Varketbeat March 2020 - Week 1

A compilation of advertisements & marketing activities by Property Developers in Chennai.

SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	ТҮРЕ	NEWSPAPER	PAGE & size
1	28 th February, Friday	Casagrand	Royale	Apartments	The Hindu	J1 & J2
2		SPR	City of Joy	Apartments	The Hindu	Page 3 & 4 Full Page
3		Casagrand	Royale	Apartments	ТОІ	J1 & J2
4		SPR	City of Joy	Apartments	ТОІ	J3 & J4
5		Jains	Anarghya	Apartments	ТОІ	Page 1 Half Page
6		Grand Magnum	Multiple	Plots	Dinathanthi	J1 & J2
7		SPR	City of Joy	Apartments	Dinamalar	J1 & J2
8		Casagrand	Royale	Apartments	The Hindu	J1 & J2
9		Doshi	Risington	Apartments	The Hindu	Page 1 Qtr. Page
10		Radiance	Residencia	Plots	Property Plus	J1
11		DAC	Multiple	Apartments	Property Plus	J2
12		Lancor	Altura	Apartments	Property Plus	Page 1 Half Page
13		Marutham	Apoorva	Apartments	Property Plus	Page 5 Full Page
14		Ananya	Nana Nani	Retirement Homes	Property Plus	Page 8 Half Page
15		Kences	Woods	Apartments	Property Plus	Page 8 Qtr. Page
16		Casagrand	Royale	Apartments	TOI	J1 & J2
17		Jains	Anarghya	Apartments	TOI	Page 1 Half Page
18	29 th February, Saturday	Radiance	Residencia	Plots	Times Property	J1
19		Marutham	Apoorva	Apartments	Times Property	J2
20		DAC	Multiple	Apartments	Times Property	Page 1 80CC
21		Lancor	Altura	Apartments	Times Property	Page 1 Half Page
22		SPR	City of Joy	Apartments	Times Property	Page 3 Full Page
23		Ankur	Multiple	Apartments	Times Property	Page 7 Full Page
24		Doshi	Risington	Apartments	Times Property	Page 8 Full Page
25		Radiance	Residencia	Plots	DInathanthi	J1
26		Regal	Multiple	Villas	Mugavari	Page 1 Half Page
27		Baashyam	La Chalet	Apartments	Mugavari	Page 1 Qtr. Page
28		Casagrand	Royale	Apartments	Dinalamar	J1 & J2
29		TNHB	Multiple	Apartments	The Hindu	Page 3 Half Page
30	1 st March, Sunday	TNHB	Multiple	Apartments	Dinathanthi	Page 3 Half Page
31		ТМНВ	Minjur	Plots	Dinamalar	Page 3 Qtr. Page

We are a PROPERTY marketing firm.

9003113355 www.1abov.com



NEWSPAPER ADVERTISEMENTS

The Hindu, Times Of India, Dinamalar & Dinathanthi.

28th Feb - Friday - The Hindu - J1



Unbeatable price on OMR, at Sholinganallur

Launching Phase II



=SHOLINGANALLUR=



Market Price at Sholinganallur ₹5500

per sft

Casagrand Launch Price ₹4750

per sft

Casagrand Early Bird Price per sft

2, 3 & 4 BHK apts. from ₹52 L

Phase I (250 Units) Sold Out



BIG REASONS TO BUY

- Located in the heart of Sholinganallur
- Best priced project in the locality
- 54 top class amenities with kids-friendly features
- Superior quality & on-time delivery

SALIENT FEATURES

- · 507 premium apartments spread across a sprawling 7.2 acres
- · Basement + Stilt + 7 design structure
- Contemporary new-age architecture
- · Thoughtfully designed layouts for maximum ventilation with 63% open space
- Secure gated community with 24x7 security & CCTV surveillance
- Vaastu compliant
- · Located close to top IT/ITES companies, schools, colleges, hospitals and the newly proposed metro at Sholinganallu

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in

INCREDIBLE PRICE

Туре	Size (sft)	Launch price (₹)	Early bird price (₹)	Available units (Phase II)
2 BHK	1004 - 1245	54 L - 65 L	52 L - 63 L	137
з внк	1478 - 1740	76 L 88 L	74 L - 86 L	104
4 BHK	2055 - 2062	1.04 Ch	1.01 Cr	16

Launch price: ₹4750/sft Total - 507 units | Phase II - 257 units

Early bird price : ₹4599/sft





28th Feb - Friday - The Hindu - J2





A LAVISHLY SUPERIOR LIFESTYLE AWAITS!













