

arketbeat

February 2019 - Week 3

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	15 th Feb, Friday	Casagrand	Amethyst	Apartments	The Hindu	J1 & J2 Full Page
2		Casagrand	Amethyst	Apartments	TOI	J1 & J2 Full Page
3		Credai	Fairpro	Event	TOI	Page 5 Half Page
4		Magic Bricks	Magic Bricks	Portal	TOI	Page 7 Full Page
5	16 th Feb, Saturday	Ceebros	One 74	Apartments	Property Plus	Page 1 Half Page
6		Priya Constructions	Priyanka	Apartments	Property Plus	Page 2 Half Page
7		Sri Sai	Air view	Apartments	Property Plus	Page 2 Half Page
8		Credai	Fairpro	Event	Property Plus	Page 3 Full Page
9		Kences	Woods	Apartments	Property Plus	Page 5 Qtr. Page
10		Casagrand	Amethyst	Apartments	Property Plus	Page 7 Full Page
11		Appaswamy	All Projects	Apartments	Property Plus	Page 8 Full Page
12		Fomra	Hues	Apartments	Fairpro SPL	Page 1 Half Page
13		Shriram	Park 63	Apartments	Fairpro SPL	Page 1 Qtr. Page
14		Bhaggyyam	All Projects	Apartments	Fairpro SPL	Page 2 Half Page
15		Lancor	All Projects	Apartments	Fairpro SPL	Page 3 Half Page
16		Doshi	Risington	Apartments	Fairpro SPL	Page 3 Qtr. Page
17		VGN	All Projects	Multiple	Fairpro SPL	Page 4 Half Page
18		VGN	All Projects	Multiple	Fairpro SPL	Page 4 Half Page

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19	16 th Feb, Saturday	Casagrand	Amethyst	Apartments	TOI	J1 & J2 Full Page
20		Shriram	Park 63	Apartments	TOI	Page 1 Half Page
21		Credai	Fairpro	Event	Times Property	J1 Full Page
22		Sugal & Damani	Lakeside 2	Apartments	Times Property	J2 Full Page
23		Magic Bricks	Magic Bricks	Portal	Times Property	Page 5 Full Page
24		SIS	All Projects	Multiple	Times Property	Page 6 Full Page
25		Amarprakash	Templewaves	Apartments	Fairpro SPL	Page1 Half Page
26		Doshi	Risington	Apartments	Fairpro SPL	Page 1 Qtr. Page
27		Bhaggyam	All Projects	Apartments	Fairpro SPL	Page 2 Half Page
28		Casagrand	Anethyst	Apartments	Fairpro SPL	Page 3 Half Page
29		Fomra	Hues	Apartments	Fairpro SPL	Page 3 Half Page
30		VGN	All Projects	Multiple	Fairpro SPL	Page 4 Half Page
31		VGN	All Projects	Multiple	Fairpro SPL	Page 4 Half Page
32	17 th Feb, Sunday	Credai	Fairpro	Event	The Hindu	Page 2 Full Page
33		Credai	Fairpro	Event	TOI	Page 2 Full Page

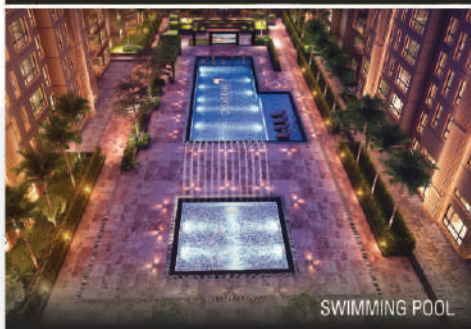
NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

15th Feb - Friday - The Hindu - J1

AT CASAGRAND WE HAVE CRAFTED A NEW LEVEL OF LUXURY

Experience Amethyst!
(Bang on Sholinganallur Junction)



*Actual Representation of project

LAUNCHING
CASAGRAND
AMETHYST

Ultra - Luxurious
3 & 4 BHK apartments
from ₹95 Lakhs

Market Price at Sholinganallur Jn.

₹5600/sft.



Amethyst Additional Luxury Price

₹600/sft.



Total

₹6200/sft.

Casagrand Amethyst Price

₹4999/sft.

BIG REASONS TO BUY



Bang on OMR



Best priced project
in the locality



50+ amenities
and features

INCREDIBLY PRICED! 3 BHK + 3T (1904 - 2271 sq.ft.): ₹95 L - 1.2 Cr | 4 BHK + 4T (2250 - 2344 sq.ft.): ₹1.1 - 1.3 Cr

Total units: 163 | Phase 1: 110 units | Available units: 58 | Early bird savings upto 4L - Offer valid for 15 bookings only!

RERA No: TN/01/Building/024/2019 | www.tnrrera.in

Exclusive site visit available. Visit model house at site.

