

# arketbeat

January 2019 - Week 4

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	24th Jan, Thursday	Brigade	World Trade Center	Commercial	TOI	Back Page Half Page
2	25 <sup>th</sup> Jan, Friday	TVS	Green Enclave	Apartments	The Hindu	J1 & J2 Full Page
3		SPR	SPR City	Apartments	The Hindu	Page 1 Qtr. Page
4		Casagrand	Northern Star	Apartments	TOI	J1 & J2 Full Page
5		SPR	SPR City	Apartments	TOI	Page 1 Half Page
6		Raunaq	Emerald	Apartments	TOI	Page 2 Full Page
7		Emami	Tejomaya	Apartments	TOI	Page 22 Half Page
8	26 <sup>th</sup> Jan, Saturday	Casagrand	Savoye	Apartments	TOI	J1 & J2 Full Page
9		SPR	SPR City	Apartments	The Hindu	Page 2 & 3 Full Page
10		Jones	All Projects	Multiple	Property Plus	J1 & J2 Full Page
11		Prestige	All Projects	Multiple	Property Plus	Page 1 Half Page
12		GVSPL	Green Park	Apartments	Property Plus	Page 1 Qtr. Page
13		Ankur	Palm Springs	Apartments	Property Plus	Page 2 Full Page
14		Isha	Anandam	Apartments	Property Plus	Page 3 Full Page
15		DAC	Home Mela	Apartments	Property Plus	Page 5 Full Page
16		Priya	Priyanka Lifestyle	Apartments	Property Plus	Page 6 Full Page
17		Adityaram	Township	Plots	Property Plus	Page 11 Full Page

# SNAPSHOT

S.NO	3DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
18	26 <sup>th</sup> Jan, Saturday	Casagrand	Savoye	Apartments	TOI	J1 & J2 Full Page
19		DRA	Ascot	Apartments	TOI	Page 3 Full Page
20		SPR	SPR City	Apartments	TOI	Page 4 & 5 Full Page
21		KG	Signature City	Apartments	Times Proeprty	J1 Full Page
22		KG	Earth Homes	Apartments	Times Property 1	J2 Full Page
23		GP Homes	All Projects	Apartments	Times Property 1	Page1 Qtr. Page
24		Prince	Highlands	Apartments	Times Property 1	Page1 Qtr. Page
25		Isha	Anandam	Apartments	Times Property 1	Page 3 Full Page
26		Adityaram	Township	Plots	Times Property 1	Page 5 Full Page
27		Sidharth	Multiple	Apartments	Times Property 1	Page 8 Full Page
28		Jones	All Projects	Multiple	Times Property 2	J1 & J2 Full Page
29		Krishna	Meadows	Apartments	Times Property 2	Page 1 Qtr Page
30		DAC	Home Mela	Apartments	Times Property 2	Page 3 Full Page
31		Royal	Star	Plots	Times Property 2	Page 5 Full Page
32		Sugal & Damani	Lake Side 2	Apartments	Times Property 2	Page 8 Full Page
33	27 <sup>th</sup> Jan, Sunday	Casagrand	Savoye	Apartments	The Hindu	J1 & J2 Full Page
34		Shriram	Auburn Villas	Row Villas	The Hindu	Page 3 Full Page
35		Casagrand	Savoye	Apartments	TOI	J1 & J2 Full Page
36		Ceebros	One74	Apartments	TOI	Page 3 Full Page

# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



## 24th Jan - Thursday - TOI - Back Page - Half page



**CHENNAI RISES  
TO JOIN THE  
GLOBAL BUSINESS  
COMMUNITY**



The makers of  
World Trade Center  
Bengaluru & Kochi  
proudly present



**WORLD TRADE  
CENTER™  
CHENNAI**

### Honoured to sign an MOU with the Govt. of Tamil Nadu at the Tamil Nadu Global Investors Meet 2019

Brigade Group now brings the world's most coveted business address to Chennai. Joining the ranks of 326 World Trade Centers across the globe, World Trade Center Chennai will be an iconic and landmark commercial establishment in the city. WTC Chennai will be an integral part of the WTC Association based out of New York and will seek to stimulate trade and commerce for its tenants, local businesses, government agencies and international businesses looking to connect globally and prosper locally.

This robust business eco-system is spread across two magnificent office towers and will open up a treasure trove of global opportunities. WTC Chennai will add to the stature of Chennai & Tamil Nadu, and will be an ideal address for organisations seeking to establish their global footprint.



Strategically located in Perungudi,  
Old Mahabalipuram Road  
(OMR Pre-toll)



2 million sq.ft. of IT &  
ITeS SEZ office space  
development



Master Plan  
by HOK,  
New York

1 sq.mtc. = 10764 sq.ft.

For space enquiries call: **Ganesh N B** +91 96060 90326 • **1800 102 0115** | [Commercial@BrigadeGroup.com](mailto:Commercial@BrigadeGroup.com)



**BRIGADE**

Building Positive Experiences

[BrigadeGroup.com](http://BrigadeGroup.com)

## 25th Jan - Friday - The Hindu - J1 - Full page ad



**TVS**

**Launching**

**TVS Emerald Green Enclave.**  
**Where the happiness of home extends beyond four walls.**  
 A vibrant 9.4 acre community near Porur.

Member  
**CREA**

### LUXURY 2.5, 3 & 4 BHK APARTMENTS TO CALL YOUR OWN

When it comes to TVS, you know your family is in good hands. You'll feel it in the comfort of your spacious home to the warmth of the community you live in. This luxurious property is thoughtfully designed keeping your family in mind and is fully-equipped to take care of all your needs. You'll have more time for your family and to do the things you love, amidst a green and healthy environment. Here's a home that overflows with happiness.

### EXCLUSIVE FEATURES

65% Open space | Terrace garden | Private balcony garden | 3 Parks with gardens  
 Solar panels | 61% UDS | Commercial complex | 5+ Great sports amenities

### THE TVS PROMISE

Thoughtfully Designed Homes | Trusted TVS Quality | Timely Delivery | 5 Years Maintenance

Call **88077 87878**. [www.tvsemerald.com](http://www.tvsemerald.com)

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniptur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | [www.tnrra.in](http://www.tnrra.in)

**TVS** Emerald  
**Green Enclave**



## 25th Jan - Friday - The Hindu - J2 - Full page ad



PRIVATE BALCONY GARDEN\*



YOGA LAWN WITH GAZEBO



FUTSAL TURF COURT



CUSTOMISABLE INTERIORS

### LOCATION ADVANTAGE

4 kms from Porur | Close to Guindy, Airport & Alandur metro | 7 Reputed schools in 5 km radius  
4 Employment hubs in 7 km radius | 3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

### STARTING FROM ₹80 LAKHS\*

Luxury 2.5, 3 & 4 BHK Apartments

VISIT THE SITE TODAY TO AVAIL EXCLUSIVE LAUNCH BENEFITS

Call **88077 87878**. [www.tvsemerald.com](http://www.tvsemerald.com)

Sales Office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018.

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniptur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | [www.tnrra.in](http://www.tnrra.in)

**TVS** Emerald  
Green Enclave

\*Conditions apply. Excludes off-plan, stamp duty and other charges. Images shown for graphical representation only.

*25th Jan - Friday - The Hindu - P1 - Qtr. page ad*

WWW.SPRHIGHLIVING.COM

WHEN THE PILOT ANNOUNCES:  
**"WE ARE FLYING AT THE ALTITUDE OF SPR CITY'S RESIDENTIAL TOWERS"**

IT'S A MATTER OF PRIDE.

PRESENTING CHENNAI'S TALLEST 2, 3 & 4 BHK RESIDENTIAL TOWERS & BUNGALOWS  
2 KMS FROM KILPAUK.

SPR CITY  
 A PROJECT WITH BENNY LTD.

HANDOVER IN  
**12**  
 MONTHS

**BETTER VALUE THAN ANY OTHER PROPERTY**

PRICE COMPARISON	SPR CITY	PURASAWALKAM	VEPERY	KILPAUK
Price per sq. ft.	x	1.6x	3x	2.5x

RERA: TN/29/BUILDING/0068/2018 \*Above details are approximate

Project funded by  
**Piramal CREDAT**

**CALL:  
 81486 81486**

\*HANDOVER FOR FIT-OUTS AND FURNISHING IN 12 MONTHS. FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY.



