

# arketbeat

June 2019 - Week 3

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	14 <sup>th</sup> June, Friday	Appaswamy	Capella	Apartments	The Hindu	Page 1 Half Page
2	15 <sup>th</sup> June, Saturday	Asta	AVM	Apartments	The Hindu	J1 & J2
3		VGN	Mayfield Park	Plots	The Hindu	J3 & J4
4		Ozone	Metrozone	Apartments	The Hindu	Page 3 Half Page
5		S & P	Signature Villas	Villas	The Hindu	Page 3 Half Page
6		Ceebros	One74	Apartments	Property Plus	Page 1 80CC
7		Aura	Elios	Plots	Property Plus	Page 1 Qtr Page
8		Brigade	Xanadu	Apartments	Property Plus	Page 3 Half Page
9		Kalpatura	Royale	Apartments	Property Plus	Page 3 Qtr Page
10		Sugal & Damani	Lakeside	Apartments	Property Plus	Page 6 Full Page
11		Ceebros	One74	Apartments	TOI	Page 1 80CC
12		Bollineni	All Projects	Apartments	TOI	Page 3 Full Page
13		S & P	Signature Villas	Villas	Times Property	Page 3 Full Page
14		Ankur	Palm Springs	Apartments	Times Property	Page 5 Full Page
15		Kalpatura	Royale	Apartments	Times Property	Page 7 Full Page
16		ETA Baashyaam	Le Chalet	Apartments	Times Property	Page 9 Full Page
17		DRA	All Projects	Apartments	Times Property	Page 11 Full Page
18		Doshi	Risington	Apartments	Times Property	Page 12 Full Page

We are a  
**PROPERTY**  
marketing firm.

**NOT** *the leading ones. But try us.*

9003113355  
[www.1abov.com](http://www.1abov.com)



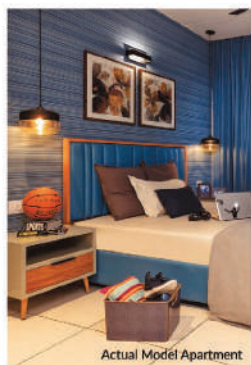
# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



14th June - Friday - The Hindu - P1 - Half Page

**TAKE A  
GOOD  
LOOK  
AT  
GREAT  
LIVING.**



**VISIT MODEL APARTMENT**



2, 3 & 4 BHK Apartments  
from 1154 to 2307 sq.ft.\*  
Price ₹ 1.10 to ₹ 2.21 crore\*

**CAPELLA**  
ARCOT ROAD, VADAPALANI

**Appaswamy**  
REAL ESTATES

Call 99620 11244 / 99620 29153

www.capellaresidences.in

CREDAI

Follow us on

Avail the benefits of revised GST rates.

\*RERA Carpet Area 756 to 1537 sq.ft.

RERA No: TN/29/Building/0198/2018 dt. 14.06.2018

15th June - Saturday - The Hindu - J1

# asta AVM

## A Picture Perfect Promise, Delivered.



*When I retired, health was my main concern, with asta AVM, now it's the least of my worries, as its close to many good hospitals.*

**Mr. Raghu V Chari  
& Mrs. Vathsala**  
Retd. General Manager  
IOB

Proud Owner - C 5B



*It's surprising how my home in asta AVM is within the heart of the city yet away from all the chaos.*

**Dr. MG Rajamanickam**  
Retd. Prof Urology, KMC  
Govt Royapettah Hospital,  
Consultant- Isabel's Hospital

Proud Owner - C 6M



*Safety of my parents was one of my concerns, with asta AVM being a gated community, I have no worries anymore.*

**S. Sathish Kumar**  
Software Engineer  
Zillow Group - San Francisco

Proud Owner - C 9K



CC.No.EC/ Central- II/51/2018 dated 01.03.2018



**Site Address:**

AVM Studio Complex,  
No. 38, Arcot Road, Vadapalani,  
Chennai 600 026

**For enquiries call:**

**+91 78118 80099**  
**044 4685 1111**

**Get in touch:**

[www.astaproperties.com](http://www.astaproperties.com)  
[marketing@astaproperties.com](mailto:marketing@astaproperties.com)





