

# arketbeat

JULY 2019 - Week 2

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	8 <sup>th</sup> July, Monday	SSM	SSM Nagar	Apartments	The Hindu	J1
2		Casagrand	Zenith	Apartments	TOI	Page 1 Qtr Page
3	10 <sup>th</sup> July, Wednesday	Casagrand	Zenith	Apartments	The Hindu	Page 1 Qtr Page
4	11 <sup>th</sup> July, Thursday	SSM	SSM Nagar	Apartments	TOI	J1 & J2
5	12 <sup>th</sup> July, Friday	Casagrand	Zenith	Apartments	The Hindu	J1 & J2
6		Casagrand	Zenith	Apartments	TOI	J1 & J2
7		Jain Housing	Antaraksh	Apartments	TOI	Page 3 Full Page
8	13 <sup>th</sup> July, Saturday	Casagrand	Zenith	Apartments	The Hindu	J1 & J2
9		Jain Housing	Antaraksh	Apartments	The Hindu	Page 3 Full Page
10		Prince	Courtyard	Apartments	Property Plus	Page 1 Qtr Page
11		VGN	Springfield	Plots	Property Plus	Page 3 Qtr Page
12		Olive Beach Promoters	Olive Town	Plots	Property Plus	Page 3 Qtr Page
13		ETA Baashyam	Le Chalet	Apartments	Property Plus	Page 5 Full Page
14		Doshi	Risington	Apartments	Property Plus	Page 6 Full Page
15		Casagrand	Zenith	Apartments	TOI	J1 & J2
16		Jain Housing	Antaraksh	Apartments	TOI	J1 & J2
17		Lancor	Harmonia	Apartments	Times Property	Page 1 Half Page
18		Prince	Courtyard	Apartments	Times Property	Page 1 Qtr Page
19		Adityaram	All Projects	Plots	Times Property	Page 3 Full Page
20		Altis	Ashraya	Apartments	Times Property	Page 5 Full Page
21		Stepstone	Aalam	Retirement Communities	Times Property	Page 7 Qtr Page
22		Magicbricks	Magicbricks	Portal	Times Property	Page 7 Qtr Page
23		Olympia	Sequel	Apartments	Times Property	Page 8 Full Page
24	14 <sup>th</sup> July, Sunday	Jain Housing	Antaraksh	Apartments	The Hindu	Page 3 Full Page
25		Jain Housing	Antaraksh	Apartments	TOI	Page 3 Full Page



THE  
*Luxury*  
PROPERTY SHOW

an initiative by

**1 ABOVE**

SHOWCASING  
**THE CHENNAI'S MOST  
EXCLUSIVE PROPERTIES**

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COMING SOON

for more details, call  
9003113355

[www.homesearch101.com](http://www.homesearch101.com)

# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



8th July - Monday - The Hindu - J1

Own Your Flat in Chennai  
Posh Location

**SSM NAGAR**  
Perungalathur



கிரஹப்பிரவேசம் ஆவணியில்

Spot Home Loan Sanction

மிக குறைந்த விலையில்

1 BHK, 2 BHK & 3 BHK

₹ **3999** \*  
PER SQ.FT.

NO GST

CMDA APPROVED

No.11040 in B/SPL.Bldg/202/2016 (1 to 43)

Completion Certificate No.

EC/S-I/6805/2017 Dt:21.08.2017

\*Conditions apply



📞 **044 - 2279 2082**

**SSM BUILDERS & PROMOTERS**

Moppedu (Puthur) Road, Alapakkam, New Perungalathur, Chennai - 600 063.

E-mail: [ssmbuildersandpromoters@gmail.com](mailto:ssmbuildersandpromoters@gmail.com) | [www.ssmbuilders.in](http://www.ssmbuilders.in)



*8th July - Monday - TOI - P1 - Qtr Page*

A man with a beard and glasses, wearing a red checkered shirt and blue jeans, is performing a handstand against a solid green background. He is upside down, with his legs spread wide and arms supporting his weight on the ground.

