtr Page
9		Jain	All Projects	Apartments	The Hindu	Page 2 Qtr Page
10		TVS	Green Enclave	Apartments	The Hindu	Page 3 Full Page
11		Etica	Vijaya	Apartments	The Hindu	Page 4 Half Page
12		Jones	All Projects	Apartments	Property Plus	J1 & J2 Full Page
13		Lancor	Kiruba Cirrus	Apartments	Property Plus	Page 1 80cc Ad
14		KG	Signature City	Apartments	Property Plus	Page 1 Qtr Page
15		HomeFirst	Shiv	Apartments	Property Plus	Page 1 Qtr. Page
16		Ankur	Palm Springs	Apartments	Property Plus	Page 2 Full Page
17		CREDAI	Fairpro	Event	Property Plus	Page 3 Full Page
18		Romaa	Paradise	Plots	Property Plus	Page 5 Qtr. Page
19		Sumanth & Co	K K Nagar	Apartments	Property Plus	Page 5 Qtr. Page
20		Ankur	The Nook	Apartments	Property Plus	Page 5 Qtr. Page
21		Sindur	Pushpavanam	Apartments	Property Plus	Page 7 Full Page
22		Bhaggyam	Griha	Apartments	Property Plus	Page 9 Full Page
23		Appaswamy	Bloomingdale	Apartments	Property Plus	Page 10 Full Page

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
24	2 nd Feb, Saturday	Casagrand	Asta	Apartments	TOI	J1 & J2 Full Page
25		VGN	Mayfield Park	Plots	TOI	J3 & J4 Full Page
26		Jones	All Projects	Apartments	Times Property	J1 & J2 Full Page
27		Krishna	Mithila	Apartments	Times Property	Page 1 Qtr. Page
28		Prestige	Courtyards	Apartments	Times Property	Page 1 Qtr Page
29		Bhaggyam	Griha	Apartments	Times Property	Page 3 Full Page
30		S & P	Signature	Villas	Times Property	Page 5 Full Page
31		Arham	Sai Leela	Apartments	Times Property	Page 7 Qtr Page
32	3 rd Feb, Sunday	VGN	Mayfield Park	Plots	The Hindu	J1 & J2 Full Page
33		VGN	Mayfield Park	Plots	TOI	J1 & J2 Full Page
34		CREDAI	Fairpro	Event	TOI	Page 2 Full Page
35		Ceebros	One74	Apartments	TOI	Page 3 Half Page
36		Jains	All Projects	Apartments	TOI	Page 3 Half Page

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

1st Feb - Friday - The Hindu - J1

LAUNCHING
VGN
MAYFIELD PARK

Plots near Tambaram Railway Station

**JUST 1 KM FROM
TAMBARAM
RAILWAY STATION.**

**PLOTS
STARTING FROM**
₹30*
LAKHS

PLOTS RANGING FROM 600 SQ. FT. TO 2400 SQ. FT.

100% CLEAR TITLE

*TLC & Registration charges extra.

**CMDA
APPROVED**

61/2018

**RERA
APPROVED**

TN/01/Layout/
0170/2018

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

VGN PROPERTY DEVELOPERS PVT. LTD.
No. 153, 2nd Street, Wallace Garden,
Nungambakkam, Chennai - 600 006.

CALL: 044 - 4343 9999

MEMBER: **CREDAI**

For online enquiries, log on to
www.vgn.in

DOWNLOAD THE VGN APP



LOANS APPROVED BY:



Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

1st Feb - Friday - The Hindu - J2

LAUNCHING

VGN MAYFIELD PARK

Plots near Tambaram Railway Station

PROJECT FEATURES



ARCHITECT
DESIGNED - WELL
DEVELOPED PARK



LED
STREET LIGHTS



NATIVE
AVENUE TREES



SOLID BLACKTOP
ROADS



READY FOR
CONSTRUCTION



POTABLE
GROUND WATER

Welcome to **VGN Mayfield Park**. Premium plots made affordable and very accessible. Not just close to Tambaram Railway Station and Bus Stand, but also to Hindu Mission Hospital, Colleges and Schools. Come, visit our site, and be surprised with the close proximity to everything your life revolves around.

LOCATION ADVANTAGES:

- 300 mts from Sri Ramakrishna School
- 300 mts from Kone Krishna Kalyana Mandapam
- 1 km from Tambaram Bus Stand and Railway Station
- 1 km from Shri Anand Jain Vidyalaya & Chennai Bypass
- 1 km from Hindu Mission Hospital & AG Hospital
- 1.9 kms from MCC College
- 3 kms from MEPZ
- 3.5 kms from Shriram IT Gateway
- 4.5 kms from Kishkinta Theme Park



61/2018



TN/01/Layout/
0170/2018



100%
CLEAR
TITLE





UP TO
80%
BANK LOAN
FACILITATED

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1st Feb - Friday - The Hindu - P1 - Qtr Page

HOMES NEAR CHROMEPET AT UNBELIEVABLE PRICES



CLASSY 2 & 3 BHK ₹28 LAKHS ONWARDS*



Your First Home should be second to none. Doshi FirstNest, just minutes away from GST road, has everything that one wishes from a top class home - Prime Location, thoughtful planning, quality construction, best of amenities & above all, an unbeatable price of ONLY ₹28 Lakhs onwards. Hurry and take advantage of this Limited Period Offer!