## 15th June - Saturday - The Hindu - J2

# asta AVM



*My home at asta AVM is close to my hospital that I get more time to spend with my family.*

**Dr. Jyotirmaya Dash**  
DEPT OF CARDIOLOGY  
MGM Healthcare  
Proud Owner - A 9D



*With asta AVM, not only are we in the heart of the city but also have easy access to good schools nearby.*

**Muruganandam R**  
Managing Director  
Laisha Forex & Travels P Ltd  
Proud Owner - C 5J



*For fitness freaks like us, it is a wonderful thing to have a gym within the asta AVM premises.*

**Mr. & Mrs. Kunal Sharma**  
Management consultant  
Proud Owner - A 5L



*It's an easy drive to malls, theatres & restaurants from asta AVM.*

**Mr. & Mrs. R Jayaraman**  
Regional Sales Head - South  
RR Global Ltd  
Proud Owner - C 3A

### ACTUAL SITE IMAGES



CLUB HOUSE



SWIMMING POOL



CHILDREN'S PLAY AREA - Indoor



GYMNASIUM



INDOOR GAMES AREA

1 & 2 BHK Compact	628/638 sq.ft.	61.5L* onwards
2 BHK Premium	1163 sq.ft.	1.22Cr* onwards
3 BHK Regular	1428 sq.ft.	1.50Cr* onwards
3 BHK Premium	1845 sq.ft.	1.73Cr* onwards

\*Basic Price

Entrance from KK Nagar and Vadapalani.

#### COMMON FACILITIES

- Power back up
- CCTV surveillance
- Water treatment plant
- Guest suites
- Sewage treatment plant
- Walking / Jogging track
- Piped gas
- Yoga / Meditation hall

#### Location Highlights

##### SCHOOLS

- Padma Seshadri < 1 km
- AVM Matriculation < 1 km
- Jawahar Vidyalaya < 2 km
- Kendriya Vidyalaya < 2 km

##### COLLEGES

- SRM University < 1 km
- Meenakshi Engg. College < 3 km
- Meenakshi College for Women < 5 km
- Sri Ramachandra Medical College < 8 km

##### HOSPITALS

- Vijaya Hospital < 0.5 km
- Surya Hospital < 0.5 km
- SIMS Hospital < 1 km
- MIOT Hospital < 7 km

##### TRAVEL

- Vadapalani Metro < 1 km
- Ashok Nagar Metro < 2 km
- CMBT < 3 km
- Airport < 10 km

##### ENTERTAINMENT

- Forum Mall < 0.5 km
- Palazzo Cinemas < 3 km
- Chandra Mall < 3 km

#### Home loans approved by



#### Site Address:

AVM Studio Complex,  
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Chennai 600 026

#### For enquiries call:

**+91 78118 80099**  
**044 4685 1111**

#### Get in touch:

[www.astaproperties.com](http://www.astaproperties.com)  
[marketing@astaproperties.com](mailto:marketing@astaproperties.com)



15th June - Saturday - The Hindu - J3

PRESENTING  
**VGN**  
**MAYFIELD PARK**  
Plots near Tambaram Railway Station

**PLOTS IN THE HEART OF TAMBARAM**  
**ABUNDANT POTABLE GROUNDWATER AVAILABLE**

**JUST 1 KM FROM  
TAMBARAM  
RAILWAY STATION.**

PLOTS  
STARTING FROM  
**₹33\***  
**LAKHS**

**PLOTS RANGING FROM  
646 SQ. FT. TO 2400 SQ. FT.**

**100% CLEAR TITLE**

\*PLC & Registration charges extra.

