Varketbeat March 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	8 th March. Friday	VGN	Multiple	Apartments	The Hindu	J1 Full Page
2		Akshaya	Today	Apartments	The Hindu	Page 3 Full Page
3	9 th March, Saturday	VGN	Notting Hill	Apartments	The Hindu	J1 & J2 Full Page
4		Ozone	The Metrozone	Apartments	The Hindu	Page 1 Half Page
5		Ozone	Greens	Apartments	Property Plus	J1 & J2 Full Page
6		Lancor	Lumina	Apartments		Page 1 80CC
7		Ceebros	One74	Apartments		Page 1 Half Page
8		Adityaram	Township	Plots		Page 3 80CC
9		Appaswamy	Multiple	Apartments		Page 6 Full Page
10		SPR	SPR City	Apartments	ТОІ	Page 3 Full Page
11		Akshaya	Today	Apartments	Times Property	J1 Full Page
12		ASV	Alexandria	Apartments		J2 Full Page
13		KLP	Abhinandan	CP Meet Invite		Page 1 Qtr. Page
14		Ankur	Palm Springs	Apartments		Page 1 Qtr Page
15		VGN	All Projects	Multiple		Page 3 Full Page
16		Urbantree	All Projects	Apartments		Page 5 Full Page
16		Adityaram	Township	Plots		Page 7 Qtr. Page
17		Kochar	All Projects	Multiple		Page 9 Full Page
18		Mahindra	All Projects	Apartments	TOI	Spl. Supplement

We are a PROPERTY marketing firm.

NOT the leading ones. But try us.



9003113355 www.1abov.com

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

8th March - Friday - The Hindu - J1

BOOK NOW. MOVE-IN. START LIVING.

BOOKINGS OPEN FOR B - BLOCK





2 & 3 BHK HOMES RANGING FROM 1159 SQ. FT. TO 1545 SQ. FT.

2 BHK HOME STARTING FROM **LAKHS** ONWARDS











1294 TOTAL NUMBER OF FLATS

1144 BOOKED

967 HANDED OVER

A THRIVING COMMUNITY, **READY TO WELCOME YOU.**



PRESENTING VGN Live easy. Live big.

Flats at Thiruverkadu

2 BHK HOMES STARTING FROM

LAKHS **ONWARDS**

2 & 3 BHK HOMES RANGING FROM 1094 SQ. FT. - 1453 SQ. FT.









Booking advance: 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.



MEMBER:

CREDAÎ

DOWNLOAD THE VGN APP

Google play

CALL: 044 - 4343 9999

VGN PROPERTY DEVELOPERS PVT. LTD. No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries: www.vgn.in

CREATING ASSETS SINCE 1942

8th March - Friday - The Hindu - P3 - Full Page



This could be the last ad for Today.

373 Sold Homes Delivered in Oct 2018 964 Sold Homes Delivery by Sep 2019

275
Homes for Sale - Will be delivered by Dec 2019

All homes will be delivered by December 2019

Book now, before they get sold out!



The TODAY Offer
FIRST IO BOOKINGS:
Kitchen and wardrobe furnishing WORTH ₹3.5 LAKHS FREE

- 2&3 BHK Homes from ₹36.43 Lakhs onwards (Upward price revision from April 19)
- Upto ₹2.67 Lakhs subsidy for First-time Home Buyers under Government's PMAY Scheme
- 36 world-class amenities
- 2BHK 985 to 1061 sq.ft.
- 3BHK 1247 to 1333 sq.ft.

Project Today offers highest carpet area efficiency in the market upto 72%

RERA Carpet Area (Excluding balcony, ext. walls & common areas) 2BHK - 711 sq.ft. | 3BHK - 874 sq.ft.

10 Years Maintenance for all projects Differently-abled/Elder Friendly Homes Not a single sq.mm. deviation Clear title for all projects Winner of Highest Transparency Awards -



Ranked No. 9 Real Estate Developer in India by Construction Week - Nov. 2018 Integrated ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 certified company INGEC Certified/Pre-Certified Green rating for all projects Beet Value Accordation

For further details:

🕻 81 4490 4490

e: marketing@akshaya.com | www.akshaya.com www.facebook.com/Akshaya.Uncompromise | www.twitter.com /AAAofrealestate | www.youtube.com/AkshayaUncompromise









9th March - Saturday - The Hindu - J1

LOCATION AND QUALITY PERFECTLY MATCHED, FOR A WONDERFUL LIFESTYLE!