COMFORTABLE 2BHK	SPACIOUS 3 BHK
₹28 - 45 Lakhs*	₹51 - 62 Lakhs*

VISIT MODEL FLAT

MUST BUY REASONS

Good Connectivity

Near Chromepet - T.Nagar of the Suburbs

Off Outer Ring Road

Close to Employment Hubs

Top Class Specifications

Surrounded by Parks

15+ Amenities

₹2.67 Lakhs & 33% GST Savings under PMAY for First Home Buyers

Special Offers for Spot Bookings

FOR FREE SITE VISIT

☎ 88079 88079



DOSHI HOUSING



DOSHI
FIRSTNEST

Site Office: Firstnest, Off Thirumudivakkam Main Road, Thirumudivakkam, Chennai-600 044. | www.doshihousing.com

1st Feb - Friday - TOI - J1

LAUNCHING
VGN
MAYFIELD PARK
Plots near Tambaram Railway Station

**JUST 1 KM FROM
TAMBARAM
RAILWAY STATION.**

PLOTS
STARTING FROM
₹30*
LAKHS

PLOTS RANGING FROM 600 SQ. FT. TO 2400 SQ. FT.

100% CLEAR TITLE

*P.L.C & Registration charges extra.

61/2018

TN/01/Layout/
0170/2018

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CALL: 044 - 4343 9999

CREATING ASSETS SINCE 1942

MEMBER:

For online enquiries, log on to
www.vgn.in

DOWNLOAD THE VGN APP

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1st Feb - Friday - TOI - J2

LAUNCHING

VGN

MAYFIELD PARK

Plots near Tambaram Railway Station

PROJECT FEATURES


**ARCHITECT
DESIGNED - WELL
DEVELOPED PARK**


**LED
STREET LIGHTS**


**NATIVE
AVENUE TREES**


**SOLID BLACKTOP
ROADS**


**READY FOR
CONSTRUCTION**


**POTABLE
GROUND WATER**

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- 4.5 kms from Kishkinta Theme Park




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APPROVED**
 61/2018


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0170/2018


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80%
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1st Feb - Friday - TOI - P1 - Qtr Page Ad







**COME JOIN US AND BE PART
OF OUR GROWTH STORY**

**WE HAVE COMMITTED TO INVEST
₹9500 CRORES
OVER THE NEXT 4 YEARS
IN CHENNAI'S REAL ESTATE
AT THE GLOBAL INVESTORS MEET.**

**CAREER OPPORTUNITIES WITH
ALLIANCE GROUP**

Sales – 100 positions open
(Executive to DGM level positions)

Telesales – 60 positions open
(Executive – Team Lead level positions)

Marketing – 10 positions open
(Executive to Manager level positions)

Channel Partner Sales – 20 positions open
(Executive to Manager level positions)

Digital Marketing – 20 positions open
(Strategist, ORM, SEM, SEO & SMO positions)

20,000 homes under
development at Chennai
across 8 locations

50,000 homes to be built in
South India

Alliance Group is a leading
real estate brand in Chennai,
Hyderabad & Bangalore.

An integral part in India's
high growth real estate story

Plot No. 'A', No. 36/1, Gandhi Mandapam Road,
Kottur Puram, Chennai - 600 085

www.alliancein.com
www.urbanrise.in

78294 03333
E-mail: hr@alliancein.com

1st Feb - Friday - TOI - P2 - Half Page Ad

**A BLEND OF OPULENCE & COMFORT
CRAFTED TO ADDRESS YOU !**

LAUNCHING

ETICA VIJAYA

**3000 SQ.FT. | 4 BHK | 6 GROUNDS @
VIJAYARAGHAVA ROAD, T. NAGAR**

Crafted to perfection with its luxurious stature and spaces that accommodate every urban essential. Etica's Vijaya is built with comforts and conveniences, world-class amenities and lifestyle facilities. Its landscaped terrace gardens offer a serene green enclave to unwind.

Welcome home for an experience !

AMENITIES

Gym | Multipurpose Hall | Terrace Landscape

a Poppi's creative



ETICA DEVELOPERS

Corporate Office: Exotica, 6th Floor,
24, Venkatanarayana Road,
T.Nagar, Chennai 600 017.

www.eticadevelopers.com

TN RERA NO: TN/29/BUILDING/0368/2018

98416 48663

MEMBER
CREDAI

1st Feb - Friday - TOI - P3 - Half Page Ad

20 Years
BUILDING LIFESTYLES

KOCHAR HOMES

PRESENTS

Big Home Sale

Feb 1st to 10th 2019

BOOK NOW & FLY TO COLOMBO
FREE 2 NIGHTS/3 DAYS HOLIDAY PACKAGE

READY-TO-OCCUPY LIFESTYLE HOMES
AT AMBATTUR & PORUR

KOCHAR panchsheel
Opp To Ambattur Estate Bus Stand

AMBATTUR

COMPLETION CERTIFICATE RECEIVED
ECC-11/08/2018

CMDA APPROVED

Actual Photo

• 430 APARTMENTS • 2 BHK - 1183 TO 1193 SQ.FT.
• LIFESTYLE GATED COMMUNITY WITH ALL AMENITIES FULLY OPERATIONAL

READY TO OCCUPY **2BHK HOMES** **₹70 LAKHS** **NO GST**
STARTING FROM

Site Address: 129, CTH Road, Ambattur Industrial Estate, Chennai-98

Call: **98840 41043 / 99400 59000 / 98846 40673**

KOCHAR Arjun garden
Gerugambakkam, Near Ponir

PORUR

COMPLETION CERTIFICATE RECEIVED
ECC-17/07/2017

CMDA APPROVED

Actual Photo

• 136 VASTHU COMPLIANT APARTMENTS • 2 & 3 BHK • 941 TO 1389 SQ.FT.
• LIFESTYLE GATED COMMUNITY WITH ALL AMENITIES FULLY OPERATIONAL

READY TO OCCUPY **2BHK HOMES** **₹51 LAKHS** **NO GST**
STARTING FROM

Site Address: Arjun Thottam, Therappakkam Road, Bharathi Nagar, Gerugambakkam, Chennai -122

Call: **93848 01028 / 98401 31485 / 89399 68832**

sales@kocharhomes.com | www.kocharhomes.com

Corporate Office:
No. 24/12, Raghavaiyah Road,
T.Nagar, Chennai - 600 017.