**THALAI KEEZHA**  
**NINNALUM KIDAIKKADHU!**

To know more watch this space  
**COMING FRIDAY**



*10th July - Wednesday - The Hindu - P1 - Qtr Page*

**THALAI KEEZHA  
NINNALUM KIDAIKKADHU!**



To know more watch this space  
**COMING FRIDAY**

11th July - Thursday - TOI - J1

Own Your Flat in Chennai  
Posh Location**SSM NAGAR**  
Perungalathur

கிரஹப்பிரவேசம் ஆவணியில்

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E-mail: [ssmbuildersandpromoters@gmail.com](mailto:ssmbuildersandpromoters@gmail.com) | [www.ssmbuilders.in](http://www.ssmbuilders.in)



11th July - Thursday - TOI - J2

# SSM NAGAR

Perungalathur, Chennai - 600063



என்ன வேணும் உங்களுக்கு !  
எல்லாமே இங்க இருக்கு !







 **044-2279 2082**



**SSM BUILDERS & PROMOTERS**  
Moppedu (Puthur) Road, Alapakkam, New Perungalathur, Chennai - 600 063.  
E-mail: [ssmbuildersandpromoters@gmail.com](mailto:ssmbuildersandpromoters@gmail.com) | [www.ssmbuilders.in](http://www.ssmbuilders.in)



12th July - Friday - The Hindu - J1



# THALA KEEZHA NINNALUM KIDAIKKADHU!

₹3650/SFT

AT MEDAVAKKAM

75+ AMENITIES

LAUNCHING PHASE I

**CASAGRAN**  
**Zenith**  
 MEDAVAKKAM

~~MARKET PRICE  
AT MEDAVAKKAM~~
~~₹5000~~  
 PER SFT

~~CASAGRAN  
LAUNCH PRICE~~
~~₹3850~~  
 PER SFT

~~CASAGRAN  
EARLY BIRD PRICE~~
~~₹3650~~  
 PER SFT

**2, 3, & 4 BHK  
APARTMENTS  
FROM  
₹45 LAKHS**


Elevation view


**NEIGHBOURHOOD  
PRICE  
COMPARISON**

Sholinganallur Junction	- 10 mins	- ₹5880/sft
Navalur Junction	- 20 mins	- ₹4400/sft
Velachery	- 15 mins	- ₹7500/sft
Pallikaranai	- 10 mins	- ₹6000/sft
Medavakkam Junction	- 2 mins	- ₹5500/sft

### BIG REASONS TO BUY

- One of the largest gated communities in Chennai with 949 apts. (302 units in Phase I)
- Centrally located amidst Sholinganallur, Tambaram, Velachery and Radial Road
- Best priced project in the locality
- 75+ amenities and features
- 10+ wellness features

### INCREDIBLE PRICE

TYPE	Size (sqft)	Launch Price (₹)	Early Bird Price (₹)	Units (Phase I)
2BHK	835 - 1219	38 L - 54 L	36 L - 52 L	176
3BHK	1314 - 1792	57 L - 79 L	54 L - 76 L	112
4BHK	2140	94 L	89 L	14

Launch Price: ₹3850/sft. | Early Bird Price: ₹3650/sft

(For first 30 bookings only)

Total - 949 units | Phase I - 302 units

\*Conditions apply

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in

**CASAGRAN**  
 building aspirations



## 12th July - Friday - The Hindu - J2



### 75+ STUNNING, WORLD-CLASS AMENITIES AND FEATURES

#### ENTERTAINMENT

1. Poolroom & TT room
  - Foosball table
  - 360° ping pong
  - Billiards table
  - Table tennis
2. Board games room
  - Dartboard
  - Chess, Carrom, Puckett
3. Futsal in clubhouse terrace
4. Mini bowling
5. Chip golf
6. Multipurpose / Party hall
7. Home theatre / AV room
8. Virtual reality games
  - Roller coaster
  - Warrior (shooting game)
  - Car racing
9. Augmented reality games
10. Video games room
11. Spinning wheel of hope - wall mount

12. Cricket practice net
13. Party lounge
14. Reading lounge
15. Party lawns
16. Amphitheatre
17. Outdoor theatre screen provision with video / audio facility in the podiums
18. Barbeque counter in podium
19. Adults' swimming pool
20. Hookey ring toss game