**25th Jan - Friday - TOI - J1 - Full page ad**



**Luxury 2, 3 & 4 BHK apartments from ₹61 L onwards.  
Just 10 minutes from proposed Metro station and 20 minutes from Anna Nagar.**



**Salient features:**

- 382 luxury apartments on a sprawling 4.05 acres • B + Stilt + 13 design structure • Exclusive 2, 3 & 4 BHK apartments • Located bang on NH5 & just 20 minutes from Anna Nagar
- Designed for abundant ventilation & views with zero dead space • Premium amenities like swimming pool, amphitheatre, laundry, gymnasium, indoor games, etc. • High end fittings & features like Hindware / Roca

<b>BIG REASONS TO BUY</b>	20 mins from Anna Nagar
15+ amenities & features	Best priced project in the locality

RERA NO: TN/02/Building/0048/2018  
www.tnrrera.in

Exclusive site visit available | Visit model house at site

98848 30002 | www.casagrand.co.in

**CASAGRAND**  
building aspirations

## 25th Jan - Friday - TOI - J2 - Full page ad

# CASAGRANT NORTHERN STAR

madhavaram

**Location Advantages**

**Hospitals** • St. Anthony's Hospital - 1.4 Km  
• Visan Eye Care - 1.9 Km • K M Hospital - 2 Km | **Schools**  
• Bosco Academy Matriculation School - 1.2 Km • Greenfield  
Chennai International School - 1.9 Km • Vruksha Vidyaashram  
School - 3 Km • St. Joseph's High School - 5 Km • Velmamal  
Global School, Puthal - 5.3 Km | **Areas in the vicinity**  
• Moolakadal Junction - 1.6 Km • Madhavaram Milk Colony - 2.7 Km  
• Vyasarpadi - 3.9 Km • Perambur - 4 Km • Villivakkam - 6.6 Km  
• Purasawalkam - 8 Km • Padi Flyover - 8.6 Km • Anna Nagar - 10.7 Km



Elevation View



**Proposed Metro II Map**

**Travel Time from Metro (Approx. Minutes)**

Anna Nagar (Mogappair East)	15
Adyar	25
Alandur	28
Sholinganur	35



Indoor Play Area



Swimming Pool



Living Room



Bedroom

**Product Superiority**

- Premium community with activity driven open spaces for social interactions • Landscaped podium with common swimming pool, clubhouse, amphitheatre and a water body • Independent clubhouse overlooks the swimming pool for a beautiful view • Buildings pushed inside for privacy and to cut down noise & air pollution • Landscaped courtyards with water bodies and seating areas

**Amenities**

- Conference room • Swimming pool / Toddlers' pool • Gymnasium • Home theatre
- Multi-purpose hall • Association room • Video games • Golf simulator • Indoor games - Snooker, Table tennis, Air hockey, Football • Indoor / Outdoor children's play area
- Reflective pool • Banquet lawn • Toddlers' pit • CCTV • Amphitheatre
- Badminton court • Skating rink • Walking & jogging track • Senior citizens' park
- Landscaped seating areas • Hopscotch • Chess meadows • Futsal • Flex court
- Reflexology pathway

RERA NO: TN/02/Building/0048/2018  
[www.trrera.in](http://www.trrera.in)

**CREDAI**

Approved by all leading banks.

Exclusive site visit available | Visit model house at site

**98848 30002** | [www.casagrand.co.in](http://www.casagrand.co.in)



**PRODUCT  
SUPERIORITY**

**CASAGRANT**  
building aspirations



## 25th Jan - Friday - TOI - P1 - Half page ad



WWW.SPRCITYLIVING.COM

**SPR CITY**  
A PROJECT WITH BINNY LTD.

WHEN THE PILOT ANNOUNCES:  
**"WE ARE FLYING AT THE ALTITUDE OF SPR CITY'S RESIDENTIAL TOWERS"**

IT'S A MATTER OF PRIDE.

PRESENTING CHENNAI'S TALLEST  
2, 3 & 4 BHK RESIDENTIAL TOWERS  
& BUNGALOWS

2 KMS FROM KILPAUK.

**CALL: 81486 81486**

**HANDOVER IN 12 MONTHS**

**BETTER VALUE THAN ANY OTHER PROPERTY**

PRICE COMPARISON	SPR CITY	PURASAWALKAM	VEPERY	KILPAUK
Price per sq. ft.	x	1.6x	3x	2.5x

\*Above details are approximate

RERA: TN/29/BUILDING/0068/2018

Project funded by **Piramal CREDIT**

HANDOVER FOR IT'S FULLY AND FURNISHING IN 12 MONTHS FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY.

25th Jan - Friday - TOI - P22 - Half page ad



www.emamirealty.com

# LIVE NOW PAY LATER!

PRICES 29.5 LAKHS ONWARDS

*Special Pongal Offer*

**PAY JUST 10% & START LIVING\***

ZERO EMI FOR 12 MONTHS  
HOME LOANS FROM LEADING BANKS  
**NO GST**  
LIMITED PERIOD OFFER. LIMITED PRIME FLATS.

-  Exclusive 5 Star club and recreation space
-  Proximity to top schools and hospitals
-  Designed by internationally acclaimed architects  
SRSS & Sitetectonix, Singapore
-  Constructed by Larsen & Toubro



**emami**  
TEJOMAYA



**9025514514**



www.emamirealty.com

ARTIST'S IMPRESSION

TN/01/Building/0047/2017  
www.tnrra.in

STUDIO/2/3/4 BHK • IN CHENNAI'S IT HUB • NAVALUR TOLL PLAZA, OMR



26th Jan - Saturday - The Hindu - J1 - Full page

# UNHEARD PRICE ₹4299 @ OMR

Launching

**CASAGRANT**  
**savoye**

At Karapakkam, 15 minutes from Tidel Park

Market Price ₹5500/sft

Casagrand Price ₹4299/sft

Location &  
Competition  
Price Map



Big reasons to buy



Best priced project in OMR



15 mins from Tidel Park



40+ amenities & features

## 2 & 3 BHK lifestyle apartments from ₹45 L onwards



### Product Superiority

- 27000 sft of lush green space
- 41 recreational and social amenities
- Well-ventilated, Vaastu compliant homes
- Unique pool features for kids to play in
- Premium features like shower panel and RO units in kitchen

### Incredibly priced at just ₹4299/sft

Type	Size (sft)	Early Bird Price (₹)	Launch Price (₹)	Available Units
2 BHK Compact	883 - 892	45 L - 48 L	47 L - 50 L	56
2 BHK + 2T	1024 - 1218	52 L - 60 L	54 L - 63 L	44
3 BHK + 2T	1428 - 1446	69 L - 75 L	72 L - 78 L	32
3 BHK + 3T	1497 - 1644	72 L - 82 L	76 L - 86 L	60

Early Bird Price: ₹4299/sft\* Launch Price: ₹4499/sft  
Total - 339 Units | Phase I - 192 Units  
(\*For first 20 bookings only)

Exclusive site visit available | Visit model house at site

98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRANT**  
building aspirations

# 26th Jan - Saturday - The Hindu - J2 - Full page

## Lifestyle 2 & 3 BHK apartments at Karapakkam

### Salient features

- 339 lifestyle apartments on a sprawling 5.7 acres at Karapakkam, OMR
- Stilt + 4 design structure • Exclusive 2 & 3 BHK apartment community
- Sizes of units ranging from 900 - 1200 sq ft for 2 BHK and 1450 - 1650 sq ft for 3 BHK • Premium amenities like swimming pool, gym, themed gardens, convenio store, etc.



