# Varketbeat June 2019 - Week 4

A compilation of advertisements & marketing activities by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	21 <sup>st</sup> June, Friday	Appaswamy	Clover	Apartment	The Hindu	Page 1 Half Page
2		Sobha	Palacia	Apartment	The Hindu	Page 2 Half Page
3		Olympia	The Goodwood Residence	Apartment	The Hindu	Page 2 Qtr Page
4	22 <sup>nd</sup> June, 2019	Ozone	Gardenia	Apartment	The Hindu	Page 3 Half Page
5		TVS	Emerald	Villa	Property Plus	J1
6		Doshi	Risington	Apartment	Property Plus	J2
7		Prince	Courtyard	Apartment	Property Plus	Page 1 80CC
8		Ceebros	One74	Apartment	Property Plus	Page 1 Half Page
9		Kences	Woods	Apartment	Property Plus	Page 3 Qtr Page
10		Olympia	The Goodwood Residence	Apartment	Property Plus	Page 3 Qtr Page
11		VGN	Multiple	Plots	Property Plus	Page 3 Qtr Page
12		RWD	Corniche	Apartment	Property Plus	Page 6 Full Page
13		Prince	Courtyard	Apartment	Times Property	Page 1 80CC
14		Jones	Blazia	Apartment	Times Property	Page 1 Half Page
15		Arihant	Chetna	Apartment	Times Property	Page 2 Full Page
16		Ankur	Palm Springs	Apartment	Times Property	Page 5 Full Page
17		KG	Centre Point	Apartment	Times Property	Page 8 Full Page

# We are a PROPERTY marketing firm.

NOT the leading ones. But try us.



9003113355 www.1abov.com

# NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

# 21st June - Friday - The Hindu - P1 - Half Page



#### LUXURY RESIDENCES & MORE

At the Premier Address River View Road, Kotturpuram overlooking the Boat Club Area.

2,3 and 4 BHKs • 1225 to 3289 sqft\* • Rs. 1.9 Crores\* onwards



RERA No : TN/29/Building/0034/2019 dt. 14.03.2019







1 ABOV

# 21st June - Friday - The Hindu - P2 - Half Page



# 21st June - Friday - The Hindu - P2 - Qtr Page



#### ULTRA-EXCLUSIVITY HAS A BRAND NEW NAME IN CHENNAL

#### THE GOODWOOD RESIDENCE.

- · Located in the heart of the city Cenotaph Road
- · Only 47 spacious and avant-garde homes
- 3 & 4 BHK centrally air-conditioned apartments 2348 2781 sq. ft.
- Duplex Apartments of 4696 5562 Sqft available.
- · Ready-for-interior-fitouts

BIG SAVINGS | COMPLETION CERTIFICATE OBTAINED

TO VIEW OUR MODEL APARTMENT CALL: 9940 100 500





Trendsetting Singapore Architect (Suying Metropolitan)

Gym

Rooftop Swimming Pool **Party** 

Landscape

Completion Certificate No : EC/S-I/16941/2018







E-mail: sales@olympiagroup.in



### 22nd June - Saturday - The Hindu - P3 - Half Page



# LIVE THE LIMITED EDITION LIFE AT THE GARDENIA.

THE ONLY 4 BEDROOM ADDRESS IN SHANTHI COLONY, ANNA NAGAR.

Just 32 super-exclusive residences. Lushly landscaped. The Gardenia, niche addresses don't come better than this.









Ready To Move In

No GST

Completion Certificate Received

Last 3 Units Available

3,640 Sq.ft. Super Built-Up Area



The Gardenia Highlights: The Orchid Lounge | The Tulip Centre The Camellia Spa | The Clover Club

1 sq.ft. = 0.0929 sq.metres, Images used are actual shots and stock images.



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32 Luxury Boutique Homes

www.ozonegroup.com/thegardenia

RERA REG NO: TN/29/BUILDING/0041/2017 | www.tnrera.in

Avail Limited Period Special Edition Pricing.

Tel: 73052 25577



#### 22nd June - Saturday - Property Plus - J1



Enjoy the freedom of an independent home with the security of a community.

