

# arketbeat

March 2020 - Week 2

A compilation of advertisements & marketing activities  
by Property Developers in Chennai.

# SNAPSHOT

S.NO	DATE	DEVELOPER/ MARKETER	PROJECT	TYPE	NEWSPAPER	PAGE & size
1	6 <sup>th</sup> March, Friday	SPR	City Of Joy	Apartments	Dinamalar	J1 & J2
2	7 <sup>th</sup> March, Sunday	Casagrand	ECR 14	Apartments	The Hindu	J1 & J2
3		VGN	Notting Hill	Apartments	The Hindu	Page 1 Half Page
4		Lancor	Multiple	Apartments	Property Plus	Page 1 Half Page
5		DAC	Multiple	Apartments	Property Plus	Page 2 Full Page
6		VGN	Spring Field	Plots	Property Plus	Page 3 Qtr. Page
7		Sumanth & Co	Park Avenue	Apartments	Property Plus	Page 3 Qtr. Page
8		Marutham	Apoorva	Apartments	Property Plus	Page 5 Full Page
9		Appaswamy	Clover	Apartments	Property Plus	Page 8 Full Page
10		Radiance	Multiple	Apartments	TOI	J1 & J2
11		Lancor	Altura	Apartments	Times Property	Page 1 Half Page
12		Doshi	Risington	Apartments	Times Property	Page 1 Qtr. Page
13		Olympia	Sequel	Apartments	Times Property	Page 5 Full Page
14		Doshi	Risington	Apartments	Times Property	Page 8 Full Page
15		DAC	Multiple	Apartments	Mugavari	Page 1 Qtr. Page
16		VGN	Southern Meadows	Plots	Mugavari	Page 1 Qtr. Page
17		VGN	Royale	Apartments	Mugavari	Page 1 Qtr. Page
18		KVT	Rainbow	Plots	Mugavari	Page 2 Qtr. Page
19		Radiance	Multiple	Apartments	Dinamalar	J1 & J2
20	8 <sup>th</sup> March, Sunday	TNHB	SAF	Apartments	TOI	Page 5 Half Page
21		TNHB	SAF	Apartments	Dinathanthi	Page 14 Half Page
22		TNHB	SAF	Apartments	Dinamalar	Page 5 Half Page

We are a  
**PROPERTY**  
marketing firm.

9003113355  
[www.1abov.com](http://www.1abov.com)

**1 ABOV**

# *NEWSPAPER ADVERTISEMENTS*

The Hindu, Times Of India, Dinamalar & Dinathanthi.



[illegible]



[illegible]

**7th Feb - Saturday - The Hindu - J1**

**CHENNAI'S FIRST & BIGGEST  
ULTRA-LUXURY 5,000 SQ.FT. CONDOMINIUM  
NEAR THE BEACH!**



NEXT TO MAYAJAAL

**5 BHK ₹ 3.05 CRS ONWARDS  
BANG ON ECR**



Conditions Apply

ACTUAL MODEL HOUSE VIEW

LIVING ROOM



BALCONY



Rera No: TN/01/BUILDING/0030/2017 | www.itrera.in

BIG REASONS TO BUY



20 min from Adyar at  
half the price



30+ amenities



All sea view  
apartments



Ready to occupy  
in 8 months

Exclusive site visit available. Visit model house at site.  
98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)



Scan to view  
the walkthrough

**CASAGRANT**  
building aspirations



## 7th Feb - Saturday - The Hindu - J2

**5 BHK: 5,000 SQ.FT.**  
**+ PRIVATE TERRACE: 2,088 SQ.FT.**  
 (ACTUAL UNIT PLAN WITH  
 2 SPACIOUS BALCONIES, PRIVATE TERRACE  
 & SEPARATE MAID ROOM WITH WASH ROOM)



### Dimensions

Lounge Bar / Dining / Living - 44'3" x 22'0"
Master Bedroom - 12'10" x 17'11"
Bedroom 2 - 11'6" x 19'8"
Bedroom 3 - 11'10" x 20'4"
Bedroom 4 - 11'10" x 18'2"
Bedroom 5 - 11'10" x 14'9"
Kitchen - 14'9" x 15'1"
Balcony 1 - 35'4" x 10'8"
Balcony 2 - 22'8" x 9'4"
Maid room - 6'11" x 20'4"

