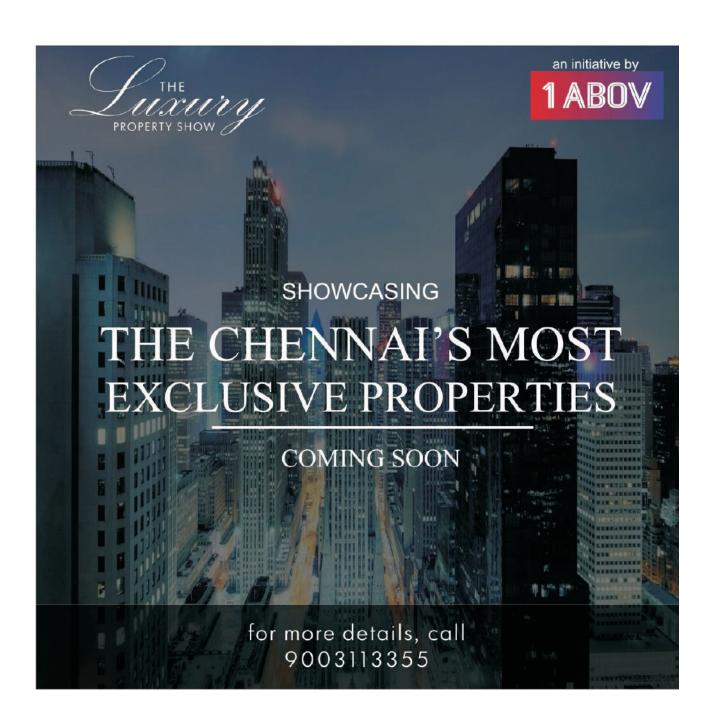
Varketbeat JULY 2019 - Week 1

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	3 rd July, Wednesday	SPR	Market of India	Commercial	TOI	J1 & J2
2	4 th July, Thursday	SPR	One City	Multiple	TOI	J1 & J2
3		Arun Excello	Ziva	Retirement Homes	The Hindu	Page 1 Qtr. Page
4	5 th July, Friday	Crest	One Crest	Apartments	The Hindu	J1 & J2
5		Olympia	The Goodwood Residence	Apartments	The Hindu	Back Page Qtr. Page
6	6 th July, Saturday	BBCL	Villa Haven	Villas	Property Plus	J1 & J2
7		Ceebros	One74	Apartments	Property Plus	Page 1 80CC
8		Sumanth & Co	All Projects	Apartments	Property Plus	Page 1 Qtr. Page
9		Prince	Courtyard	Apartments	Property Plus	Page 1 Qtr. Page
10		VGN	Windsor Park	Plots	Property Plus	Page 3 Qtr. Page
11		Adityaram	Signature City	Plots	Property Plus	Page 5 Full Page
12		Appaswamy	Multiple	Apartments	Property Plus	Page 6 Full Page
13		Jains	All Projects	Multiple	TOI	Page 3 Full Page
14		Prince	Courtyard	Apartments	Times Property	Page 1 Qtr. Page
15		Auro	Elios	Plots	Times Property	Page 1 Qtr. Page
16		The Chennai Metro Co-op Society	Metro OMR Castle City	Plots	Times Property	Page 2 Full Page
17		NCC Urban	Temple Trees	Apartments	Times Property	Page 3 Half Page
18		Pushkar	Multiple	Apartments	Times Property	Page 3 Half Page
19		S&P	All Projects	Multiple	Times Property	Page 5 Full Page
20		Adityaram	Signature City	Plots	Times Property	Page 7 Full Page
21		Sugal & Damani	Lakeside 2	Apartments	Times Property	Page 9 Full Page
22		Doshi	Risington	Apartments	Times Property	Page 11 Full Page
23		Ankur	Palm Springs	Apartments	Times Property	Page 12 Full Page
24	7 th July, Sunday	Aaran	Aasurtha	Apartments	The Hindu	Page 1 Qtr Page
25		SPR	One City	Multiple	TOI	Page 3 Qtr. Page



