

# arketbeat

January 2019 - Week 1

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	4 <sup>th</sup> Jan, Friday	Stepstone	Aalam	Retirement Community Villas	TOI	Page 3 Full Page
2	5 <sup>th</sup> Jan, Saturday	VGN	Brent PArk	Plots	The Hindu	J2 Full Page
3		Adityaram	Township	Plots	The Hindu	Page 2 Full Page
4		Skyline	Falling Waters	Apartments	Property Plus	Page 1 Qtr. Page
5		Ceebros	One74	Apartments	Property Plus	Page 1 Qtr. Page
6		Appaswany	Bloomingdale	Apartments	Property Plus	Page 4 Full Page
7		Adityaram	Township	Plots	TOI	Page 2 Full Page
8		Ceebros	One74	Apartments	TOI	Page 3 Full Page
9		Urbanrise	Jubilee Gardens	Apartments	Times Property	J1 Full Page
10		Sugal & Damani	Lake Side 2	Apartments	Times Property	J2 Full Page
11		Kochar	Arjun Gardens	Apartments	Times Property	Page 4 Qtr. Page
12		TVS	Green Acres	Multiple	Dinathanthi Mugavari	J1 Full Page
13		TVS	Lighthouse	Apartments	Dinathanthi Mugavari	J2 Full Page
14		Aura	Elios	Plots	Dinathanthi Mugavari	Page 3 Qtr. Page
15		VGN	Windsor Park	Plots	Dinathanthi Mugavari	Page 3 Qtr. Page
16		Sugal & Damani	Lake Side 2	Apartments	Dinamalar	J2 Full Page
17		Jai		Plots	Dinamalar Kanavu Illam	Page 4 Full Page

We are a  
**PROPERTY**  
marketing firm.

**NOT** *the leading ones. But try us.*

9003113355  
[www.1abov.com](http://www.1abov.com)



# *NEWSPAPER ADVERTISEMENTS*

The Hindu, Times Of India, Dinathanthi & Dinamalar

## 4th Jan - Friday - TOI - Page 3 - Full page ad

*Passion Of Love*



**AALAM™**  
Senior Heaven

**Dream  
Come's True!**

◆◆◆

**Retirement Villas  
@ Chennai  
with luxury amenities**

**CHENNAI - Nr.POONAMALLEE**

South India's First Thoughtfully Developed Senior Friendly Retirement Homes

PHASE - II GRAND LAUNCH

PREMIUM VILLAS

**Rs. 29 Lacs**  
Onwards

RERA REGISTRATION NO : TN/02/Layout/0074/2018  
CMDA APPROVED NO : CMDA Layout PPD/LO/No.03/2015

[www.tnrera.in](http://www.tnrera.in)



SWIMMING POOL



COMMON DINNING HALL



CLUB HOUSE



MINI THEATRE



24/7 MEDICAL CENTER



DOOR STEP SERVICES



24/7 AMBULANCE





LIBRARY

SPECIALLY DESIGNED INTERIORS  
WITH SAFETY MEASURES





PARK

OWNERSHIP OF THE PROPERTY | NO RESTRICTION FOR FAMILY MEMBERS | TOP NOTCH SPECIFICATIONS | PROPERTY MAINTENANCE BY THE DEVELOPER



**StepsStone®**  
An ISO 9001 - 2015 Certified Company *Start living*

**93828 29595**  
[www.aalamseniorheaven.com](http://www.aalamseniorheaven.com)

85+ PROJECTS HANDLED OVER  
MORE THAN  
1600 HAPPY FAMILIES

Conditions apply\*

**CREDAI**



# 5th Jan - Saturday - The Hindu - J2 - Full Page Ad

PRESENTING  
**VGN**  
**BRENT PARK**  
PLOTS WITHIN CHENNAI CORPORATION LIMITS

## CMDA APPROVED PLOTS JUST 5 KMS. FROM ANNA NAGAR.

Welcome to VGN Brent Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

### ₹48 LAKHS ONWARDS

RANGING FROM  
860 SQ. FT. TO 2500 SQ. FT.