Launching

**CASAGRANT**  
**Savoie**



## The superior features of Casagrand Savoie

### Entertainment

- Multi-purpose play court
- Cricket net
- Swimming pool
- Barbecue corner in podium
- Amphitheatre with performance stage
- Multipurpose / Party hall
- Indoor games room
- Indoor table tennis room
- Billiards pool room
- Video games room
- AV room

### Kids Friendly

- Outdoor kids' play area
- Toddlers' paddle pool
- Interactive water play feature in the pool for kids
- Kids' trampoline
- Sand pit and scribbling corner for toddlers
- Indoor kids' play area

### Convenience / Safety & Security

- Bus bay at the entrance for school kids and a drop off point for all e-commerce deliveries
- Bicycle racks with cycles
- Learning centre
- Association room
- Maids' and drivers' dormitories
- Toilets at stilt floor for drivers and domestic help
- Convenio store
- Laundry / Ironing shops
- Electric car charging bay
- Car wash bay
- Common clothes drying provisions in open terrace
- Piped music provision in the podium
- Individual RO purifier is provided in all the kitchens
- Wireless mobile charging station (Master bedroom & Living area)
- Hangers for drying clothes in the balconies

### Wellness

- Jogging and walking track
- Outdoor gym
- Senior citizens' seating area
- Gym
- Yoga & meditation room

### Distinguished Planning

- Themed gardens
- Reflexology pathway
- Poolside party lawns
- Party lawns
- Walkways with pergolas - semi-covered walkways
- Grand entrance lobby
- Leisure seating space in terrace
- Well-treated corridor spaces



RERA No.: TN/01/Building/0012/2019 | [www.trnera.in](http://www.trnera.in)

Exclusive site visit available | Visit model house at site

98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)

CREDAI

**CASAGRANT**  
building aspirations



## 26th Jan - Saturday - The Hindu - P2 - Full page

WWW.SPRHIGHLIVING.COM

WHEN THE PILOT ANNOUNCES:  
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IT'S A MATTER OF PRIDE.

PRESENTING CHENNAI'S TALLEST 2, 3 & 4 BHK RESIDENTIAL TOWERS & BUNGALOWS

**2 KMS FROM KILPAUK.**

SPR CITY  
A PROJECT WITH BINNY LTD.

HANDOVER IN  
**12**  
 MONTHS

**BETTER VALUE THAN ANY OTHER PROPERTY**

PRICE COMPARISON	SPR CITY	PURASAWAL KAM	VEPERY	KILPAUK
Price per sq. ft.	x	1.6x	3x	2.5x

\*Above details are approximate

RERA: TN/29/BUILDING/0068/2018

Project funded by  
**Piramal CREDAI**

**CALL: 81486 81486**

\*HANDOVER FOR FIT-OUTS AND FURNISHING IN 12 MONTHS. FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY.

26th Jan - Saturday - The Hindu - P3 - Full page





**SPR CITY**  
A PROJECT WITH BUNNY LTD.

**36 FLOORS  
CASTED IN  
A RECORD  
PERIOD OF  
ONE YEAR.**

**2 KMS FROM  
KILPAUK.**

TOWER	A	B	H
FLOORS	36	36	45

BETTER VALUE THAN ANY OTHER PROPERTY

POINTS FOR COMPARISON	SPR CITY	PURASAWALKAM	VEPERY	KILPAUK
Distance from SPR City	-	1 KM	2 KMS	2 KMS
Price Per Sq. Ft.	x	1.8x	3x	2.5x
AMENITIES ZONE				
Maximum No. of Amenities	65	15	10	10
Maximum Club House Area	40,000 Sq. Ft.	10,000 Sq. Ft.	8,000 Sq. Ft.	5,000 Sq. Ft.
Jogging / Walking Track Length	1 KM	0.25 KM	Hardly Exists	Hardly Exists
LAND ALLOCATION FOR RECREATIONAL SPACES				
Open Space in Township	12 Acres	2 Acre	0.25 Acre	0.25 Acre
Private Garden for Residents	4.5 Acres	1 Acre	0.25 Acre	0.25 Acre
Land Area for Spiritual Activities	1.1 Acres	0.1 Acre	0.2 Acre	0.1 Acre
NEIGHBOURHOOD				
Unhindered City View	Yes	No	No	No
India's Best School	Yes	No	No	No
Plan for Retail Mall Next Door	1.5 Million Sq. Ft.	Nil	Nil	Nil

\*Above details are approximate.



CALL: 81486 81486

\*HANDOVER FOR FIT OUTS AND FINISHING IN 12 MONTHS. FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY.



## 26th Jan - Saturday - Property Plus - J1 - Full page

**Launching on  
26<sup>th</sup> & 27<sup>th</sup> Jan**

**Possession by  
Dec 2019**







# THIS REPUBLIC DAY,

## WITNESS ANOTHER HISTORY IN THE MAKING.

Announcing the launch of BLAZIA,  
a premium community of 250 Luxury  
Apartments in the most happening  
location in Chennai,

Thoraipakkam - Pallavaram

200 ft. Radial Road

(Near Keelkattalai Junction)



2 BHK - 1194-1269 SQ.FT.  
2.5 BHK - 1396 SQ.FT.  
3 BHK - 1417 - 1922 SQ.FT.

**Launch Price**  
**Rs. 5750/-**  
**Per Sq.Ft.**

**2, 2.5 & 3 BHK**

**AMENITIES**



Construction in progress  
Actual Site Image



www.jonesfoundations.com

# Call @ 93 6004 6004





# 26th Jan - Saturday - Property Plus - J2 - Full page

Actual Site Image



**Mela on  
26<sup>th</sup> & 27<sup>th</sup> Jan**

**59  
LAKHS  
ONWARDS**



*the villa community*

**OTTIYAMBAKKAM  
NEAR PERUMBAKKAM**

3 & 4 BHK Independent Duplex Villas

**READY TO OCCUPY VILLAS**

Jones Cassia, a Premium Quality Villa Community in Ottiyambakkam near Perumbakkam, a fast developing residential hub. This project has 250 Independent Duplex Villas spread over in 13.4 acres of land. Choose the right choice and Move in Today.

**PHASE II BOOKINGS OPEN**





Club House



Swimming Pool



Health Club



Tennis Court



Kids Play Area



Party Hall

*Come and experience the world-class amenities & qualities*



**Jones**  
Foundations Pvt. Ltd.

[www.jonesfoundations.com](http://www.jonesfoundations.com)

**Call @ 93 6004 6004**

CMDA  
APPROVED

RERA

MEMBER  
CREDAI

## 26th Jan - Saturday - Property Plus - P1 - Half page



**Move in NOW!  
PAY Later!!\***

**Prestige GROUP**  
Add Prestige to your life

**PRESTIGE**  
*Bella Vista*  
THE GOOD LIFE BEGINS HERE  
Porur

EMI Starts After 12 Months\*

2556 Homes Sold & 57 Left... Hurry!

Ready To Move In

Offer ends on 15th February

**Plush clubhouse of 50000 sft with lifestyle amenities**  
**World class indoor and outdoor games facilities**

A Prestige - Rattha Joint Venture

**For Bella Vista**  
**Call: +91 44 3372 1111, +91 87544 43811,  
+91 87545 11143**



**Live life King size**

**Pay for your home only when it's yours!**  
**Pay 10% now and Balance on Possession\***  
**Offer ends on 15th February**

**PRESTIGE COURTYARDS**  
ENRICHING LIVES  
**SHOLINGANALLUR**

11 towers of G+3 with basement car parking | 1, 2, 2.5 & 3 bedroom units ranging from 399 sqft to 1869 sqft | Lavish clubhouse with all luxury amenities  
Expansive courtyards and open spaces | Located off OMR Road | Close to major IT sectors & MNCs | 548 homes on 10.40 acres of land

**For Courtyards**  
**Call: +91 44 4000 4800, +91 44 3372 1133**  
**All approvals obtained. RERA Reg No: TN/01/Building/0069/2018**


Visit our show homes: [www.prestigeconstructions.com/courtyards](http://www.prestigeconstructions.com/courtyards)


\*Terms & Conditions apply. Home Loans will be given by HDFC Bank and Axis Bank at their discretion, based on their eligibility criteria.



