

arketbeat

January 2019 - Week 3

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	15th Jan, Tuesday	Cotton City Developers	Manchester Cotton City	Villas	The Hindu	Page 1 Half Page
2		Utoo Homes	Multiple	Smart Apartments	TOI	J1 & J2 Full Page
3	18th Jan, Friday	TVS	Green Enclave	Apartments	The Hindu	J1 & J2 Full Page
4		SPR	SPR City	Apartments	The Hindu	Page 2 Half Page
5	19th Jan, Saturday	Casagrand	All Projects	Multiple	The Hindu	J1 & J2 Full Page
6		SPR	SPR City	Apartments	The Hindu	Page 2 & 3 Full Page
7		Ozone	Greens	Apartments	Property Plus	J1 & J2 Full Page
8		Prince	Highlands	Apartments	Property Plus	Page 1 Qtr. Page
9		Bahri	Santosham	Retirement Villas	Property Plus	Page 1 Qtr. Page
10		Adityaram	Township	Plots	Property Plus	Page 1 80cc
11		Navins's	All Projects	Multiple	Property Plus	Page 3 Full Page
12		Sugal & Damani	Lake Side 2	Apartments	Property Plus	Page 5 Full Page
13		Avalon	Cove	Apartments	Property Plus	Page 6 Qtr. Page
14		Ankur	Palm Springs	Apartments	Property Plus	Page 7 Full Page
15		Appaswamy	All Projects	Multiple	Property Plus	Page 8 Full Page
16		TVS	Green Enclave	Apartments	TOI	J1 & J2 Full Page
17		SARE	Dewy Terraces	Apartments	Chennai Times	Page 3 Full Page
18		SPR	SPR City	Apartments	TOI	Page 2 & 3 Full Page
19		TVS	Emerald	Villas	Times Property	J1 & J2 Full Page
20		VGN	Spring Field	Plots	Times Property	Page 1 Qtr. Page
21		Baashyam	Le Chalet	Apartments	Times Property	Page 1 Qtr. Page
22		Adityaram	Township	Plots	Times Property	Page 1 80cc
23		NCC Urban	Temple Trees	Apartments	Times Property	Page 3 Half Page
24		AVM	Asta	Apartments	Times Property	Page 5 Full Page
25		Doshi	Risington	Apartments	Times Property	Page 8 Full Page
26	20th Jan, Sunday	Casagrand	All Projects	Multiple	The Hindu	J1 & J2 Full Page

We are a
PROPERTY
marketing firm.

NOT *the leading ones. But try us.*

9003113355
www.1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

15th Jan - Tuesday - The Hindu - Page 1 - Half page

Prestigious Legacy for
your loved one...



98658 11000
98658 22000

From the makers of

Manchester Towers | Manchester Square
Manchester Perks | Manchester Perks II
Manchester Regent | Manchester Landmark
Manchester Grand | Manchester Albatross
Manchester Sitara

MANCHESTER Cottoncity

Vellakinar, Coimbatore.



RERA No. TN/11/BUILDING/0134/2018

Luxury Villas at Vellakinar (Off Mettupalayam Road), Coimbatore.



Cotton City Developers Private Limited

Regd Off : 1029, Avinashi Road (Opp. PRS) Coimbatore - 641 018

Contact : 0422 - 4392710, 2222283, 2222183

Website : www.cottoncity.in



15th Jan - Tuesday - TOI - J1 - Full page ad

UTOO HOME

90in30

Rs.41 Lacs (Porur)

46 locations in Chennai to choose from
Loan available on terms & conditions

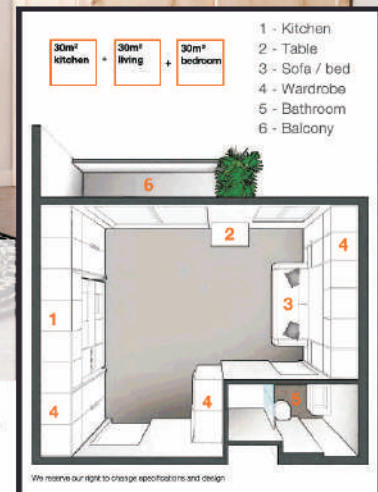
**VISIT INDIA'S FIRST
HOME EXPERIENCE CENTRE**

**MRC NAGAR
CHENNAI**

Double bed | Dining table | Refrigerator | Cooking range & Storage units

Enjoy affordable luxury

9810 sq.ft of extended living space



Signature amenities



FOOD AT
HOME COST



LAUNDRY
SERVICE



ELITE
SALON & SPA
(UNISEX)



RECREATIONAL
STUDIO



SWIMMING
POOL



FLOATATION
POD



PARTY
HALL



MINI
THEATER



WORK
HUB



WORLD CLASS
INTERIORS

Walk in with prior appointment from 8 am - 8 pm



UTOO EXPERIENCE CENTRE

TVH Belicia tower-1, Level 5, MRC Nagar, Chennai -28.
Call : 73853 70000 / 1800-572-8866

Scan here



utoohome.in

15th Jan - Tuesday - TOI - J2 - Full page ad

+

COME TODAY,
VISIT THE

FUTURE

+



More is less

Ergonomic design to enhance your lifestyle

Walk in with prior appointment from 8 am - 8 pm

Visit 7 days a week

CALL 1800-572-8866



Add up space

Looking for more space? Buy additional rooms at "Utoo Home" designed to comfortably accommodate up to 4 people.



Collaborate with "Utoo Home"

Finalised your home elsewhere? We can collaborate with your builder to bring you the ultra-modern "Utoo Home" experience by providing our amenities and 3 in 1 housing design.



Privilege of being a woman

Women earning Rs.60,000 pm and above will be provided with up to 95% bank loan to buy the Utoo Home.



World class interiors

Visit our UTOO EXPERIENCE CENTRE to witness high end European accessories. 1000s of designs available for customisation. Experience App-based controls and smart features in your home.



UTOO EXPERIENCE CENTRE

TVH Belicia tower-1, Level 5, MRC Nagar, Chennai - 28.

Call : 73853 70000 / 1800-572-8866

Scan here



Virtual experience

18th Jan - Friday - The Hindu - J1


TVS

Launching

TVS Emerald Green Enclave.
Where the happiness of home extends beyond four walls.
 A vibrant 9.4 acre community near Porur.

