



# arketbeat

SEPTEMBER 2019 - Week 3

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	13 <sup>th</sup> September, Friday	Ashok Nandavanam	Metrovaram	Plots	The Hindu	J1
2	14 <sup>th</sup> September, Saturday	Appaswamy	Clover	Apartments	The Hindu	Page 1 Half Page
3		Ceebros	One74	Apartments	Property Plus	Page 1 80CC
4		Deccan	Appurva	Apartments	Property Plus	Page 1 80CC
5		TVH	Quadrant	Apartments	Property Plus	Page 3 80CC
6		VGN	Southern Meadows	Plots	Property Plus	Page 3 Qtr. Page
7		Pushkar	All Projects	Apartments	Property Plus	Page 3 Qtr. Page
8		KG	All Projects	Apartments	Property Plus	Page 6 Full Page
9		Doshi	Risington	Apartments	Times Property	Page 1 Qtr. Page
10		Jones	All Projects	Multiple	Times Property	Page 2 Full Page
11		NCC Urban	Temple Trees	Apartments	Times Property	Page 3 Half Page
12		VGN	Mahalakshmi Nagar	Plots	Times Property	Page 5 Qtr. Page
13		Mabicbrocks	Portal	Portal	Times Property	Page 5 Qtr. Page

Venue Partner



Initiative by

**1 ABOVE**

Presenting



1<sup>st</sup> EVER PROPERTY SHOW IN  
**THE LARGEST MALL IN OMR !**

Date : 21<sup>st</sup> & 22<sup>nd</sup> September, 2019

**DON'T MISS IT !!!**

for more details, call:

**9003 113355**

# *NEWSPAPER ADVERTISEMENTS*

The Hindu & Times Of India,



13th September - Friday - The Hindu - J1



# மாதவரம் இனி மெட்ரோவரம்

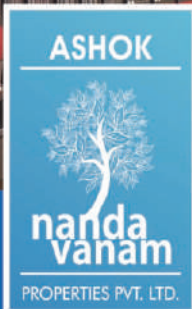
PHASE I SOLD OUT, LAUNCHING PHASE II

**₹1000**  
PER SQFT  
ONWARDS.

**₹5** **CMDA PLOTS**  
**LAKHS**  
**ONWARDS**

#### 5 ADVANTAGES OF ASHOK METROVARAM

- 1 10 minutes from proposed Madhavaram Metro Terminus (connectivity to Sholinganallur & Chennai Central).
- 2 10 minutes from Madhavaram Satellite Bus Terminus & MTC Bus Terminus.
- 3 10 minutes from 200 ft outer Ring Road (Connectivity from Puzhal to Tambaram) & 400 ft Outer Ring Road (Connectivity from Minjur to Vandalur).
- 4 20 minutes from Perambur Railway station & Bus Terminus.
- 5 20 minutes from Koyambedu Metro Terminus / Bus Terminus & Annanagar.



FOR BOOKINGS, SITE VISIT & ENQUIRIES CALL  
**+91-9543 430 430**



APPROVAL NO: 42/2018  
APPROVAL NO: 24/2019

RERA Approval No: TN/02/Layout/0096/2018  
RERA Approval No: TN/02/Layout/0064/2019



No.11, F - Block, 2nd Main Road, Anna Nagar East, Chennai 600 102. Ph: 044 - 4507 4444 | enquiry@ashoknandavanam.com | www.ashoknandavanam.com

*14th September - Saturday - The Hindu - P1 - Half Page*

# PRACTICE

The Fine Art of  
Living Well  
& SCULLING.



River View Road, Kotturpuram, overlooking the Boat Club Area.

  
**CLOVER**  
BY THE RIVER

LUXURY RESIDENCES  
& MORE

2, 3 AND 4 BHKs | 1225 TO 3289 SQ.FT.\*  
Rs. 1.9 CRORES\* ONWARDS



VISIT MODEL APARTMENT



SCAN HERE FOR MORE

Call 80561 67373

[www.cloverbytheriver.com](http://www.cloverbytheriver.com)

Follow us on  



RERA No : TN/29/Building/0034/2019 dt. 14.03.2019 | [www.tnrrera.in](http://www.tnrrera.in)

\*RERA CARPET AREA : 753 to 2015 sqft. \*Base price.