Also available at:
mypropertyboutique
300 Rega home shoppe

Member:
CREDAI

2nd Feb - Saturday - The Hindu - J1

WE'RE NEARLY DONE

Kids-friendly 3 BHK apartments
at Korattur from ₹83 L,
just 10 mins from Anna Nagar.



CASAGRANT
ASTA
Korattur

Big reasons to buy

- Construction close to completion
- Just 10 mins from Anna Nagar
- One of its kind, kids-friendly apartment community

Advantages of buying into a nearly completed project

- No burden of EMI & rent at the same time
- Experience the final product before buying
- The edge of talking to existing buyers

Salient features

- 325 exclusive apartments on 5.5 acres
- Stilt + 4 design structure
- 2, 3 & 4 BHK apartment community
- Designed for abundant ventilation with lake & landscape views
- Clubhouse, swimming pool, gym and many more amenities for kids
- Prominent schools, colleges & hospitals nearby

Product superiority

- Chennai's first and only kids-themed apartment community
- Four interconnected open-to-sky courtyards for ample breathing space
- Enhanced privacy - maximum apartment main doors and balconies don't face each other
- Senior citizen-friendly
- Unhindered view of Korattur Lake
- Zero-dead-space design

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in



CASAGRANT
building aspirations

2nd Feb - Saturday - The Hindu - J2

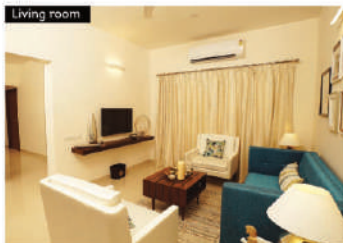


Kids-friendly environment

Amenities • Video games room • Outdoor/Indoor kids' play area • Hopscotch • Half basketball court • Locomotion floor design • Pixelated fashion court • Chess meadows • Waiting lounge for kids • Creche • Sand pit • Skating rink | **Learning & development centre** • Library • Coaching centre • Music/Dance academies • Art & craft workstation

Other amenities

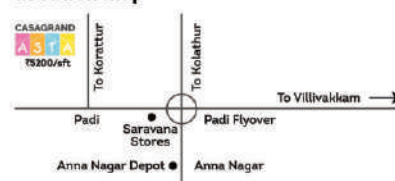
• Meditation platforms • Swimming pool • Reflective water body • Outdoor gym • CCTV • Walking/Jogging track • Community seating • Clubhouse • Association room • Home theatre • Party hall • Indoor games room • TT room • Snooker • Carrom • Chess • Football • Air hockey



Location advantages

Railway stations • Ambattur Railway Station - 2.4 Km • Korattur Railway Station - 2.8 Km | **Bus stops** • Korattur Bus Terminus - 2.8 Km • Ambattur OT - 2.8 Km | **Schools** • Good Shepherd Matriculation Higher Secondary School - 2 Km • Dr. Nalli Kuppaswami Vivekananda Vidyalaya School - 2.4 Km • SBOA School & Junior College - 5.3 Km | **Colleges** • Bhaktavatsalam Memorial College for Women - 2.1 Km • Dr. Nalli Kuppaswami Vivekananda Vidyalaya Junior College - 2.4 Km • Annal Violet Arts & Science College - 4 Km • Anna Adarsh College - 8 Km | **Hospitals** • Korattur Medical Centre - 2.1 Km • RKK Medical Centre - 2.6 Km • ESI Hospital - 2.9 Km | **Other nearby locations** • Padi Flyover - 6 Km • CMBT - 9 Km

Location map



RERA NO.: TN/02/Building/0168/2017 | www.tnrera.in

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in

CREDAI

CASAGRANT
building aspirations

2nd Feb - Saturday - The Hindu - P1 - Qtr Page



**FOR THOSE WHO BELIEVE THAT DESTINY IS NOT
A MATTER OF CHANCE BUT A MATTER OF CHOICE.**

**CHOOSE FROM A LIMITED SELECTION OF READY TO OCCUPY
ULTRA LUXURIOUS HOMES**

  <p>3 & 4 BHK Apartments</p>	  <p>3 & 4 BHK Apartments</p>
  <p>3 BHK Apartments</p>	  <p>4 BHK Villas</p>

Call **94448 58899 / 044 4590 8899** | www.amarahomes.in

Cecilia

2nd Feb - Saturday - The Hindu - P2 - Full Page




UNMATCHED PRICE!

BIG DISCOUNTS ON HOME!

LIMITED PERIOD OFFER **2 to 10** Feb'19.

MISS IT NOW. MISS IT FOREVER.

