Varketbeat June 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

s.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1		VGN	Victoria Park	Plots	The Hindu	J1 & J2
2		Express Estates	Exclusive	Apartments	The Hindu	J4
3		Doshi	Risington	Apartments	The Hindu	Page 1 Qtr. Page
4		Appaswamy	Multiple	Apartments	Property Plus	J1 & J2
5		VGN	Windsor Park	Apartments	Property Plus	Page 1 Qtr. Page
6		My Property Boutique	My Property Boutique	Shop	Property Plus	Page 3 Qtr. Page
7		Rajparis	Medavakkam	Apartments	Property Plus	Page 3 Qtr. Page
8	8 th June, Saturday	Isha	Anandham	Apartments	Property Plus	Page 6 Full Page
9		NCC Urban	Templetrees	Apartments	Times Property	Page 1 Half Page
10		Bharathi	Brikhouse	Apartments	Times Property	Page 1 Qtr. Page
11		Stepstone	Aalam	Apartments	Times Property	Page 3 Full Page
12		My Property Boutique	My Property Boutique	Shop	Times Property	Page 5 Half Page
13		Ankur	Palm Springs	Apartments	Times Property	Page 7 Full Page
14		Adroit	Multiple	Apartments	Times Property	Page 8 Full Page



One of a kind Property Expo happening in 5 of the biggest IT Parks' in OMR, simultaneously!!

For, more details, contact,

9003113355 thyagu@1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

8th June - Saturday - The Hindu - J1



PLOTS IN THE HEART OF AMBATTUR



Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

Abundant potable groundwater available **HURRY! ONLY FEW PLOTS AVAILABLE.**



RANGING FROM 665 SQ. FT. TO 2257 SQ. FT.









Booking advance: 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.



CREDA



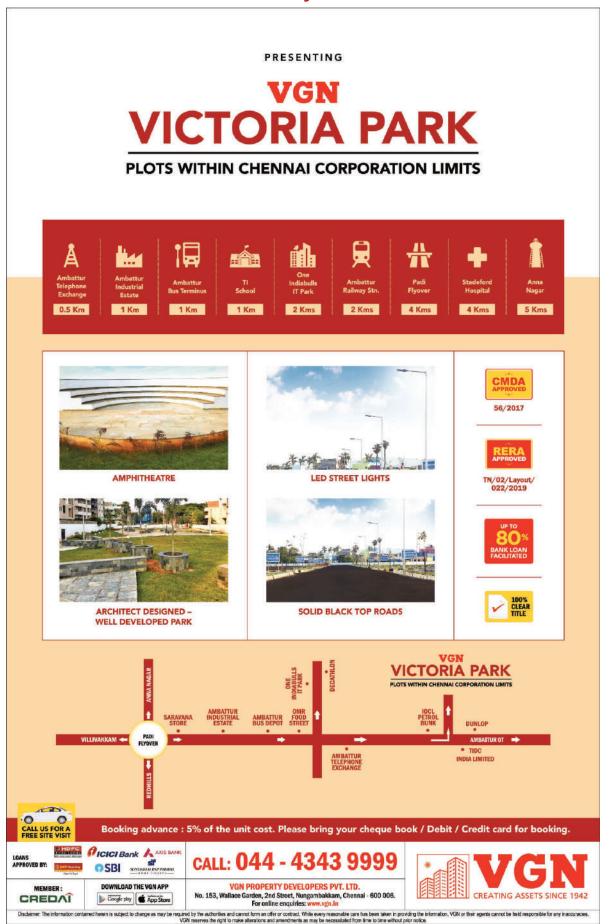
Google play App Store







8th June - Saturday - The Hindu - J2



8th June - Saturday - The Hindu - J4





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8th June - Saturday - The Hindu - P1 - Qtr. Page

TAX-FREE HOMES ON CENTRAL OMR

0% GST

COMPLETION CERTIFICATE RECEIVED



CC NO - EC/SOUTH-II/156/2019

Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single paisa to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated bang on the main road. Visit the site today and stake your claim to a Tax-free home!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR

2 BHK —

3 BHK -₹84 LAKHS ONWARDS"

VISIT SITE FOR SPECIAL OFFERS

Come & Experience Your Actual Apartment







8th June - Saturday - Property Plus - J1



READY TO MOVE IN APARTMENTS.