- 01. Yoga/ Meditation/ Aerobics room
- 02. Interactive gym
- 03. Gym 04. Sauna
- 05. Spa 06. Jacuzzi
- 07. Meditation deck with sunrise pavilion
- 08. Jogging track
- 09. Reflexology pathway
- 10. Outdoor gym

CONVENIENCE

- 11. Business centre
- 12. Association room 13. Pickup / Drop off zone
- 14. Ironing shop
- 15. Bicycle racks with bicycles
- 16. Maids and drivers room
- 17. Toilets at stilt floor for drivers/ domestic help

ENTERTAINMENT & LEISURE

- 18. Multipurpose / Party hall 19. Indoor games room
- 20, 3D theatre
- 21. Rooftop swimming pool
- 22. Outdoor party lawn
- 23. Barbeque counter/ Pantry
- 24. Outdoor theatre 25. Interactive water jet
- 26. Hammock
- 27. Trampoline 28. Cricket practice net
- 29. Multipurpose sports court (Basketball / Tennis / Volleyball)
- 30. Beach volleyball
- 31. Skating rink
- 32. Leisure seating with Pergola structure
- 33. Rock climbing wall
- 34. Space for gardening
- 35. Outdoor bowling lane
- 36. Senior citizens' pavilion
- 37. Futsal ground

South Chennai's first kids themed community

Offering great fun, learning & development for your little ones









Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in





28th Feb - Friday - The Hindu - P2 - Full Page

Embrace 75 stunning amenities that will bring the Joy into your family!







Indoor Sports: Billiards | Card Lounge | Carrom Lounge | Golf Putting Simulator | Snooker | Squash Courts | gging & Walking Track | Kids Play Zone | Kids Pool with Snack Bar | Kids PSP | Library | Barbeque & Party Area | Outdoor Party Area | Nana Nani Park Toddler's Park | Mini Theatre | Banquet Hall | Dance And Music Room | Crèche s Centre | Dog / Pet Area* | Seating Walls* Health Zone: Yoga & editation | Vitamin D Zone | Steam & Sauna | Jacuzzi* | Gymnasium | Aerobics | Group Exercise Room General: Spiritual Centre* | Temple* | Flower Garden* | Urban Farm* | Themed Garden* | Convenience Store* | Car Wash Zone* | ical Centre | Juice & Snack Bar | Café | Spa & Saloon | Laundry Service





RESIDENCES & BUNGALOWS









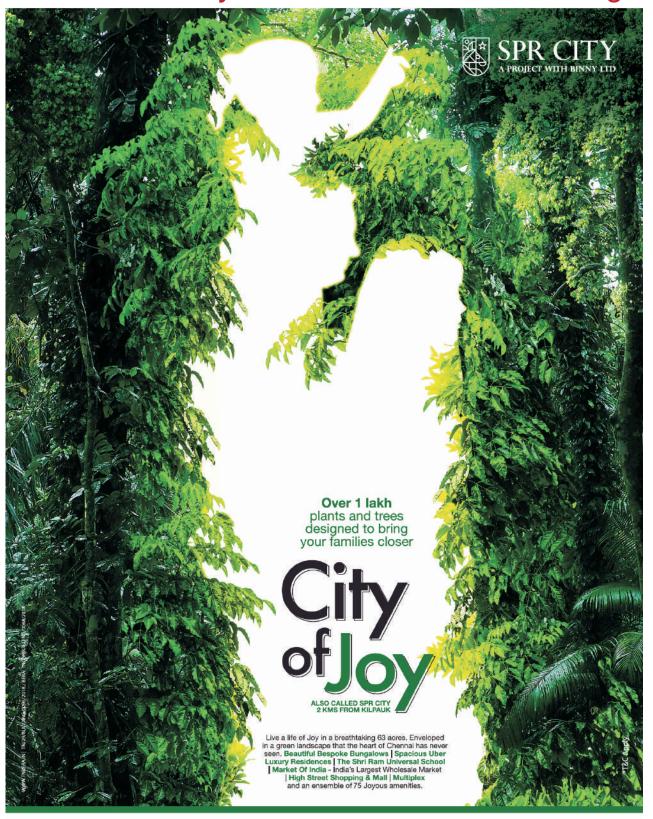


For Site Visit Call 73585 00888

WWW.TNRERA.IN | TN/29/BUILDING/0295/2018 / RERA:TN/29/BUILDING/0068/2018 | Disclaimer: Amenities mentioned are for over all phases of SPR City, Images as per artistic impression. "Future Development



28th Feb - Friday - The Hindu - P3 - Full Page









www.sprhighliving.com

For Site Visit Call **75501 00888**





Unbeatable price on OMR, at Sholinganallur

JUST ₹4599/SFT

Launching Phase II



=SHOLINGANALLUR=



Market Price at Sholinganallur

Casagrand Launch Price **24750** per sft Casagrand
Early Bird Price

4599
per sft
(For first 30 bookings only)

