

# arketbeat

SEPTEMBER 2019 - Week 1

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	28 <sup>th</sup> August, Wednesday	CREDAI	My Location Property Fair	Exhibition	The Hindu	Page 2 Half Page
2		CREDAI	My Location Property Fair	Exhibition	TOI	Page 2 Half Page
3	30 <sup>th</sup> August, Friday	Adityaram	Adityaram Nagar Phase 5	Plots	The Hindu	Page 2 Full Page
4		CREDAI	My Location Property Fair	Exhibition	The Hindu	Page 3 Half Page
5		Adityaram	Adityaram Nagar Phase 5	Plots	TOI	J2
6		CREDAI	My Location Property Fair	Exhibition	TOI	Page 2 Half Page
7	31 <sup>st</sup> August, Saturday	Casagrand	Multiple	Apartments	The Hindu	J1 & J2
8		Adityaram	Adityaram Nagar Phase 5	Plots	The Hindu	Page 2 Full Page
9		Ceebros	One74	Apartments	Property Plus	Page 1 80CC
10		Doshi	Firstnest	Apartments	Property Plus	Page 1 Qtr. Page
11		DAC Promoters	Multiple	Apartments	Property Plus	Page 2 Full Page
12		CREDAI	My Location Property Fair	Exhibition	Property Plus	Page 3 Full Page
13		RKC	Suprabath	Apartments	Property Plus	Page 7 Full Page
14		MCB	Platinum City	Independent Villas	Property Plus	Page 8 Full Page
15		Casagrand	Multiple	Apartments	TOI	J1 & J2
16		Adityaram	Adityaram Nagar Phase 5	Plots	TOI	Page 2 Full Page
17		Kochar	Arjun Gardens	Apartments	Times Property	Page 1 80CC
18		Doshi	Firstnest	Apartments	Times Property	Page 1 Qtr. Page
19		CREDAI	My Location Property Fair	Exhibition	Times Property	Page 2 Full Page
20		Krishna	Meadows	Apartments	Times Property	Page 5 80CC
21		Magicbricks	Magicbricks	Portal	Times Property	Page 5 Half Page
22		DAC Promoters	Multiple	Apartments	Times Property	Page 7 Full Page
23		Olympia	Sequel	Apartments	Times Property	Page 8 Full Page
24	1 <sup>st</sup> September, Sunday	CREDAI	My Location Property Fair	Exhibition	The Hindu	Page 2 Half Page
25		CREDAI	My Location Property Fair	Exhibition	TOI	Page 2 Half Page

Venue Partner



Initiative by

**1 ABOVE**

Presenting



1<sup>st</sup> EVER PROPERTY SHOW IN  
**THE LARGEST MALL IN OMR !**

Date : 21<sup>st</sup> & 22<sup>nd</sup> September, 2019

**DON'T MISS IT !!!**

for more details, call:

**9003 113355**

# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



**28th August - Wednesday - The Hindu - P2 - Half Page**

**UNGA Location UNGA Selection**

**CREDAI my LOCATION PROPERTY BOOKING FAIR**

**TOP BUILDERS BEST DEALS**

**Date: 31<sup>ST</sup> AUG & 1<sup>ST</sup> SEP (SAT & SUN), 10.30 AM TO 8.30 PM**

**GIVE A MISSED CALL 82300 23456**  
GIVE A MISSED CALL FOR A FREE VIP INVITE FOR YOUR FAMILY.

**5000+ CUSTOMERS VISITED THE FAIR LAST YEAR!**

**SOUTH CHENNAI:**  
**Holiday Inn - Thiruvanniyur**  
**Projects in** Mylapore, RA Puram, Adyar, Thiruvanniyur, Besant Nagar, ECR, OMR, Madipakkam, Velachery, Pallikaranai, Medavakkam, Adambakkam, Nanganallur, Guindy, Saidapet & Kotturpuram.

**SOUTH WEST CHENNAI:**  
**Hotel Green Park - Vadapalani**  
**Projects in** Koyambedu, Vanagaram, Thiruverkadu, Poonamallee, Mangadu, KK Nagar, Saligramam, Valasaravakkam, Virugambakkam, Porur, Ashok Nagar, Kodambakkam, T. Nagar & Nungambakkam

**WEST & NORTH CHENNAI:**  
**Vijay Shreemahal - Anna Nagar**  
**Projects in** Perambur, Maduravoyal, Nerkundram, Anna Nagar, Mogappair, Ambattur, Avadi, Madhavaram, Korattur, Vepery, Kilpauk, Purasawalkam & Egmore.

**SOUTH EAST CHENNAI:**  
**Hotel Kalyan Homestay - Vandalur**  
**Projects in** Pallavaram, Chrompet, Tambaram, Mudichur, Perungalathur, Vandalur, Guduvanchery, Maraimalai Nagar & Oragadam.