The interior design and the furnishings are not part of the standard offering.

 **Appaswamy**  
REAL ESTATES



**14th September - Saturday - Property Plus - P1 - 80CC**



ONE  
**74**  
MRC Nagar

**6**  
UNITS  
AVAILABLE

Image shot at location

**VIEW LIKE NO OTHER**

**LUXURY RESIDENCES WITH  
PANORAMIC VIEWS OF THE SEA**

**3250 sq ft and 3810 sq ft**

**98410 79474**

**CEEBROS** 

one74.com | enquiry@ceebros.com

CREDAT

**14th September - Saturday - Property Plus - P1 - 80CC**

# Golden opportunity knocks near Porur !

**LOWEST PRICE in the neighborhood.**

**Rs. 3333 per sft !**

**No GST !**

**Ready to occupy !**

**Near Krish International school,  
Kovur, Porur.**

**HURRY ! ONLY A FEW FLATS LEFT.**



a p p u r u a  
KOVUR

**DECCAN ESTATES PVT. LTD.**

**96772 09090 / 99406 51050 / 044 - 2815 0441**

**Email : cpn@deccanestates.in / www.deccanestates.com**



**14th September - Saturday - Property Plus - P3 - 80CC**

# THE NEW MARK OF PROSPERITY IN ADYAR



TVH

**QUADRANT**  
THE ADYAR CONDOMINIUMS



**3 BHK & 4 BHK**  
2780 to 3615 sq.ft.

**51** FOR A  
LIMITED  
PERIOD  
**LAKHS OFF**

**STARTING FROM  
RS. 5 CRORES**

\*Conditions apply



**TVH**

**Call: 9176927000**  
**Email: sales@tvh.in**  
**www.tvh.in**

MAH design strategy

14th September - Saturday - Property Plus - P3 - Qtr. Page

# READY TO BUILD PLOTS

## OPP. SRM UNIVERSITY, POTHERI

### 700 METRES FROM GST ROAD

# VGN Southern Meadows

# ₹2799\*

## PER SQ.FT.

754 - 2447 sq.ft.

RERA No. TN/01/Layout/0111/2019 | [www.tnrera.in](http://www.tnrera.in) DTCP No. 257/2019

								*Conditions apply
Ready for Construction	Elevated Blacktop Roads	Avenue Trees	Well Developed Parks	Children's Play Area	Bank Loans Facilitated	LED Street Lights	Clear Title	



# VGN

CREATING ASSETS SINCE 1942

## Call. 044 4002 4006

VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Amalindakur, Chennai-29.

LOANS APPROVED BY:






[www.vgn.in](http://www.vgn.in)

Member






14th September - Saturday - Property Plus - P3 - Qtr. Page

**CREDAI**

## 6 delightful choice of homes across Chennai city.

**T. NAGAR**

**PUSHKAR  
SARALOGAVENI**

1,305 Sq. Ft.  
3 BHK

(RERA No.:  
TN/02/Building/0311/2018  
Dated: 04/10/2018)

**ADYAR**

**PUSHKAR  
KRISHNA**

1,430 Sq. Ft.  
3 BHK

(RERA No.:  
TN/29/Building/0312/2018  
Dated: 04/10/2018)

**ANNA NAGAR**

**PUSHKAR  
SRI GANGA NIVAS**

2,130 Sq. Ft.  
3 BHK  
AL BLOCK

(Approval No.  
B/Spl. Bldg./15/2019)

**ANNA NAGAR**

**PUSHKAR  
KRISHNARPANAM**

1,320 Sq. Ft.  
3 BHK

AK BLOCK

(Approval No.:  
B3/20777/2018)

**ALWARPET**

**PUSHKAR  
RAMANIVAS**

2,060 Sq. Ft.  
3 BHK

(RERA No.:  
TN/29/Building/0106/2019  
Dated: 23/07/2019)

**KORATTUR**

**PUSHKAR  
PRADAAN**  
1,050 & 1,250 Sq. Ft.  
3 BHK

(RERA No.:  
TN/02/Building/0099/2019  
Dated: 04/07/2019)



**+91 98843 97640 | +91 98843 90277**  
contact@pushkarproperties.in | www.pushkarproperties.in

www.esquiresolutions.in



## 14th September - Saturday - Property Plus - P6 - Full Page



## MOGAPPAIR IS BOOMING. SO WILL YOU!

THE BEST INVESTMENT OPTION IN WEST CHENNAI



CC: EC / North-V/112/2018



READY TO OCCUPY HOMES NOW AT

~~₹6100/-~~

**₹4999/-\***

SQ.FT.

