

arketbeat

February 2019 - Week 4

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	18 th Feb, Friday	Utoo Homes	Experience Center	Apartments	TOI	J1 & J2 Full Page
2	22 nd Feb, Saturday	Casagrand	ECR 14 Phase 2	Apartments	The Hindu	J1 & J2 Full Page
3	23 rd Feb, Saturday	Prestige	Courtyards	Apartments	The Hindu	Page 1 Qtr. Page
4		SSM	SSM Nagar	Apartments	Property Plus	J1 & J2 Full Page
5		Lancor	Lumina	Apartments	Property Plus	Page 1 80CC
6		Ceebros	One74	Apartments	Property Plus	Page 1 Half Page
7		Navin's	Whiteberry	Apartments	Property Plus	Page 3 Half Page
8		Pushkar	Shastri Nagar	Apartments	Property Plus	Page 3 Qtr. Page
9		Ankur	Palm Springs	Apartments	Property Plus	Page 7 Full Page
10		Adityaram	Township	Plots	Property Plus	Page 8 Full Page
11		Casagrand	ECR 14 Phase 2	Apartments	TOI	J1 & J2 Full Page
12		Shriram	Park 63	Apartments	TOI	Page 1 Half Page
13		TVS	Green Enclave	Apartments	Times Property	J1 & J2 Full Page
14		Krishna	The Meadows	Apartments	Times Property	Page 1 Qtr. Page
15		RMK	Chola Gardens	Apartments	Times Property	Page 1 Qtr. Page
16		Covai	Pelican	Apartments	Times Property	Page 3 Full Page
17		Navin's	Whiteberry	Apartments	Times Property	Page 5 Half Page
18		Adithyram	Township	Plots	Times Property	Page 7 Full Page
19		Appaswamy	Splendour	Apartments	Times Property	Page 8 Full Page
20		SIS	App Projects	Multiple	Times Property	Page 14 Full Page
21	24 th Feb, Sunday	SSM	SSM Nagar	Apartments	TOI	J1 & J2 Full Page

We are a
PROPERTY
marketing firm.

NOT the leading ones. But try us.

9003113355
www.1abov.com

The logo for 1 ABOV is displayed within a rectangular box with a red-to-blue gradient. The text '1 ABOV' is written in a white, bold, sans-serif font.

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

18th Feb - Monday - TOI - J1

UTOO HOME

AN EXPERIENCE CENTRE FOR HOME BUYERS

FREE GIFT WORTH Rs.1400/- FOR EVERY FAMILY VISITING OUR CENTRE !

Must have a member between 22 & 35 years age



Rs.41 Lacs (Porur)

46 locations in Chennai to choose from

Loan available on terms & conditions

**VISIT INDIA'S FIRST
HOME EXPERIENCE CENTRE**

**MRC NAGAR
CHENNAI**

Double bed | Dining table | Refrigerator | Cooking range & Storage units

Enjoy affordable luxury

9810 sq.ft of extended living space



Signature amenities



FOOD AT
HOME COST



LAUNDRY
SERVICE



ELITE
SALON & SPA
(UNISEX)



RECREATIONAL
STUDIO



SWIMMING
POOL



FLOATATION
POD



PARTY
HALL



MINI
THEATER



WORK
HUB



WORLD CLASS
INTERIORS

Walk in with prior appointment from 8 am - 8 pm



UTOO EXPERIENCE CENTRE

TVH Belicia tower-1, Level 5, MRC Nagar, Chennai -28.

Call : 94458 28383 / 1800-572-8866

Scan here



utoohome.in

18th Feb - Monday - TOI - J2

COME TODAY,
VISIT THE
FUTURE

FREE GIFT WORTH Rs.1400/- FOR EVERY VISITOR BETWEEN 22 AND 35 YEARS ! WELCOME.



More is less
Ergonomic design to enhance your lifestyle

EVOLUTION
BEGINS!

Walk in with prior appointment from 8 am - 8 pm

CALL 1800-572-8866

Visit 7 days a week



**Add
up space**

Looking for more space ? Buy additional rooms at "Utoo Home" designed to comfortably accommodate up to 4 people.



**Collaborate with
"Utoo Home"**

Finalised your home elsewhere ? We can collaborate with your builder to bring you the ultra-modern "Utoo Home" experience by providing our amenities and 3 in 1 housing design.