**HOME LOAN PARTNERS**

**LIC HFL**  
LIC HOUSING FINANCE LTD

**HDFC HOME LOANS**  
WITH YOU, RIGHT THROUGH

**SBI HOME LOANS**

**AXIS BANK**

**28th August - Wednesday - TOI - P2 - Half Page**

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30th August - Friday - The Hindu - P2 - Full Page

**ADITYARAM GROUP**  
Presents

# Grand Launch

## ADITYARAM NAGAR PHASE 5

[Near VGP Golden Beach, ECR, Chennai City]

**NOW OR NEVER**  
**BLOCKBUSTER OFFER**  
**ONLY 5 DAYS**

~~₹5800/-~~ per sqft **₹5399/-** per sqft

**RERA APPROVED**  
TN/29/Layout/0117/2019  
www.tnrera.in

**UPTO 80% BANK LOAN FACILITATED**

**APPROVED CMDA**

**1 GROUND LUXURY VILLA PLOTS**

**PROJECT HIGHLIGHTS**

- Walkable distance to the Beach
- Black Top Road
- Individual Granite Cladding Compound Wall
- Poah Location Surrounded by Luxury Villas
- Ready for Construction
- Avenue Plantation
- 24/7 Security
- Children Play Area

**BOOK TODAY & SAVE ₹10 LAKH PER GROUND**

**ADITYARAM PROPERTIES (P) LTD**

**CORPORATE OFFICE**  
NO : 50, EAST COAST ROAD,  
ADITYARAM NAGAR,  
PANAIYUR, CHENNAI - 600119

**CALL : 7667777777**  
www.adityaramproperties.com  
sales@adityaramproperties.com

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30th August - Friday - TOI - J4

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30th August - Friday - TOI - P2 - Half Page

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**my LOCATION PROPERTY**  
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**SBI HOME LOANS**

**AXIS BANK**



31st August - Saturday - The Hindu - J1

**ONE HOT  
LOCATION**

**SIX GREAT  
PROJECTS**

6 Superior Homes  
Perungudi - Ottiyambakkam  
₹30 L - ₹1.2 Cr



**CASAGRANT  
scivoye**  
2 & 3 BHK apartments in Karapakkam  
from ₹61 L  
**EXCLUSIVE OFFER!**  
2 ACs + Modular Kitchen  
worth ₹2.5 L

**CASAGRANT  
SERENO**  
2 & 3 BHK apartments  
in Ottiyambakkam from ₹35 L  
**EXCLUSIVE OFFER!**  
Wardrobe for all  
Bedrooms worth ₹2 L

**CASAGRANT  
SmartTOWN**  
2 BHK apartments in Thalambur  
from ₹30 L  
**EXCLUSIVE OFFER!**  
2 ACs + Wardrobe for all  
Bedrooms + Modular Kitchen  
worth ₹3.5 L

**CASAGRANT  
SUPREMUS**  
THALAMBUR  
3 BHK apartments in Thalambur  
from ₹47 L  
**EXCLUSIVE OFFER!**  
Modular Kitchen + Wardrobe  
for all Bedrooms  
worth ₹4 L

**CASAGRANT  
AMETHYST**  
3 & 4 BHK apartments in Sholinganallur  
from ₹1.2 Cr  
**EXCLUSIVE OFFER!**  
Modular Kitchen  
worth ₹3.5 L

**CASAGRANT  
ESQUIRE**  
2 & 3 BHK apartments in Perungudi  
from ₹81 L  
**EXCLUSIVE OFFER!**  
Wardrobe for all  
Bedrooms worth ₹2 L

All projects are RERA approved

**HURRY! OFFER VALID ONLY FOR 3 DAYS.**

Please turn over for more details

Terms & conditions apply

Exclusive site visit available | Visit model house at site  
**98848 30000** | [www.casagrants.co.in](http://www.casagrants.co.in)

**CASAGRANT**  
building aspirations

## 31st August - Saturday - The Hindu - J2

### SIX SUPERIOR PROJECTS IN OMR

#### THALAMBUR



2 BHK apartments (773 - 914 sqft)  
**MARKET PRICE (₹) 3700/sft**  
**CASAGRANT PRICE (₹) 3250/sft**

**CASAGRANT SmartTOWN**

2 BHK apartments from ₹30 L  
10 minutes from Sholinganallur Jn

**EXCLUSIVE OFFER**

2 ACs + Wardrobe for all Bedrooms + Modular Kitchen worth ₹3.5 L

**BIG REASONS TO BUY**

- Lowest priced project in the location • Contemporary new age architecture
- 10 mins from Sholinganallur Jn • Ideal for investment
- Ready to occupy in 6 months • Vastu compliant

#### OTTIYAMBAKKAM



2 & 3 BHK apartments (890 - 1398 sqft)  
**MARKET PRICE (₹) 3500/sft**  
**CASAGRANT PRICE (₹) 2950/sft**