**HURRY! ONLY A FEW PLOTS LEFT.**



**CMDA APPROVED**  
6/1/2018

**CALL US FOR A  
FREE SITE VISIT**

Actual site photograph

**Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.**

**RERA APPROVED**  
TN/01/Layout/  
0170/2018

**VGN PROPERTY DEVELOPERS PVT. LTD.**  
No. 153, 2nd Street, Wallace Garden,  
Nungambakkam, Chennai - 600 006.

**CALL: 044 - 4343 9999**

**VGN**  
CREATING ASSETS SINCE 1942

MEMBER: **CREDAI**

For online enquiries, log on to  
[www.vgn.in](http://www.vgn.in)

DOWNLOAD THE VGN APP

LOANS APPROVED BY:

PROJECT FUNDED BY:

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.



15th June - Saturday - The Hindu - J4

PRESENTING

# VGN

## MAYFIELD PARK

Plots near Tambaram Railway Station

**PROJECT FEATURES**

  
**ARCHITECT  
DESIGNED - WELL  
DEVELOPED PARK**

  
**LED  
STREET LIGHTS**

  
**NATIVE  
AVENUE TREES**

  
**SOLID BLACKTOP  
ROADS**

  
**READY FOR  
CONSTRUCTION**

  
**POTABLE  
GROUND WATER**

Welcome to **VGN Mayfield Park**. Premium plots made affordable and very accessible. Not just close to Tambaram Railway Station and Bus Stand, but also to Hindu Mission Hospital, Colleges and Schools. Come, visit our site, and be surprised with the close proximity to everything your life revolves around.

**LOCATION ADVANTAGES:**

- 300 mts from Sri Ramakrishna School
- 300 mts from Kone Krishna Kalyana Mandapam
- 1 km from Tambaram Bus Stand and Railway Station
- 1 km from Shri Anand Jain Vidyalaya & Chennai Bypass
- 1 km from Hindu Mission Hospital & AG Hospital
- 1.9 kms from MCC College
- 3 kms from MEPZ
- 3.5 kms from Shriram IT Gateway
- 4.5 kms from Kishkinta Theme Park

**CMDA  
APPROVED**  
61/2018

**RERA  
APPROVED**  
TN/01/Layout/  
0170/2018

  
**100%  
CLEAR  
TITLE**



Actual site photograph



**UP TO  
80%  
BANK LOAN  
FACILITATED**

**Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.**

**VGN PROPERTY DEVELOPERS PVT. LTD.**  
No. 153, 2nd Street, Wallace Garden,  
Nungambakkam, Chennai - 600 006.

## CALL: 044 - 4343 9999

  
**CREATING ASSETS SINCE 1942**

MEMBER: **CREDAI**

For online enquiries, log on to  
[www.vgn.in](http://www.vgn.in)

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# 15th June - Saturday - The Hindu - P3 - Half Page

www.ozonegroup.com/metrozone



## THE METROZONE. WHERE LUXURY AND DELIVERY GO PERFECTLY HAND IN HAND.

PAY JUST 10% TO BOOK, PAY NOTHING FOR THE NEXT ONE YEAR\*.

Units delivered  
till now - 904

Units under  
delivery - 278

The only 40 acre project in Anna Nagar. The only one with a 62,000 sq.ft. Clubhouse, one of the biggest in the city. The only one with VR Chennai Mall, next door. The Metrozone is one-of-a-kind.

**MAKE IT YOURS.**

Actual Shot

5 swimming pools (one exclusively for women and two for children) | Round the clock security & power backup | Outdoor games (Tennis courts, Basketball court and Cricket pitch) | 70% open space



\*Subvention scheme via bank loan. T&C apply. In certain towers. 1 sq.ft. = 0.0029 sq metres.