### Signature Tower Features

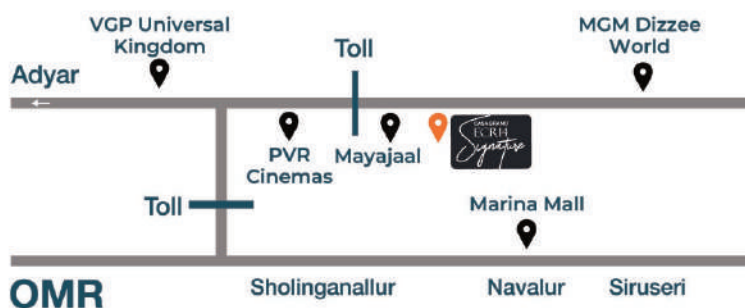
- 26 exclusive apartments of 5 BHK + 2 living and personal office space
- Only two units per floor
- Italian marble flooring for living and dining
- Parquet wooden flooring for master bedroom
- American Standard / Grohe sanitary fittings
- Legrand / Schneider switches and sockets

### Location Advantages

Bang on ECR | Impending 6 lane highway | 5 mins from beach | Area with lesser traffic and lower density than OMR | Close to entertainment and fun zones like Mayajaal, PVR Cinemas, Marina Mall, MGM Dizze World & VGP | Close to schools and colleges like Vals Billabong International School, AMET University and many more | Close to hospitals like Global and Apollo

### Amenities

- Reception lounge
- Party hall
- AV room
- Gymnasium
- Yoga / Dance room
- TT room
- Carrom / Chess room
- Golf simulator
- Snooker
- Cards room
- Art / Music room
- Jacuzzi
- Coffee parlour
- Salon
- Open landscape seating
- Spa/ Manicure
- Indoor kids' play area
- Lego room
- Indoor games
- Video games
- Business centre
- Pool viewing deck
- Swimming pool
- Toddlers' pool
- Association room
- Mail room
- Convenio
- Outdoor Kids' play area
- Walking / Jogging track
- Jungle gym
- Learning centre



**CREDAI** **Piramal**  
 Exclusive site visit available. Visit model house at site.  
 98848 30000 | [www.casagrand.co.in](http://www.casagrand.co.in)



**CASAGRANT**  
 building aspirations

**7th Feb - Saturday - The Hindu - P1 - Half Page**

**THE FINEST LIVING, IN THE FINEST ADDRESS,  
READY IN JUST 3 MONTHS.**

PRESENTING

# VGN NOTTING HILL

PREMIUM HOMES  
NEXT TO TAJ - NUNGAMBAKKAM

Price starting from

**₹2.42\* Crore** onwards

Premium 3 & 4 BHK Homes

ranging from 1425 Sq. Ft. - 2850 Sq. Ft.

**AMENITIES:**

- Well-equipped Gymnasium • Multi-purpose Hall • Indoor Games Area
- Swimming Pool • Provision for DTH system • 100% DG back-up for all flats
- Video Door Phone System • Access Controlled Lobbies • CCTV in common areas



TK/25/Building/  
06/06/2017



C/PP/MSB/  
31A to 1/2016



Actual site photograph taken on MAR 06, 2020.

\*PLC, GST and Govt. Registration charges extra.

**HANDOVER BY JUNE 2020**

**BOOKING ADVANCE : 5% OF THE UNIT COST. PAYMENT BY CHEQUE / DEBIT CARD / CREDIT CARD / NET BANKING**



**CALL: 044 - 4343 9999**



**VGN**  
CREATING ASSETS SINCE 1942

MEMBER :  
**CREDAI**

DOWNLOAD THE VGN APP  
Available on the  
Google play App Store

**VGN PROJECTS ESTATES PVT. LTD.**  
No. 153, Wallace Garden, 2nd Street, Nungambakkam, Chennai - 600 006.  
For online enquiries: [www.vgn.in](http://www.vgn.in)

Disclaimer: The information contained herein is subject to change as may be required by the authorities and cannot form an offer or contract. While every reasonable care has been taken in providing the information, VGN or their agents cannot be held responsible for any inaccuracies. VGN reserves the right to make alterations and amendments as may be necessitated from time to time without prior notice.



# 7th Feb - Saturday - Property Plus - P1 - Half Page









REDA NUMBER: TN/01/AUD/MS/030/2018

## PAY ₹4.5 LAKHS\* AND OWN A READY-TO-MOVE-IN HOME AT GUDUVANCHERY

\*BALANCE IN EASY INSTALLMENTS

\*Conditions apply.



**COMPLETION  
CERTIFICATE  
OBTAINED**  
CC D-Block: S113/2019C.R3  
Dated: 05/12/2019

**NO GST**

**More reasons to choose**

- Assistance in obtaining housing loan
- Rental assistance
- Two popular schools in the near vicinity
- Best in class amenities amongst properties on GST road

**2 & 3 BHK APTS | 973 - 1320 SQ.FT.**

**STARTING FROM ₹45 Lakhs\***

(All Inclusive) Registration Extra

No: 50, Nellikuppam Road, Off GST Road,  
Koyarambedu, Chennai – 603 202.