**CASAGRANT SERENO**

2 & 3 BHK apartments from ₹35 L  
15 minutes from Sholinganallur Jn

**EXCLUSIVE OFFER**

Wardrobe for all Bedrooms worth ₹2 L

**BIG REASONS TO BUY**

- 15 mins from Sholinganallur Jn at half the price of Sholinganallur • Close to IT/ITES companies • 21+ amenities • Vastu compliant • Higher appreciation guaranteed

#### THALAMBUR



3 BHK apartments (1277 - 1702 sqft)  
**MARKET PRICE (₹) 3700/sft**  
**CASAGRANT PRICE (₹) 3650/sft**

**CASAGRANT SUPREMUS**

3 BHK apartments from ₹47 L  
10 minutes from Sholinganallur Jn

**EXCLUSIVE OFFER**

Modular Kitchen + Wardrobe for all Bedrooms worth ₹4 L

**BIG REASONS TO BUY**

- Ready to occupy in 7 months • Surrounded by IT/ITES companies • 25+ amenities including a 31,000 sqft clubhouse • Biggest community in the location • Ideal for investment • Vastu compliant

#### KARAPAKKAM



2 & 3 BHK apartments (1024 - 1644 sqft)  
**MARKET PRICE (₹) 5500/sft**  
**CASAGRANT PRICE (₹) 4599/sft**

**CASAGRANT SAVOYE**

2 & 3 BHK apartments from ₹61 L  
15 minutes from Tidel Park

**EXCLUSIVE OFFER**

2 ACs + Modular Kitchen worth ₹2.5 L

**BIG REASONS TO BUY**

- Unheard price in OMR • 40+ amenities and features • 27,000 sqft of lush green space with 3 interconnected podiums • Vastu compliant

#### PERUNGUDI



2 & 3 BHK apartments (1173 - 1584 sqft)  
**MARKET PRICE (₹) 7500/sft**  
**CASAGRANT PRICE (₹) 6150/sft**

**CASAGRANT ESQUIRE**

2 & 3 BHK apartments from ₹81 L  
5 mins from Tidel Park

**EXCLUSIVE OFFER**

Wardrobe for all Bedrooms worth ₹2 L

**BIG REASONS TO BUY**

- Best priced project in the locality • Close to proposed metro station
- Zero dead space design • Vastu compliant

#### SHOLINGANALLUR



3 & 4 BHK apartments (1916 - 2274 sqft)  
**MARKET PRICE (₹) 5600/sft**  
**CASAGRANT PRICE (₹) 5400/sft**

**CASAGRANT AMETHYST**

3 & 4 BHK apartments from ₹1.2 Cr  
bang on Sholinganallur Jn

**EXCLUSIVE OFFER**

Modular Kitchen worth ₹3.5 L

**BIG REASONS TO BUY**

- Bang on OMR • 3 & 4 BHK apartments with Double Height Ceiling
- Most luxurious project on OMR • High-end fittings and fixtures
- 50+ amenities with 1 acre of open landscape • Vastu compliant

www.trrera.in

**CREDAI**

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in



**CASAGRANT**  
building aspirations



31st August - Saturday - The Hindu - P2 - Full Page

**ADITYARAM GROUP**  
Presents

**GRAND LAUNCH**

**ONE TIME OFFER**

DON'T MISS ONLY FIVE DAYS  
~~₹5800/-~~ **₹5399/-**

**1**  
GROUND LUXURY VILLA PLOTS

**ADITYARAM NAGAR PHASE 5**  
[AKKARAI, ECR - OMR LINK ROAD]

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**APPROVED CMDA**

**PROJECT HIGHLIGHTS**

- WALKABLE DISTANCE TO THE BEACH
- BLACK TOP ROAD
- INDIVIDUAL GRANITE CLADDING COMPOUND WALL
- POSH LOCATION SURROUNDED BY LUXURY VILLAS
- CHILDREN PLAY AREA
- 24/7 SECURITY

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MEMBER **CREDAI**

f y in

**31st August - Saturday - Property Plus - P1 - 80CC**



ONE  
74  
MRC Nagar

6  
UNITS  
AVAILABLE

Image shot at location

**VIEW LIKE NO OTHER**

LUXURY RESIDENCES WITH  
PANORAMIC VIEWS OF THE SEA

4 bed units starting from ₹5.95 cr

**98410 79474**

**CEEBROS**

one74.com | enquiry@ceebros.com

CREDAT



31st August - Saturday - Property Plus - P1 - Qtr. Page

# OFFER-O-OFFER



UP TO 3 LAKHS

✓ FREE INTERIORS
✓ RENTAL GUARANTEE
✓ CASHBACK



Delivery Oct 2019 →

RERA No.: TN/01/Building/0131/2017 / www.trrera.in

Now buying a home at Doshi FirstNest can earn you 1 of 3 bonanzas: Wardrobes & modular kitchen, assured rental or a handy discount. All worth up to ₹3 lakhs. Limited period offer. Visit our model apartment to discover more.