**Privilege of
being a woman**

Women earning Rs.60,000 pm and above will be provided with up to 95% bank loan to buy the Utoo Home.



**World class
interiors**

Visit our UTOO EXPERIENCE CENTRE to witness high end European accessories. 1000s of designs available for customisation. Experience App-based controls and smart features in your home.



UTOO EXPERIENCE CENTRE

TVH Belicia tower-1, Level 5, MRC Nagar, Chennai - 28.

Call : 94458 28383 / 1800-572-8866

Scan here



Virtual experience

22nd Feb - Friday - The Hindu - J1

why buy in OMR when you can live a better life in ECR

LAUNCHING - PHASE-2



BANG ON ECR,
NEXT TO MAYAJAAL

~~₹6500~~

PER SFT (Market price)

~~₹4650~~

PER SFT (Casagrand price)

₹4199 PER SFT

(Offer price -
Valid only for first 20 bookings)

3 BHK - 1502 sft from
₹69 Lacs

Why ECR is Superior than OMR?

- Fastest Development - Assured Rental and Higher Appreciation
- Excellent Connectivity - Proposed 6 Lane road on ECR and OMR link roads
- Great Location - Serene locality that is close to the beach with no traffic or pollution
- Close to everything - 10 mins from Sholinganallur Jn. and 15 mins from Adyar
- Entertainment Hub - The most happening place that is close to entertainment zones

Why ECR 14 is Superior Product in South Chennai

- 70% Open space
- Vehicle - free, landscaped podium with superior landscape amenities
- 23 Amenities (highest in the area)
- A self-sustainable community having supermarket, salon, restaurant, etc.,
- A unique central balcony concept that ensures maximum light and ventilation
- Award - winning architecture
- Premium specifications like Roca fittings, piped gas etc.,
- No overlooking balconies to ensure privacy
- Amenities on the 8th floor for the first time in Chennai

Why ₹4199 per sft is Superior Value?

- Competitors price in the location is ₹6500 per sft. Whereas Casagrand's Price is ₹4650 per sft. but for 2 days, we offer ₹4199 per sft.
- ECR 14 adds more value to the product and is a value add for customers.
- Assured rental of ₹30,000* for 3 BHK
- The highest appreciation project in South Chennai

HANDOVER IN 9 MONTHS | 350 UNITS SOLD OUT IN PHASE 1

RERA Registration No: TN/01/Building/0030/2017 | www.tnrra.in
Exclusive site visit available. Visit model house at site.

98848 30000 | www.casagrand.co.in



CASAGRANT
building aspirations

*Conditions apply

22nd Feb - Friday - The Hindu - J2



**CASAGRANT
ECR14**

NEXT TO MAYAJAAL

MORE AMENITIES. MORE CONNECTIVITY.
MORE FEATURES. MORE RETURNS.









Elite tower features

- 2, 3 & 4 BHK apartments • Efficiently planned internal spaces
- Zero dead space • Premium apartments overlooking swimming pool & landscape • Premium fittings and features



Lifestyle features

- Association room • Party hall • Seating area along with landscaping
- Swimming pool • Toddlers' pool • Gym • Spa / Jacuzzi • Indoor kids' play area
- Lego room • Video games room • AV room • Yoga / Aerobics / Dance room
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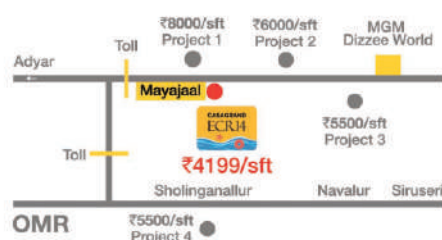
Superior homes assured

- Premium community living • Senior citizens friendly • Secure community
- Central open spaces • Zero dead space design • Privacy for each apartment
- Premium fittings • Buildings pushed inside for privacy and to cut down noise & air pollution
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Location advantages

- Bang on ECR • Impending 6 lane highway • 5 mins from beach • Area with lesser traffic and lower density than OMR
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- Close to hospitals like Global and Apollo



RERA Registration No: TN/01/Building/0030/2017 | www.tnrrera.in

CREDAI


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98848 30000 | www.casagrand.co.in

