

arketbeat

June 2019 - Week 4

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	21 st June, Friday	Appaswamy	Clover	Apartment	The Hindu	Page 1 Half Page
2		Sobha	Palacia	Apartment	The Hindu	Page 2 Half Page
3		Olympia	The Goodwood Residence	Apartment	The Hindu	Page 2 Qtr Page
4	22 nd June, 2019	Ozone	Gardenia	Apartment	The Hindu	Page 3 Half Page
5		TVS	Emerald	Villa	Property Plus	J1
6		Doshi	Risington	Apartment	Property Plus	J2
7		Prince	Courtyard	Apartment	Property Plus	Page 1 80CC
8		Ceebros	One74	Apartment	Property Plus	Page 1 Half Page
9		Kences	Woods	Apartment	Property Plus	Page 3 Qtr Page
10		Olympia	The Goodwood Residence	Apartment	Property Plus	Page 3 Qtr Page
11		VGN	Multiple	Plots	Property Plus	Page 3 Qtr Page
12		RWD	Corniche	Apartment	Property Plus	Page 6 Full Page
13		Prince	Courtyard	Apartment	Times Property	Page 1 80CC
14		Jones	Blazia	Apartment	Times Property	Page 1 Half Page
15		Arihant	Chetna	Apartment	Times Property	Page 2 Full Page
16		Ankur	Palm Springs	Apartment	Times Property	Page 5 Full Page
17		KG	Centre Point	Apartment	Times Property	Page 8 Full Page

We are a
PROPERTY
marketing firm.

NOT *the leading ones. But try us.*

9003113355
www.1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

21st June - Friday - The Hindu - P1 - Half Page



LUXURY RESIDENCES & MORE

At the Premier Address River View Road, Kotturpuram
overlooking the Boat Club Area.

2,3 and 4 BHKs • 1225 to 3289 sqft* • Rs. 1.9 Crores* onwards







Visit
MODEL
APARTMENT
AT SITE

Actual Model Apartment

RERA No : TN/29/Building/0034/2019 dt. 14.03.2019


CLOVER
BY THE RIVER

 **Appaswamy**
REAL ESTATES

Call 91760 76333
www.cloverbytheriver.com
Follow us on          



SCAN HERE FOR MORE

*RERA CARPET AREA: 753 to 2015 sqft. *Base price.

For RERA details www.rera.in

21st June - Friday - The Hindu - P2 - Half Page




 PASSION AT WORK

A LARGE SPACE IN A VIBRANT PLACE

**SOBHA
PALACIA**
 SHOLINGANALLUR, CHENNAI

WELL CRAFTED 3 BHK APARTMENTS OF
1901 SQ. FT. AT JUST INR 1.3 CR*

FOR DETAILS, CALL : **2833 4567, 73958 05481**

ARTISTIC IMPRESSION : Indicative in nature and is for general information purpose only | TNRERA NO. : TN/01/Building/043/2019 | www.tnrrera.in | A SOBHA - NSL JOINT VENTURE
*TERMS & CONDITIONS APPLY. Amount mentioned is Basic Sale Value for apartment Type - G; SBA : 1901.49 SQ.FT. It excludes other charges, registration and stamp duty.

MEMBER
CREDAI

21st June - Friday - The Hindu - P2 - Qtr Page

OLYMPIA

www.olympiagroup.in

ULTRA-EXCLUSIVITY HAS A
BRAND NEW NAME IN CHENNAI.

THE GOODWOOD RESIDENCE.

- Located in the heart of the city - Cenotaph Road
- Only 47 spacious and avant-garde homes
- 3 & 4 BHK centrally air-conditioned apartments • 2348 - 2781 sq. ft.
- Duplex Apartments of 4696 - 5562 Sqft available.
- Ready-for-interior-fitouts

BIG SAVINGS | COMPLETION CERTIFICATE OBTAINED

TO VIEW OUR MODEL APARTMENT CALL: **9940 100 500**



THE
GOODWOOD
RESIDENCE
CENOTAPH ROAD

Trendsetting
Singapore Architect
(Suying Metropolitan)

Gym

Rooftop
Swimming
Pool

Party
Lounge

Landscape
Terrace

Completion Certificate No : EC/S-4/16941/2018



E-mail: sales@olympiagroup.in

22nd June - Saturday - The Hindu - P3 - Half Page



LIVE THE LIMITED EDITION LIFE AT THE GARDENIA.