*26th Jan - Saturday - Property Plus - P1 - Qtr page*

**LUXURY MADE  
ACCESSIBLE**

  
**GREEN PARK**  
THE PRIVILEGED LIFE



**3.25CR\***  
ALL INCLUSIVE

**1710 & 3420 sqft. | 3 & 4 BHK | Stilt + 4 Floors**  
 #32, Vaidyanathan Street, Nungambakkam, Chennai - 34.

**READY TO MOVE**






**Green Valleys Shelters (P) Ltd.,**  
 +91-86086 33333    sales.chennai@gvspl.com    www.gvspl.com

\*Conditions apply


## 26th Jan - Saturday - Property Plus - P2 - Full page

**DON'T JUST LIVE!  
IT'S NOW TIME TO  
LIVE RIGHT!**

- ✓ Right Price
- ✓ Right Time
- ✓ Right Location



**PALM  
SPRINGS**  
**ANNA NAGAR**  
WEST EXTN.



ACTUAL SITE PHOTOGRAPH



ACTUAL PICTURE OF ENTRANCE FOYER





ACTUAL SITE PHOTOGRAPH

**BOOK TODAY!  
MOVE IN TODAY!**

- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Luxury Apartments starting from ₹79 lacs onwards\*
- Just opposite to TVS Lucas and next to Saravana Stores
- An array of lifestyle amenities

**Lifestyle Amenities**  
Fully equipped Air conditioned Gym / Health Club | Swimming Pool at the Podium Level  
Table Tennis Room | Billiards Room | Yoga Room | Party Hall | Children's Play Area  
Senior Citizens Seating Area

**DISTANCE INDICATOR**  
S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM  
Thirumangalam Metro Station 3 KM | MMM HOSPITAL - 3 KM  
Villivakkam Railway station 3 KM | VR Chennai Mall - 3.5 KM

**HURRY  
ONLY FEW  
APARTMENTS  
LEFT**

**TO AVAIL SPECIAL OFFER VISIT OUR SITE**



**For Bookings : 81909 44444, 98401 94459** [www.ankurfoundations.com](http://www.ankurfoundations.com)  
Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfp149@gmail.com

Call Us



26th Jan - Saturday - Property Plus - P3 - Full page



**BUDGET**  
Padmanaban



innimae



**BANDHA**  
Padmanaban



**BANDHA  
LIFE!  
BUDGET  
PRICE!!**

**LAUNCHING**



**Isha ANANDHAM**

**NEDUNGUNDRAM-CHENNAI  
NEAR TAMBARAM**

**UNBEATABLE PRICE**

**₹18.13\***

**LAKHS**

**ONWARDS**



RERA REGISTRATION NUMBER TN/01/Building/0327/2018  
www.innara.in

**244 APARTMENTS | 1 & 2 BHK | S+4 FLOORS | SIZES RANGING FROM 504 SQ.FT. TO 821 SQ.FT. | LIFESTYLE AMENITIES**

**So what are you waiting for?**

*Get ready to enjoy all the delights of*

**PREMIUM LIVING**

**at a BUDGET PRICING!**

**Book a home at Isha Anandham today.**

Call: **+91 7358 104 104**  
**+91 8939 818 028**

[marketing@ishahomes.com](mailto:marketing@ishahomes.com)

[www.ishahomes.com](http://www.ishahomes.com)

**CREDAI**

Corporate Office: Isha Homes (India) Private Limited, 2nd Floor, #E29, Second Avenue, Besant Nagar, Chennai-600 090.



**26th Jan - Saturday - Property Plus - P5 - Full page**


**RATE** அ  
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**LOCATION** அ  
பாருங்க!

**HOME MELA**

**EAST TAMBARAM**  
NMR - NEAR MAIN ROAD

2&3 BHK  
PREMIUM APARTMENTS  
₹45\* to ₹65\*  
LACS ONWARDS

7+ PROJECTS  
75+ CHOICES

ONLY ON  
26<sup>th</sup> & 27<sup>th</sup>  
JAN 2019

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ON SPOT BOOKINGS  
&  
**FULLY FURNISHED FOR  
SELECTED UNITS**

VISIT US AT  
Venue: Tambaram, GST Road,  
Behind LKS & GRT Jewellery

DAC ASHVATH	DAC MANJARI	DAC RAAYAR KUDIL	DAC UMayAL	DAC SWASTIK
100 Mtrs from Tambaram Velachery Main Rd	100 Mtrs from Velachery Main Road IOB Colony	5 Min from Camp Road Junction Behind Bharath University	100 Mtrs from GST Road, RV Garden Behind LKS Gold House	200 Mtrs from Velachery Main Road Nr. Grace International School Chitlapakkam
				
Ready to Occupy / Fully Furnished			Rera No. TN/01/Building/004/2019	Ready to Occupy / Fully Furnished

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Member: **CREDAI**

\*condition apply

26th Jan - Saturday - Property Plus - P6 - Half page

## MANAPAKKAM (PORUR)

**Air View Apartment**

**2 & 3 BHK LUXURY APARTMENTS**

**1041 -1563 Sq.ft**

### AMENITIES :

- \* Club House \* Gym \* Swimming Pool \* CCTV
- \* Children's Creche \* Play area \* Power back-up
- \* Micro Theatre \* Video Door Phone

### NEAR BY SCHOOLS:

1. Velammal Bothi Campus 2. St. Francis International School
3. Omega International School 4. Opp. to Sri Chaithanya E-Techno School



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MODEL FLAT**

**RERA Regn. no  
0151/18**



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LIFESTYLE**

**MADURAVOYAL**

**Alappakkam Main Road**

**NEAR BY AGS CINEMAS**

**2 & 3 BHK**

**1025 - 1594 sq.ft**

**40 Apartments | No GST**

**Completion certificate obtained**

### AMENITIES:

- \* Childrens play area
- \* Gym
- \* Swimming pool

### SCHOOLS:

Velammal Vidhyalaya  
VNR vivekananda vidhyalaya  
Bharathy MHSC  
NARAYANA E - TECHNO



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26th Jan - Saturday - Property Plus - P6 - Half page

## MANAPAKKAM (PORUR)

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**RERA Regn. no**  
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LIFESTYLE

**MADURAVOYAL**

**Alappakkam Main Road**

**NEAR BY AGS CINEMAS**

**2 & 3 BHK**

**1025 - 1594 sq.ft**

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VNR vivekananda vidhyalaya  
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**26th Jan - Saturday - Property Plus - P11 - Full page**

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Phase 1






**LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS**

**PROJECT HIGHLIGHTS**

Near VGP Golden Beach  
Walkable distance to the Beach

<p>Posh Location surrounded by Luxury Villas</p> <p>Plots Ranging from 860 sqft to 4800 sqft</p> <p>Black Top Road</p> <p>Avenue Plantation</p>	<p>Individual Granite Cladding</p> <p>Compound wall with Gate</p> <p>Ready for Construction</p> <p>Children Play area</p> <p>24/7 Security</p>
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## 26th Jan - Saturday - Property Plus - BP - Half page



Image shot at location

### VIEW LIKE NO OTHER

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA

BOOKINGS OPEN

EXQUISITELY DESIGNED 2,3 &amp; 4 BED UNITS

STARTING FROM  
₹ 2 CRORES ONWARDS

READY FOR POSSESSION

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\*Conditions apply. Limited period offer

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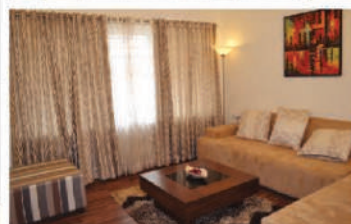
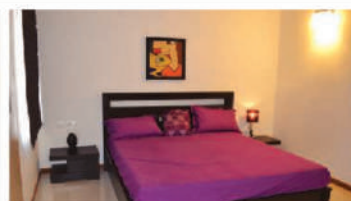
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## 26th Jan - Saturday - Property Plus - BP - Qtr. page



Actual Site Photos



THE  
**NOOK**  
LUXURY VILLAS

**Luxury Villas** at Thoraipakkam, OMR

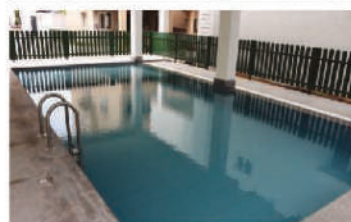
₹6500/sq ft

**₹ 5999 per sq ft \***

Here are a few reasons why you should make  
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- **Space:** 2700 - 3100 sq ft ; 4BHK with in-suite Bathrooms and AV Room
- **Luxury:** Premium Specifications with a Private Elevator in each Villa
- **Harmony:** Vaastu Compliant Homes with Private Gardens & Terraces
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- **Exclusivity:** Only few Villas available out of 21 Villas in total

\* Terms and Conditions apply.