Funded by
Piramal Capital


CASAGRANT
building aspirations

22nd Feb - Friday - The Hindu - P2 - Full Page



READY TO POSSESS

IN JUST SIX MONTHS



EXPRESSEXCLUSIVE
CLUB HOUSE ROAD, CHENNAI
UBER LUXURIOUS SKY MANSIONS



Just 153 Fully Automated Condominiums With 70% Open Space | Centrally Located Just Adjacent To The Express Avenue Mall
Glamorous World-Class Amenities & Breathtaking Designer Fixtures | Private Elevator & 24x7 Global Concierge Services
Distinctive Golfing Experience & Rooftop Squash Court | 330 Degree Panoramic Views Of The Sparkling Sea & Verdant Gardens

For an exclusive preview call +91 759 888 8888 | email: sales@expressexclusive.com | www.expressexclusive.com

FROM THE MAKERS OF EXPRESS AVENUE MALL, CHENNAI

EXPRESS INFRASTRUCTURE PRIVATE LIMITED

22nd Feb - Friday - TOI - J1

why buy in OMR when you can live a better life in ECR

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Why ECR 14 is Superior Product in South Chennai

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22nd Feb - Friday - TOI - J2



CASAGRAND ECR14

MORE AMENITIES. MORE CONNECTIVITY.

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NEXT TO MAYAJAAL





Living room



Bedroom



Deck area

 **Elite tower features**

- 2, 3 & 4 BHK apartments • Efficiently planned internal spaces
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 **Lifestyle features**

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Funded by





22nd Feb - Friday - TOI - J3 - Half Page

A LEADER ALWAYS OFFERS MORE

**30%
MORE
BUYERS**
12MM+ PROPERTY SEEKERS*

**40%
MORE
RENTAL PROPERTIES**
8.5 LAC+ CHOICES OF
RESIDENTIAL PROPERTIES ON RENT*

**60%
MORE
CHOICES**
15LAC+ PROPERTY CHOICES*

MORE INFO
THROUGH


INDIA'S 1ST DIGITAL REAL ESTATE CHANNEL


INDIA'S 1ST PROPERTY PRICE ESTIMATION TOOL



Download the magicbricks app now

Owning a home is everyone's dream! We all yearn for that warm, perfect, exclusive place where we can unwind, connect, share, love and live without being judged. In short, where we actually feel at home. At magicbricks, we understand how important it is for you to find just the right place to call your home. That's why, we bring to you a host of innovative products & services, made possible with cutting edge technology, that make this journey towards your dream home simpler and more rewarding. Because for us, there is no bigger milestone than the trust of millions who have made us the No.1 Property Site of India.

India finds homes with us.

magicbricks
India's No.1 Property Site

No.1 among competitors (Q1 Jan-2017 to Sept-2018) | *% per comparison with 5 competitors reviewed data till Dec-2018 | % per comparison with 10 competitors reviewed data till Dec-2018 | % per direct comparison findings

23rd Feb - Saturday - The Hindu - J1

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building aspirations

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23rd Feb - Saturday - The Hindu - J2



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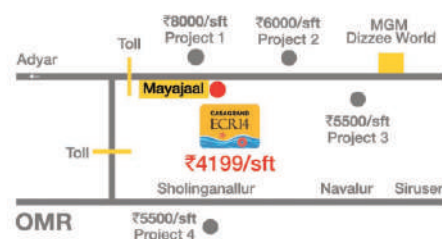
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RERA Registration No: TN/01/Building/0030/2017 | www.tnrrera.in

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Funded by
Piramal Capital

CASAGRANT
building aspirations

23rd Feb - Saturday - The Hindu - P1 - Qtr Page



Pay for your home only when it's yours!

Pay **10%** now and Balance on Possession*



SHOLINGANALLUR

11 towers of G+3 with basement car parking | 1, 2, 2.5 & 3 bedroom units ranging from 599 sft to 1869 sft | Lavish clubhouse with all luxury amenities
Expansive courtyards and open spaces | Located off OMR Road | Close to major IT sectors & MNCs | 548 homes on 10.40 acres of land

Call: +91 44 4000 4800, +91 44 3372 1133

All approvals obtained. RERA Reg No: TN/01/Building/0069/2018

A Prestige Group & Renuka Holdings Group Joint Venture

Visit our show homes www.prestigeconstructions.com/courtyards

Prestige Experience Centre, Ground Floor, Prestige Polygon, No. 471, Anna Salai, Teynampet, Chennai - 35. Ph. No- +91 44 4292 4058.



