Warch 2019 - Week3

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	15 th March. Friday	SPR	SPR City	Apartments	TOI	J1 & J2 Full Page
2	16 th March, Saturday	Casagrand	Amethyst	Apartments	The Hindu	J1 & J2 Full Page
3		Adityaram	Signature City	Plots	The Hindu	Page 2 Full Page
4		Lancor	Sri Hari	Apartments	Property Plus	Page 1 80CC
5		Ceebros	One74	Apartments	Property Plus	Page 1 Half Page
6		Stepstone	Pondichery	Plots	Property Plus	Page 2 Full Page
7		Auro	Elios	Plots	Property Plus	Page 3 Qtr Page
8		Rajparis	Medavakkam	Apartments	Property Plus	Page 3 Qtr Page
9		JR	Enclave	Plots	Property Plus	Page 3 Qtr Page
10		Sindur	Pushpavanam	Apartments	Property Plus	Page 5 Full Page
11		Propmall	Propmall	Shop	Property Plus	Page 7 Full Page
12		Appaswamy	Trellis	Apartments	Property Plus	Page 8 Full Page
13		Urbanrise	Millioncarats	Apartments	ТОІ	J1 & J2 Full Page
14		Adityaram	Township	Plots	ТОІ	Page 2 Full Page
15		Isha	Anandam	Apartments	ТОІ	Page 3 Full Page
16		TVS	Green Enclave	Apartments	Times Property	J1 Full Page
17		Stepstone	Pondicherry	Plots	Times Property	J2 Full Page
18		Bahri	Santhosham	Retirement Villas	Times Property	Page 1 80 CC
19		Aura	Elios	Plots	Times Property	Page 1 Qtr Page
20		Casagrand	Smart town	Apartments	Times Property	Page 1 Qtr Page
21		KLP	Utsav	Apartments	Times Property	Page 3 Half Page
22		Magicbricks	Magicbricks	Portal	Times Property	Page 5 Half Page
23		SIS	Queenstown	Apartments	Times Property	Page 8 Full Page

We are a PROPERTY marketing firm.

NOT the leading ones. But try us.



9003113355 www.1abov.com

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

15th March - Friday - TOI - J1



APPRECIATION NOTICE

ISSUED IN BUYERS' INTEREST

From 18-Mar-2019 onwards, value of properties at SPR City will be appreciating as follows:

₹5 Lakhs ▲ on 2 BHK

₹8 Lakhs ▲ on 3 BHK

on 4 BHK

₹14 Lakhs ▲ ₹86 Lakhs ▲ on **BUNGALOW**

ONLY 96 UNITS LEFT

PRICES STARTING FROM

2 BHK - ₹1 Cr | 3 BHK - ₹1.3 Cr | 4 BHK - ₹2 Cr | Bungalow - ₹3 Cr



9th to 17th March 2019, at SPR City

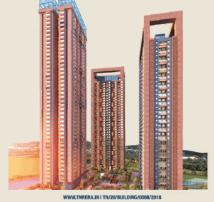
BOOK BEFORE PRICE RISE ® 81486 81486

CREDAÎ

15th March - Friday - TOI - J2

A COLLECTION OF EXQUISITE SPACES YOU CAN CALL HOME





2, 3 & 4 BHK Flats in Chennai's Tallest Towers 2 km from Kilpauk





85 Uber-Luxurious Garden & Terrace Bungalows Located in SPR City





46 Boutique Apartments 3, 4 & 5 BHK Residences Located in Vepery





Ready to Move-in
2, 3 BHK, Duplex & Penthouse
Located in Porur

BOOK BEFORE PRICE RISE<a href="https://www.eps.com/booksepages/

Visit our site to experience



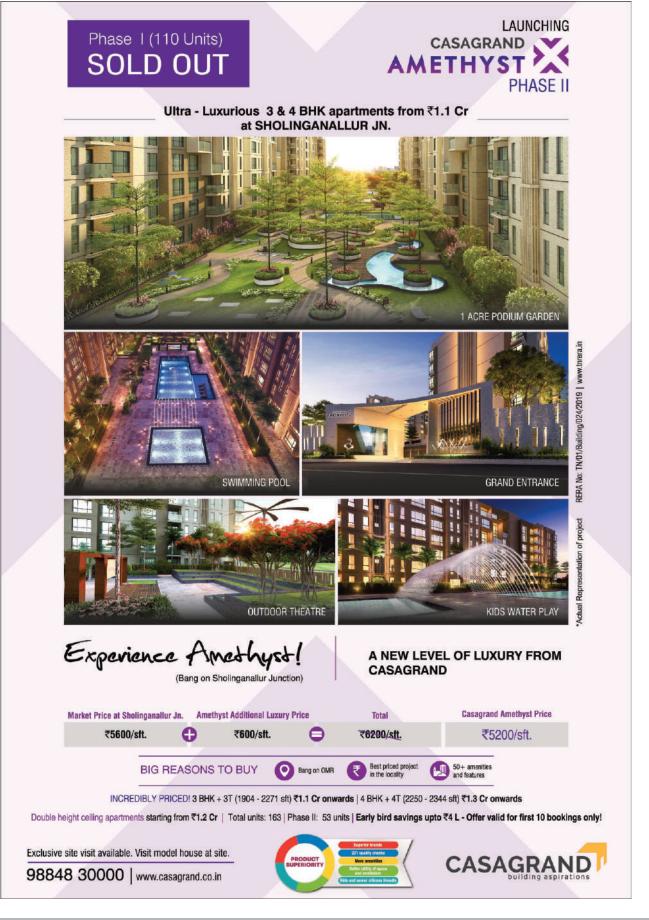
Model Flat



www.sprhighliving.com

CREDAÎ

16th March - Saturday - The Hindu - J1





16th March - Saturday - The Hindu - J2



SUPERIOR FEATURES OF CASAGRAND AMETHYST



ENTERTAINMENT

- Badminton court with spectator seating
- > Hopscotch
- > Outdoor party lawn > Swimming pool
- > Spa lounge pool
- > Outdoor theatre
- > Multipurpose sports court
- > Cricket practice net
- > Skating rink
- > Multi purpose party hall
- > AV room
- > Indoor games room
- > Party corner in terrace



- Kids pool
- > Interactive water play
- > Water arcade
- > School bus waiting area
- > Indoor kids play zone
- > Outdoor play area & lawn



DISTINGUISHED PLANNING

- > 163 apartments spread over 4.2 acres
- > Stilt + 7 design structure
- > Water pavilion with seating deck
- > Informal seating areas
- > Hammock corner
- > Dedicated space for organic farming
- > Pergola structure with seating
- > Gazebo with seating in terrace
- > Planter boxes on terrace
- > Leisure seating space
- > Double height grand entrance lobbies



- > Master Toilet:
 - · Double counter wash basin
 - Shower panel
 - · Glass cubicle
 - · Trench drain
- > Double height ceiling in some apartments
- > Bay windows in exterior facing bedrooms
- > Premium fittings from Kohler/Toto or equivalent



- > Wi-Fi seating zone
- > Main door with face unlock system
- > Car wash bay
- > Electric charge point for cars
- > Bicycle racks with cycles
- > Piped music provision in the podium & lobbies
- > Pick up / Drop off zone
- Association room
- > Maids and drivers dormitories
- > Restroom at stilt floor for drivers and domestic help
- > Laundry / Ironing shop
- > Convenio store
- > Common cloth drying space in open terrace



- Yoga / meditation court
- Gym
- Aqua gym
- Outdoor gym > Jogging / walking track