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

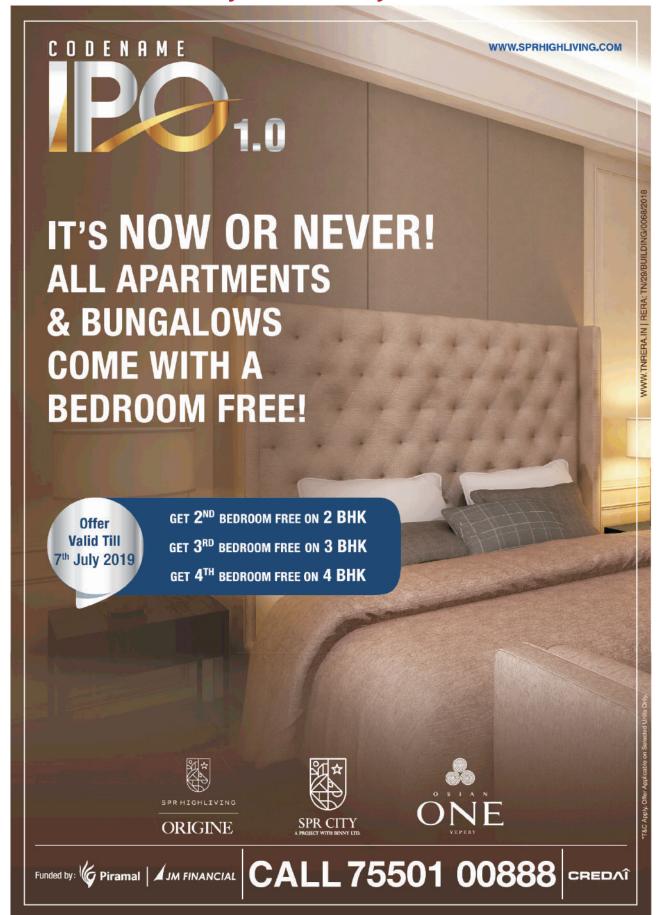
3rd July - Wednesday - TOI - J1



3rd July - Wednesday - TOI - J2



4th July - Thursday - TOI - J1



4th July - Thursday - TOI - J2



to experience

Model Unit

4th July - Thursday - The Hindu - P1 - Qtr Page





LIFESTYLE RETIREMENT HOMES NOW ALSO ON RENTAL.



ZIVA a premium active retirement community by Arun Excello makes retirement life easy by offering you retirement homes on rent. This saves you from the burden of investing in a retirement home of your own and also helps you to hold on to your valuable savings. After all, there is nothing like having liquid cash in your retirement life. Isn't it?

16 Pristine Acres / 600 Space-Efficient Retirement Homes

Indoor Swimming Pool / Jogging & Walking Track / Gym
Indoor Games Room / State-of-The-Art Kitchen / AC Dining / Landscaped Garden
Clinic-Pharmacy-Ambulance / Facility For Physiotherapy / 24x7x365 Security
CCTV / ATM / Safety Locker / Multi-Purpose Hall / Convenio / Shiva Vishnu Temple

RERA Reg No: 0033/2017 & 0049/2019 | www.tnrera.in

Corporate Office: #18, West Cott Road, Royapettah, Chennai - 600 014 | ziva@arunexcello.com www.arunexcello.com

© 78451 78451 | 2841 2841



Sedilla

5th July - Friday - The Hindu - J1



5th July - Friday - The Hindu - J2



Site Address: OneCrest, Old door No.19 A, New door 113, Corner of Khader Nawaz Khan Road, Nungambakkam High Road, Chennai 600034.

Corporate Office: Kara Property Ventures LLP, 111 Maker Chambers IV, 11th Roor, Nariman Point, Mumbai – 400 021 | Tel. +91 22 4334 7000 | Fax: +91 22 3044 3131

The project has been approved by the following banks: HDFC Bank | ICICI Bank | HSBC Bank | Standard Chartered Bank | Deutsche Bank | State Bank of India Indian Bank | Union Bank | Axis Bank | I Nata Mahindra Bank | One Bank | Indian Bank | Nata Mahindra Bank | Na

© 1800 3000 0114

TNRERA registration No. TN/29/Building/0174/2017 or visit http://www.tnrera.in/reg_projects_tamitnadu/2017

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5th July - Friday - The Hindu - Back Page - Qtr Page





6th July - Saturday - Property Plus - J1



1 ABOV

6th July - Saturday - Property Plus - J2

CHOOSE YOUR HOME FROM A DISTINCT ARRAY OF OPTIONS. ALL UNDER ONE ROOF.