**FOR BOOKINGS:**  
 **044 7165 0070**



AN  
INDEPENDENT  
HOUSE  
FOR ME

NOTHING LIKE  
COMMUNITY  
LIVING

ALL  
I WANT IS A  
PRIVATE  
GARDEN

INVESTMENT  
IS MY TOP  
PRIORITY

**NOW EVERYONE'S A WINNER**

**LUXURY OF + PRIDE OF A  
VILLA LIFE + LAND OWNER**

**AT SRIPERUMBUDUR**

DTC Approval No. 26/2009 dt.03-05-2009

\*Conditions apply.

**Project Highlights**

- Restaurant
- Supermarket
- Gym, Swimming Pool, Outdoor Games
- Swarna Mahalakshmi Temple



Ramapuram Village, Opp. 'Vakkil Thottam',  
Sriperumbudur, Chennai – 602 105

**FOR BOOKINGS:**  
 **7305 400 300**



# 7th Feb - Saturday - Property Plus - P2 - Full Page

Member **CREDAI**

**SOUTH CHENNAI'S FIRST  
READY TO OCCUPY  
HOME MELA**

**IN 5+ LOCATIONS**

**50+  
READY TO  
OCCUPY  
FLATS**

**READY TO  
OCCUPY FLAT  
VAANGA!**

**EAST TAMBARAM  
VAANGA!**

**SAVE  
UPTO  
₹ 5 LACS  
ON PRE EMI & RENTALS**

**GET 2L WORTH  
WOOD WORK FREE  
&  
RS.30,000 WORTH  
SURPRISE GIFT**

**VISIT US ON : MARCH 7<sup>th</sup> & 8<sup>th</sup>**

**AT SRI VASUDEVA THIRUMANA MAALIGAI, NR. CAMP ROAD JUNCTION**

**PROJECTS AT SELAIYUR, CAMP ROAD, SEMBAKKAM, PALLAVARAM, CHROMEPET & PERUNGALATHUR**

**Price Ranging from ₹49\* Lacs to ₹69\* Lacs**

**ALL PROJECTS ARE CLOSE TO MAIN ROAD**

**FOR SPOT BOOKINGS**

**READY TO OCCUPY PROJECTS**

<b>300 MTRS FROM VELACHERY MAIN ROAD, EASWARI NAGAR</b>  PP No.276/19 & BA No.242/19 Dated: 15.07.2019	<b>300 MTRS FROM VELACHERY MAIN ROAD, BUDDHAR STREET</b>  PP No.275/19 & BA No.243/19 Dated: 15.07.2019	<b>NEAR CAMP ROAD BEHIND BHARATH UNIVERSITY</b>  PP No.266/19 & BA No.245/19 Dated: 15.07.2019	<b>LOCATED @ I.O.B. COLONY NEAR CAMP ROAD</b>  PP No.278/19 & BA No.250/19 Dated: 15.07.2019	<b>750 MTRS FROM GST ROAD, PALLAVARAM</b>  PP No.103/19 & BA No.84/19 Dated: 12.07.2019
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**OTHER ONGOING PROJECTS**

<b>WALKABLE DISTANCE FROM TAMBARAM RAILWAY STATION</b>  TN/01/Building/0015/2020 Dated: 13.01.2020 <b>POSSESSION ON MAY 2021</b>	<b>STONE THROW DISTANCE FROM VELACHERY MAIN ROAD</b>  PP No.386/19 & BA No.397/19 Dated: 13.09.2019 <b>POSSESSION ON DEC 2020</b>	<b>STONE THROW DISTANCE FROM VELACHERY MAIN ROAD</b>  PP No.384/19 & BA No.396/19 Dated: 13.09.2019 <b>POSSESSION ON DEC 2020</b>	<b>NEAR SRIRAM GATEWAY PERUNGALATHUR</b>  PP No.422/19 & BA No.437/19 Dated: 27.09.2019 <b>POSSESSION ON DEC 2020</b>	<b>100 MTRS FROM CHROMEPET BUS STAND &amp; RAILWAY STATION</b>  TN/01/BUILDING/004/2019 Dated: 08.01.2019 <b>POSSESSION ON AUG 2020</b>
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Visit: [www.tnrera.in](http://www.tnrera.in)