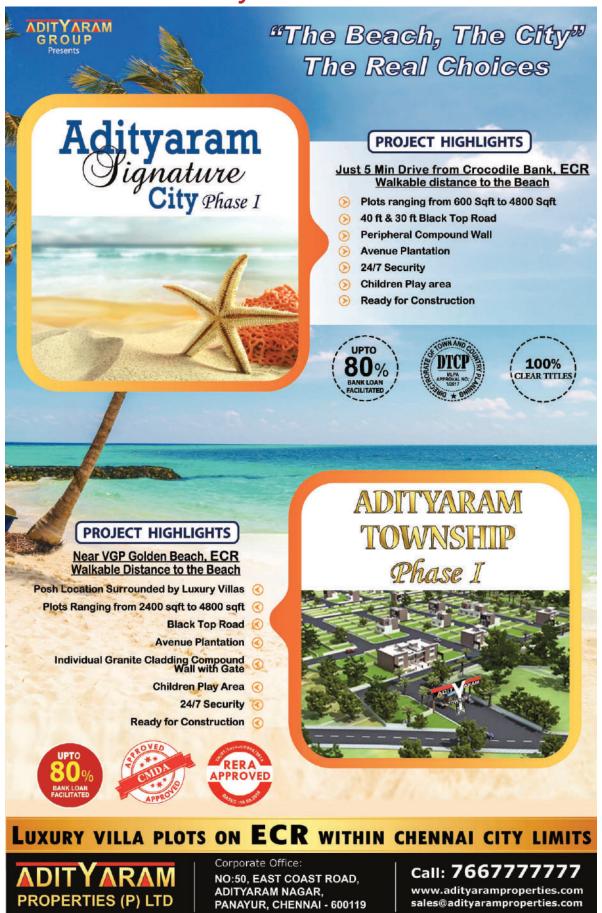




Exclusive site visit available. Visit model house at site.

98848 30000 | www.casagrand.co.in

16th March - Saturday - The Hindu - P2 - Full Page



16th March - Saturday - Property Plus - P1 - 80CC



16th March - Saturday - Property Plus - P1 - Half Page

BEING
AMONGST
NATURE
IN THE

READY TO MOVE IN

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA EXQUISITELY DESIGNED 2, 3 & 4 BED UNITS

STARTING FROM ₹2 CRORE ONWARDS

74
CEEBROS
RESIDENCES

P8410 79474 98410 60500





one74.com | enquiry@ceebros.com | 174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India

16th March - Saturday - Property Plus - P2 - Full Page



16th March - Saturday - Property Plus - P3 - Qtr Page





16th March - Saturday - Property Plus - P3 - Qtr Page



16th March - Saturday - Property Plus - P3 - Qtr Page



16th March - Saturday - Property Plus - P5 - Full Page



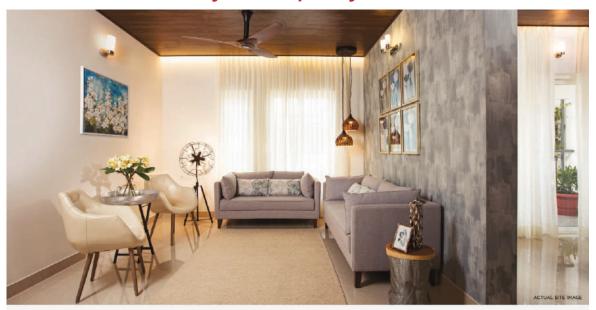


16th March - Saturday - Property Plus - P7 - Full Page





16th March - Saturday - Property Plus - P8 - Full Page



HANDING OVER SOON.





ARCOT ROAD (Vadapalani)
ADJACENT TO METRO
1495 - 1925 sq.ft. | 3 BHK Apartments
Rs. 11,300/*sq.ft.

Features: A/C Clubhouse with Swimming Pool, Fitness Centre, Banquet Hall,
Private Theatre, Walking Track, Indoor Games, Kids Play Area,
Video Security Phone, Water Softening Plant, Reticulated Gas and more.

Completion Certificate No. EC/Central-I/332/2018 Dated 11.10.2018

Call 99620 11244

VISIT MODEL APARTMENT

SCAN TO KNOW MDRE



CREDAÎ





16th March - Saturday - TOI - J1



16th March - Saturday - TOI - J2





STUDIO, 1, 2 & 3 BHK APARTMENTS

'16.97 LACS

BANG ON OMR, PADUR



EXCELLENT INVESTMENT

BOOST YOUR FORTUNES WITH THE IDEAL INVESTMENT CHOICE

- PRICE Quality homes, affordably priced
- APPRECIATION 80% appreciation on OMR over last 7 years
- RENTABILITY
 EMis lower than monthly rentals on OMR.



AN ABSOLUTE DREAM HOME

A HOME THAT GIVES YOU YOUR MONEY'S WORTH

- CLUB LIFE
 20,000 sq. ft. Clubhouse with a host of amenities for the family
- You are eligible for ₹2.67 lacs subsidy from the Government
- OPEN SPACES AND GREENERY
 70% open space with a 2 acre park
- SHOPPING AND MORE
 11,000 sq. ft. of retail arcade
- LIFE'S MOST VALUABLE INVESTMENT
 Security for your future, asset for your children & peace of mind after retirement.