98848 30000 | www.casagrand.co.in



CASAGRAND
building aspirations

15th Feb - Friday - The Hindu - J2



CASAGRANT AMETHYST
At Sholinganallur Junction

RERA No: TN/01/Building/024/2019 | www.tnrrera.in

What you get for the additional ₹ 600/sft Luxury

Luxury Amenities

- 1 Kids Play Zones**
 - Interactive kids water play area
 - Bicycle racks with bicycles
 - Water arcade
 - Skating rink
- 2 Health & Fitness**
 - Aqua gym / Spa lounge - Pool
 - Yoga / Meditation court
 - Outdoor gym
- 3 Fun & Entertainment Zone**
 - Hammock corner
 - Outdoor theatre
 - Outdoor party lawn
 - Water pavilion with seating deck
 - Informal seating areas
 - Piped music provision in the podium & lobbies
 - Pergola structure with seating
- 4 Specifications**
 - Face unlock system
 - Premium fittings from Kohler/Toto or equivalent
 - Wireless mobile charging pod
- 5 Facilities & Services**
 - Wi-Fi seating zone
 - Car wash bay and electric charging bay
 - Convenio store / Ironing shop

SUPERIOR FEATURES OF CASAGRANT AMETHYST

ENTERTAINMENT

- > Badminton court with spectator seating
- > Hopscotch
- > Outdoor party lawn
- > Swimming pool
- > Spa lounge pool
- > Outdoor theatre
- > Multipurpose sports court
- > Cricket practice net
- > Skating rink
- > Multi purpose party hall
- > AV room
- > Indoor games room
- > Party corner in terrace

DISTINGUISHED PLANNING

- > 163 apartments spread over 4.2 acres
- > Stilt + 7 design structure
- > Water pavilion with seating deck
- > Informal seating areas
- > Hammock corner
- > Water feature wall
- > Dedicated space for organic farming
- > Pergola structure with seating
- > Gazebo with seating in terrace
- > Planter boxes on terrace
- > Leisure seating space
- > Double height grand entrance lobbies

CONVENIENCE / SAFETY & SECURITY

- > Wi-Fi seating zone
- > Main door with face unlock system
- > Car wash bay
- > Electric charge point for cars
- > Bicycle racks with cycle
- > Piped music provision in the podium & lobbies
- > Pick up / Drop off zone
- > Association room
- > Maids and drivers dormitories
- > Restroom at stilt floor for drivers and domestic help
- > Laundry / Ironing shop
- > Convenio store
- > Common cloth drying space in open terrace

KIDS FRIENDLY

- > Kids pool
- > Interactive water play
- > Water arcade
- > School bus waiting area
- > Indoor kids play zone
- > Outdoor play area & lawn

INTERNAL FEATURES

- > Master Toilet:
 - ◆ Double counter wash basin
 - ◆ Shower panel
 - ◆ Glass cubicle
 - ◆ Trench drain
- > Double height ceiling in some apartments
- > Bay windows in exterior facing bedrooms
- > Premium fittings from Kohler/Toto or equivalent

WELLNESS

- > Yoga/meditation court
- > Gym
- > Aqua gym
- > Outdoor gym
- > Jogging / walking track



CREDAI

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98848 30000 | www.casagrand.co.in

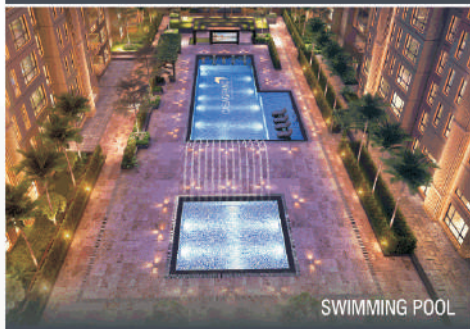
CASAGRANT
building aspirations

15th Feb - Friday - TOI - J1

AT CASAGRAND WE HAVE CRAFTED A NEW LEVEL OF LUXURY

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LAUNCHING
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Ultra - Luxurious
3 & 4 BHK apartments
from ₹95 Lakhs

Market Price at Sholinganallur Jn.	Amethyst Additional Luxury Price	Total	Casagrand Amethyst Price
₹5600/sft.	₹600/sft.	₹6200/sft.	₹4999/sft.

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98848 30002 | www.casagrand.co.in



CASAGRANT
building aspirations

15th Feb - Friday - TOI - J2



CASAGRANT AMETHYST
At Sholinganallur Junction

RERA No: TN/01/Building/024/2019 | www.tnrera.in

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Face unlock system
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Wireless mobile charging pod
- 5 Facilities & Services**
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Car wash bay and electric charging bay
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SUPERIOR FEATURES OF CASAGRANT AMETHYST



ENTERTAINMENT

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DISTINGUISHED PLANNING

- > 163 apartments spread over 4.2 acres
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CONVENIENCE / SAFETY & SECURITY

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WELLNESS

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CASAGRANT
building aspirations

15th Feb - Friday - TOI - P5 - Half Page


CREDAI
CHENNAI

CREDAI FAIRPRO 2019

CHENNAI'S BIGGEST PROPERTY EXPO


15, 16 & 17 FEB
CHENNAI TRADE CENTRE, NANDAMBAKKAM.

GRAND INAUGURATION TODAY AT 10 AM!


CO-POWERED BY 

**BOOK A HOME
AND GET ASSURED
GIFTS WORTH ₹50,000!**

MERCHANDISE PARTNER








**COMPLIMENTARY GIFT VOUCHER
WORTH ₹500* FROM FLIPKART,
WITH EVERY VIP ENTRY PASS.**









































































**FREE 4GM* GOLD COIN
WITH EVERY BOOKING.**

FLIPKART INDIA PRIVATE LIMITED

BANKING PARTNERS

PARTICIPATING DEVELOPERS

GIVE A MISSED CALL AT 98840 53333 FOR A FREE VIP ENTRY PASS.