# Call: 1800 3005 2266

Free pick-up and drop facility available **HERA REG NO: TN /29/BUILDING/0036/2018** | [www.inrera.in](http://www.inrera.in)

The **metrozone**  
LIVE A CLASS APART

44, Pillaiyar Koil Street, Jawaharlal Nehru Road,  
Anna Nagar, Chennai - 600 040



**15th June - Saturday - The Hindu - P3 - Half Page**

## SPACIOUS GARDEN VILLAS



CMDA NO: 22/2017

RERA NO: TN/01/Building/0308/2018 Dt. 28.09.2018

MEMBER  
**CREDAI**

## THE LUXURY STANDARD FOR INDEPENDENT LIVING



**₹80**  
LAKHS  
ONWARDS

HANDING OVER  
IN  
12 MONTHS

**3 & 4  
BHK**

**1630 SQ.FT.  
TO 2134 SQ.FT.**

**LOUNGE  
AREA**

**LARGE OPEN  
DECK**

**PRIVATE  
TERRACE**

**PRIVATE  
GARDENS**

ATTRACTIVE LIFESTYLE AMENITIES : Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

**Call (044) 6600 6600**

[sales@sandp.co.in](mailto:sales@sandp.co.in) | [www.sandp.co.in](http://www.sandp.co.in)

**S&P**  
**SIGNATURE**  
VILLAS  
**NEAR TAMBARAM**



**15th June - Saturday - Property Plus - P1 - 80CC**

**CREDAI**

**LIVE BETTER**

WIDEN YOUR NETWORK BY CONNECTING WITH PEOPLE  
AND CREATING NEW COMMUNITIES

OVER 250  
UNITS SOLD  
TILL DATE

LUXURY RESIDENCES WITH  
PANORAMIC VIEWS OF THE SEA

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS  
STARTING FROM ₹2 CRORES ONWARDS

READY TO MOVE IN

**CEEBROS**

Image shot at location

CMDA-CC/NO. EC/SOUTH-1/17/2017 DT: 05-05-17

Call  
**98410 79474**  
**98410 60500**

174, Adyar Seaface, Chennai, 600 028, India  
one74.com | enquiry@ceebros.com

ONE  
**74**  
MRC Nagar



15th June - Saturday - Property Plus - P1 - Qtr Page







**PLANNED  
VILLA PLOTS  
READY FOR  
CONSTRUCTION**

**₹29 lakhs\* to ₹52 lakhs\***  
Plots ranging from 646 sq.ft. to 1115 sq.ft.

\*Conditions apply

**900 MTRS FROM**  
**POONAMALLE HIGH ROAD -**  
**VELAPPANCHAVADI JN.**  
(2 KMS BEFORE THIRUVERKADU)  
**CMDA: PPD / L.O. NO. 24/2018**  
**RERA: TN/02/Layout/0047/2018/www.tnrrera.in**

**Call:**  
**044 4002 4001**

LOANS APPROVED BY:













**CORP ADDRESS:** Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai - 29.  
E-mail: [sales@auraproperties.co](mailto:sales@auraproperties.co) | [www.auraproperties.co](http://www.auraproperties.co)

**15th June - Saturday - Property Plus - P3 - Half Page**

**MORE SPACE. MORE LIFE.**  
**LARGE 2BHK HOMES**  
**NEAR ANNA NAGAR**

**HANDOVER  
IN DEC 2019**

TN RERA Registration: TN/02/Building/0016/2017 available in [www.tnrera.in](http://www.tnrera.in)

**33 acre Spanish township** starting from just **₹89 Lakhs\*** close to **Anna Nagar** with a sprawling clubhouse, community gardening area, rooftop swimming pool, shopping arcade and more.