THE ONLY 4 BEDROOM ADDRESS IN SHANTHI COLONY, ANNA NAGAR.

*Just 32 super-exclusive residences. Lushly landscaped.
The Gardenia, niche addresses don't come better than this.*



Ready To Move In
No GST
Completion Certificate Received
Last 3 Units Available
3,640 Sq.ft. Super Built-Up Area



The Gardenia Highlights:
The Orchid Lounge | The Tulip Centre
The Camellia Spa | The Clover Club

1 sq.ft. = 0.0929 sq.metres.
 Images used are actual shots and stock images.

THE GARDENIA

32 Luxury Boutique Homes

www.ozonegroup.com/thegardenia

Avail Limited Period Special Edition Pricing.

RERA REG NO: TN/29/BUILDING/0041/2017 | www.trrera.in

Tel: 73052 25577



22nd June - Saturday - Property Plus - J1



TVS

INDEPENDENT LIVING.
IT'S OWNING THE LAND
YOUR HOME IS BUILT ON.

INDEPENDENT
VILLAS
₹1.3 Crore* onwards

Member
CREDAI

Ready-to-occupy Villas.
Visit the site to avail exclusive benefits.

MODEL VILLA AT SITE

Enjoy the freedom of an independent home with the security of a community.

Here's a home that's yours in every way, right from personalised interiors to owning the land it's built on. Villas at TVS Emerald are designed to complement your lifestyle with a plethora of amenities to provide a haven for all your dreams.

THE TVS PROMISE

Trusted TVS Quality
Thoughtfully Designed Homes | Timely Delivery
5 Years Maintenance

EXCLUSIVE FEATURES



NEAR PERUNGALATHUR, CHENNAI

Call **88077 87878** www.tvsemerald.com

Sales Office: Emerald Haven Realty Ltd. 119, Greenways Tower, St. Mary's Road, Abhiramapuram, Chennai - 600 018.

Visit us at TVS Emerald GreenAcres, Perungalathur - Kolapakkam Main Road, Kolapakkam, Chennai - 600 048.

Rera Number: TN/01/Building/0166/2017 | www.tnrera.in



22nd June - Saturday - Property Plus - J2

TAX-FREE HOMES ON CENTRAL OMR

0% GST

COMPLETION CERTIFICATE RECEIVED

Actual Image



CC NO - EC/SOUTH-II/155/2019

Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your tax-free home!

- Prime Location - Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR

— 2 BHK —
₹67 LAKHS ONWARDS

— 3 BHK —
₹84 LAKHS ONWARDS

VISIT SITE FOR SPECIAL OFFERS

Member
CREDAIProject Funded by:
Piramal

Come & Experience Your Actual Apartment

☎ 88079 88079



DOSHI HOUSING



RISINGTON

22nd June - Saturday - Property Plus - P1 - 80CC

12 FREE EMIs BOOK NOW CELEBRATE FOR 365 DAYS

**PRINCE COURTYARD, READY-TO-OCCUPY ULTRA-LUXURY HOME
AT THE HEART OF THE CITY FOR JUST RS.13,500/-* PER SQ.FT.**

LOCATED AT POONAMALLE HIGH ROAD,
EGMORE, CHENNAI (OLD DASAPRAKASH HOTEL).
3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

READY TO OCCUPY

NO GST

C.C.NO: EC/CENTRAL-I/158/2017 DT: 23/06/2017

* Select flats only



**ACTUAL
SITE
PHOTO**



Call: Mr. Jayesh +91 99400 61955 / Mr. Tushar +91 99400 51955 /
Mr. Ramesh Jain +91 94440 48001
www.princefoundations.com