Here's a home that's yours in every way, right from personalised interiors to owning the land it's built on. Villas at TVS Emerald are designed to complement your lifestyle with a plethora of amenities to provide a haven for all your dreams.

#### THE TVS PROMISE

Trusted TVS Quality

Thoughtfully Designed Homes | Timely Delivery

5 Years Maintenance

#### EXCLUSIVE FEATURES











-NEAR PERUNGALATHUR, CHENNAI-

Call 88077 87878 www.tvsemerald.com

Sales Office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018. Visit us at TVS Emerald GreenAcres, Perungalathur - Kolapakkam Main Road, Kolapakkam, Chennai - 600 048. Rera Number: TN/01/Building/0166/2017 | www.tnrera.in





#### 22nd June - Saturday - Property Plus - J2

# TAX-FREE HOMES ON CENTRAL OMR

0% **GST** 

COMPLETION CERTIFICATE RECEIVED





Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your tax-free home!

- Prime Location Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+amazing amenities from swimming pool to squash court

#### **BEST PRICE IN CENTRAL OMR**

—2 BHK— ₹67 LAKHS ONWARDS —3 BHK—

₹**84** LAKHS ONWARDS

VISIT SITE FOR SPECIAL OFFERS

Come & Experience Your Actual Apartment

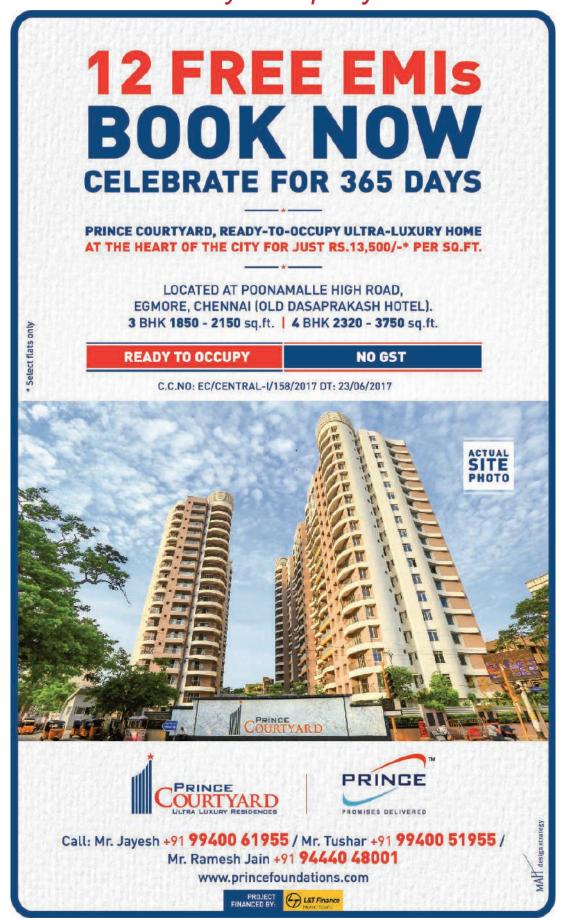








# 22nd June - Saturday - Property Plus - P1 - 80CC



## 22nd June - Saturday - Property Plus - P1 - Half Page

#### LIVE BETTER

WIDEN YOUR NETWORK BY CONNECTING WITH PEOPLE AND CREATING NEW COMMUNITIES

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA

EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS

STARTING FROM ₹2 CRORES ONWARDS

**READY TO MOVE IN** 

74 MRC Nagar

Call

98410 79474 98410 60500





one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

#### 22nd June - Saturday - Property Plus - P3 - Qtr Page

# ABUNDANT GROUND WATER AT KENCES WOODS!

ALREADY MANY FAMILIES HAVE OCCUPIED AND EXPERIENCING A PLEASANT LIFE.

**SWIMMING POOL & LUXURY AMENITIES** 



Save upto ₹1.35 Crores on GST & Common area advantage!