2, 3 & 4 BHK apts. from ₹52 L

Phase I (250 Units)
Sold Out



BIG REASONS TO BUY

- Located in the heart of Sholinganallur
- Best priced project in the locality
- 54 top class amenities with kids-friendly features
- Superior quality & on-time delivery

SALIENT FEATURES

- 507 premium apartments spread across a sprawling 7.2 acres
- · Basement + Stilt + 7 design structure
- · Contemporary new-age architecture
- · Thoughtfully designed layouts for maximum ventilation with 63% open space
- Secure gated community with 24x7 security & CCTV surveillance
- · Vaastu compliant
- Located close to top IT/ITES companies, schools, colleges, hospitals and the newly proposed metro at Sholinganallur

Exclusive site visit available | Visit model house at site

98848 30002 | www.casagrand.co.in

INCREDIBLE PRICE

Туре	Size (sft)	Launch price (₹)	Early bird price (₹)	Available units (Phase II)
2 BHK	1004 - 1245	54 L - 65 L	52 L - 63 L	137
3 ВНК	1478 - 1740	76 L 88 L	74 L - 86 L	104
4 BHK	2055 - 2062	1.04 C	1.01 Cr	16

Launch price : 74750/sft
Total - 507 units | Phase II - 257 units

Early bird price : ₹4599/sft (For first 30 bookings only)









A LAVISHLY SUPERIOR LIFESTYLE AWAITS!













- 01. Yoga/ Meditation/ Aerobics room
- 02. Interactive gym
- 03. Gym
- 04. Sauna
- 05. Spa
- 06. Jacuzzi
- 07. Meditation deck with sunrise pavilion
- 08. Jogging track
- 09. Reflexology pathway
- 10. Outdoor gym

M CONVENIENCE

- 11. Business centre
- 12. Association room
- 13. Pickup / Drop off zone
- 14. Ironing shop
- Bicycle racks with bicycles
 Maids and drivers room
- 17. Toilets at stilt floor for drivers/ domestic help

MENTERTAINMENT & LEISURE

18, Multipurpose / Party hall

- 19. Indoor games room
- 20. 3D theatre
- 21. Rooftop swimming pool
- 22. Outdoor party lawn 23. Barbeque counter/ Pantry
- 24, Outdoor theatre
- 25. Interactive water jet
- 26. Hammock
- 27. Trampoline 28. Cricket practice net
- Multipurpose sports court (Basketball / Tennis / Volleyball)
- 30. Beach volleyball
- 31. Skating rink
- 32. Leisure seating with Pergola structure
- 33. Rock climbing wall
- 34. Space for gardening 35. Outdoor bowling lane
- 36. Senior citizens' pavilion
- 37. Futsal ground

South Chennai's first kids themed community

Offering great fun, learning & development for your little ones

- 38. Learning centre for kids
- 39. Indoor kids play
- 40. Virtual games
- 41. Kids ball poo
- 42. Hobby room
- 43. Kids waiting zone
- 45. Chalkboard wall 46. Kids jungle gym
- 47. Bus bay for school kids
- 48. Tot lot
- 49. Crēche
- 50. Rooftop kids pool
- 51. Rooftop kids waterfall feature
- 53. Outdoor kids play area
- 54. Hopscotch/ Interactive flo

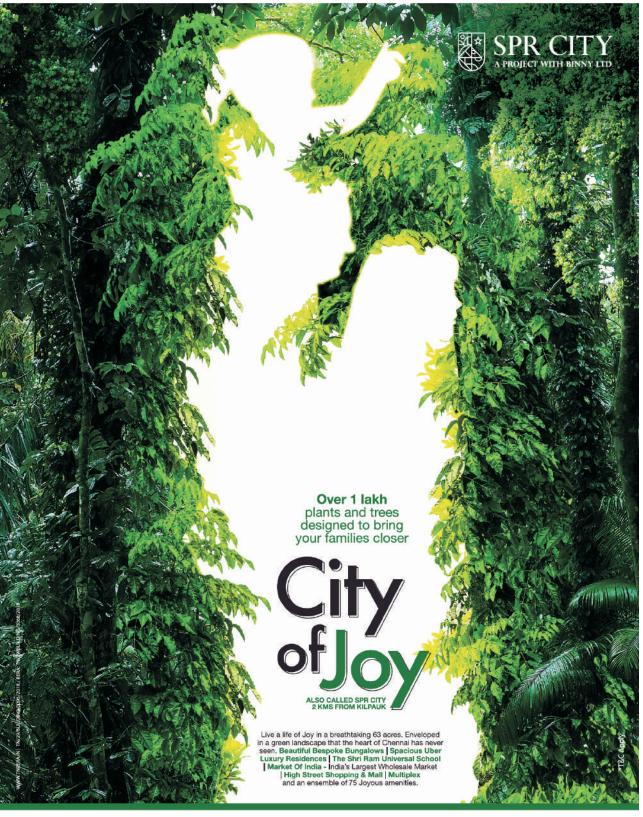


















www.sprhighliving.com

For Site Visit Call **75501 00888**



Embrace 75 stunning amenities that will bring the Joy into your family!







