

arketbeat

June 2019 - Week 5

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	28 th June, Friday	Appaswamy	Capella	Apartment	The Hindu	Page 1 Half Page
2		CBRE	PropFest	Exhibition	The Hindu	Page 2 Half Page
3		Sobha	Palacia	Apartment	The Hindu	Page 5 Half Page
4		Emami	Tejomaya	Apartment	TOI	J1
5		CBRE	PropFest	Exhibition	TOI	Page 2 Full Page
6	29 th June, Saturday	CBRE	PropFest	Exhibition	Property Plus	J1
7		SPERO	Silver Palm	Apartment	Property Plus	J2
8		Prince	Courtyard	Apartment	Property Plus	Page 1 Qtr Page
9		Newry	Sanctum	Plots	Property Plus	Page 3 Full Page
10		Adityaram	All Projects	Plots	Property Plus	Page 5 Full Page
11		Pushkar	All Projects	Apartment	Property Plus	Page 6 Half Page
12		CBRE	PropFest	Exhibition	TOI	Page 1 Half Page
13		DRA	Tuxedo	Apartments	TOI	Page 2 Full Page
14		Galaxy	The Address	Plots	TOI	Page 3 Qtr. Page
15		Doshi	Risington	Apartments	TOI	Page 3 Qtr. Page
16		Landmark	All Projects	Apartments	Times Property	Page 1 Half Page
17		Prince	Courtyards	Apartments	Times Property	Page 1 Qtr. Page
18		Adityaram	All Projects	Plots	Times Property	Page 5 Full Page
19		Baashyaam	Le Chalet	Apartments	Times Property	Page 7 Full Page
20	30 th June, Sunday	CBRE	PropFest	Exhibition	The Hindu	Page 2 Half Page
21		CBRE	PropFest	Exhibition	TOI	Page 3 Half Page

We are a
PROPERTY
marketing firm.

NOT *the leading ones. But try us.*

9003113355
www.1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

28th June - Friday - The Hindu - P1 - Half Page

**TAKE A
GOOD
LOOK
AT
GREAT
LIVING.**



VISIT MODEL APARTMENT



2, 3 & 4 BHK Apartments
from 1154 to 2307 sq.ft.*
Price ₹ 1.10 to ₹ 2.21 crore*

CAPELLA
ARCOT ROAD, VADAPALANI

Appaswamy
REAL ESTATES

Call 80562 08787

www.capellaresidences.in

Follow us on


Avail the benefits of revised GST rates.

*RERA Carpet Area 756 to 1537 sq.ft.


RERA No: TN/29/Building/0198/2018 dt. 14.06.2018

CREDAT

28th June - Friday - The Hindu - P2 - Half Page



CBRE
A Fortune 200 Company



CBRE PropFEST
Buy Your Dream Home with us!

3 Days Mega Property Show

28
Friday


29
Saturday

30
Sunday

June 2019

**At Chennai Trade Centre
Nandambakkam**

INAUGURATION TODAY @ 2.00 pm



Keys to your dream home awaits you!

Come join us for this Mega Property Festival and choose your dream home from a wide array of housing options. Meet the leading property developers and financial institutions under the same roof!

• 60+ Reputed Builders • 250+ Projects to choose
• One Great Destination

Participants ENTRY FREE

DISCLAIMER: CBRE has been engaged by the developers to showcase their properties to potential home buyers. CBRE's role is limited to general coordination and does not include any legal, architectural, engineering or other technical review. We make no warranty nor assume any legal liability or responsibility for the accuracy, completeness, timeliness or use of any property, developer or any information provided by them. Home buyers are advised to carry out their own investigation due diligence. CBRE uses reasonable and diligent professional efforts to perform its services in accordance with prevailing local market standards.

www.cbrehomes.co.in

28th June - Friday - The Hindu - P5 - Half Page




 SOBHA
 PASSION AT WORK

A LARGE SPACE IN A VIBRANT PLACE

**SOBHA
PALACIA**
 SHOLINGANALLUR, CHENNAI

WELL CRAFTED 3 BHK APARTMENTS OF
1901 SQ. FT. AT JUST INR 1.3 CR*

FOR DETAILS, CALL : **2833 4567, 73958 05481**

ARTISTIC IMPRESSION : Indicative in nature and is for general information purpose only. | TNRERA NO. : TN/01/Building/043/2019 | www.tnrrera.in | A SOBHA - NSL JOINT VENTURE
*TERMS & CONDITIONS APPLY. Amount mentioned is Basic Sale Value for apartment Type - G; SBA : 1901.49 SQ.FT. It excludes other charges, registration and stamp duty.