#### KIDS FRIENDLY

21. Adventure climbing wall for kids
22. Kids' hookey
23. Hopscotch
24. Children's play area
25. Tot lot
26. Play lawn
27. Tree house
28. Trampoline
29. Chalkboard wall

30. Kids' pool
31. Interactive water play area feature for kids - poolside
32. LEGO room
33. Crèche
34. Kids' ball pool
35. Indoor tenting camp
36. Kids' library
37. Kids' learning room

#### CONVENIENCE / SAFETY & SECURITY

38. Entrance arch with security - My Gate App
39. Garbage chutes
40. Cycle rack with cycles
41. Drivers' / Maids' dormitory
42. Washrooms for drivers
43. Ironing shop
44. Coffee shop
45. Business centre
46. Reception / Waiting lounge

47. Air pavilion
48. Wi-Fi zone with seating
49. Association room
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51. Electric car charging bay
52. Car wash bay
53. Convenio store
54. Provision for ATM
55. Poolside refreshment counter
56. Piped music in the podium

#### DISTINGUISHED PLANNING

57. Tree plaza with informal seating
58. Senior citizens' seating area
59. Pergola with seating space in terrace with potted plants
60. Grand plaza with fountain jet
61. Leisure pavilions
62. Hammock lawn
63. DIY organic garden



#### WELLNESS

##### Fitness Facilities

64. Beach volleyball court
65. Half basketball / Multipurpose play court (badminton, tennis, throwball, etc.)
66. Jogging track
67. Open playground

68. Jungle gym for kids
69. Aqua gym
70. Semi-covered walkways
71. Reflexology pathway
72. Gymnasium
73. Interactive gym

74. Zumba / Yoga room
75. Steam & sauna
76. Jacuzzi
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78. 75% open space with air purifying plants in the podium

79. Air purifier in master bedroom
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81. Vitamin C shower in all master bedrooms
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REPA No.: TN/01/Building/01/01/2018 | www.1abov.in

**CREDAI**

Exclusive site visit available | Visit model house at site  
**98848 30000** | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRANd**  
building aspirations

12th July - Friday - TOI - J1



# THALA KEEZHA NINNALUM KIDAIKKADHU!

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CASAGRANT  
EARLY BIRD PRICE  
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2, 3, & 4 BHK  
APARTMENTS  
FROM  
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Elevation view



**NEIGHBOURHOOD  
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**CASAGRANT**  
building aspirations



## 12th July - Friday - TOI - J2



### 75+ STUNNING, WORLD-CLASS AMENITIES AND FEATURES

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REFR No.: TN/01/Building/0101/2019 | www.lmraa.in

**CREDAI**

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**98848 30002** | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRAN**  
building aspirations

13th July - Saturday - The Hindu - J1



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**CASAGRAN**  
building aspirations



## 13th Jul - Saturday - The Hindu - J2



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CREDAI

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98848 30000 | www.casagrand.co.in



CASAGRAN  
building aspirations

13th July - Saturday - The Hindu - P3 - Full Page



**JAIN HOUSING  
& CONSTRUCTIONS LTD.**



**Antareeksh**  
Jains  
PERUNGUDI

**STAY CLOSE  
TO THE CITY,  
TO YOUR  
AFFORDABILITY,  
TO THE  
FUTURE**

LAUNCHING ON  
12<sup>TH</sup> TO 14<sup>TH</sup> JULY '19

**AT HALF THE PRICE OF  
YOUR NEIGHBOURHOOD**

KOTTURPURAM	THIRUVANMIYUR	BESANT NAGAR	ADYAR	VELACHERY
RS. 15,000	RS. 11,000	RS. 12,000	RS. 16,000	RS. 9,500

**JAINS ANTAREEKSH AT PERUNGUDI  
FOR JUST ₹5995 /SQ.FT.**

RERA No - TN/01/Building/0179/2018

2 BHK - 1048 to 1181 sq.ft

3 BHK - 1641 to 1761 + 893 sq.ft



For Site Visit & Bookings, Call

**044-49 49 44 66**



enquiry@jainhousing.com  
www.jainhousing.com

Preferred Bankers



INVITING LAND OWNERS AND MEDIATORS FOR JOINT VENTURE AND OUTRIGHT SALES, | CALL : 044 49 49 44 57 | Email : la@jainhousing.co.in