**dac Promoters**  
— HOMES NEAR HOMES —

**CALL: 93003 93003**  
marketing@dacpromoters.com | www.dacpromoters.com

Visualisation only

7th Feb - Saturday - Property Plus - P3 - Qtr. Page

**PREMIUM RESIDENTIAL PLOTS AT**

# AVADI

**₹ 16L\* - ₹ 48L\***

**646 sq.ft - 1915 sq.ft.**

26 ACRES  
SUCCESSFULLY  
SOLD OUT

GRAB THE OPPORTUNITY  
TO OWN IN 9 ACRES  
PHASE 2 DEVELOPMENT



Actual Site Image

**PROJECT HIGHLIGHTS**



Proposed  
Tidel Park at  
2.5 km distance



Ready For  
Dwelling



Elevated  
Blacktop Roads



Avenue  
Trees



Bank Loans  
Facilitated



LED Street  
Lights



Well Developed  
Park



Children's  
Play Area

\*Conditions apply

**VGN Chinmaya Vidyalaya (Within the community)**

**Loans Approved By:  
All Leading Banks**

CMDA Approved No.: PPD/LO No. 16/2018 | RERA No.: TN/02/Layout/0036/2018 | [www.tnrrera.in](http://www.tnrrera.in)



**VGN**  
CREATING ASSETS SINCE 1942

**Call: 044 4002 4007**

VGN Homes Pvt. Ltd.,  
No. 333, Poonamallee High Road,  
Amaindakarai, Chennai-29

[www.vgn.in](http://www.vgn.in)

Member:





## 7th Feb - Saturday - Property Plus - P3 - Qtr. Page





### Building Chennai Since 1967



## 39 Ultra Premium Flats



PERA NO - TN/29/BUILDING/0223/2019

Gated Community at **Kesava Perumal Puram**,  
Off Green Ways Road, **RA Puram**



**PARK  
AVENUE**

3 & 4 BHK APARTMENTS  
**1655 - 4300 SQ. FT.**

**OTHER PROJECTS:** • Mylapore • Mandaveli • RA Puram • Thiruvannamipur • Alwarpet

— For more details and bookings, call:  **90947 94446/5/7** —

**Land owners interested in joint venture or outright sale, please contact us**

No. 8 (57), Luz Avenue, Mylapore, Chennai - 4 | [mktg@sumanthco.in](mailto:mktg@sumanthco.in) | [www.sumanthco.com](http://www.sumanthco.com)

## 7th Feb - Saturday - Property Plus - P5 - Full Page

# THANKS FOR GUESSING OUR PRICE RIGHT!

Ours is the lowest  
price in Anna Nagar.

**Thanks for the overwhelming  
response.**



**Call ☎ 044 4555 4555**

### DREAM OF MANY ADDRESS OF A FEW



### A P O O R V A

Next To SBOA CBSE School,  
Near Metro Station and VR Mall

**Just 20 Premium  
3 BHK Flats**

**HIGH UDS**

RERA No. TN/29/Building/0189/2019.  
[www.tnrera.in](http://www.tnrera.in)

**₹10,999/-**  
per sq.ft.

Limited units available

**Our Projects @ Coimbatore, Trivandrum & Puducherry  
Flats available @ Nerkundram (Near Koyambedu) & Kodambakkam**



[www.maruthamgroup.com](http://www.maruthamgroup.com)

**CREDAT**



# 7th Feb - Saturday - Property Plus - P8 - Full Page



LUXURY  
*in*  
EVERY  
SQUARE  
INCH

  
**CLOVER**  
BY THE RIVER

RIVER VIEW ROAD,  
KOTTURPURAM,  
OVERLOOKING THE  
BOAT CLUB AREA.

2, 3 AND 4 BHKs  
1225 TO 3289 SQ.FT.\*  
1.9 CRORES\* ONWARDS

VISIT MODEL APARTMENT

Actual Site Image

Artist's Impression



**Call 80561 67373**  
[www.cloverbytheriver.com](http://www.cloverbytheriver.com)

Follow us on  



RERA No :  
TN/29/Building/0034/2019 dt. 14.03.2019  
[www.tnrera.in](http://www.tnrera.in)

\* RERA CARPET AREA : 753 to 2015 sqft. \*Base price:

The interior design and the furnishings  
are not part of the standard offering.



