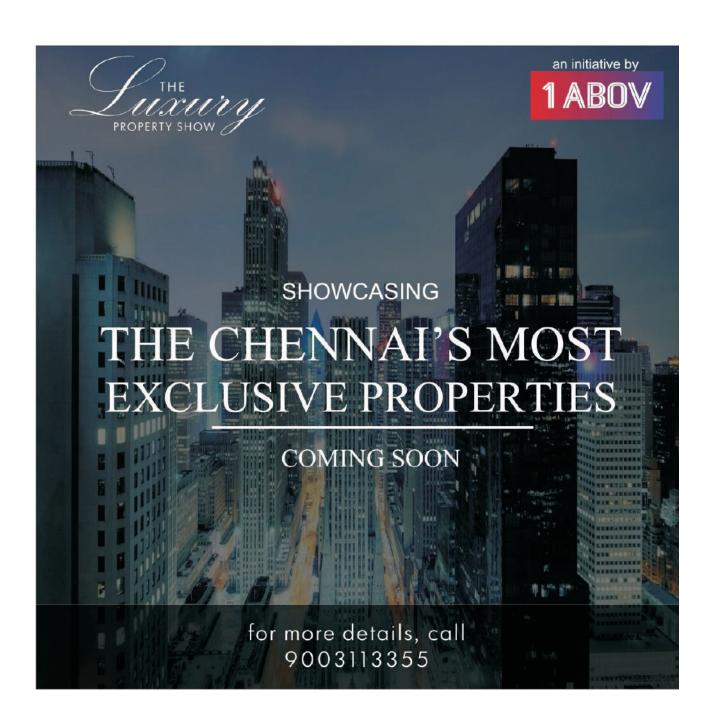
# Varketbeat JULY 2019 - Week 4

A compilation of advertisements & marketing activities by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	25 <sup>th</sup> July, Thursday	Arun Excello	Ziva	Retirement Communities	The Hindu	Page 1 Qtr Page
2	27 <sup>th</sup> July, Saturday	Lokhaa	M - One	Apartments	Property Plus	J1
3		RWD	Grand Corridor	Apartments	Property Plus	J2
4		Lancor	Lumina	Apartments	Property Plus	Page 1 80 CC
5		Firm Foundations	All Projects	Apartments	Property Plus	Page 1 Qtr. Page
6		Doshi	Risington	Apartments	Property Plus	Page 1 Qtr. Page
7		Adityaram	Township	Plots	Property Plus	Page 2 Full Page
8		Casagrand	Multiple	Apartments	Property Plus	Page 3 Half Page
9		Advaitha	Blossom	Apartments	Property Plus	Page 3 Qtr. Page
10		Aura	Elios	Plots	Property Plus	Page 3 Qtr. Page
11		Navin's	All Projects	Apartments	Property Plus	Page 5 Full Page
12		Bhaggyam	Griha	Apartments	Property Plus	Page 7 Full Page
13		Appaswamy	Multiple	Apartments	Property Plus	Page 10 Full Page
14		Lokhaa	M - One	Apartments	Times Property	J1
15		Baashyam	Le Chalet	Apartments	Times Property	J2
16		Lancor	Town & Country	Apartments	Times Property	Page 1 Half Page
17		Sidharth	Upscale	Apartments	Times Property	Page 1 Qtr. Page
18		Chennai Metro Co- Op Housing Society	Metro OMR Castle City	Plots	Times Property	Page 2 Full Page
19		Olympia	Opaline Sequel	Apartments	Times Property	Page 3 Full Page
20		Adityaram	Signature City	Apartments	Times Property	Page 4 80 CC
21		Doshi	Firstnest	Apartments	Times Property	Page 8 Full Page



## NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

## 25th July - Thursday - The Hindu - P1 - Qtr Page





# LIFESTYLE RETIREMENT HOMES NOW ALSO ON RENTAL.



ZIVA a premium active retirement community by Arun Excello makes retirement life easy by offering you retirement homes on rent. This saves you from the burden of investing in a retirement home of your own and also helps you to hold on to your valuable savings. After all, there is nothing like having liquid cash in your retirement life. Isn't it?