PROJECT FINANCED BY: L&T Finance

MAH design strategy

22nd June - Saturday - Property Plus - P1 - Half Page

LIVE BETTER

WIDEN YOUR NETWORK
BY CONNECTING WITH
PEOPLE AND CREATING
NEW COMMUNITIES

LUXURY RESIDENCES WITH
PANORAMIC VIEWS OF THE SEA

EXQUISITELY DESIGNED
2, 3 & 4 BED UNITS

STARTING FROM ₹2 CRORES ONWARDS

READY TO MOVE IN

ONE 74

MRC Nagar

Call

98410 79474

98410 60500

CEEGBROS 



Image shot at location

OVER 250
UNITS SOLD
TILL DATE

one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

CMDA-CC-NO.EC/SOUTH-1/117/2017 DT: 05-05-17

22nd June - Saturday - Property Plus - P3 - Qtr Page

ABUNDANT GROUND WATER AT KENCES WOODS !

ALREADY MANY FAMILIES HAVE OCCUPIED
AND EXPERIENCING A PLEASANT LIFE.

SWIMMING POOL & LUXURY AMENITIES



Save upto ₹1.35 Crores* on GST & Common area advantage !

HIGHEST UDS OF **54%** • LOWEST COMMON AREA OF **10%**

**CENTRALLY
AIR-CONDITIONED
3BHK & 4 BHK
APARTMENTS**



- 2186 - 3125 Sq.Ft
- Italian Marble flooring
- Power Back-up
- Gymnasium
- Multi-purpose Hall
- Landscaped gardens
- 2 Covered Car Parks

AT CHENNAI'S MOST PREMIUM DESTINATION KOTTURPURAM

Site Address: 37A, 4th Main Road, Kottur Gardens, (Entrance via Gandhi Mandapam Road), Kotturpuram, Chennai 600 085

You can also own your dream home at Kences Woods either by
Exchanging or getting into a Joint Venture of your property

Conditions apply.

a Point's creative



FOR BOOKINGS & ENQUIRIES, CALL:
87544 98989 | 95516 50632

Kences Constructions Pvt. Ltd.

Kences Towers, 8th Floor, No.1,
Ramakrishna Street, N.Usman Road,
T Nagar, Chennai - 600017

www.kences.in
kenceswoods@gmail.com

Tel: 044 - 2814 4555
2814 4465 / 2814 4466

22nd June - Saturday - Property Plus - P3 - Qtr Page

OLYMPIA
www.olympiagroup.in

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GOODWOOD
RESIDENCE
CENOTAPH ROAD

Trendsetting
Singapore Architect
(Suying Metropolitan)

Gym

Rooftop
Swimming
Pool

Party
Lounge

Landscape
Terrace

Completion Certificate No : EC/S-4/16941/2018



E-mail: sales@olympiagroup.in

22nd June - Saturday - Property Plus - P3 - Qtr Page

PREMIUM VILLA PLOTS IN CHENNAI'S FINEST LOCATIONS

Actual Site image



POONAMALLEE - AVADI HIGH ROAD

₹2,699* per sq.ft.

646 sq.ft. - 1792 sq.ft.

CMDA No. PPD/LO No. 51/2018
RERA No. TN/02/Layout/0123/2018 / www.tnrrera.in

Actual Site image



AVADI

₹2,499* per sq.ft.

646 sq.ft. - 2625 sq.ft.

CMDA No. PPD/LO No. 16/2018
RERA No. TN/02/Layout/0036/2018 / www.tnrrera.in

Actual Site image



500 METRES FROM POONAMALLEE HIGH ROAD- VELAPPANCHAVADI JN.

₹4,499* per sq.ft.

590 sq.ft. - 1929 sq.ft.

CMDA No. PPD/LO No. 27/2017 | RERA No. TN/01/Layout/006/2017
& TN/01/Layout/007/2017 / www.tnrrera.in

Actual Site image



MOGAPPAIR (W)

₹7,999* per sq.ft.

1232 sq.ft. - 4994 sq.ft.