PRESENTING

VGN NOTTING HILL

PREMIUM HOMES NEXT TO TAJ - NUNGAMBAKKAM

Welcome to a place where you desire to live and lead your lifestyle. The prestigious address next to TAJ Nungambakkam in the centre of the city. VGN Notting Hill is crafted for the discerning few. The few who choose to live a global lifestyle, at the centre of all the action. Thoughtfully designed and crafted to perfection, every apartment at VGN Notting hill is a haven of class, convenience and comfort.



APARTMENTS RANGING FROM 1425 SQ. FT. - 2850 SQ. FT.



Discisimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information. VGN or their agents cannot be held responsible for any inaccuracies.



9th March - Saturday - The Hindu - J2

PRESENTING

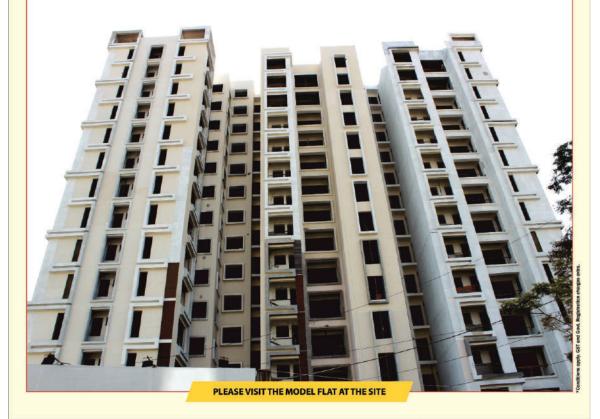
VGN

PREMIUM HOMES **NEXT TO TAJ - NUNGAMBAKKAM**

PREMIUM 3, 4 BHK & DUPLEX HOMES

PRICE RANGING FROM ₹**2.80*** Crore to ₹**5.55*** Crore

FINAL PAINTING WORK IN PROGRESS









VGN PROPERTY DEVELOPERS PVT. LTD. No.153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries, log on to www.vgn.in



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9th March - Saturday - The Hindu - P1 - Half Page

www.ozonegroup.com/metrozone



AN OFFER AS UNIQUE AS

THE METROZONE -

Spectacular ₹43.12 lakhs* savings on a spacious 2062 sq.ft. 3BHK.

Offer valid till 31st March.



The Metrozone. Unique - the only 40 acre luxury project at Anna Nagar. The only project with a 62,000 sq.ft. Clubhouse. Now the only one with extraordinary savings.

Member
CREDAT

In parimentally with
CHOPC Urban Infrastructure
Operation First

ANNE
CONTROL OF THE CONTROL OF

Call: 1800 3005 2266

Free pick-up and drop facility available REAR REG NO: TN /29/BUILDING/0036/2018 | www.lnrera.in



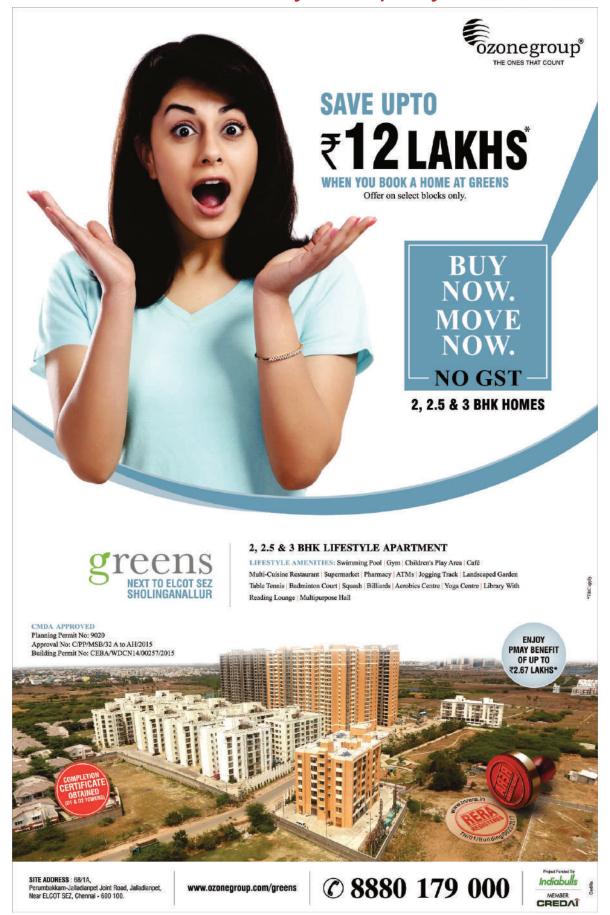
9th March - Saturday - Property Plus - J1

www.ozonegroup.com/greens/xl-homes





9th March - Saturday - Property Plus - J2



9th March - Saturday - Property Plus - P1 - 80CC



9th March - Saturday - Property Plus - P1 - Half Page

BEING
AMONGST
NATURE
IN THE

READY TO MOVE IN

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS STARTING FROM ₹2 CRORE ONWARDS