**Appaswamy**  
REAL ESTATES



*7th Feb - Saturday - TOI - J1*



**RADIANCE REALTY**

# BIG BANG SALE

The clock is ticking on the most unbelievable offers.  
**HURRY!**

**GREAT SAVINGS - ₹4 L TO ₹60 L**

**UNBEATABLE LOCATIONS**

**OFFER VALID FOR 48 HRS ONLY**



**SAVINGS**  
**₹9 L**

**RADIANCE icon**

**HANDOVER IN 60 DAYS**

**2 & 2.5 BHK APARTMENTS AT KOYAMBEDU**  
Next to Koyambedu Metro Station and just 5 mins from Anna Nagar

**Salient Features**

- 322 high-rise apartments in a Basement + Stilt + 18 design structure
- Secured 2 & 2.5 BHK (959 - 1230 sqft) luxury apartments set on an expanse of 3.08 acres
- World-class amenities & features like clubhouse, swimming pool, gym, kids' play area & many more
- Proximity to the bus stand and the metro

Market Price	Radianc Offer Price
<del>₹98 L</del>	<b>₹89 L</b>

REPA: TN/29/Buiding/0066/2017 | www.trrera.in

Visit model house at site  
**78240 00014**  
[www.radiancerealty.in](http://www.radiancerealty.in)

**CREDAI**

**RADIANCE REALTY**



## 7th Feb - Saturday - TOI - J2



# BIG BANG SALE

The clock is ticking on the most unbelievable offers.  
**HURRY!**

**GREAT SAVINGS - ₹4 L TO ₹60 L**

**UNBEATABLE LOCATIONS**

**OFFER VALID FOR 48 HRS ONLY**



**SAVINGS**  
**₹60 L**

**Ultra-luxurious 3 BHK apartments at Nungambakkam**

**Salient features**

- Exclusive luxury residences (2074 sqft) • Contemporary architectural design with Silt + 4 structure • Spacious 3 BHK apartments • Private terrace with a large living room and a family room • A life of luxury with comfort
- Optimal space planning with vastu compliance • Designed for abundant ventilation • CCTV 24/7 power back-up, lift and security

Market Price	Radiance Offer Price
₹19,999 per sqft	<b>₹16,999 per sqft</b>

RERA: TN/29/BUILDING/038/2019



**SAVINGS**  
**₹57 L**

**Premium 3 BHK apartments off Cenotaph Road, Teynampet**

**Salient features**

- 10 exclusive elite residences • Contemporary architectural design with exclusive 3 BHK + 3T + 1 balcony of 1440 to 1760 sqft • Designed for abundant ventilation with zero dead space • Designed for total vastu compliance • Exclusive branded fittings and fixtures • Proximity to shopping areas, schools, hospitals and the metro • 24/7 power back-up and lift

Market Price	Radiance Offer Price
₹16,999 per sqft	<b>₹12,999 per sqft</b>

RERA: TN/29/BUILDING/003/2019



**SAVINGS**  
**₹32 L**

**3 BHK apartments at T Nagar**

**Salient features**

- 8 exclusive signature residences • Contemporary architectural design with 3 bedrooms + 2 living rooms + 2 balconies of 1608 sqft • No wall sharing, which ensures more privacy • Designed for abundant ventilation and zero dead space • Proximity to shopping areas, schools, hospitals and the Metro • 24/7 power back-up and lift

Market Price	Radiance Offer Price
₹16,999 per sqft	<b>₹14,999 per sqft</b>

RERA: TN/29/BUILDING/005/2018



**SAVINGS**  
**₹10 L**

**2 & 3 BHK apartments at Sholinganallur**

**Salient features**

- Exclusive Spanish style architecture with 165 apartments (1103 - 1612 sqft) spread across 1.7 acres • Basement + Silt + 5 design structure • Designed for abundant ventilation with optimal space planning • 20+ amenities, lush green spaces and many more incredible features
- Surrounded by schools, colleges, hospitals & retail close to the proposed metro at Sholinganallur

Market Price	Radiance Offer Price
₹5,399 per sqft	<b>₹4,499 per sqft</b>

RERA: TN/28/BUILDING/0154/2019



**SAVINGS**  
**₹4 L**

**2, 3 & 4 BHK apartments at Madhavaram**

**Salient features**

- Secured community living of 523 luxury apartments (992 - 2457 sqft) spread across 4.11 acres • Two level basement + silt + 18 floors • Contemporary architecture with maximum open space and abundant ventilation • Premium 35+ amenities for a healthier life • Located bang on NH5 Main Road, 1 min from proposed metro, 1 min from Mofussil Bus Terminus and 10 mins from Anna Nagar

Market Price	Radiance Offer Price
₹4,800 per sqft	<b>₹4,399 per sqft</b>

RERA: TN/40/BUILDING/0150/2019



**SAVINGS**  
**₹8 L**

**2 & 3 BHK apartments at Pallavaram**

**Salient features**

- 452 luxury apartments (1021 - 1564 sqft) on a sprawling 5.57 acres • Contemporary architectural design structure with Silt + 5 Floors • Designed to ensure abundant ventilation with 30+ amenities • Lush GSR with a wide range of recreational & sports activities • Proximity to schools, colleges, hospitals, railway station & airport • 5 mins from Airport Metro