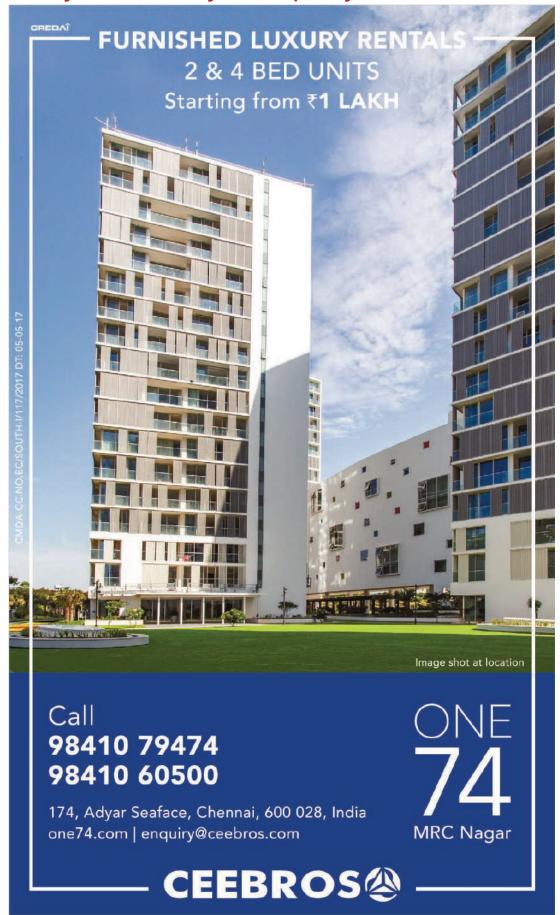


044-4348 6660

New No 20, Mylai Ranganathan Street,
T. Nagar, Chennai - 600 017 | www.bbcl.in



6th July - Saturday - Property Plus - P1 - 80CC





6th July - Saturday - Property Plus - P1 - Qtr Page



BARNABY ROAD, KILPAUK | 3 BHK APARTMENTS | 2198 SQ. FT.



SEA FACING VILLAS, THIRUVANMIYUR (GATED COMMUNITY) 3000 SQ. FT. TO 4400 SQ. FT.

VALMIKI NAGAR, THIRUVANMIYUR 2 AND 3 BHK | 1198 SQ. FT. TO 1667 SQ. FT.

OTHER PROJECTS: • Kesava Perumal Puram Off Green Ways Road • Thiruvanmiyur • Mylapore

For more details and bookings, call: (C) 90947 94446/5/7

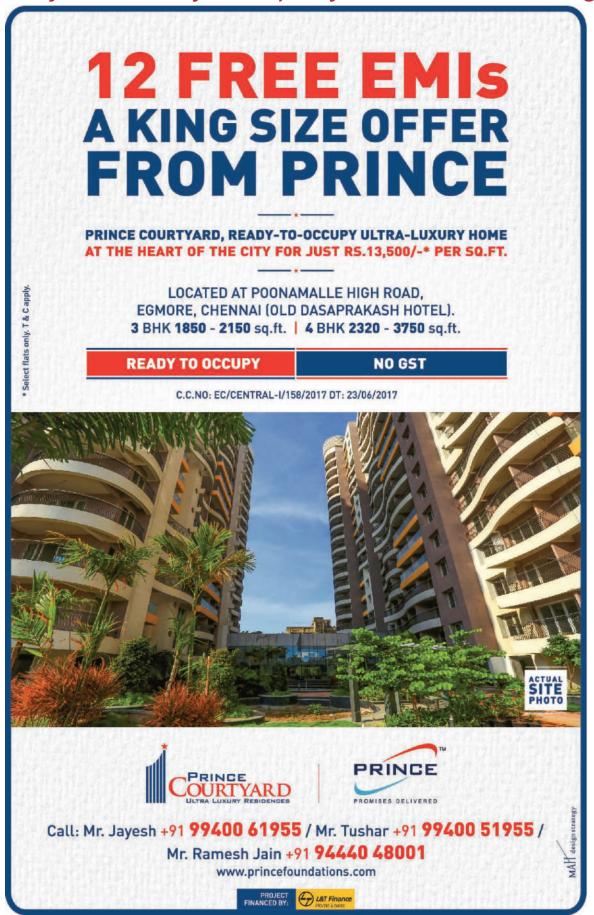
Land owners interested in joint venture or outright sale, please contact us