A WORLD-CLASS CLUBHOUSE

GOOD HEALTH TO ADD TO YOUR WEALTH

- Host of indoor and outdoor facilities planned for the entire family
- The community boasts of varied amenities suitable for all age groups

CLUBHOUSE WITH ALL AMENITIES



























TN/01/BUILDING/0015/2019 www.tnrera.in

www.millioncarats.in

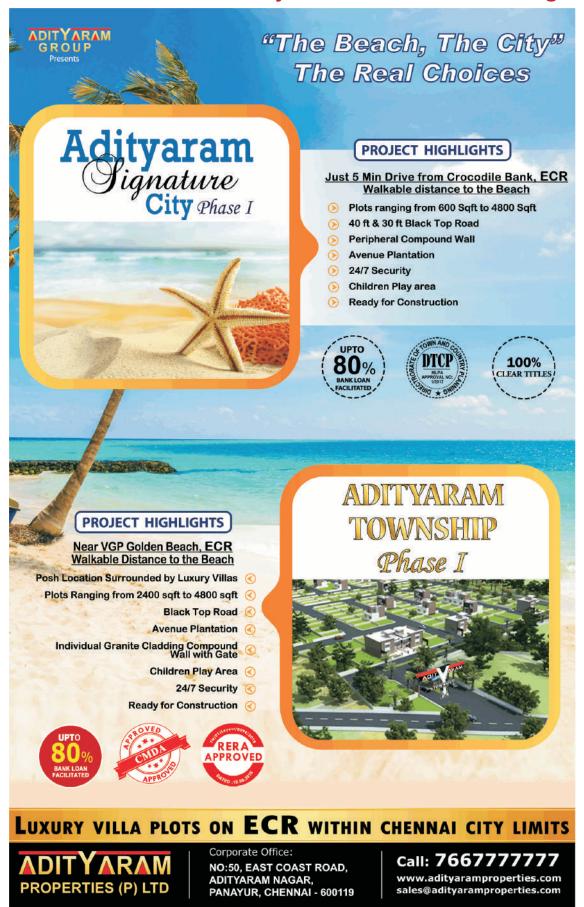
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16th March - Saturday - TOI - P2 - Full Page



16th March - Saturday - TOI - P3 - Full Page





16th March - Saturday - Times Property - J1



















LOCATION ADVANTAGE

4 kms from Porur | 2.5 kms from the proposed Iyyapanthangal metro station | Close to Guindy, Alandur & Airport | 7 Reputed schools in 5 km radius 4 Employment hubs in 7 km radius | 3 Colleges in 10 km radius | Close to malls, temples and entertainment hubs

LUXURY APARTMENTS

Smart Homes - ₹55 Lakhs* (2 BHK)

Deluxe Homes - ₹68 Lakhs* (2.5 BHK)

Premium Homes - ₹80 Lakhs* (3 BHK)

SPECIAL _____ LAUNCH PRICE ₹4,899*/- SQ.FT.

VISIT SITE TO AVAIL SPECIAL BENEFITS

THE TVS PROMISE

Thoughtfully Designed Homes | Trusted TVS Quality | Timely Delivery | 5 Years Maintenance

Call 88077 87878. www.tvsemerald.com

Visit us at TVS Emerald Green Enclave, Mangadu Main Road, Paraniputhur, Chennai - 600 122.

RERA registered project: TN/01/Building/0346/2018 | www.tnrera.in





16th March - Saturday - Times Property - J2



16th March - Saturday - Times Property - P1 - 80CC



16th March - Saturday - Times Property - P1 - Qtr Page





16th March - Saturday - Times Property - P1 - Qtr Page



Big reasons to buy



15 minutes from Sholinganallur Junction



Exclusive 482 apartments with clubhouse and swimming pool



Best price in the city



Location & price map



Salient Features

· 482 lifestyle apartments spread across 5 acres • Stilt + 4 design structure • Exclusive 1 & 2 BHK secure community . Ideal for investment and good rental yields . Abundant ventilation • Sanitary fittings are Parryware / Hindware or equivalent

Amenities

- Clubhouse Party lawn Half basketball court
- Children's play area Badminton court Walking track • Open landscaped deck area • AV room
- · Children's video games room · Party hall
- · Association room · Gym · Games room
- Swimming pool