Market Price	Radiance Offer Price
₹5,999 per sqft	<b>₹5,199 per sqft</b>

RERA: TN/01/BUILDING/253/2019

**THE RADIANCE EDGE**

www.trrera.in



Affordable price



Top-class amenities



Delivering only the best



On-time and quality delivery



Eco-friendly

T&C apply

Visit model house at site

78240 00014

www.radiancecreality.in





7th Feb - Saturday - Times Property - P1 - Half Page



# BUY SMARTLY AT SHOLINGANALLUR

LOWEST DOWN PAYMENT **₹6 LAKHS\***

FASTEST MOVING-IN **3 MONTHS**

2 & 3 BHK APTS | 962 - 1134 SQ.FT.

STARTING FROM **₹60.47 Lakhs\***  
(All Inclusive) Registration Extra

\*Conditions apply



## Project Highlights

Member CREDAI



34,000 sq.ft.  
Multi-facility  
club house



2 Swimming  
pools



Flood lit  
tennis court



State-of-the-art  
gym



[www.lancor.in](http://www.lancor.in)

Lancor TCP Altura, Model School Rd,  
Sholinganallur, Chennai - 600119

FOR BOOKINGS CALL: **044 7165 0277**



7th Feb - Saturday - Times Property - P1 - Qtr. Page



**INVEST**  
**₹39 LAKHS\***

**FULLY FURNISHED 1BHK  
NEAR THORAIPAKKAM, OMR**



**EARN**

**UP TO ₹18,000\***

**ASSURED MONTHLY  
RENTALS FOR 4 YEARS\***

CC NO - EC/SOUTH-II/156/2019

Presenting a solid investment opportunity in the heart of the IT Hub @ Risington, Central OMR.

### TOP REASONS TO INVEST

Rentals up to ₹18,000  
per month for 4 years\*



Plus Capital  
Appreciation\*



Capital Gains and  
other Tax Benefits



With Furniture & Appliances  
worth ₹1.5 Lakhs FREE!



Professionally managed  
& maintained by



High Demand - 3 Lakh  
professionals nearby



Occupation commenced  
Risk free returns from Day 1



50+ amenities from  
pool to movie hall



**THANK YOU FOR YOUR OVERWHELMING RESPONSE.  
30 UNITS SOLD OUT. OFFER EXTENDED FOR ANOTHER 30 UNITS.**

\*T & C Apply



Scan here for details



Call, Visit, Book & Start Earning.

**88079 88079**



7th Feb - Saturday - Times Property - P5 - Full Page

OLYMPIA

# READY-TO-MOVE-IN PREMIUM 3 BHKS

## SCALE UP YOUR LIFESTYLE



Spacious and extravagant homes at the Opaline Sequel, offers a spectacular view of the backwaters on one side, and the city scrapers on the other. Strategically located at a highly sought-after location on OMR, you are sure to enjoy the pride of place and effortless connectivity, which comes only to a lucky few.

**READY TO MOVE IN Homes** | **On Main OMR, Navalur** | **Constructed by** | **Over 1800 HAPPY Families**

**40,000 sq.ft. fully functional CLUB OPAL with 20+ Amenities** | **In Campus Velammal New-Gen CBSE SCHOOL** | **EXCELLENT Connectivity**

75 LACS\* ONWARDS

3 BHK APARTMENTS

1386 - 1581 SQ.FT.

\*Conditions apply

### — | UPSCALE LIFESTYLE AMENITIES | —

BANQUET HALLS | LIBRARY | RESTAURANT | POOL TABLE | TABLE TENNIS | CARROM | BILLIARDS  
GYM | YOGA | AEROBICS | STEAM ROOM | SQUASH COURT | MINI THEATRE | INDOOR SPORTS ARENA  
SWIMMING POOLS | TENNIS COURTS | VOLLEYBALL COURT | FOOTBALL GROUND | CRICKET NETS  
CHILDREN PLAY AREAS | OSR AREA WITH JOGGING TRACK & PARK BENCHES FOR SENIORS

Image: 300

*Opaline  
Sequel*

— Navalur, OMR —

**9025 600 900**

sales@olympiagroup.in [www.olympiagroup.in](http://www.olympiagroup.in)



CREDAT



DTCP Structurally Completed Project  
as per Rule 2(h)(3) of TN RERA Rules  
[www.tnrera.in](http://www.tnrera.in)

7th Feb - Saturday - Times Property - P8 - Full Page

**2BHK @ 66 LAKHS**

## \* ZERO EXTRA CHARGES

Risington, the Ready To Occupy spectacular gated community, near Thoraipakkam, just became even more irresistible. Pay ONLY FOR YOUR HOME and pay NO EXTRA CHARGES such as Club House, EB, STP, Legal, Approval, Infrastructure etc etc.