No. 8 (57), Luz Avenue, Mylapore, Chennai – 4 | mktg@sumanthco.in | www.sumanthco.in



6th July - Saturday - Property Plus - P1 - Qtr Page



6th July - Saturday - Property Plus - P3 - Qtr Page











6th July - Saturday - Property Plus - P5 - Full Page





6th July - Saturday - Property Plus - P6 - Full Page



READY TO MOVE IN APARTMENTS.





TRELLIS

ARCOT ROAD
(Vadapalani)

Trellis North: Ready to Move in 682 - 1345 sq.ft. 2 & 2.5 BHK Apartments

Rs. 11,000/*sq.ft.

Trellis South: Handing over in progress. 1495 - 1925 sq.ft. 3 BHK Apartments

Rs. 11,300/*sq.ft.

Trellis North: Completion Certificate No. EC/Central-I/202/2017 dated 10.08.2017

Trellis South: Completion Certificate Obtained.
RERA No. TN/29/Building/0007/2017 dated 07.08.2017

Call 80561 05353



PAMMAL (Pallavaram)

PHASE 1

Compact 2 BHKs 635 - 645 sq.ft. 32.3 lakhs - 32.8 lakhs (All inclusive)

2 BHKs 1237 - 1260 sq.ft. 63.3 lakhs - 64.4 lakhs (All inclusive)

3 BHKs 1552 sq.ft. 78.4 lakhs (All inclusive)

PHASE 2

3 BHKs 1220 - 1552 sq.ft. 62.6 lakhs - 78.4 lakhs (All inclusive)

RERA Carpet Area 816 - 1057 sq.ft.

Phase I - Completion Certificate No. EC/South-I/148/2017 dated 06.06.2017

Phase II - Completion Certificate Obtained. RERA No. TN/1/Building/0014/2017 dated 16.08.2017

Call 80561 12020





habite

PUDUPAKKAM (Behind Siruseri IT Park)

1584 - 1737 sq.ft. 3 BHK Apartments

Rs. 3,699/*sq.ft.

Structurally Completed Project - exempted under DTCP file No. 13588/2017/Spl.cell

Call 98846 51451

Avail the benefits of PMAY Schem
"Base price.
For RERA details www.tnrera.in

VISIT MODEL APARTMENT



3, Mangesh Street, T. Nagar, Chennal 600 017. P 044 2434 6333 / 2434 9090 E sales@appaswamy.com www.appaswamy.com