CMDA APPROVED No. 2/2016

*Conditions apply



VGN
CREATING ASSETS SINCE 1942

Call. 044 4002 4006

VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Amaidakara, Chennai-29.

LOANS
APPROVED BY:



www.vgn.in



22nd June - Saturday - Property Plus - P6 - Full Page



WHEN YOUR
SUCCESS IS ICONIC
MAKE YOUR HOME
A BENCHMARK.




ACTUAL
IMAGES

PRESENTING
BESPOKE RESIDENCES AT EGMORE
₹2.5 CR* ONWARDS

LIMITED 2 DAYS OFFER
GET PREMIUM INTERIORS
DESIGNED BY YOU!



RERA NO: TN/28/BUILDING/0032/2018

127 Apartments | S+14 floors | 1.43 acres | 1340-1591 sq.ft.
Experience our Model House between 22nd & 23rd June 2019 and avail this exclusive offer.

CALL: 044 4009 4009 | www.rwd.in | **CREDAI**

Corniche
STEP UP TO ROYALTY
PANTHEON ROAD, EGMORE

*Conditions Apply

22nd June - Saturday - Times Property - P1 - 80CC

12 FREE EMIs BOOK NOW CELEBRATE FOR 365 DAYS

PRINCE COURTYARD, READY-TO-OCCUPY ULTRA-LUXURY HOME
AT THE HEART OF THE CITY FOR JUST RS.13,500/-* PER SQ.FT.

LOCATED AT POONAMALLE HIGH ROAD,
EGMORE, CHENNAI (OLD DASAPRAKASH HOTEL).
3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

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NO GST

C.C.NO: EC/CENTRAL-I/158/2017 DT: 23/06/2017

* Select flats only



Call: Mr. Jayesh +91 99400 61955 / Mr. Tushar +91 99400 51955 /
Mr. Ramesh Jain +91 94440 48001

www.princefoundations.com

PROJECT
FINANCED BY:



MAH design strategy

22nd June - Saturday - Times Property - P1 - Half Page

Luxury & Spaaaaacious

Nearing Completion**70**
LAKHS
ONWARDS
LANDMARK LIVING

2 BHK : 1194-1269 SQ.FT. | 2.5 BHK : 1396 SQ.FT. | 3 BHK : 1417-1922 SQ.FT.

250 Luxury Apartments at
Thoraipakkam - Pallavaram 200 ft. Radial Road
(Near Keelkattalai Junction)**Call @ 93 6004 6004****World Class Amenities**
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Foundations Pvt. Ltd.200 ft. Radial Road, Chennai - 600 117
Phone: 93 6004 6004 / 97109 45675. Email: info@jonesfoundations.com
www.jonesfoundations.com
CMDA
APPROVED
No: 68/2016-17
RERA
TN/01/Building/0143/2017
MEMBER
CREDAI

22nd June - Saturday - Times Property - P2 - Full Page

**Arihant**

A HOME THAT IS MORE THAN FOUR WALLS

Living in a community that nurtures and supports you, can make all the difference in life. Live with like-minded people who enrich your life in Arihant Chetna. Located at Binny Mills, Perambur, this vibrant community is where life truly blossoms. Come, experience a community that feels like home.

**READY TO OCCUPY****NEIGHBOURHOOD**

Kilpauk - 2 kms
Purasawalkam - 2 kms
Anna Salai - 5 kms

MALLS

Spectrum Mall - 2.8 kms
Abirami Mall - 2.9 kms

MULTIPLEXES

S2 Cinemas - 2.8 kms
Brindha - 3.1 kms

RAILWAY STATIONS

Perambur - 1.7 kms
Central - 3.9 kms
Egmore - 3.9 kms

HOSPITALS

Sen Hospital - 2.2 kms
Apollo Hospital - 3.2 kms
ESI Hospital - 3.5 kms
Dr. Agarwal's Eye Hospital - 4.8 kms

SCHOOLS

Doveton Group of Schools - 2.6 kms
CSI Ewart Mat. Hr. Sec. School - 3.2 kms
CSI Bain School - 3.6 kms
Bhavans Rajaji Vidhyashram - 4 kms