APPROX. 30,000 SQ. FT.  
CLUBHOUSE



APPROX.  
70% OF UDS



MASTERPLAN BY RICARDO  
BOFFIL & ASSOCIATES, BARCELONA

**UPGRADE TO BRIGADE,**

Visit our model apartment at site or reach us on

**1800 102 99 77 | [salesenquiry@brigadegroup.com](mailto:salesenquiry@brigadegroup.com)**

MEMBER  
CREDIT

\*T&C apply

**BRIGADE**  
**xanadu**  
 — MOGAPPAIR WEST —

**[BrigadeXanadu.com](http://BrigadeXanadu.com)**  
**1800 102 9977**



**15th June - Saturday - Property Plus - P3 - Qtr. Page**

**THIS IS NOT JUST A REGULAR AD!**  
THIS IS A RARE OPPORTUNITY KNOCKING YOUR DOOR!

**KALPATARU**  
CONSTRUCTIONS  
Presents

**THE MOST ICONIC PROJECT OF MEDAVAKKAM**

**KALPATARU**  
*Royale*

**GRAND LAUNCH TODAY & TOMMOROW**  
**OF LUXURIOUS RESIDENTIAL APARTMENTS**

**SPECIAL LAUNCH PRICE OFFER**

**2BHK 48 LAKHS ON WARDS (CALL INCLUSIVE)**

**JUST 10 MINS FROM VELACHERY**

**MODEL FLAT READY**

**ACTUAL SITE IMAGES**

**60% CONSTRUCTION WORK COMPLETED**

**HAND OVER IN MAY 2020**

**LOCATION ADVANTAGES**

- 1.5 Kms from Medavakkam Koot Road Junction
- 3.5 Kms from Global Hospital
- 4 Kms from Sholinganallur Junction
- 6.7 Kms from Tambaram Railway Station
- 7.5 Kms from Velachery Railway Station
- 8.5 Kms from Phoenix Mall
- WELL LOCATED NEAR MAJOR SCHOOLS, COLLEGE, MALLS, HOSPITALS, RESTAURANTS & STATIONS

**WORLD CLASS AMENITIES & PREMIUM FEATURES**

**APPROVED PLOTS & INDIVIDUAL VILLAS ALSO AVAILABLE**

**2BHK, 3BHK & PENTHOUSE (849 - 1250 sq.ft)**

**CMDA & RERA APPROVED**

**AVAIL PMAY BENEFITS**

**9884066366 / 9884166366**

**RERA.NO: TN/01/BUILDING/0064/2019/www.tnrera.in | www.kalpataruconstructions.in**

NOTE: DO NOT FORGET TO BRING YOUR CHEQUE. OFFER VALID ONLY FOR 2 DAYS - 15 & 16 JUNE 2019

**15th June - Saturday - Property Plus - P6 - Full Page**



**AMBATTUR**  
Puzhal Road-**CHENNAI**  
OPP TO VELAMMAL  
GLOBAL SCHOOL

# CELEBRATE LIKE NEVER BEFORE

**Lifestyle Homes Now At Just**



**₹3800\***  
Per Sq.Ft.

Hurry! Price Offer Only For A Limited Period

**HANDOVER  
STARTED  
FOR FIT OUTS**



Lifestyle homes at Lakeside2 are ready for you to start living. The views of the Puzhal Lake, the excellent connectivity, the upscale lifestyle are sure to impress you. The best is the affordable price of just ₹3800/- per sq.ft. is truly a celebration you just can't miss out.

**Hurry! Book Now.**

<b>PHASE I</b> SOLD & OCCUPIED	<b>352</b> LIFESTYLE HOMES	<b>6</b> TRANQUIL ACRES
<b>1 BHK</b> 584 - 597 SQ.FT.	<b>2 BHK</b> 978 - 1014 SQ.FT.	<b>3 BHK</b> 1345 - 1626 SQ.FT.



Lifestyle Amenities : Swimming Pool | Kids Play Area | Gym | Indoor Games | Multipurpose Hall | Furnished Guest Room | 24x7 Security | CCTV Camera | Intercom

PROJECT  
PROMOTERS

**SUGAL & DAMANI**  
FOUNDATIONS

**MEGH**  
GROUP

For more details call:  
**93 6002 6001**  
Email: sales@sugaldamanifoundations.in • www.lakeside2.in

MEMBER  
**CREDAI**

Credile



**15th June - Saturday - TOI - P1 - 80CC**

**CREDAT**

**LIVE BETTER**

WIDEN YOUR NETWORK BY CONNECTING WITH PEOPLE  
AND CREATING NEW COMMUNITIES

**OVER 250  
UNITS SOLD  
TILL DATE**

LUXURY RESIDENCES WITH  
PANORAMIC VIEWS OF THE SEA

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS  
STARTING FROM ₹2 CRORES ONWARDS

