

arketbeat

May 2019 - Week 3

A compilation of advertisements & marketing activities
by Property Developers in Chennai.

SNAPSHOT

| S.NO | DATE | DEVELOPER/ MARKETER | PROJECT | TYPE | NEWSPAPER | PAGE & size |
|------|--------------------------------|------------------------|------------------|---------------------------|-------------------|---------------------|
| 1 | 16th May, Thursday | Ashiana | Shubham | Retirement Communities | The Hindu | Page 1 Qtr. Page |
| 2 | 19 th May, Friday | VGN | Victoria Park | Plots | The Hindu | J1 & J2 |
| 3 | | Appaswamy | Clover | Apartments | The Hindu | Page 1 Half Page |
| 4 | | Shoba | Palacia | Apartments | The Hindu | Page 2 Half Page |
| 5 | | VGN | Monte Carlo | Plots | The Hindu | Page 2 Qtr. Page |
| 6 | | VGN | Victoria Park | Plots | TOI | J1 & J2 |
| 7 | 18 th May, Saturday | VGN | Victoria Park | Plots | The Hindu | J1 & J2 |
| 8 | | Baashyaam | Multiple | Apartments | Property Plus | J1 |
| 9 | | Adityaram | Towmship Phase 1 | Plots | Property Plus | J2 |
| 10 | | Ceebros | One74 | Apartments | Property Plus | Page 1 Half Page |
| 11 | | Appaswamy | Multiple | Apartments | Property Plus | Page 6 Full Page |
| 12 | | SPR | Market of India | Commercial | TOI | J1 & J2 |
| 13 | | VGN | Victoria Park | Plots | TOI | J3 & J4 |
| 14 | | Puravankara | Somerset House | Apartments | TOI | Page 3 Half Page |
| 15 | | Baashyaam | Multiple | Apartments | Times Property | J1 |
| 16 | | Nova | Multiple | Apartments | Times Property | J2 |
| 17 | | Adroit | House of Ambal | Apartments | Times Property | Page 3 Full Page |
| 18 | | Bollineni | Hillside 2 | Multiple | Times Property | Page 5 Full Page |
| 19 | | Landmark | Multiple | Apartments | Times Property | Page 7 Qtr. Page |
| 20 | | Appaswamy | Multiple | Apartments | Times Property | Page 8 Full Page |
| 21 | 19 th May, Sunday | VGN | Victoria Park | Plots | The Hindu | J1 |

We are a
PROPERTY
marketing firm.

NOT *the leading ones. But try us.*

9003113355
www.1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

16th May - Thursday - The Hindu - P1 - Qtr Page


India's No. 1 Senior Living
by Track2Reality

ashiana shubham
you are the value you add

SAH JASHN 4

Tak d dhin Sa Re Ma

Come, be a part of India's NO.1 Senior Living Community



Central dining hall
with vegetarian food



Housekeeping
services



Nurse & ambulance
on campus



Large parks with
walking tracks



Daily planned activities,
swimming, gym etc.



1/2/3 BHK apts.



**ashiana
shubham**

A joint project with **Arihant**



Maraimalai Nagar, Chennai

*Only on booking in Ph - III

ma-associates.com

1 BHK @ ₹29.23 Lakh Onwards
Book To Avail 3% Benefit*

Actual view of Phase I



For free site visit and trial home booking,
Call: Hariharan - 97910 02991, Pallavit - 93840 41186
Web: ashianahousing.com

RERA Reg. No.
(Ph-I): TN/01/Building/0220/2017
(Ph-II): TN/01/Building/030/2019
RERA Website: www.tnrera.in

17th May - Friday - The Hindu - J1

LAUNCHING

VGN VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS

**FORGET THE BURDENS OF A RENTED HOUSE.
BUILD YOUR OWN COMFORTABLE HOME.**



PLOTS IN THE HEART OF AMBATTUR

Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

EXCLUSIVE
LAUNCH PRICE

₹ 37*
LAKH
ONWARDS

**RANGING FROM
665 SQ. FT. TO 2250 SQ. FT.**



56/2017



TN/02/Layout/
022/2019



Don't. Registration Charges & P.T. C. extra

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

LOANS
APPROVED BY:

CALL: 044 - 4343 9999



VGN
CREATING ASSETS SINCE 1942

MEMBER :
CREDAI

DOWNLOAD THE VGN APP

VGN PROPERTY DEVELOPERS PVT. LTD.
No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.
For online enquiries: www.vgn.in










Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

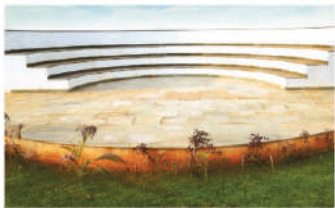
17th May - Friday - The Hindu - J2

LAUNCHING


VGN VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS


| | | | | | | | | |
|---|---|---|---|---|---|---|---|---|
|  |  |  |  |  |  |  |  |  |
| Ambattur Telephone Exchange | Ambattur Industrial Estate | Ambattur Bus Terminus | TI School | One Indiabulls IT Park | Ambattur Railway Stn. | Padi Flyover | Stedeford Hospital | Anna Nagar |
| 0.5 Km | 1 Km | 1 Km | 1 Km | 2 Kms | 2 Kms | 4 Kms | 4 Kms | 5 Kms |