#### HIGHEST UDS OF 54% • LOWEST COMMON AREA OF 10%

CENTRALLY
AIR-CONDITIONED
3BHK & 4 BHK
APARTMENTS



- · 2186 3125 Sq.Ft
- · Italian Marble flooring
- Power Back-up
- Gymnasium
- · Multi-purpose Hall
- Landscaped gardens
- 2 Covered Car Parks

#### AT CHENNAI'S MOST PREMIUM DESTINATION KOTTURPURAM

Site Address: 37A, 4th Main Road, Kottur Gardens, (Entrance via Gandhi Mandapam Road), Kotturpuram, Chennai 600 085

You can also own your dream home at Kences Woods either by Exchanging or getting into a Joint Venture of your property



FOR BOOKINGS & ENQUIRIES, CALL:

87544 98989 | 95516 50632

**Kences Constructions Pvt. Ltd.** 

Kences Towers, 8<sup>th</sup> Floor, No.1, Ramakrishna Street, N.Usman Road, T Nagar, Chennai - 600017

www.kences.in kenceswoods@gmail.com Tel: 044 - 2814 4555 2814 4465 / 2814 4466



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## 22nd June - Saturday - Property Plus - P3 - Qtr Page



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Trendsetting Singapore Architect (Suying Metropolitan)