15th Feb - Friday - TOI - P7 - Full Page



House for sale in Adityaram Nagar

House for sale in Kandanchavadi

Flat for sale in Muttukadu

Flat for sale in Besant Nagar

**THEY ARE AWESOME!
AND THEY ARE EXCLUSIVE
WITH US**

PRESENTING
2.1 LAC+ PROPERTIES
POSTED DIRECTLY BY OWNERS
EXCLUSIVELY ON MAGICBRICKS

Select from*: Ready-to-move-in | Prime Location | Fully Furnished | Power Backup | Freehold Ownership & many more

Over 15,386 such Exclusive Properties in Chennai. Log in NOW!

We all look for a dream home that's unique to each one of us. Here's an opportunity to find your dream home from a collection of 2.1 Lac+ properties from across India that you will not find anywhere else. Listed **exclusively** on magicbricks and posted directly by owners, these homes offer you a wide variety of options & amenities to choose from so that you get the one just made for you. Look out for the 'MAGICBRICKS EXCLUSIVE' tag on the property listing to make a smart move.

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India's No.1 Property Site

Box 1 is per sq.ft. Total (17 Jan 2017 to Sep 2018) | Figures based on 711 cities in India | *Select from will vary according to property

16th Feb - Saturday - The Hindu - J1

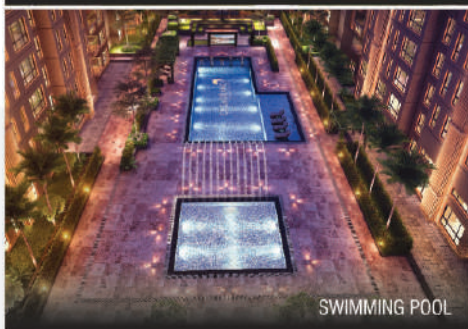
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SWIMMING POOL



GRAND ENTRANCE



OUTDOOR THEATRE



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CASAGRAND
building aspirations

16th Feb - Saturday - The Hindu - J2



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At Sholinganallur Junction

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CREDAI

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98848 30000 | www.casagrand.co.in

CASAGRANT
building aspirations

16th Feb - Saturday - Property Plus - P1- Half Page

I LOVE
BEING
ON THE
WATER
IN THE
CITY

LUXURY RESIDENCES WITH
PANORAMIC VIEWS OF THE SEA
READY TO MOVE IN

ONE
74
MRC Nagar

BOOKINGS OPEN
EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS
STARTING FROM ₹2 CRORE ONWARDS

Enquiry

98410 79474 / 98410 60500

one74.com

CEEGBROS 



Image shot at location

16th Feb - Saturday - Property Plus - P2- Half Page**AIR
VIEW****MANAPAKKAM
(Porur)****Project getting
ready for occupation.****2 & 3 BHK
LUXURY APARTMENTS
1041 -1563 Sq.ft****NEAR BY SCHOOLS:**

- Velammal Bothi Campus
- St. Francis International School
- Omega International School
- Opp. to Sri Chaithanya E-Techno School

**VISIT OUR
MODEL FLAT****RERA Regn.
No.0151/18****AMENITIES :** Club House | Gym | Swimming Pool | CCTV | Children's Creche
Play area | Power back-up | Micro Theater | Video Door Phone**SREE SAI
FOUNDATIONS**
Engineers & promoters**CALL****98405 21444 / 94444 04393**Email : sales@sreesaifoundations.com | www.sreesaifoundations.com

16th Feb - Saturday - Property Plus - P2- Half Page


Priyanka
LIFESTYLE

MADURAVOYAL
Alappakkam Main Road
NEAR BY AGS CINEMAS

2 & 3 BHK - 1025 - 1594 sq.ft

40 Apartments | No GST
Completion certificate obtained

SCHOOLS:

- Velammal Vidhyalaya,
- VNR Vivekananda Vidhyalaya
- Bharathy MHSC,
- NARAYANA E - TECHNO

Ready to move in Apartments

AMENITIES: Childrens Park | AC Gym | Club House | Swimming Pool | Drivers Room | Visitors Waiting Lobby

PRIYA
CONSTRUCTION
ENGINEERS & PROMOTERS

Call :
82207 07111 / 98410 32784
sales@priyankalifestyle.in | www.priyankalifestyle.in

16th Feb - Saturday - Property Plus - P3- Full Page





**UNLIMITED CHOICES,
ONE LOCATION!
#THANKSFAIRPRO!**

**OVER 300 PROJECTS IN CHENNAI'S FINEST LOCATIONS.
75 REPUTED BUILDERS. FAIR PRICES, FAIR DEALS.
ON-THE-SPOT HOME LOAN APPROVALS.**



CHENNAI'S BIGGEST PROPERTY EXPO

15, 16 & 17 FEB

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BOOK A HOME AND GET ASSURED GIFTS WORTH ₹50,000!*

MERCHANDISE PARTNER



COMPLIMENTARY GIFT VOUCHER WORTH ₹500* FROM FLIPKART, WITH EVERY VIP ENTRY PASS.



FREE 40MS* GOLD COIN WITH EVERY BOOKING.

TOGETHER, LET'S WELCOME A NEW ERA IN REAL ESTATE!

TODAY & TOMORROW | 10 AM – 8 PM

BANKING PARTNERS







CO-POWERED BY 

PARTICIPATING DEVELOPERS































































































































GIVE A MISSED CALL AT 98840 53333 FOR A FREE VIP ENTRY PASS.