13th July - Saturday - Property Plus - P1 - Qtr Page

# 12 FREE EMIs BOOK NOW CELEBRATE FOR 365 DAYS

**PRINCE COURTYARD, READY-TO-OCCUPY ULTRA-LUXURY HOME  
AT THE HEART OF THE CITY FOR JUST RS.13,500/-\* PER SQ.FT.**

LOCATED AT POONAMALLE HIGH ROAD,  
EGMORE, CHENNAI (OLD DASAPRAKASH HOTEL).  
3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

**READY TO OCCUPY**

**NO GST**

C.C.NO: EC/CENTRAL-I/158/2017 DT: 23/06/2017

\* Select flats only. T & C apply.



**ACTUAL  
SITE  
PHOTO**



Call: Mr. Jayesh +91 99400 61955 / Mr. Tushar +91 99400 51955 /  
Mr. Ramesh Jain +91 94440 48001  
[www.princefoundations.com](http://www.princefoundations.com)

PROJECT  
FINANCED BY:



HOME LOAN  
APPROVED BY:



MAIT design strategy

**12th July - Friday - TOI - P3- Full Page****JAIN HOUSING  
& CONSTRUCTIONS LTD.****Antareeksh**  
Jains  
PERUNGUDI

# STAY CLOSE TO THE CITY, TO YOUR AFFORDABILITY, TO THE FUTURE

LAUNCHING ON  
12<sup>TH</sup> TO 14<sup>TH</sup> JULY '19

**AT HALF THE PRICE OF  
YOUR NEIGHBOURHOOD**

KOTTURPURAM	THIRUVANMIYUR	BESANT NAGAR	ADYAR	VELACHERY
RS. 15,000	RS. 11,000	RS. 12,000	RS. 16,000	RS. 9,500

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2 BHK - 1048 to 1181 sq.ft

3 BHK - 1641 to 1761+893 sq.ft



For Site Visit & Bookings, Call  
**044-49 49 44 88**



enquiry@jainhousing.com  
www.jainhousing.com

Preferred Bankers





**13th July - Saturday - Property Plus - P3 - Qtr Page****PREMIUM  
RESIDENTIAL  
PLOTS AT  
AVADI**

Ranging from  
646 sq.ft - 1915 sq.ft.  
**₹16 Lakhs\* - ₹48 Lakhs\***

\*Conditions apply

26 Acres Successfully Sold Out

Grab the opportunity to own in 9 acres Phase 2 Development



Actual Site Image

**PROJECT HIGHLIGHTS**

Proposed  
Tidal Park at  
2.5 km distance



Ready For  
Dwelling



Elevated Black  
Top Roads



Avenue  
Trees



Bank Loans  
Facilitated



LED Street  
Lights



Well Developed  
Park



Children's  
Play Area.

VGN Chinmaya Vidyalaya (Within the community)

CMDA Approved No.: PPD/LO No. 16/2018 | RERA No.: TN/02/Layout/0036/2018 | www.tnrera.in



**VGN**  
CREATING ASSETS SINCE 1942

**Call: 044 4002 4007**

VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Arambakkam, Chennai-29

LOANS  
APPROVED BY:

www.vgn.in



**13th July - Saturday - Property Plus - P3 - Qtr Page**

**UPCOMING PROJECT ON ECR**



*Olive Beach Promoters*

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Elite Residential Plots in Gated Community  
ECR, Akkarai, Chennai - 600 119



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13th July - Saturday - Property Plus - P5 - Full Page

# Super Price! Super Investment!

**Guaranteed Delivery  
August 2019**

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SMART CHOICE HOMES  
Thandalam  
(Near Saveetha Medical College)

APARTMENT  
STARTING FROM

**₹15 Lakhs**  
(Inclusive of all)

RERA No. TN/01/Building/ 0136 / 2018 Dt: 24/04/18  
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VILLA  
STARTING FROM

**₹45 Lakhs**  
(Inclusive of all)



## AMENITIES :

Spacious Design | Copious Groundwater | Storm Water Drain | STP | Shuttle Services  
Landscaped Park | Gymnasium | Children's Play Area | Convenience Store



Current Status



Club House

Save upto  
**₹2.88 Lakhs**  
**PMAY Scheme**  
**₹2.67 Lakhs**  
maximum subsidy

FOR FREE SITE VISITS & BOOKINGS :

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PROJECT FUNDED BY

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13th July - Saturday - Property Plus - P6 - Full Page

# TAX-FREE HOMES ON CENTRAL OMR

## 0% GST

COMPLETION CERTIFICATE RECEIVED

Actual Image



CC NO - EC/SOUTH-II/156/2019

Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your tax-free home!