---

AMENITIES

Gym | Mini Theater | Gamers Room | TT Room | Toddler's Play Room | Board Game Room | Multipurpose Hall | Yoga Room | Dance Room | Kid's Play Area | Badminton Court | Jogging Track | Landscaped Garden | Wi-Fi | CCTV | DTH | 24/7 Security | Rainwater Harvesting | Solar Power for Common Lighting | Power Backup for Common Areas | Potable Water

**263 BHK HOMES NEAR CHROMEPET ₹28 LAKHS ONWARDS.**

MUST BUY REASONS

🏠 Good Connectivity

🏠 Top Class Specifications

🏠 ₹2.67 Lakhs & 33% GST Savings under PMAY for First Home Buyers

🏠 Near Chromepet - T.Nagar of the Suburbs

🏠 Surrounded by Parks

🏠 Off Outer Ring Road

🏠 15+ Amenities

🏠 Close to Employment Hubs

🏠 Special Offers for Spot Bookings

\*T&C apply

FOR FREE SITE VISIT

☎ 88079 88079



**DOSHI HOUSING**



**DOSHI  
FIRSTNEST**

Member **CREDAT** | Site Office: Firstnest, Off Thirumudivakkam Main Road, Thirumudivakkam, Chennai-600 044. | [www.doshihousing.com](http://www.doshihousing.com)

## 31st August - Saturday - Property Plus - P2 - Full Page



Member  
**CREDAI**

எங்கள் **LOCATIONS**

# THAARU MAARU TAMBARAM-LA VERA YARU?





## TAMBARAM HOME MELA

From Aug 30<sup>th</sup> - Sep 2<sup>nd</sup>

SOUTH CHENNAI'S  
BIGGEST  
HOME HUNT

### BIG REASONS TO BUY

- 1 GOOD WATER SOURCE
- 2 LOW MAINTENANCE COST
- 3 ON TIME DELIVERY
- 4 TOP MOST QUALITY
- 5 AFTER SALES SERVICE

GET DISCOUNTS  
UPTO  
₹3 LAKHS  
ON SPOT BOOKINGS

& ALSO AVAIL

ASSURED GIFTS  
WORTH UPTO  
₹1 LAKH  
FOR 10 BUYERS

VISIT US AT : DAC SAMPURNA, VAALMIKI STREET, NEAR GANDHI PARK, SELAIYUR.

PROJECTS AT SELAIYUR, CAMP ROAD, SEMBAKKAM & CHROMEPET

Price Ranging from ₹45\* Lacs to ₹85\* Lacs

DAC SARVESH	DAC RAAYAR KUDIL	DAC MAHATHI	DAC UMAYAL	DAC SHRIKAR
				
TN/01/Building/0083/2019 Dt: 29/05/2019	PP: 228/19	PP: 276 / 2019	TN/01/Building/004/2019 Dt: 08/01/2019	PP: 278/2019 & PP: 274/2019



## dac Promoters

— HOMES NEAR HOMES —

CALL: 93003 93003

marketing@dacpromoters.com | www.dacpromoters.com



# 31st August - Saturday - Property Plus - P3 - Full Page

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**HDFC HOME LOANS**  
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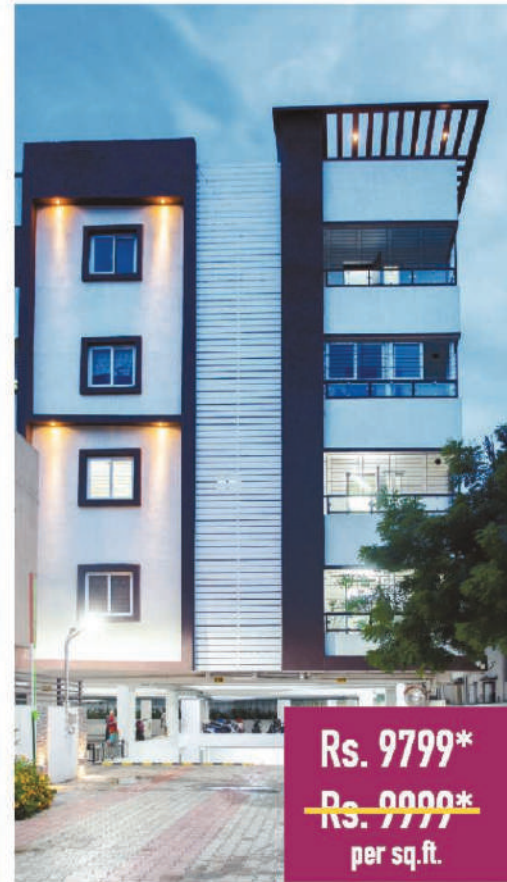
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## 31st August - Saturday - Property Plus - P7 - Qtr Page

SPACE AND  
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FOR EVERYTHING  
**YOUR FAMILY  
DESIRES**



PRESENTING  
**RKC SUBRABATH**  
PREMIUM LIVING SPACES  
Kumaran Colony,  
Vadapalani



**Rs. 9799\***

~~Rs. 9999\*~~  
per sq.ft.