*Terms & Conditions apply. Home Loans will be given by HDFC Limited and Axis Bank at their discretion, based on their eligibility criteria.



23rd Feb - Saturday - Property Plus - J1

FORTUNE KNOCKS YOUR DOOR

OWN A FLAT IN

SSM NAGAR

Posh Township in Chennai

UNBELIEVABLE & UNMATCHED SPECIAL OFFER

1, 2 & 3 BHK

₹3900

Per sq.ft.

FREE!

Wood
Furnishing

**NO
GST**

Offer Valid only Upto 13-03-2019



☎ 044-2279 2082 / 94447 13620 / 30

READY FOR OCCUPATION



SSM BUILDERS & PROMOTERS
Moppedu (Puthur) Road, Alapakkam, New Perungalathur, Chennai - 600 063.
www.ssmbuilders.in



23rd Feb - Saturday - Property Plus - J2

SSM NAGAR TOWNSHIP

Perungalathur

A perfect blend of **Security**, **Serenity** and **Multiplicity**

All Facilities within SSM Nagar

- Temple Town - Sri Shiva Vishnu Temple Complex
- Children Education - SSM Montessori System of Education
- School Education - SSM Higher Secondary School (Affiliated to CBSE)
- SSM Arts & Science College for Women (Proposal)
- Health & Medical Care - SSM Trust Hospital
- Dedicated Fibre to Home- Landline, Broadband & Cable TV
- Free Chartered Transport Service to Perungalathur Railway Station / Bus Stand
- Domestic Catering
- World Class State-of-the-Art – SSM Wellness & Recreation Centre
- Solar Power – 1000 Watts with net metering
- Shops at door step
- Large Playground
- Spacious Parks
- Children Play Area in front of each Block



- World Class State-of-the-Art – Maintenance facility
- **ABUTTING 150 FEET WIDE HIGHWAYS**
- Multifold appreciation on Investment
- 'Platinum Rated Green Home' by IGBC – India's largest Platinum Rated Community
- Proximity to Railway Station, Bus Stand and Airport
- Luxurious Fully Furnished Apartments
- Design according to Vasthu
- Complied with all Statutory Approvals
- Perennial treated water supply
- World-class sewage treatment
- Round the clock Power Supply for common utility
- Solid Waste Disposal - Bio - Methanation Plant

READY FOR OCCUPATION

☎ **044-2279 2082 / 94447 13620 / 30**




SSM BUILDERS & PROMOTERS

Moppedu (Puthur) Road, Alapakkam, New Perungalathur, Chennai - 600 063.
www.ssmbuilders.in



23rd Feb - Saturday - Property Plus - P1 - 80 CC



LANCOR
FUTURE-READY

**PREMIUM LIVING.
AFFORDABLE PRICING.**

**BASIC PRICE ₹3,500* / SQ. FT.
AT GUDUVANCHERY**

**2 & 3 BHK APARTMENTS
618 TO 1320 SQ. FT.**

PHASE 1 SOLD OUT!

LANCOR LUMINA: No. 50, Nellikuppam Road, Off GST Road,
Kayarambedu, Chennai – 603 202. | www.lancor.in | enquiry@lancor.in

TN/01/BUILDING/0281/2018
Member
CREDAT

☎ 044-6694 9471 | 044-3020 5471

23rd Feb - Saturday - Property Plus - P1 - Half Page

I LOVE
BEING
ON THE
WATER
IN THE
CITY

LUXURY RESIDENCES WITH
PANORAMIC VIEWS OF THE SEA

READY TO MOVE IN

ONE
74
MRC Nagar

BOOKINGS OPEN

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS
STARTING FROM ₹2 CRORE ONWARDS

Enquiry

98410 79474 / 98410 60500

one74.com

CEEGBROS 



Image shot at location

23rd Feb - Saturday - Property Plus - P3 - Half Page

Chinna Budget, Periya Veedu! Lavish 3 BHK Homes

Just 6km from Kilpauk

Upgrade to a splendid lifestyle in not just apartments, Upartments!