Member
CREDAI

LUXURY 2.5, 3 & 4 BHK APARTMENTS TO CALL YOUR OWN

When it comes to TVS, you know your family is in good hands. You'll feel it in the comfort of your spacious home to the warmth of the community you live in. This luxurious property is thoughtfully designed keeping your family in mind and is fully-equipped to take care of all your needs. You'll have more time for your family and to do the things you love, amidst a green and healthy environment. Here's a home that overflows with happiness.

EXCLUSIVE FEATURES

65% Open space | Terrace garden | Private balcony garden | 3 Parks with gardens
 Solar panels | 61% UDS | Commercial complex | 5+ Great sports amenities

THE TVS PROMISE

Thoughtfully Designed Homes | Trusted TVS Quality | Timely Delivery | 5 Years Maintenance

Call **88077 87878.** www.tvsemerald.com

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniyuthur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | www.tnrra.in

TVS Emerald
Green Enclave

18th Jan - Friday - The Hindu - J2



PRIVATE BALCONY GARDEN*



YOGA LAWN WITH GAZEBO



FUTSAL TURF COURT



CUSTOMISABLE INTERIORS

*Conditions apply. Excludes of taxes, stamp duty and other charges. Images shown for graphical representation only.

LOCATION ADVANTAGE

4 kms from Porur | Close to Guindy, Airport & Alandur metro | 7 Reputed schools in 5 km radius
4 Employment hubs in 7 km radius | 3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

STARTING FROM ₹80 LAKHS*

Luxury 2.5, 3 & 4 BHK Apartments

Call **88077 87878**. www.tvsemerald.com

Sales Office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018.

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniptur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | www.tnraa.in

TVS Emerald
Green Enclave

18th Jan - Friday - The Hindu - P2 - Half Page Ad



SPR CITY
A PROJECT WITH BINNY LTD.

WHEN THE PILOT
ANNOUNCES:
“WE ARE
FLYING
AT THE
ALTITUDE
OF CHENNAI’S
TALLEST
RESIDENTIAL
TOWERS.”

IT’S A MATTER
OF PRIDE.

WATCH PAGES 2 & 3 TOMORROW FOR
LUXURIOUS 2, 3 & 4 BHK RESIDENCES.

FOR MORE DETAILS CALL: 81486 81486

RERA: TN/29/BUILDING/0068/2018

19th Jan - Saturday - The Hindu - J1

100 HOUR SUPER SAVING PROMISE

79 JAN 9^{AM} - 23 JAN 1^{PM}



10 Superior Projects



Never before price from Casagrand



Save from ₹8 L to ₹20 L

Offer valid only for 100 hours. Last chance to grab a superior home at an unbeatable price. Hurry!



CASAGRANT CRESCENDO

2 & 3 BHK apartments
in Nolambur, near Anna Nagar

RERA NO: TN/02/Building/0190/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6000/sft	₹5300/sft	₹4850/sft	₹11.5 L

*Savings for 1000 sft from the market price

2, 3 & 4 BHK apartments
Bang on ECR, next to Mayajaal

RERA NO: TN/01/Building/0030/2017

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6200/sft	₹4450/sft	₹4200/sft	₹20 L

Visit model house at site | Transportation will be arranged

98848 30002 | www.casagrand.co.in
CASAGRANT
building aspirations

19th Jan - Saturday - The Hindu - J2



Superior homes across Chennai

 <p>CASAGRANT SmartTOWN</p> <p>2 BHK apartments at Thalambur, OMR</p> <p><small>RERA NO: TN/01/Building/0673/2018</small></p>	 <p>CASAGRANT ASTA</p> <p>3 BHK apartments at Korattur</p> <p><small>RERA NO: TN/02/Building/0168/2017</small></p>	 <p>CASAGRANT NORTHERN STAR</p> <p>3 BHK apartments at Madhavaram</p> <p><small>RERA NO: TN/02/Building/0643/2018</small></p>																								
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 <p>CASAGRANT Bloom</p> <p>3 & 4 BHK villas at Thirumudivakkam</p> <p><small>RERA NO: TN/01/Layout/0001/2017</small></p>																										
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*Savings for 1000 sft from the market price



**SUPERIOR
HOMES
ASSURED**



Branded products



Multi-level quality checks



More amenities



Maximised space and ventilation



Kids and senior citizens friendly

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CASAGRANT
building aspirations

19th Jan - Saturday - The Hindu - P2 - Full Page



WHEN THE PILOT
ANNOUNCES:

**“WE ARE
FLYING
AT THE
ALTITUDE
OF SPR CITY’S
RESIDENTIAL
TOWERS”**

IT’S A MATTER
OF PRIDE.

PRESENTING CHENNAI’S TALLEST
2, 3 & 4 BHK RESIDENTIAL TOWERS.

