Varketbeat January 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	11 th Jan, Friday	Casagrand	All Projects	Multiple	ТОІ	J1 & J2 Full Page
2		Casagrand	All Projects	Multiple	The Hindu	J1 & J2 Full Page
3		Ozone	Metrozone	Apartments	The Hindu	Page 3 Full Page
4		Lancor	Lake Front	Apartments	Property Plus	Page 1 80CC Ad
5		Ceebros	One74	Apartments	Property Plus	Page 1 Qtr.Page
6	12 th Jan, Saturday	МСВ	Platinum City	Plots	Property Plus	Page 3 Half Page
7		Ankur	Palm Springs	Apartments	Property Plus	Page 4 Full Page
8		AVM	Asta	Apartments	ТОІ	J1 & J2 Full Page
9		Ceebros	One74	Apartments	ТОІ	Page 3 Full Page
10		Radiance	lcon	Apartments	Times Property	Page 1 Qtr Page
11		SARE	Dewy Terraces	Apartments	Chennai Times	Page 3 Full Page
12		Aura	Elios	Plots	Dinathanthi Mugavari	Page 1 Qtr Page
13		Hansa	Gems Park	Apartments	Dinamalar	Page 1 Qtr Page

We are a PROPERTY marketing firm.

NOT the leading ones. But try us.

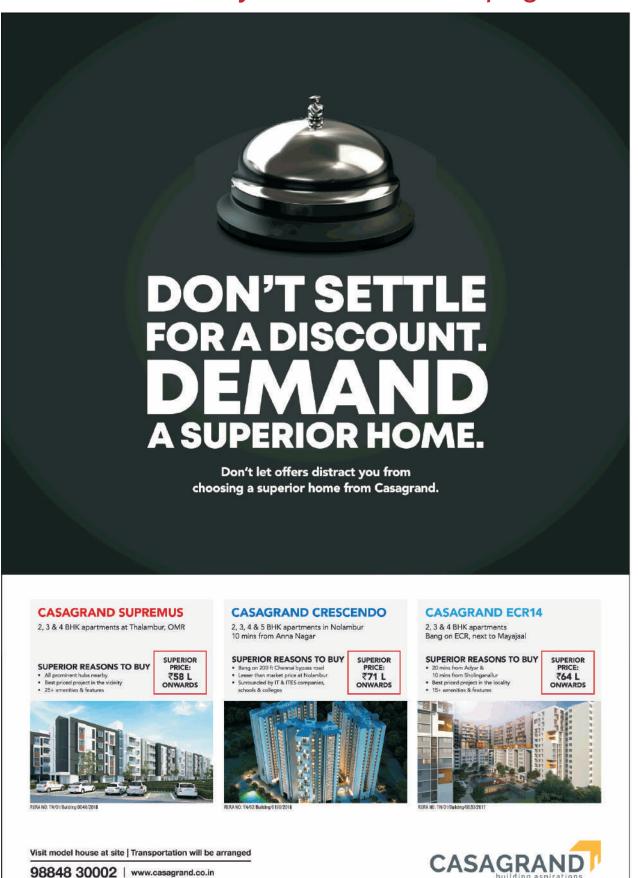


9003113355 www.1abov.com

NEWSPAPER ADVERTISEMENTS

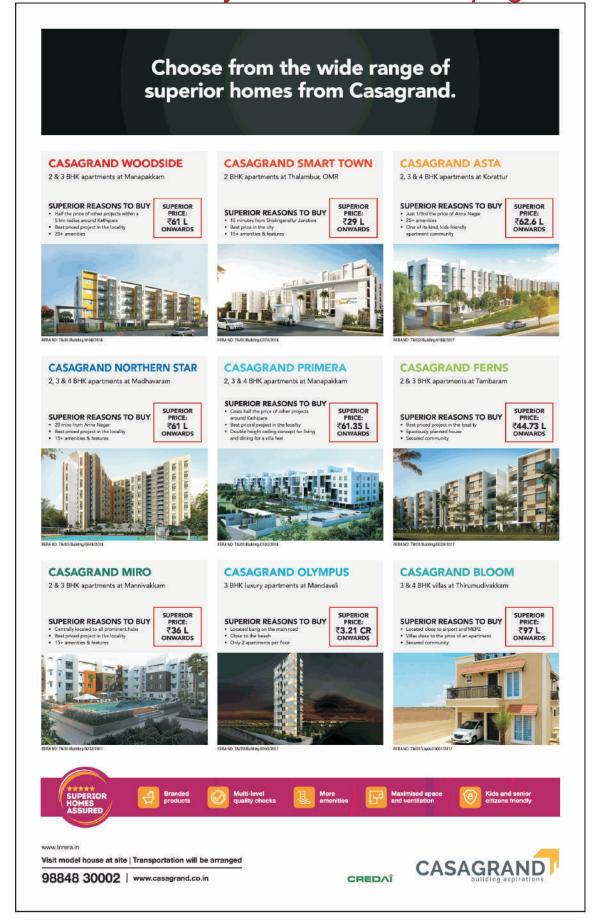
The Hindu, Times Of India, Dinathanthi & Dinamalar