16th Feb - Saturday - Property Plus - P5- Qtr. Page



**Own your piece of luxury at almost
the price of the land at Chennai's most
premium destination - *Kotturpuram* !**

Save upto ₹1.35 crores* on GST & Common area advantage !

Conditions apply.



Amenities & Essentials

- Italian Marble flooring
- Free Centralised VRV AC
- Swimming Pool
- Power Back-up
- Gymnasium
- Multi-purpose Hall
- Landscaped gardens
- 2 Covered Car Parks

a Point S creative

Site Address: 37A, 4th Main Road, Kottur Gardens,
(Entrance via Gandhi Mandapam Road), Kotturpuram, Chennai 600 085

*You can also own your dream home at Kences Woods either by
Exchanging or getting into a Joint Venture of your property*



FOR BOOKINGS & ENQUIRIES, CALL:
87544 98989 | 95516 50632

Kences Constructions Pvt. Ltd.

Kences Towers, 8th Floor, No.1,
Ramakrishna Street, N.Usman Road,
T Nagar, Chennai - 600017

www.kences.in
kenceswoods@gmail.com

Tel: 044 - 2814 4555
2814 4465 / 2814 4466

16th Feb - Saturday - Property Plus - P7- Full page

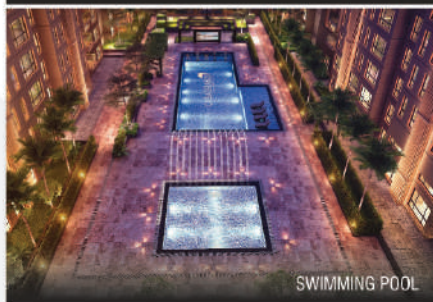
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GRAND ENTRANCE



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CASAGRAND
building aspirations

16th Feb - Saturday - Property Plus - P8 - Full Page

CREDAI

READY AND WAITING TO BE PICKED.



READY TO MOVE IN APARTMENTS

The **Bloomingdale** PHASE 1
PAMMAL
(Pallavaram)

1237 - 1552 sq.ft. | 2 & 3 BHK Apartments
Rs. 4,500/*sq.ft.

STUDIO PLUS APARTMENTS
Rs. 32 LAKHS* (All inclusive)

Phase I - Completion Certificate No.
EC/South-II/148/2017 Dated 06.06.2017
Phase II - RERA No.
TN/1/Building/0014/2017 Dated 16.08.2017

Call 99620 11533



TRELLIS
NORTH

ARCOT ROAD
(Vadapalani)

1345 sq.ft. | 2.5 BHK Apartments
Rs. 11,000/*sq.ft.

Trellis North: Ready to Move-in
CC No. EC/Central-I/202/2017 Dated 10.08.2017
Trellis South: Handing over soon
CC No. EC/Central-I/332/2018 Dated 11.10.2018

Call 99620 11244

habitat

PUDUPAKKAM
(Behind Siruseri IT Park)

1584 - 1737 sq.ft. | 3 BHK Apartments
Rs. 3,699/*sq.ft.

PROJECT COMPLETED - DTC

Call 99622 51909

PLATINA

PORUR
(Mount Poonamallee High Road)

1584 - 2152 sq.ft. | 3 & 4 BHK Apartments
Rs. 7,599/*sq.ft.

Completion Certificate No.
EC/Central-II/60/2017 Dated 14.03.2017

Call 78248 74535



greenville

OMR (Rajiv Gandhi Salai)
Sholinganallur

2308 sq.ft. | 4 BHK Apartments
Rs. 5,850/*sq.ft.