### HURRY! ONLY FEW PLOTS AVAILABLE

								
Ambattur Telephone Exchange	Ambattur Industrial Estate	Ambattur Bus Terminus	TI School	One India Bulls IT Park	Ambattur Railway Stn.	Padi Flyover	Stedford Hospital	Anna Nagar
0.5 Km	1 Km	1 Km	1 Km	2 Kms	2 Kms	4 Kms	4 Kms	5 Kms



**UP TO 80% BANK LOAN FACILITATED**

**100% CLEAR TITLE**

Booking advance 5% of unit cost. Please bring your cheque book / Debit / Credit card for booking.

**VGN PROPERTY DEVELOPERS PVT. LTD.**  
No. 153, 2nd Street, Wallace Garden,  
Nungambakkam, Chennai - 600 006.  
[www.vgn.in](http://www.vgn.in)

## CALL: 044 - 4343 9999



**VGN**  
CREATING ASSETS SINCE 1942

Member: **CREDAI**

DOWNLOAD THE VGN APP

**CMDA APPROVED** 28/2017

**RERA APPROVED** TN/02/Layout/003/2017

LOANS APPROVED BY:

PROJECT FUNDED BY:



Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

5th Jan - Saturday - The Hindu - Page 2 - Full Page Ad

**ADITYARAM GROUP**  
Presents

**Create Your  
Address  
in the City**


*With*




**ADITYARAM  
TOWNSHIP**  
*Phase I*

**PROJECT HIGHLIGHTS**

- Near VGP Golden Beach  
Walkable Distance to the Beach
- Posh Location Surrounded  
by Luxury Villas
- Plots Ranging from  
860 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation
- Individual Granite Cladding  
Compound Wall with Gate
- Ready for Construction
- Children Play Area
- 24/7 Security

**Make Your Wise  
Decision Today**



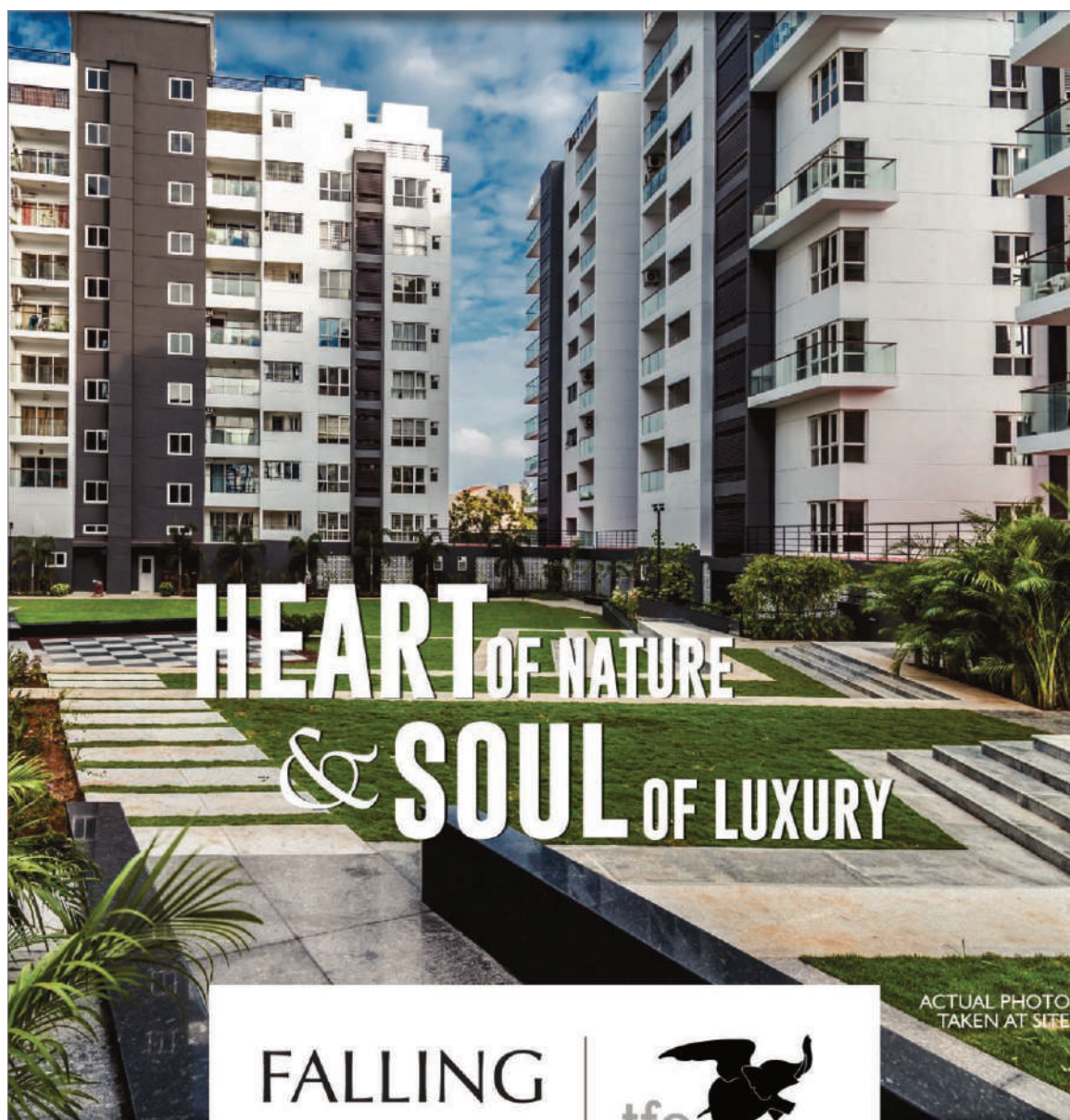
**LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS**