#### 16 Pristine Acres / 600 Space-Efficient Retirement Homes

Indoor Swimming Pool / Jogging & Walking Track / Gym
Indoor Games Room / State-of-The-Art Kitchen / AC Dining / Landscaped Garden
Clinic-Pharmacy-Ambulance / Facility For Physiotherapy / 24x7x365 Security
CCTV / ATM / Safety Locker / Multi-Purpose Hall / Convenio / Shiva Vishnu Temple

RERA Reg No: 0033/2017 & 0049/2019 | www.tnrera.in

Corporate Office: #18, West Cott Road, Royapettah, Chennai - 600 014 | ziva@arunexcello.com www.arunexcello.com

♥ 78451 78451

CREDAT

Dec. 2019

Cedilla



## 27th July - Saturday - Property Plus - J1





CREDAÎ

SITE AND EXPERIENCE CENTRE #5, 200 Feet Road, Kolathur-Madhavaram Main Road, Chennai – 600 110. LOKAA DEVELOPER PVT. LTD. Old No. 9, New No. 17, Ambadi Road, Kotturpuram, Chennai – 500 085. +91 44 4309 9400/4218 1118



+91 99400 11118 | info@lokaa.in | www.lokaa.in

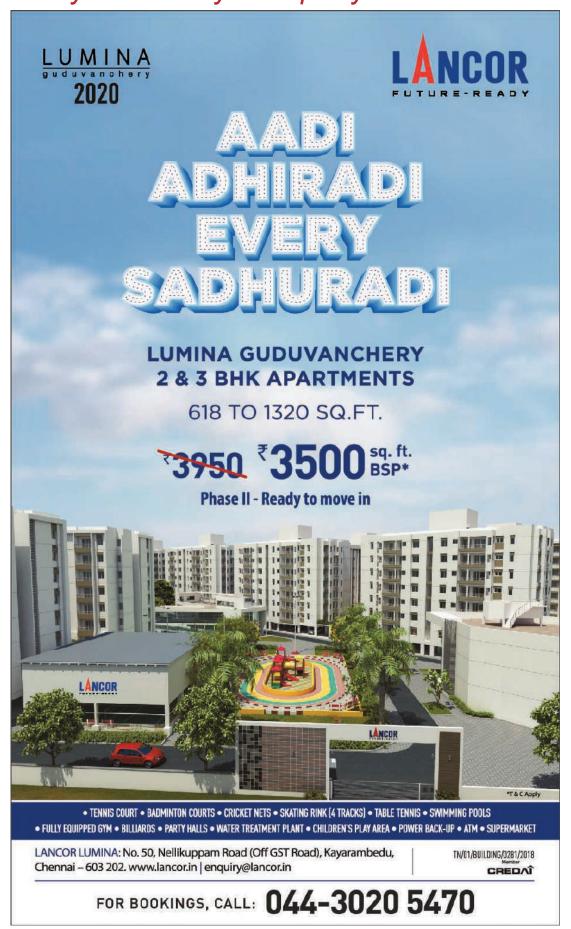
☐ LokaaDeveloper ☐ lokaa\_developer ☐ lokaa\_d



## 27th July - Saturday - Property Plus - J2



## 27th July - Saturday - Property Plus - P1 - 80CC



## 27th July - Saturday - Property Plus - P1 - Qtr Page





1555 & 1400 SQ.FT | 3 BHK R - Block, Anna Nagar



1123 SQ.FT | 3 BHK W-Block, anna nagar west



1254 SQ.FT | 3 BHK G - BLOCK, ANNA NAGAR EAST



2000 SQ.FT | 3 BHK W-Block, anna nagar west

Planning Permit - B/SPL.BLDG/79/2017 Building Permission - CEBA/WDCN07/00156/2017



1200 SQ.FT | 3 BHK AJ-BLOCK, 7™ MAIN ROAD, ANNA NAGAR

Planning Permit - B/SPL.BLDG/263/2017 Building Permission - CEBA/WDCN08/00382/2017

RERA NOT APPLICABLE FOR ALL THE ABOVE PROJECTS

9940022619 | 9790922619 044 2619 2619

Q-Block, No.93, 4<sup>th</sup> Main Road, Anna Nagar, Chennai - 600040. website: www.firmfoundations.in | Email: mail@firmfoundations.in

## 27th July - Saturday - Property Plus - P1 - Qtr Page





Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790-acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM. — 2 внк — — З внк —