11th Jan - Friday - TOI - J1 - Full page ad





11th Jan - Friday - TOI - J2 - Full page ad



12th Jan - Saturday - The Hindu - J1 - Full Page Ad



12th Jan - Saturday - The Hindu - J2 - Full Page Ad

Choose from the wide range of superior homes from Casagrand.

CASAGRAND WOODSIDE

2 & 3 BHK apartments at Manapakkam

SUPERIOR REASONS TO BUY

- Central courtyard with landscape and recreational amonities. Open sky swimming pool on the terrace Kids and senior citizen friendly. Maximum number of amenities (23)

SUPERIOR PRICE: ₹61 L ONWARDS



2 BHK apartments at Thalambur, OMR

- SUPERIOR REASONS TO BUY
- Modern architecture with elegant at
 All lifestyle amenities with open sky swimming pool on the terrace
 Zero dead space design for the maximum usable area
 Premium specifications

PRICE: ₹31 L ONWARDS



CASAGRAND ASTA



SUPERIOR PRICE: ₹75 L ONWARDS









CASAGRAND FERNS

2 & 3 BHK apartments at Tambaram

CASAGRAND NORTHERN STAR

2. 3 & 4 BHK apartments at Madhavaram

SUPERIOR REASONS TO BUY

SUPERIOR PRICE: ₹86 L

CASAGRAND PRIMERA 2. 3 & 4 BHK apartments at Manapakkam

SUPERIOR REASONS TO BUY

- Chennal's first apartments with double height ceiling
 Premium community with mode
 Efficiently planned spaces with ventilation and light
 Vaastu compilant

SUPERIOR PRICE: PRICE: ₹93 L ONWARDS











CASAGRAND BLOOM

3 & 4 BHK villas at Thirumudivakkam

SUPERIOR REASONS TO BUY

CASAGRAND MIRO

2 & 3 BHK apartments at Mannivakkam

SUPERIOR REASONS TO BUY

CASAGRAND OLYMPUS

3 BHK luxury apartments at Mandaveli

SUPERIOR REASONS TO BUY





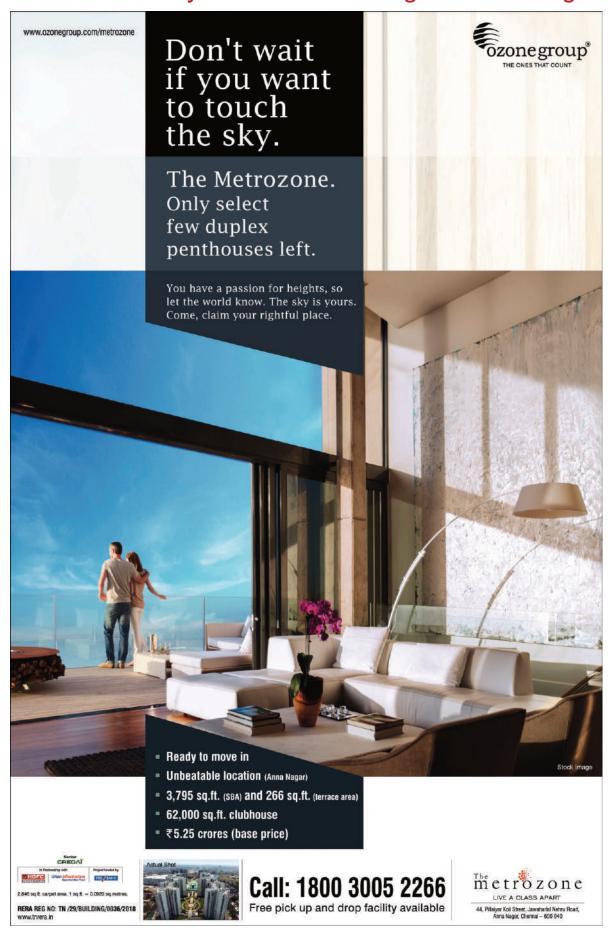
Visit model house at site | Transportation will be arranged