AMPHITHEATRE




LED STREET LIGHTS




56/2017




ARCHITECT DESIGNED - WELL DEVELOPED PARK




SOLID BLACK TOP ROADS



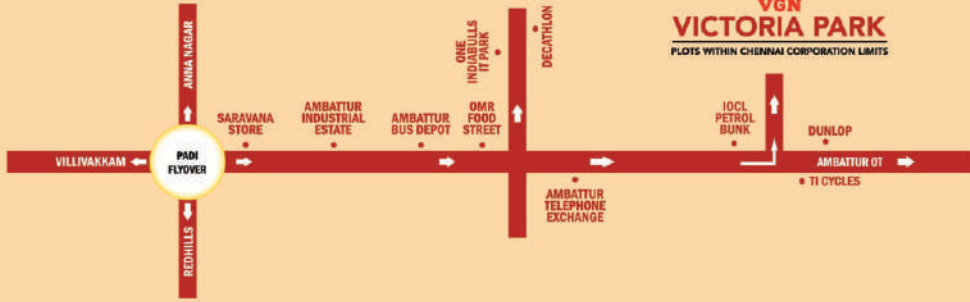
TN/02/Layout/022/2019



UP TO 80% BANK LOAN FACILITATED












100% CLEAR TITLE



VGN VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

| | | |
|---|---|--|
| <p>LOANS APPROVED BY:</p>      | <p>CALL: 044 - 4343 9999</p> |  <p>VGN CREATING ASSETS SINCE 1942</p> |
| <p>MEMBER:</p>  | <p>DOWNLOAD THE VGN APP</p>   | <p>VGN PROPERTY DEVELOPERS PVT. LTD. No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries: www.vgn.in</p> |

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

17th May - Friday - The Hindu - P1 - Half Page



LUXURY RESIDENCES & MORE

At the Premier Address River View Road, Kotturpuram
overlooking the Boat Club Area.

2, 3 and 4 BHKs • 1225 to 3289 sqft* • Rs. 1.9 Crores* onwards



RERA No : TN/29/Building/0034/2019 dt. 14.03.2019


CLOVER
BY THE RIVER

 **Appaswamy**
REAL ESTATES

Call 91760 76333
www.cloverbytheriver.com
Follow us on          



SCAN HERE FOR MORE

*RERA CARPET AREA : 753 to 2015 sqft. *Base price.

For RERA details www.rera.in

17th May - Friday - The Hindu - P2 - Half Page




 PASSION AT WORK

A LARGE SPACE IN A VIBRANT PLACE

**SOBHA
PALACIA**
 SHOLINGANALLUR, CHENNAI

WELL CRAFTED 3 BHK APARTMENTS OF
1901 SQ. FT. AT JUST INR 1.3 CR*

FOR DETAILS, CALL : **2833 4567, 73958 05481**

ARTISTIC IMPRESSION : Indicative in nature and is for general information purpose only. | TNRERA NO. : TN/01/Building/043/2019 | www.tnrera.in | A SOBHA - NSL JOINT VENTURE
*TERMS & CONDITIONS APPLY. Amount mentioned is Basic Sale Value for apartment Type - G; SBA : 1901.49 SQ.FT. It excludes other charges, registration and stamp duty.

MEMBER


17th May - Friday - The Hindu - P2 - Qtr Page



**NOW OR NEVER
OWN A VILLA PLOT IN**

mogappair

WEST

Actual Site Image

**CMDA
APPROVED
2/2016**

1230 sq.ft. - 4994 sq.ft.

**₹8000*
PER SQ.FT.**

50+ FAMILIES HAVE STARTED LIVING HERE



Landscaped
Park / Garden



Children's
Play Area



Numerous
Trees & Shrubs



Basket Ball
Court



Amphitheatre



Black Top
Roads



Jogging Track



Gazebo

*Conditions apply

LOANS APPROVED BY:







Call. 044 4002 4004

VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road,
Amaindakarai, Chennai-29. www.vgn.in

Member
CREDIT
tnppa



VGN
CREATING ASSETS SINCE 1942

17th May - Friday - TOI - J1

LAUNCHING

**VGN
VICTORIA PARK**

PLOTS WITHIN CHENNAI CORPORATION LIMITS

**FORGET THE BURDENS OF A RENTED HOUSE.
BUILD YOUR OWN COMFORTABLE HOME.****PLOTS IN THE
HEART OF AMBATTUR**

Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

EXCLUSIVE
LAUNCH PRICE**₹37*
LAKH
ONWARDS**RANGING FROM
665 SQ. FT. TO 2250 SQ. FT.