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**READY TO OCCUPY | NO GST**

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2200 Sq.ft | 4BHK  
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**Thiruvananthapuram**




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CORPORATE OFFICE: AA-36, 3rd Main Road, 3rd Street, Anna Nagar, Chennai 600 040

26th Jan - Saturday - TOI - J1

# UNHEARD PRICE ₹4299 @ OMR

Launching  
**CASAGRANT  
savoye**

At Karapakkam, 15 minutes from Tidel Park

Market Price ₹5500/sft  
Casagrand Price ₹4299/sft



Big reasons to buy



Best priced project in OMR



15 mins from Tidel Park



40+ amenities & features

## 2 & 3 BHK lifestyle apartments from ₹45 L onwards



### Product Superiority

- 27000 sft of lush green space
- 41 recreational and social amenities
- Well-ventilated, Vastu compliant homes
- Unique pool features for kids to play in
- Premium features like shower panel and RO units in kitchen

### Incredibly priced at just ₹4299/sft

Type	Size (sqft)	Early Bird Price (₹)	Launch Price (₹)	Available Units
2 BHK Compact	853 - 892	45 L - 48 L	47 L - 50 L	56
2 BHK + 2T	1024 - 1218	52 L - 60 L	54 L - 63 L	44
3 BHK + 2T	1428 - 1446	69 L - 75 L	72 L - 78 L	32
3 BHK + 3T	1497 - 1644	72 L - 82 L	75 L - 86 L	60

Early Bird Price: ₹4299/sft | Launch Price: ₹4499/sft  
Total - 339 Units | Phase I - 192 Units  
(For first 20 bookings only)

Exclusive site visit available | Visit model house at site

98848 30002 | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRANT**  
building aspirations



## 26th Jan - Saturday - TOI - J2

### Lifestyle 2 & 3 BHK apartments at Karapakkam

#### Salient features

- 339 lifestyle apartments on a sprawling 5.7 acres at Karapakkam, OMR
- Stilt + 4 design structure • Exclusive 2 & 3 BHK apartment community
- Sizes of units ranging from 900 - 1200 sq ft for 2 BHK and 1450 - 1650 sq ft for 3 BHK • Premium amenities like swimming pool, gym, themed gardens, convenio store, etc.



#### Launching

**CASAGRANT**  
**Savoye**



### The superior features of Casagrand Savoye

#### Entertainment

- Multi-purpose play court
- Cricket net
- Swimming pool
- Barbecue corner in podium
- Amphitheatre with performance stage
- Multipurpose / Party hall
- Indoor games room
- Indoor table tennis room
- Billiards pool room
- Video games room
- AV room

#### Kids Friendly

- Outdoor kids' play area
- Toddlers' paddle pool
- Interactive water play feature in the pool for kids
- Kids' trampoline
- Sand pit and scribbling corner for toddlers
- Indoor kids' play area

#### Convenience / Safety & Security

- Bus bay at the entrance for school kids and a drop off point for all e-commerce deliveries
- Bicycle racks with cycles
- Learning centre
- Association room
- Maids' and drivers' dormitories
- Toilets at stilt floor for drivers and domestic help
- Convenio store
- Laundry / Ironing shops
- Electric car charging bay
- Car wash bay
- Common clothes drying provisions in open terrace
- Piped music provision in the podium
- Individual RO purifier is provided in all the kitchens
- Wireless mobile charging station (Master bedroom & Living area)
- Hangers for drying clothes in the balconies

#### Wellness

- Jogging and walking track
- Outdoor gym
- Senior citizens' seating area
- Gym
- Yoga & meditation room

#### Distinguished Planning

- Themed gardens
- Reflexology pathway
- Poolside party lawns
- Party lawns
- Walkways with pergolas – semi-covered walkways
- Grand entrance lobby
- Leisure seating space in terrace
- Well-treated corridor spaces



3 BHK Living



3 BHK Dining



3 BHK Bedroom

RERA No.: TN/01/Building/0012/2019 | [www.tnrra.in](http://www.tnrra.in)

Exclusive site visit available | Visit model house at site

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CREDAI

**CASAGRANT**  
building aspirations

# 26th Jan - Saturday - TOI - P3 - Full Page





**GIFT YOUR FAMILY THE  
LIFESTYLE  
UPGRADE  
THAT THEY DESERVE**

Crafted into a premium location, just five minutes away from Velachery MRTS Railway Station and exactly 800 meters from our iconic residential project DRA Tuxedo... We are now ecstatic to unveil our latest creation... DRA Ascot, lifestyle residences on the Inner Ring Road, Adambakkam. The perfect gift for your family - a success statement that will last a lifetime.

**| 106 Apartments | 20 Grounds | 12 Floors | 2, 2.5 & 3 BHK**

**AMENITIES**

- Fully Equipped Gym
- Children's Play Area

- Landscaped Podium
- Multi-Purpose Hall



**INNER RING ROAD, ADAMBAKKAM**

**BOOKING FEST**

**26<sup>th</sup> Jan & 27<sup>th</sup> Jan**

**SPECIAL LAUNCH PRICE**

**₹ 7145\* per sq.ft.**

**ONLY FOR FIRST 15 BOOKINGS**

Apartment Type	Price	Special Down Payment Offer
2 BHK - 1018 sq.ft.	₹78 lacs*	5% only
2.5 BHK - 1331 sq.ft.	₹103 lacs*	5% only
3 BHK - 1400 sq.ft.	₹110 lacs*	5% only

\*Taxes and Govt levies extra.

Visit our Experience Centre in Tuxedo - just 800 mts away from the project.

SITE OFFICE: Old Block No. 17, Inner Ring Road, Adambakkam, Chennai- 600 088. (Landmark: Opp. Sakthi Cars)

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**CREDAT**

[www.drahomes.in](http://www.drahomes.in)

RERA Reg. No.: TN01/Building/0318/2018



*26th Jan - Saturday - TOI - P4 - Full Page*

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**PRESENTING  
CHENNAI'S  
TALLEST  
RESIDENTIAL  
TOWERS  
& EXQUISITE  
BUNGALOWS**

**IT'S A MATTER  
OF PRIDE.**  
2, 3, 4 & 5 BHK RESIDENCES.

**LIMITED INVENTORY.  
HANDOVER IN 12 MONTHS FOR FIT-OUTS.**

**World-Class Amenities:** Chennai's 2<sup>nd</sup> Largest Mall • Multi-Screen Multiplex • Shri Ram Universal School • Market Of India – India's Largest Wholesale Market  
• Art Centre • Sports Zone • Health, Spa & Yoga Centre • Cafeteria • Conference Room • Meeting Halls • Senior Citizens' Park and Over 50 Other Amenities.

 **Chennai's  
Largest Integrated  
township**

**63** Total Size  
ACRES

**4.5** Residential  
Garden Area  
ACRES

**CALL: 81486 81486**

RERA: TN/29/BUILDING/0068/2018

Project funded by  
**Piramal CREDAI**

26th Jan - Saturday - TOI - P5 - Full Page





SPR CITY  
A PROJECT WITH BINNY LTD.

36 FLOORS  
CASTED IN  
A RECORD  
PERIOD OF  
ONE YEAR.

2 KMS FROM  
KILPAUK.

TOWER	A	B	H
FLOORS	36	36	45

BETTER VALUE THAN ANY OTHER PROPERTY

POINTS FOR COMPARISON	SPR CITY	PURASAWALKAM	VEPERY	KILPAUK
Distance from SPR City	-	1 KM	2 KMS	2 KMS
Price Per Sq. Ft.	x	1.6x	3x	2.5x
AMENITIES ZONE				
Maximum No. of Amenities	65	15	10	10
Maximum Club House Area	40,000 Sq. Ft.	10,000 Sq. Ft.	8,000 Sq. Ft.	5,000 Sq. Ft.
Jogging / Walking Track Length	1 KM	0.25 KM	Hardly Exists	Hardly Exists
LAND ALLOCATION FOR RECREATIONAL SPACES				
Open Space in Township	12 Acres	2 Acre	0.25 Acre	0.25 Acre
Private Garden for Residents	4.5 Acres	1 Acre	0.25 Acre	0.25 Acre
Land Area for Spiritual Activities	1.1 Acres	0.1 Acre	0.2 Acre	0.1 Acre
NEIGHBOURHOOD				
Unhindered City View	Yes	No	No	No
India's Best School	Yes	No	No	No
Plan for Retail Mall Next Door	1.5 Million Sq. Ft.	Nil	Nil	Nil

\*above details are approximate



CALL: 81486 81486

\*HANDOVER FOR FTT OUTS AND F.FINISHING IN 12 MONTHS. FOR MORE INFORMATION VISIT SALES OFFICE AT SPR CITY





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26th Jan - Saturday - Times Property1 - J1 - Full Page

KG CELEBRATING **38 YEARS**

**ADUTHA cylinder UNGA PUDHU VEETTUKKU varum.**

**READY-TO-MOVE-IN HOMES | 7 DAY MOVE-IN GUARANTEE**

**KG Signature City**  
MOGAPPAIR  
5 MINS FROM ANNA NAGAR

~~₹6100 PER SQ.FT.~~

**38<sup>TH</sup> ANNIVERSARY OFFER**

**₹4899 PER SQ.FT.**

EXCLUSIVE SAVINGS AT KG SIGNATURE CITY			
SAVINGS ON	1 BHK	2 BHK	3 BHK
GST	4 L	6 L	9 L
PRE-EMI	8 L	12 L	18 L
RENTAL	5 L	8 L	12 L
REGISTRATION	3.6 L	5.5 L	7 L
<b>TOTAL SAVINGS</b>	<b>20.6 L</b>	<b>31.5 L</b>	<b>46 L</b>

THE COMPARISON IS DONE WITH RESPECT TO UNDER CONSTRUCTION PROJECTS. SAVINGS ON PRE-EMI AND RENTALS ARE CALCULATED FOR A 4 YEAR PERIOD.