**ADITYARAM  
PROPERTIES (P) LTD**

Corporate Office:  
No:50, East Coast Road,  
Adityaram Nagar,  
Panayur, Chennai - 600119

**Call: 7667777777**  
[www.adityaramproperties.com](http://www.adityaramproperties.com)  
[sales@adityaramproperties.com](mailto:sales@adityaramproperties.com)



*5th Jan - Saturday - The Hindu Property Plus - Page 1 - Qtr*

**FALLING  
WATERS**



LIFESTYLE APARTMENTS, PERUNGUDI (Near SP Infocity)

**READY  
TO  
OCCUPY**

2&3 BHK  
Apartments

1434 sq.ft. -  
1888 sq.ft.

₹7999/-  
per sq.ft.

₹1.15 CRORE  
Onwards

Completion  
Certificate Obtained

Reserved for the truly privileged, Falling Waters is a luxurious resort-styled lifestyle offering where you can check-in to a lifetime of grandeur, style & pampered indulgence.

#1, Periyar Salai, (Near SP Infocity),  
Perungudi, Chennai - 600 096  
[www.tfecorp.com](http://www.tfecorp.com)

For Sales Enquiry  
**+91 8144 599 599**

Marketed by  
**SKYLINE**  
PROPERTY CONSULTANTS

Member  
**CREDAI**

Credila



*5th Jan - Saturday - The Hindu Property Plus - Page 1 - Qtr*

CREDAI

# ONE 74

MRC Nagar

## VIEW LIKE NO OTHER

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA

**BOOKINGS OPEN**  
EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS

READY TO MOVE IN

Image shot at location



**CEE BRO S** 

one74.com | enquiry@ceebros.com

Sale and rental enquiry  
**98410 79474**

*5th Jan - Saturday - The Hindu Property Plus - Page 4 - Full Page*


*in full bloom,  
it sure is a  
promising pick.*

VISIT MODEL APARTMENT

The  
**Bloomingdale**  
PHASE I

SHANKAR NAGAR, PAMMAL, PALLAVARAM.

₹4500\*/SQ.F T.

2 & 3 BHK APARTMENTS FROM 635 TO 1552 SQ.FT.

Avail the benefits of PMAY Scheme\*

Call 99620 11533, 99620 29153

PHASE I - Completion Certificate No. EC/SOUTH-I/148/2017 Dated 06.06.2017

PHASE II - RERA No. TN/1/Building/0014/2017 Dated 16/08/2017

\*Base price. \*Conditions apply. Interior design and furnishing shown are not part of the standard apartment.