80% Sold out **Handover Nov 2019**

Exclusive site visit available | Visit model house at site

98848 30002 | www.casagrand.co.in





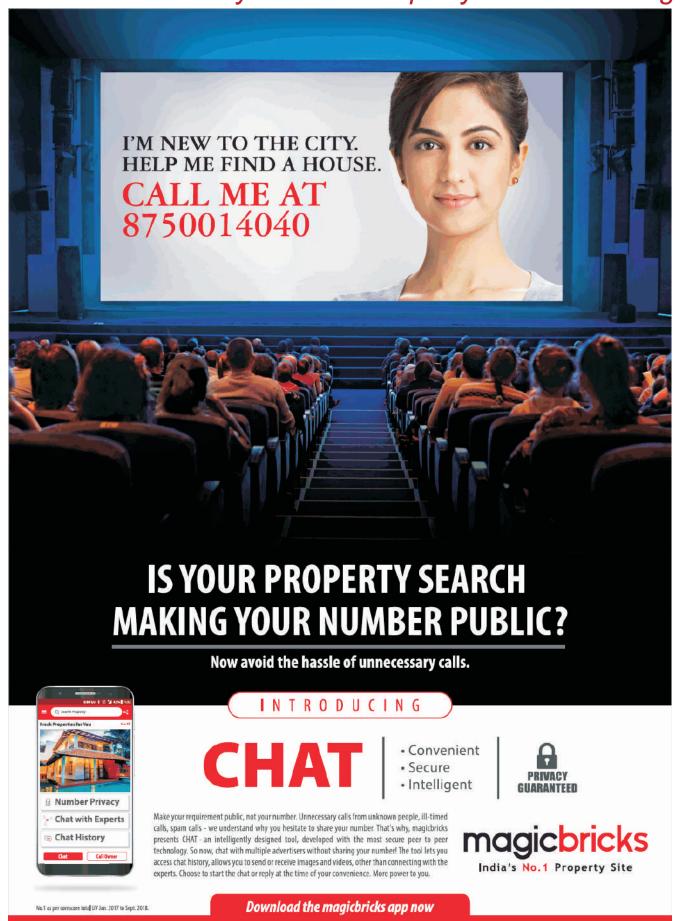


16th March - Saturday - Times Property - P3 - Half Page

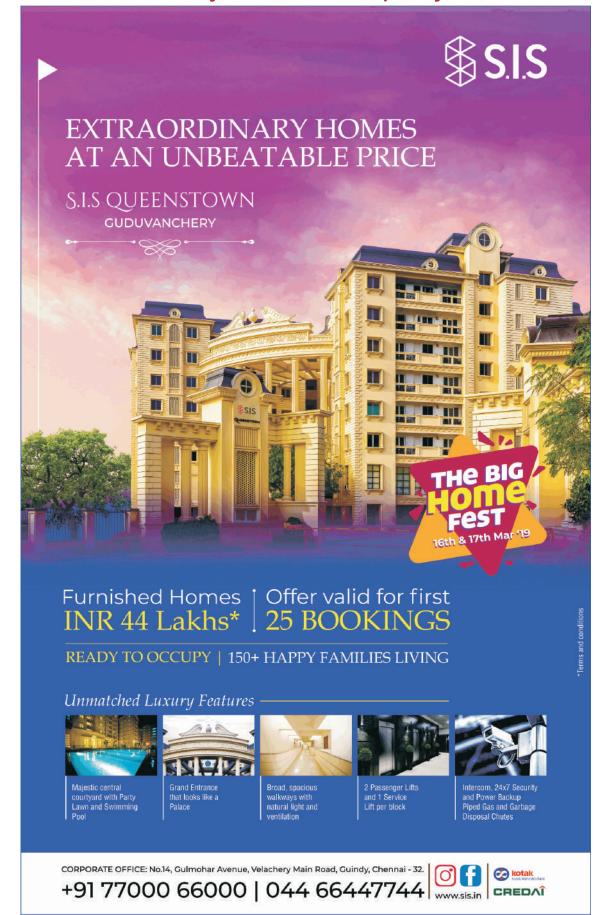




16th March - Saturday - Times Property - P5 - Half Page



16th March - Saturday - Times Property - P8 - Full Page



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End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