Indoor Sports: Billiards | Card Lounge | Carrom Lounge |
Golf Putting Simulator | Snooker | Squash Courts |
JOYOUS
AMENITIES Swimming Pool | Table Tennis | Virtual Gaming |
Hopscotch Zone | Trampoline Area | Fcosball Table | Dart
Zone | Gilli Danda* | Hide & Seek Barrows* | Sitoliya Game Zone* |
Skating* Outdoor Sports: Archery* | Cricket Nets* | Volleyball* | Box
Cricket* | Futsal Courts* | Basketball Court* | Tennis Courts* | Badminton
Courts* | Pump Track Ride* | Kabbadi & Kushti Zone* | Wrestling Zone | Rock
Climbing Wall | Skate Park Leisure: Indoor Swimming Pool For Ladies & Kids
| Jogging & Walking Track | Kids Play Zone | Kids Pool with Snack Bar | Kids
PSP | Library | Barbeque & Party Area | Outdoor Party Area | Nana Nani Park |
Pool Deck | Slide | Water Fountain | Sand Pit Area For Kids | Kids Tunnel |
Toddler's Park | Mini Theatre | Banquet Hall | Dance And Music Room | Crèche
cum Day Care | Mini Party Hall | Hammock Lawn | Outdoor Theatre Screen |
Business Centre | Dog / Pet Area* | Seating Walls* Health Zone: Yoga &
Meditation | Vitamin D Zone | Steam & Sauna | Jacuzzi* | Gymnasium | Aerobics
| Group Exercise Room General: Spiritual Centre* | Temple* | Flower Garden* |
Urban Farm* | Themed Garden* | Convenience Store* | Car Wash Zone* |
Medical Centre | Juice & Snack Bar | Café | Spa & Saloon | Laundry Service



SELECT NOW*
PAY ON
POSSESSION
RESIDENCES & BUNGALOWS









For Site Visit Call **75501 00888**

WWW.TNRERA.IN | TN/29/BUILDING/0295/2018 / RERA: TN/29/BUILDING/0068/2018 | Disclaimer: Amenities mentioned are for over all phases of SPR City. Images as per artistic impression. *Future Development



28th Feb - Friday - TOI - P1 - Half Page



28th Feb - Friday - Dinathanthi - J1



BUY READY-TO-BUILD PLOTS AND GET A CHANCE TO AVAIL EXCITING OFFERS!











To Book, Call: 7824 900 600 / 044-4627 6000 www.grandmagnum.in

CREDAT

Grand Magnum is a unit of Grand Housing Pvt. Ltd.











28th Feb - Friday - Dinathanthi - J2



28th Feb - Friday - Dinamalar - J1



28th Feb - Friday - Dinamalar - J2



29th Feb - Saturday - The Hindu - J1



Unbeatable price on OMR, at Sholinganallur

Launching Phase II



=SHOLINGANALLUR=



Market Price at Sholinganallur

₹5500 per sft

Casagrand Launch Price ₹4750

per sft

Casagrand Early Bird Price per sft

2, 3 & 4 BHK apts. from ₹52 L

Phase I (250 Units) Sold Out



BIG REASONS TO BUY

- Located in the heart of Sholinganallur
- Best priced project in the locality
- 54 top class amenities with kids-friendly features
 - Superior quality & on-time delivery

SALIENT FEATURES

- · 507 premium apartments spread across a sprawling 7.2 acres
- · Basement + Stilt + 7 design structure
- Contemporary new-age architecture
- · Thoughtfully designed layouts for maximum ventilation with 63% open space
- Secure gated community with 24x7 security & CCTV surveillance
- Vaastu compliant
- · Located close to top IT/ITES companies, schools, colleges, hospitals and the newly proposed metro at Sholinganallu

Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in

INCREDIBLE PRICE

Туре	Size (sft)	Launch price (₹)	Early bird price (₹)	Available units (Phase II)
2 BHK	1004 - 1245	54 L - 65 L	52 L - 63 L	137
3 ВНК	1478 - 1740	76 L 88 L	74 L - 86 L	104
4 BHK	2055 - 2062	1.04 Ch	1.01 Cr	16

Launch price: ₹4750/sft Total - 507 units | Phase II - 257 units Early bird price : ₹4599/sft





29th Feb - Saturday - The Hindu - J2

Launching Phase II



A LAVISHLY SUPERIOR LIFESTYLE AWAITS!