MEMBER


28th June - Friday - TOI - J1



www.emamirealty.com

Going
CRAZY?

 **emami**
TEJOMAYA

**THE BIG DADDY
OF ALL DEALS
OFFER**

LIMITED
PERIOD OFFER

Buy a home and get assured rental upto
Rs. 35000 monthly*
for the next 2 years

**PART CC OBTAINED**

CHENNAI'S IT HUB, NAVALUR TOLL PLAZA, OMR, CHENNAI.

First 50 bookings
will get OnePlus 72/3/4 BHK APARTMENTS
LIMITED APARTMENTS LEFT**SMS 'YES' at 56070****90255 14514** Call before time runs out.

28th June - Friday - TOI - P2 - Full Page



CBRE INDIA
25
ANNIVERSARY
Your trusted Real Estate Advisor



CBRE
A Fortune 200 Company



CBRE PropFEST
Buy Your Dream Home with us! ®



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www.cbrehomes.co.in

29th June - Saturday - Property Plus - J1



CBRE
A Fortune 200 Company

CBRE PropFEST

Buy Your Dream Home with us! ®



3 Days Mega Property Show

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**At Chennai Trade Centre
Nandambakkam**

Timing: 10 am - 8 pm

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ENTRY FREE

adroit Brand Thinking	Akshaya uncompromise.	AMARPRAKASH HAPPINESS LIVES HERE.	ANAND The Home Builders Who Care	ASV Building the Future	Bhaggyam	Bharathi HOMES	BOSPL Building Better Lives.	CASAGRANDE Building the Future
dac	DAMAC	DCC The Home Builders Who Care	DOSHI HOUSING	DRA LUXURY HOMES	elephantine The Home Builders Who Care	FRONTIER HOMES	PROPERTIES	hiranandani The Home Builders Who Care
HOUSE OF HIRANANDANI	Isha Homes	JAIN HOUSING & CONSTRUCTIONS LTD.	JBM www.jbmhomes.com	Jones The Home Builders Who Care	KALPATARU CONSTRUCTIONS	KG	LIVSPACE.COM	MARUTHAM GROUP The Home Builders Who Care
MERLIN GROUP The Home Builders Who Care	M.T. RAJEN'S The Home Builders Who Care	NAHAR GROUP The Home Builders Who Care	NAVIN'S The Home Builders Who Care	THE NEST The Home Builders Who Care	NEWRY GROUP	OCEAN BUILDING DREAMS	ozonegroup The Home Builders Who Care	PACIFICA COMPANIES
PRAGATI EDENPARK	PURAVANKARA	RADIANE REALTY	ruby Building the Future	RWD BUILDING THE FUTURE	SARABEUS The Home Builders Who Care	SIDHARTH BUILDING DREAMS	SPR HIGHTIVING	
Sri Sreenivasa CONSTRUCTIONS	TVH	UrbanTree The Home Builders Who Care	urbanize The Home Builders Who Care	VGN The Home Builders Who Care	WISDOM properties	xs real Happiness	HDFC HOME LOANS create your space	SBI Preferred Banking Partner

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www.cbrehomes.co.in

29th June - Saturday - Property Plus - J2



**A CUT
above the rest.
MADE ONLY
for the best.**

ONLY 1 APARTMENT LEFT!
ARUNACHALAM ROAD, KOTTURPURAM

Ready to occupy **4 BHK Apartments**
with customizable interiors.

SILVER PALM

at 8.95* Crores

VASTU COMPLIANT **SECURE** **100% POWER BACKUP** **TERRACE GARDEN** **SOLAR PANELS**

The High life awaits at Silver Palm, Designed by acclaimed architects, designers and material specialists, every detail of the house is carefully looked into. This Project promises what you value most-luxurious comfort.

SPERO REALTY

E-MAIL: INFO@SPEROINDIA.COM | WWW.SPEROREALTY.IN

CALL +91 98840 84469 TO KNOW MORE.