56/2017

TN/02/Layout/
022/2019

Govt. Registration Charges & P.L.C. extra

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

LOANS
APPROVED BY:

CALL: 044 - 4343 9999MEMBER :
CREDAI

DOWNLOAD THE VGN APP

VGN PROPERTY DEVELOPERS PVT. LTD.
No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.
For online enquiries: www.vgn.in

VGN
CREATING ASSETS SINCE 1942

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

17th May - Friday - TOI - J2

LAUNCHING

VGN

VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS

| | | | | | | | | |
|-----------------------------|----------------------------|-----------------------|-----------|------------------------|-----------------------|--------------|-------------------|------------|
| | | | | | | | | |
| Ambattur Telephone Exchange | Ambattur Industrial Estate | Ambattur Bus Terminus | TI School | One Indiabulls IT Park | Ambattur Railway Stn. | Padi Flyover | Stedford Hospital | Anna Nagar |
| 0.5 Km | 1 Km | 1 Km | 1 Km | 2 Kms | 2 Kms | 4 Kms | 4 Kms | 5 Kms |

AMPHITHEATRE

LED STREET LIGHTS

CMDA APPROVED
56/2017

ARCHITECT DESIGNED - WELL DEVELOPED PARK

SOLID BLACK TOP ROADS

RERA APPROVED
TN/02/Layout/022/2019

UP TO 80% BANK LOAN FACILITATED

100% CLEAR TITLE

VGN VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

| | | |
|---------------------------|-------------------------------------|--|
| <p>LOANS APPROVED BY:</p> | <p>CALL: 044 - 4343 9999</p> | <p>VGN CREATING ASSETS SINCE 1942</p> |
| <p>MEMBER: CREDAI</p> | <p>DOWNLOAD THE VGN APP</p> | <p>VGN PROPERTY DEVELOPERS PVT. LTD. No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries: www.vgn.in</p> |

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

18th May - Saturday - The Hindu - J1

LAUNCHING
VGN
VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

**FORGET THE BURDENS OF A RENTED HOUSE.
BUILD YOUR OWN COMFORTABLE HOME.**



**PLOTS IN THE
HEART OF AMBATTUR**

Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

EXCLUSIVE
LAUNCH PRICE

₹37*
LAKH
ONWARDS

**RANGING FROM
665 SQ. FT. TO 2250 SQ. FT.**



56/2017



TN/02/Layout/
022/2019



*Govt. Registration Charges & P.L.C extra

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

LOANS
APPROVED BY:

CALL: 044 - 4343 9999

MEMBER:
CREDAI

DOWNLOAD THE VGN APP
Available on Google play and App Store

VGN PROPERTY DEVELOPERS PVT. LTD.
No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.
For online enquiries: www.vgn.in



VGN
CREATING ASSETS SINCE 1942

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

18th May - Saturday - The Hindu - J2

LAUNCHING

VGN VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS

| | | | | | | | | |
|-----------------------------|----------------------------|-----------------------|-----------|------------------------|-----------------------|--------------|-------------------|------------|
| | | | | | | | | |
| Ambattur Telephone Exchange | Ambattur Industrial Estate | Ambattur Bus Terminus | TI School | One Indiabulls IT Park | Ambattur Railway Stn. | Padi Flyover | Stedford Hospital | Anna Nagar |
| 0.5 Km | 1 Km | 1 Km | 1 Km | 2 Kms | 2 Kms | 4 Kms | 4 Kms | 5 Kms |

AMPHITHEATRE

LED STREET LIGHTS

CMDA APPROVED
56/2017

ARCHITECT DESIGNED – WELL DEVELOPED PARK

SOLID BLACK TOP ROADS

RERA APPROVED
TN/02/Layout/022/2019

UP TO 80% BANK LOAN FACILITATED

100% CLEAR TITLE


VGN VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

| | | |
|----------------------------------|--|--|
| <p>LOANS APPROVED BY:</p> | <p>CALL: 044 - 4343 9999</p> <p>VGN PROPERTY DEVELOPERS PVT. LTD. No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries: www.vgn.in</p> | <p>VGN CREATING ASSETS SINCE 1942</p> |
|----------------------------------|--|--|

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.


18th May - Saturday - Property Plus - J1



Spacious Spanish homes
that redefine
the very premise of
cultured living

Actual Building at site

SHOWCASING



Bonaventura
LET THE GOOD LIFE BEGIN !

at South Canal Bank Road
R A PURAM

LAIDBACK EXOTIC HOMES
CLOSE TO THE SEA

3 BHK
2890 – 2948 sq.ft.

3 Side
Ventilation

SIIT +11 Floors,
2 Apartments per floor

Vaasthu
Compliant

FULLY EQUIPPED GYMNASIUM • MULTI-PURPOSE HALL • INDOOR GAMES

**CONSTRUCTION
COMPLETED
MOVE IN TODAY**

Completion Certificate No:
C.C.No.EC/South-1/266/2018 dated 21.08.2018



HOME LOANS BY -  **Piramal**
Capital & Housing Finance

**THOUGHTFULLY
DESIGNED
LIFESTYLE THAT
INTELLIGENTLY
ELEVATES LUXURY
BENCHMARKS**



14 EXPANSIVE GROUNDS
19 APARTMENTS
GROUND FLOOR + 3 FLOORS

**A SOPHISTICATED
ADDRESS**

- Intersection of -
Seshadri Road
Ambujammal Road
Bashyam Bashheer Ahmed Road

Completion Certificate No: C.C.No.EC/South-1/220/2018 dated 16.07.2018



**2955
to
4820 sq.ft.**

- Smart and Environmentally Sensitive Building Design • Open Green Party Area
- Peripheral Landscaping • Basement Parking • Insulated and Ventilated Façade
- Raised Private Garden for Ground Floor Tenants...
- Plush living rooms with 13 feet tall ceilings • Sky-lit court adjoining rooms
- Infinity Pool • State-of-the-art Gymnasium