- Ready to occupy
- Excellent connectivity & proximity to metro station
- Dedicated vegetarian floors
- Landscaped podium, gym, games room and more amenities

FROM
₹ 79*
LAKHS
NO GST & NO PRE EMI

SITE ADDRESS: Old Door No: 443/T, New No: 70,
Madhavaram High Road, Moolakkadai, Chennai, Tamil Nadu 600060.

MEMBER
CREDAI

Veedu vaanganumna, adhu eppavume Navin's dhaan!



Call 044 6666 1156

sales@navins.in | navins.in



NAVIN'S
The Home Makers Who Care

Disclaimer: The imagery used and details given may not represent actuals but are only indicative. *Terms and conditions apply.

23rd Feb - Saturday - Property Plus - P3 - Qtr. Page

Live
LUXURIOUSLY
@ SHASTRI NAGAR, ADYAR



RERA No: TN/29/building/0312/2018 Date: 4.10.18

3BHK - 1430 SQ FT

ROAD FACING APARTMENT ON ALL FLOORS

UDS 54% OF FLAT AREA

50% DISCOUNT ON GST

For Booking Call:

98843 97640 / 98843 90277

contact@pushkarproperties.in | www.pushkarproperties.in



Corporate office: 1-A (1st Floor), Pushkar's K.V. Residency,
Old#3, New #51, F-Block, 2nd Main Road, Annanagar East.

23rd Feb - Saturday - Property Plus - P7 - Full Page

**DON'T JUST LIVE!
IT'S NOW TIME TO LIVE RIGHT!**

✓ Right Price ✓ Right Time ✓ Right Location



**ANNA NAGAR
WEST EXTN.**



**HURRY
ONLY FEW
APARTMENTS
LEFT**



ACTUAL PICTURE OF ENTRANCE FOYER



ACTUAL SITE PHOTOGRAPH





COMPLETION CERTIFICATE
OBTAINED
62 NORTH-11/43/2018

- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Luxury Apartments starting from ₹79 lacs onwards*
- Just opposite to TVS Lucas and next to Saravana Stores

LIFESTYLE AMENITIES

Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level | Table Tennis Room | Billiards Room | Yoga Room
Party Hall | Children's Play Area | Senior Citizens Seating Area

DISTANCE INDICATOR

S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM | Thirumangalam Metro Station - 3 KM | MMM HOSPITAL - 3 KM
Villivakkam Railway station - 3 KM | VR Chennai Mall - 3.5 KM

TO AVAIL SPECIAL OFFER VISIT OUR SITE



For Bookings : 81909 44444, 98401 94459

www.ankurfoundations.com

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfopl49@gmail.com

Circle

23rd Feb - Saturday - Property Plus - P8 - Full Page

ADITYARAM GROUP
Presents

ADITYARAM TOWNSHIP
Phase 1

THINK
BEYOND SQUARE FEET

UPTO 80% BANK LOAN FACILITATED

APPROVED CMDA

RERA APPROVED

LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS

PROJECT HIGHLIGHTS

Near VGP Golden Beach
Walkable Distance to the Beach

- Posh Location Surrounded by Luxury Villas
- Plots Ranging from 2400 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation
- Individual Granite Cladding Compound Wall with Gate
- Ready for Construction
- Children Play Area
- 24/7 Security

ADITYARAM
PROPERTIES (P) LTD

Corporate Office:
No:50, East Coast Road,
Adityaram Nagar,
Panayur, Chennai - 600119

Call: **7667777777**
www.adityaramproperties.com
sales@adityaramproperties.com

23rd Feb - Saturday - TOI - J1

why buy in OMR when you can live a better life in ECR

LAUNCHING - PHASE-2



**BANG ON ECR,
NEXT TO MAYAJAAL**

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- No overlooking balconies to ensure privacy
- Amenities on the 8th floor for the first time in Chennai

Why ₹4199 per sft is Superior Value?