**SMART FEATURES :** Smart card access for main doors, Video door phone, Complimentary Modular Kitchen, Solar energy, Generator power back up, Smart elevators, 24x7 CCTV Surveillance

**AMENITIES :** Jogging track, Meditation/Yoga hall, A/C Gym, Multipurpose Hall, Terrace Garden



**FULLY  
FURNISHED**



**READY TO  
OCCUPY**



**LAST 3  
UNITS**

**TN RERA Reg.No: TN/29/bldg/0230/2017 & CC Ack.No: 061/2017**

**FOR BOOKINGS AND TO VIEW THE  
APARTMENTS CONTACT**

**95435 05050**



Site address : No.17/20, 7th Street, Kumaran Colony, Vadapalani, Chennai - 26,  
W: [www.rkcgroup.in](http://www.rkcgroup.in) / E: [sales@rkcgroup.in](mailto:sales@rkcgroup.in)

Disclaimer: The building picture and amenities shown are purely conceptual and do not constitute any legal obligation.



# 31st August - Saturday - Property Plus - P8 - Full Page

## INDEPENDENT HOMES THAT ARE TRULY INDEPENDENT

Presenting

**Platinum city****3 kms From Avadi  
Railway Station**

556 Sq. Ft. Independent House

Plot Size - 646 Sq. Ft.

**₹29.50**

Lacs + Registration

Nazrath School - 500 Mtrs.  
Vel Tech School - 500 Mtrs.  
Nazrath College - 200 Mtrs.  
HVF - 1 km.  
New Tidel Park - 6 km.

CMDA Approval No. 43/2018

RERA: TN/02/Layout/0077/2018



765 Sq. Ft. Independent House

Plot Size - 941 Sq. Ft.

**₹43.50**

Lacs + Registration

**Construction in Progress**

### PLATINUM CITY FEATURES

14 Acre Township	Tasty Ground Water	Badminton Court	Outdoor Gym	Children's Play Area	Volleyball Court	1 - Acre Park
------------------	--------------------	-----------------	-------------	----------------------	------------------	---------------

**SITE ROUTE**

Avadi Junction → Jagjeevan Ram Statue → Kovilpadhagai Main Road → Nazareth College → Kannadapalayam Bus Stop → Take Right → **Platinum city**

**80%**  
BANK LOANProject Approved for  
Home Loan by

For Site Visit &amp; Booking Call:

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www.mcbdevelopers.com

**MCB**  
CREATING GOOD HOMES

Venue Partner



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**1 ABOVE**



1<sup>st</sup> EVER PROPERTY SHOW IN  
**THE LARGEST MALL IN OMR !**

Date : 21<sup>st</sup> & 22<sup>nd</sup> September, 2019

**DON'T MISS IT !!!**

for more details, call:

**9003 113355**



31st August - Saturday - TOI - J1

**ONE HOT  
LOCATION**

**SIX GREAT  
PROJECTS**

6 Superior Homes  
Perungudi - Ottiyambakkam  
₹30 L - ₹1.2 Cr



**CASAGRANT  
savoye**  
2 & 3 BHK apartments in Karapakkam  
from ₹61 L

**EXCLUSIVE OFFER!**  
2 ACs + Modular Kitchen  
worth ₹2.5 L

**CASAGRANT  
SERENO**

2 & 3 BHK apartments  
in Ottiyambakkam from ₹35 L

**EXCLUSIVE OFFER!**  
Wardrobe for all  
Bedrooms worth ₹2 L

**CASAGRANT  
SmartTOWN**

2 BHK apartments in Thalambur  
from ₹30 L

**EXCLUSIVE OFFER!**  
2 ACs + Wardrobe for all  
Bedrooms + Modular Kitchen  
worth ₹3.5 L

**CASAGRANT  
SUPREMUS**  
THALAMBUR

3 BHK apartments in Thalambur  
from ₹47 L

**EXCLUSIVE OFFER!**  
Modular Kitchen + Wardrobe  
for all Bedrooms  
worth ₹4 L

**CASAGRANT  
AMETHYST**

3 & 4 BHK apartments in Sholinganallur  
from ₹1.2 Cr

**EXCLUSIVE OFFER!**  
Modular Kitchen  
worth ₹3.5 L

**CASAGRANT  
ESQUIRE**

2 & 3 BHK apartments in Perungudi  
from ₹81 L

**EXCLUSIVE OFFER!**  
Wardrobe for all  
Bedrooms worth ₹2 L

**HURRY! OFFER VALID ONLY FOR 3 DAYS.**

All projects are RERA approved

Please turn over for more details

Exclusive site visit available | Visit model house at site  
98848 30002 | [www.casagrانت.co.in](http://www.casagrانت.co.in)