Location

Reis No : TN/29/Building/0042/2017 - Tower No. 27
Reis No : TN/29/Building/0043/2017 - Tower No. 28
Reis No : TN/29/Building/0044/2017 - Tower No. 29
www.binnam.in

Community

- 792 contemporary and elegant homes designed to maximize space, light and ventilation
- A breathtaking 50-acre expanse with over 5 acres of green space
- A community where over 1000 homes have been handed over

Price (All inclusive)

TYPE	SIZE (sqft)	PRICE (₹)
2 BHK	990 - 1016	76 Lakhs onwards
3 BHK	1338 - 1396	1 Crore onwards

FEW UNITS AVAILABLE

Call 7601 000 555
www.perambur2.com

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22nd June - Saturday - Times Property - P5 - Full Page



**ANNA NAGAR
WEST EXTN.**

**SMART CONNECTIVITY
SMARTER VALUE
SMARTEST PRICE**

Book today and put your investment on the right track!



NO GST

- 2 BHK, 3 BHK Compact, 3 BHK Deluxe Apts. ranging from 1000 to 1584 SQ.FT.
- Just next to Saravana Stores



ACTUAL PHOTO TAKEN AT SITE

**HURRY
ONLY FEW APARTMENTS LEFT**







DISTANCE INDICATOR : S.B.O.A. School - 1.5 KM | Chennai Public School - 2 KM | Thirumangalam Metro Station - 3 KM | MMM HOSPITAL - 3 KM
Villivakkam Railway station - 3 KM | VR Chennai Mall - 3.5 KM

TO AVAIL SPECIAL OFFER VISIT OUR SITE



For Bookings : 81909 44444, 98401 94459

www.ankurfoundations.com

Site Address : 4 CTH Road, Anna Nagar West Extn, Chennai - 600 050. E mail : anfp149@gmail.com

Cofila

22nd June - Saturday - Times Property - P8 - Full Page



KG
DEVELOPERS & PROMOTERS
ESTD. 1960

LAUNCHING TODAY

KG CENTRE POINT

POONAMALLEE

— PHASE III —

POONAMALLEE-YIL ITHAI VIDA
BEST INVESTMENT OPTION
ILLAVE ILLAI!

MARKET PRICE
IN POONAMALLEE

~~₹ 4000/-~~
Per Sq.Ft.

KG CENTRE POINT
EARLY BIRD LAUNCH PRICE

Just ₹ 2499*/-
Per Sq.Ft.

PHASE-III

2 BHK - 865 to 915 Sq.Ft.
3 BHK - 1085 to 1295 Sq.Ft.

ONLY PROJECT IN
POONAMALLEE AT

1% GST

COMPARED TO OTHER
PROJECTS IN THE LOCALITY

40% savings

PROJECT HIGHLIGHTS

GUARANTEED ON-TIME DELIVERY • Vaastu-compliant homes • 9000 Sq.Ft. Club house
21+ Ready to use amenities • Good rental appreciation • Sweet and copious water
Phase I & II - 404 Apartments completed with a thriving community

AWARDED **BEST AFFORDABLE PROJECT OF THE YEAR** BY CHENNAI REAL ESTATE AWARDS

Swimming Pool | Gym | Kids Play Area | Home Theatre | Multipurpose Court | Convenience Store

KG CENTRE POINT, POONAMALLEE
Opp. Queensland Amusement Park
Next to St. John's Residential School,
50m off Chennai-Bangalore Highway,
Poonamallee, Chennai - 602 117

TO VISIT MODEL FLAT AND SITE, CALL:

8144 024 024
sales@kgbuilders.com | www.kgbuilders.com

38 years | 175 Completed projects | Chennai & Kochi | Over 8000 delighted customers
Project approved by all leading banks & financial institutions | Credit cards Accepted
RERA NO: TN/02/ Building / 0264 / 2018
Disclaimer: Images and illustrations used are for representation purpose
Basic prices are indicative and will vary based on chosen units. Offer valid for first 25 bookings.

MEMBER
CREDAI

End of Report.