Varketbeat SEPTEMBER 2019 - Week 2

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

| S.NO | DATE | DEVELOPER/ MARKETER | PROJECT | ТҮРЕ | NEWSPAPER | PAGE & size |
|------|--|------------------------|-----------------|------------|-------------------|----------------------|
| 1 | 6 th September, Friday | Appaswamy | Trellis | Apartments | The Hindu | J1 |
| 2 | | Appaswamy | Capella | Apartments | The Hindu | J2 |
| 3 | | SPR | SPR City | Apartments | TOI | J1 |
| 4 | | SPR | Market of India | Commercial | TOI | J2 |
| 5 | 7 th September, Saturday | Ceebros | One74 | Apartments | Property Plus | Page 1 80CC |
| 6 | | Tulive | Ecstasea | Apartments | Property Plus | Page 1 Half Page |
| 7 | | Premier | Tambaram | Plots | Property Plus | Page 2 Full Page |
| 8 | | Aura | Elios | Plots | Property Plus | Page 3 Qtr. Page |
| 9 | | S&P | Multiple | Multiple | Property Plus | Page 5 Full Page |
| 10 | | Ashraya | Altis | Apartments | Property Plus | Page 8 Full Page |
| 11 | | Ozone | Metrozone | Apartments | ТОІ | Page 3 Full Page |
| 12 | | Jains | Manapakkam | Plots | Times Property | J1 |
| 13 | | Baashyam | Le Chalet | Multiple | Times Property | J2 |
| 14 | | Sidharth | Ruby | Apartments | Times Property | Page 1 Qtr. Page |
| 15 | | Arihant | Villa Viviana | Villas | Times Property | Page 1 Qtr. Page |
| 16 | | Premier | Tambaram | Plots | Times Property | Page 2 Full Page |
| 17 | | S&P | Multiple | Multiple | Times Property | Page 5 Full Page |
| 18 | | Krishna | Mithila | Apartments | Times Property | Page 7 80CC |
| 19 | | Magicbricks | Portal | Portal | Times Property | Page 7 Qtr. Page |
| 20 | | VGN | Royale | Apartments | Times Property | Page 7 Qtr. Page |
| 21 | | DRA | Multiple | Apartments | Times Property | Page 9 Full Page |
| 22 | | KG | Center Point | Apartments | Times Property | Page 10 Full Page |



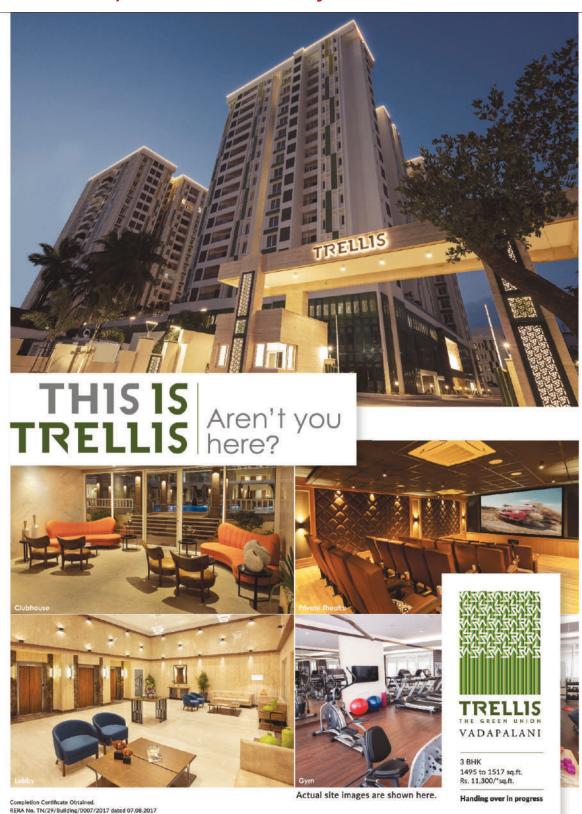
for more details, call:

9003 113355

NEWSPAPER ADVERTISEMENTS

The Hindu & Times Of India,

6th September - Friday - The Hindu - J1



Call 80560 02033

CORPORATE OFFICE: 3, Mangesh Street, T. Nagar, Chennai - 600 017

3, Mangesh Street, T. Nagar, Chennai - 600 017
E info@appaswamy.com www.appaswamy.com
Follow us on 6 0

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6th September - Friday - The Hindu - J2

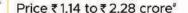


YOU'LL NEVER RUN OUT OF THINGS YOU ENJOY.



Life is more.

