Varketbeat OCTOBER 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

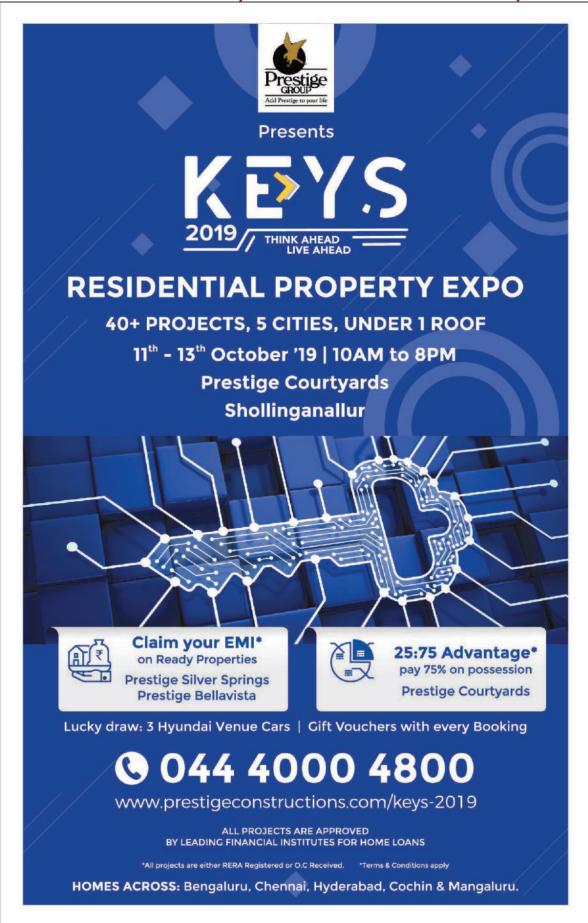
S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	11 th October, Friday	Prestige	Keys '19	Event	The Hindu	Page 1 Qtr. Page
2		The Hindu	Living Spaces'19	Event	The Hindu	Page 3 Half Page
3	12 th October, Saturday	Prestige	Keys '19	Event	The Hindu	Page 1 Qtr. Page
5		The Hindu	Living Spaces'19	Event	The Hindu	Page 2 Full Page
6		Lancor	Altura Phase 2	Apartments	Property Plus	J1 & J2
7		Ceebros	One74	Apartments	Property Plus	Page 1 80CC
8		Altis	Ashraya	Apartments	Property Plus	Page 1 Half Page
9		Olympia	Reflection	Apartments	Property Plus	Page 3 Qtr. Page
10		Aura	Elios	Plots	Property Plus	Page 3 Qtr. Page
11		Sumanth & Co	East Abhiramapuram	Apartments	Property Plus	Page 3 Qtr. Page
12		S&P	Signature Villas	Apartments	Property Plus	Page 5 Full Page
13		Appaswamy	Multiple	Apartments	Property Plus	Page 8 Full Page
14		Shriram	Park 63	Apartments	ТОІ	Page 1 Half Page
15		Jain Housing	All Projects	Apartments	Times Property	J1
16		DAC	All Projects	Apartments	Times Property	J2
17		TVS	Lighthouse	Apartments	Times Property	Page 1 Half Page
18		Lancor	Altura	Apartments	Times Property	Page 2 & 3 Full Page
19		Krishna	Meadows	Apartments	Times Property	Page 5 Qtr. Page
20		Propmall	Ramaniyam Property Expo	Event	Times Property	Page 5 Qtr. Page
21		Ashok Nandavanam	Brindavanam	Plots	Times Property	Page 8 Qtr. Page
22		VGN	Southern Meadows	Plots	Times Property	Page 8 Qtr. Page
23	13 th October, Sunday	The Hindu	Living Spaces'19	Event	The Hindu	Page 4 Full Page

1 ABOV

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

11th October - Friday - The Hindu - P1 - Qtr. Page



11th October - Friday - The Hindu - P4 - Half Page



MORE PROJECTS, MORE CHOICES.