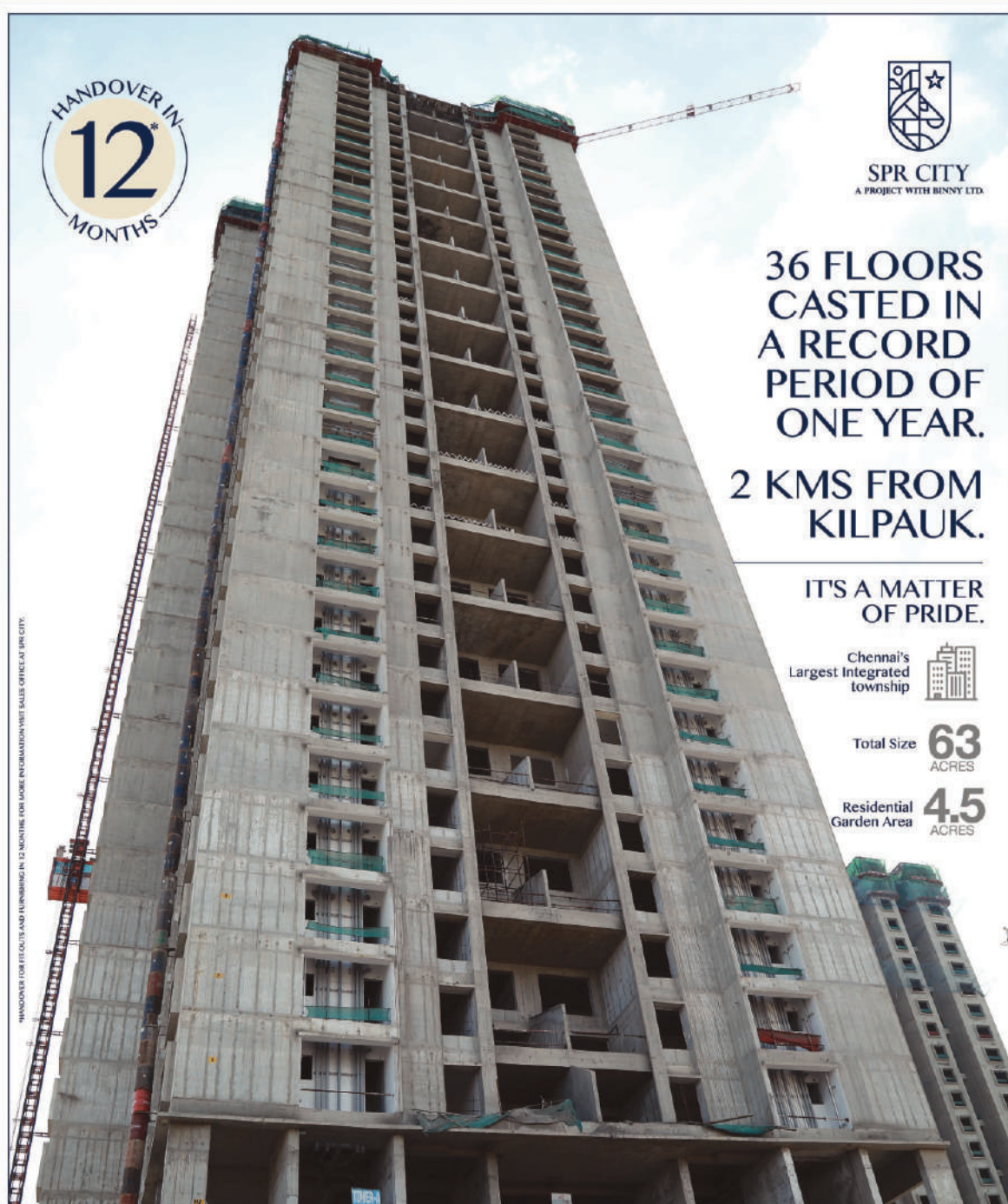
SPR HIGHLIVING DISTRICT.
2 KMS FROM KILPAUK.

SPR CITY
A PROJECT WITH BINNY LTD.

LIMITED INVENTORY.
HANDOVER IN 12 MONTHS FOR FIT-OUTS.
RERA: TN/29/BUILDING/0068/2018

CALL: 8 1486 8 1486

19th Jan - Saturday - The Hindu - P3 - Full Page



HANDOVER IN 12 MONTHS

SPR CITY
A PROJECT WITH BINNY LTD.

**36 FLOORS
CASTED IN
A RECORD
PERIOD OF
ONE YEAR.**

**2 KMS FROM
KILPAUK.**

**IT'S A MATTER
OF PRIDE.**

Chennai's
Largest Integrated
township

Total Size **63**
ACRES

Residential
Garden Area **4.5**
ACRES

HANDOVER FOR FIT-OUTS AND FURNISHING IN 12 MONTHS FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY.

World-Class Amenities: Chennai's 2nd Largest Mall • Multi-Screen Multiplex • Shri Ram Universal School • Market Of India - India's Largest Wholesale Market • Art Centre • Sports Zone • Health, Spa & Yoga Centre • Cafeteria • Conference Room • Meeting Halls • Senior Citizens' Park and Over 65 Other Amenities.

BETTER VALUE THAN ANY OTHER PROPERTY IN CHENNAI

POINTS FOR COMPARISON	SPR CITY	PURASAWALKAM	VEPERV	KILPAUK
Distance from SPR City	-	1 KM	2 KMS	2 KMS
Price per sq. ft.	x	1.6x	3x	2.5x
AMENITIES ZONE				
Maximum No. of Amenities	65	15	10	10
Maximum Club House Area	40,000 Sq. Ft.	10,000 Sq. Ft.	8,000 Sq. Ft.	5,000 Sq. Ft.
Jogging / Walking Track Length	1 KM	0.25 KM	Hardly Exists	Hardly Exists
LAND ALLOCATION FOR RECREATIONAL SPACES				
Open Space in Township	12 Acres	2 Acre	0.25 Acre	0.25 Acre
Private Garden for Residents	4.5 Acres	1 Acre	0.25 Acre	0.25 Acre
Land Area for Spiritual Activities	1.1 Acres	0.1 Acre	0.2 Acre	0.1 Acre
NEIGHBORHOOD				
Unhindered City View	Yes	No	No	No
India's Best School Plan for Retail Mall Next Door	Yes	No	No	No
	1.5 Million Sq. Ft.	Nil	Nil	Nil

*Above details are approximate

RERA: TN/29/BUILDING/0068/2018

**CALL:
81486 81486**

19th Jan - Saturday - The Hindu - Property Plus - J1

www.ozonegroup.com/greens



More room
from the
same room

Ozone Group

P R E S E N T S

XL 1BHK
HOMES

Chennai's 1st
convertible homes
next to ELCOT SEZ,
Sholinganallur.

Rs 32 lakhs*

INAUGURAL
PRICE ONLY.

Hurry!



- 1BHK homes with smart, innovatively designed furniture imported from London
- Furnishing in just 15 days
- Project is ready to move in, soon

XL 1BHK
HOMES *The perfect fit*

Member
CREDAI

Project funded by
Indiabulls

RERA NO - TN/01/BUILDING/0027/2017 DT. 21.08.2017
www.tnrrera.in

Call: 8880 55 22 44

greens
NEXT TO ELCOT SEZ
SHOLINGANALLUR

*T&C apply.

19th Jan - Saturday - The Hindu - Property Plus - J2

www.ozonegroup.com/greens



Come,
dynamic, space maximizing
homes are waiting.

XL 1BHK
HOMES

from Ozone Group.
Chennai's 1st convertible homes.

Flexible living spaces are becoming a favourite choice, world-wide. Now it can be yours too, thanks to the innovatively designed furniture that comes along with your 1 BHK home.