Completion Certificate No.
EC/South-II/171/2018 Dated 29.05.18

Call 98846 51451

VISIT MODEL APARTMENT

SCAN TO
KNOW
MORE

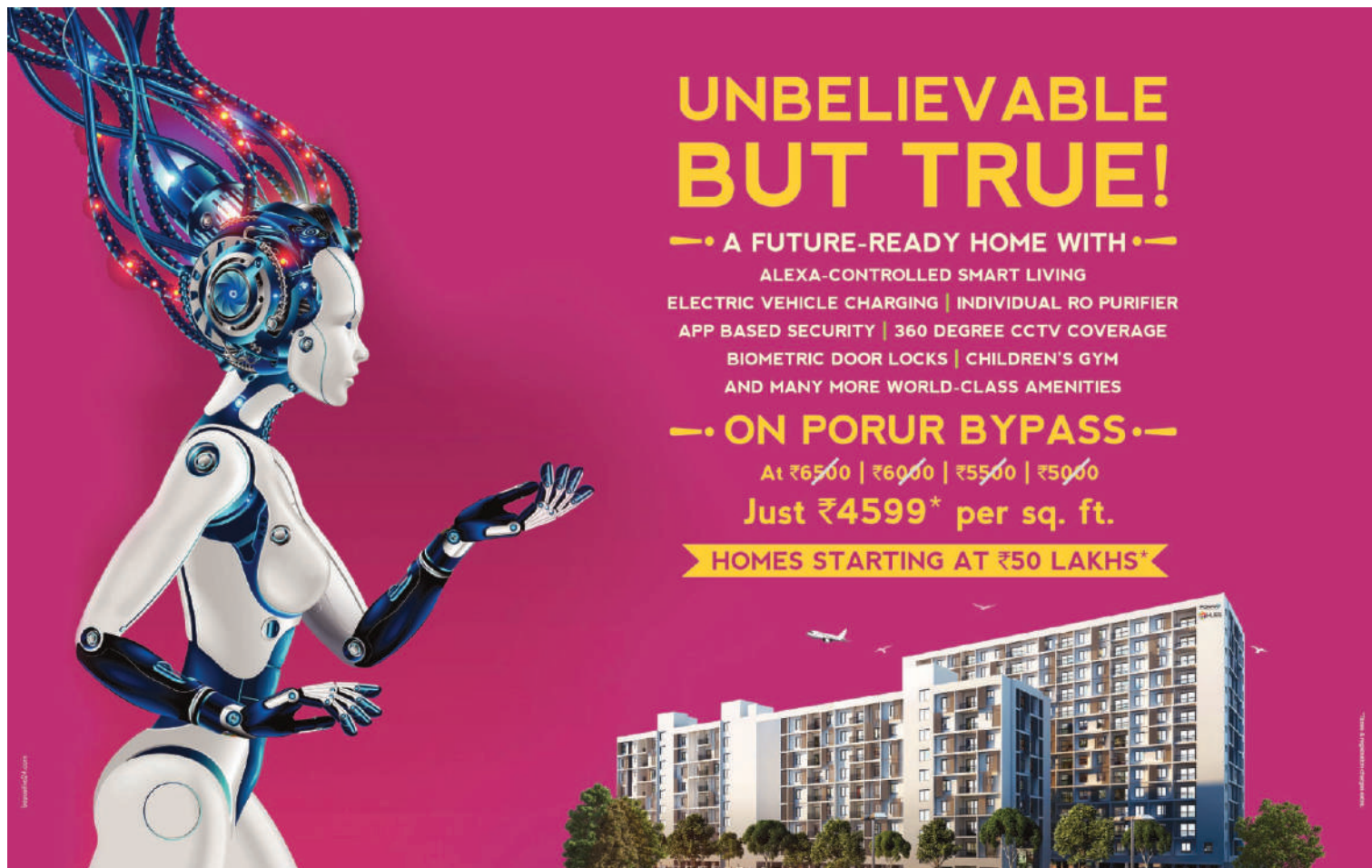


Corporate Office:
3, Mangesh Street, T. Nagar, Chennai 600 017.
P 044 2434 6333, 2434 9090
E sales@appaswamy.com www.appaswamy.com

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- APP BASED SECURITY | 360 DEGREE CCTV COVERAGE
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- AND MANY MORE WORLD-CLASS AMENITIES

—• ON PORUR BYPASS •—

At ~~₹6500~~ | ~~₹6000~~ | ~~₹5500~~ | ~~₹5000~~

Just ₹4599* per sq. ft.

HOMES STARTING AT ₹50 LAKHS*

FOMRA
HOUSING & INFRASTRUCTURE PVT. LTD.

HUES
PORUR BYPASS

RERA NO.: TN/02/BUILDING/0333/2018 | WWW.TNRERA.IN

CALL: 98847 24000

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Homes that live in you

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IN 2019, ANOTHER OPPORTUNITY COMES YOUR WAY!**

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park 63
RESIDENCES AT SHRIRAM THE GATEWAY

Chennai's finest integrated township + On GST road, opp. Perungalathur station + 1000+ acre permanent green backyard + Unbelievable launch offer = **A SUPERSTAR OPPORTUNITY**

1000 ACRES - VANDARJAL NATIONAL RESERVE
COMMERCIAL DISTRICT
RESIDENTIAL DISTRICT PHASE-1
PROPOSED MALL - MULTIPLEX
PERUNGALATHUR RAILWAY STATION

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★ **PAY JUST ₹5 LAKH***
A YEAR TILL POSSESSION.

SMART 3 BHK STARTS ₹74 L**

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044 4001 4411 | **www.park63.in**

** Apartment value includes car park, GST & subvention offer, excludes other extras & premiums.* Customer contribution for 3bed option, amount may differ basis apartment size & final price. Zero pre EMI offer available only with home loan tie-up from select banks. RERA registration number: TN/01/Building/0072/2018

CREDAI

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BHAGGYAM GRIHA
Kamarajar Street, Thoraipakkam, Chennai - 97.

Two / Three / Four bedrooms
Stillt plus four. 78 Apartments
Apt size range from 1286 sqft to 1827 sq ft
Spacious, with central courtyard
Possession by Sep 2019

Locate "Bhaggyam Griha"
On Google Maps.

Thoraipakkam, OMR

The Hope for your Dream Home Leads to Bhaggyam

~~₹6000~~
₹5800/-
Per Sq Ft.



Karapakkam, OMR



Features of Bhaggyam Constructions

Amenities - fully equipped gym | club house | CCTV surveillance

VISIT OUR STALL 1
Fair Pro @ Chennai Trade Centre,
Date: 16, 17 - Feb 2019

For details & booking Call:
87544 44402 / 03

Office address: Bhaggyam Constructions
No.2, Sarangapani Street, T.Nagar, Chennai - 17.
Phone: 044 - 2834 4730 / 4770
enquiry@bhaggyam.com, www.bhaggyam.com





16th Feb - Saturday - Fairpro SPL - P3 - Half Page

LUMINA
guduvanchery
2020

**Unbeatable Amenities,
Unbelievable Price!**



LANCOR
FUTURE-READY

BASIC PRICE
~~₹3749~~ **₹3,500***/SQ. FT.
AT GUDUVANCHERY

2BHK & 3BHK - 618 TO 1320 SQ. FT.