- Competitors price in the location is ₹6500 per sft. Whereas Casagrand's Price is ₹4650 per sft. but for 2 days, we offer ₹4199 per sft.
- ECR 14 adds more value to the product and is a value add for customers
- Assured rental of ₹30,000* for 3 BHK
- The highest appreciation project in South Chennai

HANDOVER IN 9 MONTHS | 350 UNITS SOLD OUT IN PHASE 1



CASAGRANT
building aspirations

*Conditions apply

23rd Feb - Saturday - TOI - J2



**MORE AMENITIES. MORE CONNECTIVITY.
MORE FEATURES. MORE RETURNS.**

NEXT TO MAYAJAAL







 **Elite tower features**

- 2, 3 & 4 BHK apartments • Efficiently planned internal spaces
- Zero dead space • Premium apartments overlooking swimming pool & landscape • Premium fittings and features

 **Lifestyle features**

- Association room • Party hall • Seating area along with landscaping
- Swimming pool • Toddlers' pool • Gym • Spa / Jacuzzi • Indoor kids' play area
- Lego room • Video games room • AV room • Yoga / Aerobics / Dance room
- Art / Music room • Table tennis room • Carrom / Chess room • Learning centre
- Business centre • Coffee parlor • Golf simulator
- Snooker room • Cards room

 **Superior homes assured**

- Premium community living • Senior citizens friendly • Secure community
- Central open spaces • Zero dead space design • Privacy for each apartment
- Premium fittings • Buildings pushed inside for privacy and to cut down noise & air pollution • Best architecturally designed homes • Premium apartments overlooking swimming pool & landscape

 **Location advantages**

- Bang on ECR • Impending 6 lane highway • 5 mins from beach • Area with lesser traffic and lower density than OMR • Close to entertainment and fun zones like Mayajaal, MGM Dizze World and VGP • Close to schools and colleges like Vael's Billabong International School, AMET University and many more
- Close to hospitals like Global and Apollo




RERA Registration No: TN/01/Building/0030/2017 | www.trrera.in

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Exclusive site visit available. Visit model house at site.

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Shriram Properties
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**YOUR SUPERSTAR OPPORTUNITY
TO BOOK A HOME AT CHENNAI'S
NEXT LANDMARK ENDS TOMORROW**

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COMMERCIAL DISTRICT

RESIDENTIAL DISTRICT PHASE-1

PROPOSED MALL + MULTIPLEX

PERUNGALATHUR RAILWAY STATION

GST ROAD

LAUNCH OFFER ENDS TOMORROW

PAY JUST ₹5 LAKH*
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SMART 3 BHK STARTS ₹74 L**

JUST 47 UNITS LEFT. VISIT TODAY!

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** Apartment value includes car park, GST & subvention offer, excludes other extras & premiums. * Customer contribution for 3bed option, amount may differ based on apartment size & final price. Zero pre EMI offer available only with home loan tie-up from select banks. RERA registration number: TN/30/Bulk/Reg/2017/2018

CREDAT

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Feel the joy, come home to happy living.
 A vibrant 9.4 acre community near Porur.

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*Conditions apply. Excludes of taxes, stamp duty and other charges. Rates are subject to change without any information. Images shown for graphical representation only.

PROJECT HIGHLIGHTS

65% Open space | Terrace garden | Private balcony garden | 3 Parks with gardens
 61% UDS | Solar panels | Commercial complex | Swimming pool | 5+ Great sports amenities

LOCATION ADVANTAGE

4 kms from Porur | Close to Guindy, Airport & Alandur metro railway station
 7 Reputed schools in 5 km radius | 4 Employment hubs in 7 km radius
 3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

2, 2.5 & 3 BHK APARTMENTS

Smart Homes - ₹55 Lakhs* onwards (2 BHK)
 Deluxe Homes - ₹68 Lakhs* onwards (2.5 BHK)
 Premium Homes - ₹80 Lakhs* onwards (3 BHK)

**SPECIAL
LAUNCH PRICE**
₹4,899/- SQ.FT.

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 TO AVAIL LAUNCH PRICE

THE TVS PROMISE

Thoughtfully Designed Homes | Trusted TVS Quality | Timely Delivery | 5 Years Maintenance

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Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniptur, Chennai - 600 122.

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TVS Emerald
 Green Enclave

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THOUGHTFULLY DESIGNED HOMES FOR HAPPY COMMUNITIES.