- Multi - functional, space - saving, convertible furniture*
- Living room becomes a bedroom and a home office as well
- Centre table becomes a dining table
- Dining table becomes a study table
- Bed room becomes what you want it as-reading corner/ yoga room/ kids play area



Rs 32 lakhs*
INAUGURAL
PRICE ONLY. **Hurry!**

XL 1BHK
HOMES *The perfect fit*

Stock image

*Multi-activity, smart furniture from LOOVE London

Member
CREDAI

Project funded by
Indiabulls

RERA NO - TN/01/BUILDING/0027/2017 DT. 21.08.2017
www.trrera.in

Call: 8880 55 22 44

greens
NEXT TO ELCOT SEZ
SHOLINGANALLUR

**T&C apply.

19th Jan - Saturday - The Hindu - Property Plus - P1 - Qtr Page Ad

ANNOUNCING



**PRINCE
Highlands
PORUR**



**PRINCE
HIGHLANDS
BEST
GUARANTEED
PRICE**



PRINCE
PROMISES DELIVERED

**PREMIUM APARTMENTS NEXT TO SRI RAMACHANDRA HOSPITAL
ON MOUNT POONAMALLEE ROAD, PORUR
IS NOW AVAILABLE FOR**

RS. 5,995/-

NO EXTRA
CHARGES

per sq.ft. (all inclusive price)

READY TO
HANDOVER

1 BHK - Rs.36.57 lakhs (all inclusive price)

2 BHK - Rs.65.35 lakhs (all inclusive price)

3 BHK - Rs.91.72 lakhs (all inclusive price)

CMDA-CC
OBTAINED

300+ HOMES HANDED OVER. FAMILIES HAVE STARTED MOVING IN.

ACTUAL SITE PHOTO



15,000 sq.ft. Premium Club House | Indoor Swimming Pool | Air conditioned gym
 Power backup for common areas and apartments | Interconnected basement car park
 Children's play area | Amphitheatre | Landscaped gardens | Multipurpose hall
 Multipurpose play courts and many more...

87544 90300 / 87544 90400

www.princefoundations.com | email: mktg@princefoundations.com

PROJECT
FINANCED BY:


L&T Finance
Home Loans

M&T designstray

19th Jan - Saturday - The Hindu - Property Plus - P1 - Qtr Page Ad

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SANTOSHAM RETIREMENT COMMUNITY CORDIALLY INVITES YOU TO VISIT
OUR ROADSHOW INTERACT WITH OUR SALES, HOSPITALITY & MEDICAL TEAM AND GET
LAUNCH DISCOUNTS ON SPOT BOOKING OF SENIOR FRIENDLY COMPACT VILLAS

VENUE

Hotel Savera, Olive Hall, No.146, Dr. Radhakrishnan Salai, Mylapore
19th and 20th January 2019, 9am-6pm



What would you choose for your retired life?
Cramped, polluted and boring or Clean, serene and well-planned

Santosham Retirement Community in the tranquil foothills of Kodaikanal offers compact
senior friendly affordable villas within the 121 acres Bahri Beautiful Township.

Live a full glorious life with state-of-art operational services, cafeteria, hospitality,
facility management, recreational facilities, 24/7 security, Top-notch medical care,
40,000 sq.ft. clubhouse and a thriving community!





santosham
retirement community
By Bahri Estates

1 BHK Villas
@
₹14.77* Lakhs
onwards

2 BHK Villas
@
₹21.95* Lakhs
onwards

*Other Charges Extra

Call: +91 90030 03609 / 96771 21870 Toll free: 1800 102 2111




INDIA'S MOST AWARDED DEVELOPER IN SENIOR HOUSING
BAHRI ESTATES PVT. LTD.
An ISO 9001:2015 Certified Company

Sales Office: 2nd Floor, Jamal's Nainar Enclave, 44, Eldams Road, Alwarpet, Chennai - 600 018.
Watch walkthrough of santosham and customer testimonials at: www.bahriestates.com
e-mail: info@bahriestates.com | RERA Reg. No.: TN / 021 / Building / 0105 / 2018




19th Jan - Saturday - The Hindu - Property Plus - P1 - 80cc Ad



It's Your Life

"Plot" - the way you want!



LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS




Adityaram Township Phase 1


PROJECT HIGHLIGHTS

Near VGP Golden Beach
Walkable Distance to the Beach

- Posh Location Surrounded by Luxury Villas
- Plots Ranging from 860 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation

- Individual Granite Cladding Compound Wall with Gate
- Ready for Construction
- Children Play Area
- 24/7 Security



Corporate Office:
No:50, East Coast Road,
Adityaram Nagar,
Panayur, Chennai - 600119

Call: 7667777777
www.adityaramproperties.com
sales@adityaramproperties.com

19th Jan - Saturday - The Hindu - Property Plus - P3 - Full Page Ad







Veedu vanganumna, adhu eppavume Navin's dhan

Choose from a range of **Navin's homes** crafted with love and care across different locations in Chennai and Vizag.

— READY TO OCCUPY PROJECTS —

 Vengaivasal	 Adyar	 Porur	 Karapakkam - OMR
 Medavakkam	 Moolakadai	 Manapakkam	 Vizag (Plots)

— ONGOING PROJECTS —

 Vengaivasal <small>TN/01/B/Building/0150/2018 www.navins.in</small>	 Rajakilpakkam <small>TN/01/B/Building/0210/2017 www.navins.in</small>	 Malaviya Avenue	 Anna Nagar (W) Ext
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MEMBER
CREDAI
☎ 044 6666 1155
✉ sales@navins.in
🌐 navins.in

19th Jan - Saturday - The Hindu - Property Plus - P5 - Full Page Ad


**AMBATTUR
PUZHAR ROAD**
**OPP TO VELAMMAL
GLOBAL SCHOOL**
**1 BHK HOMES
STARTS FROM
₹ 26
LAKHS***
**2 BHK VEEDU
VAANGA PONAEN.**
**3 BHK VEEDU
VAANGI VANDHEAN.**

When buying your own home you have to think smart & think ahead.

Today a 2 BHK home is fine but in five years the kids would have grown up.

But with escalating costs will it be possible to buy a 3 BHK then?

That's why I bought a 3 BHK home now!

And the most amazing aspect is that I have bought a

3 BHK home in the budget of a 2 BHK.

**So I made a life changing decision in a flash of a second
and booked right away !**

1&2 BHK ₹4399 Per Sq.Ft.

3 BHK ₹4399 ₹3799 Per Sq.Ft.

**HANDING
OVER
MARCH
2019**
THOUGHTS OF OUR CUSTOMERS


"Today a 2 BHK home is fine for me. But in five years my daughter and son would have grown up. And they would need a separate bedroom. Buying a 3 bedroom home then with these escalating costs would be very difficult for me. That's why I bought a 3 BHK home now! And the best is, I got a 3 BHK home at Lakeside2 at the budget of a 2 BHK."