Follow us on 🔞 🕲

CREDAÎ



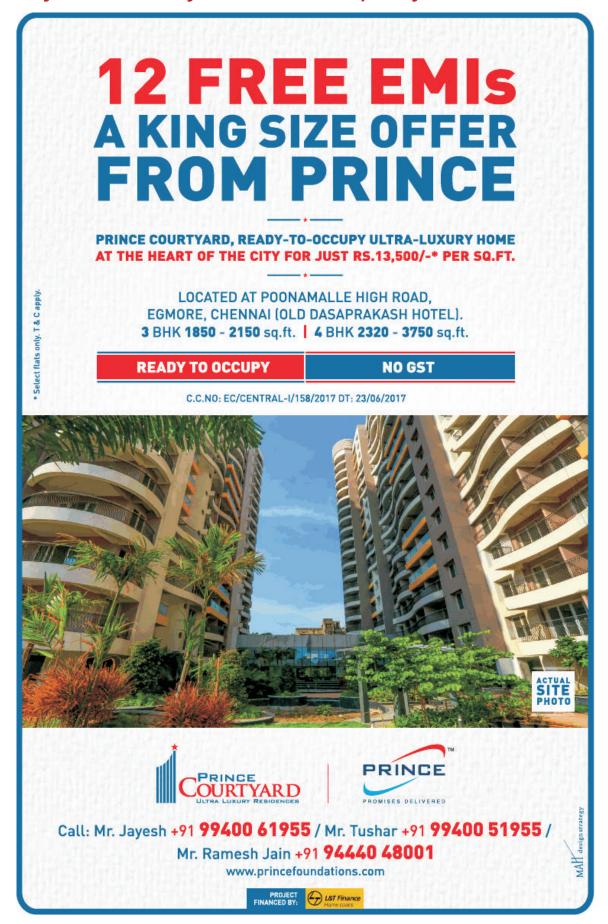


6th July - Saturday - TOI - P3 - Full Page





6th July - Saturday - Times Property - P1 - Qtr Page



6th July - Saturday - Times Property - P1 - Qtr Page



PREMIUM PLOTS

900 METERS FROM POONAMALLEE HIGH ROAD-VELAPPANCHAVADI JN.

(2 KMS BEFORE THIRUVERKADU)



ro ₹**52**

Plots ranging from 646 sq.ft. - 1155 sq.ft.

125

CMDA: PPD / L.O. NO. 24/2018 | RERA: TN/02/Layout/0047/2018/www.tnrera.in













Call: 044 4002 4001

Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai - 29 E-mail: sales@auraproperties.co | www.auraproperties.co

6th July - Saturday - Times Property - P2 - Full Page

எதிர்பாக்கள-®?

OMR® இந்தPRICE எதிர்பாக்கள்-ஸ?



HOUSING PLOTS @ OMR Rs.7.2 Lacs onwards

Plots ranging from 600 sq. ft. onwards

METRO OMR CASTLE CITY

HOUSE SITE SCHEME @VENBEDU VILLAGE EXTN. PHASE 1, 2 &3

OMR - KELAMBAKKAM

RERA APPROVED Nos:

ass I: TN/01/Layout/0112/2018 Dt:14/09/2018 ass II: TN/01/Layout/0113/2018 Dt:14/09/2018 ass III: TN/01/Layout/0082/2019 Dt:17/06/2019



Marketing Coordinators

044-26444848/5656/6565 Mobile:78798 78798 9498023636/3737/3838/3939/4040

DTCP Approval Nos: Phase-II: 504/2018. Phase-II: 566/2018. Phase-III: 18/2019

KEY PLAN (Not to scale)

Amenities

- Gated Community with Black-Top Road
- Excellent ground water facility
- Surrounded by Residential Houses
- Avenue Trees and Street Lights
- Close to Medical and Engineering Colleges



OMR 3.5 kms Mambakkam 6 kms Thiruporur Bus Stand 4 kms Chettinadu Medical College 5 kms Thiruporur Murugan Temple 3.5 kms Apollo Arts & Science College 2 kms SSN Engineering College 3 kms Wonderla Amusement Park 1 km Sathiya Sai Medical College 1 km **GST Road** 12 kms

For bookings please contact society office over phone or in person with cheque book











75% Bank loan facility



THE CHENNAI METROPOLITAN CO-OPERATIVE HOUSING SOCIETY LIMITED, NO.900

(A Co-op. Housing Society Functioning under the control of Registrar of Co-op Societies (Housing) Ministry of Housing & Urban Development Department, Govt. of Tamilnadu) No. 50, Ritherdon Road, Vepery, Chennai - 600 007 An ISO 9001:2008 Certified Co-Op. Housing Society

E-mail Id:cmchsjay@yahoo.com / metroomrcastlecity2018@gmail.com

Web: www.chennaimetrocoophousing.com / www.metroomrcastlecity.com

6th July - Saturday - Times Property - P3 - Half Page



www.nccurban.com

6th July - Saturday - Times Property - P3 - Half Page







T. NAGAR

SOCIETO DO S



ANNA NAGAR



ADYAR

~ DCE96200 ~



×000982000

PUSHKAR **SARALOGAVENI** KRISHNA STREET | 3 BHK | 1305 Sq. Ft.

~00000000



20009E2000

PUSHKAR **SRI GANGA NIVAS** AL-BLOCK | 3 BHK | 2130 Sq. Ft. PREMIUM FLOOR

& DOUBLE SONO



« DOCE SERVICE »

PUSHKAR KRISHNA M. G. ROAD | 3 BHK | 1430 Sq. Ft.