₹67 LAKHS ONWARDS\*

VISIT SITE FOR SPECIAL OFFERS

**Come & Experience Your Actual Apartment** 

( +91 88079 88079





₹84 LAKHS ONWARDS\*



## 27th July - Saturday - Property Plus - P2 - Full Page



## 27th July - Saturday - Property Plus - P3 - Half Page







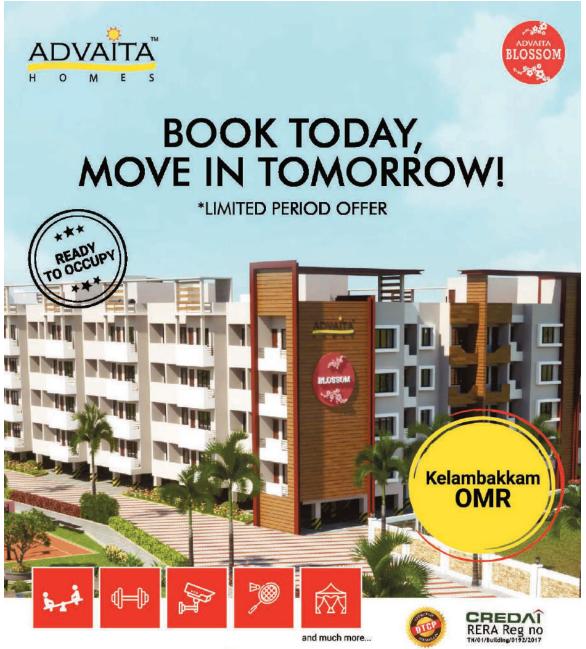
CREDAÎ

98848 30000 www.casagrand.co.in Exclusive site visit available Visit model house at site





## 27th July - Saturday - Property Plus - P3 - Qtr. Page



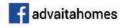


**EXCLUSIVE OFFER STARTING FROM** 



60% Open Area | 4.3 Acres | 356 units | 603-1402sqft

Follow us o advaitahomeschennai advaitahomes



\*Conditions Apply

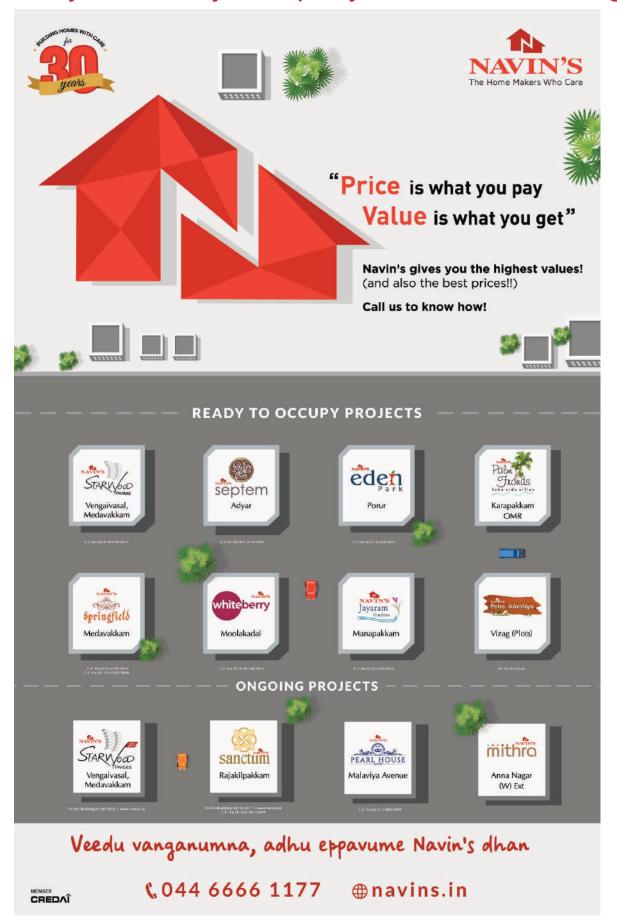


## 27th July - Saturday - Property Plus - P3 - Qtr. Page





## 27th July - Saturday - Property Plus - P5 - Full Page



27th July - Saturday - Property Plus - P7 - Full Page



## The home where the heart dwells.



Completion Certificate obtained CC No. EC/South -II/194/2019



NO GST





Free Air- Conditioners for first 25 bookings\*



Handover in 2 months



Site Address: # 252 Kamarajar Street, Okkiam Thoraipakkam Chennai - 600 097 Locate "Bhaggyam Griha" in Google Maps SPACIOUS APARTMENTS