CORPORATE OFFICE:

3, Mangesh Street, T. Nagar, Chennai - 600 017.

P 044 2434 6333, 2434 9090 E sales@appaswamy.com

www.appaswamy.com Follow us on

CREDAI

**Appaswamy**  
REAL ESTATES



5th Jan - Saturday - TOI - Page 2 - Full Page ad

**ADITYARAM GROUP**  
Presents

**Create Your  
Address  
in the City**


*With*




**ADITYARAM  
TOWNSHIP**  
*Phase I*

**PROJECT HIGHLIGHTS**  
Near VGP Golden Beach  
Walkable Distance to the Beach

- Posh Location Surrounded by Luxury Villas
- Plots Ranging from 860 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation
- Individual Granite Cladding Compound Wall with Gate
- Ready for Construction
- Children Play Area
- 24/7 Security

**Make Your Wise  
Decision Today**



**LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS**

**ADITYARAM  
PROPERTIES (P) LTD**

Corporate Office:  
No:50, East Coast Road,  
Adityaram Nagar,  
Panayur, Chennai - 600119

**Call: 7667777777**  
[www.adityaramproperties.com](http://www.adityaramproperties.com)  
[sales@adityaramproperties.com](mailto:sales@adityaramproperties.com)



5th Jan - Saturday - TOI - Page 3 - Full Page ad

# CEEBROS TIMES

CREDAT

ONE  
74  
MRC Nagar

A HOME BY THE SEA

**18** | **7** | **225**  
LEVELS | TOWERS | APARTMENTS

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS  
STARTING FROM ₹2 CRORES ONWARDS

READY TO MOVE IN

Image shot at location

**CEEBROS**

Sale and rental enquiry **98410 79474**

one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India



## 5th Jan - Saturday - Times Property - J1 - Full Page ad



**Jubilee**  
RESIDENCES

GUDUVANCHERY  
CHENNAI



VIDUTHALAI!!  
VIDUTHALAI!!

**Vaadagai  
Veetilirunthu  
Viduthalai!**

**Now Own a House  
at ₹10.92 lacs!**

Put an end to your rented house woes. The dream house you have always aspired for now starts at only Rs. 10.92 lacs. Presenting Urbanrise Jubilee Residences, a tastefully constructed gated community with world-class amenities at the gateway to Chennai - Guduvanchery.

**STUDIO**  
₹10.92  
— Lacs —

**1 BHK**  
₹16.08  
— Lacs —

**2 BHK**  
₹19.71  
— Lacs —

**3 BHK**  
₹28.90  
— Lacs —






Located in the Golden Triangle



A Gated Community with World-Class Amenities



Next to 750 Acres Reserve Forest



Earn the Best returns in Chennai

Have you received your

**₹2.67 lacs**

cheque from the Government under the



प्रधानमंत्री आवास योजना  
Pradhan Mantri Awas Yojana



**Location – Heart of the Golden Triangle**

The 'Golden Triangle' consists of three extremely huge Industrial and IT belts of Chennai, namely Mahindra World City, Siruseri IT Park and the MEPZ.

alliance GROUP

To visit the site and see the model apartment, call:

**89283 30000**

Only Limited Units Available. So Don't Forget Your Cheque Book!

**urbanrise**

An Alliance Group Company

**CREDAI**

Site Address: Nellikuppam Road, Moolakazhani, Guduvanchery, Chennai | [www.jubileeresidences.com](http://www.jubileeresidences.com)

\*Terms & Conditions apply



5th Jan - Saturday - Times Property - J2 - Full Page ad



**AMBATTUR  
PUZHAR ROAD**

**OPP TO VELAMMAL  
GLOBAL SCHOOL**

1 BHK HOMES  
STARTS FROM  
**₹26  
LAKHS\***



**2 BHK VEEDU  
VAANGA PONAEN.**

**3 BHK VEEDU  
VAANGI VANDHEAN.**

When buying your own home you have to think smart & think ahead.  
Today a 2 BHK home is fine but in five years the kids would have grown up.  
But with escalating costs will it be possible to buy a 3 BHK then?  
That's why I bought a 3 BHK home now!  
And the most amazing aspect is that I have bought a  
**3 BHK home in the budget of a 2 BHK.**