ADYAR -- RERA No.: TN/29/Building/0312/2018 Dr. 4/10/2018

T. NAGAR; RERA No.; TN/29/Building/0311/2018 DE 4/10/2018 ANNA NAGAR : B/SPL BLDG/15/2019

ANNA NAGAR : B/SPL BLDG/15/2019

+91 98843 90277 / +91 98843 97640

contact@pushkarproperties.in | www.pushkarproperties.ir

6th July - Saturday - Times Property - P5 - Full Page





THE LUXURY STANDARD FOR INDEPENDENT LIVING

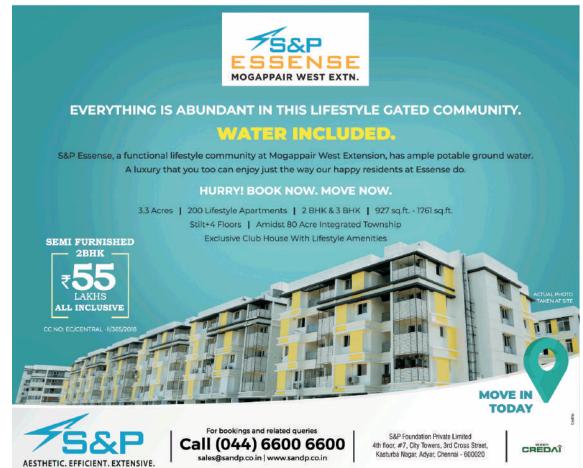


3 & 4

1630 SQ.FT. TO 2134 SQ.FT. LOUNGE AREA LARGE OPEN DECK PRIVATE TERRACE

PRIVATE GARDENS

ATTRACTIVE LIFESTYLE AMENITIES: Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service



6th July - Saturday - Times Property - P7 - Full Page





6th July - Saturday - Times Property - P9 - Full Page





Lifestyle homes at Lakeside2 are ready for you to start living. The views of the Puzhal Lake, the excellent connectivity, the upscale lifestyle are sure to impress you. The best is the affordable price of just ₹3800/- per sq.ft. is truly a celebration you just can't miss out.

Hurry! Book Now.

PHASE I SOLD & OCCUPIED	352 LIFESTYLE HOMES	TRANQUIL ACRES
1 BHK 584 -	2 BHK 978 - 1014 SO.FT	3 BHK 1345 - 1626 SQ FT









Lifestyle Amerities: Swimming Pool | Kids Play Area | Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room | 24x7 Security | CCTV Camera | Intercom













6th July - Saturday - Times Property - P11 - Full Page

TAX-FREE HOMES ON CENTRAL OMR

0% GST

COMPLETION CERTIFICATE RECEIVED



Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST, This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your tax-free home!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- \$\text{\$0+ amazing amenities from swimming pool to squash court}\$



Come & Experience Your Actual Apartment

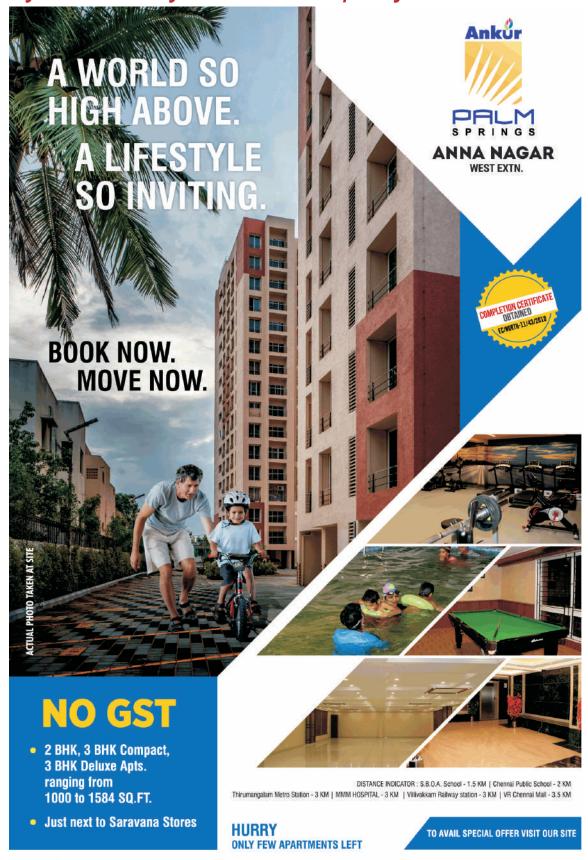
Project Funded by:

(8807988079





6th July - Saturday - Times Property - P12 - Full Page





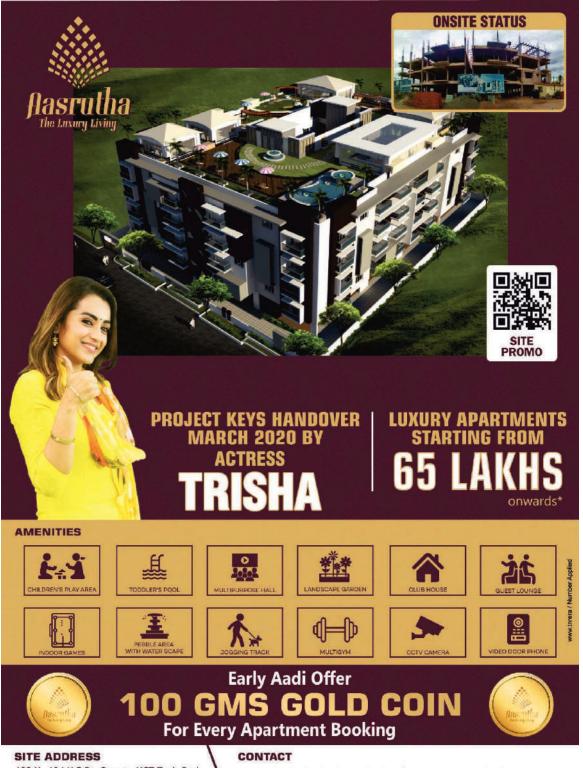
For Bookings: 81909 44444, 98401 94459_

www.ankurfoundations.com

Site Address: 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail: anfopl49@gmail.com



7th July - Sunday - The Hindu - P1 - Qtr Page



403/1, 404/1C Pt, Opp to KCT Tech Park, Saravanampatti, Coimbatore - 641035.

7339309996 | 7339665455



213/40, Parsn Ganpath, Sasthri Road, Ram Nagar, Coimbatore-641009. Ph: 0422 4392303, Mobile: +91 73393 09996. Email: info@aaraninfrastructure.com, Web: www.aaraninfrastructure.com

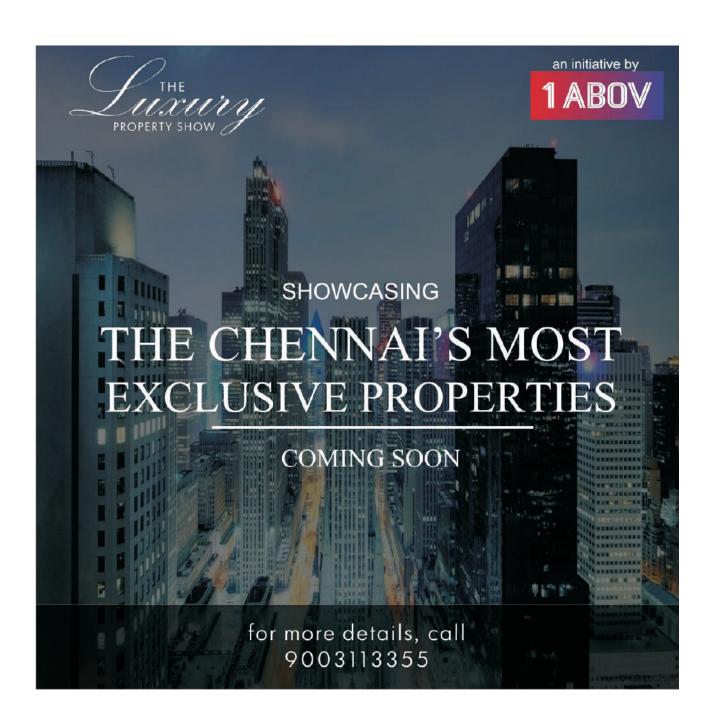


3rd Floor, Emerald Tower, Krishnasamy Nagar, Ramanathapuram, Coimbatore - 641045. Ph: 0422 4973228, 0422 4974228, Mobile: +91 73396 65455, Web: www.greencrestbuilders.com



7th July - Sunday - TOI - P3 - Qtr Page





End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