MOST POPULAR PROPERTY

EXPO IS BACK!



MORE THAN 400 PRESTIGIOUS PROJECTS

SPREAD OVER 50 STALLS

The Hindu Group's Living Spaces brings the best of builders, trusted land developers, world-class home accessory brands and leading financial institutions under one roof. It gives you an opportunity to pick the home of your dream or budget sans any hassle. So go ahead, mark the dates for the mother of all Property Expos.



BUILDING PROJECTS

Participating Brands





CHENNAI TRADE CENTRE, HALL 2, NANDAMBAKKAM DATE: 12th & 13th OCTOBER, 2019 | TIME: 10 am to 8 pm

To register for the event visit: www.thehindu.com/livingspaces For more details call: 98412 73713 | 98418 10070

12th October - Saturday - The Hindu - P1 - Qtr. Page



12th October - Saturday - The Hindu - P2 - Full Page



12th October - Saturday - Property Plus - J1



THE MOST COVETED HOME IN TOWN POPENS ITS DOORS AGAIN.





For Bookings, Call: 044 - 71650100



12th October - Saturday - Property Plus - J2



TN/OL/Building/162/2019 for C block

Essential Features

· Power Backup · Water Treatment Plant · Sewage Treatment Plant · Magnificent Landscaped Podium

Lifestyle Features

 $\cdot \text{Movie Theatre} \cdot \text{Lounge} \cdot \text{Banquet Halls} \cdot \text{Restaurant} \cdot \text{Elevated Central Garden} \cdot 34,000 \, \text{Sq.Ft. Clubhouse} \cdot \text{Free Wi-Fi Zone}$

Sporting Features

· Yoga Deck · Billiards · Table Tennis · Swimming Pools · Gym · Floodlit Tennis Court · Indoor Badminton Courts

Close to Babaji Vidhyashram and Velammal School



12th October - Saturday - Property Plus - P1 - 80CC

CREDAÎ

74
MRC Nagar

VIEW LIKE NO OTHER

LUXURY RESIDENCES WITH PANORAMIC VIEWS OF THE SEA





Exquisitely designed residences | 3250 sq ft | 3810 sq ft



98410 79474



one74.com | enquiry@ceebros.com

174, Satyadev avenue, MRC Nagar, Chennai 600028, India

CMDA-CC.NO.EC/SOUTH-I/117/2017 DT: 05-05-17

Images shot at location

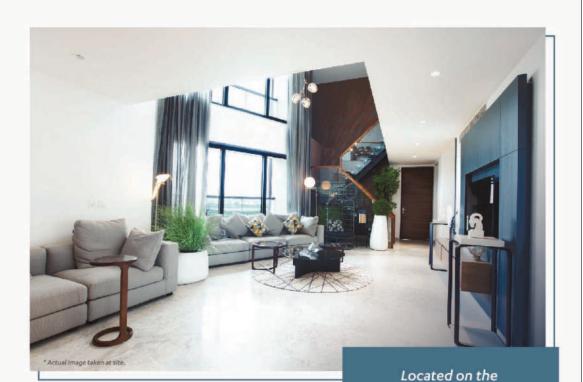
12th October - Saturday - Property Plus - P1 - Half Page





12th October - Saturday - Property Plus - P3 - Qtr. Page

A PICTURE-PERFECT LIFE AWAITS YOU.



- READY TO MOVE-IN 3 & 4 BHK APARTMENTS
- PRIVATE POOL IN EVERY UNIT
- 3 ACRE GARDEN WITH GOLF PUTTING
- PANORAMIC SEA VIEW
- FURNISHED & SEMI FURNISHED HOMES
- RENT/LEASE AVAILABLE

FOR MORE INFORMATION CALL:

+91 9940 400 600

or email us: info.reflectionsales@gmail.com



scenic East Coast Road,

Reflection offers

premium sea facing homes.