**So I made a life changing decision in a flash of a second  
and booked right away !**

**HAPPY NEW HOME 2019**

*Happy Prices*

**1&2 BHK ₹4399** Per Sq.Ft.

**3 BHK ₹4399 ₹3799** Per Sq.Ft.

**HANDING  
OVER  
MARCH  
2019**

**THOUGHTS OF OUR CUSTOMERS**



"Today a 2 BHK home is fine for me. But in five years my daughter and son would have grown up. And they would need a separate bedroom. Buying a 3 bedroom home then with these escalating costs would be very difficult for me. That's why I bought a 3 BHK home now! And the best is, I got a 3 BHK home at Lakeside2 at the budget of a 2 BHK"

**D. KALAIYARAN / K. SUJATHA**

DIRECTOR  
SOUTH INDIA MAT MACHINERIES  
**C BLOCK-2A**



"My budget was only for a 2 BHK apartment. But when I saw the advertisement of lakeside2, I was really impressed. It said 2 BHK VEEDUVAANGA PONAEN, 3 BHK VEEDU VAANGI VANDHEAN. I immediately booked my home at Lakeside2 and no second thought at all. Because, for my 2 BHK budget, I got a 3 BHK home"

**R. KARUNANITHI / K. RAJAM**

DEPUTY MANAGER  
NAULAN LOGISTICS SERVICES  
**C BLOCK-2F**



"My requirement today is only a 2 BHK apartment. But when I saw the 2 BHK VEEDUVAANGA PONAEN, 3 BHK VEEDU VAANGI VANDHEAN advertisement of Lakeside2, I immediately made my life changing decision. I booked my 3 BHK home at Lakeside2 at the budget of a 2 BHK. What's more Lakeside2 has a world of amenities to indulge and many schools and utility touch points are close by."

**E. VINODH / S. NITHYA**

EPU MANAGER  
ALSTON TRANSPORT INDIA LTD.,  
**A3 BLOCK-1D**

**PHASE I  
SOLD &  
OCCUPIED**

**352  
LIFESTYLE  
HOMES**

**6  
TRANQUIL  
ACRES**

**1 BHK  
584 -  
597 SQ.FT.**

**2 BHK  
978 -  
1014 SQ.FT.**

**3 BHK  
1345 -  
1626 SQ.FT.**

**Lifestyle Amenities :** Swimming Pool | Kids Play Area  
Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room  
24x7 Security | CCTV Camera | Intercom

PROJECT  
PROMOTERS

**SUGAL & DAMANI  
FOUNDATIONS**

**MEGH  
GROUP**

For more details call:

**93 6002 6001**

Email: [sales@sugaldamanifoundations.in](mailto:sales@sugaldamanifoundations.in) • [www.lakeside2.in](http://www.lakeside2.in)



5th Jan - Saturday - Times Property - Page 4 - Qtr Page ad

KOCHAR'S

# Arjun garden

LIFESTYLE APARTMENTS



**KOCHAR**  
HOMES

**GERUGAMBAKKAM**

**NEAR PORUR JUNCTION**

**READY TO OCCUPY**

**75+ FAMILIES HAVE  
TAKEN POSSESSION**

**2 BHK**

**₹ 50 LAKHS**

**ALL INCLUSIVE**

**NO GST**





COMPLETION CERTIFICATE OBTAINED

**136 VASTHU**

COMPLIANT APARTMENTS

**2 & 3 BHK**

941 TO 1389 SQ.FT.

**FULLY OPERATIONAL**

LIFESTYLE GATED COMMUNITY

• Air-Conditioned Gymnasium • Landscaped Garden • Table Tennis • Carrom • Multi-Purpose Hall

**Site Address :** Arjun Thottam, Tharappakkam Road, Bharathi Nagar, Gerugambakkam, Chennai - 600 122.

FOR MORE DETAILS CALL

**98401 31485 / 93848 01028**

sales@kocharhomes.com

www.kocharhomes.com

Also available at

**mypropertyboutique**

240 Days Notice Period

Member

**CREDAI**

Codilla

5th Jan - Saturday - DT Mugavari - J1 - Full Page

உங்கள் தனித்துவம்

# முகவரி

சென்னை 5-1-2019



**TVS**

## HOMES FOR LIFETIMES AT CHENNAI'S MOST SOUGHT AFTER LOCATION.

Ready to occupy apartments at TVS Emerald GreenAcres.