**CONSTRUCTION
COMPLETED
MOVE IN TODAY**



HOME LOANS BY - **Piramal**
Capital & Housing Finance



For Enquiries Call
98404 77777

BAASHYAAM
IMPROVING LIFESTYLES • ENHANCING LIVES
www.bashyamgroup.com

BAASHYAAM CONSTRUCTIONS PVT. LTD.
No 87, G N Chetty Road, T.Nagar, Chennai – 600 017.
Ph: 044 4290 2345 / Email: enquiry@bashyamgroup.com

18th May - Saturday - Property Plus - J2

ADITYARAM
GROUP
Presents

ADITYARAM
TOWNSHIP

Phase 1

[WALKABLE DISTANCE TO THE BEACH]

THE PICK OF
PRIME PLOTS
BUILD YOUR DREAM



Near VGP
Golden
Beach,
ECR



Member
CREDAI

HIGHLIGHTS



Plots ranging
from 2400 Sqft
to 4800 Sqft



Posh Location
surrounded by
Luxury Villas



Avenue
Plantation



Individual
Granite
Cladding



Ready
for
Construction



Black
Top Road



24/7
Security



Children
Play
Area

LUXURY VILLA PLOTS ON ECR WITHIN CHENNAI CITY LIMITS

ADITYARAM
PROPERTIES (P) LTD

CORPORATE OFFICE
NO : 50, EAST COAST ROAD,
ADITYARAM NAGAR,
PANAIYUR, CHENNAI - 600119

Call: **7667777777**
www.adityaramproperties.com
sales@adityaramproperties.com

18th May - Saturday - Property Plus - P1 - Half Page

CREDAI

I LOVE
BEING
ON THE
WATER
IN THE
CITY



SOLD
3 BEDROOM RESIDENCES
IN THE MOST PRESTIGIOUS ADDRESS
IN THE HEART OF THE CITY

LUXURY RENTALS
FULLY FURNISHED
EXQUISITELY DESIGNED
2 BEDROOM RESIDENCES

ONE
74
CEEBROS
RESIDENCES



12 UNITS LEFT
LUXURY SEA FRONT
4 BEDROOM RESIDENCES



CMDA-CC-NO.EC/SOUTH-4/17/2017 DT: 05-05-17

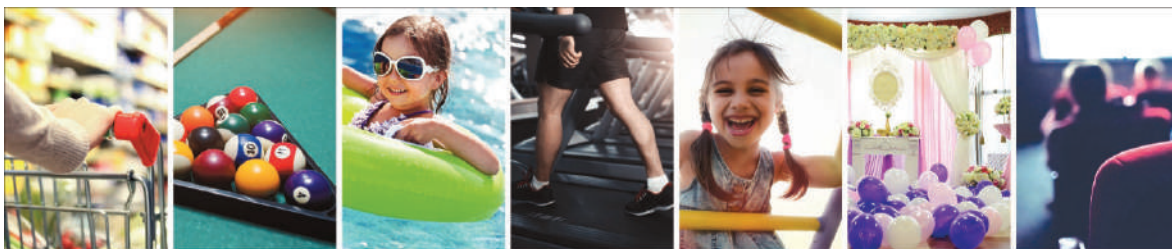
Call **98410 79474 | 98410 60500**

174, Adyar Seaface, MRC Nagar, Chennai, 600 028, India
one74.com | enquiry@ceebros.com

CEEBROS

Luxury residences with panoramic views of the sea

18th May - Saturday - Property Plus - P6 - Full Page



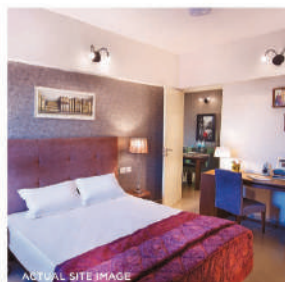
Everything that counts, included.



ACTUAL SITE IMAGE



ACTUAL SITE IMAGE



ACTUAL SITE IMAGE



ACTUAL SITE IMAGE



ARCOT ROAD (Vadapalani)

Trellis North: Ready to Move in
688 - 1345 sq.ft.
2 & 2.5 BHK Apartments

Rs. 11,000*/sq.ft.

Trellis South: Handing over soon.
1495 - 1925 sq.ft.
3 BHK Apartments

Rs. 11,300*/sq.ft.

Trellis North: Completion Certificate No.
EC/Central-I/202/2017 dated 10.08.2017

Trellis South: Completion Certificate Obtained.
RERA No.
TN/29/Building/0007/2017 dated 07.08.2017

Call 99620 11244



SPLENDOR

OMR
Near Sathyabama University
SEMMENCHERRY

1171 - 2580 sq.ft.
2, 2.5, 3, 3.5 & 4 BHK Apartments

Revised GST rates applicable.

RERA Carpet Area 742 - 1615 sq.ft.

RERA No:
TN/01/Building/0149/2017 dt. 27.10.2017

Call 78248 00145

The Bloomingdale

PAMMAL (Pallavaram)

PHASE 1

Compact 2 BHKs 635 - 645 sq.ft.
32.3 lakhs - 32.8 lakhs (All Inclusive)

2 BHKs 1237 - 1260 sq.ft.
63.3 lakhs - 64.4 lakhs (All Inclusive)

3 BHKs 1552 sq.ft. -
78.4 lakhs (All Inclusive)

PHASE 2

3 BHKs 1220 - 1552 sq.ft.
62.6 lakhs - 78.4 lakhs (All Inclusive)

RERA Carpet Area 816 - 1057 sq.ft.