**CASAGRANT**  
building aspirations

# 31st August - Saturday - TOI - J2

## SIX SUPERIOR PROJECTS IN OMR

### THALAMBUR



**CASAGRANT SmartTOWN**

2 BHK apartments  
from ₹30 L  
10 minutes from  
Sholinganallur Jn

**EXCLUSIVE OFFER**

2 ACs + Wardrobe  
for all Bedrooms  
+ Modular Kitchen  
worth ₹3.5 L

#### BIG REASONS TO BUY

- Lowest priced project in the location • Contemporary new age architecture
- 10 mins from Sholinganallur Jn • Ideal for investment
- Ready to occupy in 6 months • Vastu compliant

### OTTIYAMBAKKAM



**CASAGRANT SERENO**

2 & 3 BHK apartments  
from ₹36 L  
15 minutes from  
Sholinganallur Jn

**EXCLUSIVE OFFER**

Wardrobe for  
all Bedrooms  
worth ₹2 L

#### BIG REASONS TO BUY

- 15 mins from Sholinganallur Jn at half the price of Sholinganallur • Close to IT/ITES companies • 21+ amenities • Vastu compliant • Higher appreciation guaranteed

### THALAMBUR



**CASAGRANT SUPREMUS**

3 BHK apartments  
from ₹47 L  
10 minutes from  
Sholinganallur Jn

**EXCLUSIVE OFFER**

Modular Kitchen  
+ Wardrobe  
for all Bedrooms  
worth ₹4 L

#### BIG REASONS TO BUY

- Ready to occupy in 7 months • Surrounded by IT/ITES companies • 25+ amenities including a 31,000 sq ft clubhouse • Biggest community in the location • Ideal for investment • Vastu compliant

### KARAPAKKAM



**CASAGRANT scivoye**

2 & 3 BHK apartments  
from ₹61 L  
15 minutes from Tidel Park

**EXCLUSIVE OFFER**

2 ACs +  
Modular  
Kitchen  
worth ₹2.5 L

#### BIG REASONS TO BUY

- Unheard price in OMR • 40+ amenities and features • 27,000 sq ft of lush green space with 3 interconnected podiums • Vastu compliant

### PERUNGUDI



**CASAGRANT ESQUIRE**

2 & 3 BHK apartments from ₹81 L  
5 mins from Tidel Park

**EXCLUSIVE OFFER**

Wardrobe for  
all Bedrooms  
worth ₹2 L

#### BIG REASONS TO BUY

- Best priced project in the locality • Close to proposed metro station
- Zero dead space design • Vastu compliant

### SHOLINGANALLUR



**CASAGRANT AMETHYST**

3 & 4 BHK apartments  
from ₹1.2 Cr  
bang on Sholinganallur Jn

**EXCLUSIVE OFFER**

Modular  
Kitchen  
worth ₹3.5 L

#### BIG REASONS TO BUY

- Bang on OMR • 3 & 4 BHK apartments with Double Height Ceiling
- Most luxurious project on OMR • High-end fittings and fixtures
- 50+ amenities with 1 acre of open landscape • Vastu compliant

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**CASAGRANT**  
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31st August - Saturday - TOI - P2 - Full Page

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Presents

**GRAND LAUNCH**

**ONE TIME OFFER**

DON'T MISS ONLY FIVE DAYS  
₹ ~~5800~~ /- <sup>per sqft</sup> ₹ 5399 /- <sup>per sqft</sup>

**1**  
GROUND LUXURY VILLAPLOTS

**ADITYARAM NAGAR PHASE 5**  
[AKKARAI, ECR - OMR LINK ROAD]

**RERA APPROVED**  
TN/29/Layout/0117/2019  
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UPTO **80%** BANK LOAN FACILITATED

**APPROVED CMDA**

**PROJECT HIGHLIGHTS**

- WALKABLE DISTANCE TO THE BEACH
- BLACK TOP ROAD
- INDIVIDUAL GRANITE CLADDING COMPOUND WALL
- POSH LOCATION SURROUNDED BY LUXURY VILLAS
- CHILDREN PLAY AREA
- 24/7 SECURITY

**BOOK TODAY & SAVE ₹ 10 LAKH PER GROUND**

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31st August - Saturday - Times Property - P1 - 80CC

**PRIME LOCATION  
ENCHANTING LIFESTYLE  
BEST PRICE  
COMPARE & BOOK**

**KOCHAR'S  
Arjun garden**  
LIFESTYLE APARTMENTS

**GERUGAMBAKKAM  
NEAR PORUR JUNCTION**

**₹3999/-  
PER SQ.FT**

**CMDA  
APPROVED**

**READY TO OCCUPY**

**LAST 20 UNITS AVAILABLE**

**PMAY SCHEME APPLICABLE**

**NO GST**

**COMPLETION CERTIFICATE RECEIVED EC/C-1/7687/12017**

136 VASTHU COMPLIANT APARTMENTS | 2BHK 941 TO 1009 SQ.FT. | FULLY OPERATIONAL LIFESTYLE GATED COMMUNITY

- Air-Conditioned Gymnasium • Landscaped Garden • Table Tennis • Carrom • Multi-Purpose Hall