LANCOR LUMINA : No. 50, Nellikuppam Road, Off GST Road, Kayarambedu, Chennai - 603 202. | www.lancor.in | enquiry@lancor.in

FOR BOOKINGS, CALL: **044-6694 9471, 044-3020 5471**

TN/01/BUILDING/0281/2018
Member
CREDAI

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HOMES NEAR CHROMEPET AT UNBELIEVABLE PRICES



CLASSY 2 & 3 BHK ₹28 LAKHS ONWARDS*



Delivery Oct 2019 →

RERA No.: TN/01/Building/0131/2017 / www.tnrra.in

Your First Home should be second to none. Doshi FirstNest, just minutes away from GST road, has everything that one wishes from a top class home - Prime Location, thoughtful planning, quality construction, best of amenities & above all, an unbeatable price of ONLY ₹3995*/- per sq ft. Hurry and take advantage of this Limited Period Offer!

COMFORTABLE 2BHK	SPACIOUS 3 BHK
₹28 - 45 Lakhs*	₹51 - 62 Lakhs*

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MUST BUY REASONS

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- ✦ Near Chromepet - T.Nagar of the Suburbs
- ✦ Off Outer Ring Road
- ✦ Close to Employment Hubs
- ✦ Top Class Specifications
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Venue: Chennai Trade Centre, Stall No:A 25, Hall 1, Date: 16th & 17th Feb

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A PERFECT COMBINATION OF HOMES AND PLOTS AT THE BEST LOCATIONS AND PRICES.

VGN NOTTING HILL PREMIUM HOMES NEXT TO TAJ - NUNGAMBAKKAM 3 & 4 BHK HOMES RANGING FROM 1425 SQ. FT. - 2850 SQ. FT. RERA NO: TN/29/BUILDING/0068/2017 CMDA NO: C/PP/MSB/31 A TO J/2016	VGN FAIRMONT PREMIUM HOMES 500 MTS. FROM GUINDY METRO STATION 2 & 3 BHK HOMES RANGING FROM 1203 SQ. FT. - 1792 SQ. FT. RERA NO: TN/29/BUILDING/0066/2017 CMDA NO: C/PP/MSB/41 (A TO Y) /2015	VGN COASTA LIVE THE BEACH LIFE OPPOSITE MGM RESORTS, ECR 3 & 4 BHK HOMES RANGING FROM 1539 SQ. FT. - 4612 SQ. FT. DTCP NO: BP NO.09/2015-2016	VGN STAFFORD Because, you deserve a better life. HOMES NEAR AMBATTUR 2 & 3 BHK HOMES RANGING FROM 1159 SQ. FT. - 1541 SQ. FT. RERA NO: TN/02/BUILDING/0013/2018 CMDA NO: B/SPL.BLDG/1381 TO 30/2016
VGN TEMPLE TOWN Live easy. Live big. FLATS AT THIRUVERKADU 2 & 3 BHK HOMES RANGING FROM 1094 SQ. FT. - 1453 SQ. FT. RERA NO: TN/02/BUILDING/0012/2018 CMDA NO: B/SPL.BLDG/83 A TO P/2013	VGN CROFTON GARDENS PHASE - 2 PLOTS NEAR AVADI RAILWAY STATION PLOTS RANGING FROM 600 SQ. FT. - 2300 SQ. FT. RERA NO: TN/02/LAYOUT/35/2018 CMDA NO: 14/2018	VGN BRENT PARK PLOTS WITHIN CHENNAI CORPORATION LIMITS OPP. AMBATTUR TELEPHONE EXCHANGE PLOTS RANGING FROM 861 SQ. FT. - 2500 SQ. FT. RERA NO: TN/02/LAYOUT/003/2017 CMDA NO: 28/2017	VGN MAYFIELD PARK Plots near Tambaram Railway Station JUST 1 KM FROM TAMBARAM RAILWAY STATION PLOTS RANGING FROM 588 SQ. FT. - 2400 SQ. FT. RERA NO: TN/01/LAYOUT/0170/2018 CMDA NO: 61/2018

Visit us at Stall No.3, CREDAI FAIRPRO 2019, Chennai Trade Centre - 15th, 16th, & 17th Feb 2019

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

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CREDAI

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 For online enquiries, log on to www.vgn.in

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INVEST IN PREMIUM PROPERTIES IN CHENNAI.

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PHASE - II
PLOTS AT
AVADI
646 - 2625 sq.ft.
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VGN
Orville
PLOTS NEAR PORUR
(KOLAPAKKAM)
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(NEAR MADURAVOYAL)
590 sq.ft. - 1929 sq.ft.
CMDA Approved
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WORLD CITY
1515-2953 sq.ft.
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2095, 2122 & 2129 sq.ft.

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16th Feb - Saturday - TOI - J1

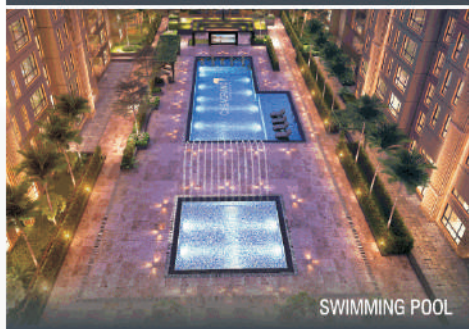
AT CASAGRAND WE HAVE CRAFTED A NEW LEVEL OF LUXURY

Experience Amethyst!