- 01. Yoga/ Meditation/ Aerobics room
- 02. Interactive gym
- 03. Gym
- 04. Sauna
- 05. Spa
- Of Jacuzzi 07. Meditation deck with sunrise pavilion
- 08. Jogging track
- 09. Reflexology pathway
- 10. Outdoor gym

CONVENIENCE

- 11. Rusiness centre
- 12. Association room
- 13. Pickup / Drop off zone 14. Ironing shop
- 15. Bicycle racks with bicycles
- 16. Maids and drivers room
- 17. Toilets at stilt floor for drivers/ domestic help



- 18. Multipurpose / Party hall 19. Indoor games room
- 20. 3D theatre
- 21. Rooftop swimming pool
- 22. Outdoor party lawn
- 23. Barbeque counter/ Pantry 24. Outdoor theatre
- 25. Interactive water jet 26. Hammock
- 27. Trampoline
- 28. Cricket practice net
- 29. Multipurpose sports court (Basketball / Tennis / Volleyball)
- 30. Beach volleyball
- 31. Skating rink
- 32. Leisure seating with Pergola structure
- 33. Rock climbing wall
- 34. Space for gardening
- 35. Outdoor bowling lane
- 36. Senior citizens' pavilion
- 37. Futsal ground

South Chennai's first kids themed community

Offering great fun, learning & development for your little ones

- 45. Chalkboard wall









Exclusive site visit available | Visit model house at site

98848 30000 | www.casagrand.co.in





29th Feb - Saturday - The Hindu - P1 - Qtr. Page



INVEST ₹39 LAKHS*

FULLY FURNISHED 1BHK NEAR THORAIPAKKAM, OMR



EARN

υρτο**₹18,000***

ASSURED MONTHLY RENTALS FOR 4 YEARS*

CC NO - EC/SOUTH-II/156/2019

Presenting a solid investment opportunity in the heart of the IT Hub @ Risington, Central OMR.

TOP REASONS TO INVEST -

Rentals up to ₹18,000 per month for 4 years*



Professionally managed & maintained by



Plus Capital Appreciation*



High Demand - 3 Lakh professionals nearby



Capital Gains and other Tax Benefits



Occupation commenced Risk free returns from Day 1



With Furniture & Appliances worth ₹1.5 Lakhs FREE!



50+ amenities from pool to movie hall



THANK YOU FOR YOUR OVERWHELMING RESPONSE.

30 UNITS SOLD OUT. OFFER EXTENDED

FOR ANOTHER 30 UNITS.

ALSO AVAILABLE 2 & 3BHK FROM ₹70 LAKHS ONWARDS VISIT SITE TO AVAIL SPECIAL OFFERS

T&CA





Call, Visit, Book & Start Earning.

488079 88079





29th Feb - Saturday - Property Plus - J1



29th Feb - Saturday - Property Plus - J2



29th Feb - Saturday - Property Plus - P1 - Half Page







BUY SMARTLY AT SHOLINGANAL

LOWEST DOWN PAYMENT 6 LAKHS

FASTEST MOVING-IN

3MONTHS

2 & 3 BHK APTS | 962 -1134 SQ.FT.

FROM *60.47 Lakhs* (All Inclusive) Registration Extra



Project Highlights













www.lancor.in

Lancor TCP Altura, Model School Rd, Sholinganallur, Chennai - 600119

FOR BOOKINGS CALL: 044 7165 0100

29th Feb - Saturday - Property Plus - P5 - Full Page



DREAM OF MANY ADDRESS OF A FEW





Next To SBOA CBSE School, Near Metro Station and VR Mall

Just 20 Premium 3 BHK Flats

HIGH UDS

RERA No. TN/29/Building/0189/2019. www.tnrera.in

Our Projects @ Coimbatore, Trivandrum & Puducherry



www.maruthamgroup.com

CREDAÎ



29th Feb - Saturday - Property Plus - P8 - Half Page



RERA No: TN/Building/211/2019 PHASE-6 8.5 Acres

404 homes | 20+ Amenities

1,2,3 BHK Apartments And 3 BHK Villas

Just 2kms from G.N.Mills, MTP Road K.N.G PUDUR, Coimbatore



Please Visit us at Our Chennai Branch office

Mylapore

No. 18/40, 2nd Floor, Oliver Road CIT Colony, Chennai - 600004

call Us: +91 95857 40000









29th Feb - Saturday - Property Plus - P8 - Qtr. Page



29th Feb - Saturday - TOI - P1 - Half Page



29th Feb - Saturday - Times Property - P1 - Half Page







BUY SMARTLY AT SHOLINGANALLUR

LOWEST DOWN PAYMENT

6LAKHS

FASTEST MOVING-IN

3MONTHS

2 & 3 BHK APTS | 962 -1134 SQ.FT.