- Prime Location - Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

### BEST PRICE IN CENTRAL OMR

— 2 BHK —  
₹67 LAKHS ONWARDS\*

— 3 BHK —  
₹84 LAKHS ONWARDS\*

VISIT SITE FOR SPECIAL OFFERS

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Project Funded by  
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Come & Experience Your Actual Apartment

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DOSHI HOUSING



RISINGTON



13th July - Saturday - TOI - J1



# THALA KEEZHA NINNALUM KIDAIKKADHU!

**₹3650/SFT**  
**AT MEDAVAKKAM**  
**75+ AMENITIES**

LAUNCHING PHASE I  
**CASAGRAN**  
**Zenith**  
MEDAVAKKAM

~~MARKET PRICE  
AT MEDAVAKKAM~~  
**₹5000**  
PER SFT

~~CASAGRAN  
LAUNCH PRICE~~  
**₹3850**  
PER SFT

CASAGRAN  
EARLY BIRD PRICE  
**₹3650**  
PER SFT

**2, 3, & 4 BHK  
APARTMENTS  
FROM  
₹45 LAKHS**



Elevation view



**NEIGHBOURHOOD  
PRICE  
COMPARISON**

Sholinganallur Junction	- 10 mins	- ₹5880/sft
Navalur Junction	- 20 mins	- ₹4400/sft
Velachery	- 15 mins	- ₹7500/sft
Pallikaranai	- 10 mins	- ₹6000/sft
Medavakkam Junction	- 2 mins	- ₹5500/sft

## BIG REASONS TO BUY

- One of the largest gated communities in Chennai with 949 apts. (302 units in Phase I)
- Centrally located amidst Sholinganallur, Tambaram, Velachery and Radial Road
- Best priced project in the locality
- 75+ amenities and features
- 10+ wellness features

## INCREDIBLE PRICE

TYPE	Size (sft)	Launch Price (₹)	Early Bird Price (₹)	Units (Phase I)
2BHK	835 - 1219	38 L - 54 L	36 L - 52 L	176
3BHK	1314 - 1792	57 L - 78 L	54 L - 76 L	112
4BHK	2140	94 L	89 L	14

Launch Price: ~~₹3850/sft~~ | **Early Bird Price: ₹3650/sft**  
Total - 949 units | Phase I - 302 units

(For first 30 bookings only)

\*Conditions apply

Exclusive site visit available | Visit model house at site  
**98848 30002** | [www.casagrand.co.in](http://www.casagrand.co.in)

**CASAGRAN**  
building aspirations

## 13th July - Saturday - TOI - J2



### 75+ STUNNING, WORLD-CLASS AMENITIES AND FEATURES

#### ENTERTAINMENT

1. Poolroom & TT room
  - Football table
  - 360° ping pong
  - Billiards table
  - Table tennis
2. Board games room
  - Dartboard
  - Chess, Carrom, Pucket
3. Futsal in clubhouse terrace
4. Mini bowling
5. Chip golf
6. Multipurpose / Party hall
7. Home theatre / AV room
8. Virtual reality games
  - Roller coaster
  - Warrior (shooting game)
  - Car racing
9. Augmented reality games
10. Video games room
11. Spinning wheel of hope - wall mount

12. Cricket practice net
13. Party lounge
14. Reading lounge
15. Party lawns
16. Amphitheatre
17. Outdoor theatre screen provision with video / audio facility in the podiums
18. Barbeque counter in podium
19. Adults' swimming pool
20. Hockey ring toss game

#### KIDS FRIENDLY

21. Adventure climbing wall for kids
22. Kids' hockey
23. Hopscotch
24. Children's play area
25. Tot lot
26. Play lawn
27. Tree house
28. Trampoline
29. Chalkboard wall