CHOOSE FROM OUR HOMES IN CHENNAI



VADAPALANI
Save 10 to 15 lacs

OFFER PRICE
~~₹9495~~
₹8495



PALLAVARAM
Save upto 10 lacs

OFFER PRICE
~~₹4295~~
₹3795



RERA - TN/01/layou/0083/2018

PLOTS AT SEMMENCHERRY
Save upto 5 lacs

OFFER PRICE
~~₹2895~~
₹2595



OMR, Padur
Save upto 12 lacs

OFFER PRICE
~~₹3795~~
₹2995



THORAIPAKKAM
Save upto 11 lacs

OFFER PRICE
~~₹5295~~
₹4495



PERUNGUDI
RERA - TN/01/Building/0179/2018

SPECIAL PRE LAUNCH PRICE
~~₹5995~~

OTHER PROJECTS AVAILABLE AT : MOGAPPAIR | VILLIVAKKAM | GUDUVANCHERY | KILPAUK | AMBATTUR

For Site Visit & Bookings, Call
044 - 49 49 44 66

enquiry@jainhousing.com
www.jainhousing.com

ACME BANK | SBI HOME LOANS | LIC HFL | AXIS BANK | FEDERAL CREDIT

INVITING LANDOWNERS AND MEDIATORS FOR JOINT VENTURE AND OUTRIGHT SALES. | CALL: +91 7358713698 | Email: la@jainhousing.co.in

2nd Feb - Saturday - The Hindu - P3 - Full Page



Launching

TVS Emerald Green Enclave.

Where the happiness of home extends beyond four walls.

A vibrant 9.4 acre community near Porur.



Member
CREDAI

PROJECT HIGHLIGHTS
65% Open space | Terrace garden | Private balcony garden | 3 Parks with gardens
61% UDS | Solar panels | Commercial complex | Swimming pool | 5+ Great sports amenities

LOCATION ADVANTAGE
4 kms from Porur | Close to Guindy, Airport & Alandur metro railway station
7 Reputed schools in 5 km radius | 4 Employment hubs in 7 km radius
3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

2, 2.5 & 3 BHK APARTMENTS

Smart Homes	- ₹55* Lakhs onwards (2 BHK)
Deluxe Homes	- ₹68* Lakhs onwards (2.5 BHK)
Premium Homes	- ₹80* Lakhs onwards (3 BHK)

VISIT THE SITE TO AVAIL EXCLUSIVE LAUNCH BENEFITS

THE TVS PROMISE

Thoughtfully Designed Homes | Trusted TVS Quality | Timely Delivery | 5 Years Maintenance

Call **88077 87878**. www.tvsemerald.com

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniputhur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | www.tnrra.in



2nd Feb - Saturday - The Hindu - P4 - Half Page

**A BLEND OF OPULENCE & COMFORT
CRAFTED TO ADDRESS YOU !**

LAUNCHING

ETICA VIJAYA

3000 SQ.FT. | 4 BHK | 6 GROUNDS @
VIJAYARAGHAVA ROAD, T. NAGAR

Crafted to perfection with its luxurious stature and spaces that accommodate every urban essential. Etica's Vijaya is built with comforts and conveniences, world-class amenities and lifestyle facilities. Its landscaped terrace gardens offer a serene green enclave to unwind.

Welcome home for an experience !

AMENITIES

Gym | Multipurpose Hall | Terrace Landscape

a part & creative



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Corporate Office: Exotica, 6th Floor,
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T.Nagar, Chennai 600 017.

www.eticadevelopers.com
TN RERA NO: TN/29/BUILDING/0368/2018

98416 48663

MEMBER
CREDAI

2nd Feb - Saturday - Property Plus - J1

THANKS

to our Customers who supported us

Jones Foundations stands for its Quality & Commitment







Rs. 5750/-
Per Sq.Ft.



2 BHK - 1194-1269 SQ.FT.
2.5 BHK - 1396 SQ.FT.
3 BHK - 1417 - 1922 SQ.FT.

Thoraipakkam - Pallavaram
200 ft. Radial Road
(Near Keelkattalai Junction)

2, 2.5 & 3 BHK

Swimming Pool | Boom Barrier | Outdoor Play Area | AC Gym | CCTV Surveillance |
Indoor Play Area | Party Hall | Multi Purpose Hall | Library | Creche |
Intercom Facility | 24hrs Power Backup |



Construction in progress
Actual Site Image



www.jonesfoundations.com

Call @ 93 6004 6004





2nd Feb - Saturday - Property Plus - J2



Jones Cassia
the villa community

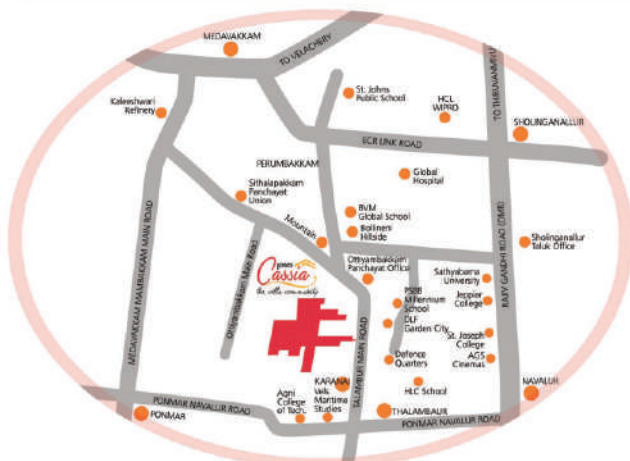
**OTTIYAMBAKKAM
NEAR PERUMBAKKAM**

3 & 4 BHK Independent Duplex Villas

READY TO OCCUPY VILLAS

Jones Cassia, a Premium Quality Villa Community in Ottiyambakkam near Perumbakkam, a fast developing residential hub. This project has 250 Independent Duplex Villas spread over in 13.4 acres of land. Choose the right choice and Move in Today.

PHASE II BOOKINGS OPEN



Club House



Swimming Pool



Health Club



Tennis Court



Kids Play Area



Party Hall

Come and experience the world-class amenities & qualities

Jones
Foundations Pvt. Ltd.
www.jonesfoundations.com

Call @ 93 6004 6004



2nd Feb - Saturday - Property Plus - P1 - 80cc ad



**Living here
reflects
who you are.**

READY TO OCCUPY | **₹2.42 CR. ONWARDS***

**3 & 4 BHK
AIR CONDITIONED APARTMENTS,
ARCOT ROAD, VALASARAVAKKAM**

ONLY 3 SIZES AVAILABLE!
1988 sq. ft., 2332 sq. ft. & 2670 sq. ft.