2nd floor, 12/1 Bashyam Basheer Ahmed Street, Alwarpet, Chennai 600 018.

*T&C APPLY. *REGISTRATION AND OTHER CHARGES APPLY.

29th June - Saturday - Property Plus - P1 - Qtr Page

12 FREE EMIs

A ROYAL AFFAIR

A PRINCELY OFFER

**PRINCE COURTYARD, READY-TO-OCCUPY ULTRA-LUXURY HOME
AT THE HEART OF THE CITY FOR JUST RS.13,500/-* PER SQ.FT.**

LOCATED AT POONAMALLE HIGH ROAD,
EGMORE, CHENNAI (OLD DASAPRAKASH HOTEL).
3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

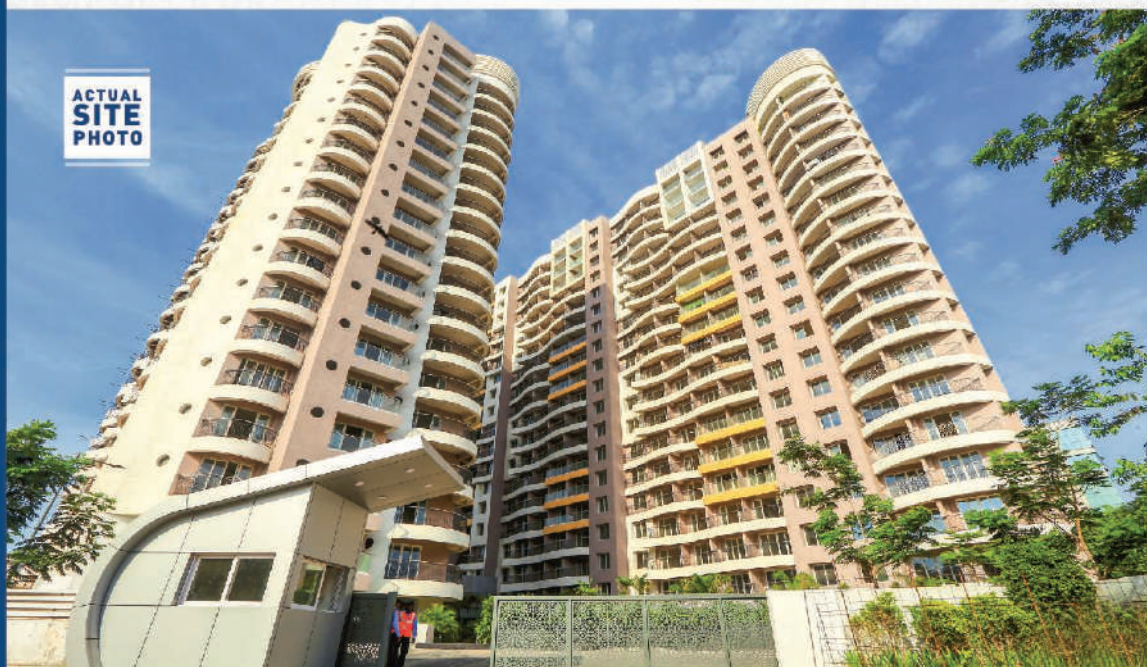
READY TO OCCUPY

NO GST

C.C.NO: EC/CENTRAL-I/158/2017 DT: 23/06/2017

* Select flats only. T & C apply.

ACTUAL
SITE
PHOTO



Call: Mr. Jayesh +91 99400 61955 / Mr. Tushar +91 99400 51955 /

Mr. Ramesh Jain +91 94440 48001

www.princefoundations.com

PROJECT
FINANCED BY: L&T Finance
Home Loans

MAIT design strategy

29th June - Saturday - Property Plus - P3 - Full Page



RERA : TN/02/LAYOUT/0081/2019
www.inrera.in



Most Awaited

RESIDENTIAL PLOTS

LAUNCHING TODAY

READY TO BUILD
PLOTS RANGING FROM 600 SQ.FT - 2400 SQ.FT
Rs. 24 * LAKHS ONWARDS

*Registration and other charges extra



READY TO BUILD **BLACK TOP ROAD** **WELL DEVELOPED OSR PARK**
LED STREET LIGHTS **WALK WAY** **STORM WATER DRAIN**
CLEAR TITLE **CABLE DUCT** **RAIN WATER HARVESTING**

PROJECT PROMOTED BY **SAMPRATHY DEVELOPERS LLP**
 Site Address : Sanctum Avenue, Sudharan Main Road,
 Thirumullaivoyal, Chennai - 600 062.