Phase I - Completion Certificate No.
EC/South-I/148/2017 dated 06.06.2017

Phase II - Completion Certificate Obtained.
RERA No.
TN/1/Building/0014/2017 dated 16.08.2017

Call 99620 11533



PUDUPAKKAM
(Behind Siruseri IT Park)

1584 - 1737 sq.ft.
3 BHK Apartments

Rs. 3,699*/sq.ft.

Structurally Completed Project -
exempted under DTCP file No.
13588/2017/Spl.cel

Call 99622 51909

Avail the benefits of PMAY Scheme.
For RERA details www.rera.in

VISIT MODEL APARTMENT



Corporate Office:
3, Mangesh Street, T. Nagar, Chennai 600 017.
P 044 2434 6333 / 2434 9090
E sales@appaswamy.com www.appaswamy.com
Follow us on

CREDAI

Appaswamy
REAL ESTATES

18th May - Saturday - TOI - J1

WWW.MARKETOFINDIA.CO.IN



INDIA'S LARGEST
WHOLESALE MARKET

EXPAND YOUR WHOLESALE OR RETAIL BUSINESS HERE. **AND SEE YOUR WEALTH MULTIPLY IN VERY LITTLE TIME.**

With 40 Lakh visitors every month, Market of India will be the future of business.

- 5000 shops across Electronics, Textiles, Jewellery, Construction, Groceries, Food Products and more
- World Class Infrastructure & Facilities
- International Standards
- 24/7 Security

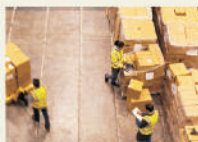
THE FUTURE OF
WHOLESALE
AND RETAIL SHOPS
IS CALLING YOU.
SAY YES NOW!



EASY LOADING &
UNLOADING OF CARGO



GOODS
LIFT



GODOWN
SPACES



BANKS
AND ATMS



40 LAKH MONTHLY
FOOTFALL OF CUSTOMERS



FOOD
COURT

PROJECT FUNDED BY
ALTICO
Financing India's Future

CREDAI JV BETWEEN SPR GROUP AND BINNY LTD.

BOOK YOUR SHOP NOW.
CALL 75501 00888

WWW.THRERA.IN | RERA:TV26/BUILDING/007/2018

18th May - Saturday - TOI - J2

THE FUTURE
OF WHOLESALE
AND RETAIL
IS CALLING YOU.
SAY YES NOW!

20 REASONS WHY YOU SHOULD OWN A SHOP AT MARKET OF INDIA.

- World Class Architecture
- India's First Multi-Commodity Market
- City-Centre Location - 4 Km from Chennai Central
- 40 Lakh Footfalls*
- 9 Markets and more
- Warehousing, Loading and Unloading of Cargo
- Truck Parking Facilities
- 2 Acre Grand Central Plaza
- 7 Large Atriums
- Restaurants and Food Courts
- 18 Km of Trade Corridor
- Roads on All Four Sides
- Appreciation Factor
- Affordable Maintenance
- Ample Parking
- Private Flyover / Ramp to Drop Off
- Security Advisers from Israel
- Sanitation and Hygiene
- Blue Collar Workforce
- 11-Screen Cinema Next Door

* As surveyed by PPZ - Retail Consultant.



PROJECT FUNDED BY
ALTICO
Shaping India's Future

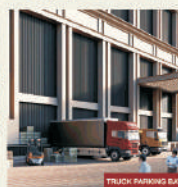
CREDAI

JV BETWEEN SPR GROUP AND BINNY LTD.

BOOK YOUR SHOP NOW.

CALL 75501 00888

15 ACRES - CONSTRUCTION IN FULL SWING



WWW.MARKETOFINDIA.COM



INDIA'S LARGEST
WHOLESALE MARKET

18th May - Saturday - TOI - J3

LAUNCHING

VGN
VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS

**FORGET THE BURDENS OF A RENTED HOUSE.
BUILD YOUR OWN COMFORTABLE HOME.**

ACTUAL SITE PHOTOGRAPH

**PLOTS IN THE
HEART OF AMBATTUR**

Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

EXCLUSIVE
LAUNCH PRICE**₹37***
LAKH
ONWARDSRANGING FROM
665 SQ. FT. TO 2250 SQ. FT.

56/2017

TN/02/Layout/
022/2019

*Govt. Registration Charges & P.L.C extra

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

LOANS
APPROVED BY:**CALL: 044 - 4343 9999**MEMBER:
CREDAI

DOWNLOAD THE VGN APP

**VGN PROPERTY DEVELOPERS PVT. LTD.**No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.
For online enquiries: www.vgn.in**VGN**
CREATING ASSETS SINCE 1942










Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.