D.KALAIYARAN / K.SUJATHA
DIRECTOR
SOUTH INDIA MAT MACHINERIES
C BLOCK-2A


"My budget was only for a 2 BHK apartment. But when I saw the advertisement of lakeside2, I was really impressed. It said 2 BHK VEEDUVAANGA PONAEN, 3 BHK VEEDU VAANGI VANDHEAN. I immediately booked my home at Lakeside2 and no second thought at all. Because, for my 2 BHK budget, I got a 3 BHK home."

R.KARUNANITHI / K.RAJAM
DEPUTY MANAGER
NANJAN LOGISTICS SERVICES
C BLOCK-2F


"My requirement today is only a 2 BHK apartment. But when I saw the 2 BHK VEEDUVAANGA PONAEN, 3 BHK VEEDU VAANGI VANDHEAN advertisement of Lakeside2, I immediately made my life changing decision. I booked my 3 BHK home at Lakeside2 at the budget of a 2 BHK. What's more Lakeside2 has a world of amenities to indulge and many schools and utility touch points are close by."

E.VINODH / S.NITHYA
EPU MANAGER
ALSTON TRANSPORT INDIA LTD.,
A3 BLOCK-1D

**PROJECT
PROMOTERS**
**SUGAL & DAMANI
FOUNDATIONS**
**MEGH
GROUP**
**PHASE I
SOLD &
OCCUPIED**
**352
LIFESTYLE
HOMES**
**6
TRANQUIL
ACRES**
**1 BHK
584 -
597 SQ.FT.**
**2 BHK
978 -
1014 SQ.FT.**
**3 BHK
1345 -
1626 SQ.FT.**

Lifestyle Amenities : Swimming Pool | Kids Play Area
Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room
24x7 Security | CCTV Camera | Intercom

For more details call:

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Email: sales@sugaldamanifoundations.in • www.lakeside2.in

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EXCLUSIVE RESIDENCES IN THE HEART OF CHENNAI

READY FOR FITOUTS

3 BED UNITS : 2600 SQ. FT
PENTHOUSES : 5200 SQ. FT

AVALON COVE

20 Thanikachalam Road, T.Nagar (Near Pondy Bazaar)


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98407 44894; 98407 44875; 98400 43090

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**DON'T JUST LIVE!
IT'S NOW TIME TO
LIVE RIGHT!**

- ✓ Right Price
- ✓ Right Time
- ✓ Right Location



**PALM
SPRINGS**
ANNA NAGAR
WEST EXTN.



ACTUAL SITE PHOTOGRAPH



ACTUAL PICTURE OF ENTRANCE FOYER





ACTUAL SITE PHOTOGRAPH

**COMPLETION CERTIFICATE
OBTAINED**
22-09-2019 (11-03-2020)

**BOOK TODAY!
MOVE IN TODAY!**

- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Luxury Apartments starting from ₹79 lacs onwards*
- Just opposite to TVS Lucas and next to Saravana Stores
- An array of lifestyle amenities

Lifestyle Amenities
Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level
Table Tennis Room | Billiards Room | Yoga Room | Party Hall | Children's Play Area
Senior Citizens Seating Area

DISTANCE INDICATOR
S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM
Thirumangalam Metro Station 3 KM | MMM HOSPITAL - 3 KM
Villivakkam Railway station 3 KM | VR Chennai Mall - 3.5 KM

**HURRY
ONLY FEW
APARTMENTS
LEFT**

TO AVAIL SPECIAL OFFER VISIT OUR SITE



For Bookings : 81909 44444, 98401 94459 www.ankurfoundations.com
Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfp149@gmail.com

Credits

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(Pallavaram)

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Rs. 4,500/*sq.ft.

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Phase I - Completion Certificate No.
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Phase II - RERA No.
TN/1/Building/0014/2017 Dated 16.08.2017

Call 99620 11533



TRELLIS
THE GREEN PRIDE
NORTH
ARCOT ROAD
(Vadapalani)

1345 sq.ft. | 2.5 BHK Apartments

Rs. 11,000/*sq.ft.

Trellis North: Ready to Move-in
CC No. EC/Central-I/202/2017 Dated 10.08.2017
Trellis South: Handing over soon
CC No. EC/Central-I/332/2018 Dated 11.10.2018

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habitat

PUDUPAKKAM
(Behind Siruseri IT Park)

1244 - 1737 sq.ft. | 2, 2.5 & 3 BHK Apartments

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(Mount Poonamallee High Road)

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greensville

OMR (Rajiv Gandhi Salai)
Sholinganallur

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Rs. 5,850/*sq.ft.

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VISIT MODEL APARTMENT

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KNOW
MORE



Corporate Office:
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Appaswamy
REAL ESTATES

*Base Price. *Conditions apply.

19th Jan - Saturday - TOI - J1**LUXURY 2.5, 3 & 4 BHK APARTMENTS TO CALL YOUR OWN**

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EXCLUSIVE FEATURES

65% Open space | Terrace garden | Private balcony garden | 3 Parks with gardens
 Solar panels | 61% UDS | Commercial complex | 5+ Great sports amenities

THE TVS PROMISE

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TVS Emerald
Green Enclave

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*Conditions apply. Excludes of taxes, service fees and other charges. *Images shown for graphical representation only.

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4 Employment hubs in 7 km radius | 3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

STARTING FROM ₹80 LAKHS*

Luxury 2.5, 3 & 4 BHK Apartments

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TVS Emerald
Green Enclave

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Presents

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FIRST TIME IN CHENNAI
READY TO MOVE-IN HOMES & SERVICED PLOTS AT YOUR PRICE

A rare opportunity to own a world class lifestyle in Dewy Terraces, at SARE Crescent ParC Township, OMR

EASY STEPS TO YOUR DREAM HOME

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 Register Understand Bid Choose Unit

1, 2 & 3 BHK | COMPANY PRICE ₹37 lacs* | BIDDING STARTS ₹29 lacs*

REGISTER NOW **81 44 187 187** Login: sarechennai.magicbricks.com

LOCATION ADVANTAGES:

- Equidistance from ECR-OMR Link Road
- Close proximity to major banks, hospitals, educational institutions & entertainment spots
- Strategically positioned on IT Expressway
- Near the famous Lord Murugan Temple

BID REGISTRATION FEES REFUNDABLE

REGISTRATION STARTED: 12 JANUARY, 2019
BIDDING DATE: 2 FEBRUARY, 2019

FREE*

 CLUB MEMBERSHIP  CAR PARKING

Company price for Serviced Plots ₹2000 per sq.ft.
Bidding reserve price ₹1500 /- per sq.ft.