74
CEEBROS
RESIDENCES

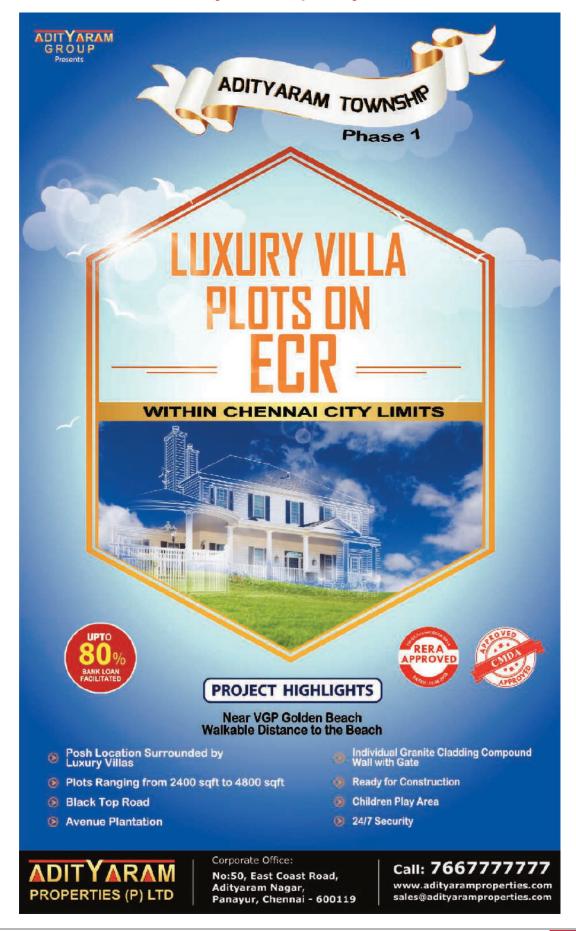
P8410 79474 98410 60500



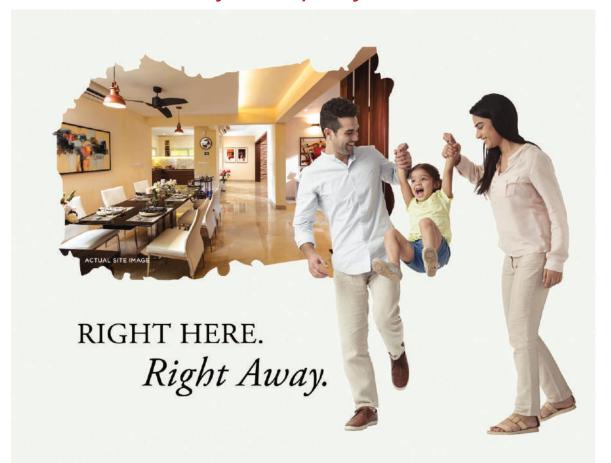


one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

9th March - Saturday - Property Plus - P3 - 80CC



9th March - Saturday - Property Plus - P6 - Full Page



Ready to Move in **Apartments** Bloomingdale PHASE 1 PAMMAL

1237 - 1552 sq.ft. | 2 & 3 BHK Apartments

Rs. 4,500/*sq.ft.

STUDIO PLUS APARTMENTS Rs. 32 LAKHS* (All inclusive)

Phase I - Completion Certificate No. EC/South-I/148/2017 Dated 06.06.2017 Phase II - Completion Certificate No. EC/South-II/56/2019 Dated 18.02.2019

Call 99620 11533



VIRUGAMBAKKAM

(Near Avichi School)

1709 - 3455 sq.ft. | 3, 4 & 5 BHK Apartments

Completion Certificate No. EC/Central-1/540/2015 Dated 30/12/2015

Call 99625 55442



PUDUPAKKAM

1584 - 1737 sq.ft. | 3 BHK Apartments Rs. 3,699/*sq.ft.

PROJECT COMPLETED - DTCP

Call 99622 51909

PORUR

(Mount Poonamallee High Road)

1584 - 2152 sq.ft. | 3 & 4 BHK Apartments

Rs. 7,599/*sq.ft.