READY TO MOVE IN

CMDA-CC/NO.EC/SOUTH/17/17/2017 DT: 05-05-17

**CEEBROS**

Image shot at location

Call  
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**98410 60500**

174, Adyar Seaface, Chennai, 600 028, India  
one74.com | enquiry@ceebros.com

**ONE  
74**  
MRC Nagar



# 15th June - Saturday - TOI - P3 - Full Page

**Social Media  
is not where  
I'll find true friends**

LIVE CONNECTED. STAY CONNECTED.

**1600**  
**Happy families**  
Welcome you to join us

## Manifestations of our 100 acre integrated township at Sholinganallur, OMR, Chennai

### Step out of a screen & live life to the fullest

This serene township spread over 100 acres offers uplifting lifestyles that do not merely cater to essential requirements of safety and security but accentuate living to the fullest with exponentially noteworthy amenities. It's an abode where children learn from their surroundings, as much as they do from books. Where culture is an inseparable part of living.

Our end-to-end planning has taken every aspect into consideration offering you homes that propel life to thrive in an inspiring environment.



**Bookings  
Open**

**2, 2.5 & 3 BHK Apartments  
Starting at 40 Lakhs\***

#### Amenities



Club House



Dance Classes



Yoga Classes



2 Tennis Courts



Basket Ball Court



BVM Global & International School



RERA No. IRIS: TNHRA/0298/2018 | VIOLET: TNHRA/016/2019 | INDIGO: TNHRA/051/2019



Actual site image

**Ready to  
Move-in  
& No GST**

**2, 2.5 & 3 BHK Apartments  
Starting at 44.5 Lakhs\***

#### Amenities



4 Acre Landscape Garden



Childrens' Play Area



Swimming Pool



Super Market



Jogging Track



BVM Global & International School



RERA No. BH52: TNHRA/0191/2017 | BH52 EXTN - TNHRA / 0183 / 2017

**Call us now to book your site visit this weekend!**



Bollineni Hillside has been  
awarded "The Best Mixed Use  
Residential Township 2018"  
by Times Business Awards - TOI Group



+91 81441 00895 / 90940 44493 / 90947 94161



www.bscplre.com



saleschennai@bscplre.com



T & C Apply

BSCPL Infrastructure Ltd, Perumbakkam Main Road, Sithalapakkam Post, Chennai - 600126

**CREDAI**



15th June - Saturday - Times Property - P3 - Full Page

# SPACIOUS GARDEN VILLAS



**₹80**  
LAKHS  
ONWARDS

**HANDING  
OVER IN  
12 MONTHS**

CMDA NO: 22/2017

RERA NO: TN/01/Building/0308/2018 Dt: 28.09.2018

MEMBER  
**CREDAT**

**S&P**  
**SIGNATURE**  
VILLAS  
NEAR TAMBARAM

**THE LUXURY STANDARD  
FOR INDEPENDENT LIVING**



**LIVE MORE & LIVE LARGE WITH SMART UTILIZATION OF SPACE**

LOUNGE AREA	LARGE OPEN DECK	PRIVATE TERRACE	PRIVATE GARDENS
----------------	--------------------	--------------------	--------------------



3 & 4 BHK	1630 sq.ft. to 2134 sq.ft.	3 Side Gardens	Excellent Connectivity
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**ATTRACTIVE LIFESTYLE AMENITIES**

Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

**Call (044) 6600 6600**

[sales@sandp.co.in](mailto:sales@sandp.co.in) | [www.sandp.co.in](http://www.sandp.co.in)

S&P Foundation Private Limited, 4th floor, #7, City Towers, 3rd Cross Street, Kasturba Nagar, Adyar, Chennai - 600020

**S&P**  
AESTHETIC. EFFICIENT. EXTENSIVE.



15th June - Saturday - Times Property - P5 - Full Page



**ANNA NAGAR**  
WEST EXTN.

**SMART CONNECTIVITY  
SMARTER VALUE  
SMARTEST PRICE**

Book today and put your investment on the right track!