(Bang on Sholinganallur Junction)



1 ACRE PODIUM GARDEN



SWIMMING POOL



GRAND ENTRANCE



OUTDOOR THEATRE



KIDS WATER PLAY

*Actual Representation of project

LAUNCHING
CASAGRAND
AMETHYST

Ultra - Luxurious
3 & 4 BHK apartments
from ₹95 Lakhs

Market Price at Sholinganallur Jn.

₹5600/sft.



Amethyst Additional Luxury Price

₹600/sft.



Total

₹6200/sft.

Casagrand Amethyst Price

₹4999/sft.

BIG REASONS TO BUY



Bang on OMR



Best priced project
in the locality



50+ amenities
and features

INCREDIBLY PRICED! 3 BHK + 3T (1904 - 2271 sft.): ₹95 L - 1.2 Cr | 4 BHK + 4T (2250 - 2344 sft.): ₹1.1 - 1.3 Cr

Total units: 163 | Phase 1: 110 units | Available units: 58 | Early bird savings upto 4L - Offer valid for 15 bookings only!

RERA No: TN/01/Building/024/2019 | www.trrera.in
Exclusive site visit available. Visit model house at site.

98848 30002 | www.casagrand.co.in



CASAGRAND
building aspirations

16th Feb - Saturday - TOI - J2



CASAGRANT AMETHYST
At Sholinganallur Junction

RERA No: TN/01/Building/024/2019 | www.trrera.in

What you get for the additional ₹ 600/sft Luxury

Luxury Amenities

- 1 Kids Play Zones**
 - Interactive kids water play area
 - Bicycle racks with bicycles
 - Water arcade
 - Skating rink
- 2 Health & Fitness**
 - Aqua gym / Spa lounge - Pool
 - Yoga / Meditation court
 - Outdoor gym
- 3 Fun & Entertainment Zone**
 - Hammock corner
 - Outdoor theatre
 - Outdoor party lawn
 - Water pavilion with seating deck
 - Informal seating areas
 - Piped music provision in the podium & lobbies
 - Pergola structure with seating
- 4 Specifications**
 - Face unlock system
 - Premium fittings from Kohler/Toto or equivalent
 - Wireless mobile charging pod
- 5 Facilities & Services**
 - Wi-Fi seating zone
 - Car wash bay and electric charging bay
 - Convenio store / Ironing shop

SUPERIOR FEATURES OF CASAGRANT AMETHYST



ENTERTAINMENT

- > Badminton court with spectator seating
- > Hopscotch
- > Outdoor party lawn
- > Swimming pool
- > Spa lounge pool
- > Outdoor theatre
- > Multipurpose sports court
- > Cricket practice net
- > Skating rink
- > Multi purpose party hall
- > AV room
- > Indoor games room
- > Party corner in terrace



DISTINGUISHED PLANNING

- > 163 apartments spread over 4.2 acres
- > Stilt + 7 design structure
- > Water pavilion with seating deck
- > Informal seating areas
- > Hammock corner
- > Water feature wall
- > Dedicated space for organic farming
- > Pergola structure with seating
- > Gazebo with seating in terrace
- > Planter boxes on terrace
- > Leisure seating space
- > Double height grand entrance lobbies



CONVENIENCE / SAFETY & SECURITY

- > Wi-Fi seating zone
- > Main door with face unlock system
- > Car wash bay
- > Electric charge point for cars
- > Bicycle racks with cycle
- > Piped music provision in the podium & lobbies
- > Pick up / Drop off zone
- > Association room
- > Maids and drivers dormitories
- > Restroom at stilt floor for drivers and domestic help
- > Laundry / Ironing shop
- > Convenio store
- > Common cloth drying space in open terrace



KIDS FRIENDLY

- > Kids pool
- > Interactive water play
- > Water arcade
- > School bus waiting area
- > Indoor kids play zone
- > Outdoor play area & lawn



INTERNAL FEATURES

- > Master Toilet:
 - ◆ Double counter wash basin
 - ◆ Shower panel
 - ◆ Glass cubicle
 - ◆ Trench drain
- > Double height ceiling in some apartments
- > Bay windows in exterior facing bedrooms
- > Premium fittings from Kohler/Toto or equivalent



WELLNESS

- > Yoga/meditation court
- > Gym
- > Aqua gym
- > Outdoor gym
- > Jogging / walking track



Exclusive site visit available. Visit model house at site.

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CASAGRANT
building aspirations

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STALL NO. A-12

1500 ACRES - VANDALUR NATIONAL RESERVE

COMMERCIAL DISTRICT

RESIDENTIAL DISTRICT PHASE-1

PROPOSED MALL-MULTIPLEX

PERUNGALATHUR RAILWAY STATION

LAUNCH OFFER
★ PAY JUST
₹5 LAKH*
A YEAR TILL POSSESSION.

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**SMART 3 BHK
STARTS ₹74 L****

** Apartment value includes car park, GST & subvention offer, excludes other extras & premiums.* Customer contribution for 30ed optima, amount may differ. base apartment size & final price. Zero pre LME offer available only with home loan tie-up from select banks. RERA registration number: TN/01/Selling/0472/2018

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15, 16 & 17 FEB
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LESSER THAN OUR 2BHK.