**PROJECT - A**  
₹5500/-  
per sq.ft.

**PROJECT - C**  
₹5750/-  
per sq.ft.

**PROJECT - B**  
₹6200/-  
per sq.ft.

**PROJECT - D**  
₹5999/-  
per sq.ft.

KOVUR KUNDRATHUR JUNCTION

GERUGAMBAKKAM BUS STAND

KUNDRATHUR MAIN ROAD

PSBB SCHOOL

PORUR JUNCTION

ARCOT ROAD

GERUGAMBAKKAM - MANAPAKKAM ROAD

KOLAPAKAM

IPS COLONY

CHENNAI TRADE CENTRE

MIOT HOSPITAL

MANAPAKKAM

ITYAPPANTHANGAL

**₹3999  
PER SQ.FT.**

500 MTS

40 FEET ROAD

Site Address : Arjun Thottam, Tharappakkam Road, Bharathi Nagar, Gerugambakkam, Chennai - 600 122.



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**31st August - Saturday - Times Property - P1 - Qtr. Page**

TAX FREE

TENSION FREE

POLLUTION FREE

COMMUTE FREE

WORRY FREE HOMES @ CENTRAL OMR.  
WITH 0% GST. HANDOVER BEGINS SOON!

Actual Image




CC NO - EC/SOUTH-II/156/2019

Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- 📍 Prime Location - Walk to work, learn, shop and play
- 🏠 Classy apartments with top-of-the-line specifications
- 🌳 Scenic views with a 790-acre reserve forest backdrop
- 🏊 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM.

<p>— 2 BHK —</p> <p><b>₹67 LAKHS ONWARDS*</b></p>	<p>— 3 BHK —</p> <p><b>₹84 LAKHS ONWARDS*</b></p>
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**31st August - Saturday - Times Property - P2 - Full Page**

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**my LOCATION PROPERTY BOOKING FAIR**

**TOP BUILDERS BEST DEALS**

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**5000+ CUSTOMERS VISITED THE FAIR LAST YEAR!**

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**Holiday Inn - Thiruvannamiyur**  
**Projects in** Mylapore, RA Puram, Adyar, Besant Nagar, Thiruvannamiyur, OMR (upto Thiruporur), ECR, Velachery, Madipakkam, Pallikarai, Medavakkam, Adambakkam, Nanganallur, Guindy, Saidapet & Kotturpuram

**SOUTH WEST CHENNAI:**  
**Hotel Green Park - Vadapalani**  
**Projects in** Koyambedu, Vanagaram, Thiruverkadu, Poonamallee, Mangadu, Kundrathur, Kovur, Manapakkam, Porur, Valasaravakkam, Saligramam, Virugambakkam, KK Nagar, Ashok Nagar, Kodambakkam, TNagar & Nungambakkam.

**WEST & NORTH CHENNAI:**  
**Vijay Shreemahal - Anna Nagar**  
**Projects in** Anna Nagar, Mogappair, Ambattur, Villivakkam, Avadi, Maduravoyal, Nerkundram, Madhavaram, Korattur, Perambur, Vepery, Kilpauk, Purasawakkam & Egmore.

**SOUTH EAST CHENNAI:**  
**Hotel Kalyan Homestay - VANDALUR**  
**Projects in** Pallavaram, Thirumudivakkam, Thiruneermalai, Chromepet, Tambaram, Mudichur, Mannivakkam, Oragadam, Perungalathur, Vandalur, Urapakkam, Guduvanchery, Potheri, Maraimalai Nagar, Mahindra World city, Singaperumal Koil & Chengalpattu.

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**31st August - Saturday - Times Property - P5 - 80CC**

# THE MEADOWS

Anna Nedunchalai | **PERUNGUDI**



**Krishna**  
**GROUP**  
*delivering values*

## TWO WAY ACCESS FROM **OMR & MGR SALAI !**

**CONSTRUCTION IN FULL SWING**

**24 UNITS | 1124 - 1518 SQ.FT**

2BHK | COMPACT 3BHK | 3BHK

RERA Reg. No: TN/01/Building/0328/2018



a Point S creative

Our other projects at:

Thanikachalam Road, **T. Nagar**  
3BHK | 2544-2571 sq.ft.

**Pallavaram**, Near Railway Station  
3BHK | 1591 - 1622 sq.ft.

**KRISHNA CONSTRUCTIONS**

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W www.krishnagroup.ventures

MEMBER



Enquiries & Bookings at:

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# 31st August - Saturday - Times Property - P5 - Half Page

**== PATA ==**  
**BADALTA HAI**  
**TOH BAHUT KUCHH**  
**BADALTA HAI!**

A change of address can give a whole new meaning, a new purpose, to your life.

A new address can give more 'we time', and bring you closer to your loved ones.

It can mean more space to pursue a hobby, and create a 'better you'.

You make more friends around you, than on the social media.

A new address can also help you start afresh, and pursue a new passion.

A new address can shine the spotlight on your success.

It's the difference between where you stay and where you live.