TRELLIS ARCOT ROAD (Vadapalani)

Trellis North: Ready to Move in 688 - 1345 sq.ft. 2 & 2.5 BHK Apartments

Rs. 11,000/*sq.ft.

Trellis South: Handing over soon. 1495 - 1925 sq.ft. 3 BHK Apartments

Rs. 11,300/*sq.ft.

Trellis North: Completion Certificate No. EC/Central-I/202/2017 dated 10.08.2017

Trellis South: Completion Certificate Obtained. RERA No. TN/29/Building/0007/2017 dated 07:08:2017

Call 78248 00145



PAMMAL (Pallavaram)

Compact 2 BHKs 635 - 645 sq.ft. 32.3 lakhs - 32.8 lakhs (All inclusive)

2 BHKs 1237 - 1260 sq.ft. 63.3 lakhs - 64.4 lakhs (All inclusive)

3 BHKs 1552 sq.ft. -78.4 lakhs (All inclusive)

3 BHKs 1220 - 1552 sq.ft. 62.6 lakhs - 78.4 lakhs (All inclusive)

RERA Carpet Area 816 - 1057 sq.ft.

Phase I - Completion Certificate No. EC/South-I/148/2017 dated 06.06.2017

Phase II - Completion Certificate Obtained. RERA No. TN/1/Building/0014/2017 dated 16.08.2017

Call 99620 11533, 99620 14376







PUDUPAKKAM (Behind Siruseri IT Park)

1584 - 1737 sq.ft. 3 BHK Apartments

Structurally Completed Project exempted under DTCP file No. 13588/2017/5pl.cell

Call 98846 51451

il the benefits of PMAY Scheme, se price. RERA details www.tnrera.in

VISIT MODEL APARTMENT



3, Mangesh Street, T. Nagar, Chennai 600 017. P 044 2434 6333 / 2434 9090

E sales@appaswamy.com www.appaswamy.com

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8th June - Saturday - Property Plus - J2



With an abundance of everything, life here is splendid.



OMR Near Sathyabama University SEMMENCHERRY

VISIT MODEL APARTMENT

1, 1.5, 2, 2.5, 3, 3.5 & 4 BHK Apartments from 627 to 2580 sq.ft.* "RERA Carpet Area 406 to 1615 sq.ft.

1% GST on affordable homes.

A modern lifestyle community of 362 apartments, with an expansive 750 feet frontage on OMR, encompasses all that you have been looking for. There is also an integrated retail space right next door, where everyday needs are met. Book your apartment. Live splendidly.

Features: A/C Clubhouse with Swimming Pool, Fitness Centre, Banquet Hall with Pantry, Private Theatre, Indoor Games Room, Guest Rooms, Library and Lounge, CCTV Camera, Video Door Phone, Intercom and more.



Superette

LIFE MADE EASY Supermarket, ATM, Pharmacy, Luundry, Salon, Cafe and Restaurant are present, in the Retail Centre adjacent to the apartment.







Call 99622 51909

RERA No: TN/01/Building/0149/2017 dt. 27.10.2017

For RERA dotals www.tnrera.in



Corporate Office:
3, Mangesh Street, T. Nagar, Chennal 600 017.
P 044 2434 6333 / 2434 9090
E sales@appaswamy.com www.appaswamy.com
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8th June - Saturday - Property Plus - P1 - Qtr. Page









8th June - Saturday - Property Plus - P3 - Qtr. Page







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8th June - Saturday - Property Plus - P3 - Qtr. Page



	2 BHK COMPACT	2 BHK	
RAJPARIS DISCOUNT	1.65 LAKHS	2.55 LAKHS	
PMAY SCHEME	2.67 LAKHS	2.67 LAKHS	
TOTAL SAVING	4.32 LAKHS	5.22 LAKHS	