**LAST FEW
APARTMENTS
LEFT!**



CC.No.EC/Central/242/2014 Dated - 01-12-2014

Actual Site Photo

*T&C Apply. Basic Price Only.

PROJECT FEATURES & AMENITIES

- King-size Flats • Transparent Pricing • Ideally Located
- Spacious Lounge & Lobby • Party Hall • Billiards • Table Tennis
- State-of-the-art Gym • 100% Power Backup • Contemporary Dual Tower Design
- Water Treatment & RO Plant • Elevated Swimming Pool with Deck

CALL: 91 - 81447 87404 | 044 - 30205472

www.lancor.in



2nd Feb - Saturday - Property Plus - P1 - Qtr Page

KG CELEBRATING

38
YEARS



DEVELOPERS & PROMOTERS
ESTD. 1980

ADUTHA cylinder UNGA PUDHU VEETTUKKU varum.

READY-TO-MOVE-IN HOMES | 7 DAY MOVE-IN GUARANTEE

KG
Signature
city
MOGAPPAIR
5 MINS FROM ANNA NAGAR



~~₹6100~~

PER SQ.FT.

38TH ANNIVERSARY OFFER

₹4899

PER SQ.FT.

EXCLUSIVE SAVINGS AT KG SIGNATURE CITY			
SAVINGS ON	1 BHK	2 BHK	3 BHK
GST	4 L	6 L	9 L
PRE-EMI	8 L	12 L	18 L
RENTAL	5 L	8 L	12 L
REGISTRATION	3.6 L	5.5 L	7 L
TOTAL SAVINGS	20.6 L	31.5 L	44 L

* THE COMPARISON IS DONE WITH RESPECT TO UNDER CONSTRUCTION PROJECTS. SAVINGS ON PRE-EMI AND RENTALS ARE CALCULATED FOR A 4 YEAR PERIOD.



1 BHK | 610-620 SQ.FT.

2 BHK | 925-1085 SQ.FT.

3 BHK | 1110-1400 SQ.FT.

PENTHOUSES WITH PANORAMIC CITY VIEWS

EXTENSIVE OPEN GREEN GARDEN WITH 15+ OUTDOOR AMENITIES - READY TO USE

FULLY FUNCTIONAL 20,000 SQ.FT. CLUB HOUSE
SUPERMARKET | SWIMMING POOL | GYMNASIUM
INDOOR GAMES | KIDS PLAY AREA | ATM

HIGH PROFILE AWARD WINNING PROJECT STRATEGICALLY LOCATED ON THE 200 FT. BYPASS ROAD

WHY WAIT 4 YEARS TO OWN A HOME?
CALL US TODAY TO VISIT YOUR ACTUAL APARTMENT AT:
KG SIGNATURE CITY
 On 200 ft. Bypass Road to Ambetpur.
 400 m from Madhavayal Junction

9014 741 741

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Project Code

SHIV

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₹8,999* per sq.ft ALL INCLUSIVE !!



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2 mins to Theatre

6 mins to Forum Mall

3 mins to Metro Station

5 mins to K.K.Nagar Sivan Park

4 mins to PSBB, Chaithanya & Kendriya Vidyalaya Schools

Terms & conditions apply

CMDA Approved Project

SPECIAL OFFER FOR

9 BOOKINGS

Rera No: TN/29/Building/0207/2017 dated 28/11/2017

- Swimming Pool
- Gym
- 59% UDS

- Kids Play Area
- Multipurpose Hall
- Good ventilation

Spacious Living spaces

2 BHK @ 863 - 997 Sq.ft.

3 BHK @ 1229 - 1372 Sq.ft.

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REAL ESTATE SOLUTIONS

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✓ Right Price ✓ Right Time ✓ Right Location



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SPRINGS**

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WEST EXTN.**



**HURRY
ONLY FEW
APARTMENTS
LEFT**



ACTUAL PICTURE OF ENTRANCE Foyer



ACTUAL SITE PHOTOGRAPH







- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Luxury Apartments starting from ₹79 lacs onwards*
- Just opposite to TVS Lucas and next to Saravana Stores

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Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level | Table Tennis Room | Billiards Room | Yoga Room
Party Hall | Children's Play Area | Senior Citizens Seating Area

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Villivakkam Railway station - 3 KM | VR Chennai Mall - 3.5 KM

TO AVAIL SPECIAL OFFER VISIT OUR SITE

*Terms & conditions apply

Costs



For Bookings : **81909 44444, 98401 94459**

www.ankurfoundations.com

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfopl49@gmail.com

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Land owners interested in joint venture or outright sale, please contact us


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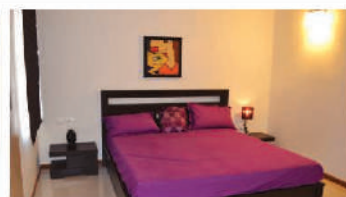
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Actual Site Photos



THE
NOOK
LUXURY VILLAS

Luxury Villas at Thoraipakkam, OMR

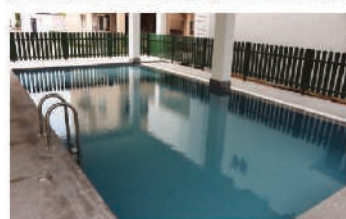
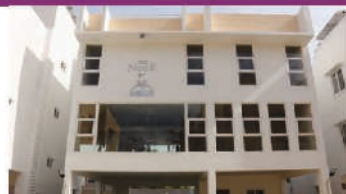
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Site Address: 3/141A, Foundry Road, Thoraipakkam,
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**RANGING FROM
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CMDA APPROVAL NO.:
C3(N)/5067/2016

RERA APPROVAL NO.:
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**BHAGGYAM
GRIHA**
Kamarajar Street, Thorapakkam, Chennai - 97.