18th May - Saturday - TOI - J4

LAUNCHING


VGN VICTORIA PARK

PLOTS WITHIN CHENNAI CORPORATION LIMITS


| | | | | | | | | |
|--|---|--|--|--|---|--|---|--|
|  Ambattur Telephone Exchange 0.5 Km |  Ambattur Industrial Estate 1 Km |  Ambattur Bus Terminus 1 Km |  TI School 1 Km |  One Indiabulls IT Park 2 Kms |  Ambattur Railway Stn. 2 Kms |  Padi Flyover 4 Kms |  Stedford Hospital 4 Kms |  Anna Nagar 5 Kms |
|--|---|--|--|--|---|--|---|--|




AMPHITHEATRE



ARCHITECT DESIGNED - WELL DEVELOPED PARK



LED STREET LIGHTS



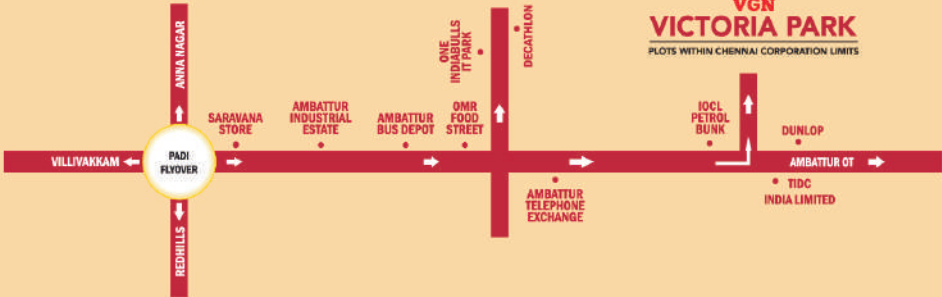
SOLID BLACK TOP ROADS

CMDA APPROVED
56/2017

RERA APPROVED
TN/02/Layout/022/2019




UP TO 80% BANK LOAN FACILITATED

100% CLEAR TITLE



VGN VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

| | | |
|--|--|--|
| <p>LOANS APPROVED BY:</p>  | <p>CALL: 044 - 4343 9999</p> |  <p>VGN CREATING ASSETS SINCE 1942</p> |
| <p>MEMBER: CREDAI</p> <p>DOWNLOAD THE VGN APP</p>  | <p>VGN PROPERTY DEVELOPERS PVT. LTD. No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006. For online enquiries: www.vgn.in</p> | |

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

18th May - Saturday - TOI - P3 - Half Page

HEROES WITH
BluNex Life
TOMORROW'S TECHNOLOGY TODAY

YOUR HOME IN FIVE FURLONG ROAD GUINDY

CREDAI
CHENNAI

PURAVANKARA®



PAY 10% NOW
AND REST ON POSSESSION**

TOMORROW'S TECHNOLOGY IN TODAY'S HOMES with BluNex Life™



INTELLIGENT HOMES



**PURE DRINKING WATER
OFF THE TAP**



PURE OXYGEN ZONES

Uber Luxury Homes Starting at
Rs. 2.6 Crores*

☎ 044 44 555 555

The photographs of the interiors, surrounding views and location may have been digitally enhanced or altered and do not represent actual or surrounding views. The images shown in the advertisement are for representation purpose only. *Infrastructure charges, legal fee, maintenance related charges/deposits, taxes and statutory charges extra. **This is a subvention scheme. Intermediate bullet payment will be applicable.

PRE-LAUNCHING

**PURVA
SOMERSET
HOUSE**

Five Furlong Road, Guindy, Chennai

RERA No.: TN/29/Building/013/2019.
For details, visit <https://www.tnrrera.in>

18th May - Saturday - Times Property - J1



**Spacious
Spanish homes**
that redefine
the very premise of
cultured living

3 BHK
2890 – 2948 sq.ft.

3 Side
Ventilation

SIIT +11 Floors,
2 Apartments per floor

Vaasthu
Compliant

FULLY EQUIPPED GYMNASIUM • MULTI-PURPOSE HALL • INDOOR GAMES

Completion Certificate No:
C.C.No.EC/South-1/264/2018 dated 21.08.2018

SHOWCASING



Bonaventura
LET THE GOOD LIFE BEGIN !

at South Canal Bank Road
R A PURAM

**LAIDBACK EXOTIC HOMES
CLOSE TO THE SEA**

**CONSTRUCTION
COMPLETED
MOVE IN TODAY**

HOME LOANS BY - 



**THOUGHTFULLY
DESIGNED
LIFESTYLE THAT
INTELLIGENTLY
ELEVATES LUXURY
BENCHMARKS**



**14 EXPANSIVE GROUNDS
19 APARTMENTS
GROUND FLOOR + 3 FLOORS**

**A SOPHISTICATED
ADDRESS**

~ Intersection of ~
Seshadri Road
Ambujammal Road
Bashyam Basheer Ahmed Road

Completion Certificate No: C.C.No.EC/South-1/220/2018 dated 16.07.2018



**2955
to
4820 sq.ft.**

- Smart and Environmentally Sensitive Building Design - Open Green Party Area
- Peripheral Landscaping - Basement Parking - Insulated and Ventilated Façade
- Raised Private Garden for Ground Floor Tenants...
- Plush living rooms with 13 feet tall ceilings - Sky-lit court adjoining rooms
- Infinity Pool - State-of-the-art Gymnasium

**CONSTRUCTION
COMPLETED
MOVE IN TODAY**

HOME LOANS BY - 

For Enquiries Call
98404 77777

BAASHYAAM
IMPROVING LIFESTYLES - ENHANCING LIVES
www.bashyamgroup.com

BAASHYAAM CONSTRUCTIONS PVT. LTD.
No 87, G N Chetty Road, T.Nagar, Chennai - 600 017,
Ph: 044 4290 2345 / Email: enquiry@bashyamgroup.com