1, 2 & 3 BHK APARTMENTS  
620 SQ.FT. - 1400 SQ.FT.

NO GST | NO PRE EMI | NO WAITING PERIOD  
SAVE ON RENTALS | MOVE IN TODAY

- READY TO USE 20000 SQ.FT. CLUBHOUSE
- 30+ READY TO USE AMENITIES
- 900+ HAPPY FAMILIES RESIDING
- 7 DAY MOVE IN GUARANTEE

\*T&C Apply

**KG SIGNATURE CITY  
MOGAPPAIR**

200 Ft. Bypass Road, Off Poonamallee High Road,  
Mogappair, Chennai.

TO VISIT MODEL FLAT AND SITE, CALL

**9014 741 741**

sales@kgbuilders.com | www.kgbuilders.com



## HOMES ON OMR DON'T HAVE TO COST A FORTUNE

BUT KG EARTH HOMES WILL MAKE YOU THE MOST FORTUNATE!



RERA NO: TN 01/BUILDING/0066/2018

WHY SETTLE FOR A 2 BHK  
WHEN YOU CAN BUY A  
3 BHK @

**₹60L ₹44 Lakhs\***



**PHASE-II**

3 BHK: 1175 SQ.FT. - 1260 SQ.FT.

READY TO OCCUPY HOMES  
— ALSO AVAILABLE —

ONLY PROJECT IN  
THALAMBUR AT **1% GST**

**32% SAVINGS**  
COMPARED TO OTHER  
PROJECTS IN THE LOCALITY

- PHASE-I: COMPLETED AND HANDED OVER
- 200+ HAPPY FAMILIES RESIDING
- 21+ READY TO USE AMENITIES
- A LOCATION IN HIGH DEMAND NEXT TO SIPCOT, SIRUSERI
- CLEAR PROPERTY TITLE AND APPROVALS IN PLACE
- GUARANTEED ON-TIME DELIVERY

\*T&C Apply

**KG EARTH HOMES  
THALAMBUR**

5 MINS FROM SIRUSERI IT PARK  
Off Thalambur Main Road, Thalambur  
OMR, Chennai.

TO VISIT MODEL FLAT AND SITE, CALL

**8144 937 937**

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38 years | 175 completed projects | Chennai & Kochi | Over 8000 delighted customers

Project approved by all leading banks & financial institutions | Credit cards accepted

Disclaimer: Images and Illustrations used are for representation purpose.  
Basic prices are indicative and will vary based on chosen units.



14th September - Saturday - Times Property - P1 - Qtr. Page

TAX FREE

TENSION FREE

POLLUTION FREE

COMMUTE FREE

WORRY FREE HOMES @ CENTRAL OMR.  
WITH 0% GST. HANDOVER BEGINS SOON!

Actual Image



CC NO - EC/SOUTH-1/156/2019

Risington, the OMG project on OMR, has received its completion certificate. Not only is your home tax free, it is also worry free as you can soon move into your home in a gated community that comes with all you ever dreamt of from a great home. Situated bang on the main road, visit the site today to discover what makes Risington the best value proposition on Central OMR!

- 📍 Prime Location - Walk to work, learn, shop and play
- 🏠 Classy apartments with top-of-the-line specifications
- 🌳 Scenic views with a 790-acre reserve forest backdrop
- 🏊 50+ amazing amenities from swimming pool to squash court

BEST PRICE IN CENTRAL OMR, KARAPAKKAM.