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Puzhal Road-CHENNAI
OPP TO VELAMMAL
GLOBAL SCHOOL

1BHK HOMES
STARTS FROM

₹ 26 LAKHS

1&2BHK

₹ 4399/-

PERSQ.FT

3BHK ~~₹ 4399~~

₹ 3799/-

PERSQ.FT

HANDING OVER MARCH 2019

- PHASE I SOLD & OCCUPIED
- 352 LIFESTYLE HOMES
- 6 TRANQUIL ACRES

- 1 BHK 584-597 SQ.FT.
- 2 BHK 978-1014 SQ.FT.
- 3 BHK 1345-1626 SQ.FT.

Lifestyle Amenities:
Swimming Pool | Kids Play Area | Gym | Indoor Games | Multipurpose Hall
Furnished Guest Room | 24x7 Security | CCTV Camera | Intercom

PROJECT PROMOTERS



SUGAL & DAMANI
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MEMBER



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House for sale in
Kandanchavadi

Flat for sale in
Mattukonda

Flat for sale in
Resant Nagar

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AWESOME!
AND THEY ARE
EXCLUSIVE
WITH US

PRESENTING
2.1 LAC+ PROPERTIES
POSTED DIRECTLY BY OWNERS
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No. 1 tag per condition for Oct 2017 to Sep 2018 | Figures based on 213 cities/nodes | *Based from will vary according to property

magicbricks
India's No.1 Property Site

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LOCATION LA...!!
UNGA
BUDGET LA...!!
BUNGALOW
PLOTS**



**SIS
CAPETOWN**

— OFF, AMBATTUR —





23.5 Lacs
Onwards (All incl*)



**NORTH CHENNAI
WITHIN CITY
CORPORATION LIMIT**

RERA NO.: TN/02/LAYOUT/0016/2018



RERA NO.: TN/01/BUILDING/0185/2018

SINTRA
KOLAPAKKAM - OFF VANDALUR

**PORTUGUESE STYLE
APARTMENTS IN CHENNAI**

<p>STARTING FROM ₹34 lacs Onwards (All incl*)</p>	<p>LIMITED PERIOD OFFER</p> <ul style="list-style-type: none"> > NO PRE-EMI > Flexi down-payment option > Low booking amount 	<p>57.5% UDS HIGHEST IN SEGMENT</p> <p style="font-size: x-small;">DUAL POOL/UM LEVEL GARDEN CHILDREN'S PLAY AREA</p>
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Actual Image

SIS QUEENSTOWN
— OFF GUDUVANCHERY —

EUROPEAN STYLE HOMES

<p>STARTING FROM ₹47 lacs Onwards (All incl*)</p>	<p>1057sqft 2BHK</p>	<p>READY TO OCCUPY</p>
---	---------------------------------	-----------------------------------

CORPORATE OFFICE: No.14, Gulmohar Avenue, Velachery Main Road, Guindy, Chennai - 32.






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www.sis.in CREDAI

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Presents



TEMPLE WAVES
Near Chromepet

FLASH SALE

FLAT 50% DISCOUNT

OFFER ENDS SUNDAY!

1550 HOMES DELIVERED PHASE-1 & 2

200 HOMES In Just 200 HOURS

SOLD



ACTUAL SITE IMAGE

RERA No. : TN / 01 / Building / 0118 / 2018 Dt.:12/04/2018

VISIT US @ FAIRPRO STALL NO. : B19

2 & 3 BHK HOMES @ 9 Kms from AIRPORT

~~₹38~~ LAKHS

MARKET PRICE

~~₹22~~ LAKHS

OUR LAUNCH PRICE
LAUNCHING PHASE - 3

₹19.4 LAKHS

AFTER PMAY SUBSIDY

PRICE COMPARISON FROM AIRPORT



Project	Price per sq.ft.	Distance from Airport
PROJECT A	₹6500	10km
PROJECT B	₹6000	10km
PROJECT C	₹7200	10km
PROJECT D	₹8500	8km
PROJECT E	₹9000	10km
PROJECT F	₹12000	9km
TEMPLE WAVES	₹2999	9km

Chromepet is New T. Nagar

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**A HOME WHERE EVERYTHING IS
SO ACCESSIBLE - EVEN THE PRICE!**

Actual Image

CC Application No.: EC/S2/7538/2017

Live in a neighbourhood where the best of facilities are a mere walking-distance away. Live in Central OMR at Risington, the lush green gated community blessed with a 790-acre forest backdrop, 83% open space and 50 plus amenities ranging from swimming pool to squash court. The classily designed 2 & 3 BHK apartments are just 15 minutes away from Adyar and come at a fantastic price of only ₹5595* per sq ft.

— 2 BHK — ₹62 LAKHS ONWARDS*	— 3 BHK — ₹78 LAKHS ONWARDS*
---	---

Delivery - April 2019

Member:
CREDAI

Project Funded by:
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**Come & Experience Your
Actual Apartment**

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DOSHI HOUSING

RISINGTON

VISIT OUR STALL @ FAIRPRO 2019 AND AVAIL SPECIAL SPOT BOOKING OFFERS

Venue: Chennai Trade Centre, Stall No:A 25, Hall 1, Date: 16th & 17th Feb

*Registration & GST extra

1pointsize

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BHAGGYAM GRIHA
Kamarajar Street, Thoraipakkam, Chennai - 97.

Two / Three / Four bedrooms
Stilt plus four. 79 Apartments
Apt size range from 1285 sqft to 1827 sq ft
Spacious, with central courtyard
Possession by Sep 2019

Locate "Bhaggyam Griha"
On Google Maps.

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17th Feb - Sunday - TOI - P2 - Full Page





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End of Report.