1 BHK | 610-620 SQ.FT.  
2 BHK | 925-1085 SQ.FT.  
3 BHK | 1110-1400 SQ.FT.

PENTHOUSES WITH PANORAMIC CITY VIEWS

EXTENSIVE OPEN GREEN GARDEN WITH 15+ OUTDOOR AMENITIES - READY TO USE

FULLY FUNCTIONAL 20,000 SQ.FT. CLUB HOUSE  
SUPERMARKET | SWIMMING POOL | GYMNASIUM  
INDOOR GAMES | KIDS PLAY AREA | ATM

HIGH PROFILE AWARD WINNING PROJECT STRATEGICALLY LOCATED ON THE 200 FT. BYPASS ROAD

**WHY WAIT 4 YEARS TO OWN A HOME?  
CALL US TODAY TO VISIT YOUR ACTUAL APARTMENT AT:**

**KG SIGNATURE CITY**  
On 200 ft. Bypass Road to Ambattur.  
400 m from Maduravoyal Junction

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38 YEARS | 180 COMPLETED PROJECTS | CHENNAI & KOCHI | OVER 6000 DELIGHTED CUSTOMERS  
PROJECT APPROVED BY ALL LEADING BANKS & FINANCIAL INSTITUTIONS | CREDIT CARDS ACCEPTED  
C.C.No.: EC / North-1/112/2015  
Disclaimer: Images and Illustrations used are for representation purpose. Basic prices are indicative and will vary based on chosen units

MEMBER **CREDAT**



## 26th Jan - Saturday - Times Property1 - J2 - Full Page



**APPA  
AITINGA.  
EPPO VEETU  
OWNER  
AAGA  
PORINGA?**

OWN YOUR FIRST HOME  
AT OMR AT JUST

₹ **33** LACS\*

ADDITIONAL SAVINGS FOR 1<sup>ST</sup> TIME  
HOME BUYER - SAVE UP TO ₹4.35 L\*

LAUNCHING  
NEW BLOCKS  
TODAY

**PHASE 2**  
**KG**  
**earth  
homes**  
THALAMBUR

STILT + 4 FLOORS  
2 BHK - 930 TO 990 SQ.FT.  
3 BHK - 1220 TO 1260 SQ.FT.  
COVERED CAR PARKING  
FOR ALL FLATS  
JUST 5 MINUTES FROM OMR

**PROJECT HIGHLIGHTS:**

- GUARANTEED ON-TIME DELIVERY
- 6 BLOCKS IN PHASE 1 WITH 224 HOMES COMPLETED & HANDLED OVER
- 24+ AMENITIES INCLUDING SWIMMING POOL, GYM, TABLE TENNIS, POOL TABLE, MULTIPURPOSE PLAYCOURTS & CONVENIENCE STORE ALREADY CONSTRUCTED
- STRATEGICALLY LOCATED BEHIND SIRUSERI SIPOOT IT PARK

TO VISIT MODEL FLAT, CALL TODAY:

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**KG EARTH HOMES**  
M.K. STALIN STREET,  
OFF THALAMBUR MAIN ROAD,  
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38 YEARS | 160 COMPLETED PROJECTS | CHENNAI & KOCHI | OVER 6000 DELIGHTED CUSTOMERS  
PROJECT APPROVED BY ALL LEADING BANKS & FINANCIAL INSTITUTIONS | CREDIT CARDS ACCEPTED  
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FUNDED BY **TATA CAPITAL** MEMBER **CREDITAI**



26th Jan - Saturday - Times Property1 - P1 - Qtr. Page



# DREAM HOME AT YOUR DREAM PRICE

**GP Pearl Iris**  
NEAR **MOGAPPAIR WEST**  
1, 2 & 3 BHK **AYAPAKKAM**

**1 BHK**  
₹25\* LAKHS  
ONWARDS

**2 BHK**  
₹29\* LAKHS  
ONWARDS



RERA APPROVAL NO: TN/02/Building/0062/2018

  
GYM

  
INDOOR GAMES

  
CCTV

  
LIFT

  
COVERED CAR PARKING

  
CHILDREN'S PLAY AREA

  
POWER BACKUP

  
STP/WTP

  
ACTUAL PHOTO  
**VISIT OUR MODEL FLAT**

**CONSTRUCTION IN FULL SWING**

**AVAIL  
SUBSIDY  
UPTO  
2.67 LAKHS  
(PMAY Scheme)**

**AFFORDABLE 2 BHK FLATS**

**GP magnolia**  
LIVE BEYOND THE FUTURE  
**AYANAMBAKKAM**  
Adjacent To  
Velammal Vidhyalaya  
**WITH LIFT**  
720 - 926 Sq.ft.

  
RERA NOT APPLICABLE

**₹36\* LAKHS  
ONWARDS**

**2 BHK APARTMENT**

**GP NEW SPRINGS**  
THE BLOSSOMS OF HAPPINESS  
**THIRUMULLAIVOYAL**  
Near  
Pachai Amman Temple  
**WITH LIFT**  
780 - 829 Sq.ft.

  
RERA NOT APPLICABLE

**₹31\* LAKHS  
ONWARDS**

**2 & 3 BHK LAKE VIEW APARTMENT**

**GP LAKE SPIREA**

**KORATTUR**  
Behind  
DRJ Hospital  
**WITH LIFT**  
776 - 1116 Sq.ft.

  
RERA NOT APPLICABLE

**₹40\* LAKHS  
ONWARDS**

  
**GPHOMES**  
FINE LIVING

**GP HOMES PRIVATE LIMITED**  
No-W 740, Syndicate Bank Colony, Anna Nagar West, Chennai - 600 101.  
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**93444 81444**

\*Conditions Apply



26th Jan - Saturday - Times Property1 - P1 - Qtr. Page

**ANNOUNCING**





**PRINCE HIGHLANDS**  
**BEST GUARANTEED PRICE**

**PREMIUM APARTMENTS NEXT TO SRI RAMACHANDRA HOSPITAL  
ON MOUNT POONAMALLEE ROAD, PORUR  
IS NOW AVAILABLE FOR**

RS. 5,995/-

NO EXTRA CHARGES

per sq.ft. (all inclusive price)

**READY TO  
HANDOVER**

**1 BHK - Rs.36.57 lakhs (all inclusive price)**  
**2 BHK - Rs.65.35 lakhs (all inclusive price)**  
**3 BHK - Rs.91.72 lakhs (all inclusive price)**

**CMDA - CC  
OBTAINED**

**300+ HOMES HANDED OVER. FAMILIES HAVE STARTED MOVING IN.**



ACTUAL SITE PHOTO

15,000 sq.ft. Premium Club House | Indoor Swimming Pool | Air conditioned gym  
 Power backup for common areas and apartments | Interconnected basement car park  
 Children's play area | Amphitheatre | Landscaped gardens | Multipurpose hall  
 Multipurpose play courts and many more...

87544 90300 / 87544 90400

[www.princefoundations.com](http://www.princefoundations.com) | email: [mktg@princefoundations.com](mailto:mktg@princefoundations.com)

PROJECT FINANCED BY:


**L&T Finance**  
Home Loans

MALL design & merge



26th Jan - Saturday - Times Property1 - P3 - Full Page



**BUDGET**  
Padmanaban



**innimae**



**BANDHA**  
Padmanaban

**BANDHA  
LIFE!  
BUDGET  
PRICE!!**

**LAUNCHING**



**NEDUNGUNDRAM-CHENNAI  
NEAR TAMBARAM**

**UNBEATABLE PRICE**

**₹18.13\***

**LAKHS**

**ONWARDS**



\*T&C Apply

RERA REGISTRATION NUMBER TN/01/Building/0327/2018  
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you waiting for?**

*Get ready to enjoy  
all the delights of*

**PREMIUM LIVING**

*at a* **BUDGET PRICING!**

**Book a home at  
Isha Anandham today.**

244 APARTMENTS | 1 & 2 BHK | S+4 FLOORS | SIZES RANGING FROM 504 SQ.FT. TO 821 SQ.FT. | LIFESTYLE AMENITIES

**Call: +91 7358 104 104**

| [marketing@ishahomes.com](mailto:marketing@ishahomes.com)

| [www.ishahomes.com](http://www.ishahomes.com)

| 

Corporate Office: Isha Homes (India) Private Limited, 2nd Floor, #E29, Second Avenue, Besant Nagar, Chennai-600 090.