Gym Swimming

Party Lounge

Landscape Terrace

Completion Certificate No : EC/S-I/16941/2018



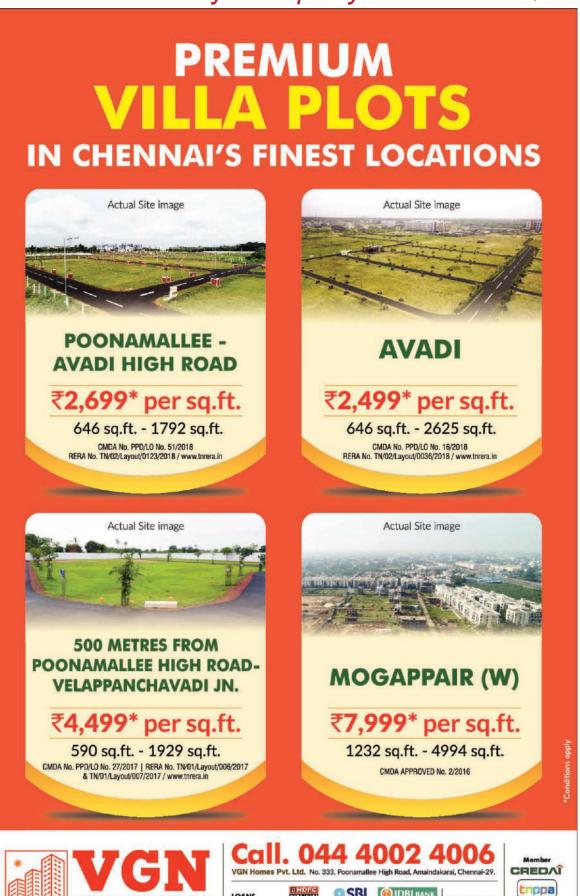




E-mail: sales@olympiagroup.in



#### 22nd June - Saturday - Property Plus - P3 - Qtr Page

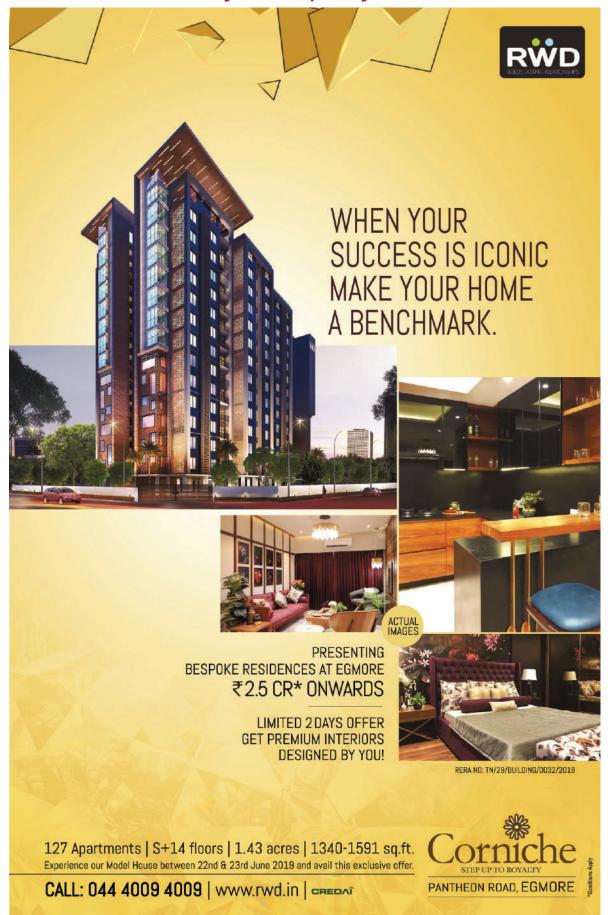




www.vgn.in

AXIS BANK PICICI BOOK SINHA MIK

### 22nd June - Saturday - Property Plus - P6 - Full Page



### 22nd June - Saturday - Times Property - P1 - 80CC



## 22nd June - Saturday - Times Property - P1 - Half Page

# Luxury & Spaaaacious



70 LAKHS ONWARDS



2 BHK: 1194-1269 SQ.FT. | 2.5 BHK: 1396 SQ.FT. | 3 BHK: 1417-1922 SQ.FT

250 Luxury Apartments at
Thoraipakkam - Pallavaram 200 ft. Radial Road
(Near Keelkattalai Junction)

Call @ 93 6004 6004



200 ft. Radial Road, Chennai - 600 117
Phone: 93 6004 6004 / 97109 45675. Email: info@jonesfoundations.com
www.jonesfoundations.com







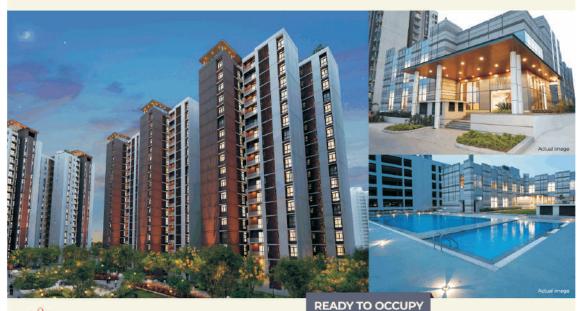
# 22nd June - Saturday - Times Property - P2 - Full Page





# A HOME THAT IS

Living in a community that nurtures and supports you, can make all the difference in life. Live with like-minded people who enrich your life in Arihant Chetna. Located at Binny Mills, Perambur, this vibrant community is where life truly blossoms. Come, experience a community that feels like home.



Kilpauk - 2 kms Purasawalkam - 2 kms Anna Salai - 5 kms

Spectrum Mall - 2.8 kms Abirami Mall - 2.9 kms

#### MULTIPLEXES

S2 Cinemas – 2.8 kms Brindha - 3.1 kms

#### RAILWAY STATIONS

Central - 3.9 kms Egmore - 3.9 kms

Sen Hospital - 2.2 kms Apollo Hospital - 3.2 kms ESI Hospital - 3.5 kms Dr. Agarwal's Eye Hospital - 4.8 kms

Doveton Group of Schools - 2.6 kms CSI Ewart Mat. Hr. Sec. School - 3.2 kms CSI Bain School - 3.6 kms Bhavans Rajaji Vidhyashram - 4 kms

#### Location



#### Community

792 contemporary and elegant homes designed to maximize space, light and ventilation

A breathtaking 50-acre expanse with over 5 acres of green space

A community where over 1000 homes have been handed over

#### Price (All inclusive)

TYPE SIZE (sqft) PRICE (₹) 2 BHK 990 - 1016 76 Lakhs onwards 3 BHK 1338 - 1396 1 Crore onwards

FEW UNITS AVAILABLE

#### Call 7601 000 555

www.perambur2.com

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# 22nd June - Saturday - Times Property - P5 - Full Page





For Bookings: 81909 44444, 98401 94459 www.ankurfoundations.com
Site Address: 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail: anfopl49@gmail.com

#### 22nd June - Saturday - Times Property - P8 - Full Page





End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