ARTISTIC IMPRESSION

SERVICED PLOTS

*T&C Apply

ACTUAL SITE VIEW

SARE HOMES

GURGAON | MUMBAI | CHENNAI | GHAZIABAD | INDORE | AMRITSAR

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SPR CITY
A PROJECT WITH BINNY LTD.

WHEN THE PILOT
ANNOUNCES:
“WE ARE
FLYING
AT THE
ALTITUDE
OF SPR CITY’S
RESIDENTIAL
TOWERS”

IT’S A MATTER
OF PRIDE.

PRESENTING CHENNAI’S TALLEST
2, 3 & 4 BHK RESIDENTIAL TOWERS.
SPR HIGHLIVING DISTRICT.
2 KMS FROM KILPAUK.

LIMITED INVENTORY.
HANDOVER IN 12 MONTHS FOR FIT-OUTS.
RERA: TN/29/BUILDING/0068/2018

CALL: 8 1486 8 1486

HANDOVER IN
12*
MONTHS

SPR CITY
A PROJECT WITH BINNY LTD.

36 FLOORS CASTED IN A RECORD PERIOD OF ONE YEAR.

2 KMS FROM KILPAUK.

IT'S A MATTER
OF PRIDE.

Chennai's
Largest Integrated
township

Total Size **63**
ACRES

Residential
Garden Area **4.5**
ACRES

World-Class Amenities: Chennai's 2nd Largest Mall • Multi-Screen Multiplex • Shri Ram Universal School • Market Of India – India's Largest Wholesale Market • Art Centre • Sports Zone • Health, Spa & Yoga Centre • Cafeteria • Conference Room • Meeting Halls • Senior Citizens' Park and Over 65 Other Amenities.

**CALL:
81486 81486**

BETTER VALUE THAN ANY OTHER PROPERTY IN CHENNAI

POINTS FOR COMPARISON	SPR CITY	PURASAWALKAM	VEPERY	KILPAUK
Distance from SPR City Price per sq. ft.	- x	1 KM 1.6x	2 KMS 3x	2 KMS 2.5x
AMENITIES ZONE				
Maximum No. of Amenities	65	15	10	10
Maximum Club House Area	40,000 Sq. Ft.	10,000 Sq. Ft.	8,000 Sq. Ft.	5,000 Sq. Ft.
Jogging / Walking Track Length	1 KM	0.25 KM	Hardly Exists	Hardly Exists
LAND ALLOCATION FOR RECREATIONAL SPACES				
Open Space in Township	12 Acres	2 Acre	0.25 Acre	0.25 Acre
Private Garden for Residents	4.5 Acres	1 Acre	0.25 Acre	0.25 Acre
Land Area for Spiritual Activities	1.1 Acres	0.1 Acre	0.2 Acre	0.1 Acre
NEIGHBORHOOD				
Unhindered City View	Yes	No	No	No
India's Best School Plan for Retail Mall Next Door	Yes 1.5 Million Sq. Ft.	No Nil	No Nil	No Nil

*above details are approximate

RERA: TN/29/BUILDING/0068/2018

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TVS

**INDEPENDENCE.
IT'S OWNING THE LAND
YOUR HOME IS BUILT ON.**

Member
CREDAI

Ready to occupy Villas. Visit the site to avail exclusive benefits.

Enjoy the freedom of an independent home with the security of a community. Here's a home that's yours in every way, right from the personalised interiors to owning the land it's built on. Spacious both indoors and outdoors, villas at TVS Emerald is designed to complement your lifestyle with a plethora of amenities and provide a home to all your dreams.

The TVS Promise: Thoughtfully Designed Homes
Timely Delivery | Trusted TVS Quality | 5 Years Maintenance

INDEPENDENT VILLA

₹1.3 Crore* onwards



Ownership
of Land



Private
Parking



Private
Terrace
Garden



Developed
Community



Home
Automation
System

NEAR PERUNGALATHUR, CHENNAI

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Visit model villa at TVS Emerald Enclave, Nedungundram, Perungalathur, Chennai - 600 063.

RERA Number: TN/01/Building/0166/2017 | www.tnrra.in



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TVS**HOMES FOR LIFETIMES AT CHENNAI'S
MOST SOUGHT AFTER LOCATION.**Ready to occupy apartments at TVS Emerald GreenAcres.**AN 18 ACRE COMMUNITY****Apartments**
₹56 lakhs* onwards**THE TVS PROMISE**Thoughtfully Designed Homes | Timely Delivery
Trusted TVS Quality | 5 Years Maintenance**THOUGHTFULLY PLANNED LOCATION**15 minutes from Tambaram | 5 km from Perungalathur
Railway Station | 3 km from Vandalur Junction | 19 km to Airport
Near SSM School & Velammal Vidyashram SchoolStrategically located to cater to the IT corridor on OMR and
Manufacturing MNCs in Oragadam & Mahindra World City**FUTURE READY LOCATION**

- Close proximity to the proposed new Chennai Moffusil Bus Terminus
- Accessible to the 400 ft. Outer Ring Road • Within easy reach of
Tambaram Station, the city's 3rd largest rail terminal
- Near Gold Souk Grande Mall & Camp Road

VISIT THE SITE TO AVAIL EXCLUSIVE BENEFITS

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RERA registered project: TN/01/Building/0236/2017 | www.tnraa.in
TVS Emerald
GreenAcres

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PLOTS AT AVADI

LAUNCHING



VGN
SPRING
FIELD

PHASE - II

Ranging from
646 sq.ft - 2637 sq.ft.

₹16 Lakhs - ₹66 Lakhs

35 Acres community. 26 Acres successfully sold out.

**GRAB THE OPPORTUNITY TO INVEST IN
9 ACRES PHASE 2 DEVELOPMENT**

PROJECT HIGHLIGHTS



VGN CHINMAYA VIDYALAYA (WITHIN THE COMMUNITY) ASSURED ADMISSION

CMDA Approved No.: PPD/LO No. 16/2018 | RERA No.: TN/02/Layout/0036/2018 / www.tnrera.in

Bring your Cheque books / debit card / credit cards for booking advance.



www.vgn.in



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VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Amaindakara, Chennai-29.