26th Jan - Saturday - Times Property1 - P5 - Full Page

**ADITYARAM GROUP**  
Presents

**PRIDE OF OWNERSHIP**  
Enjoy living in the midst of a Posh Neighbourhood

**ADITYARAM TOWNSHIP**  
Phase 1



**LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS**

**PROJECT HIGHLIGHTS**

Near VGP Golden Beach  
Walkable distance to the Beach

- Posh Location surrounded by Luxury Villas
- Plots Ranging from 860 sqft to 4800 sqft
- Black Top Road
- Avenue Plantation
- Individual Granite Cladding
- Compound wall with Gate
- Ready for Construction
- Children Play area
- 24/7 Security

**RERA APPROVED**  
TIN: (01) Layout/0098/2018

**APPROVED CMDA**

**UPTO 80% BANK LOAN FACILITATED**

**ADITYARAM PROPERTIES (P) LTD**

No:50, East Coast Road,  
Adityaram Nagar,  
Panayur, Chennai - 600119

Call: **7667777777**  
www.adityaramproperties.com  
sales@adityaramproperties.com

26th Jan - Saturday - Times Property1 - P8 - Full Page

# LIGHTNING OFFER

## READY TO OCCUPY FLATS

On Porur Main Road

**3 BHK**  
@  
**84 Lakhs**

All Inclusive\*

**325 Homes**  
Handed Over

**No GST**

Near Thirumangalam

RERA not applicable

**3BHK AT ₹8599 PER SQ. FT.**

**No GST**

**4 FLATS**

**₹8250 PER SQ. FT.**

(NEAR DAV GIRLS SCHOOL)

Highest UDS - **50%**

**Project USP's**

- 1 Stilt+2 Floors
- 2 3 Kms from Anna Nagar
- 3 24X7 Power Backup
- 4 Vastu Compliance
- 5 Villas Style Flats (No Common Wall Sharing)

Call or WhatsApp us from 6 AM Onwards

\*T & C Apply



SIDHARTH FOUNDATIONS  
& HOUSING LTD.

# 96000 23000



sidharthhousing | Landline: 4861 1344/66/88

[www.sidharthhousing.in](http://www.sidharthhousing.in)



Member  
CREDAI



26th Jan - Saturday - Times Property2 - J1

Launching on  
26<sup>th</sup> & 27<sup>th</sup> Jan

Possession by  
Dec 2019



# THIS REPUBLIC DAY, WITNESS ANOTHER HISTORY IN THE MAKING.

Announcing the launch of BLAZIA,  
a premium community of 250 Luxury  
Apartments in the most happening  
location in Chennai,

**Thoraipakkam - Pallavaram**  
**200 ft. Radial Road**  
(Near Keelkattalai Junction)

**JONES**  
*Blazia*  
LANDMARK LIVING

2 BHK - 1194-1269 SQ.FT.  
2.5 BHK - 1396 SQ.FT.  
3 BHK - 1417 - 1922 SQ.FT.

Launch Price  
**Rs. 5750/-**  
Per Sq.Ft.

**2, 2.5 & 3 BHK**

#### AMENITIES

- |               |                    |                    |
|---------------|--------------------|--------------------|
| Swimming Pool | Boom Barrier       | Outdoor Play Area  |
| AC Gym        | CCTV Surveillance  | Indoor Play Area   |
| Party Hall    | Multi Purpose Hall | Library            |
| Creche        | Intercom Facility  | 24hrs Power Backup |



Construction in progress  
Actual Site Image

**Jones**  
Foundations Pvt. Ltd.

[www.jonesfoundations.com](http://www.jonesfoundations.com)

**Call @ 93 6004 6004**





26th Jan - Saturday - Times Property2 - J2

Actual Site Image





**Mela on  
26<sup>th</sup> & 27<sup>th</sup> Jan**





*the villa community*

## READY TO OCCUPY VILLAS

**OTTIYAMBAKKAM**  
NEAR PERUMBAKKAM

3 & 4 BHK Independent Duplex Villas

Jones Cassia, a Premium Quality Villa Community in Ottiyambakkam near Perumbakkam, a fast developing residential hub. This project has 250 Independent Duplex Villas spread over in 13.4 acres of land. Choose the right choice and Move in Today.

**PHASE II BOOKINGS OPEN**





Club House



Swimming Pool



Health Club



Tennis Court



Kids Play Area



Party Hall

*Come and experience the world-class amenities & qualities*



www.jonesfoundations.com

# Call @ 93 6004 6004







26th Jan - Saturday - Times Property2 - P3 - Full Page



**RATE** அ  
பாக்காதிங்க...

**LOCATION** அ  
பாருங்க!

**HOME MELA**

**EAST TAMBARAM**  
NMR - NEAR MAIN ROAD

2&3 BHK  
PREMIUM APARTMENTS  
₹45\* to ₹65\*  
LACS ONWARDS

7+ PROJECTS  
75+ CHOICES

ONLY ON  
26<sup>th</sup> & 27<sup>th</sup>  
JAN 2019

AVAIL  
**FREE MODULAR KITCHEN**  
ON SPOT BOOKINGS  
&  
**FULLY FURNISHED FOR  
SELECTED UNITS**

**VISIT US AT**  
Venue: Tambaram, GST Road,  
Behind LKS & GRT Jewellery

DAC ASHVATH	DAC MANJARI	DAC RAAYAR KUDIL	DAC UMayAL	DAC SWASTIK
100 Mtrs from Tambaram Velachery Main Rd	100 Mtrs from Velachery Main Road IOB Colony	5 Min from Camp Road Junction Behind Bharath University	100 Mtrs from GST Road, RV Garden Behind LKS Gold House	200 Mtrs from Velachery Main Road Nr. Grace International School Chitlapakkam
				
Ready to Occupy / Fully Furnished			Rera No. TN/01/Building/004/2019	Ready to Occupy / Fully Furnished

**0% PROCESSING FEE**  
ONLY FOR 2 DAYS

HOME  
LOANS  
FROM



















**CALL: 93003 93003**  
marketing@dacpromoters.com | www.dacpromoters.com

Member  
**CREDIT**

\*conditions apply



## 26th Jan - Saturday - Times Property2 - P5 - Full Page

## Get City Plots @ UNCITY prices!

Launching

# Royal Star

Actual Price ₹3,200\*

Launch Offer

₹2,999\*

We welcome you to  
the Grand Launch of our site

Date : 26.01.2019

Time : 8.15 am onwards

**RERA APPROVED**


Affordable Plots  
Near  
Mogappair West  
@ Ayapakkam

### See how far you go!

**CMDA APPROVED**

Plots Ranging  
from  
**646 to  
2818 sq.ft.**

Actual Site Images





**Royal Star - Project Highlights**

Adjacent to Proposed 200 ft Arterial Road

4 Well Developed Parks

50,377 sq.ft. Open Space (Out of 9.43 acres)

EB Facility

Potable Ground Water @ Shallow Depth

Gated Community

Avenue Trees

LED Street Lights

CCTV Surveillance

80% Bank Loan Available

Black Top Roads

Construction in Progress

Bank Loan Available

**HDFC** HOME LOANS

Home Ownership Disbursement

**AXIS BANK**

**ICICI Bank**

**UCNFL**

**LET Finance**

**TATA CAPITAL**

**Royal Land & Developers Private Limited**

Corporate Office : Old No. 23, New No. 5, Western Wing, First Floor, Krishnama Road, Nungambakkam, Chennai - 600 034.  
Site Office : Royal Star, Periya Koladi Road, MGR Nagar, Ayapakkam, Chennai - 600 077.  
[www.rldsweethomez.com](http://www.rldsweethomez.com)

Call

**1800 420 4263**



26th Jan - Saturday - Times Property2 - P6 - Full Page

**LAKE  
SIDE 2**  
SOAKED IN NATURE

**AMBATTUR  
PUZHAR ROAD**  
OPP TO VELAMMAL  
GLOBAL SCHOOL

**2 BHK VEEDU  
VAANGA PONAEN.**

**3 BHK VEEDU  
VAANGI VANDHEAN.**

When buying your own home you have to think smart & think ahead.