ACTUAL SITE IMAGE



OTHER ONGOING PROJECTS

PALLIKARANAI



NEWRY SHANTHI
RERA : TN/02/LAYOUT/0001/2017
www.inrera.in

2&3 BHK FLATS
1005 - 1404 sq.ft

CC OBTAINED **READY TO OCCUPY**

PARUTHIPATTU
POONAMALLE - AVADI HIGH ROAD



NEWRY SATVIK
RERA : TN/02/LAYOUT/0001/2017
www.inrera.in

2.2.5 & 3 BHK FLATS
1008 - 1390 sq.ft

CC OBTAINED **POSSESSION JULY 19**

AB BLOCK - ANNA NAGAR



NEWRY SATVIK

3 BHK FLATS
1611 - 1639 sq.ft

RERA NOT APPLICABLE **POSSESSION OCT 19**

ECR - PANAIYUR



NEWRY ARCADE

RETAIL SPACE FOR SALE
2000 SQ.FT ON
2400 SQ.FT OF LAND

RERA NOT APPLICABLE **READY FOR FIT OUTS**

APPROVED BY ALL LEADING FINANCIAL INSTITUTIONS

43 43 94 94



29th June - Saturday - Property Plus - P5 - Full Page

ADITYARAM GROUP
Presents

**FIND EVERYTHING YOU ARE LOOKING FOR
IN ONE PLACE**

**BUY
THE
PLOT**

**BUILD
YOUR
VILLA**

ADITYARAM TOWNSHIP
Phase 1

Near VGP
Golden Beach, ECR

2400 Sqft Onwards

RERA APPROVED
REGULATED & MONITORED
PROJECTS & PROJECTS

CMDA APPROVED

**UPTO 80%
BANK LOAN FACILITATED**

Adityaram Signature City
Phase 1

5 min Drive from
Crocodile Bank, ECR

600 Sqft Onwards

DTCP APPROVED
LOCAL MUNICIPAL GOVT

100% CLEAR TITLES

* RERA Not Applicable

Granite Cladding Compound Wall

Black Top Road

Surrounded by Luxury Villas

Avenue Plantation

24/7 Security

Ready for Construction

Children Play Area

Walkable distance to the Beach

MEMBER
CREDAI

ADITYARAM PROPERTIES (P) LTD

CALL : 7667777777

sales@adityaramproperties.com
www.adityaramproperties.com

CORPORATE OFFICE
NO : 50, EAST COAST ROAD,
ADITYARAM NAGAR,
PANAIYUR, CHENNAI - 600119

29th June - Saturday - Property Plus - P6 - Half Page

CREDAI


**PUSHKAR
PROPERTIES
PRIVATE
LIMITED**

THE PERFECT LUXURY ADDRESSES
IN THE HEART OF ANNA NAGAR.



PUSHKAR MAYFAIR
V-BLOCK | 3 BHK | 2205 Sq. Ft.
NON-RERA SITE



PUSHKAR SRI GANGA NIVAS
AL-BLOCK | 3 BHK | 2130 Sq. Ft.
NON-RERA SITE

+91 98843 90277 / +91 98843 97640
contact@pushkarproperties.in | www.pushkarproperties.in

29th June - Saturday - TOI - P1 - Half Page



CBRE INDIA
25th ANNIVERSARY
Your Dream, Your Future, Your Home



CBRE
A Fortune 200 Company



CBRE PropFEST
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3 Days Mega Property Show

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www.cbrehomes.co.in

29th June - Saturday - TOI - P2 - Full Page

LAUNCHING
ULTRA LUXURY
APARTMENTS
@ VELACHERY



TUXEDO
ELITE
VELACHERY



In a space starved city like Chennai, it's almost impossible to find a 'spacious home' replete with all luxury amenities in the heart of the city. But all that's about to change with the arrival of Tuxedo Elite. Here, **Space is Everything**. Each individual residence is king-sized, ranging from 1775 to 1852 sq.ft., offering you the plush space of a villa in an apartment.