Completion Certificate No. EC/Central-II/60/2017 Dated 14.03.2017

Call 78248 74535



OMR (Rajiv Gandhi Salai)

2308 sq.ft. | 4 BHK Apartments

Rs. 5,850/*sq.ft.

Completion Certificate No. EC/South-II/171/2018 Dated 29.05.18

Call 98846 51451

VISIT MODEL APARTMENT

Corporate Office: 3, Mangesh Street, T. Nagar, Chennal 600 017. P 044 2434 6333, 2434 9090







9th March - Saturday - TOI - P3 - Full Page



9th March - Saturday - Times Property - J1

Akshaya Today

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10 Years Maintenance for all projects
Differently-abled/Elder Friendly Homes
Not a single sq.mm. deviation

Clear title for all projects •
Winner of Highest Transparency Awards •
Winner of Best Legal Systems Awards •



Ranked No. 9 Real Estate Developer in India by Construction Week - Nov. 2018
Integrated ISO 9001:2015, ISO 14001:2015, ISO 45001:2018 certified company
KIBC Certified/Pre-Certified Green ratins

IGBC Certified/Pre-Certified Green rations for all projects

For further details:

L 90 2540 2540

e: marketing@akshaya.com | www.akshaya.com www.facebook.com/Akshaya.Uncompromise | www.twitter.com /AAAofrealestate | www.youtube.com/AkshayaUncompromise









9th March - Saturday - Times Property - J2



CHENNAI'S ELITE HERE'S YOUR CHANCE TO PREVIEW A HOME THAT MATCHES YOUR STATUS.



READY TO MOVE IN
TODAY

Completion Certificate No. EC / South II / 85 / 2016



17 floors | 3 BHK - 1850 sq. ft. | 4 BHK - 2750 sq. ft. Community & Clubhouse ready

374 Uber-luxury 3 & 4 BHK homes crafted for the rarest individuals.

Lifestyle masterpieces sprawling across 1850 sq. ft. & 2750 sq. ft. built over 6 acres.

Indulge in a treasure trove of the choicest amenities.

Convenient location within CMDA limits with schools, colleges, hospitals, hotels and much more in very close proximity.

Site Address:

No. 308, OMR (Next to Taj Gateway), Sholinganallur, Chennai - 600 119

For bookings call: +91 98846 85000

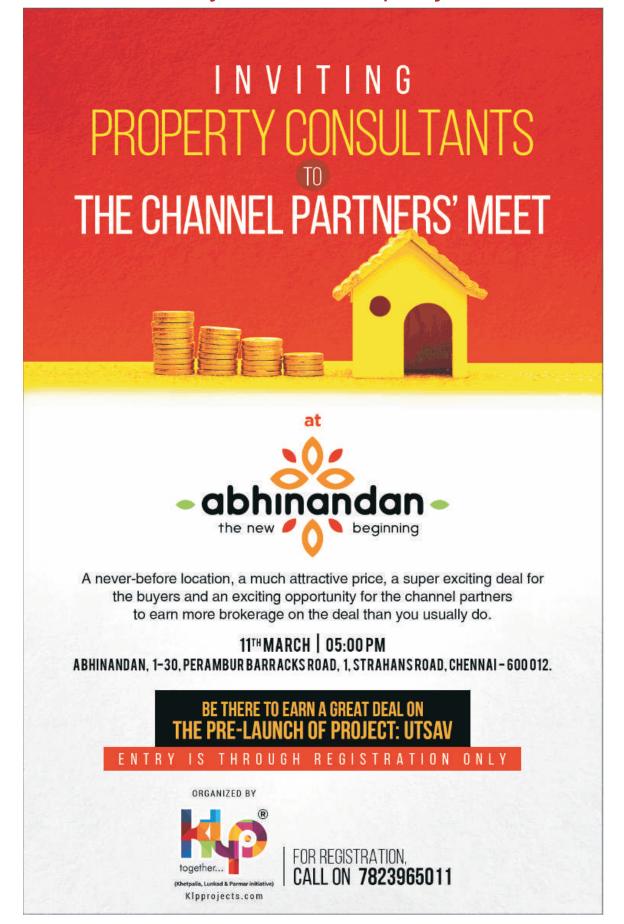
or visit www.asvconstructions.com



A member of CREDAÎ

* Disclaimer: The above information and photographs are solely for indicative purposes and cannot form an offer or a contract. While reasonable care has been taken in providing the information, the promoters or their agents cannot be held responsible for any inaccuracies or omissions. The promoters and agents reserve the right to make alterations and amendments as necessary, without prior notice.