Today a 2 BHK home is fine but in five years the kids would have grown up.

But with escalating costs will it be possible to buy a 3 BHK then?

That's why I bought a 3 BHK home now!

And the most amazing aspect is that I have bought a

**3 BHK home in the budget of a 2 BHK.**

**So I made a life changing decision in a flash of a second  
and booked right away !**



**HAPPY REPUBLIC DAY. HAPPY PRICES.**

**1&2 BHK ₹4399** Per Sq.Ft.

**3 BHK ₹4399 ₹3799** Per Sq.Ft.

**HANDING  
OVER  
MARCH  
2019**

**1BHK HOMES  
STARTS FROM**

**₹ 26 LAKHS\***



**PHASE I  
SOLD &  
OCCUPIED**

**352  
LIFESTYLE  
HOMES**

**6  
TRANQUIL  
ACRES**

**1 BHK  
584 -  
597 SQ.FT.**

**2 BHK  
978 -  
1014 SQ.FT.**

**3 BHK  
1345 -  
1626 SQ.FT.**

**Lifestyle Amenities :** Swimming Pool | Kids Play Area  
Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room  
24x7 Security | CCTV Camera | Intercom

PROJECT  
PROMOTERS

**SUGAL & DAMANI  
FOUNDATIONS**

**MEGH  
GROUP**

For more details call:

**93 6002 6001**

Email: sales@sugaldamanifoundations.in • www.lakeside2.in

MEMBER  
**CREDAI**

27th Jan - Sunday - The Hindu - J1

# UNHEARD PRICE ₹4299 @ OMR

Launching  
**CASAGRANT  
savoye**

At Karapakkam, 15 minutes from Tidel Park

Market Price ₹5500/sft  
Casagrand Price ₹4299/sft



Big reasons to buy



Best priced project in OMR



15 mins from Tidel Park



40+ amenities & features

## 2 & 3 BHK lifestyle apartments from ₹45 L onwards



### Product Superiority

- 27000 sft of lush green space
- 41 recreational and social amenities
- Well-ventilated, Vaastu compliant homes
- Unique pool features for kids to play in
- Premium features like shower panel and RO units in kitchen

### Incredibly priced at just ₹4299/sft

Type	Size (sft)	Early Bird Price (₹)	Launch Price (₹)	Available Units
2 BHK Compact	883 - 892	45 L - 48 L	47 L - 50 L	56
2 BHK + 2T	1024 - 1218	52 L - 60 L	54 L - 63 L	44
3 BHK + 2T	1428 - 1446	69 L - 75 L	72 L - 78 L	32
3 BHK + 3T	1497 - 1644	72 L - 82 L	76 L - 86 L	60

Early Bird Price: ₹4299/sft Launch Price: ₹4499/sft  
Total - 339 Units | Phase I - 192 Units  
(\*For first 20 bookings only)

Exclusive site visit available | Visit model house at site

98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRANT**  
building aspirations



## 27th Jan - Sunday - The Hindu - J2

### Lifestyle 2 & 3 BHK apartments at Karapakkam

#### Salient features

- 339 lifestyle apartments on a sprawling 5.7 acres at Karapakkam, OMR
- Stilt + 4 design structure • Exclusive 2 & 3 BHK apartment community
- Sizes of units ranging from 900 - 1200 sq ft for 2 BHK and 1450 - 1650 sq ft for 3 BHK • Premium amenities like swimming pool, gym, themed gardens, convenio store, etc.

Launching

**CASAGRANT**  
**Savoie**



### The superior features of Casagrand Savoie

#### Entertainment

- Multi-purpose play court
- Cricket net
- Swimming pool
- Barbecue corner in podium
- Amphitheatre with performance stage
- Multipurpose / Party hall
- Indoor games room
- Indoor table tennis room
- Billiards pool room
- Video games room
- AV room

#### Kids Friendly

- Outdoor kids' play area
- Toddlers' paddle pool
- Interactive water play feature in the pool for kids
- Kids' trampoline
- Sand pit and scribbling corner for toddlers
- Indoor kids' play area

#### Convenience / Safety & Security

- Bus bay at the entrance for school kids and a drop off point for all e-commerce deliveries
- Bicycle racks with cycles
- Learning centre
- Association room
- Maids' and drivers' dormitories
- Toilets at stilt floor for drivers and domestic help
- Convenio store
- Laundry / Ironing shops
- Electric car charging bay
- Car wash bay
- Common clothes drying provisions in open terrace
- Piped music provision in the podium
- Individual RO purifier is provided in all the kitchens
- Wireless mobile charging station (Master bedroom & Living area)
- Hangers for drying clothes in the balconies

#### Wellness

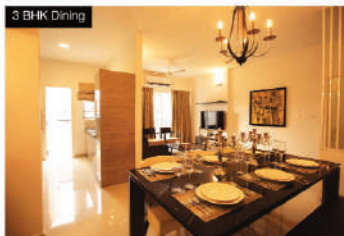
- Jogging and walking track
- Outdoor gym
- Senior citizens' seating area
- Gym
- Yoga & meditation room

#### Distinguished Planning

- Themed gardens
- Reflexology pathway
- Poolside party lawns
- Party lawns
- Walkways with pergolas - semi-covered walkways
- Grand entrance lobby
- Leisure seating space in terrace
- Well-treated corridor spaces



3 BHK Living



3 BHK Dining



3 BHK Bedroom

Exclusive site visit available | Visit model house at site

98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)

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**CASAGRANT**  
building aspirations

27th Jan - Sunday - The Hindu - P3 - Full Page



EXPERIENCE THE LUXURY OF A VILLA  
AT THE PRICE OF AN APARTMENT

LAUNCHING SHRIRAM DIVINE CITY'S  
**AUBURN DISTRICT**  
ROW VILLAS

30 acre mini city | 5km from Porur | 2400 sq.ft.\* row villas | ₹1.5 cr+\*

Private terrace | Home theatre | Kitchen garden | Housekeeper's room  
Exclusive clubhouse | Rooftop swimming pool

Own a villa at  
₹18000\* per month



Actual villa shot at location

Come and experience the actual villa at our site. Offer ends on Feb 10<sup>th</sup>!

☎ **044 4001 4422**

[www.shriramdivinecity.com/auburndistrict](http://www.shriramdivinecity.com/auburndistrict)

CREDAT

Offer valid only for those opting a home loan. Fixed subsidized Pre-EMI of 18000 to be paid until possession or Feb 2021 whichever earlier. Post possession regular EMI as per Bank loan agreements will be applicable. T&C Applies. Price is inclusive of GST and car-park only, and does not include other charges. \*Tentative areas & prices. Detailed information to be provided at our sales office.

SHRIRAM



**DIVINE CITY**

DEVELOPED BY CYBERCITY BUILDERS

MANGADU, OFF PORUR

RERA No : TN/01/Building/0178/2018 dated 28/05/2018



27th Jan - Sunday - TOI - J1

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**CASAGRANT**  
building aspirations

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Launching

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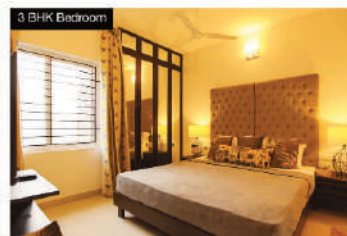
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- Party lawns
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- Leisure seating space in terrace
- Well-treated corridor spaces



RERA No.: TN/01/Building/0012/2019 | [www.tnraa.in](http://www.tnraa.in)

Exclusive site visit available | Visit model house at site

98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)

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**CASAGRANT**  
building aspirations



*27th Jan - Sunday - TOI - P3 - Full Page*

# CEEBROS TIMES

CREDAI

ONE  
74  
MRC Nagar

A HOME BY THE SEA

**18** | **7** | **225**  
LEVELS | TOWERS | APARTMENTS

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS  
STARTING FROM ₹2 CRORES ONWARDS

READY TO MOVE IN

Image shot at location

**CEEBROS**Sale and rental enquiry **98410 79474**

one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

End of Report.