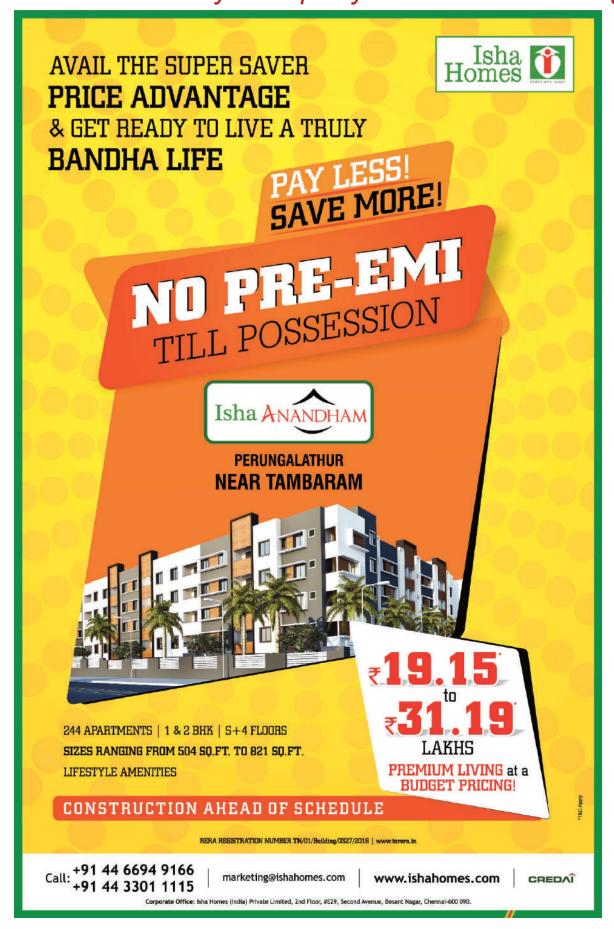
BOOK NOW! CALL US @ 9962262269



www.rajparis.in | CREDAÎ

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8th June - Saturday - Property Plus - P6 - Full Page

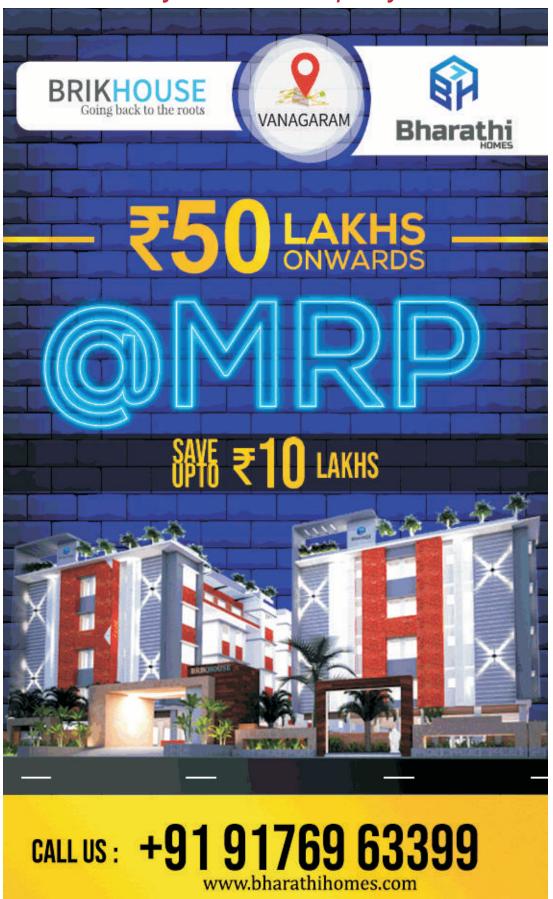


8th June - Saturday - Times Property - P1 - Half Page



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8th June - Saturday - Times Property - P1 - Qtr. Page



www.1abov.com

8th June - Saturday - Times Property - P3 - Full Page



8th June - Saturday - Times Property - P5 - Half Page



8th June - Saturday - Times Property - P7 - Full Page



Ankur PALM SPRINGS

For Bookings: 81909 44444, 98401 94459

www.ankurfoundations.com

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennal - 600 050. E mail : anfopl49@gmail.com

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8th June - Saturday - Times Property - P8 - Full Page





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End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