<p style="font-weight: bold; font-size: 0.9em;">— 2 BHK —</p> <p style="font-weight: bold; font-size: 0.9em;">₹67 LAKHS ONWARDS*</p>	<p style="font-weight: bold; font-size: 0.9em;">— 3 BHK —</p> <p style="font-weight: bold; font-size: 0.9em;">₹84 LAKHS ONWARDS*</p>
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VISIT SITE FOR SPECIAL OFFERS

Come & Experience Your Actual Apartment

☎ +91 88079 88079



14th September - Saturday - Times Property - P2 - Full Page



**Jones**  
Foundations Pvt. Ltd.

[www.jonesfoundations.com](http://www.jonesfoundations.com)

**Nearing Completion**

**LUXURY & SPAAAACIOUS**



**JONES Blazia**  
LANDMARK LIVING

at Thoraipakkam - Pallavaram 200 ft. Radial Road  
(Near Keelkattalai Junction)






**250**  
LUXURY APARTMENTS

**5900**  
PER SQ.FT.

2 BHK : 1194-1269 SQ.FT. | 2.5 BHK : 1396 SQ.FT. | 3 BHK : 1417-1947 SQ.FT.

Visit Our Model Apartment @ Site

Apartment/Villa - Pick Your Best Choice Today!!!

**LUXURY VILLAS**

with World Class Amenities



**Jones Cassia**  
the villa community

**OTTIYAMBAKKAM**  
(Near Perumbakkam)




**Ready to Occupy**

ACTUAL SITE IMAGE



**250**  
LUXURY VILLAS

**59 TO 1.9**  
LAKHS CRORES

3 & 4 BHK Independent Villas

100 Happy Families Living 😊



93 6004 6004

MEMBER  
**CREDAI**



**14th September - Saturday - Times Property - P3 - Half Page****NCC  
Urban****Wake up to little joys  
of your own private world****NCC  
Urban**  
*Templetrees*  
@ KeelkattalaiWalkable Distance from  
**Keelkattalai Bus Terminus****NO  
GST**  
READY TO OCCUPY

NCC Urban Templetrees, The new address for elegant living. It's an ultimate luxury where life is extremely easy, an ideal destination where comforts are extremely delightful, an emerging place where conveniences are extremely relaxing. Being here means living the extreme happiness, Cherishing the beautiful memories & exploring the life's endless opportunities.

- Spread over 2.03 acres • Luxury 3BHK apartments • Area ranging from 1400 to 1426 sqft
- Maximum space Optimization & Cross ventilation • 100% Vaastu compliant
- Just 100 Mts from Keelkattalai Main Road • Just 300 Mts from Keelkattalai Bus Depot • Easy accessibility to all parts of the city • 5KM from Meenambakkam International Airport • Easy connectivity to OMR IT Corridor

**NCC URBAN INFRASTRUCTURE LIMITED**  
(Subsidiary of NCC Ltd.)

An ISO 9001, ISO 14001, OHSAS 18001 Company

CIN: U45200TG2005PLC048375

**SITE ADDRESS:**

Sy No.287/1A1, Vallakottai Murugan street,

Keelakattalai, Chennai- 600117, India

E-mail: infochennai@nccurban.com, mktgchennai@nccurban.com

RERA No: TN/01/Building/0136/2017

**Call: 955 100 99 88**[www.nccurban.com](http://www.nccurban.com)

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# PRIME PLOTS & ELEGANT APARTMENTS

## NEAR MADURAVOYAL (500 MTRS FROM VELAPPANCHAVADI)

**VGN**  
*Mahalakshmi*  
*Nagar*

**₹4499\*** per sq.ft.

590 sq.ft. - 1929 sq.ft.

CMDA Approved No. PPD/LO.NO.26/2017 & PPD/LO.NO.27/2017  
RERA Registration No. TN/01/Layout/006/2017 & TN/01/Layout/007/2017 | www.tnrera.in.



Actual Site Image



**VGN**  
*Sandstone*

**₹4749\***  
per sq.ft.

1218 sq.ft. - 1287 sq.ft.  
4 Premium 2 BHK Apartments

\*Conditions apply



**VGN**  
CREATING ASSETS SINCE 1942

**Call 044 4002 4008**

VGN Homes Pvt. Ltd. No. 333, Poonamallee High Road, Amalindakural, Chennai-29.


LOANS  
APPROVED BY:



www.vgn.in





*14th September - Saturday - Times Property - P5 - Qtr. Page*


**INDIA'S NO.1 PROPERTY SITE**

**GOT A HOME AT THE RIGHT PRICE. MADE A SMART MOVE.**

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comScore UV Dec'18 to May'19

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End of Report.