LOANS
APPROVED BY:



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SMART CHOICE HOMES

THANDALAM
(NEAR SAVEETHA MEDICAL COLLEGE)

DTCP APPROVED

RS. 15.40 Lakhs
(Excl. of GST and Registration)

HANDOVER AUG. 2019

COMFORTABLE BEDROOMS | STILT + 4 FLOORS | 3 SIDE VENTILATION | FULLY VAASTU COMPLIANT

AMENITIES: Copious ground water | Storm water drain | STP | Parks | Gym | Children's play area | Convenience store

1 YEAR FREE MAINTENANCE

PAY JUST 5% DOWN PAYMENT

2.67 LAKHS MAXIMUM SUBSIDY
First time home buyers can avail under Pradhan Mantri Awas Yojana Scheme

90% LOAN
★ amount will be provided by banks ★

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PROJECT FUNDED BY **RELIANCE** Home Finance

HOME LOANS BY **Piramal** Capital & Housing Finance

A JOINT INITIATIVE BY **BAASHYAAM** IMPROVING LIFESTYLES - ENHANCING LIVES

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RERA CERTIFIED: TN/01/Building/0136/2018 Dt 24/04/2018

E: lechalet@bashyamgroup.com | W: www.bashyamgroup.com

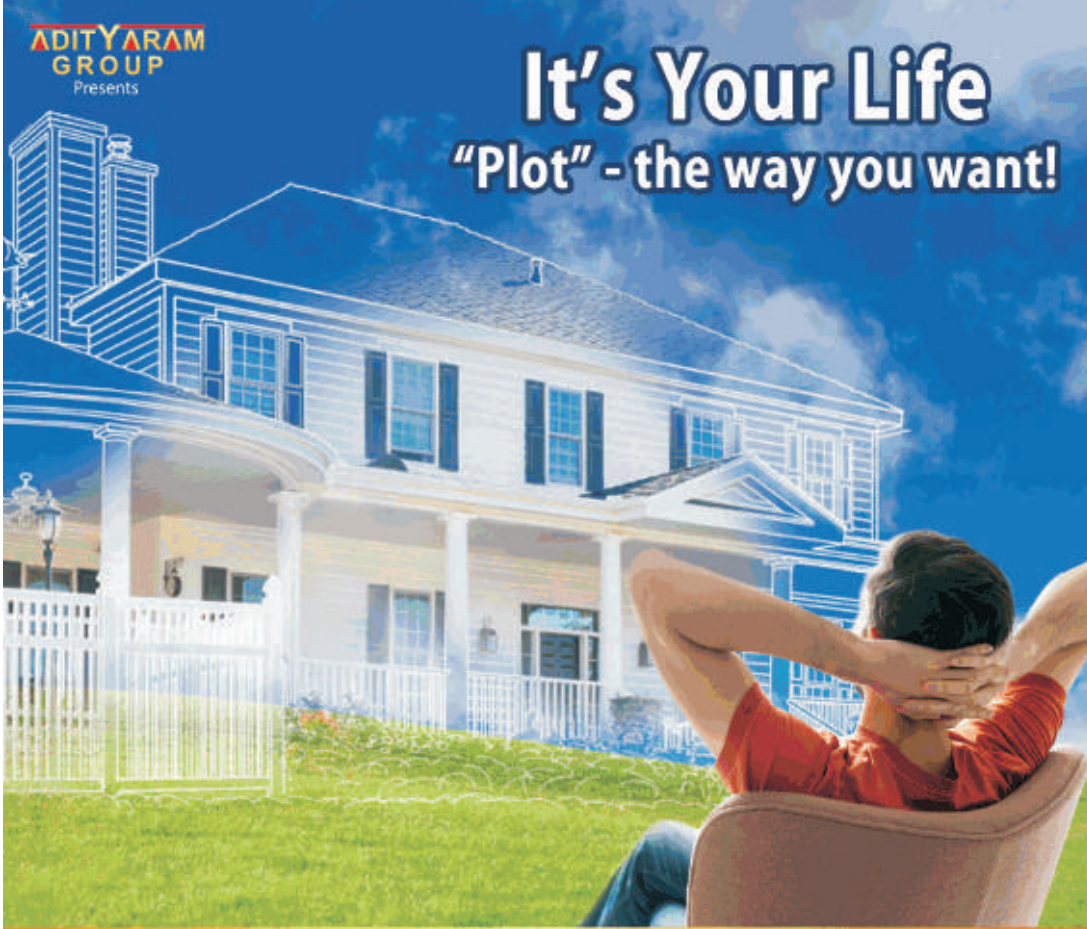
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LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS

Adityaram Township Phase 1

PROJECT HIGHLIGHTS

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Walkable Distance to the Beach

- Posh Location Surrounded by Luxury Villas
- Plots Ranging from 860 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation
- Individual Granite Cladding Compound Wall with Gate
- Ready for Construction
- Children Play Area
- 24/7 Security

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RERA REG. NO. TN-01-2019-000000000000

APPROVED
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www.nccurban.com

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- Spread over 2.03 acres
- Luxury 2 & 3BHK apartments
- Area ranging from 1099 to 1426 sqft
- Maximum space Optimization & Cross ventilation
- 100% Vaastu compliant