**NO GST**

- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Just next to Saravana Stores



ACTUAL PHOTO TAKEN AT SITE

**HURRY  
ONLY FEW APARTMENTS LEFT**







DISTANCE INDICATOR : S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM | Thirumangalam Metro Station - 3 KM | MMM HOSPITAL - 3 KM  
Villivakkam Railway station - 3 KM | VR Chennai Mall - 3.5 KM

**TO AVAIL SPECIAL OFFER VISIT OUR SITE**



For Bookings : **81909 44444, 98401 94459**

[www.ankurfoundation.com](http://www.ankurfoundation.com)

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : [anfopl49@gmail.com](mailto:anfopl49@gmail.com)

Creative



**15th June - Saturday - Times Property - P7 - Full Page**

**THIS IS NOT JUST A REGULAR AD!**  
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**KALPATARU CONSTRUCTIONS**  
Presents

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**KALPATARU Royale**

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**APPROVED PLOTS & INDIVIDUAL VILLAS ALSO AVAILABLE**  
**2BHK, 3BHK & PENTHOUSE (849 - 1250 sq.ft)**  
**CMDA & RERA APPROVED**  
**AVAIL PMAY BENEFITS**

**9884066366 / 9884166366**

**RERA.NO: TN/01/BUILDING/0064/2019/www.tnrera.in | www.kalpataruconstructions.in**

NOTE: DO NOT FORGET TO BRING YOUR CHEQUE. OFFER VALID ONLY FOR 2 DAYS - 15 & 16 JUNE 2019

\*conditions apply

15th June - Saturday - Times Property - P9 - Full Page

# Super Price! Super Investment!

**Guaranteed Delivery  
August 2019**

  
**Le Chalet**  
SMART CHOICE HOMES  
Thandalam  
(Near Saveetha Medical College)

RERA No. TN/01/Building/ 0136 / 2018 Dt: 24/04/18  
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**APARTMENT  
STARTING FROM  
₹15 Lakhs**  
(Inclusive of all)



**VILLA  
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₹45 Lakhs**  
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## AMENITIES :

Spacious Design | Copious Groundwater | Storm Water Drain | STP | Shuttle Services  
Landscaped Park | Gymnasium | Children's Play Area | Convenience Store



Current Status



Club House

Save upto  
**₹2.88 Lakhs**  
**PMAY Scheme**  
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maximum subsidy

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PROJECT FUNDED BY  
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DELIVERY, OR WE  
PAY YOUR EMI  
TILL POSSESSION**



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**₹74 Lakhs\***  
onwards

111 APARTMENTS

COMMITTED  
DELIVERY DATE:  
JUNE 2020

### ASCOT

ADAMBAKKAM

**₹87 Lakhs\***  
onwards

106 APARTMENTS

COMMITTED  
DELIVERY DATE:  
MARCH 2021

### TUXEDO ELITE

VELACHERY

**₹1.49 Cr.\***  
onwards (all inclusive)

72 APARTMENTS

COMMITTED  
DELIVERY DATE:  
MARCH 2020

\*T & C Apply

Corporate Office: # 480, 1st Floor, Khivraj Complex, Anna Salai,  
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Call: **+91 8144 689 689**

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[www.drahomes.in](http://www.drahomes.in)

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# TAX-FREE HOMES

## ON CENTRAL OMR

# 0% GST

COMPLETION CERTIFICATE RECEIVED



CC NO - EQ/SOUTH-III/156/2019

Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your tax-free home!

- Prime Location - Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

#### BEST PRICE IN CENTRAL OMR

— 2 BHK —  
₹67 LAKHS ONWARDS

— 3 BHK —  
₹84 LAKHS ONWARDS

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DOSHI HOUSING



**RISINGTON**

End of Report.