| 72 Apartments | 9 Floors | 4 Units per Floor

AMENITIES

- Fully Equipped Gym
- Landscaped Podium
- Children's Play Area
- Swimming Pool

BOOKING FEST

28th, 29th & 30th June '19

AVAIL
SPECIAL LAUNCH OFFER
₹7295* per sq.ft.
(Valid only for 3 Days)



Opp. Sunshine School (Velachery)

*T&C Apply

EXCLUSIVE
3BHK COMMUNITY
HANDOVER: MARCH 2020

Our Boldest Guarantee

WE ASSURE ON TIME DELIVERY,
OR WE PAY YOUR EMI TILL POSSESSION

Site Office: 572/2A, Jawaharlal Nehru Salai, Velachery, Chennai, Tamil Nadu 600088. (Landmark: Opp. Sunshine School)

99525 55474

CREDAI

www.drahomes.in

29th June - Saturday - TOI - P3 - Qtr. Page



ACTUAL PHOTOS TAKEN AT SITE

LAUNCHING



THE ADDRESS
TAMBARAM

Where Finest Villa Plots Unfold




ACTUAL PHOTOS TAKEN AT SITE




PLOTS
AT TAMBARAM

~~₹ 36~~

₹ 34

LAKHS
ONWARDS

FREE 10 GRAMS GOLD

ONLY FOR FIRST 20 BOOKINGS

SPOT BOOKING OFFER

044 6611 9562

PROJECT FEATURES :

10 Minutes From Tambaram Station • Developed in 10 Acres of Serenity • CMDA Approved Villa Plots
800 sq.ft. to 3500 sq.ft. • Clearly Marked Plots • 30 ft & 23 ft Broad Internal Roads with Street Lights
Good Potable "Ground" Water • Clear Title • Black Topped Internal Roads



GALAXY FOUNDATIONS PVT LTD
"SINCE 1980"

No.48, Pillayar Koil Street,
West Tambaram, Chennai-45.
www.galaxyfoundations.com

PROJECT APPROVED BY





WITH YOU, RIGHT THROUGH

29th June - Saturday - TOI - P3 - Qtr. Page

TAX-FREE HOMES ON CENTRAL OMR

0% GST

COMPLETION CERTIFICATE RECEIVED

Actual Image



CC NO - EC/SOUTH-1/156/2019

Risington, the OMG Project on OMR, has received its completion certificate. For you, that means not a single rupee to be paid as GST. This makes it hands down the best value proposition on Central OMR. And what's more, the project is situated right on the main road. Visit the site today and get ready to move in to your Tax-free home!

- Prime Location - Walk to work, learn, shop and play
- Classy apartments with top-of-the-line specifications
- Scenic views with a 790 acre reserve forest backdrop
- 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR

— 2 BHK —
₹67 LAKHS ONWARDS*

— 3 BHK —
₹84 LAKHS ONWARDS*

VISIT SITE FOR SPECIAL OFFERS

*Registration charges extra



Come & Experience Your Actual Apartment

+91 88079 88079



29th June - Saturday - Times Property - P1 - Half Page

WHO WE ARE IS WHAT WE ARE. BIGGER, BETTER & BACK !

BUILDING HOMES. BUILDING LANDMARKS.

OUR LANDMARKS @ POES GARDEN • GOPALAPURAM • PETERS ROAD • PALAVAKKAM • ADYAR
• CHROMPET • ANNA NAGAR • THIRUVANMIYUR • KOYAMBEDU • VIRUGAMBAKKAM • K.K.NAGAR

Lifestyle homes from ₹50 Lakhs to ₹18 Crores

Mail your preferred location to sales@ourlandmarks.com and we will get in touch with you.



#27, Saravana Street, T.Nagar, Chennai - 600 017.
Ph: 044 4343 8282 • www.ourlandmarks.com



95662 98390
95660 02858

29th June - Saturday - Times Property - P1 - Qtr. Page

12 FREE EMIs

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A PRINCELY OFFER

PRINCE COURTYARD, READY-TO-OCCUPY ULTRA-LUXURY HOME
AT THE HEART OF THE CITY FOR JUST RS.13,500/-* PER SQ.FT.