**GreenAcres
Villas**



**GreenAcres
Apartments**

Villas, Row Houses and Apartments

Lively 18 acre community | Amphitheatre | 1000+ trees | Thoughtfully planned living spaces
Well-planned water management system | Mini-theatre in Clubhouse | Private balcony garden
Ready to occupy | 3 CBSE Schools in 5 km radius | 5 kms from new proposed CMBT

Apartments ₹37 Lakhs* onwards | Villas ₹1.30 Crores* onwards

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Lighthouse



Flourish

Luxury High-rise Apartments

1 & 2 BHK Apartments

Most preferred project on the 200 ft. Radial Road
Opp. Embassy Splendid Tech Zone | Tower Lounge on
12th floor | Private Balcony Garden
12 schools in 7 km radius

Apartments ₹72 Lakhs* onwards

RERA: TN/29/Building/0005/2017

Copious ground water | Well-planned community
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environment with tree-lined avenues
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Apartments ₹28 Lakhs* onwards

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- Close to IT Corridor, Entertainment zone, Educational institutions & Hospitals



Krishna GROUP
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Rera Reg. No. TN/01/Building/0328/2018

2 BHK, COMPACT 3 BHK & 3 BHK | 1124 - 1518 SQ.FT

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- CCTV & Video Door Phone
- Gym
- Generator Back-up
- Association Hall
- Lift with Automatic Rescue Device (ARD)

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TN/02/BUILDING/0182/2017
CC NO.CC/EC/CENTRAL-II/288/2018
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23rd Feb - Saturday - Times Property - P3 - Full Page







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ACTIVE LIFESTYLE | WORLD CLASS AMENITIES | WHEELCHAIR FRIENDLY

1 BHK - ₹ 20.73 Lacs*

2 BHK - ₹ 29.93 Lacs*

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 Founder & Managing Director - CovaiCare



Date | Time | Venue

23rd & 24th Feb, 2019 | 9.30 AM to 6.00 PM

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Chennai 600 017

Project Address:
Pelican Realty Projects,
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Puducherry 607 402

Head Office:
CovaiCare Tower,
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23rd Feb - Saturday - Times Property - P5 - Half Page

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LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS.

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Near VGP Golden Beach
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- Posh Location Surrounded by Luxury Villas
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2, 2.5, 3, 3.5 & 4 BHKs
Apartments from 1171 to 2580 sq.ft.*

VISIT MODEL APARTMENT

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23rd Feb - Saturday - Times Property - P14 - Full Page

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—|OFF GUDUVANCHERY|—

THANK YOU FOR THE AMAZING RESPONSE!
PHASE 1 & 2 SOLD OUT
PHASE 3 BOOKINGS OPEN!





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150+ HAPPY FAMILIES LIVING



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KOLAPAKKAM - OFF VANDALUR

PORTUGUESE STYLE APARTMENTS IN CHENNAI

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NO PRE-EMI

57.5% UDS
HIGHEST IN SEGMENT
DUAL PODIUM LEVEL GARDEN
CHILDREN'S PLAY AREA



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SIS CAPETOWN
—|OFF, AMBATTUR|—

RERA NO.: TN/02/LAYOUT/0016/2018



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UNGA BUDGET LA!
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24th Feb - Sunday - TOI - J1

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Offer Valid only Upto 13-03-2019



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www.ssmbuilders.in



24th Feb - Sunday - TOI - J2

SSM NAGAR TOWNSHIP

Perungalathur

A perfect blend of Security, Serenity and Multiplicity

All Facilities within SSM Nagar

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- Children Education - SSM Montessori System of Education
- School Education - Srimathi Sundaravalli Memorial School (Affiliated to CBSE)
- College Education - SSM Arts & Science College for Men / Women (Proposal)
- Teacher Training College (Proposal)
- Health & Medical Care - SSM Trust Hospital
- Dedicated Fibre to Home - Landline, Broadband & Cable TV
- Free Chartered Transport Service to Perungalathur Railway Station / Bus Stand
- Domestic Catering
- World Class State-of-the-Art – SSM Wellness & Recreation Centre
- Shops at door step
- Large Playground
- Spacious Parks
- Play Area for Children in front of each Block



- World Class State-of-the-Art – Maintenance facility
- **ABUTTING 150 FEET WIDE HIGHWAY**
- Multifold appreciation on Investment
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- Proximity to Railway Station, Bus Stand and Airport
- Luxurious Fully Furnished Apartments
- Design according to Vasthu
- Complied with all Statutory Approvals
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READY FOR OCCUPATION

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End of Report.