30. Kids' pool
31. Interactive water play area feature for kids - poolside
32. LEGO room
33. Crèche
34. Kids' ball pool
35. Indoor tenting camp
36. Kids' library
37. Kids' learning room

#### CONVENIENCE / SAFETY & SECURITY

38. Entrance arch with security - My Gate App
39. Garbage chutes
40. Cycle rack with cycles
41. Drivers' / Maids' dormitory
42. Washrooms for drivers
43. Ironing shop
44. Coffee shop
45. Business centre
46. Reception / Waiting lounge

47. Air pavilion
48. Wi-Fi zone with seating
49. Association room
50. Reception lobby with waiting lounge
51. Electric car charging bay
52. Car wash bay
53. Convenio store
54. Provision for ATM
55. Poolside refreshment counter
56. Piped music in the podium

#### DISTINGUISHED PLANNING

57. Tree plaza with informal seating
58. Senior citizens' seating area
59. Pergola with seating space in terrace with potted plants
60. Grand plaza with fountain jet
61. Leisure pavilions
62. Hammock lawn
63. DIY organic garden

#### WELLNESS

##### Fitness Facilities

64. Beach volleyball court
65. Half basketball / Multipurpose play court (badminton, tennis, throwball, etc.)
66. Jogging track
67. Open playground

68. Jungle gym for kids
69. Aqua gym
70. Semi-covered walkways
71. Reflexology pathway
72. Gymnasium
73. Interactive gym

74. Zumba / Yoga room
75. Steam & sauna
76. Jacuzzi
77. Spa & salon
78. 75% open space with air purifying plants in the podium

79. Air purifier in master bedroom
80. Well-ventilated and distinguished unit plans for natural lighting
81. Vitamin C shower in all master bathrooms
82. Oxygen infused clubhouse



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**CASAGRANd**  
building aspirations



*13th July - Saturday - TOI - J3*

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PERUNGUDI

# STAY CLOSE TO THE CITY, TO YOUR AFFORDABILITY, TO THE FUTURE

LAUNCHING ON  
12<sup>TH</sup> TO 14<sup>TH</sup> JULY' 19

**AT HALF THE PRICE OF  
YOUR NEIGHBOURHOOD**

KOTTURPURAM	THIRUVANMIYUR	BESANT NAGAR	ADYAR	VELACHERY
RS. 15,000	RS. 11,000	RS. 12,000	RS. 16,000	RS. 9,500

**JAINS ANTAREEKSH AT PERUNGUDI  
FOR JUST ₹5995 /SQ.FT.**

For Site Visit &  
Bookings, Call

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Member **CREDAI**

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13th July - Saturday - TOI - J4

JAIN HOUSING  
& CONSTRUCTIONS LTD.

# 5 REASONS WHY PERUNGUDI IS THE FUTURE OF A *Fabulous Living*

## Capital Appreciation



### A life filled with Appreciation.

Perungudi, a fast growing entity is your right destination to sit back and watch your investment growing many fold. The yearly appreciation is expected to grow at the rate of 10%, thus giving you a worthy return on your investment.



## Connectivity



### A lifestyle connected to Luxury.

Perungudi has well connected lifestyle, being in between the city and its IT periphery. The OMR connects you quickly to the crux of the city within 15 to 20 min.

- Our neighbors- Guindy, Adyar, Besant Nagar, Thiruvananthapuram, Kotturpuram, Velachery and ECR
- Rail- close to Taramani & Indira MRTS

## Infrastructure



### Inside the city, out from its clutter

Perungudi has been targeted for numerous infrastructure projects. Metro stations, New flyovers, Bypass road and Townships are some of the upcoming developments in and around Perungudi.

- Proposed Metro rail development
- World trade center which will emerge as the tallest commercial structures in Chennai
- Major development creating Buzz in and around perungudi are the Japanese Township, Sholiganallur SEZ, Five Flyovers, 45km elevated corridor, New Bypass road Egattor to Thairur

## Proximity



### Closer to whatever you aspire.

Perungudi has become the center surrounded by all the life-essential amenities that can be accessed in no time. Hospitals, IT parks, Entertainment centers, Airport, etc., has found its presence close to Perungudi.