Yes, a change of address can change your life's story. So come, write a new story for yourself.

FIND A HOME NEARBY.  
**LIVE BETTER.**

UPGRADE TO A BIGGER HOME.  
**DREAM BIGGER.**

MAKE SMART PROPERTY DECISIONS.  
**FEEL SMARTER.**

**# PATA BADLO**  
**# LIFE BADLO**

Choose your new address from  
 1.5 million+ property options

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**magicbricks**

Property Sahi. Milegi Yahan.



31st August - Saturday - Times Property - P7 - Full Page

CHENNAI'S  
**1<sup>ST</sup>**  
FULLY CUSTOMIZED  
HOME DEVELOPER

Member  
**CREDAI**

எங்கள் **LOCATIONS**  
**THAARU MAARU**  
**TAMBARAM-LA**  
**VERA YARU?**

**TAMBARAM  
HOME MELA**

From **Aug 30<sup>th</sup> - Sep 2<sup>nd</sup>**

**SOUTH CHENNAI'S  
BIGGEST  
HOME HUNT**

**BIG REASONS TO BUY**

- 1 GOOD WATER SOURCE
- 2 LOW MAINTENANCE COST
- 3 ON TIME DELIVERY
- 4 TOP MOST QUALITY
- 5 AFTER SALES SERVICE

**GET DISCOUNTS  
UPTO  
₹ 3 LAKHS**

**ON SPOT BOOKINGS**

**& ALSO AVAIL**

**ASSURED GIFTS  
WORTH UPTO  
₹ 1 LAKH**

**FOR 18 BUYERS**

**VISIT US AT : DAC SAMPURNA, VAALMIKI STREET, NEAR GANDHI PARK, SELAIYUR.**

**PROJECTS AT SELAIYUR, CAMP ROAD, SEMBAKKAM & CHROMEPET**

**Price Ranging from ₹45\* Lacs to ₹85\* Lacs**

DAC SARVESH	DAC RAAYAR KUDIL	DAC MAHATHI	DAC UMAYAL	DAC SHRIKAR
TN/01/Building/0083/2019 Dt: 29/05/2019	PP: 226/19	PP: 276 / 2019	TN/01/Building/004/2019 Dt: 08/01/2019	PP: 278/2019 & PP: 274/2019

**dac Promoters**  
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NO WAITING



ON MAIN OMR, NAVALUR
L&T CONSTRUCTION
OVER 1800 HAPPY FAMILIES
OPPOSITE VIVIRA MALL & OMR FOOD STREET

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VELAMMAL NEW-GEN CBSE SCHOOL IN CAMPUS

Experience only happiness when you MOVE IN RIGHT AWAY into our ready to occupy premium 3BHK sea facing apartments. Packed with amenities and features, there will never be a dull moment for you and your family at Opaline Sequel.

SOME OF CLUB OPAL'S AMENITIES

VELAMMAL SCHOOL	CLUB HOUSE	BANQUET HALL	SWIMMING POOLS	GYMNASIUM
				
TENNIS COURTS	BASKETBALL COURT	CRICKET GROUND	FOOTBALL GROUND	CHILDREN'S PLAY AREA
				

Also, Indoor Sports Arena with Badminton, Squash and much more.



Navalur, OMR




DTCPL Structurally Completed Project  
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# 1st September - Sunday - The Hindu - P2 - Half Page

**UNGA Location UNGA Selection**

**CREDAI my LOCATION PROPERTY BOOKING FAIR**

**TOP BUILDERS BEST DEALS**

**SEPTEMBER 1<sup>ST</sup>, SUNDAY 10.30 AM TO 8.30 PM**

**LAST DAY TODAY**

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**5000+ CUSTOMERS VISITED THE FAIR LAST YEAR!**

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**Holiday Inn - Thiruvanniyur**  
*Projects in* Mylapore, RA Puram, Adyar, Besant Nagar, Thiruvanniyur, OMR (upto Thiruporur), ECR, Velachery, Madipakkam, Pallikarai, Medavakkam, Adambakkam, Nanganallur, Guindy, Saidapet & Kotturpuram.

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**Hotel Green Park - Vadapalani**  
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**Vijay Shreemahal - Anna Nagar**  
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**SOUTH EAST CHENNAI:**  
**Hotel Kalyan Hometel - Vandalur**  
*Projects in* Pallavaram, Thirumudivakkam, Thiruneermalai, Chromepet, Tambaram, Mudichur, Mannivakkam, Oragadam, Perungalathur, Vandalur, Urappakkam, Guduvanchery, Potheri, Maraimalai Nagar, Mahindra World city, Singaperumal Koil & Chengalpattu.

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# 1st September - Sunday - TOI - P2 - Half Page

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1<sup>st</sup> EVER PROPERTY SHOW IN  
**THE LARGEST MALL IN OMR !**

Date : 21<sup>st</sup> & 22<sup>nd</sup> September, 2019

**DON'T MISS IT !!!**

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End of Report.