98848 30000 | www.casagrand.co.in

CREDAÎ



12th Jan - Saturday - The Hindu - Page 3 - Full Page Ad



12th Jan - Saturday - The Hindu Property Plus - Page 1 - 80cc



- Lounge and Spacious Party Halls
 Tennis Court
- Indoor Games Room
 Swimming Pools
- Indoor Badminton Courts
 Table Tennis

FOR BOOKINGS, CALL:

044-3020 5472 044-6694 9471

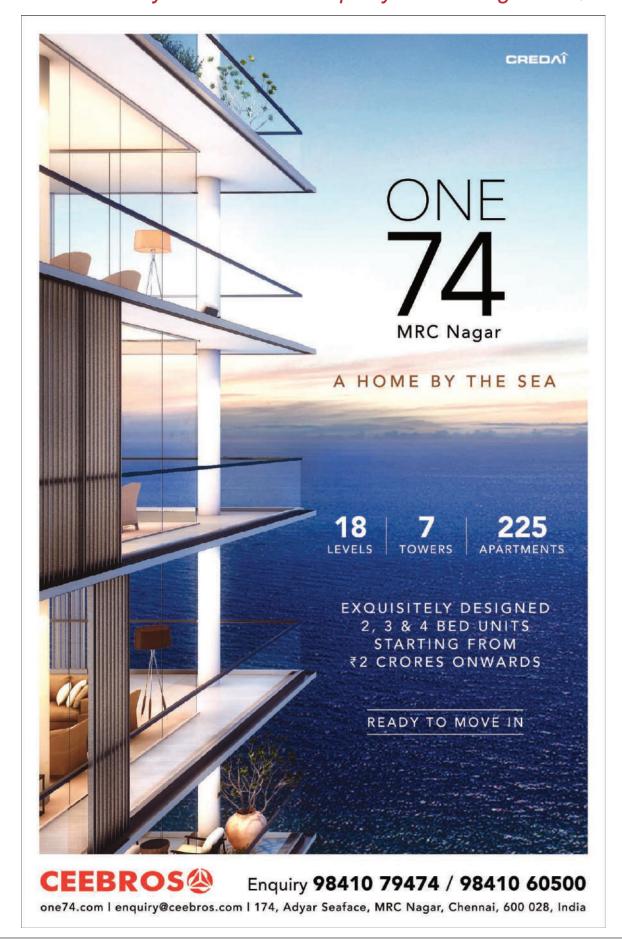
*Basic Price, T&C Apply.



OMR, SHOLINGANALLUR Model School Rd., Sholinganallur, Chennai www.lancor.in | enquiry@lancor.in

CREDAI

12th Jan - Saturday - The Hindu Property Plus - Page 1 - Qtr. Page





12th Jan - Saturday - The Hindu Property Plus - Page 3 - Half Page





12th Jan - Saturday - The Hindu Property Plus - Page 4 - Full Page

DON'T JUST LIVE! IT'S NOW TIME TO LIVE RIGHT!

- ✓ Right Price
- ✓ Right Time
- Right Location

















- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Luxury Apartments starting from ₹79 lacs onwards*
- Just opposite to TVS Lucas and next to Saravana Stores
- · An array of lifestyle amenities

Lifestyle Amenities

Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level Table Tennis Room | Billiards Room | Yoga Room | Party Hall | Children's Play Area Senior Citizens Seating Area

S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM Thirumangalam Metro Station 3 KM | MMM HOSPITAL - 3 KM Villivakkam Railway station 3 KM | VR Chennai Mall - 3.5 KM



TO AVAIL SPECIAL PONGAL OFFER VISIT OUR SITE



For Bookings: 81909 44444, 98401 94459_ www.ankurfoundations.com Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfopi49@gmail.com

12th Jan - Saturday - TOI - J1 - Full Page ad



asta AVM

Your dreams come true today.