2 BHK - 1286 sft. - 1452 sft. 3 BHK - 1528 sft. - 1671 sft.

4 BHK - 1827 sft.

AMENITIES

Gym | Party hall | Children's play area Landscaped Courtyard











#### **Bhaggyam Constructions**

No. 2 Sarangapani street, T.Nagar, Chennai - 600 017
W: www.bhaggyam.com
P: 044-28344770 / 28344730



Call: 87544 44402 87544 44403

Email: enquiry@bhaggyam.com

## 27th July - Saturday - Property Plus - P10 - Full Page



#### READY TO MOVE IN APARTMENTS.





TRELLIS

ARCOT ROAD
(Vadapalani)

Trellis North: Ready to Move in 682 - 1345 sq.ft. 2 & 2.5 BHK Apartments Trellis South: Handing over in progress 1495 - 1925 sq.ft. 3 BHK Apartments

#### Rs. 11,300/\*sq.ft.

Trellis North: Completion Certificate No. EC/Central-I/202/2017 dated 10.08.2017

Trellis South: Completion Certificate Obtained.

RERA No. TN/29/Building/0007/2017 dated 07.08.2017

Call 80561 05353



PAMMAL (Pallavaram)

#### PHASE 1

Compact 2 BHKs 635 - 645 sq.ft. 32.3 lakhs - 32.8 lakhs (All inclusive)

2 BHKs 1237 - 1260 sq.ft. 63.3 lakhs - 64.4 lakhs (All inclusive)

3 BHKs 1552 sq.ft. 78.4 lakhs (All inclusive)

#### PHASE 2

3 BHKs 1220 - 1552 sq.ft. 62.6 lakhs - 78.4 lakhs (All inclusive)

#### RERA Carpet Area 816 - 1057 sq.ft.

Phase I - Completion Certificate No. EC/South-I/148/2017 dated 06.06.2017 Phase II - Completion Certificate Obtained. RERA No. TN/1/Building/0014/2017 dated 16.08.2017

Call 80561 12020





### habit@

PUDUPAKKAM (Behind Siruseri IT Park)

1584 - 1737 sq.ft. 3 BHK Apartments

#### Rs. 3,699/\*sq.ft.

Structurally Completed Project exempted under DTCP file No. 13588/2017/Spl.cell

Call 80561 83939

wall the benefits of PMAY Scheme Base price

VISIT MODEL APARTMENT



CREDAÎ



## 27th July - Saturday - Times Property - J1





SITE AND EXPERIENCE CENTRE #5, 200 Feet Road, Kolathur-Madhavaram Main Road, Chennai - 600 110.

LOKAA DEVELOPER PVT. LTD. Old No. 9, New No. 17, Ambadi Road, Kotturpuram, Chennal – 600 085. +91 44 4309 9400/4218 1118



+91 99400 11118 | info@lokaa.in | www.lokaa.in



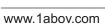














## 27th July - Saturday - Times Property - J2



Guaranteed Delivery August 2019







#### **AMENITIES:**

Spacious Design | Copious Groundwater | Storm Water Drain | STP | Shuttle Services Landscaped Park | Gymnasium | Children's Play Area | Convenience Store







Save upto
₹2.88 Lakhs
PMAY Scheme
₹2.67 Lakhs
maximum subsidy

**Current Status** 

Club House

For free site visits & bookings

Call: 73388 22222







## 27th July - Saturday - Times Property - P1 - Half Page

## Till daly - datarday - fillies i roperty - i i - fiant age





Presenting Town and Country, Sriperumbudur.



# TOWN & COUNTRY VILLAS

LAND AREA: 1561 - 3747 SQ, FT. Built-up Area: 1162 - 1760 SQ, FT. (3 & 4 BHK)

₹63.5 LAKHS\* ONWARDS





#### HARMONIA SENIOR CITIZEN VILLAS

LAND AREA: 1402 - 1604 SQ. FT. BUILT-UP AREA: 904 SQ. FT. (2 BHK)

₹43.5 LAKHS\* Onwards











LIFESTYLE AMENITIES - Swarna Mahalakshmi Temple - Restaurant - Supermarket - Landscaped Garden - Ample Walking Space - Library with Computer Access - Open Air Activity

Centre with Coach - Yoga Teacher - Gym and Fitness Centre - Swimming Pool with Coach - Badminton Court - Tennis Court - Common Area Maintenance

SENIOR-FRIENDLY AMENITIES - Kritchen / Dining Hall - First Aid Centre - 24/7 Nurse Station - Doctors on Call - Physiotherapist - Ambulance Service - 24/7 Security with Guards