18th May - Saturday - Times Property - J2

LIVE THE NOVA LIFE

PROJECTS TO BE



HANDED OVER SOON

REERA APPROVAL NO. TN02 / BUILDING / 0007 / 2017



2 BHK & 3 BHK APARTMENTS AT **MOGAPPAIR WEST**
STARTING FROM RS.80.5 LAKHS /- (ALL INCLUSIVE)



3 BHK INDEPENDENT VILLAS AT **AYANAMBAKKAM**
STARTING FROM RS.1.21 CRORE /- (ALL INCLUSIVE)

ONGOING PROJECTS

REERA APPROVAL NO. TN02 / BUILDING / 0007 / 2017



1 BHK, 2 BHK & 3 BHK APARTMENTS AT **MOGAPPAIR WEST**
STARTING FROM RS.42 LAKHS /- (ALL INCLUSIVE)

REERA APPROVAL NO. TN02 / LAYOUT / 0002 / 2018



VILLA PLOTS AT **MOGAPPAIR WEST**
STARTING FROM RS.1.33 CRORE /- (ALL INCLUSIVE)

UPCOMING VALUE-ADDED PREMIUM PLOTS
that make perfect investment sense, now and in the future!

NOVA
**SASTHA
AVENUE**

Near **KORATTUR**
starting from **RS.28 LAKHS**

NOVA
NCR

At **MANNIVAKKAM**
starting from **RS.15.5 LAKHS**

UPCOMING VILLA PROJECT
Signature Villas at **AYANAMBAKKAM** (near Apollo)

NOVA
VILLAS • APARTMENTS • PLOTS

FOR BOOKINGS AND SITE VISIT CALL:

044-3000 3242

NOVA LIFE SPACE PRIVATE LIMITED, No. 309, Bay City Centre, 2nd Floor, P.H. Road, Kilpauk, Chennai - 600 010.
Email: lovetohear@novallifespace.in | www.novallifespace.in

NOVA IS
NOW THE
OFFICIAL
REALTY
PARTNER
OF CSK
(DIGITAL)



MAIT

18th May - Saturday - Times Property - P3 - Full Page



**IN THE CENTER
OF TRADE AND
TRADITION**

TNRERA Reg. No. : TN/29/Building/0114/2017 tnrrera.in

adroit
HOUSE OF AMBAL
Gemini, off Mount Road



**IN THE MIDDLE
OF THE BUSTLE.
WITHOUT
THE HUSTLE.**



1211 sq.ft. - 2483 sq.ft.
2, 2.5 & 3 BHK apartments
₹ 2.27 Cr.* Onwards
NO GST









SITE ADDRESS
No. 610, Sundaram Avenue, Anna salai Chennai - 600036
(Near Gemini Flyover, off Mount road & opp to US consulate)

Follow us on





1800 103 6009 \ +91 95662 99999 | www.adroiturban.com | customercare@adroiturban.com

Ongoing Projects

DISTRICT | S
Thalambur

ARTISTICA
Sholinganallur

SCULPTRA
Alwarpet

MAGNIFIQ
Sholinganallur

adroit
Ahead Thinking

18th May - Saturday - Times Property - P5 - Full Page

**Social Media
is not where
I'll find true friends**

LIVE CONNECTED. STAY CONNECTED.

1600
Happy families
Welcome you to join us



**Manifestations of our 100 Acre integrated township
at Sholinganallur, OMR, Chennai**

Step out of a screen & live life to the fullest

This serene township spread over 100 acres offers uplifting lifestyles that do not merely cater to essential requirements of safety and security but accentuate living to the fullest with exponentially noteworthy amenities. It's an abode where children learn from their surroundings, as much as they do from books. Where culture is an inseparable part of living.

Our end-to-end planning has taken every aspect into consideration offering you homes that propel life to thrive in an inspiring environment.



**Bookings
Open**

**3 & 4 BHK Villas
Starting at 1.37 Cr***

Amenities



Club House



Dance Classes



Yoga Classes



2 Tennis Courts



Basket Ball Court



BVM Global & International School



RERA No. IRIS: TN/REERA/0298/2018 | VIOLET: TN/REERA/016/2019 | INDIGO: TN/REERA/051/2019



Actual site image

**Ready to
Move-in
& No GST**

**2, 2.5 & 3 BHK Apartments
Starting at 44.5 Lakhs***

Amenities



4 Acre Landscape Garden



Childrens' Play Area



Swimming Pool



Super Market



Jogging Track



BVM Global & International School



RERA No. BHIS2: TN/REERA/0191/2017 | BHIS2 EXTN - TN/REERA / 0193 / 2017

Call us now to book your site visit this weekend!



Bollineni Hillside has been
awarded "The Best Mixed Use
Residential Township 2018"
by Times Business Awards - TQI Group



+91 81441 00895 / 90940 44493 / 90947 94161



www.bscplre.com



saleschennai@bscplre.com



T & C Apply

BSCPL Infrastructure Ltd, Perumbakkam Main Road, Sholinganallur Post, Chennai - 600126

CREDAI

18th May - Saturday - Times Property - P7 - Qtr Page

ADDRESS A LANDMARK
ADDRESS YOUR LIFESTYLE !