**AN 18 ACRE COMMUNITY**

Apartments ₹55 lakhs\* onwards

Row Houses ₹64 lakhs\* onwards

Independent Villas ₹1.3 crore\* onwards

**THOUGHTFULLY PLANNED LOCATION**

15 minutes from Tambaram | 5 km from Perungalathur Railway Station | 3 km from Vandalur Junction | 19 km to Airport  
Near SSM School & Velammal Vidyashram School

Strategically located to cater to the IT corridor on OMR and Manufacturing MNCs in Oragadam & Mahindra World City

**THE TVS PROMISE**

Thoughtfully designed homes | Timely delivery  
Trusted TVS quality | 5 years maintenance

**FUTURE READY LOCATION**

- Close proximity to the proposed new Chennai Mofussil Bus Terminus
- Accessible to the 400 ft. Outer Ring Road • Within easy reach of Tambaram Station, the city's 3<sup>rd</sup> largest rail terminal
- Near Gold Souk Grande Mall & Camp Road

Call **88077 87878**. [www.tvsemerald.com](http://www.tvsemerald.com)

Sales Office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018

Visit us at TVS Emerald Enclave, Nedungundram, Perungalathur, Chennai - 600 063.

RERA registered project: TN/01/Building/0236/2017 | [www.trera.in](http://www.trera.in)





*5th Jan - Saturday - DT Mugavari - J2 - Full Page*

16 சென்னை 5-1-2019 தினத்தி

**TVS**

# DESIGNED FOR YOUR HAPPINESS.

**TVS EMERALD LIGHTHOUSE**

LUXURY 2 & 3 BHK APARTMENTS  
CLOSE TO CHENNAI INTERNATIONAL AIRPORT, NEAR PALLAVARAM.



At TVS Emerald LightHouse, happiness comes in many forms. It's the pleasure of spending more time with your family, because you live in a well-connected location. The delight of being surrounded by natural light and fresh air all through the day. The comfort and security of a community. And the TVS promise, to set your mind at ease. Come home to the tower of joy.

**LightHouse Features**

240 thoughtfully planned 2 & 3 BHKs | Strategically located on the 200 ft. Radial Road, opp. Embassy Splendid Tech Zone | Spacious lobby and wide corridors | Rainwater harvesting | DG Backup

**Thoughtful Amenities**

Private balcony garden | Exclusive Tower Lounge | Swimming pool with deck | Gym | Children's play area  
Landscaped podium | Multi-purpose hall | Indoor play area | Fun zone

**The TVS Promise**

Thoughtfully Designed Homes | Timely Delivery | Trusted TVS Quality | 5 Years Maintenance

**STARTING FROM ₹72 LAKHS\***  
On **PALLAVARAM - THORAIPAKKAM ROAD**

**CALL 88077 87878**  
[www.tvsemerald.com](http://www.tvsemerald.com) | [tvsemerald](https://www.facebook.com/tvsemerald) | [emeraldhavenreality](https://www.instagram.com/emeraldhavenreality)

Sales office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018,  
Site address: TVS Emerald LightHouse, 200 ft. Radial Road, Pallavaram, Chennai - 600 117.