- **Corporates** - TCS/Wipro/Infosys/HCL/Polaris & more
- **Educational Institutions** - Monfort school, Global school, Anna university, IIT-M, Sathyabama University
- **IT Parks** - RMZ, SP info city, Tidel Park, Ascendas, Chennai One & more
- **Healthcare** - Lifeline, Apollo & more
- **5 Star Hotels** - Turyaa, Holiday Inn & more
- **Entertainments** - Phoenix Market City, VGP Golden Beach & more

## Lake View



### A pleasant vision from Jains Antareeksh.

Our Lake view homes are a complement to a fabulous lifestyle with a lush scenic beauty that revitalizes your mind and body. Antareeksh at Perungudi will not be just a living space, but a rejoicing little paradise.

Will be  
handed over in  
12 monthsMaintenance  
for 4 yearsLake facing  
homesExclusive  
luxury  
penthouse

RERA No - TN/01/Building/0179/2018

2 BHK - 1048 to 1181 sq.ft

3 BHK - 1641 to 1761+893 sq.ft

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Preferred Bankers



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# 13th July - Saturday - Times Property - P1 - Half Page

**Harmonia**  
SENIOR LIVING FROM LANCOR AT SRIPERUMBUDUR**LANCOR**  
FUTURE-READY

## SENIOR CITIZENS' INDEPENDENT VILLAS AT SRIPERUMBUDUR

MOVE IN TO  
YOUR VILLA IN  
90 DAYS\*

STARTING AT INR 43.5 LAKHS\*

FULLY  
FUNCTIONAL\*\*

VILLA AREA - 904 sq. ft. (2 BHK) | LAND AREA - 1402 to 1604 sq. ft.



### AMENITIES

**A Wholesome World** • Swarna Mahalakshmi Temple • Kitchen / Restaurant / Dining Hall • Onsite Manager **Medical Centre** • First Aid Centre • 24/7 Nurse Station • Doctors on Call • Ambulance Service **A Safe Haven** • Fully Gated Community • 24/7 Security with Guards • CCTV Network • Emergency Alarm **Efficiency At Work** • Common Area Maintenance • Housekeeping Service • Garbage Collection • Plumbers and Electricians **At Your Service** • Power Backup for Light Loads • Supermarket • Scheduled Shuttle Service **Rest & Relax** • Landscaped Garden • Ample Walking Space • Library with Computer Access **For The Game** • Open Air Activity Centre with Coach • Yoga Teacher • Gym and Fitness Centre • Swimming Pool with Coach • Badminton Court • Tennis Court

Site Address: **Lancor Town & Country**, Ramapuram Village, Opp. 'Vakkil Thottam', Sriperumbudur, Chennai - 602 105.  
Corporate Office: **Lancor Holdings Limited**, 58, II Floor, VTN Square, G.N.Chetty Road, T.Nagar, Chennai - 600 017.

FOR BOOKING, CALL:  
DTCP Approval No. 29/2009

**7305 400 300**  
Member  
**CREDAT**

\*Limited Period Offer | \*\*T&amp;C apply

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13th July - Saturday - Times Property - P1 - Qtr. Page

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AT THE HEART OF THE CITY FOR JUST RS.13,500/-\* PER SQ.FT.**

LOCATED AT POONAMALLE HIGH ROAD,  
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3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

**READY TO OCCUPY**

**NO GST**

C.C.NO: EC/CENTRAL-I/158/2017 DT: 23/06/2017

\* Select flats only. T & C apply.



**ACTUAL  
SITE  
PHOTO**

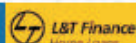


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## 13th July - Saturday - Times Property - P5 - Full Page

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YOU FROM BOOKING?**

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POSSESSION**

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— MANGADU —  
NEAR PORUR**

**NO PRE-EMI  
ASSURED  
DELIVERY 2020**

**2 BHK - 832 sq.ft  
starts from  
Rs. 39.90  
Lakhs**  
( ALL INCLUSIVE PRICE,  
NO HIDDEN CHARGES )  
Registration at circle