No.45, Thiruvidanthal Village, Kovalam, East Coast Road, Chennai www.reflectionchennai.com





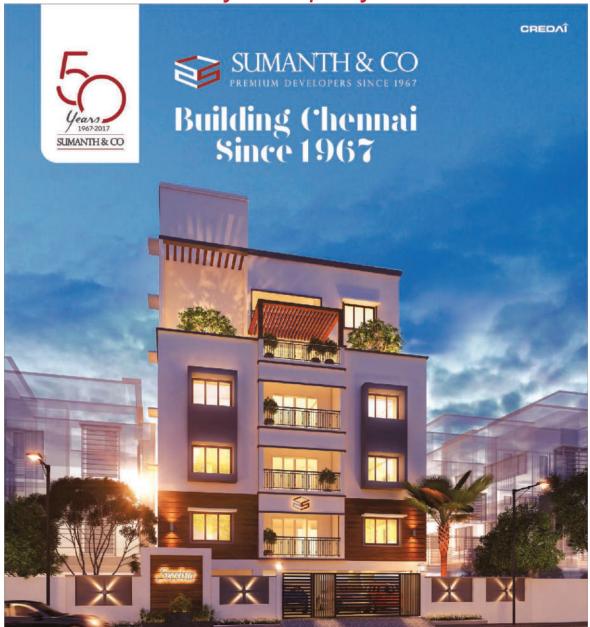
12th October - Saturday - Property Plus - P3 - Qtr. Page







12th October - Saturday - Property Plus - P3 - Qtr. Page



EAST ABIRAMAPURAM

3 BHK APARTMENTS + STUDY | 2459 SQ. FT.



OTHER PROJECTS:

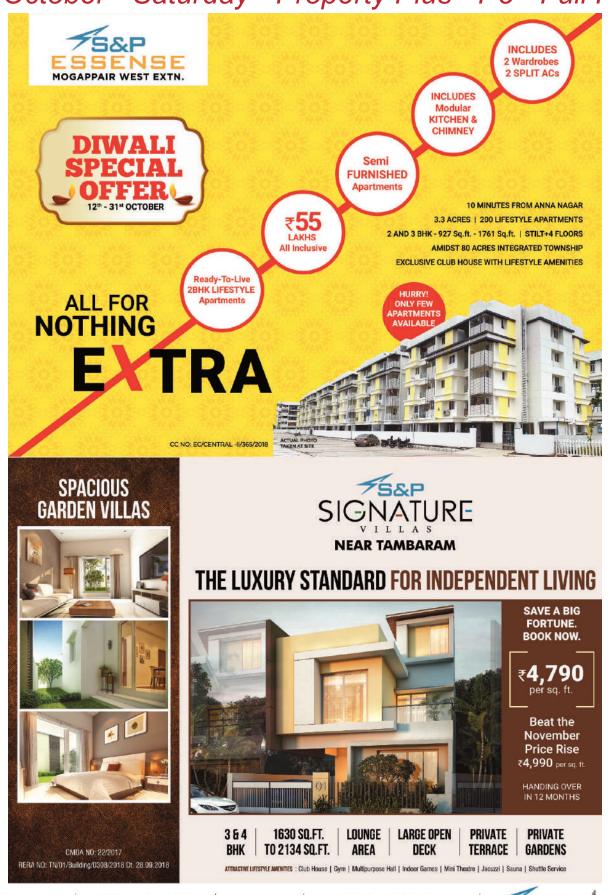
- Mylapore Raja Street, Mandaveli Alwarpet
 - Sea Facing Flats & Villas at Thiruvanmiyur
 - Valmiki Nagar
 RA Puram

For more details and bookings, call: **Q 90947 94446/5/7**

Land owners interested in joint venture or outright sale, please contact us

No. 8 (57), Luz Avenue, Mylapore, Chennai - 4 | mktg@sumanthco.in | www.sumanthco.com

12th October - Saturday - Property Plus - P5 - Full Page



CREDAÎ

S&P Foundation Private Limited 4th floor, #7, City Towers, 3rd Cross Street Kasturba Nagar, Advar, Chennal - 600020

sales@sandp.co.in www.sandp.co.in For bookings and related queries

Call (044) 6600 6600





12th October - Saturday - Property Plus - P8 - Full Page



READY TO MOVE IN APARTMENTS.