RERA registered project: **TN/29/Building/0005/2017** | [www.tnrera.in](http://www.tnrera.in)

**TVS Emerald LIGHTHOUSE**



5th Jan - Saturday - DT Mugavari - Page 3 - Qtr page Ad

மிகவும் விரும்பத்தகுந்த இடத்தில்  
முதலீடு செய்யுங்கள்

AURA  
**ELIOS** | வேலப்பன்சாவடியிலிருந்து  
900 மீட்டர் தூரத்தில்



மனை பிரிவின் சிறப்பம்சங்கள்

					
உடனே வீடு கட்ட தயார் நிலையில் மனைகள்	தார் சாலைகள்	LED தெரு விளக்குகள்	விசாலமான அழகு பூங்கா	தெளிவான ஆவணங்கள்	எளிதான வங்கி கடன் வசதி

மனைகள்  
**646 சதுர அடி முதல்**  
**1400 சதுர அடி வரை**

**₹29** முதல் **₹64**  
லட்சம் லட்சம்

CMDA: PPD/LO.NO.24/2018 | RERA: TN/02/Layout/0047/2018 / [www.tnrera.in](http://www.tnrera.in)

LOANS APPROVED BY:

		
---	---	---

 **Call: 044 4002 4001**

Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai- 600 029.  
E-mail: [sales@auraproperties.co](mailto:sales@auraproperties.co) | [www.auraproperties.co](http://www.auraproperties.co)



5th Jan - Saturday - DT Mugavari - Page 3 - Qtr page Ad

**VGN**  
WINDSOR  
— PARK —

பிரீமியம் வீட்டு மனைகள்

பூந்தமல்லி-ஆவடி  
நெடுஞ்சாலையில்

₹16.15 லட்சம்\* முதல்  
₹49.30 லட்சம்\* வரை

646 சதுர அடி முதல்  
1828 சதுர அடி வரை

\*திபந்தனைகளுக்கு உட்பட்டது

இருப்பிடத்தின்  
சிறப்பு அம்சங்கள்

- 2 நிமிடத்தில் பூந்தமல்லி ஆவடி நெடுஞ்சாலை
- புகழ்பெற்ற பள்ளிகள் மற்றும் பிரீமியம் கல்லூரிகள் சுற்றி அமைந்துள்ளது
- 10 நிமிடத்தில் ஆவடி ரயில் நிலையம் • 20 நிமிட தொலைவில் அம்பத்தூர் IT ஹப்

CMDA Approval No. PPD/LO No. 51/2018 | RERA Approval No. TN/02/Layout /0123/2018 / www.tnrera.in

முன் பதிவுக்கு காசோலை/கிரெடிட் கார்டு/டெபிட் கார்டு கொண்டு வரவும்

**VGN**  
CREATING ASSETS SINCE 1942

**Call. 044 4002 4003**  
VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Amaidakur, Chennai-29.

LOANS  
APPROVED BY:

SHRADDHA  
SBI  
IDBI BANK  
www.vgn.in

Member  
CREDAI  
tnpae



## 5th Jan - Saturday - Dinamalar - J2 - Full Page

**LAKE SIDE 2**  
SOAKED IN NATURE

**AMBATTUR  
PUZHAR ROAD**

OPP TO VELAMMAL  
GLOBAL SCHOOL

1 BHK வீடுகள்  
**₹26 லட்சம்** முதல்

## 2 BHK வீடு வாங்க போனேன்

## 3 BHK வீடு வாங்கி வந்தேன்

சிறந்த வீடு வாங்கனும்தான் சுயமாக நினைக்கணும்.  
இப்போ 2 BHK வீடு ஒகே. ஆனா இன்னும் 5 வருஷத்தில்  
வயசுலுங்கப் பொண்ணும் வளர்ந்திருவாங்க.  
அப்போ 3 BHK வாங்க முடியுமா என்ன?  
அதற்குத்தான் இப்பவே ஏறா ரு விவ 3 BHK வாங்கிட்டேன்.  
இதுல என்ன பிடிபடணா  
70 சிகி. பரப்பளவு 3 BHK வாங்கிட்டேன்.  
அதுமான் எட்டுலு டிராப்டு.  
பட்டுலு ஈசை. பண்ணிட்டேன்.

**HAPPY NEW HOME 2019**

1&2 BHK	₹4399	Per Sq. Ft.
3 BHK	₹4399	₹3799 Per Sq. Ft.