**2 BHK:  
832 - 1059 sq.ft  
2.5 BHK:  
1153 - 1178 sq.ft  
3 BHK:  
1342 - 1394 sq.ft**

**VAASTU COMPLIANT**

**GST STARTS AT 1%**

**2.67 LAKHS  
subsidy under PMAY SCHEME**

**20 storeys  
(Including 3 levels of car park)**

**578 Apartments  
3 Towers | 5 Acres**



**CONSTRUCTION IS IN FULL SWING**



**Assured Multi-level  
Car Park**

**Adjoining Building -  
Velammal Vidyalaya  
CBSE School**

**DESIGN EDGE**  
80% open space, maximum space utilisation,  
spacious bedrooms, furniture friendly wall and floor  
layouts, L-shaped dining and low common area.

**MAINTENANCE ADVANTAGE**  
Long life - Solid structure, natural ventilation and airflow  
helps bring down electricity bills, copious ground water  
eliminates water expenditure, low maintenance sanitary  
fixtures and adequate capacity sewage treatment plant.

**LOCATION EDGE**  
Opp. to Mangadu Kamakshi Amman temple.  
Close to Ramachandra Medical College, Aravind Eye Hospital,  
Saveetha Dental Hospital, DLF, L&T and IT Companies

**THOUGHTFUL AMENITIES**  
Multi-purpose Club House | Badminton Court | CCTV  
Intercom | Gym | Swimming Pool | Podium | Joggers' Track  
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**For bookings, call:  
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E: [info@altisville.com](mailto:info@altisville.com) | [www.altisville.com](http://www.altisville.com)

Project funded by  
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— HOME LOANS BY —

**AXIS BANK** **HDFC** **State Bank of India** **Kotak**  
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Disclaimer: The rendered image is purely an artist's  
indicative depiction and is subject to revisions

**VISIT ACTUAL APARTMENT AT SITE | EXCLUSIVE SITE VISIT ALSO AVAILABLE**



13th July - Saturday - Times Property - P7 - Qtr. Page

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**READY TO OCCUPY**

**SURPRISE OFFER!**  
WAITING FOR YOU

**THOUGHTFULLY DEVELOPED**

**RETIREMENT COMMUNITY**

**POLLACHI - Nr.COIMBATORE**

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<p><b>FOOD</b></p>	<p><b>HEALTH</b></p>	<p><b>FACILITY MANAGEMENT SERVICE</b></p>	<p><b>SECURITY</b></p>
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DTCP APPROVED NO : LP/DTCP NO.19/2013 | RERA REGISTRATION NO : TN/11/LAYOUT/0018/2018 | **CREDAI**

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Senior Heaven

*13th July - Saturday - Times Property - P7 - Qtr. Page*


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No.1 as per comScore Total UV Jan 2017 to Sep 2018 | Source: Magicbricks Data As on June 2019



# 13th July - Saturday - Times Property - P8 - Full Page



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## MOVE IN TODAY.

Sea-view apartments  
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Presenting Opaline Sequel, homes that give you  
the classiness that you expect in a home and yet priced perfectly.

And that's not all, now with every booking get  
**2 SPLIT AIR-CONDITIONERS, A MODULAR KITCHEN  
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- Breathtaking views of the Bay Of Bengal • Velammal New-Gen CBSE School in campus
- Fully functional Club Opal encompassing 20+ amenities • On-site convenio & ATM

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\*T & C apply.

DTCP Structurally Completed Project



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14th July - Sunday - The Hindu - P3 - Full Page



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& CONSTRUCTIONS LTD.**



**Antareeksh**  
Jains  
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LAUNCHING ON  
12<sup>TH</sup> TO 14<sup>TH</sup> JULY '19

**AT HALF THE PRICE OF  
YOUR NEIGHBOURHOOD**

KOTTURPURAM	THIRUVANMIYUR	BESANT NAGAR	ADYAR	VELACHERY
RS. 15,000	RS. 11,000	RS. 12,000	RS. 16,000	RS. 9,500

**JAINS ANTAREEKSH AT PERUNGUDI  
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RERA No - TN/01/Building/0179/2018

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3 BHK - 1641 to 1761 + 893 sq.ft



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**14th July - Sunday - TOI - P3 - Full Page****JAIN HOUSING  
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PERUNGUDI

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LAUNCHING ON  
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End of Report.