STARTING *60.47 Lakhs*

(All Inclusive) Registration Extra



Project Highlights



2 Swimming pools







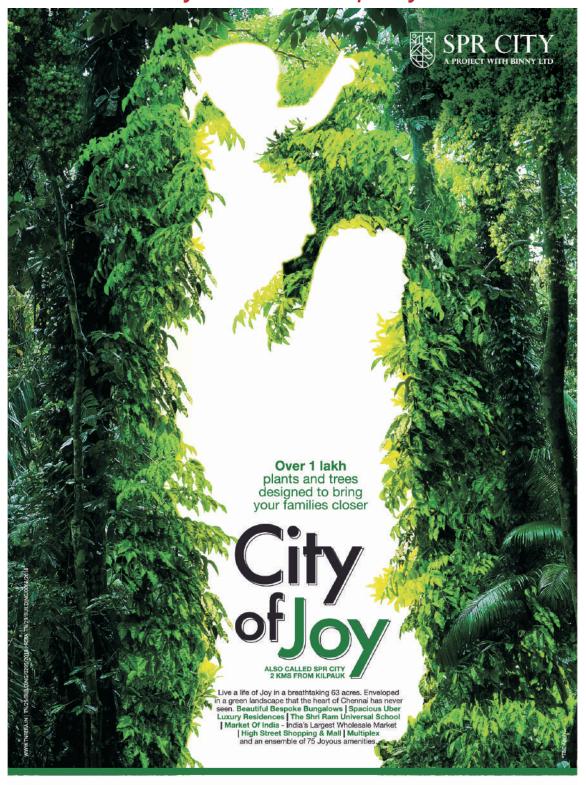
www.lancor.in

Lancor TCP Altura, Model School Rd, Sholinganallur, Chennai - 600119 FOR BOOKINGS CALL: 044 7165 0277

29th Feb - Saturday - Times Property - P1 - 80CC



29th Feb - Saturday - Times Property - P3 - Full Page









For Site Visit Call 75501 00888











29th Feb - Saturday - Times Property - P7 - Full Page







29th Feb - Saturday - Times Property - P8 - Full Page



INVEST ₹39 LAKHS*

FULLY FURNISHED 1BHK NEAR THORAIPAKKAM, OMR



EARN

№ 10 ₹18,000*

ASSURED MONTHLY RENTALS FOR 4 YEARS*

CC NO - FO/SOUTH-II/156/2019

Presenting a solid real estate investment opportunity at Risington, a spectacular gated community situated in the heart of the IT Hub @ Karapakkam, Central OMR.

TOP REASONS TO INVEST -

Assured Rental Returns up to ₹18,000 per month for 4 years*



Plus Capital Appreciation*



Capital Gains and other Tax Benefits



Serviced Apartments with Furniture & Appliances worth ₹1.5 Lakhs FREE!



Professionally managed & maintained by





Risk Free Returns from Day One



50+ amenities from Swimming pool to Squash Court



THANK YOU FOR YOUR OVERWHELMING RESPONSE.
30 UNITS SOLD OUT. OFFER EXTENDED
FOR ANOTHER 30 UNITS.

ALSO AVAILABLE 2 & 3BHK FROM ₹70 LAKHS ONWARDS VISIT SITE TO AVAIL SPECIAL OFFERS

TRCApply

Project Funded by:

Piramal Copital & Housing Pinance

Call, Visit, Book & Start Earning.

488079 88079





29th Feb - Saturday - TOI - J1



Unbeatable price on OMR, at Sholinganallur

JUST ₹4599/SFT

Launching Phase II



● (₹6690/sft) Project E ₹4599/sft Sholinganallur ● Project D (₹4950/sft) < To FCR To Medavakkam > TCS . Project B (₹5295/sft) ● Project C (₹5886/sft) Karapakkam Project A (₹5250/sft) ● Thoraipakkam Perungudi Q Thiruvanmiyur Thiruvanmiyur MRTS Madhya
 Kailash
 To Guindy > IIT Madras < To Adyar

LOCATION & COMPETITION PRICE MAP

Market Price at Sholinganallur

Casagrand Launch Price

₹**4750** per sft

Casagrand
Early Bird Price

4599
per sft

2, 3 & 4 BHK apts. from ₹52 L

Phase I (250 Units)
Sold Out



SALIENT FEATURES

- 507 premium apartments spread across a sprawling 7.2 acres
- · Basement + Stilt + 7 design structure
- · Contemporary new-age architecture
- \cdot Thoughtfully designed layouts for maximum ventilation with 63% open space
- · Secure gated community with 24x7 security & CCTV surveillance
- · Vaastu compliant
- Located close to top IT/ITES companies, schools, colleges, hospitals and the newly proposed metro at Sholinganallur

Exclusive site visit available | Visit model house at site

98848 30002 | www.casagrand.co.in

BIG REASONS TO BUY

- Located in the heart of Sholinganallur
- Best priced project in the locality
- 54 top class amenities with kids-friendly features
 - Superior quality & on-time delivery