2, 3 & 4 BHK Apartments from 1154 to 2307 sq.ft.* Price ₹1.14 to ₹2.28 crore*









Avail the benefits of revised GST rates. *RERA Carpet Area 756 to 1537 sq.ft. RERA NO: TN/29/Building/0198/2018 dt. 14.06.2018

Call 80560 05033 VISIT MODEL APARTMENT



CORPORATE OFFICE: 3, Mangesh Street, T. Nagar, Chennai - 600 017 E info@appaswamy.com www.capellaresidences.in Follow us on 🕡 🍮

The interior design and the furnishing are not part of the standard offering.





6th September - Friday - TOI - J1





Till 15" Sep 2019 Book before price rise and gain between ₹4 to ₹17 lakhs

CHENNAI'S LARGEST INTEGRATED TOWNSHIP

ONLY 2 KM FROM KILPAUK

- . 2, 3 & 4 BHK residential towers
- Exquisite bungalows
- The Shri Ram Universal School CBSE (Admissions Open)

Amenities

- 5 Lakh sq.ft. of open space Mall and multiplex
- 4.5 acres of private garden 40,000 sq.ft. clubhouse
- Market of India India's largest wholesale market . Offices, ATMs and 65+ other world-class amenities

Gain Between ₹4 Lakhs to ₹17 Lakhs





FOR SITE VISIT, CALL: 75501 00888

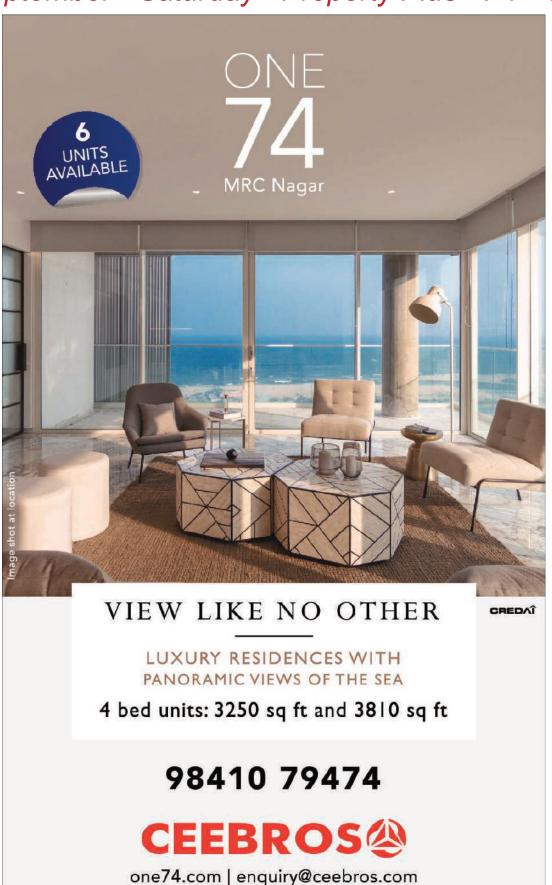
WWW.SPRHIGHLIVING.COM



6th September - Friday - TOI - J2

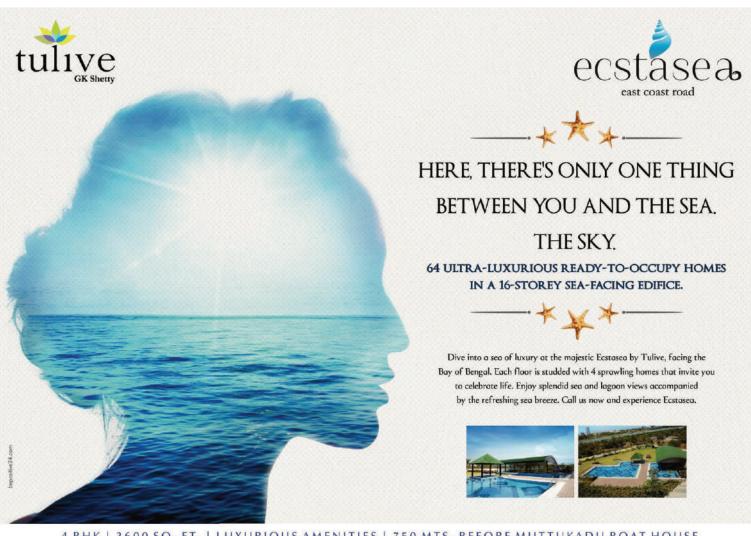


7th September - Saturday - Property Plus - P1 - 80CC





7th September - Saturday - Property Plus - P1 - Half Page



4 BHK | 3600 SQ. FT. | LUXURIOUS AMENITIES | 750 MTS. BEFORE MUTTUKADU BOAT HOUSE

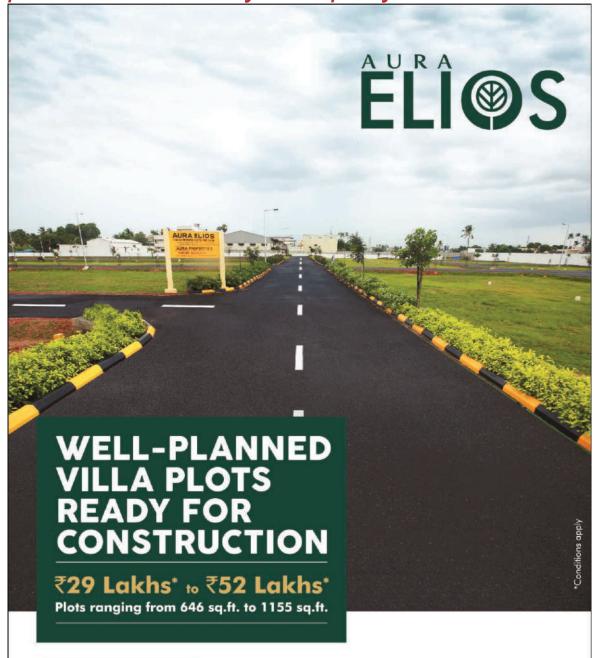
CALL: 99435 99435 | ONLINESALES@TULIVEGKSHETTY.COM | WWW.TULIVEGKSHETTY.COM



7th September - Saturday - Property Plus - P2 - Full Page



7th September - Saturday - Property Plus - P3 - Qtr. Page



900 MTRS FROM
POONAMALLEE HIGH ROAD VELAPPANCHAVADI JN.
(2 KMS BEFORE THIRUVERKADU)

CMDA: PPD / L.O. NO. 24/2018 RERA: TN/02/Layout/0047/2018 www.tnrera.in Call: 044 4002 4001

LOANS APPROVED BY:













CORP ADDRESS:

Aura Properties, #333, Poonamallee High Road, Amaindakarai, Chennai - 29. E-mail: sales@auraproperties.co | www.auraproperties.co

7th September - Saturday - Property Plus - P5 - Full Page





THE LUXURY STANDARD FOR INDEPENDENT LIVING



ATTRACTIVE LIFESTYLE AMENITIES: Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

DECK

TERRACE

GARDENS

AREA



TO 2134 SQ.FT.

BHK

CREDAÎ

S&P Foundation Private Limited 4th floor, #7, City Towers, 3rd Cross Street, Kasturba Nagar, Adyar, Chennai - 600020

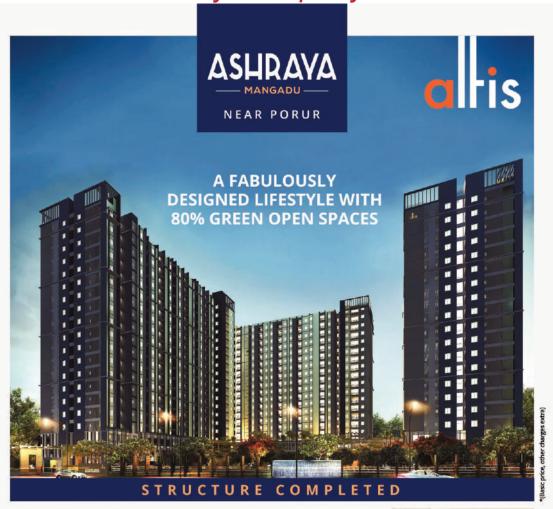
sales@sandp.co.in www.sandp.co.in For bookings and related queries

Call (044) 6600 6600



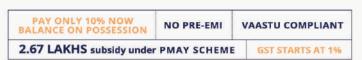


7th September - Saturday - Property Plus - P8 - Full Page



Smartly Designed Low Maintenance Apartments

2 / 2.5 / 3 BHKs 832 - 1,394 sq.ft 2-BHK, 832 sq.ft. starts from Rs. **36 Lakhs***



THOUGHTFUL AMENITIES: Library | Podium | Multi-purpose Club House | Park Badminton Court | CCTV | Intercom | Joggers' Track | Solar Panels | Indoor Games

ADJOINING BUILDING - VELAMMAL VIDYALAYA CBSE SCHOOL

ASSURED MULTI-LEVEL CAR PARK



Firemal Witches Office Stank

Assured Delivery JUNE 2020

For bookings, call: **9025 641 641**

Altis Ashraya, Kundrathur Main Road, Mangadu, Chennai - 602 101. E: info@altisville.com | www.altisville.com

an artist's

RERA No. TN/OL/Building/032/2019 | www.tnrero.in

VISIT ACTUAL APARTMENT AT SITE | EX

EXCLUSIVE SITE VISIT ALSO AVAILABLE

1 ABOV

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www.1abov.com

7th September - Saturday - TOI - P3 - Full Page





7th September - Saturday - Times Property - J1





There's Nothing Like **Staying Inside The City**



Plots At Manapakkam



Hurry Up. **Limited Edition**



Uncommonly A Exceptional Location Inside The City With International Standards That Dispenses That Quality Lifestyle Of The Poes Garden And The Boat Club.