9th March - Saturday - Times Property - P1 - Qtr Page





9th March - Saturday - Times Property - P1 - Qtr Page



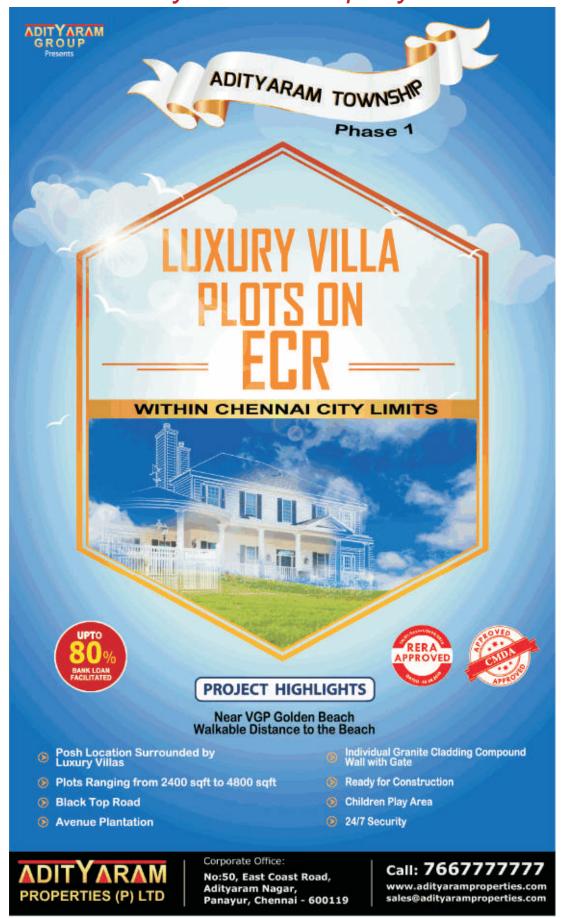
9th March - Saturday - Times Property - P3 - Ful Page



9th March - Saturday - Times Property - P5 - Ful Page



9th March - Saturday - Times Property - P7 - Qtr. Page



9th March - Saturday - Times Property - P9 - Ful Page



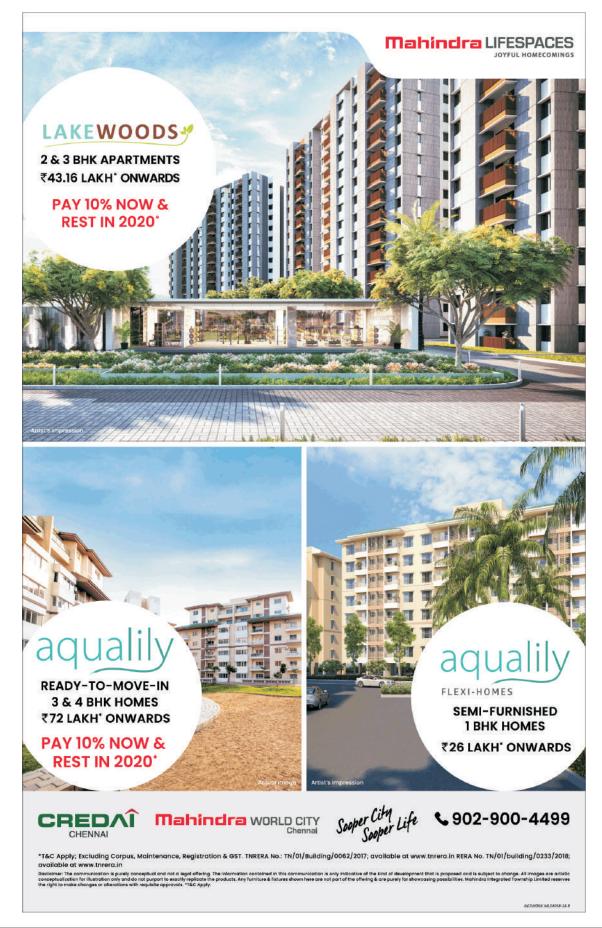
9th March - Saturday - TOI - SpI - P1





NETWORK ALS4058-18 A

9th March - Saturday - TOI - Spl - P2



9th March - Saturday - TOI - Spl - P3











*Livability quotient report by JLL

*T&C Apply; Excluding Corpus, Mo *Only for Lakewoods

9th March - Saturday - TOI - Spl - P4



We are a PROPERTY marketing firm.

NOT the leading ones. But try us.



9003113355 www.1abov.com

End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