INCREDIBLE PRICE

Туре	Size (sft)	Launch price (₹)	Early bird price (₹)	Available units (Phase II)
2 BHK	1004 - 1245	54 L - 65 L	52 L - 63 L	137
з внк	1478 - 1740	76 L 88 L	74 L - 86 L	104
4 BHK	2055 - 2062	1.04 Ch	1.01 Cr	16

Launch price : ₹4750/sft Early bird price : ₹4599/sft
Total - 507 units | Phase II - 257 units (For first 30 bookings only)





29th Feb - Saturday - TOI - J2

Launching Phase II



A LAVISHLY SUPERIOR LIFESTYLE AWAITS!















- 01. Yoga/ Meditation/ Aerobics room
- 02. Interactive gym
- 03. Gvm
- 04. Sauna
- 05. Spa
- 06. Jacuzzi
- 07. Meditation deck with sunrise pavilion
- 08. Jogging track
- 09. Reflexology pathway
- 10. Outdoor gym

CONVENIENCE

- 11. Business centre
- 12. Association room
- 13. Pickup / Drop off zone
- 14. Ironing shop
- 15. Bicycle racks with bicycles 16. Maids and drivers room
- 17. Toilets at stilt floor for drivers/ domestic help

ENTERTAINMENT & LEISURE

- 18. Multipurpose / Party hall 19. Indoor games room
- 20, 3D theatre
- 21. Rooftop swimming pool
- 22. Outdoor party lawn
- 23. Barbeque counter/ Pantry
- 24. Outdoor theatre
- 25. Interactive water jet
- 26. Hammock
- 27. Trampoline 28. Cricket practice net
- 29. Multipurpose sports court (Basketball / Tennis / Volleyball)
- 30. Beach volleyball
- 31. Skating rink
- 32. Leisure seating with Pergola structure
- 33. Rock climbing wall
- 34. Space for gardening
- 35. Outdoor bowling lane
- 36. Senior citizens' pavilion 37. Futsal ground

I South Chennai's first kids themed community |

Offering great fun, learning & development for your little ones

- 38. Learning centre for kids
- 39. Indoor kids play area
- 40. Virtual games

- 44. Video games room
- 45 Chalkhoard wall
- 48. Tot lot
- 49. Crèche
- 51. Rooftop kids waterfall featu
- 52. Play lawn
 - 53. Outdoor kids play area
- 54 Honscotch/ Interactive floo 46. Kids jungle gym











29th Feb - Saturday - DInathanthi - J1



We are a PROPERTY marketing firm.





29th Feb - Saturday - Mugavari - P1 - Half Page



29th Feb - Saturday - Mugavari - P1 - Qtr. Page





29th Feb - Saturday - Dinamalar - J1





29th Feb - Saturday - Dinamalar - J2



29th Feb - Saturday - Times Property - J1



29th Feb - Saturday - Times Property - J2



DREAM OF MANY ADDRESS OF A FEW





Next To SBOA CBSE School, Near Metro Station and VR Mall

Just 20 Premium 3 BHK Flats

HIGH UDS

RERA No. TN/29/Building/0189/2019. www.tnrera.in

Our Projects @ Coimbatore, Trivandrum & Puducherry



www.maruthamgroup.com

CREDAÎ



1st March - Sunday - The Hindu - P3 - Half Page

TAMIL NADU HOUSING BOARD



THE KEY TO YOUR DREAM HOME IS HERE! KILPAUK | KORATTUR



KILPAUK GARDEN 4 BHK | HIG FLATS | Stilt +6

Posh Residential Area.

- 1.5 km to Shenoy Nagar Metro.
- Easy access to Pachayappas College & Valliammal College for Women
- Near Dr.J.Jayalalithaa Indoor Basket Ball stadium. Very near to Bhavan's Rajaji Vidhyashram School & Chinmaya Vidhyala School.
- Easy access to Central Railway Station & Koyambedu.
- Car Parking available as per CMDA Norms
- More UDS Area Available.

Landline

Mobile

- Structural Design Vetted by Anna University.
- Building designed with Seismic Shear Resistance.

CMDA PP No: 11969/Dt: 3.06.2019 RERA No: TN/29/Building/0173/2019

60 Apartments • 1895 sq.ft @ ₹10,400 per sq.ft



KORATTUR 2 BHK | LIG FLATS | Stilt +13

- . 0.5 km from Korattur Railway Station and Bus Terminus
- 6 kms from CMBT & just 1 km from Ambattur Estate
- Near to Bhaktavatsalam Memorial College & School
- · Near Legend Saravana Stores, Padi & upcoming Pothys Showroom.
- · Most affordable cost than the private builders
- More UDS Area Available
- . Structural Design Vetted by Anna University.
- Building designed with Seismic Shear Resistance.