TRELLIS SOUTH 1495 - 1517 sq.ft. 3 BHK Apartments

Rs. 11,300/*sq.ft.

RERA Carpet Area 967 - 984 sq.ft.

Trellis South: Completion Certificate Obtained.
RERA No. TN/29/Building/0007/2017 dated 07.08.2017

Call 80561 05353



PAMMAL (Pallavaram)

PHASE 1

Compact 2 BHKs 635 - 645 sq.ft. 32.3 lakhs - 32.8 lakhs (All inclusive)

2 BHKs 1237 - 1260 sq.ft. 63.3 lakhs - 64.4 lakhs (All inclusive)

3 BHKs 1552 sq.ft. 78.4 lakhs (All inclusive) PHASE 2

3 BHKs 1220 - 1552 sq.ft. 62.6 lakhs - 78.4 lakhs (All inclusive)

RERA Carpet Area 816 - 1057 sq.ft.

Phase I - Completion Certificate No. EC/South-I/148/2017 dated 06.06.2017

Phase II - Completion Certificate Obtained. RERA No. TN/1/Building/0014/2017 dated 16.08.2017

Call 80561 12020







1584 - 1737 sq.ft. 3 BHK Apartments

Rs. 3,699/*sq.ft.

Structurally Completed Project - exempted under DTCP file No. 13588/2017/Spl.cell

Call 80561 83939

Avail the benefits of PMAY Scheme.
*Base price. For RERA details www.tnrera.in



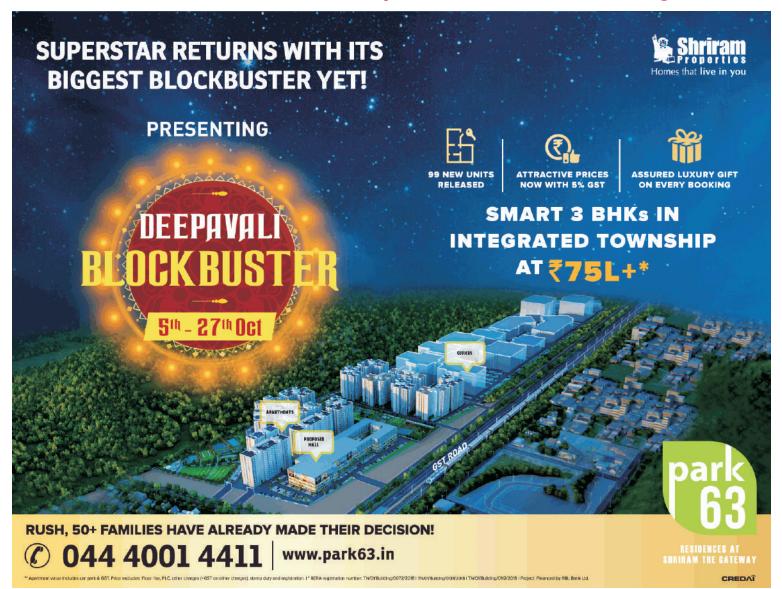
CORPORATE OFFICE:

3, Mangesh Street, T. Nagar, Chennai - 600 017
E info@appaswamy.com www.appaswamy.com
Follow us on 6 5

CREDAÎ



12th October - Saturday - TOI - P1 - Half Page





12th October - Saturday - Times Property - J1



12th October - Saturday - Times Property - J2



FULLY CUSTOMIZED APARTMENTS

NOW IN EAST TAMBARAM, CHROMEPET & PALLAVARAM



12th October - Saturday - Times Property - P1 - Half Page



TVS

DESIGNED FOR YOUR HAPPINESS

CLOSE TO CHENNAI INTERNATIONAL AIRPORT, NEAR PALLAVARAM.