Two /Three /Four bedrooms
Stilt plus four, 79 Apartments
Apt size range from 1286 sqft to 1827 sq ft
Spacious, with central courtyard
Possession by Sep 2019

📍 Locate "Bhaggyam Griha"
On Google Maps.



The Hope for your Dream Home Leads to Bhaggyam

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OFFER**

~~₹6000~~
Per Sq Ft.

₹5800/-
Per Sq Ft.



RERA approved vide no TN/01/BUILDING/0339/2018.

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PRAGATHI PHASE 2



Pragathi Phase 2
Per Sq Ft. ₹ 5250

First phase Occupied / Second phase
Two / Three bed rooms Stilt plus four
144 Apartments Apt size range
from 1200 sqft to 1647 sq ft.
Received Completion Certificate
No GST
Ready for occupation

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RERA approved vide no TN/29/BUILDING/0137/2017.

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On 2nd & 3rd FEB (Sat & Sun) between 10.00 am to 6.00 pm
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Features of Bhaggyam Constructions



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No deviation in plans.



High class artistic designing



Spacious Apartments



Hassle free Documentation



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PAMMAL (Pallavaram)

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Compact 2 BHK's 635 - 645 sq.ft.
27.9 lakhs - 28.3 lakhs*

2 BHK's 1237 - 1260 sq.ft.
55.6 lakhs - 56.7 lakhs*

3 BHK's 1552 sq.ft.
69.8 lakhs*

PHASE 2

3 BHK's 1220 - 1552 sq.ft. | 54.9 lakhs - 69.8 lakhs*
RERA Carpet Area 816 - 1057 sq.ft.

PHASE I - Completion Certificate No. EC/South-I/148/2017 Dated 06.06.2017

PHASE II - RERA No. TN/1/Building/0014/2017 Dated 16/08/2017

Call 99620 11533, 99620 29153

VISIT MODEL APARTMENT



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2nd Feb - Saturday - TOI - J1

WE'RE NEARLY DONE

Kids-friendly 3 BHK apartments
at Korattur from ₹83 L,
just 10 mins from Anna Nagar.



CASAGRAN
ASTA
Korattur

Big reasons to buy

- Construction close to completion
- Just 10 mins from Anna Nagar
- One of its kind, kids-friendly apartment community

Advantages of buying into a nearly completed project

- No burden of EMI & rent at the same time
- Experience the final product before buying
- The edge of talking to existing buyers

Salient features

- 325 exclusive apartments on 5.5 acres
- Stilt + 4 design structure
- 2, 3 & 4 BHK apartment community
- Designed for abundant ventilation with lake & landscape views
- Clubhouse, swimming pool, gym and many more amenities for kids
- Prominent schools, colleges & hospitals nearby

Product superiority

- Chennai's first and only kids-themed apartment community
- Four interconnected open-to-sky courtyards for ample breathing space
- Enhanced privacy - maximum apartment main doors and balconies don't face each other
- Senior citizen-friendly
- Unhindered view of Korattur Lake
- Zero-dead-space design

Exclusive site visit available | Visit model house at site
98848 30002 | www.casagrand.co.in



CASAGRAN
building aspirations

2nd Feb - Saturday - TOI - J2

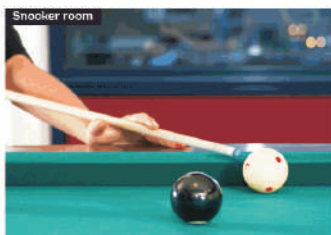


Kids-friendly environment

Amenities • Video games room • Outdoor/Indoor kids' play area • Hopscotch • Half basketball court • Locomotion floor design • Pixelated fashion court • Chessed meadows • Waiting lounge for kids • Creche • Sand pit • Skating rink | **Learning & development centre** • Library • Coaching centre • Music/Dance academies • Art & craft workstation

Other amenities

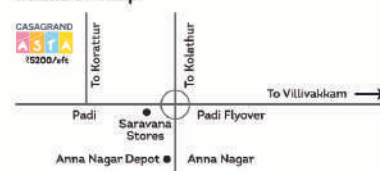
• Meditation platforms • Swimming pool • Reflective water body • Outdoor gym • CCTV • Walking/Jogging track • Community seating • Clubhouse • Association room • Home theatre • Party hall • Indoor games room • TT room • Snooker • Carrom • Chess • Football • Air hockey



Location advantages

Railway stations • Ambattur Railway Station - 2.4 Km • Korattur Railway Station - 2.6 Km | **Bus stops** • Korattur Bus Terminus - 2.8 Km • Ambattur OT - 2.8 Km | **Schools** • Good Shepherd Matriculation Higher Secondary School - 2 Km • Dr. Nalli Kuppuswami Vivekananda Vidyalaya School - 2.4 Km • SBOA School & Junior College - 5.3 Km | **Colleges** • Bhaktavatsalam Memorial College for Women - 2.1 Km • Dr. Nalli Kuppuswami Vivekananda Vidyalaya Junior College - 2.4 Km • Anna Vileet Arts & Science College - 4 Km • Anna Adarsh College - 6 Km | **Hospitals** • Korattur Medical Centre - 2.1 Km • RKK Medical Centre - 2.6 Km • ESI Hospital - 2.9 Km | **Other nearby locations** • Padi Flyover - 6 Km • CMBT - 9 Km

Location map



RERA NO.: TN/02/Building/0166/2017 | www.tnrera.in

Exclusive site visit available | Visit model house at site

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building aspirations

2nd Feb - Saturday - TOI - J3

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Plots near Tambaram Railway Station

JUST 1 KM FROM
TAMBARAM
RAILWAY STATION.