CMDA PP No:11947/Dt: 8.03.2019 RERA No: TN/29/Building/0123/2019

260 Apartments • 628 - 743 sq.ft @ ₹4,860 per sq.ft

NO LOT / INSTANT ALLOTMENT FIRST COME FIRST SERVE BASIS From 02.03.2020

Place of Sale, Registration & for any other enquiries Office of the Executive Engineer & ADO

TNHB - ANNA NAGAR DIVISION, TNHB Shopping Complex, 1st Floor, Thirumangalam, Anna Nagar West Extension, Chennai 600 101.

Kindly login to www.tnhb.tn.gov.in to avail all other details enclosed in the Application form.

044 - 2615 5392

99404 98954

Kilpauk Garden: 95661 68389 : 93612 02812 Korattur

NO HIDDEN CHARGES

PRATAN MANTRI AWAS YOJANA (PMAY) SCHEME



LOANS AVAILABLE THROUGH ALL MAJOR BANKS













1st March - Sunday - Dinathanthi - P3 - Half Page

தமிழ்நாடு வீட்டு வசதி வாரியம்



உங்கள் கனவு இல்லத்தை சென்னையின் பிரதான இடங்களிலிருந்து தேர்ந்தெடுங்கள் கீழ்ப்பாக்கம் | கொரட்டூர்



கீழ்ப்பாக் கார்டன்

4 BHK | HIG FLATS | Stilt +6

- 🗹 பச்சையப்பன் மற்றும் வள்ளியம்மாள் கல்லூரிகளுக்கு அருகில்.
- Or. ஜெ. ஜெயலலிதா பாஸ்கட் பால் அரங்கம் அருகீல்
- பவன்ஸ் ராஜாஜ் வித்யாஷ்ரம் மற்றும் சின்மயா வித்யாலயா பள்ளிகளுக்கு மிக அருகில்
- சென்ட்ரல் மற்றும் கோயம்பேடு செல்ல சுபை தொடர்பு
- கார் பார்க்கிங் வசகி
- நில அதீர்வு தாங்கும் தொழில்நுட்பம்

CMDA PP No: 11969/Dt: 3.06.2019 RERA No: TN/29/Building/0173/2019

60 Apartments • 1895 sq.ft @ ₹10,400 per sq.ft



கொரட்டூர் 2 BHK | LIG FLATS | Stilt +13

- 🗹 ரயில் / பஸ் நிலையத்திலிருந்து 0.5 கி.மீ
- ☑ CMBT-யிலிருந்து 6 கி.மீ மற்றும் அம்பத்தார் எஸ்டேட்டிலிருந்து 1 கி.மீ
- பக்தவத்சலம் பள்ளி / கல்லூரி அருகில்
- 🗹 லெஜன்ட் சரவணா மற்றும் வரவிருக்கும் போத்தீஸ் ஷோரும் அருகில்
- ☑ அதிகபட்ச UDS ஏரியா
- 🗹 நீல அதீர்வு தாங்கும் தொழில்நுட்பம்

CMDA PP No:11947/Dt: 8.03.2019 RERA No: TN/29/Building/0123/2019

260 Apartments • 628 - 743 sq.ft @ ₹4,860 per sq.ft

உடனடி ஒதுக்கீடு, oz.o3.zozo அன்று முதலில் வருபவர்களுக்கு முன்னுரிமையின் அடிப்படையில் வழங்கப்படும்

விற்பனை, பதிவு மற்றும் விவரங்களுக்கு அணுகவும்

செயற்பொறியாளர் மற்றும் நிர்வாக அலுவலர் TNHB - அண்ணாநகர் கோட்டம், தமிழ்நாடு வீட்டுவசதீ வாரிய அலுவலக மற்றும் வணிக வளாகம். தீருமங்கலம். சென்னை – 600 101

விண்ணப்பங்கள் மற்றும் மேலும் வின்னைப்பங்கள் மற்றும் மேலும் விவரங்களுக்கான எங்கள் வலைதளம் www.tnhb.tn.gov.in

: 044 - 2615 5392 தொலைபேசி கையசி

கீழ்ப்பாக் கார்டன் கொரட்டூர்

99404 98954 : 95661 68389 93612 02812

மறைமுக கட்டணம் இவ்வை

பிரதம மந்திரி ஆவாஸ் யோஜனா (PMAY) கடன் இணைத்த மானியத் திட்டம்



பிரதான வங்கிகளிலிருந்து கடன் வசதி செய்து தரப்படும்









1st March - Sunday - Dinamalar - P3 - Qtr. Page



End of Report.

Disclaimer:
This report is just a compilation of advertisements & marketing activities by Property Developers in Chennai. It is basically a record of all advertisements, displays etc which could be used for future references.