- CCTV Network - Emergency Alarm - Housekeeping Service - Garbage Collection - Plumbers and Electricians - Power Backup for light loads - Scheduled AC Shuttle Service

7305 400 300

Ramapuram Village, Opp. 'Vakkil Thottam',

Ramapuram Village, Opp. 'Vakkil Thottam,' Sriperumbudur, Chennai – 602 105 www.lancor.in | www.lancorharmonia.com

DTCP Approval No. 29/2009 CREDAT

27th July - Saturday - Times Property - P1 - Qtr. Page

# WE DON'T HAVE A LOT TO SAY

CC : EC / CENTRAL II / 180 / 2017

## READY TO OCCUPY 3BHK

ON PORUR MAIN ROAD



₹1.06 CRORES









PPA / WDCN07 / 05848 / 2014

BA / WDCN07 / 00151 / 2015

Stilt +2 / 4 Flats

ww.tnrera.in

9600023000



READY TO OCCUPY

3 BHK HOMES

**NEAR THIRUMANGALAM** 

@₹8250 / sqft



Disclaimer 76 takks for 1386, Reg & Corpus fund or actuals. Sigherth Foundations & Housing Etd reserved the right to make alterations and amendments as maybe necessitated from time to time without prior notice

1 ABOV

27th July - Saturday - Times Property - P2 - Full Page





தமிழ்நாடு அரசு சார்ந்த **Chennai Metro Society** ல OMR கேளம்பாக்கம் கீட்டே **Metro OMR Castle City** ல DTCP அப்ருவ்டு பிளாட் விற்கிறாங்க

7%

## ஸ்டாம்ப் கட்டணம் தள்ளுபடியுமா!

600 சதூ அடி மனை 7.20 இலட்சத்தீலா 🔸 உடனே வீடு கட்டகூடிய இடமாமே

**75**% ை கூடு கோடி பாமே!

90% EPF ல் WITHDRAW செய்து வாங்க முடியுமாமே ! 20 அடியில் சுவையான குடிநீருமா !



TNRERA பதிவு பெற்ற மனைபிரிவும் கூட மனைபிரிவு கீட்ட மெட்ரோ ரயில் வசதியும்கூட வரப்போகுகாமே



For bookings contact 9498023636/3737/3838/3939/4040



#### THE CHENNAI METROPOLITAN CO-OPERATIVE HOUSING SOCIETY LIMITED. NO.900

(A Co-op.Housing Society Functioning under the control of Registrar of Co-op Societies (Housing)

Ministry of Housing & Urban Development Department, Govt. of Tamilnadu) No. 50, Ritherdon Road, Vepery, Chennai - 600 007

An ISO 9001:2008 Certified Co-Op. Housing Society

E-mail Id:cmchsjay@yahoo.com / metroomrcastlecity2018@gmail.com

Web: www.chennaimetrocoophousing.com / www.metroomrcastlecity.com

## 27th July - Saturday - Times Property - P3 - Full Page



Presenting Opaline Sequel, homes that give you the classiness that you expect in a home and yet priced perfectly.