PLOTS
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₹30*

LAKHS

PLOTS RANGING FROM 588 SQ. FT. TO 2400 SQ. FT.

100% CLEAR TITLE

*P/LC & Registration charges extra.

61/2018

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2nd Feb - Saturday - TOI - J4

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Plots near Tambaram Railway Station

PROJECT FEATURES

 ARCHITECT DESIGNED - WELL DEVELOPED PARK	 LED STREET LIGHTS	 NATIVE AVENUE TREES
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Welcome to **VGN Mayfield Park**. Premium plots made affordable and very accessible. Not just close to Tambaram Railway Station and Bus Stand, but also to Hindu Mission Hospital, Colleges and Schools. Come, visit our site, and be surprised with the close proximity to everything your life revolves around.

LOCATION ADVANTAGES:

- 300 mts from Sri Ramakrishna School
- 300 mts from Kone Krishna Kalyana Mandapam
- 1 km from Tambaram Bus Stand and Railway Station
- 1 km from Shri Anand Jain Vidyalaya & Chennai Bypass
- 1 km from Hindu Mission Hospital & AG Hospital
- 1.9 kms from MCC College
- 3 kms from MEPZ
- 3.5 kms from Shriram IT Gateway
- 4.5 kms from Kishkinta Theme Park

CHENNAI BYPASS

VGN MAYFIELD PARK ■ **DEVA RAJA ST.**

KONE KRISHNA KALYANA MANDAPAM

HINDU MISSION HOSPITAL

TO VANDALUR ■ **TO AIRPORT**

SHRIRAM IT GATEWAY ■ **TAMBARAM FLYOVER** ■ **MADRAS CHRISTIAN COLLEGE**

PATTAMMAL GAS AGENCY ■ **DOMINOS PIZZA** ■ **TAMBARAM BUS STAND** ■ **MEPZ** ■ **TAMBARAM RAILWAY STATION**

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TAMBARAM MUDICHUR ROAD

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Rs. 5750/-
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2.5 BHK - 1396 SQ.FT.
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Thoraipakkam - Pallavaram
200 ft. Radial Road
(Near Keelkattalai Junction)

2, 2.5 & 3 BHK

Swimming Pool | Boom Barrier | Outdoor Play Area | AC Gym | CCTV Surveillance |
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Intercom Facility | 24hrs Power Backup |



Construction in progress
Actual Site Image



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2nd Feb - Saturday - Times Property - J2



Actual Site Image

59
LAKHS
ONWARDS

Jones Cassia
the villa community

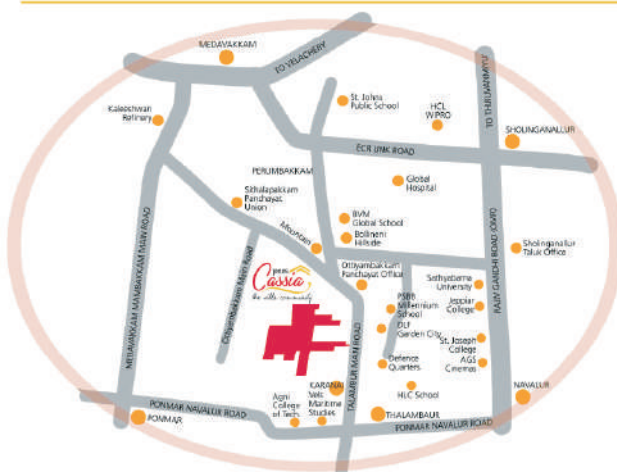
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Swimming Pool



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DHARGA ROAD, **PALLAVARAM**

Rera Reg. No. TN/01/Building/0055/2017

2 BHK	1158 - 1205 Sq.Ft
3 BHK	1591 - 1622 Sq.Ft



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Gym


CCTV


Video Door Phone


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Artist's impression

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*Terms & Conditions apply. Home Loans will be given by HDFC Limited and Axis Bank at their discretion, based on their eligibility criteria.




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**BHAGGYAM
GRIHA**
Kamarajar Street, Thorapakkam, Chennai - 97.

Two /Three /Four bedrooms
Stilt plus four. 79 Apartments
Apt size range from 1286 sqft to 1827 sq ft
Spacious, with central courtyard
Possession by Sep 2019

 Locate "Bhaggyam Griha"
On Google Maps.



The Hope for your Dream Home Leads to Bhaggyam



**LAUNCH
OFFER**
~~₹6000~~
₹5800/-
 Per Sq Ft.

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Pragathi
~ Progressive homes ~

PRAGATHI PHASE 2



Pragathi Phase 2
Per Sq Ft. ₹ 5250

First phase Occupied / Second phase
Two / Three bed rooms Stilt plus four
144 Apartments Apt size range
from 1200 sqft to 1647 sq ft.
Received Completion Certificate
No GST
Ready for occupation

Sapthagiri Nagar, Main Road Karapakkam, Chennai-97.

RERA approved vide no TN/29/BUILDING/0137/2017.

MEET US AT HOTEL PARK PLAZA
On 2nd & 3rd FEB (Sat & Sun) between 10.00 am to 6.00 pm
No. 142 Rajiv Gandhi Salai, Thorapakkam, OMR

Features of Bhaggyam Constructions


Guaranteed Ownership


No deviation in plans.