**மகிழ்ச்சியான  
விலை**

**HANDING  
OVER  
MARCH  
2019**

**THOUGHTS OF OUR CUSTOMERS**

**D. KALAIYARASAM / K. SUDHATHA**  
DIRECTOR  
SOUTH NEW NAT MACHINERIES  
C BLOCK-2A

"Today a 2 BHK home is fine for me. But in five years my daughter and son would have grown up. And they would need a separate bedroom. Buying a 3 bedroom home then with these escalating costs would be very difficult for me. That's why I bought a 3 BHK home now! And the best is, I got a 3 BHK home at Lakeside2 at the budget of a 2 BHK"

**R. KARUNANITHI / K. RAJAM**  
DEPUTY MANAGER  
NAPULAN LOGISTICS SERVICES  
C BLOCK-2F

"My budget was only for a 2 BHK apartment. But when I saw the advertisement of lakeside2, I was really impressed. It said 2 BHK VEEDUNANGA POKKEN, 3 BHK VEEDU VANGI VANDREAN. I immediately booked my home at Lakeside2 and no second thought at all. Because, for my 2 BHK budget, I got a 3 BHK home"

**E. VINOTH / S. NITHYA**  
EPU MANAGER  
ALSTON TRANSPORT INDIA LTD.  
A3 BLOCK-1D

"My requirement today is only a 2 BHK apartment. But when I saw the 2 BHK VEEDU/VANGA POKKEN, 3 BHK VEEDU VANGI VANDREAN advertisement of Lakeside2, I immediately made my life changing decision. I booked my 3 BHK home at Lakeside2 at the budget of a 2 BHK. What's more Lakeside2 has a world of amenities to indulge and many schools and utility touch points are close by."

**PHASE I  
SOLD &  
OCCUPIED**

**352  
LIFESTYLE  
HOMES**

**6  
TRANQUIL  
ACRES**

1 BHK 584 - 597 SQ.FT.	2 BHK 978 - 1014 SQ.FT.	3 BHK 1345 - 1626 SQ.FT.
------------------------------	-------------------------------	--------------------------------

Lifestyle Amenities : Swimming Pool | Kids Play Area  
Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room  
24x7 Security | CCTV Camera | Intercom

For more details call:  
**93 6002 6001**  
Email: sales@sugaidamanifoundations.in • www.lakeside2.in

PROJECT  
PROMOTERS

**SUGAL & DAMANI  
FOUNDATIONS**

**MEGH  
GROUP**

TN/02/BUILDING/0065/2019  
**RERA  
REGISTERED**  
DATED 21/02/2019

www.1abov.com

1 ABOV



5th Jan - Saturday - DM Kanavu Illam - Page 4 - Full Page

4

சனவரி இல்லம்  
5.1.2019

சனவரி இல்லம்

# கொடைக்கானல்

## மலை அடிவாரத்தில் கும்பக்கரை அருவி அருகில்...

### தோட்டத்துடன் பண்ணை வீட்டுமனை விற்பனைக்கு



**28**  
சென்ட்

**ரூ. 7 லட்சம் மட்டுமே!**

பொதுவில் வீடு.  
நீச்சல்குளம்

- ❖ ஒரு பண்ணை வீட்டுமனை 28 சென்ட் (5 கிரவுண்ட்)
- ❖ மொத்தம் 36 மனைகள் உள்ளது.
- ❖ பொது வீடு, நீச்சல்குளத்தை  
மாதம் 2 நாள் பயன்படுத்திக் கொள்ளலாம்,  
3 வருடங்களுக்கு இலவசமாக
- ❖ ஒவ்வொரு மனையிலும், மா, தென்னை, பலா,  
கொய்யா, எலும்பிச்சை, மகாகனி, மரக்கன்றுகளுக்கு  
சொட்டுநீர் பாசன வசதி செய்யப்பட்டுள்ளது.
- ❖ மனைப்பிரிவு சுற்றிலும் கம்பிவேலி, முன்கேட் உள்ளது.
- ❖ 3 வருட பராமரிப்பு இலவசம்.
- ❖ பத்திரப்பதிவு, பட்டா, EC Free!!









**JAI PROPERTIES**  
100 Feet Road, Arumbakkam, Chennai - 600 106

**94459 47777**

[www.jaiproperties.com](http://www.jaiproperties.com)



End of Report.