Actual Site Photo

CG NO - EC/SOUTH-II/156/2019

### BEST DEAL ON CENTRAL OMR

TYPE	REGULAR PRICE	OFFER PRICE
2 BHK - 1024 SQ. FT	<del>₹ 71 LAKHS</del>	₹ 66 LAKHS
3 BHK - 1307 SQ. FT	<del>₹ 88 LAKHS</del>	₹ 82 LAKHS
3 BHK - 1564 SQ. FT	<del>₹ 105 LAKHS</del>	₹ 98 LAKHS

VALID ONLY  
FOR **30**  
BOOKINGS

**BOOK NOW & SAVE UP TO ₹7 LAKHS CALL 88079 88079**



Scan here for video



Member  
**CREDAT**

Project Funded by:  
**Piramal**  
Capital &  
Housing Finance



## 7th Feb - Saturday - Mugavari - P1 - Qtr. Page

Member **CREDAI**

**SOUTH CHENNAI'S FIRST  
READY TO OCCUPY  
HOME MELA**

**IN 5+ LOCATIONS**

**READY TO OCCUPY FLAT VAANGA!**

**EAST TAMBARAM VAANGA!**

**IN 5+ LOCATIONS**

**50+  
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7th Feb - Saturday - Mugavari - P1 - Qtr. Page

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Rera: TN/01/Layout/0111/2019 | www.tnrera.in

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RERA : TN/02/BUILDING/0190/2017 | www.tnrra.in



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■ குடியிருப்பு மற்றும் வணிக ஸ்தலங்கள் அருகில்  
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■ 28 ஏக்கர், தார் ரோட்டுடன் கூடிய 344 வீட்டு மனைகள் முழுவதும்  
காம்பவுண்ட் சுவர்.  
■ 2.29 ஏக்கர் பூங்கா மற்றும் சிறுவர்கள் விளையாடும் இடம்  
■ நிழற் மரங்களுடன் கூடிய 40 அடி அகல சாலை வசதி  
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7th Feb - Saturday - DInamalar - J1

BIG BANG SALE



தேனாம்பலம் - 14.08.2024  
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## 7th Feb - Saturday - DInamalar - J2

2

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**SAVINGS**  
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**Ultra-luxurious 3 BHK apartments at Nungambakkam**

**Salient features**

- Exclusive luxury residences 2024 ready • Contemporary architectural design with 800 + sq.ft. • Spacious 3 BHK apartments • Private terrace with a large, being used as a family room • 3 lift of luxury with comfort • Optimal space planning with vastu compliance • Designed for abundant sunshine • 24/7 power back-up, 24/7 security

Market Price	Radiance Offer Price
₹19,999 per sq.ft	₹16,999 per sq.ft

RMA, 76/26/2 Building, 628, 629

**SAVINGS**  
**₹57 L**

**RADIANCE ELITE**

**Premium 3 BHK apartments off Cenotaph Road, Teynampet**

**Salient features**

- 14 independent ultra-apartments • Contemporary architectural design with 800 + sq.ft. • 21 x 17 building of 14/15 to 17/18 sq.ft • Designed for abundant sunshine with sea view space • Designed for total security, convenience • Exclusive resident lounge and facilities • Proximity to shopping, metro, schools, hospitals and the station • 24/7 power back-up and 24/7 security

Market Price	Radiance Offer Price
₹16,999 per sq.ft	₹12,999 per sq.ft

REA, 76/26/2 Building, 630, 631

**SAVINGS**  
**₹32 L**

**RADIANCE RAJSHREE**

**3 BHK apartments at T Nagar**

**Salient features**

- Exclusive independent residences • Contemporary architectural design with 3 bedrooms • 2 living rooms • 2 balconies of 1000 sq.ft • No wall sharing, which ensures more privacy • Designed for abundant sunshine and pure steel space • Proximity to shopping, metro, schools, hospitals and the Metro • 24/7 power back-up and 24/7 security

Market Price	Radiance Offer Price
₹16,999 per sq.ft	₹14,999 per sq.ft

RRA, 76/26/2 Building, 632, 633

**SAVINGS**  
**₹10 L**

**RADIANCE SAPPHIRE**

**2 & 3 BHK apartments at Sholinganallur**

**Salient features**

- Exclusive luxury architecture with 100 apartments (1100 + sq.ft) • 18/19 sq.ft. carpet area • 1.2 acres • Basement • 500 + sq.ft. design • 200+ sq.ft. • Designed for abundant sunshine with optimal space planning • 24/7 security, safe green space and many more facilities • Proximity to shopping, metro, schools, hospitals and the station • 24/7 power back-up and 24/7 security