Vertica
...above all

— 82 Premium Luxury Apts @ —

GOPALAPURAM

Peters Road

3BHK: 2300 sq.ft

LAST **2** UNITS LEFT

~~₹ 18,000~~
₹ 16,500
Per Sq.Ft

READY TO OCCUPY



28 Gated Community
Ultra Luxury Villas @ ECR,

PALAVAKKAM

4 BHK - Ground + 2 Floors | 4776 - 4917 sq.ft



READY TO OCCUPY

LAST **4** UNITS LEFT

~~₹ 11,500~~
₹ 10,500
Per Sq.Ft

a Point S creative

Our Other Projects @ Anna Nagar | Perungudi | Virugambakkam | Mogappair

LANDMARK HOUSING PROJECTS CHENNAI PVT. LTD.

#27, Saravana Street, T Nagar, Chennai - 600 017 Tel: 4343 8282

• sales@ourlandmarks.com | www.ourlandmarks.com



For enquires, call

95662 98390
95660 02858

18th May - Saturday - Times Property - P8 - Full Page

CREDAI

READY AND WAITING TO BE PICKED.



READY TO MOVE IN APARTMENTS

**ARCOT ROAD**
(Vadapalani)

688 - 1345 sq.ft. | 2 & 2.5 BHK Apartments

Rs. 11,000/*sq.ft.Trellis North: Completion Certificate No.
EC/Central-I/202/2017 dated 10.08.2017Trellis South: HANDING OVER SOON.
Completion Certificate Obtained.

RERA No. TN/29/Building/0007/2017 dated 07.08.2017

Call 99620 11244

**VIRUGAMBAKKAM**
(Near Avichi School)

1709 - 3455 sq.ft. | 3, 4 & 5 BHK Apartments

Rs. 10,000/*sq.ft.Completion Certificate No.
EC/Central-1/540/2015 dated 30.12.2015

Call 99620 14376

The Bloomingdale**PAMMAL**
(Pallavaram)

1220 - 1552 sq.ft. | 2 & 3 BHK Apartments

Rs. 4,500/*sq.ft.635 - 645 sq.ft. | Studio Plus Apartments
Rs. 32 LAKHS* (All Inclusive)Phase I - Completion Certificate No.
EC/South-I/148/2017 dated 06.06.2017Phase II - Completion Certificate Obtained.
RERA No. TN/1/Building/0014/2017 dated 16.08.2017

Call 99620 11533

habitat**PUDUPAKKAM**
(Behind Siruseri IT Park)

1584 - 1737 sq.ft. | 3 BHK Apartments

Rs. 3,699/*sq.ft.Structurally Completed Project - exempted under
DTCF file No. 13588/2017/Spl.cell

Call 99622 51909

greensville**OMR (Rajiv Gandhi Salai)**
Sholinganallur

2308 sq.ft. | 4 BHK Apartments

Rs. 5,850/*sq.ft.Completion Certificate No.
EC/South-II/171/2018 dated 29.05.18

Call 98846 51451

VISIT MODEL APARTMENT

SCAN TO
KNOW
MORECorporate Office:
3, Mangesh Street, T. Nagar, Chennai 600 017.
P 044 2434 6333, 2434 9090
E sales@appaswamy.com www.appaswamy.com**Appaswamy**
REAL ESTATESAvail the benefits of PMAY Scheme. *Base price.
For RERA details www.rera.in

19 th May - Sunday - The Hindu - J1

LAUNCHING
VGN
VICTORIA PARK
PLOTS WITHIN CHENNAI CORPORATION LIMITS

**FORGET THE BURDENS OF A RENTED HOUSE.
BUILD YOUR OWN COMFORTABLE HOME.**



**PLOTS IN THE
HEART OF AMBATTUR.**

Welcome to VGN Victoria Park. Exclusive plots within city limits, just 5 kms from Anna Nagar. All set, for your dream home to be built immediately. Complete with roads, parks and street lights in place, the only thing missing is your home. Come, let your home become a reality in this dream location.

EXCLUSIVE
LAUNCH PRICE
₹37* LAKH
ONWARDS

**RANGING FROM
665 SQ. FT. TO 2250 SQ. FT.**

HURRY! ONLY FEW PLOTS AVAILABLE.

| | | | | | | | | |
|-----------------------------|----------------------------|-----------------------|-----------|------------------------|-----------------------|--------------|-------------------|------------|
| | | | | | | | | |
| Ambattur Telephone Exchange | Ambattur Industrial Estate | Ambattur Bus Terminus | TI School | One Indiabulls IT Park | Ambattur Railway Stn. | Padi Flyover | Stedford Hospital | Anna Nagar |
| 0.5 Km | 1 Km | 1 Km | 1 Km | 2 Kms | 2 Kms | 4 Kms | 4 Kms | 5 Kms |



*Govt. Registration Charges & P/LC extra



Booking advance : 5% of the unit cost. Please bring your cheque book / Debit / Credit card for booking.

LOANS APPROVED BY:

CALL: 044 - 4343 9999



VGN
CREATING ASSETS SINCE 1942

MEMBER:

VGN PROPERTY DEVELOPERS PVT. LTD.
No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.
For online enquiries: www.vgn.in

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.

We are a
PROPERTY
marketing firm.

NOT *the leading ones. But try us.*

9003113355
www.1abov.com



End of Report.