**NEARING
COMPLETION**

NCC
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@ Keelkattalai,
Chennai

Walkable Distance from
Keelkattalai Bus Terminus



RERA No: TN/01/Building/0136/2017

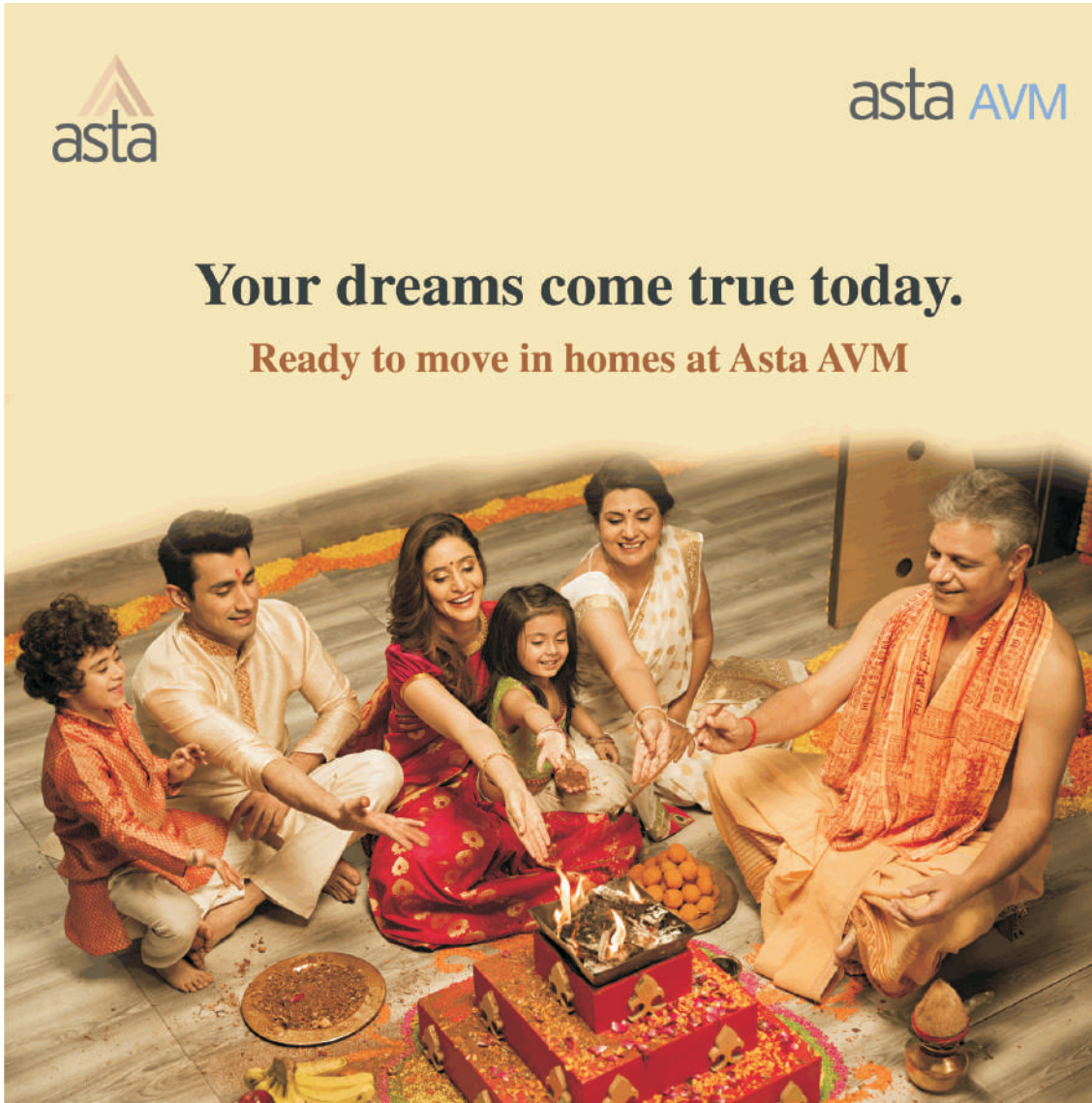
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Call: 955 100 99 88

Sankarajayam

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asta AVM luxury apartments inside the legendary AVM Studios.

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2 BHK Regular	983 sq.ft.	1.03Cr* onwards
2 BHK Premium	1163 sq.ft.	1.22Cr* onwards
3 BHK Regular	1421 sq.ft.	1.46Cr* onwards
3 BHK Premium	1645 sq.ft.	1.73Cr* onwards

*Basic Price

Entrance from KK nagar and Vadapalani.

AMENITIES

- Club House
- Multi-Purpose Hall
- Swimming Pool
- Gymnasium
- Children's Play Area - Indoor/Outdoor
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AVM Studio Complex,
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For enquiries call:

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044 4685 1111

Vendors call:

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Get in touch:

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marketing@astaproperties.com



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**A HOME WHERE EVERYTHING IS
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Actual Image

CC Application No: EC/S2/7538/2017

Live in a neighbourhood where the best of facilities are a mere walking-distance away. Live in Central OMR at Risington, the lush green gated community blessed with a 790-acre forest backdrop, 83% open space and 50 plus amenities ranging from swimming pool to squash court. The classily designed 2 & 3 BHK apartments are just 15 minutes away from Adyar and come at a starting price of only ₹62 lakhs*.

— 2 BHK —

₹62 LAKHS ONWARDS*

— 3 BHK —

₹78 LAKHS ONWARDS*

Delivery - April 2019

SCAN TO
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Come & Experience Your Actual Apartment

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DOSHI HOUSING

RISINGTON

*Registration & GST Extra

Source

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19 JAN 9AM - 23 JAN 1PM



10 Superior Projects



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CASAGRANT CRESCENDO

2 & 3 BHK apartments
in Nolambur, near Anna Nagar

RERA NO: TN/02/Building/0190/2016

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6000/sft	₹5300/sft	₹4850/sft	₹11.5 L

*Savings for 1000 sft from the market price

2, 3 & 4 BHK apartments
Bang on ECR, next to Mayajal

RERA NO: TN/01/Building/0030/2017

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6200/sft	₹4450/sft	₹4200/sft	₹20 L

Visit model house at site | Transportation will be arranged

98848 30002 | www.casagrand.co.in
CASAGRANT
building aspirations

20th Jan - Sunday - TOI - J2



Superior homes across Chennai

CASAGRANT
*SmartTOWN*2 BHK apartments
at Thalambur, OMR

PERA NO: TN/01/Building/0179/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹4350/sft	₹3100/sft	₹2800/sft	₹15.5 L

CASAGRANT
*ASTA*3 BHK apartments
at Korattur

PERA NO: TN/02/Building/0168/2017

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6500/sft	₹5200/sft	₹4800/sft	₹17 L

CASAGRANT
*NORTHERN STAR*3 BHK apartments
at Madhavaram

PERA NO: TN/02/Building/0145/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹5500/sft	₹4750/sft	₹4450/sft	₹10.5 L

CASAGRANT
*PRIMERA*3 BHK apartments
at Manapakkam

PERA NO: TN/01/Building/0103/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹5850/sft	₹5500/sft	₹5000/sft	₹8.5 L

CASAGRANT
*SUPREMUS*3 BHK apartments
at Thalambur, OMR

PERA NO: TN/01/Building/0146/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹4350/sft	₹3650/sft	₹3200/sft	₹11.5 L

CASAGRANT
*MIRO*2 & 3 BHK apartments
at Mannivakkam

PERA NO: TN/01/Building/0233/2017

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹3600/sft	₹3100/sft	₹2800/sft	₹8 L

CASAGRANT
*Woodside*2 & 3 BHK apartments
at Manapakkam

PERA NO: TN/01/Building/0108/2018

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹5750/sft	₹5100/sft	₹4750/sft	₹10 L

CASAGRANT
*Bloom*3 & 4 BHK villas
at Thirumudivakkam

PERA NO: TN/01/Layout/0001/2017

Market Price	Casagrand Price	100 Hour Price	SAVINGS*
₹6500/sft	₹5200/sft	₹4900/sft	₹16 L

*Savings for 1000 sft from the market price

Branded
productsMulti-level
quality checksMore
amenitiesMaximised space
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