Market Price	Radiance Offer Price
₹5,399 per sq.ft	₹4,499 per sq.ft

RRA, 76/26/2 Building, 634, 635

**SAVINGS**  
**₹4 L**

**RADIANCE SUPREMA**

**2, 3 & 4 BHK apartments at Madhavaram**

**Salient features**

- Independent residences being 100 luxury apartments (800 + sq.ft) • 18/19 sq.ft. carpet area • 1.2 acres • 2nd floor • 200+ sq.ft. • Designed for abundant sunshine with optimal space planning • 24/7 security, safe green space and many more facilities • Proximity to shopping, metro, schools, hospitals and the station • 24/7 power back-up and 24/7 security

Market Price	Radiance Offer Price
₹4,800 per sq.ft	₹4,399 per sq.ft

RMA, 76/26/2 Building, 636, 637

**SAVINGS**  
**₹8 L**

**RADIANCE THE PRIDE**

**2 & 3 BHK apartments at Pallavaram**

**Salient features**

- 400 luxury apartments (1000 + sq.ft) on a sprawling 3.37 acres • Contemporary architectural design • 1000 + sq.ft. • 2 floors • Designed to ensure abundant sunshine with 24/7 security • 24/7 security with a wide range of recreational & sports facilities • Proximity to shopping, metro, schools, hospitals, railway station & airport • Close to Anna Main

Market Price	Radiance Offer Price
₹5,999 per sq.ft	₹5,199 per sq.ft

RMA, 76/26/2 Building, 638, 639

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**8th Feb - Sunday - TOI - P5 - Half Page****ADORABLE LIFESTYLE AT AN  
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PRICE TAG !**418 APARTMENTS at SAF Games Village Koyambedu  
(Near Koyambedu bus Terminal & Koyambedu Metro Railway Station)**SUPER HIG 4BHK -2154 - 2162 sq.ft @****₹8,880\***  
per sq.ft**HIG 3BHK - 1458 - 1469 sq.ft @****₹8,844\***  
per sq.ftCMDA PP No: C/PP/MSB/02(A&M)/2020, Dt: 14.01.2020  
RERA No: TN/29/Building/88/2020, Dt: 27.02.2020**TAMIL NADU HOUSING BOARD****SUPER HIG & HIG**

STILT +19 FLOORS | 114 &amp; 304 APARTMENTS



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## 8th Feb - Sunday - Dinathanthi - P14 - Half Page

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418 நேர்த்தியான குடியிருப்புகள் @ SAF கேம்ஸ் வில்லேஜ் கோயம்பேடு  
(கோயம்பேடு பேருந்து நிலையம் & கோயம்பேடு மெட்ரோ ரெயில் நிலையம் அருகில்)



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STILT + 19 FLOORS | 114 & 304 APARTMENTS

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**₹8,880\***  
per sq.ft

**HIG 3BHK - 1458 - 1469 sq.ft @**

**₹8,844\***  
per sq.ft

CMDA PP No: C/PP/MSB/02(A&M)/2020, Dt: 14.01.2020  
RERA No: TN/29/Building/88/2020, Dt: 27.02.2020



விண்ணப்பங்கள் விற்பனை 11.03.2020 முதல் 13.04.2020 வரை.  
காலை 10 மணியிலிருந்து மாலை 5 மணி வரை பெற்றுக் கொள்ளலாம்.  
(அலுவலக வேலை நாட்களில் மட்டும்)

விழ்ப்பனை, பதிவு மற்றும் விவரங்களுக்கு அலுவலகம்  
செயற்பொறியாளர்  
TNHB - செத்து ஆசிய விவசாயம் கிராம கோட்டம், தமிழ்நாடு வீட்டுவசதி  
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## 8th Feb - Sunday - Dinamalar - P14 - Half Page

**இன்று முதல் கோயம்பேடு**  
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**₹8,880\***  
per sq.ft

**HIG 3BHK - 1458 - 1469 sq.ft @**

**₹8,844\***  
per sq.ft

CMDA PP No: C/PP/MSB/02/AAM/2020, Dt: 14.01.2020  
RERA No: TN/26/Building/80/2020, Dt: 27.02.2020



விவரங்கள் மற்றும் விநியோகப் பட்டியலை முதல் 12.04.2020 வரை,  
கோயம்பேடு வாரியத்தின் வலைப் பக்கத்தில் காணலாம்.  
(புதுவைக் கோயம்பேடு திட்டத்தில் மட்டும்)

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End of Report.