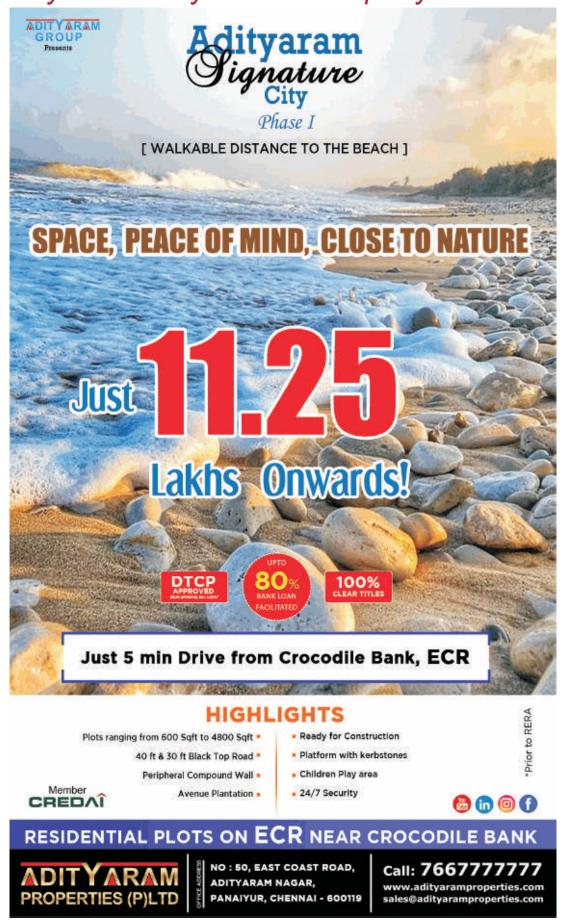
Over 1750 families Move-in Today

Breathtaking views of Bay of Bengal Velammal New-Gen CBSE School in campus
Fully functional Club Opal with 20+ Amenities On-site Convenio, ATM & Clinic.

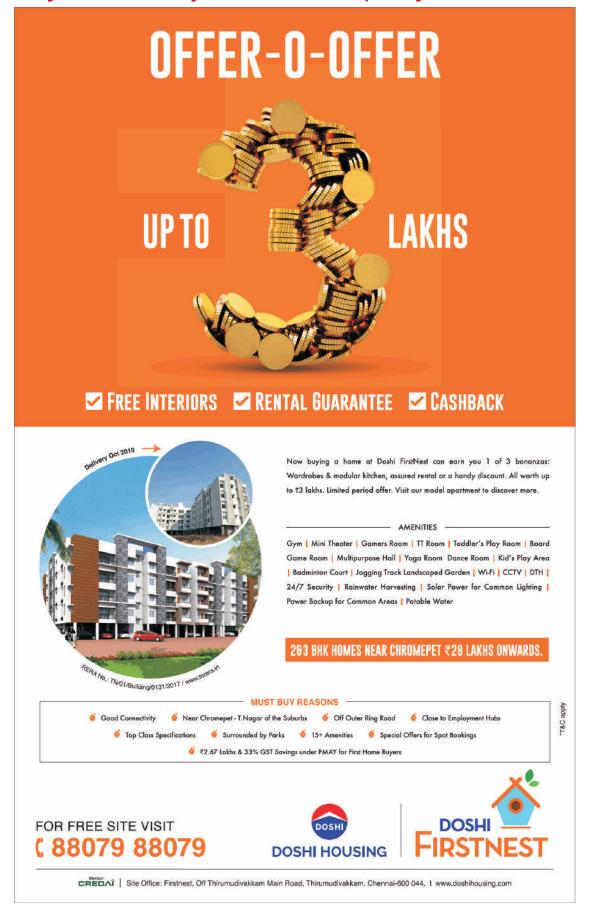


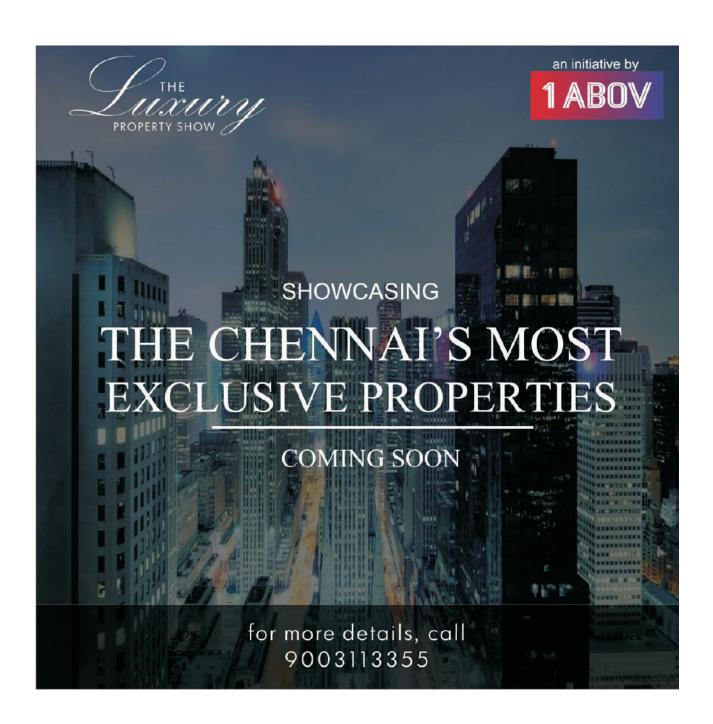


## 27th July - Saturday - Times Property - P4 - 80 CC



## 27th July - Saturday - Times Property - P8 - Full Page





End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