Ready to move in homes at Asta AVM



asta AVM luxury apartments inside the legendary AVM Studios.

1 & 2 BHK Compact	628/638 sq.ft.	60L* onwards
2 BHK Regular	983 sq.ft.	1.03Cr* onwards
2 BHK Premium	1163 sq.ft.	1.22Cr* onwards
3 BHK Regular	1421 sq.ft.	1.46Cr* onwards
3 BHK Premium	1645 sq.ft.	1.73Cr* onwards

Entrance from KK nagar and Vadapalani.

Member CREDAÎ

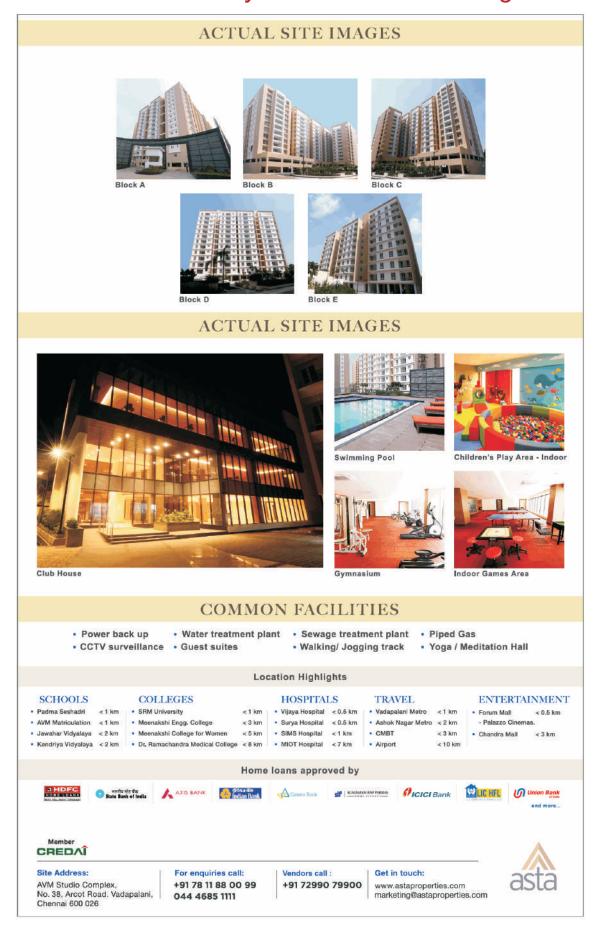
Site Address:

AVM Studio Complex, No. 38, Arcot Road. Vadapalani, Chennai 600 026 For enquiries call: +91 78 11 88 00 99 044 4685 1111 Vendors call: +91 72990 79900 Get in touch: www.astaproperties.com marketing@astaproperties.com





12th Jan - Saturday - TOI - J2 - Full Page ad





12th Jan - Saturday - TOI - Page 3 - Full Page ad

CEEBROS TIMES CREDAÎ MRC Nagar A HOME BY THE SEA **EXQUISITELY DESIGNED** 2, 3 & 4 BED UNITS STARTING FROM ₹2 CRORES ONWARDS READY TO MOVE IN



Enquiry 98410 79474 / 98410 60500

one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

12th Jan - Saturday - Times Property - Page 1 - Qtr. Page ad

www.radiancerealty.in

RERA Approval Number:TN/29/Building/0065/2017





SPOT LOANS

CUSTOMISABLE & SMART HOMES GUARANTEED RENTALS LIFETIME MAINTENANCE



VISIT AND EXPERIENCE THE FULLY FURNISHED SMART, ACTUAL APARTMENT AT OUR SITE

PROJECT FEATURES

Prestigious Location - Koyambedu I Metro Connectivity | 3-way Ventilation I Exclusive Club House.

* Limited period offer. Conditions apply.





044 - 6620 5795

12th Jan - Saturday - Chennai Times - Page 3 - Full Page ad





12th Jan - Saturday - DT Mugavari - Page 1 - Qtr page Ad





12th Jan - Saturday - Dinamalar - P1- Qtr. Page



End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