LOCATED AT POONAMALLE HIGH ROAD,
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3 BHK 1850 - 2150 sq.ft. | 4 BHK 2320 - 3750 sq.ft.

READY TO OCCUPY

NO GST

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Mr. Ramesh Jain +91 94440 48001

www.princefoundations.com

PROJECT
FINANCED BY:  L&T Finance
Home Loans

MAH design strategy

29th June - Saturday - Times Property - P5 - Full Page

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Presents

**FIND EVERYTHING YOU ARE LOOKING FOR
IN ONE PLACE**

**BUY
THE
PLOT**

**BUILD
YOUR
VILLA**

**ADITYARAM
TOWNSHIP**
Phase 1

Near VGP
Golden Beach, **ECR**

2400 Sqft Onwards

**RERA
APPROVED**
REGISTRATION NO. RERA/2019/0000001

**CMDA
APPROVED**

**UPTO
80%
BANK LOAN
FACILITATED**

**Adityaram
Signature
City**
Phase 1

5 min Drive from
Crocodile Bank, **ECR**

600 Sqft Onwards

**DTCP
APPROVED**
REGISTRATION NO. DTCP/2019/0000001

**100%
CLEAR TITLES**

* RERA Not Applicable

Granite Cladding
Compound Wall

Black
Top Road

Surrounded by
Luxury Villas

Avenue
Plantation

24/7
Security

Ready for
Construction

Children
Play Area

Walkable distance
to the Beach

MEMBER
CREDAI

**ADITYARAM
PROPERTIES (P) LTD**

CALL : 7667777777

sales@adityaramproperties.com
www.adityaramproperties.com

CORPORATE OFFICE
NO : 50, EAST COAST ROAD,
ADITYARAM NAGAR,
PANAIYUR, CHENNAI - 600119

29th June - Saturday - Times Property - P7 - Full Page

Super Price! Super Investment!

**Guaranteed Delivery
August 2019**

Le Chalet
SMART CHOICE HOMES
Thandalam
(Near Saveetha Medical College)

RERA No: TN/01/Building/ 0136 / 2018 Dt: 24/04/18
www.lnrrera.in



APARTMENT
STARTING FROM

₹15 Lakhs
(Inclusive of all)

VILLA
STARTING FROM

₹45 Lakhs
(Inclusive of all)

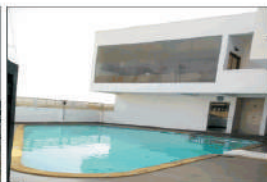


AMENITIES :

Spacious Design | Copious Groundwater | Storm Water Drain | STP | Shuttle Services
Landscaped Park | Gymnasium | Children's Play Area | Convenience Store



Current Status



Club House

Save upto
₹2.88 Lakhs
PMAY Scheme
₹2.67 Lakhs
maximum subsidy

Property Expo 29th & 30th June | 10am - 8pm

**Venue: Chinnaswamy
Kalyana Mahal**
(Opp. Golden Flats) Mogappair East.

73388 22222

PROJECT FUNDED BY
RELIANCE
Home Finance

CREDIT

A JOINT INITIATIVE BY

BAASHYAAM
IMPROVING LIFESTYLES - ENHANCING LIVES
Enquiry@bashyamgroup.com | W: www.bashyamgroup.com



30th June - Sunday - The Hindu - P2 - Half Page

Keys to your dream home awaits you!



Event Managed by Centimediain



CBRE PropFEST
Buy Your Dream Home with us!

3 Days Mega Property Show

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Sunday

June 2019

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Nandambakkam**

LAST DAY TODAY

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A Fortune 200 Company

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Participants

adroit	akshaya	AMARAPASAM	ASV	Bhaggyam
BP	CASA GRAND	dac	DAMAC	DCC
DODHA HOUSING	DRA	DRP	JBM	KALPATARU
KG	LIVSPACE.COM	NEWRY	RUBU	RWD
NAVY'S	THE NEST	Set GreenHills	TYH	urbanrise
EDENPARK	PURAMANKARA	VGN	Windows	SBI

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www.cbrehomes.co.in

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30th June - Sunday - TOI - P3 - Half Page



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CBRE
A Fortune 200 Company



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www.cbrehomes.co.in

End of Report.