PROJECT HIGHLIGHTS

Private Balcony Garden | Exclusive Tower Lounge Swimming Pool with Deck | Gym | Fun Zone Children's Play Area | Landscaped Podium



Trusted TVS Quality | Thoughtfully Designed Homes Timely Delivery | 5 Years Maintenance

2 & 3 BHKluxury apartments ₹76 Lakhs* onwards





12 Floors Construction Completed | Handover Starts December, 2020.

Call 88077 87878 www.tvsemerald.com

Visit us at TVS Emerald LightHouse, 200 ft. Radial Road, Pallavaram, Chennai - 600 117. [RERA: TN/29/Building/0005/2017] www.tnrera.in



12th October - Saturday - Times Property - P2 & P3 - Full Page



THE MOST COVETED HOME IN TOWN * OPENS ITS DOORS AGAIN. *



www.1abov.com







First FINSE Certified Residential Constraintly Listing in Tarial Niels: a Coren building rating progress of IPC. World Bank Group, administered by URCs.



For Bookings, Call: 0444-7165 0100 Laccot TCP ALTURA: Model School Boad, Shidinganallur, Cherman 603 202; www.la



12th October - Saturday - Times Property - P5 - Qtr. Page



12th October - Saturday - Times Property - P5 - Qtr. Page







...dreams accommodated...

Venue: 1 PROPMALL - ADYAR Near Adyar Signal.

Venue: 2

PROPMALL - VELACHERY 100ft Road, Near Murugan Mandapam. Venue: 3

PROPMALL - ANNA NAGAR Near GRT, 2nd Avenue.

Venue: 4

PROPMALL - OMR Near Buhari Hotel, Karapakkam.

Also at Madurai & Singapore

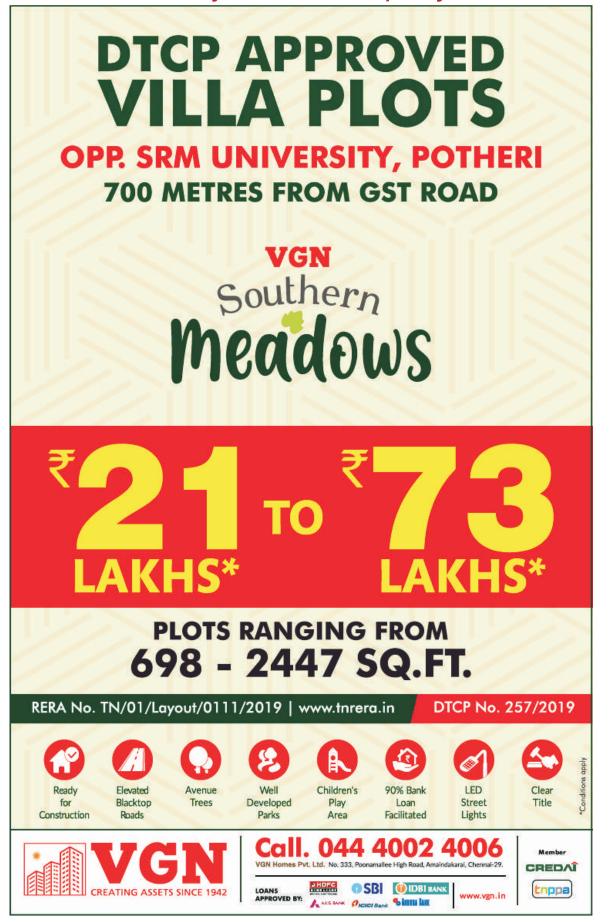
Call: 88256 50600

www.propmall.in | www.propmall.sg

12th October - Saturday - Times Property - P8 - Qtr. Page



12th October - Saturday - Times Property - P8 - Qtr. Page



13th October - Sunday - The Hindu - P4 - Full Page



End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