High class artistic designing


Spacious Apartments


Hassle free Documentation


Expense Greener


Countless Customer Satisfaction


Well Structured Construction


Top quality Material usage


Secured minimum maintenance Payment

Amenities - fully equipped gym | club house | cctv surveillance

For details & booking Call:
87544 44402 / 03

Office address: Bhaggyam Constructions
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T.Nagar, Chennai - 600017.
044-2834 4730/4770
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3/4 BHK Villas
1630 - 2134 sq.ft



80 LAKHS onwards*

SPACE ADVANTAGE
Lounge Area | Large Open Deck
Private Garden | Private Terrace

GREEN LIFE
Each villa with 3-Side Garden Views
4000 acres of neighbouring Permanent Greenery




RESIDENTIAL AMENITIES
Clubhouse | Gym | Multi-purpose Hall
Indoor Games | Mini Theatre
Spa | Plush Lobby | Library | Crèche

LOCATION ADVANTAGES
- Excellent connectivity to GST Road, OMR, Porur and key SEZs
- Surrounded by renowned educational institutions and hospitals

VISIT OUR MODEL VILLA

Handover in **12 months**



All debit/credit cards accepted
Project approved by all leading banks



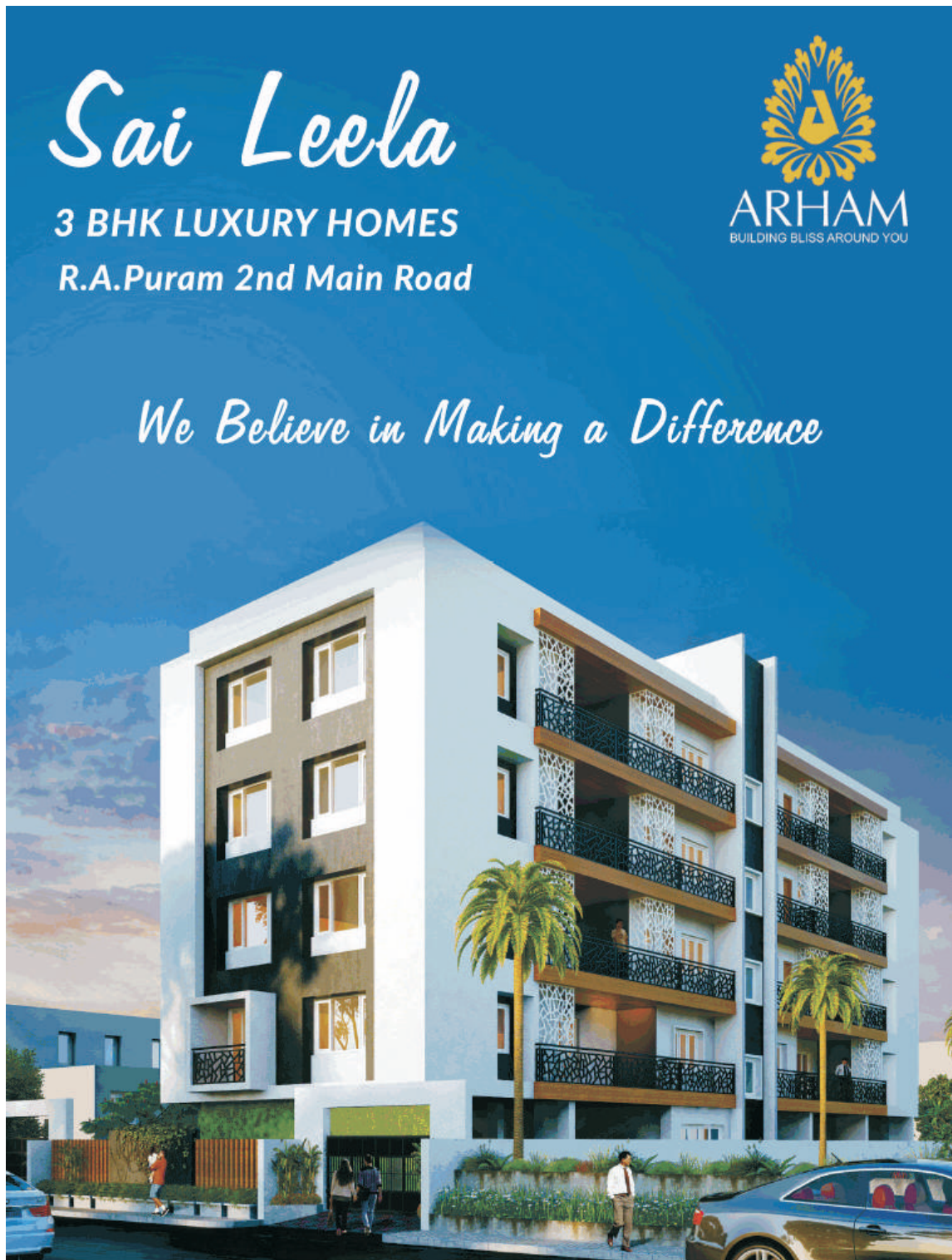
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near **TAMBARAM**

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*Excludes GST. All prices are purely indicative and are subject to change.

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R.A.Puram 2nd Main Road

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RERA - TN/29/BLDG/0339/2018

2nd Feb - Saturday - Times Property - P10 - Full Page

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SHOLINGANALLUR

READY TO MOVE IN

**4 BHK
Apartments
2308 sq.ft.**

PRICE
₹5,850/*SQ.FT.

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*Base price. Avail the benefits of PMAY Scheme.

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LAUNCHING

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Plots near Tambaram Railway Station

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