A Land Of Multiple Benefits

Surrounded by a host of amenities necessary to pursue a good life, plots at Manapakkam, near Guindy, are ideally located with widely spread, lush greenery, making it an elegant plot of splendor like the Boat-club and Poes Garden. Build your dream home, be in the centre of life and see your investment just keep soaring higher. Simply said, land is scarce, prices will only rise. Dont miss the opportunity to set your investment sky rocketing.

From MIOT Hospital From TRADE CENTER From GUINDY

Exclusive Luxury Villas Also Available From * 93 Lacs Onwards RERA Number: TN/01/LAYOUT/0067/2019

(r) For Site Visit & Bookings, Call 044-49 49 44 88











🔝 INVITING LAND OWNERS AND MEDIATORS FOR JOINT VENTURE AND OUTRIGHT SALES, | CALL : 044 49 49 44 57 | Email : la@jainhousing.co.in



7th September - Saturday - Times Property - J2





AMENITIES:

Spacious Design | Copious Groundwater | Storm Water Drain | STP | Shuttle Services Landscaped Park | Gymnasium | Children's Play Area | Convenience Store





Save upto
₹2.88 Lakhs
PMAY Scheme
₹2.67 Lakhs
maximum subsidy

Current Status

Club House

For Free Site Visit & Bookings

Call: 73388 22222









7th September - Saturday - Times Property - P1 - Qtr. Page



osclaimer: Sidharth Foundations & Housing Ltd reserved the right to make alterations and amendments as maybe necessitated from time to time without prior notice.



7th September - Saturday - Times Property - P1 - Qtr. Page





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7th September - Saturday - Times Property - P2 - Full Page



7th September - Saturday - Times Property - P5 - Full Page





THE LUXURY STANDARD FOR INDEPENDENT LIVING



3 & 4 | 1630 SQ.FT. | BHK | TO 2134 SQ.FT. | LOUNGE AREA LARGE OPEN DECK PRIVATE TERRACE

PRIVATE GARDENS

ATTRACTIVE LIFESTYLE AMENITES : Club House | Gym | Multipurpose Hall | Indoor Games | Mini Theatre | Jacuzzi | Sauna | Shuttle Service

Call (044) 6600 6600

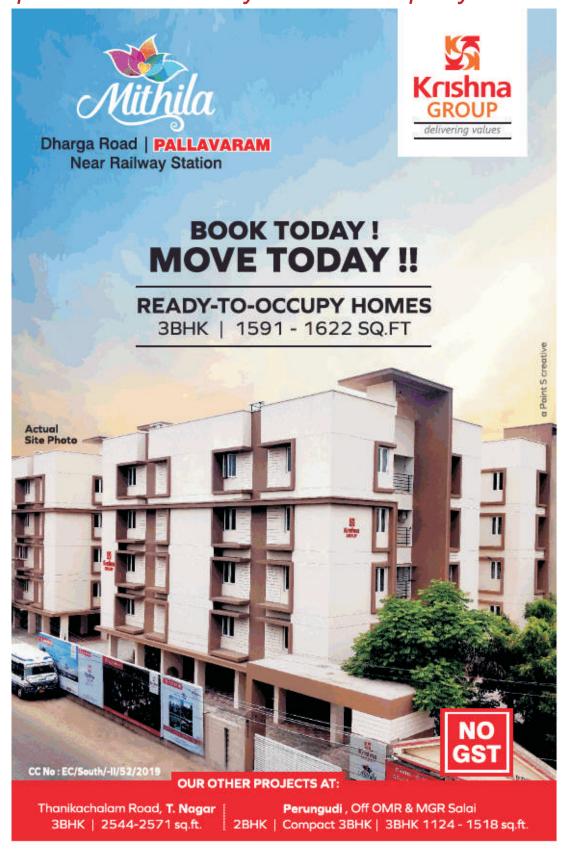


www.sandp.co.in

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Kasturba Nagar, Adyar, Chennal - 600020

7th September - Saturday - Times Property - P7 - 80CC



KRISHNA CONSTRUCTIONS

M marketing@krishnaconstructions.com W www.krishnagroup.ventures



Enquiries & Bookings at: 9025 908 908



7th September - Saturday - Times Property - P7 - Qtr. Page



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7th September - Saturday - Times Property - P7 - Qtr. Page





7th September - Saturday - Times Property - P9 - Full Page



7th September - Saturday - Times Property - P10 - Full Page







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End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

